



STEAM REPORT FOR 2016-2021 - FINAL

Final

GREATER LINCOLNSHIRE

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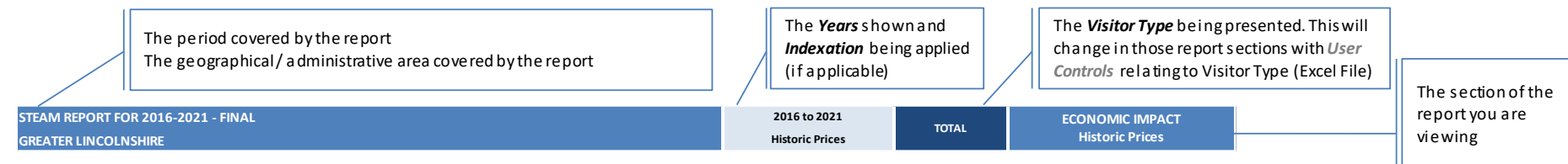
REPORT SECTIONS  Page	USER GUIDE  3	COMPARATIVE HEADLINES  4	KEY MEASURES  5-11
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Report Section Design and Features

Headers

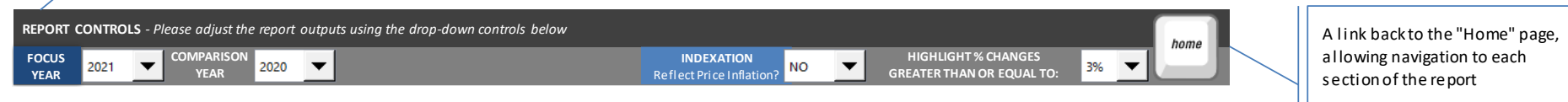
At the top of each page is a band containing key information about your report



User Controls (Excel File)

Above the **Headers** is a band containing **User Controls**, these allow you to adjust various features of your report to suit your needs. When using these controls the report recalculates and represents your STEAM report outputs automatically. You may notice some delay between changing a setting and seeing the result, or being able to adjust a further setting, this is entirely normal.

Drop down fields allow you to change the **Years** shown in the tables and charts and in some sections of the report allow you to focus on specific **Visitor Types**. Where there is a financial component to the section you are viewing, you will be able to **Index** the historic financial data, by applying an inflationary factor based on the most recent report year shown in that report section. Where there is a **trend** or comparative element to the section and percentage changes are shown, you have the option to apply **highlighting** to those values that are above a certain percentage threshold (+/-3% for example). In the Comparative Headlines section, the **Focus Year** can be any year from the trend period, the **Comparison Year** can only be set as a year which is earlier than the focus year.



Units

Each section of the report automatically adjusts number formatting to present data in the most easily understandable way. Different visitor types can generate impacts at very different scales and as a result you may see figures for one group of visitors in thousands and another in millions. The units we use are:

FTEs	= Full Time Equivalent jobs supported
£000s/ 000s	= thousands of pounds or thousands of tourist days / tourist numbers
£m / m	= millions of pounds or millions of tourist days / tourist numbers
£bn / bn	= billions of pounds or billions of tourist days / tourist numbers

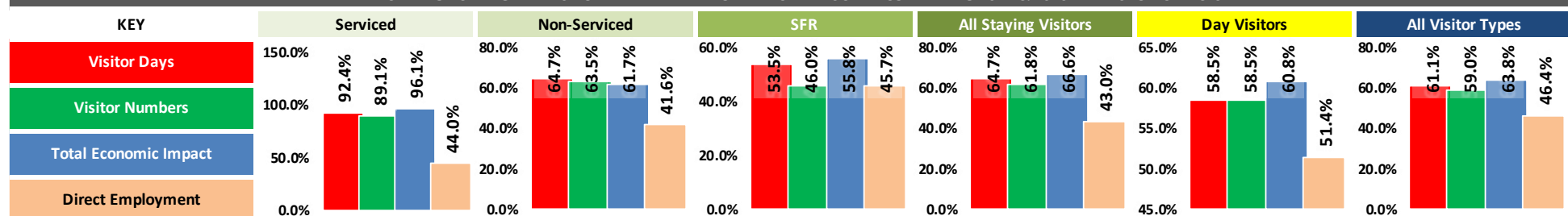
Visitor Numbers / Visitor Days / Average Length of Stay

The term **Visitor Numbers** relates to the estimated number of individual **visits** to the area. Each type of visitor tends to stay, on average, a different length of time (Average Length of Stay). The term **Visitor Days** relates to the estimated number of **days** spent within the area by the different visitor types. If you divide the visitor days by visitor numbers, you have the **Average Length of Stay** for that Visitor Type

KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2021 & 2020 - IN HISTORIC PRICES

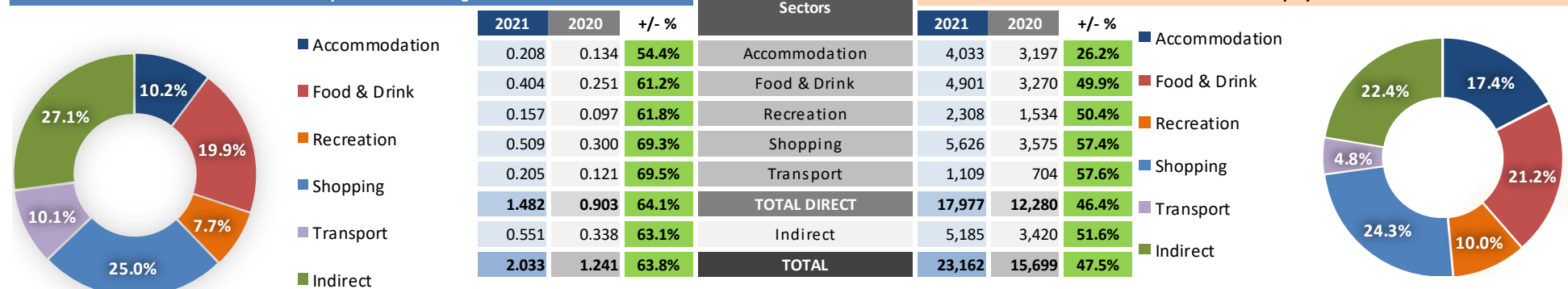
KEY																			
An increase of 3% or more		Staying in Paid Accommodation						Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types		
Less than 3% change		Serviced			Non-Serviced														
A Fall of 3% or more		2021	2020	+/- %	2021	2020	+/- %	2021	2020	+/- %	2021	2020	+/- %	2021	2020	+/- %	2021	2020	+/- %
Visitor Days	M	1.707	0.887	92.4%	11.29	6.855	64.7%	3.290	2.143	53.5%	16.29	9.885	64.7%	22.69	14.31	58.5%	38.97	24.20	61.1%
Visitor Numbers	M	0.832	0.440	89.1%	1.595	0.976	63.5%	1.263	0.865	46.0%	3.690	2.281	61.8%	22.69	14.31	58.5%	26.38	16.59	59.0%
Direct Expenditure	£Bn																1.482	0.903	64.1%
Economic Impact	£Bn	0.219	0.112	96.1%	0.685	0.423	61.7%	0.180	0.116	55.8%	1.084	0.651	66.6%	0.949	0.590	60.8%	2.033	1.241	63.8%
Direct Employment	FTEs	3,731	2,590	44.0%	5,335	3,768	41.6%	1,457	1,000	45.7%	10,523	7,358	43.0%	7,454	4,922	51.4%	17,977	12,280	46.4%
Total Employment	FTEs																23,162	15,699	47.5%

PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2021 & 2020 - IN HISTORIC PRICES



Sectoral Distribution of Economic Impact - £Bn including VAT in Historic Prices

Sectoral Distribution of Employment - FTEs

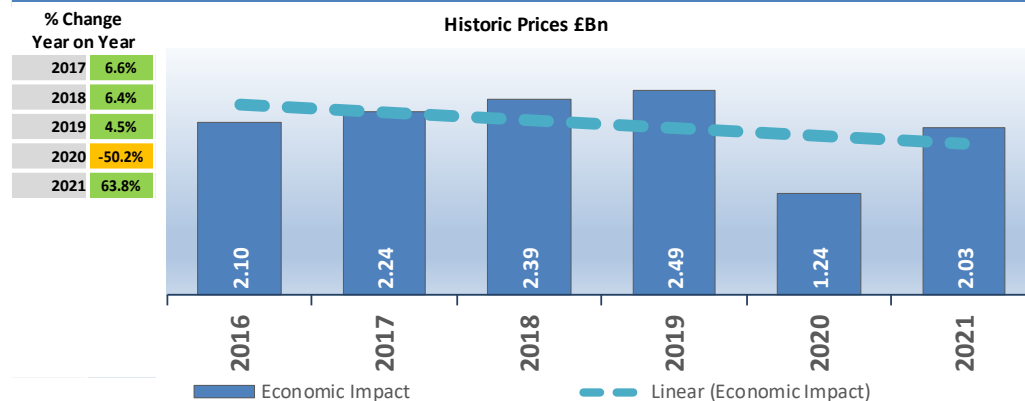


Unindexed Key Measures by Year and Visitor Type for the Period 2016 to 2021

Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

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Economic Impact - Historic Prices - Total

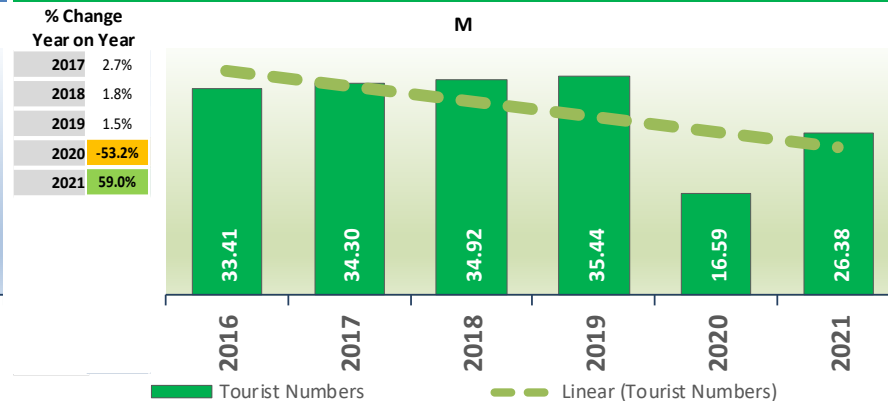


2016 to 2021
Historic Prices

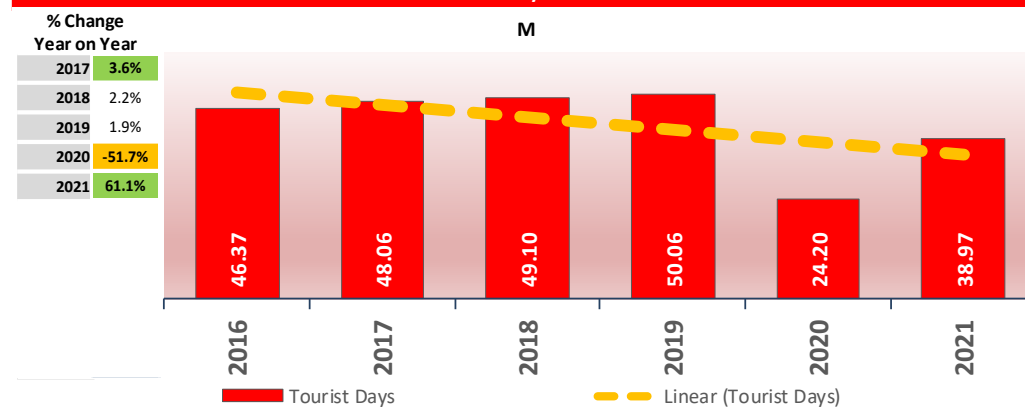
TOTAL

KEY MEASURES
Historic Prices

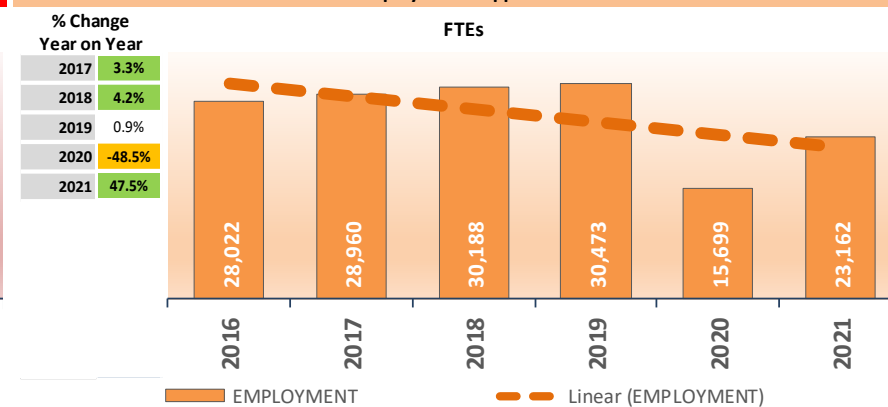
Visitor Numbers - Total



Visitor Days - Total



Total Employment Supported - Total



% Change from 2016	2016	2017	2018	2019	2020	2021
Economic Impact - Historic Prices		6.6%	13.4%	18.5%	-41.0%	-3.4%
Visitor Numbers		2.7%	4.5%	6.1%	-50.3%	-21.1%
Visitor Days		3.6%	5.9%	8.0%	-47.8%	-15.9%
Total Employment		3.3%	7.7%	8.7%	-44.0%	-17.3%

"Linear" = Linear Trendline

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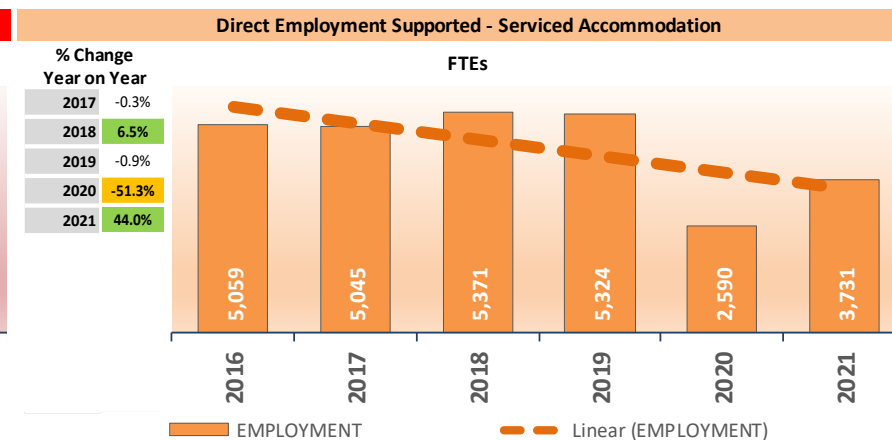
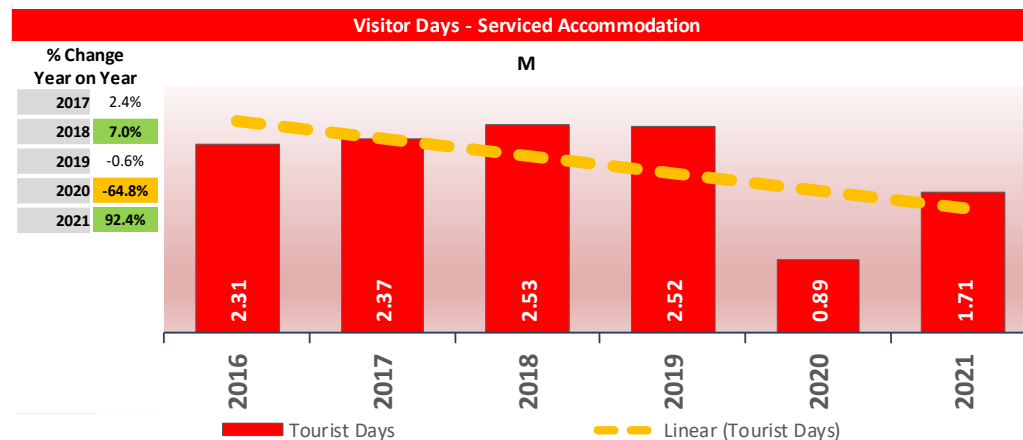
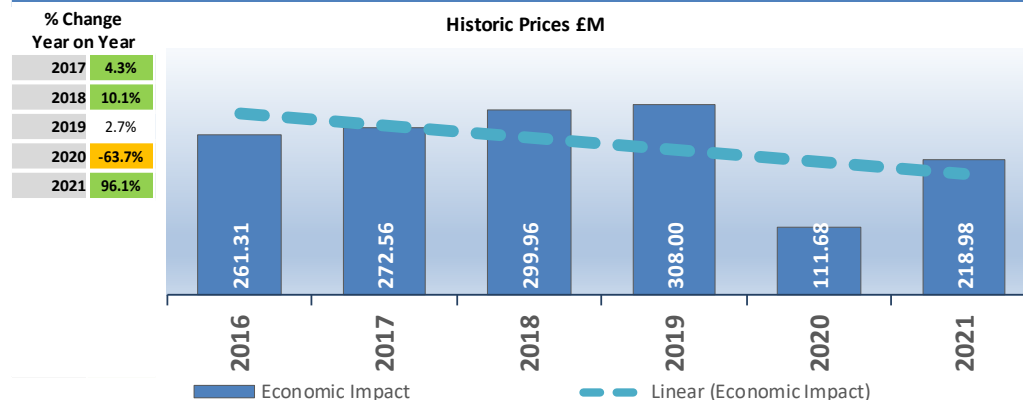
2016 to 2021
Historic Prices

SERVICED
ACCOMMODATION

KEY MEASURES
Historic Prices

Economic Impact - Historic Prices - Serviced Accommodation

Visitor Numbers - Serviced Accommodation



% Change from 2016	2016	2017	2018	2019	2020	2021
Economic Impact - Historic Prices		4.3%	14.8%	17.9%	-57.3%	-16.2%
Visitor Numbers		2.0%	8.9%	8.2%	-61.0%	-26.2%
Visitor Days		2.4%	9.7%	9.0%	-61.6%	-26.1%
Direct Employment		-0.3%	6.2%	5.2%	-48.8%	-26.2%

"Linear" = Linear Trendline

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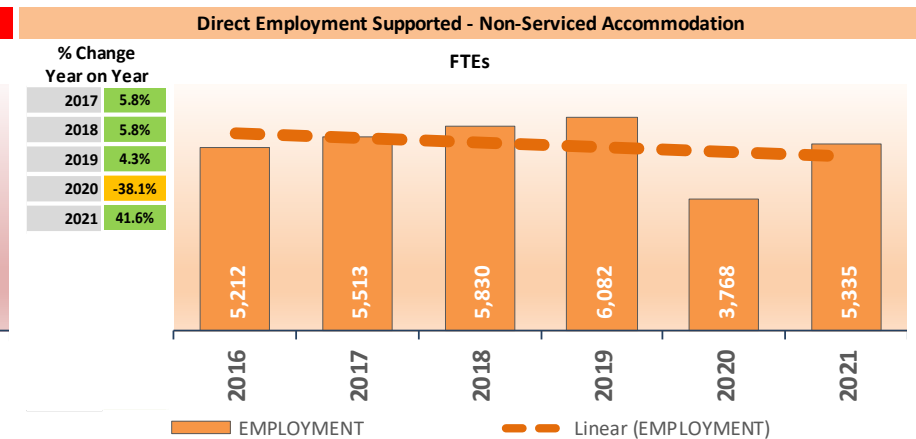
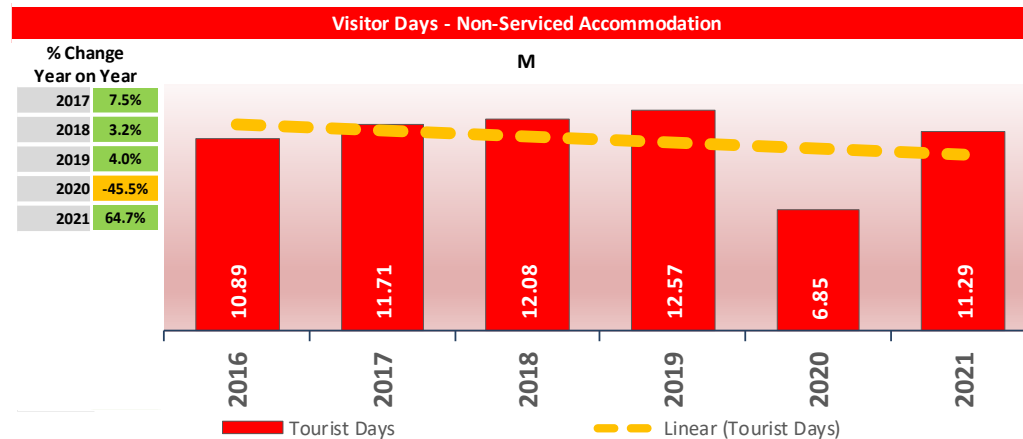
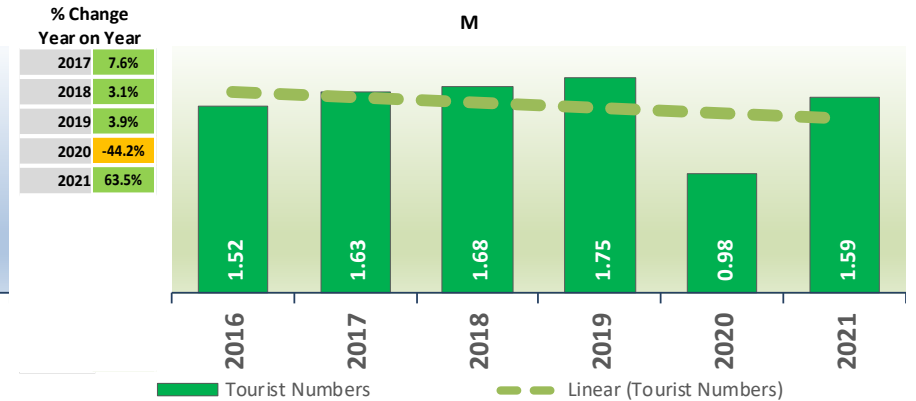
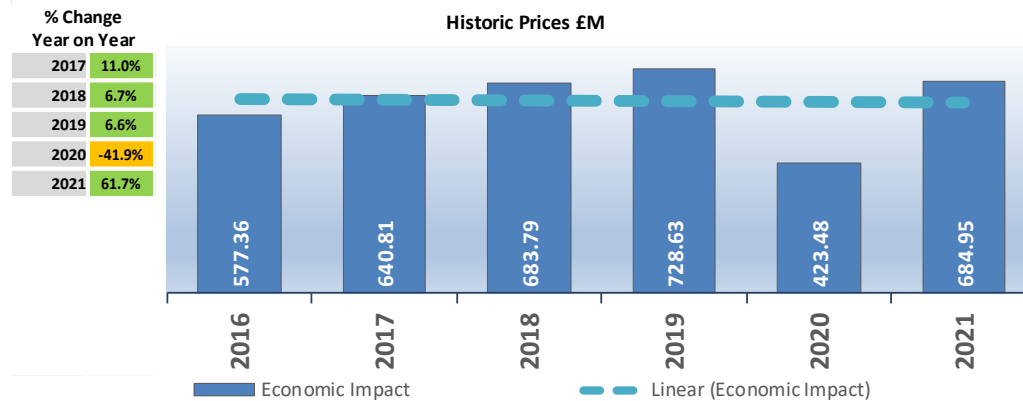
2016 to 2021
Historic Prices

NON-SERVICED
ACCOMMODATION

KEY MEASURES
Historic Prices

Economic Impact - Historic Prices - Non-Serviced Accommodation

Visitor Numbers - Non-Serviced Accommodation

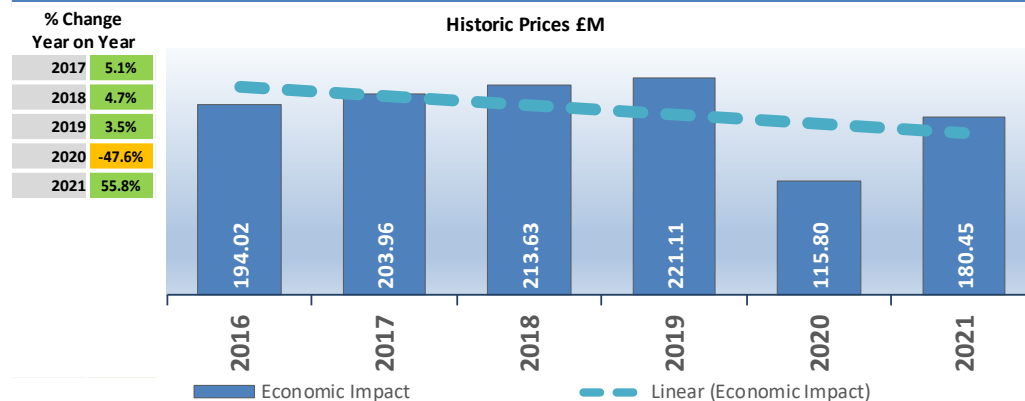


% Change from 2016	2016	2017	2018	2019	2020	2021
Economic Impact - Historic Prices		11.0%	18.4%	26.2%	-26.7%	18.6%
Visitor Numbers		7.6%	11.0%	15.4%	-35.7%	5.2%
Visitor Days		7.5%	10.9%	15.4%	-37.1%	3.6%
Direct Employment		5.8%	11.9%	16.7%	-27.7%	2.4%

"Linear" = Linear Trendline

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Economic Impact - Historic Prices - SFR



2016 to 2021
Historic Prices

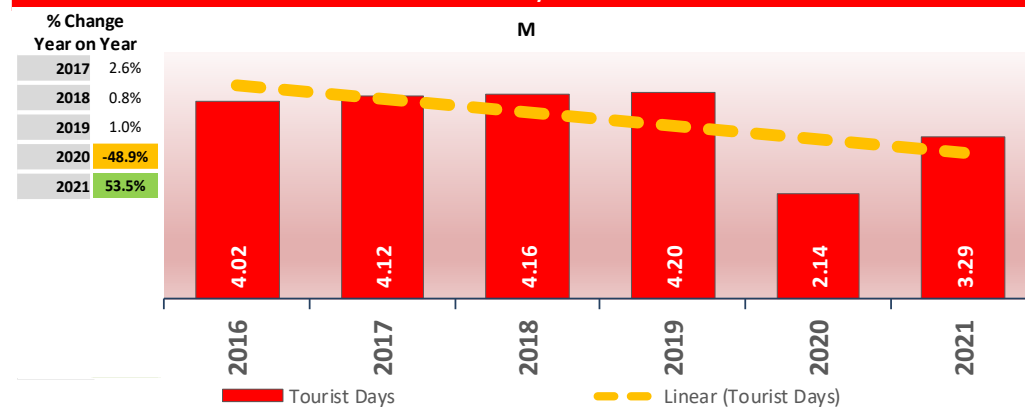
SFR

KEY MEASURES
Historic Prices

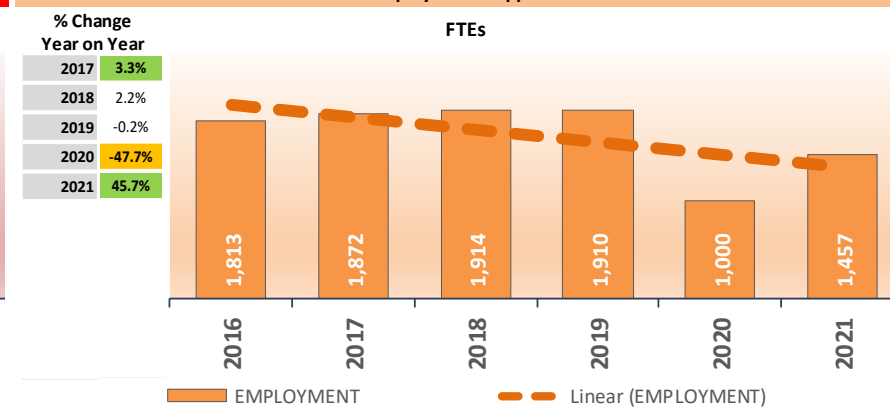
Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR

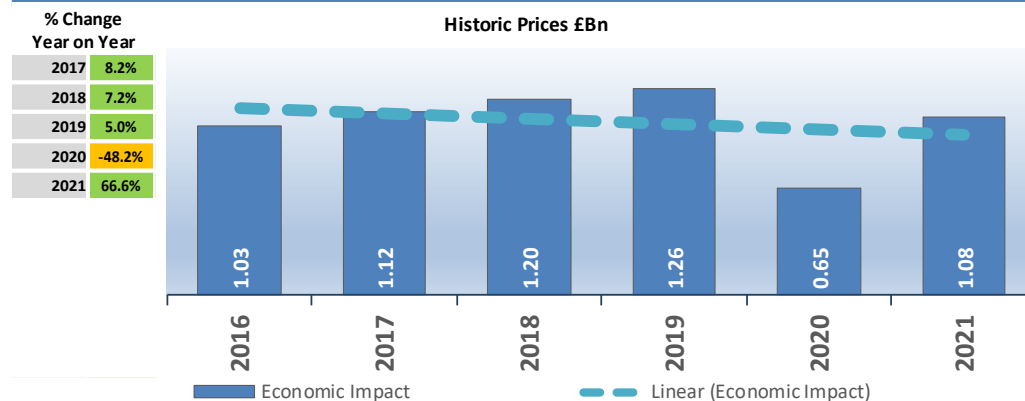


% Change from 2016	2016	2017	2018	2019	2020	2021
Economic Impact - Historic Prices		5.1%	10.1%	14.0%	-40.3%	-7.0%
Visitor Numbers		2.8%	3.7%	4.7%	-46.5%	-22.0%
Visitor Days		2.6%	3.4%	4.4%	-46.7%	-18.1%
Direct Employment		3.3%	5.6%	5.4%	-44.9%	-19.6%

"Linear" = Linear Trendline

STEAM REPORT FOR 2016-2021 - FINAL
GREATER LINCOLNSHIRE

Economic Impact - Historic Prices - Staying Visitor

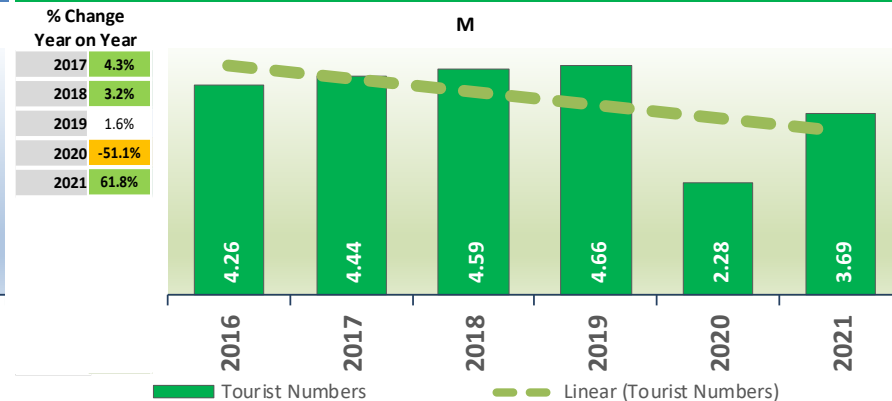


2016 to 2021
Historic Prices

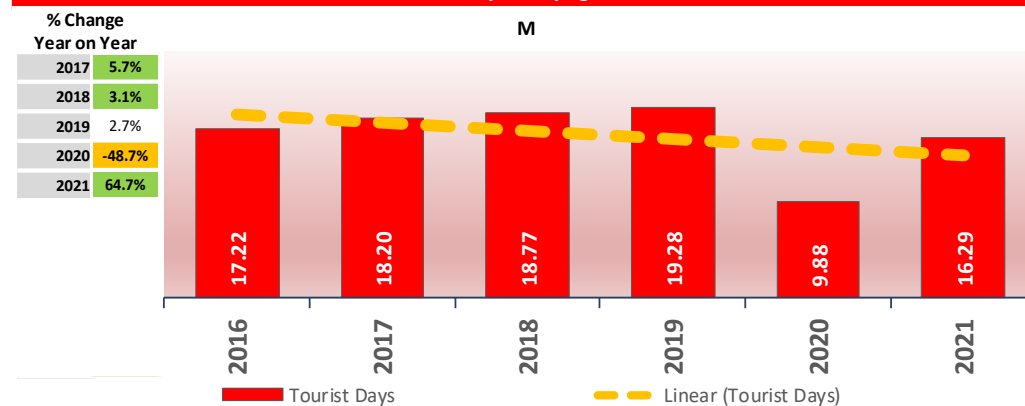
STAYING VISITOR

KEY MEASURES
Historic Prices

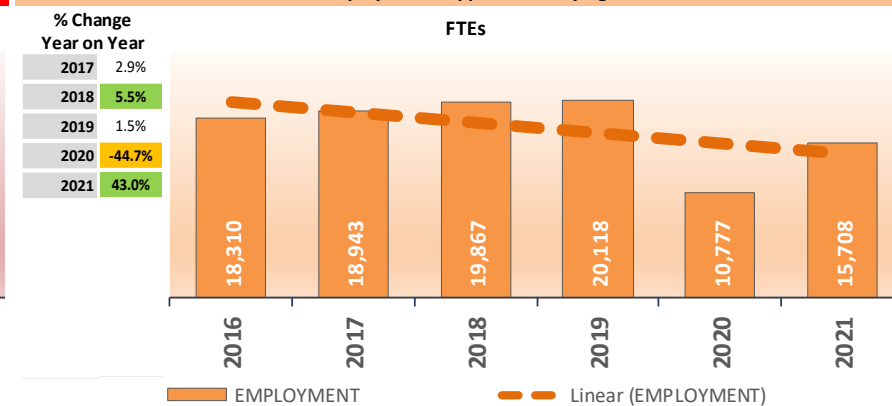
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor



% Change from 2016	2016	2017	2018	2019	2020	2021
Economic Impact - Historic Prices		8.2%	15.9%	21.8%	-37.0%	5.0%
Visitor Numbers		4.3%	7.7%	9.4%	-46.5%	-13.4%
Visitor Days		5.7%	9.0%	12.0%	-42.6%	-5.4%
Direct Employment		3.5%	8.5%	9.9%	-41.1%	-14.2%

"Linear" = Linear Trendline

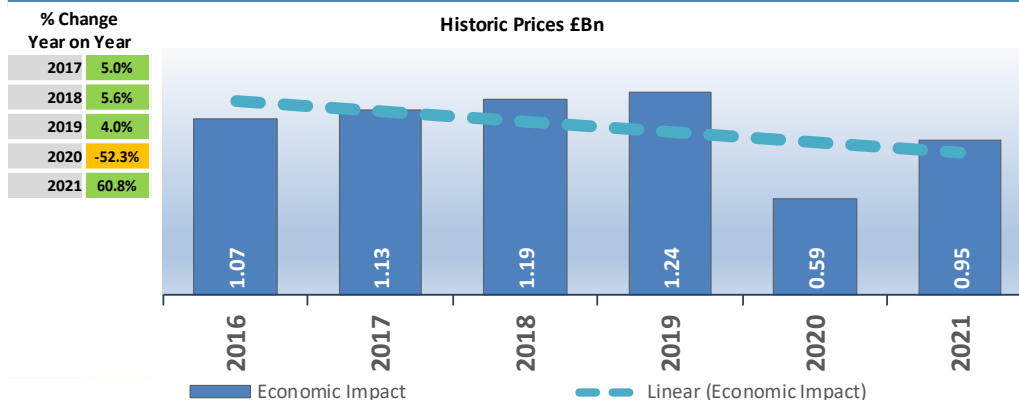
STEAM REPORT FOR 2016-2021 - FINAL
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2016 to 2021
Historic Prices

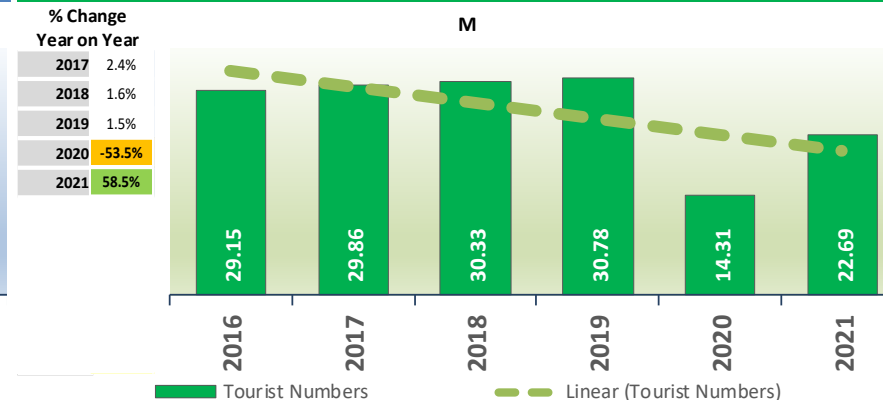
DAY VISITOR

KEY MEASURES
Historic Prices

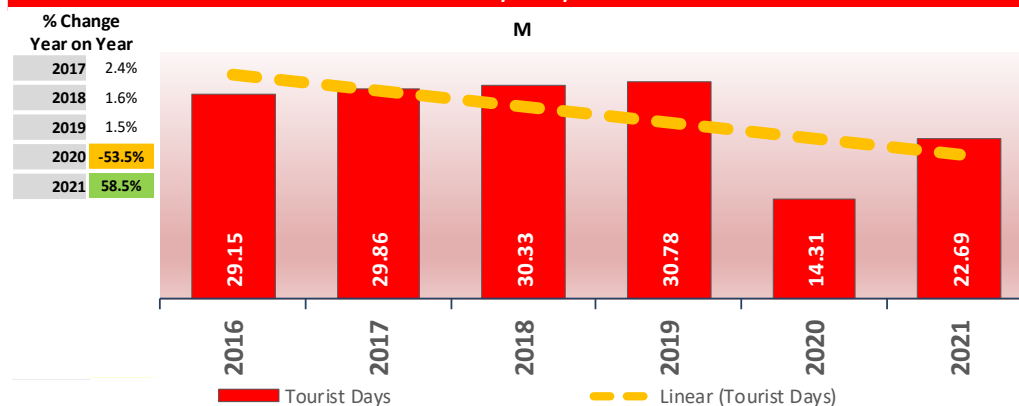
Economic Impact - Historic Prices - Day Visitor



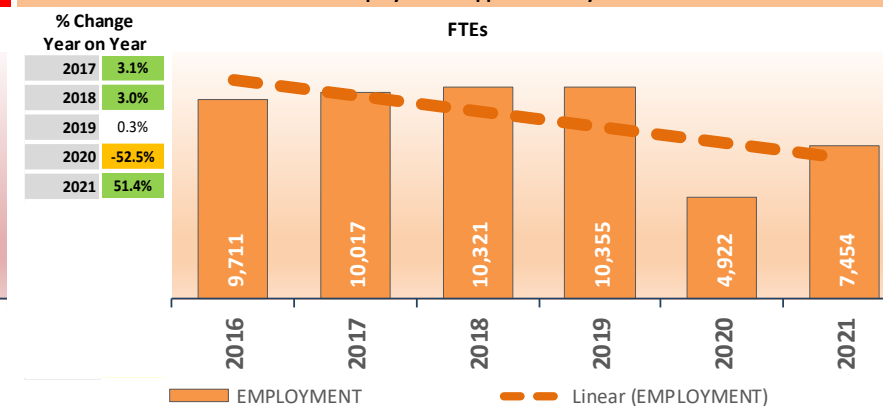
Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor



% Change from 2016	2016	2017	2018	2019	2020	2021
Economic Impact - Historic Prices		5.0%	10.9%	15.3%	-45.0%	-11.5%
Visitor Numbers		2.4%	4.1%	5.6%	-50.9%	-22.2%
Visitor Days		2.4%	4.1%	5.6%	-50.9%	-22.2%
Direct Employment		3.1%	6.3%	6.6%	-49.3%	-23.2%

"Linear" = Linear Trendline

Distribution of Key Impacts by Visitor Type, Month and Sector for the Period 2016 to 2021

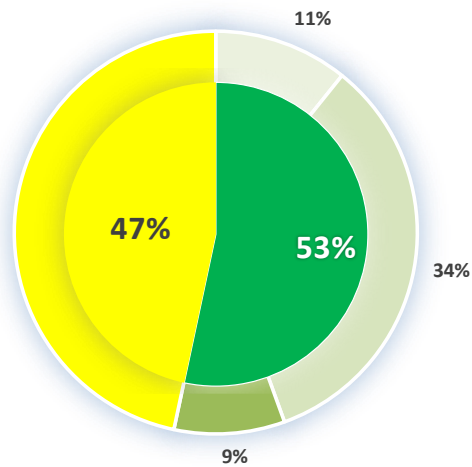
Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

Economic Impact - Historic Prices - £M - Share of Total

Visitor Numbers - 2021 - M - Share of Total

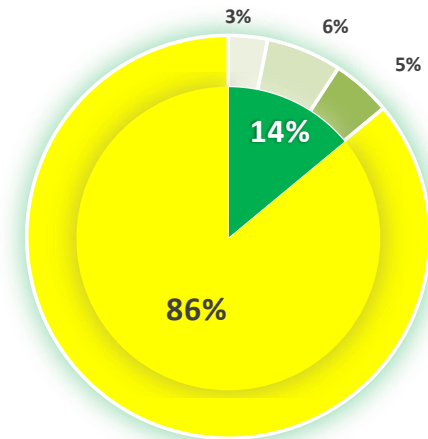
TOTAL
£2,032.96m

	£M
Serviced	218.98
Non-Serviced	684.95
SFR	180.45
Staying Visitor	1,084.39
Day Visitor	948.57
Total	2,032.96



TOTAL
26.38m

	M
Serviced	0.83
Non-Serviced	1.59
SFR	1.26
Staying Visitor	3.69
Day Visitor	22.69
Total	26.38

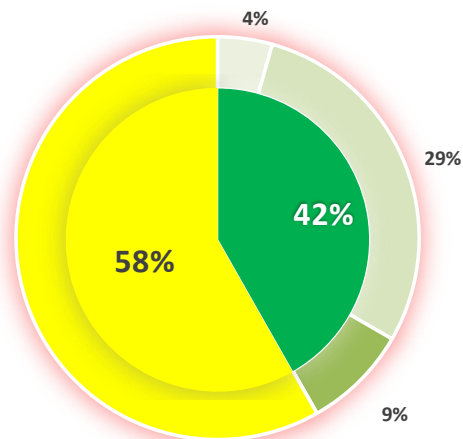


Visitor Days - 2021 - M - Share of Total

Direct Employment Supported - 2021 - FTEs - Share of Total

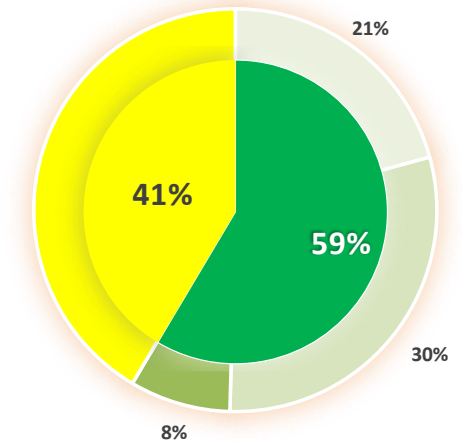
TOTAL
38.97m

	M
Serviced	1.71
Non-Serviced	11.29
SFR	3.29
Staying Visitor	16.29
Day Visitor	22.69
Total	38.97



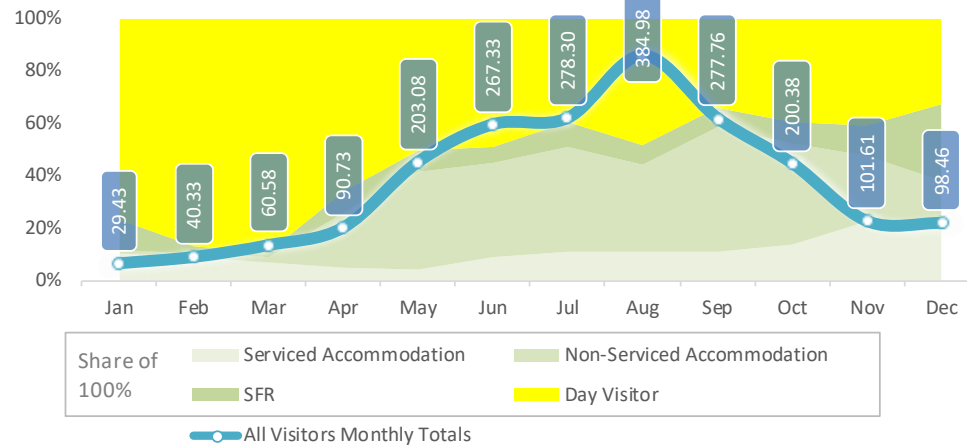
TOTAL
17,977 Direct FTEs
23,162 Total FTEs

	FTEs
Serviced	3,731
Non-Serviced	5,335
SFR	1,457
Staying Visitor	10,523
Day Visitor	7,454
Total	17,977



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Economic Impact - Historic Prices - £M - Distribution of Impact by Month

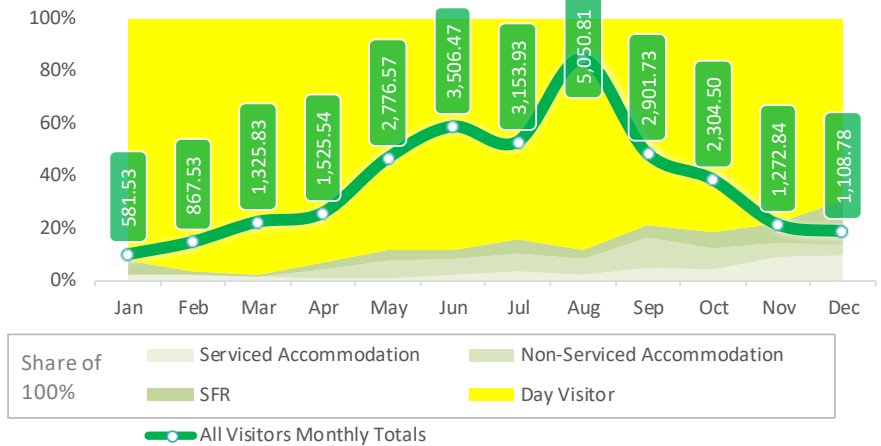


2021
Historic Prices

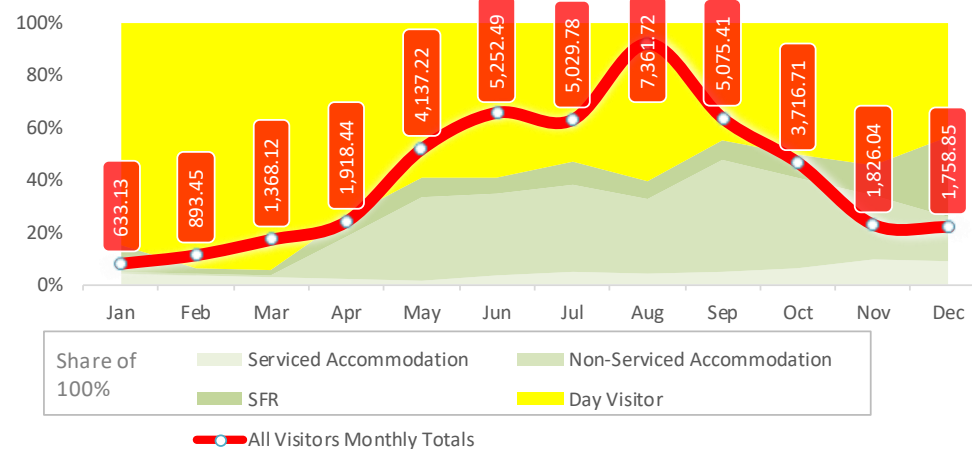
TOTAL

DISTRIBUTION BY MONTH
Historic Prices

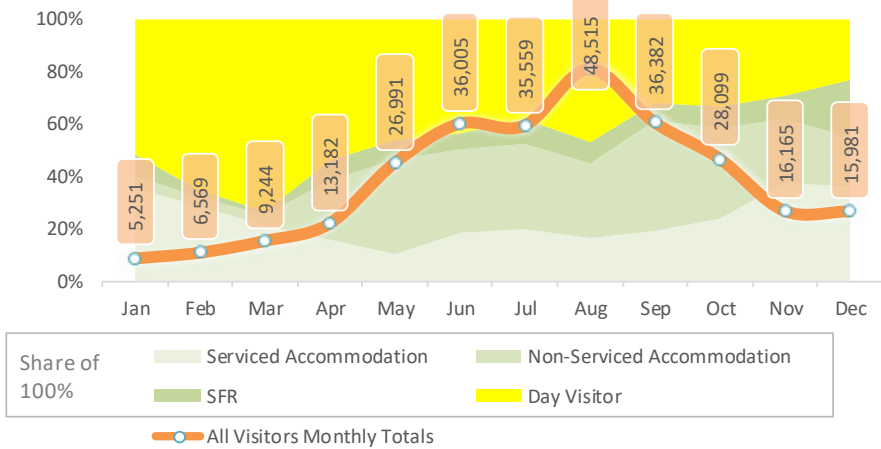
Visitor Numbers - 2021 - 000s - Distribution of Impact by Month



Visitor Days - 2021 - 000s - Distribution of Impact by Month



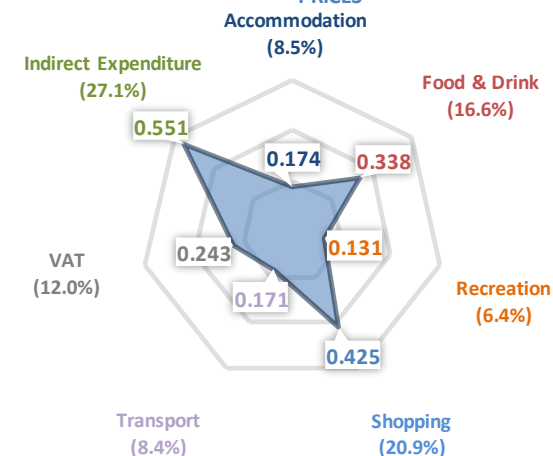
Direct Employment Supported - 2021 - FTEs - Distribution of Impact by Month



SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £BN INCLUDING VAT IN HISTORIC PRICES

SECTOR / YEAR		2016	2017	2018	2019	2020	2021
Accommodation	£Bn	0.169	0.184	0.196	0.205	0.116	0.174
Food & Drink	£Bn	0.349	0.371	0.395	0.413	0.216	0.338
Recreation	£Bn	0.136	0.144	0.154	0.161	0.084	0.131
Shopping	£Bn	0.447	0.475	0.504	0.526	0.260	0.425
Transport	£Bn	0.176	0.188	0.200	0.209	0.104	0.171
Direct Revenue	£Bn	1.277	1.362	1.449	1.515	0.780	1.238
VAT	£Bn	0.255	0.272	0.290	0.303	0.123	0.243
Direct Expenditure	£Bn	1.533	1.634	1.739	1.818	0.903	1.482
Indirect Expenditure	£Bn	0.572	0.609	0.647	0.677	0.338	0.551
TOTAL	£Bn	2.105	2.244	2.387	2.494	1.241	2.033

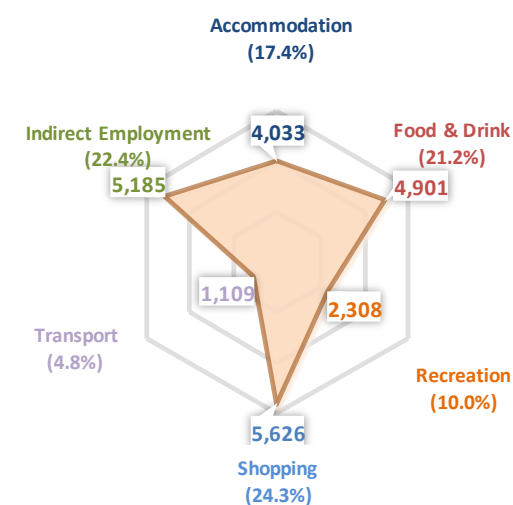
2021 SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £BN INCLUDING VAT IN HISTORIC PRICES



SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES

SECTOR / YEAR		2016	2017	2018	2019	2020	2021
Accommodation	FTEs	4,941	4,863	5,178	5,280	3,197	4,033
Food & Drink	FTEs	5,877	6,138	6,382	6,430	3,270	4,901
Recreation	FTEs	2,776	2,896	3,014	3,039	1,534	2,308
Shopping	FTEs	6,874	7,163	7,422	7,469	3,575	5,626
Transport	FTEs	1,328	1,387	1,439	1,453	704	1,109
Direct Employment	FTEs	21,795	22,448	23,436	23,671	12,280	17,977
Indirect Employment	FTEs	6,227	6,513	6,752	6,802	3,420	5,185
TOTAL	FTEs	28,022	28,960	30,188	30,473	15,699	23,162

2021 SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES



Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.

Unindexed Economic Impact by Month, Year and Visitor Type for the Period 2016 to 2021

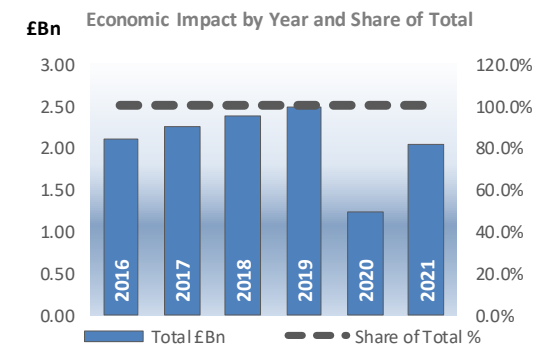
Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021 Historic Prices			TOTAL		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		ECONOMIC IMPACT £Bn - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2016 to 2021		-71.8%	-63.4%	-61.0%	-48.2%	-10.2%	18.3%	13.7%	18.3%	36.7%	33.6%	11.8%	5.5%	-3.4%	Annual Change	-64.8%	-10.6%	21.7%	19.8%	
% Change 2020 to 2021		-76.9%	-66.4%	-30.5%	497.9%	613.2%	533.0%	108.1%	42.8%	30.8%	50.7%	283.7%	114.7%	63.8%		-61.0%	553.4%	52.9%	95.0%	
Average Annual Change		-14.4%	-12.7%	-12.2%	-9.6%	-2.0%	3.7%	2.7%	3.7%	7.3%	6.7%	2.4%	1.1%	-0.7%		-13.0%	-2.1%	4.3%	4.0%	
2016	£Bn	0.104	0.110	0.155	0.175	0.226	0.226	0.245	0.325	0.203	0.150	0.091	0.093	2.105	6.6%	0.370	0.627	0.773	0.334	
2017	£Bn	0.110	0.117	0.161	0.190	0.242	0.240	0.259	0.343	0.226	0.160	0.096	0.100	2.244		0.388	0.672	0.828	0.356	
2018	£Bn	0.117	0.124	0.170	0.199	0.264	0.257	0.272	0.375	0.237	0.171	0.100	0.101	2.387		6.4%	0.411	0.719	0.884	0.372
2019	£Bn	0.123	0.131	0.182	0.213	0.276	0.272	0.286	0.384	0.241	0.178	0.103	0.104	2.494		4.5%	0.437	0.761	0.911	0.385
2020	£Bn	0.127	0.120	0.087	0.015	0.028	0.042	0.134	0.270	0.212	0.133	0.026	0.046	1.241		-50.2%	0.334	0.086	0.616	0.205
2021	£Bn	0.029	0.040	0.061	0.091	0.203	0.267	0.278	0.385	0.278	0.200	0.102	0.098	2.033	63.8%	0.130	0.561	0.941	0.400	

ECONOMIC IMPACT - IN HISTORIC PRICES							TOTAL	
SHARE OF MARKET	2016	2017	2018	2019	2020	2021		
Total	£Bn	2.105	2.244	2.387	2.494	1.241	2.033	
All Visitor Types	£Bn	2.105	2.244	2.387	2.494	1.241	2.033	
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Annual Change in Share	%							
Change in Share from 2016	%							
Avg Ann. Change in Share	%							

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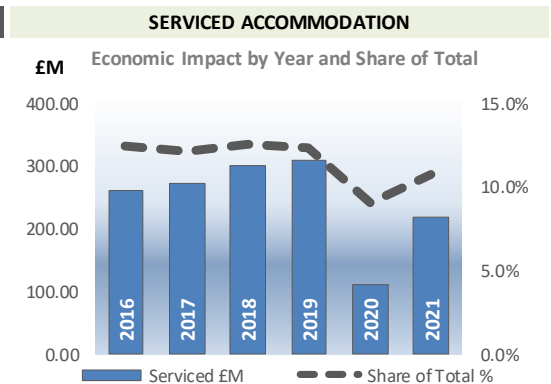
Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021 Historic Prices			SERVICED ACCOMMODATION		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL						% Change
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2021		-76.2%	-79.8%	-77.6%	-73.5%	-62.3%	2.8%	2.7%	13.6%	12.2%	26.7%	19.8%	13.8%	-16.2%	Annual Change	-78.0%	-40.4%	9.7%	20.7%
% Change 2020 to 2021		-81.0%	-81.5%	-51.5%	148.6%	175.9%	832.9%	278.9%	107.0%	104.7%	130.2%	629.2%	694.5%	96.1%		-75.4%	405.5%	139.1%	296.5%
Average Annual Change		-15.2%	-16.0%	-15.5%	-14.7%	-12.5%	0.6%	0.5%	2.7%	2.4%	5.3%	4.0%	2.8%	-3.2%		-15.6%	-8.1%	1.9%	4.1%
2016	£M	12.48	18.16	18.74	17.12	20.45	23.55	30.28	36.39	26.87	21.69	18.82	16.76	261.31		49.37	61.12	93.54	57.28
2017	£M	13.41	17.80	18.05	18.82	23.51	25.04	30.09	35.79	28.39	23.22	19.88	18.57	272.56	4.3%	49.26	67.37	94.27	61.67
2018	£M	14.83	19.69	19.49	20.36	26.37	27.90	32.15	39.80	30.30	26.02	22.32	20.74	299.96	10.1%	54.01	74.62	102.25	69.08
2019	£M	15.10	19.98	20.07	20.91	27.17	28.85	33.90	41.38	30.49	26.76	23.01	20.37	308.00	2.7%	55.16	76.93	105.77	70.14
2020	£M	15.66	19.81	8.668	1.823	2.791	2.595	8.204	19.97	14.73	11.93	3.093	2.402	111.68	-63.7%	44.14	7.208	42.90	17.43
2021	£M	2.971	3.673	4.205	4.532	7.701	24.21	31.09	41.35	30.14	27.48	22.55	19.08	218.98	96.1%	10.85	36.44	102.58	69.11

ECONOMIC IMPACT - IN HISTORIC PRICES							
SHARE OF MARKET		2016	2017	2018	2019	2020	2021
Serviced	£M	261.31	272.56	299.96	308.00	111.68	218.98
All Visitor Types	£Bn	2.105	2.244	2.387	2.494	1.241	2.033
Share of Total	%	12.4%	12.1%	12.6%	12.3%	9.0%	10.8%
Annual Change in Share	%		-2.1%	3.4%	-1.7%	-27.1%	19.7%
Change in Share from 2016	%		-2.1%	1.2%	-0.5%	-27.5%	-13.2%
Avg Ann. Change in Share	%		-2.1%	0.6%	-0.2%	-6.9%	-2.6%

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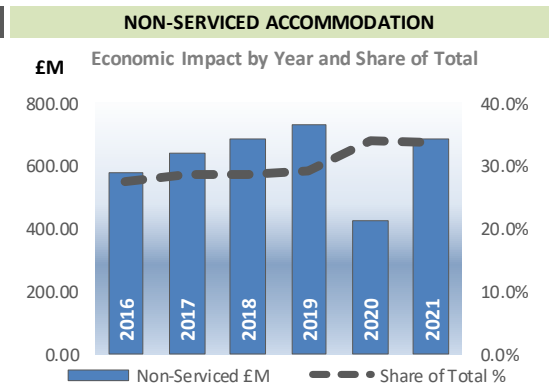


STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021 Historic Prices			NON-SERVICED ACCOMMODATION		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2016 to 2021		-96.1%	-96.6%	-96.7%	-58.4%	11.0%	37.6%	33.0%	30.2%	65.7%	64.9%	38.2%	37.1%		18.6%	-96.5%	3.9%	41.8%	53.8%
% Change 2020 to 2021		-97.4%	-96.9%	-93.0%	751.4%	1495.2%	1761.5%	58.2%	17.4%	13.6%	33.4%	860.9%	73.5%		61.7%	-95.8%	1471.6%	25.5%	70.8%
Average Annual Change		-19.2%	-19.3%	-19.3%	-11.7%	2.2%	7.5%	6.6%	6.0%	13.1%	13.0%	7.6%	7.4%		3.7%	-19.3%	0.8%	8.4%	10.8%
2016	£M	10.33	11.84	31.24	45.13	68.91	68.88	83.33	99.63	79.68	46.52	18.69	13.18		577.36	53.41	182.92	262.64	78.39
2017	£M	11.75	14.07	32.03	51.04	75.94	73.78	93.33	107.04	94.28	52.18	19.99	15.36	640.81	11.0%	57.86	200.76	294.65	87.53
2018	£M	12.39	14.83	33.19	54.53	83.42	80.17	97.08	116.52	98.22	55.88	21.35	16.22	683.79	6.7%	60.40	218.12	311.82	93.45
2019	£M	14.22	15.98	36.26	62.76	89.53	84.08	105.66	120.48	98.91	58.51	24.09	18.16	728.63	6.6%	66.46	236.36	325.05	100.76
2020	£M	15.88	13.29	14.90	2.206	4.793	5.091	70.05	110.47	116.22	57.48	2.689	10.41	423.48	-41.9%	44.07	12.09	296.74	70.59
2021	£M	0.406	0.407	1.041	18.78	76.46	94.77	110.80	129.68	132.01	76.69	25.84	18.07	684.95	61.7%	1.854	190.02	372.49	120.60

ECONOMIC IMPACT - IN HISTORIC PRICES						
SHARE OF MARKET	2016	2017	2018	2019	2020	2021
Non-Serviced £M	577.36	640.81	683.79	728.63	423.48	684.95
All Visitor Types £Bn	2.105	2.244	2.387	2.494	1.241	2.033
Share of Total %	27.4%	28.6%	28.6%	29.2%	34.1%	33.7%
Annual Change in Share %		4.1%	0.3%	2.0%	16.8%	-1.3%
Change in Share from 2016 %		4.1%	4.4%	6.5%	24.4%	22.8%
Avg Ann. Change in Share %		4.1%	2.2%	2.2%	6.1%	4.6%

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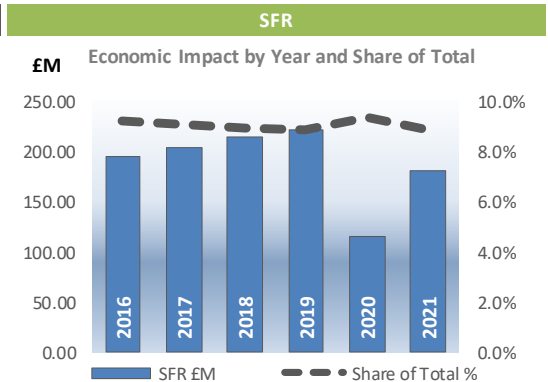
Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021 Historic Prices			SFR		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SFR																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2021		-86.5%	-87.8%	-88.3%	-63.5%	1.7%	34.1%	29.2%	28.3%	60.0%	57.2%	32.6%	23.9%	-7.0%	Annual Change	-87.2%	-17.6%	35.9%	34.2%
% Change 2020 to 2021		-89.4%	-88.5%	-77.4%	454.2%	1090.9%	1448.8%	116.4%	47.9%	45.5%	80.2%	795.1%	259.8%	55.8%		-87.8%	965.2%	65.1%	206.1%
Average Annual Change		-17.3%	-17.6%	-17.7%	-12.7%	0.3%	6.8%	5.8%	5.7%	12.0%	11.4%	6.5%	4.8%	-1.4%		-17.4%	-3.5%	7.2%	6.8%
2016	£M	25.29	9.217	10.66	21.42	15.68	13.17	19.98	22.49	12.73	11.04	8.939	23.42	194.02		45.17	50.27	55.19	43.39
2017	£M	26.58	9.537	10.86	22.69	16.78	13.81	20.98	23.35	13.61	11.61	9.340	24.82	203.96	5.1%	46.97	53.27	57.94	45.77
2018	£M	28.09	10.05	11.16	23.40	17.60	14.73	21.79	24.33	14.00	12.09	9.965	26.42	213.63	4.7%	49.29	55.74	60.11	48.48
2019	£M	29.13	10.32	11.55	24.51	18.30	15.19	22.74	25.07	14.29	12.47	10.38	27.16	221.11	3.5%	51.00	58.00	62.10	50.01
2020	£M	32.17	9.770	5.528	1.409	1.338	1.141	11.93	19.51	13.99	9.627	1.324	8.066	115.80	-47.6%	47.47	3.888	45.43	19.02
2021	£M	3.426	1.121	1.248	7.808	15.94	17.67	25.81	28.85	20.36	17.34	11.85	29.02	180.45	55.8%	5.795	41.42	75.02	58.22

ECONOMIC IMPACT - IN HISTORIC PRICES							
SHARE OF MARKET		2016	2017	2018	2019	2020	2021
SFR	£M	194.02	203.96	213.63	221.11	115.80	180.45
All Visitor Types	£Bn	2.105	2.244	2.387	2.494	1.241	2.033
Share of Total	%	9.2%	9.1%	9.0%	8.9%	9.3%	8.9%
Annual Change in Share	%		-1.4%	-1.5%	-1.0%	5.3%	-4.9%
Change in Share from 2016	%		-1.4%	-2.9%	-3.8%	1.2%	-3.7%
Avg Ann. Change in Share	%		-1.4%	-1.4%	-1.3%	0.3%	-0.7%

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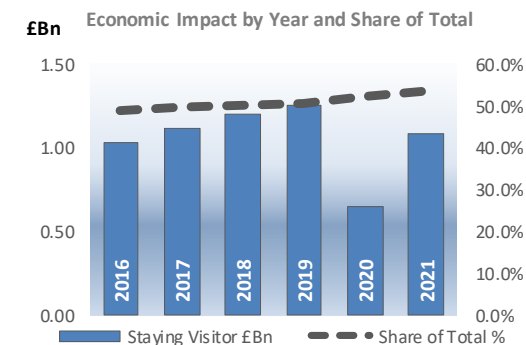
Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021 Historic Prices			STAYING VISITOR		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																	
An increase of 3% or more		ECONOMIC IMPACT £Bn - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2021		-85.9%	-86.7%	-89.3%	-62.8%	-4.7%	29.4%	25.5%	26.1%	53.0%	53.3%	29.7%	24.0%	5.0%	Annual Change	-87.5%	-9.0%	33.7%	38.5%
% Change 2020 to 2021		-89.3%	-87.9%	-77.7%	472.4%	1021.9%	1448.1%	85.9%	33.3%	25.9%	53.7%	747.8%	216.9%	66.6%		-86.4%	1055.3%	42.9%	131.6%
Average Annual Change		-17.2%	-17.3%	-17.9%	-12.6%	-0.9%	5.9%	5.1%	5.2%	10.6%	10.7%	5.9%	4.8%	1.0%		-17.5%	-1.8%	6.7%	7.7%
2016	£Bn	0.048	0.039	0.061	0.084	0.105	0.106	0.134	0.159	0.119	0.079	0.046	0.053	1.033		0.148	0.294	0.411	0.179
2017	£Bn	0.052	0.041	0.061	0.093	0.116	0.113	0.144	0.166	0.136	0.087	0.049	0.059	1.117	8.2%	0.154	0.321	0.447	0.195
2018	£Bn	0.055	0.045	0.064	0.098	0.127	0.123	0.151	0.181	0.143	0.094	0.054	0.063	1.197	7.2%	0.164	0.348	0.474	0.211
2019	£Bn	0.058	0.046	0.068	0.108	0.135	0.128	0.162	0.187	0.144	0.098	0.057	0.066	1.258	5.0%	0.173	0.371	0.493	0.221
2020	£Bn	0.064	0.043	0.029	0.005	0.009	0.009	0.090	0.150	0.145	0.079	0.007	0.021	0.651	-48.2%	0.136	0.023	0.385	0.107
2021	£Bn	0.007	0.005	0.006	0.031	0.100	0.137	0.168	0.200	0.183	0.122	0.060	0.066	1.084	66.6%	0.018	0.268	0.550	0.248

ECONOMIC IMPACT - IN HISTORIC PRICES							STAYING VISITOR	
SHARE OF MARKET	2016	2017	2018	2019	2020	2021		
Staying Visitor	£Bn	1.033	1.117	1.197	1.258	0.651	1.084	
All Visitor Types	£Bn	2.105	2.244	2.387	2.494	1.241	2.033	
Share of Total	%	49.1%	49.8%	50.2%	50.4%	52.5%	53.3%	
Annual Change in Share	%		1.5%	0.7%	0.5%	4.0%	1.7%	
Change in Share from 2016	%		1.5%	2.3%	2.8%	6.9%	8.7%	
Avg Ann. Change in Share	%		1.5%	1.1%	0.9%	1.7%	1.7%	

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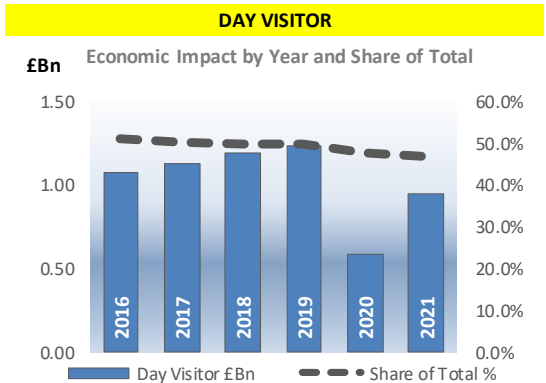
Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021 Historic Prices			DAY VISITOR		ECONOMIC IMPACT Historic Prices					
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER					
KEY		DAY VISITOR												TOTAL						% Change	
An increase of 3% or more		ECONOMIC IMPACT £Bn - IN HISTORIC PRICES / PERCENTAGE CHANGES																			
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change		Q1	Q2	Q3	Q4		
% Change 2016 to 2021		-59.8%	-50.5%	-43.0%	-34.9%	-15.0%	8.6%	-0.4%	10.9%	13.4%	11.5%	-6.9%	-19.2%			-11.5%	-49.7%	-11.9%	8.0%	-1.7%	
% Change 2020 to 2021		-64.3%	-54.4%	-6.8%	512.1%	426.7%	291.2%	154.0%	54.8%	41.3%	46.2%	113.5%	29.2%			60.8%	-43.7%	367.8%	69.6%	55.2%	
Average Annual Change		-12.0%	-10.1%	-8.6%	-7.0%	-3.0%	1.7%	-0.1%	2.2%	2.7%	2.3%	-1.4%	-3.8%			-2.3%	-9.9%	-2.4%	1.6%	-0.3%	
2016	£Bn	0.056	0.071	0.095	0.092	0.121	0.120	0.111	0.167	0.084	0.071	0.044	0.040	1.072		0.222	0.333	0.362	0.155		
2017	£Bn	0.058	0.075	0.100	0.097	0.126	0.127	0.114	0.177	0.089	0.073	0.047	0.041	1.126		5.0%	0.234	0.350	0.381	0.161	
2018	£Bn	0.062	0.079	0.106	0.100	0.136	0.134	0.121	0.195	0.094	0.077	0.046	0.038	1.189		5.6%	0.247	0.371	0.410	0.161	
2019	£Bn	0.065	0.085	0.114	0.105	0.141	0.144	0.124	0.197	0.098	0.080	0.045	0.039	1.237		4.0%	0.265	0.389	0.418	0.165	
2020	£Bn	0.063	0.077	0.058	0.010	0.020	0.033	0.044	0.120	0.067	0.054	0.019	0.025	0.590		-52.3%	0.199	0.063	0.231	0.098	
2021	£Bn	0.023	0.035	0.054	0.060	0.103	0.131	0.111	0.185	0.095	0.079	0.041	0.032	0.949		60.8%	0.112	0.293	0.391	0.153	

ECONOMIC IMPACT - IN HISTORIC PRICES							
SHARE OF MARKET		2016	2017	2018	2019	2020	2021
Day Visitor	£Bn	1.072	1.126	1.189	1.237	0.590	0.949
All Visitor Types	£Bn	2.105	2.244	2.387	2.494	1.241	2.033
Share of Total	%	50.9%	50.2%	49.8%	49.6%	47.5%	46.7%
Annual Change in Share	%		-1.5%	-0.7%	-0.5%	-4.1%	-1.9%
Change in Share from 2016	%		-1.5%	-2.2%	-2.7%	-6.7%	-8.4%
Avg Ann. Change in Share	%		-1.5%	-1.1%	-0.9%	-1.7%	-1.7%

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Visitor Numbers by Month, Year and Visitor Type for the Period 2016 to 2021

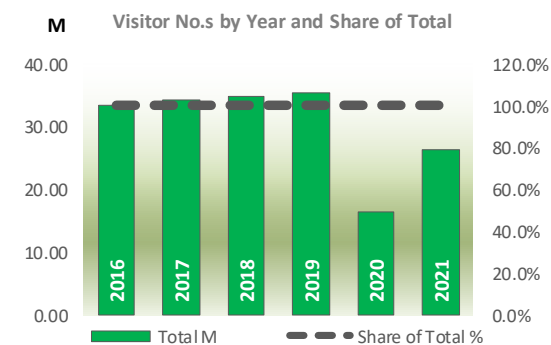
Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021			TOTAL		VISITOR NUMBERS			
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		TOTAL																	
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2016 to 2021		-67.9%	-59.7%	-53.5%	-46.0%	-25.1%	-3.1%	-9.7%	-1.1%	4.9%	2.8%	-12.6%	-20.3%		-21.1%	-59.3%	-23.0%	-2.3%	-7.9%
% Change 2020 to 2021		-68.8%	-58.3%	-12.9%	502.3%	454.1%	325.6%	142.2%	50.7%	37.3%	46.2%	151.9%	59.3%		59.0%	-49.3%	394.7%	64.1%	68.7%
Average Annual Change		-13.6%	-11.9%	-10.7%	-9.2%	-5.0%	-0.6%	-1.9%	-0.2%	1.0%	0.6%	-2.5%	-4.1%		-4.2%	-11.9%	-4.6%	-0.5%	-1.6%
2016	M	1.810	2.150	2.849	2.824	3.705	3.619	3.491	5.105	2.767	2.241	1.456	1.391	33.41	2.7%	6.810	10.15	11.36	5.089
2017	M	1.835	2.211	2.921	2.943	3.783	3.720	3.518	5.280	2.896	2.279	1.489	1.424	34.30		6.967	10.45	11.69	5.192
2018	M	1.883	2.254	2.967	2.928	3.933	3.790	3.586	5.559	2.942	2.309	1.457	1.312	34.92		7.104	10.65	12.09	5.078
2019	M	1.924	2.349	3.119	2.986	3.967	3.960	3.593	5.507	2.956	2.353	1.415	1.312	35.44		7.393	10.91	12.06	5.080
2020	M	1.864	2.083	1.521	0.253	0.501	0.824	1.302	3.351	2.114	1.576	0.505	0.696	16.59		-53.2%	5.468	1.578	6.768
2021	M	0.582	0.868	1.326	1.526	2.777	3.506	3.154	5.051	2.902	2.305	1.273	1.109	26.38	59.0%	2.775	7.809	11.11	4.686

VISITOR NUMBERS							TOTAL	
SHARE OF MARKET		2016	2017	2018	2019	2020	2021	
Total	M	33.41	34.30	34.92	35.44	16.59	26.38	
All Visitor Types	M	33.41	34.30	34.92	35.44	16.59	26.38	
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Annual Change in Share	%							
Change in Share from 2016	%							
Avg Ann. Change in Share	%							

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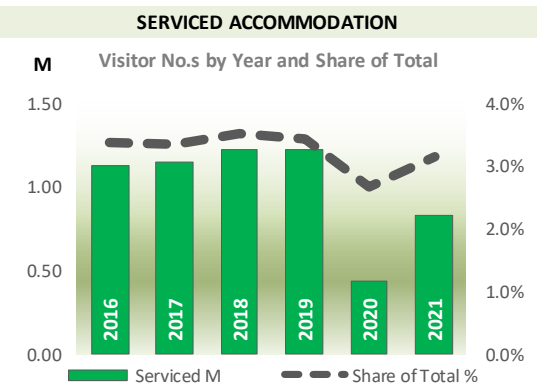
Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021			SERVICED		VISITOR NUMBERS			
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2021		-78.3%	-82.0%	-80.1%	-76.2%	-66.8%	-9.8%	-9.4%	-1.0%	-1.1%	10.9%	5.2%	2.6%	-26.2%	Annual Change	-80.5%	-48.7%	-3.7%	5.9%
% Change 2020 to 2021		-81.1%	-81.6%	-51.6%	148.9%	173.5%	825.2%	282.8%	106.0%	101.7%	126.0%	626.4%	693.1%	89.1%		-76.1%	386.6%	136.4%	348.8%
Average Annual Change		-15.7%	-16.4%	-16.0%	-15.2%	-13.4%	-2.0%	-1.9%	-0.2%	-0.2%	2.2%	1.0%	0.5%	-5.2%		-16.1%	-9.7%	-0.7%	1.2%
2016	M	0.054	0.100	0.084	0.062	0.077	0.080	0.118	0.114	0.143	0.082	0.106	0.107	1.127	2.0%	0.238	0.219	0.375	0.295
2017	M	0.057	0.096	0.079	0.067	0.087	0.082	0.116	0.110	0.146	0.085	0.109	0.116	1.150		0.231	0.236	0.372	0.310
2018	M	0.061	0.103	0.082	0.071	0.094	0.089	0.121	0.119	0.151	0.093	0.118	0.125	1.227	6.7%	0.245	0.254	0.392	0.336
2019	M	0.060	0.102	0.082	0.071	0.095	0.089	0.122	0.118	0.149	0.093	0.119	0.120	1.220	-0.6%	0.244	0.254	0.389	0.332
2020	M	0.061	0.099	0.035	0.006	0.009	0.008	0.028	0.055	0.070	0.040	0.015	0.014	0.440	-63.9%	0.195	0.023	0.153	0.070
2021	M	0.012	0.018	0.017	0.015	0.026	0.072	0.107	0.113	0.141	0.091	0.112	0.109	0.832	89.1%	0.046	0.112	0.361	0.312

VISITOR NUMBERS						
SHARE OF MARKET	2016	2017	2018	2019	2020	2021
Serviced M	1.127	1.150	1.227	1.220	0.440	0.832
All Visitor Types M	33.41	34.30	34.92	35.44	16.59	26.38
Share of Total %	3.4%	3.4%	3.5%	3.4%	2.7%	3.2%
Annual Change in Share %		-0.7%	4.8%	-2.1%	-22.9%	19.0%
Change in Share from 2016 %		-0.7%	4.2%	2.0%	-21.4%	-6.5%
Avg Ann. Change in Share %		-0.7%	2.1%	0.7%	-5.3%	-1.3%

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Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021			NON-SERVED		VISITOR NUMBERS			
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		NON-SERVED ACCOMMODATION																	
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2021		-96.6%	-97.0%	-97.1%	-63.9%	-3.4%	19.8%	18.8%	15.7%	45.3%	43.0%	20.8%	19.7%	5.2%	Annual Change	-97.0%	-10.5%	26.4%	34.0%
% Change 2020 to 2021		-97.5%	-97.0%	-93.2%	733.5%	1472.9%	1735.7%	65.0%	21.6%	11.9%	30.2%	849.4%	71.0%	63.5%		-95.8%	1437.4%	26.1%	69.1%
Average Annual Change		-19.3%	-19.4%	-19.4%	-12.8%	-0.7%	4.0%	3.8%	3.1%	9.1%	8.6%	4.2%	3.9%	1.0%		-19.4%	-2.1%	5.3%	6.8%
2016	M	0.022	0.029	0.079	0.123	0.192	0.171	0.188	0.262	0.225	0.136	0.058	0.032	1.516		0.129	0.486	0.675	0.226
2017	M	0.024	0.034	0.078	0.134	0.205	0.178	0.205	0.274	0.257	0.147	0.061	0.036	1.632	7.6%	0.135	0.517	0.736	0.244
2018	M	0.024	0.034	0.078	0.138	0.216	0.186	0.207	0.289	0.259	0.152	0.062	0.037	1.683	3.1%	0.136	0.540	0.756	0.251
2019	M	0.027	0.036	0.082	0.154	0.226	0.189	0.222	0.294	0.255	0.154	0.069	0.040	1.749	3.9%	0.145	0.570	0.771	0.263
2020	M	0.029	0.029	0.034	0.005	0.012	0.011	0.135	0.249	0.292	0.149	0.007	0.022	0.976	-44.2%	0.092	0.028	0.676	0.179
2021	M	0.001	0.001	0.002	0.044	0.185	0.205	0.223	0.303	0.327	0.195	0.070	0.038	1.595	63.5%	0.004	0.435	0.853	0.303

VISITOR NUMBERS							
SHARE OF MARKET		2016	2017	2018	2019	2020	2021
Non-Serviced	M	1.516	1.632	1.683	1.749	0.976	1.595
All Visitor Types	M	33.41	34.30	34.92	35.44	16.59	26.38
Share of Total	%	4.5%	4.8%	4.8%	4.9%	5.9%	6.0%
Annual Change in Share	%		4.8%	1.3%	2.4%	19.1%	2.8%
Change in Share from 2016	%		4.8%	6.2%	8.7%	29.6%	33.2%
Avg Ann. Change in Share	%		4.8%	3.1%	2.9%	7.4%	6.6%

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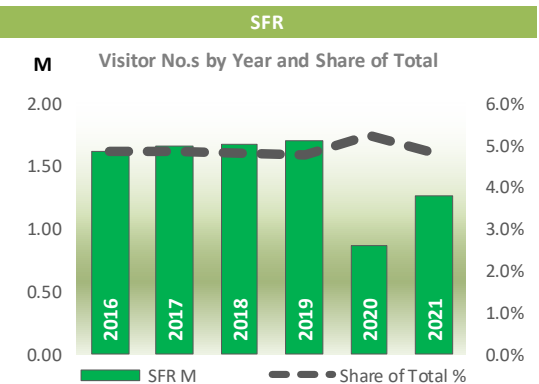
Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021			SFR	VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SFR																	
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2021		-85.7%	-87.0%	-87.1%	-70.2%	-26.2%	11.6%	10.5%	13.5%	30.8%	29.8%	12.2%	5.6%	-22.0%	Annual Change	-86.3%	-32.2%	17.1%	13.9%
% Change 2020 to 2021		-87.4%	-86.3%	-72.8%	409.4%	873.6%	1372.2%	105.8%	44.5%	32.6%	66.6%	751.7%	234.6%	46.0%		-85.2%	879.0%	55.9%	183.2%
Average Annual Change		-17.1%	-17.4%	-17.4%	-14.0%	-5.2%	2.3%	2.1%	2.7%	6.2%	6.0%	2.4%	1.1%	-4.4%		-17.3%	-6.4%	3.4%	2.8%
2016	M	0.207	0.089	0.100	0.161	0.144	0.120	0.151	0.160	0.114	0.104	0.087	0.179	1.618	2.8% 0.9% 1.0% -48.9%	0.397	0.426	0.425	0.371
2017	M	0.212	0.090	0.100	0.167	0.151	0.123	0.155	0.163	0.119	0.107	0.089	0.185	1.663		0.402	0.441	0.437	0.382
2018	M	0.216	0.091	0.099	0.166	0.153	0.126	0.156	0.164	0.118	0.107	0.091	0.190	1.679		0.406	0.445	0.438	0.388
2019	M	0.218	0.092	0.100	0.170	0.155	0.127	0.159	0.165	0.118	0.108	0.093	0.190	1.695		0.410	0.452	0.442	0.391
2020	M	0.235	0.085	0.047	0.009	0.011	0.009	0.081	0.126	0.113	0.081	0.012	0.057	0.865		0.367	0.029	0.319	0.149
2021	M	0.030	0.012	0.013	0.048	0.107	0.134	0.167	0.182	0.149	0.135	0.098	0.189	1.263	46.0%	0.054	0.289	0.498	0.422

VISITOR NUMBERS						
SHARE OF MARKET	2016	2017	2018	2019	2020	2021
SFR M	1.618	1.663	1.679	1.695	0.865	1.263
All Visitor Types M	33.41	34.30	34.92	35.44	16.59	26.38
Share of Total %	4.8%	4.8%	4.8%	4.8%	5.2%	4.8%
Annual Change in Share %		0.1%	-0.9%	-0.5%	9.1%	-8.2%
Change in Share from 2016 %		0.1%	-0.8%	-1.3%	7.7%	-1.1%
Avg Ann. Change in Share %		0.1%	-0.4%	-0.4%	1.9%	-0.2%

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Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021			STAYING VISITOR		VISITOR NUMBERS			
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																	
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2021		-85.1%	-86.0%	-87.9%	-69.0%	-23.2%	10.8%	8.8%	11.5%	28.1%	30.5%	11.2%	6.0%	-13.4%	Annual Change	-86.3%	-26.1%	16.1%	16.4%
% Change 2020 to 2021		-87.1%	-85.6%	-72.4%	418.1%	889.3%	1365.4%	103.5%	39.1%	30.1%	55.3%	716.7%	263.8%	61.8%		-84.0%	933.8%	49.1%	160.8%
Average Annual Change		-17.0%	-17.2%	-17.6%	-13.8%	-4.6%	2.2%	1.8%	2.3%	5.6%	6.1%	2.2%	1.2%	-2.7%		-17.3%	-5.2%	3.2%	3.3%
2016	M	0.282	0.219	0.263	0.347	0.414	0.371	0.457	0.536	0.482	0.322	0.252	0.317	4.262		0.764	1.131	1.475	0.892
2017	M	0.293	0.220	0.256	0.369	0.442	0.383	0.476	0.546	0.523	0.340	0.259	0.337	4.444	4.3%	0.769	1.194	1.545	0.936
2018	M	0.301	0.228	0.259	0.375	0.464	0.401	0.484	0.573	0.529	0.352	0.272	0.351	4.588	3.2%	0.788	1.239	1.586	0.975
2019	M	0.306	0.229	0.264	0.395	0.476	0.405	0.502	0.577	0.522	0.355	0.280	0.351	4.663	1.6%	0.799	1.276	1.602	0.986
2020	M	0.326	0.212	0.116	0.021	0.032	0.028	0.244	0.430	0.474	0.271	0.034	0.092	2.281	-51.1%	0.654	0.081	1.148	0.398
2021	M	0.042	0.031	0.032	0.107	0.318	0.411	0.497	0.597	0.617	0.421	0.280	0.336	3.690	61.8%	0.105	0.836	1.712	1.037

VISITOR NUMBERS							
SHARE OF MARKET		2016	2017	2018	2019	2020	2021
Staying Visitor	M	4.262	4.444	4.588	4.663	2.281	3.690
All Visitor Types	M	33.41	34.30	34.92	35.44	16.59	26.38
Share of Total	%	12.8%	13.0%	13.1%	13.2%	13.7%	14.0%
Annual Change in Share	%		1.6%	1.4%	0.1%	4.5%	1.8%
Change in Share from 2016	%		1.6%	3.0%	3.2%	7.8%	9.7%
Avg Ann. Change in Share	%		1.6%	1.5%	1.1%	1.9%	1.9%

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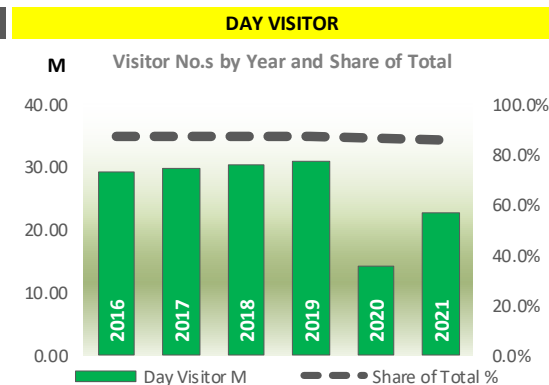
Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021			DAY VISITOR		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		DAY VISITOR											TOTAL						% Change	
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change		Q1	Q2	Q3	Q4	
% Change 2016 to 2021		-64.7%	-56.7%	-50.0%	-42.7%	-25.3%	-4.7%	-12.4%	-2.5%	0.0%	-1.8%	-17.6%	-28.1%			-22.2%	-55.8%	-22.7%	-5.0%	-13.1%
% Change 2020 to 2021		-64.9%	-55.3%	-8.0%	509.8%	424.3%	288.9%	151.2%	52.4%	39.3%	44.3%	110.7%	28.0%			58.5%	-44.5%	365.6%	67.2%	53.3%
Average Annual Change		-12.9%	-11.3%	-10.0%	-8.5%	-5.1%	-0.9%	-2.5%	-0.5%	0.0%	-0.4%	-3.5%	-5.6%			-4.4%	-11.2%	-4.5%	-1.0%	-2.6%
2016	M	1.528	1.931	2.586	2.477	3.291	3.247	3.034	4.569	2.286	1.919	1.205	1.074	29.15	2.4%	6.046	9.016	9.889	4.197	
2017	M	1.542	1.991	2.665	2.574	3.341	3.337	3.042	4.734	2.373	1.939	1.231	1.087	29.86		6.198	9.252	10.15	4.256	
2018	M	1.582	2.025	2.709	2.553	3.469	3.389	3.102	4.986	2.413	1.957	1.186	0.961	30.33		6.316	9.412	10.50	4.103	
2019	M	1.618	2.120	2.855	2.591	3.491	3.555	3.091	4.929	2.434	1.998	1.134	0.961	30.78		6.593	9.637	10.45	4.094	
2020	M	1.538	1.870	1.406	0.233	0.469	0.796	1.058	2.922	1.640	1.305	0.471	0.603	14.31		-53.5%	4.815	1.497	5.619	2.380
2021	M	0.539	0.837	1.294	1.418	2.459	3.095	2.657	4.453	2.285	1.884	0.993	0.772	22.69	58.5%	2.670	6.972	9.395	3.649	

VISITOR NUMBERS							
SHARE OF MARKET		2016	2017	2018	2019	2020	2021
Day Visitor	M	29.15	29.86	30.33	30.78	14.31	22.69
All Visitor Types	M	33.41	34.30	34.92	35.44	16.59	26.38
Share of Total	%	87.2%	87.0%	86.9%	86.8%	86.3%	86.0%
Annual Change in Share	%		-0.2%	-0.2%	0.0%	-0.7%	-0.3%
Change in Share from 2016	%		-0.2%	-0.4%	-0.5%	-1.1%	-1.4%
Avg Ann. Change in Share	%		-0.2%	-0.2%	-0.2%	-0.3%	-0.3%

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Visitor Days by Month, Year and Visitor Type for the Period 2016 to 2021

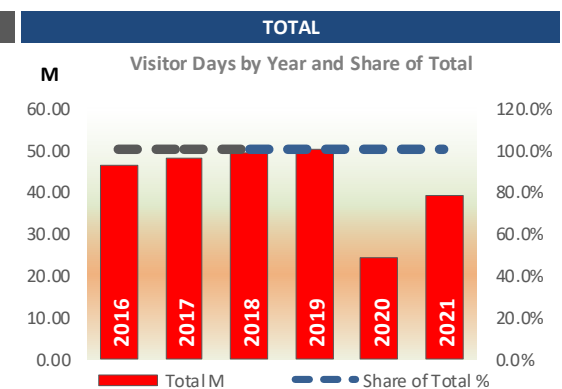
Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021			TOTAL		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2016 to 2021		-73.3%	-64.4%	-61.8%	-51.6%	-20.0%	2.9%	-1.5%	3.2%	18.3%	14.4%	-5.0%	-10.4%	-15.9%	Annual Change	-65.8%	-20.6%	5.7%	2.3%	
% Change 2020 to 2021		-75.0%	-63.3%	-25.5%	514.8%	588.8%	466.5%	113.7%	43.3%	28.0%	44.2%	222.4%	85.1%	61.1%		-57.5%	514.6%	52.5%	78.4%	
Average Annual Change		-14.7%	-12.9%	-12.4%	-10.3%	-4.0%	0.6%	-0.3%	0.6%	3.7%	2.9%	-1.0%	-2.1%	-3.2%		-13.2%	-4.1%	1.1%	0.5%	
2016	M	2.368	2.511	3.584	3.964	5.174	5.104	5.105	7.130	4.291	3.250	1.922	1.963	46.37	3.6%	8.462	14.24	16.53	7.135	
2017	M	2.421	2.600	3.645	4.172	5.352	5.259	5.247	7.374	4.615	3.361	1.970	2.039	48.06		8.666	14.78	17.24	7.371	
2018	M	2.482	2.653	3.692	4.182	5.586	5.402	5.339	7.763	4.674	3.428	1.957	1.944	49.10		2.2%	8.827	15.17	17.78	7.329
2019	M	2.550	2.759	3.875	4.347	5.682	5.599	5.448	7.739	4.660	3.486	1.949	1.965	50.06		1.9%	9.184	15.63	17.85	7.400
2020	M	2.535	2.435	1.837	0.312	0.601	0.927	2.353	5.138	3.964	2.577	0.566	0.950	24.20		-51.7%	6.807	1.840	11.46	4.094
2021	M	0.633	0.893	1.368	1.918	4.137	5.252	5.030	7.362	5.075	3.717	1.826	1.759	38.97		61.1%	2.895	11.31	17.47	7.302

VISITOR DAYS							
SHARE OF MARKET		2016	2017	2018	2019	2020	2021
Total	M	46.37	48.06	49.10	50.06	24.20	38.97
All Visitor Types	M	46.37	48.06	49.10	50.06	24.20	38.97
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Annual Change in Share	%						
Change in Share from 2016	%						
Avg Ann. Change in Share	%						

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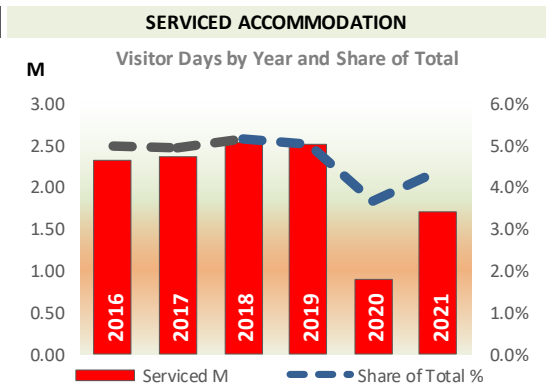
Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021			SERVICED		VISITOR DAYS			
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2021		-78.9%	-82.0%	-80.1%	-76.3%	-66.8%	-8.9%	-8.4%	1.4%	-0.2%	11.9%	5.8%	1.4%	-26.1%	Annual Change	-80.5%	-47.1%	-2.1%	6.8%
% Change 2020 to 2021		-81.2%	-81.7%	-52.0%	146.9%	172.2%	824.4%	279.6%	105.9%	100.9%	125.6%	619.3%	682.1%	92.4%		-75.7%	399.9%	135.7%	289.5%
Average Annual Change		-15.8%	-16.4%	-16.0%	-15.3%	-13.4%	-1.8%	-1.7%	0.3%	0.0%	2.4%	1.2%	0.3%	-5.2%		-16.1%	-9.4%	-0.4%	1.4%
2016	M	0.114	0.163	0.169	0.156	0.186	0.214	0.248	0.300	0.244	0.196	0.169	0.151	2.309	2.4%	0.446	0.556	0.792	0.516
2017	M	0.119	0.155	0.158	0.168	0.209	0.223	0.245	0.293	0.252	0.204	0.175	0.164	2.365		0.433	0.599	0.790	0.543
2018	M	0.127	0.167	0.166	0.177	0.227	0.241	0.257	0.319	0.261	0.222	0.190	0.178	2.532	7.0%	0.460	0.645	0.837	0.590
2019	M	0.127	0.165	0.166	0.177	0.227	0.242	0.258	0.316	0.257	0.222	0.191	0.170	2.517	-0.6%	0.458	0.646	0.831	0.583
2020	M	0.128	0.160	0.070	0.015	0.023	0.021	0.060	0.148	0.121	0.097	0.025	0.020	0.887	-64.8%	0.358	0.059	0.329	0.142
2021	M	0.024	0.029	0.034	0.037	0.062	0.195	0.227	0.304	0.244	0.219	0.179	0.153	1.707	92.4%	0.087	0.294	0.775	0.551

VISITOR DAYS							
SHARE OF MARKET		2016	2017	2018	2019	2020	2021
Serviced	M	2.309	2.365	2.532	2.517	0.887	1.707
All Visitor Types	M	46.37	48.06	49.10	50.06	24.20	38.97
Share of Total	%	5.0%	4.9%	5.2%	5.0%	3.7%	4.4%
Annual Change in Share	%		-1.2%	4.8%	-2.5%	-27.1%	19.5%
Change in Share from 2016	%		-1.2%	3.6%	1.0%	-26.4%	-12.1%
Avg Ann. Change in Share	%		-1.2%	1.8%	0.3%	-6.6%	-2.4%

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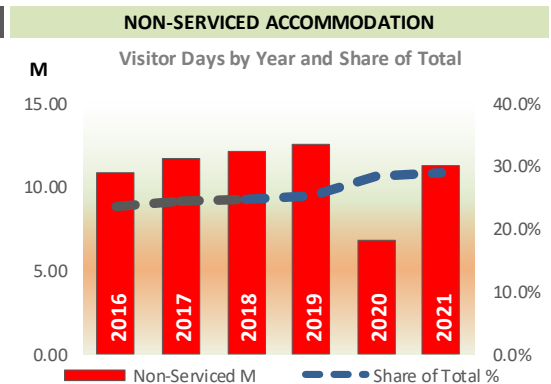
Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021			NON-SERVICED		VISITOR DAYS			
VISITOR DAYS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION											TOTAL % Change						
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2021		-96.6%	-97.0%	-97.1%	-63.9%	-3.4%	19.7%	18.7%	15.6%	45.2%	42.9%	20.7%	19.7%	3.6%	Annual Change	-97.0%	-9.4%	26.0%	33.8%
% Change 2020 to 2021		-97.5%	-97.0%	-93.2%	732.9%	1472.5%	1734.8%	64.9%	21.6%	11.9%	30.1%	849.8%	71.2%	64.7%		-95.9%	1449.4%	27.0%	67.1%
Average Annual Change		-19.3%	-19.4%	-19.4%	-12.8%	-0.7%	3.9%	3.7%	3.1%	9.0%	8.6%	4.1%	3.9%	0.7%		-19.4%	-1.9%	5.2%	6.8%
2016	M	0.196	0.225	0.607	0.885	1.371	1.371	1.411	1.800	1.500	0.908	0.363	0.253	10.89	7.5% 3.2% 4.0% -45.5% 64.7%	1.029	3.627	4.712	1.523
2017	M	0.217	0.260	0.601	0.968	1.462	1.422	1.537	1.880	1.718	0.984	0.377	0.286	11.71		1.078	3.852	5.134	1.647
2018	M	0.221	0.265	0.599	0.993	1.546	1.487	1.558	1.988	1.730	1.015	0.389	0.291	12.08		1.084	4.026	5.276	1.695
2019	M	0.247	0.278	0.633	1.110	1.615	1.516	1.670	2.021	1.700	1.030	0.428	0.318	12.57		1.159	4.241	5.391	1.775
2020	M	0.267	0.224	0.258	0.038	0.084	0.089	1.016	1.711	1.946	0.997	0.046	0.177	6.855		0.749	0.212	4.674	1.220
2021	M	0.007	0.007	0.018	0.319	1.324	1.641	1.676	2.081	2.178	1.298	0.438	0.302	11.29		0.031	3.285	5.935	2.038

VISITOR DAYS							
SHARE OF MARKET		2016	2017	2018	2019	2020	2021
Non-Serviced	M	10.89	11.71	12.08	12.57	6.855	11.29
All Visitor Types	M	46.37	48.06	49.10	50.06	24.20	38.97
Share of Total	%	23.5%	24.4%	24.6%	25.1%	28.3%	29.0%
Annual Change in Share	%		3.8%	1.0%	2.0%	12.9%	2.2%
Change in Share from 2016	%		3.8%	4.7%	6.9%	20.6%	23.3%
Avg Ann. Change in Share	%		3.8%	2.4%	2.3%	5.2%	4.7%

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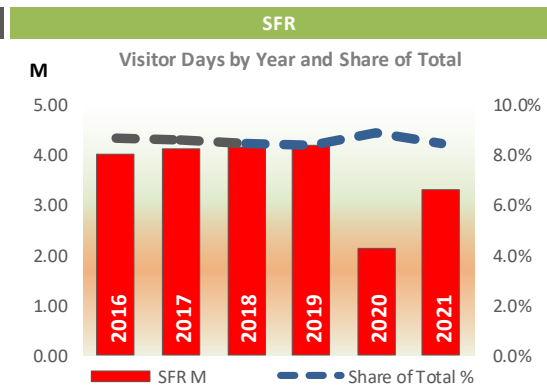


STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021			SFR		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SFR																		
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2016 to 2021		-88.1%	-89.3%	-89.6%	-67.8%	-10.1%	18.3%	14.1%	13.5%	41.5%	38.9%	17.0%	9.4%		-18.1%	-88.7%	-27.4%	20.2%	18.4%	
% Change 2020 to 2021		-89.5%	-88.7%	-77.8%	449.9%	1083.7%	1441.6%	114.1%	46.2%	44.1%	78.5%	787.6%	252.7%		53.5%	-88.0%	956.4%	63.4%	201.9%	
Average Annual Change		-17.6%	-17.9%	-17.9%	-13.6%	-2.0%	3.7%	2.8%	2.7%	8.3%	7.8%	3.4%	1.9%		-3.6%	-17.7%	-5.5%	4.0%	3.7%	
2016	M	0.530	0.191	0.221	0.447	0.325	0.271	0.412	0.461	0.261	0.228	0.185	0.486	4.019	2.6%	0.943	1.044	1.134	0.898	
2017	M	0.543	0.193	0.220	0.462	0.340	0.278	0.422	0.467	0.273	0.234	0.188	0.502	4.123		0.956	1.080	1.162	0.925	
2018	M	0.552	0.196	0.218	0.459	0.344	0.285	0.422	0.469	0.270	0.235	0.193	0.514	4.156		0.966	1.087	1.161	0.942	
2019	M	0.558	0.196	0.220	0.469	0.348	0.286	0.430	0.472	0.269	0.236	0.196	0.515	4.197		0.975	1.104	1.170	0.948	
2020	M	0.601	0.181	0.103	0.026	0.025	0.021	0.220	0.358	0.256	0.177	0.024	0.151	2.143		-48.9%	0.885	0.072	0.834	0.352
2021	M	0.063	0.020	0.023	0.144	0.293	0.321	0.470	0.523	0.369	0.317	0.216	0.531	3.290		53.5%	0.106	0.757	1.363	1.064

VISITOR DAYS						
SHARE OF MARKET	2016	2017	2018	2019	2020	2021
SFR M	4.019	4.123	4.156	4.197	2.143	3.290
All Visitor Types M	46.37	48.06	49.10	50.06	24.20	38.97
Share of Total %	8.7%	8.6%	8.5%	8.4%	8.9%	8.4%
Annual Change in Share %		-1.0%	-1.3%	-1.0%	5.7%	-4.7%
Change in Share from 2016 %		-1.0%	-2.3%	-3.3%	2.2%	-2.6%
Avg Ann. Change in Share %		-1.0%	-1.2%	-1.1%	0.6%	-0.5%

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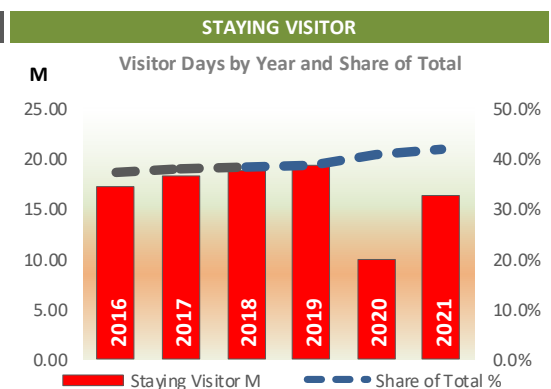
Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021			STAYING VISITOR		VISITOR DAYS				
VISITOR DAYS BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY			STAYING VISITOR																	
An increase of 3% or more			VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change			Q1			Q2			Q3			Q4								
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2016 to 2021			-88.8%	-90.2%	-92.6%	-66.4%	-10.8%	16.2%	14.6%	13.6%	39.2%	37.7%	16.2%	10.9%		-5.4%	-90.7%	-17.0%	21.6%	24.3%
% Change 2020 to 2021			-90.6%	-90.0%	-82.8%	529.5%	1175.1%	1542.1%	83.2%	31.2%	20.1%	44.2%	773.7%	184.5%		64.7%	-88.7%	1166.1%	38.3%	113.2%
Average Annual Change			-17.8%	-18.0%	-18.5%	-13.3%	-2.2%	3.2%	2.9%	2.7%	7.8%	7.5%	3.2%	2.2%		-1.1%	-18.1%	-3.4%	4.3%	4.9%
2016	M		0.840	0.580	0.998	1.487	1.882	1.857	2.071	2.561	2.005	1.332	0.717	0.889		17.22	2.417	5.226	6.638	2.938
2017	M		0.879	0.609	0.980	1.597	2.011	1.922	2.204	2.640	2.242	1.422	0.740	0.953	18.20	5.7%	2.468	5.531	7.086	3.115
2018	M		0.900	0.627	0.983	1.629	2.117	2.012	2.237	2.777	2.261	1.471	0.772	0.984	18.77	3.1%	2.510	5.758	7.274	3.226
2019	M		0.932	0.639	1.020	1.756	2.191	2.044	2.358	2.809	2.226	1.488	0.814	1.004	19.28	2.7%	2.591	5.990	7.392	3.306
2020	M		0.996	0.565	0.431	0.079	0.132	0.131	1.295	2.217	2.324	1.272	0.095	0.347	9.885	-48.7%	1.993	0.342	5.836	1.714
2021	M		0.094	0.057	0.074	0.500	1.678	2.157	2.373	2.908	2.791	1.833	0.833	0.986	16.29	64.7%	0.224	4.336	8.072	3.653

VISITOR DAYS							
SHARE OF MARKET		2016	2017	2018	2019	2020	2021
Staying Visitor	M	17.22	18.20	18.77	19.28	9.885	16.29
All Visitor Types	M	46.37	48.06	49.10	50.06	24.20	38.97
Share of Total	%	37.1%	37.9%	38.2%	38.5%	40.9%	41.8%
Annual Change in Share	%		2.0%	0.9%	0.8%	6.1%	2.3%
Change in Share from 2016	%		2.0%	2.9%	3.7%	10.0%	12.5%
Avg Ann. Change in Share	%		2.0%	1.5%	1.2%	2.5%	2.5%

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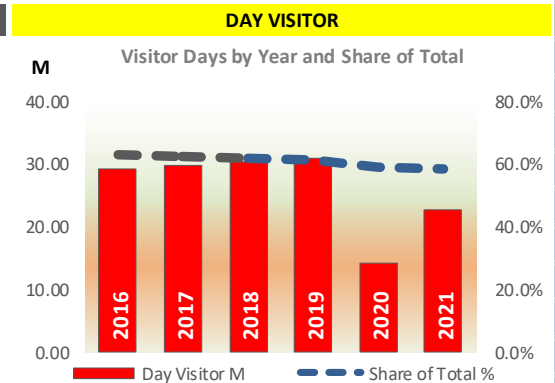


STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021			DAY VISITOR		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																		
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2016 to 2021		-64.7%	-56.7%	-50.0%	-42.7%	-25.3%	-4.7%	-12.4%	-2.5%	0.0%	-1.8%	-17.6%	-28.1%	-22.2%	Annual Change	-55.8%	-22.7%	-5.0%	-13.1%	
% Change 2020 to 2021		-64.9%	-55.3%	-8.0%	509.8%	424.3%	288.9%	151.2%	52.4%	39.3%	44.3%	110.7%	28.0%	58.5%		-44.5%	365.6%	67.2%	53.3%	
Average Annual Change		-12.9%	-11.3%	-10.0%	-8.5%	-5.1%	-0.9%	-2.5%	-0.5%	0.0%	-0.4%	-3.5%	-5.6%	-4.4%		-11.2%	-4.5%	-1.0%	-2.6%	
2016	M	1.528	1.931	2.586	2.477	3.291	3.247	3.034	4.569	2.286	1.919	1.205	1.074	29.15	2.4%	6.046	9.016	9.889	4.197	
2017	M	1.542	1.991	2.665	2.574	3.341	3.337	3.042	4.734	2.373	1.939	1.231	1.087	29.86		6.198	9.252	10.15	4.256	
2018	M	1.582	2.025	2.709	2.553	3.469	3.389	3.102	4.986	2.413	1.957	1.186	0.961	30.33		6.316	9.412	10.50	4.103	
2019	M	1.618	2.120	2.855	2.591	3.491	3.555	3.091	4.929	2.434	1.998	1.134	0.961	30.78		6.593	9.637	10.45	4.094	
2020	M	1.538	1.870	1.406	0.233	0.469	0.796	1.058	2.922	1.640	1.305	0.471	0.603	14.31		-53.5%	4.815	1.497	5.619	2.380
2021	M	0.539	0.837	1.294	1.418	2.459	3.095	2.657	4.453	2.285	1.884	0.993	0.772	22.69		58.5%	2.670	6.972	9.395	3.649

VISITOR DAYS							
SHARE OF MARKET		2016	2017	2018	2019	2020	2021
Day Visitor	M	29.15	29.86	30.33	30.78	14.31	22.69
All Visitor Types	M	46.37	48.06	49.10	50.06	24.20	38.97
Share of Total	%	62.9%	62.1%	61.8%	61.5%	59.1%	58.2%
Annual Change in Share	%		-1.2%	-0.6%	-0.5%	-3.8%	-1.6%
Change in Share from 2016	%		-1.2%	-1.7%	-2.2%	-5.9%	-7.4%
Avg Ann. Change in Share	%		-1.2%	-0.9%	-0.7%	-1.5%	-1.5%

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Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

Direct and Total Employment by Month, Year and Visitor Type for the Period 2016 to 2021

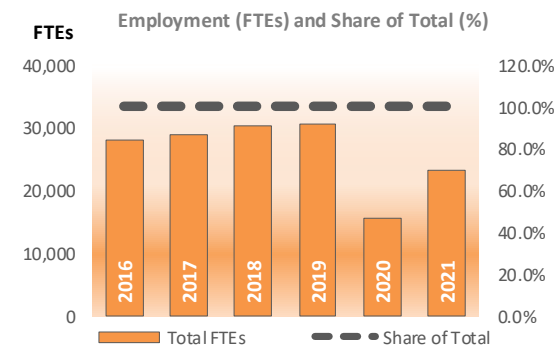
Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE										2016 to 2021			TOTAL	TOTAL EMPLOYMENT					
EMPLOYMENT BY:	MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY	TOTAL												TOTAL	% Change					
An increase of 3% or more	TOTAL EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																		
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2016 to 2021	-72.2%	-66.2%	-64.2%	-53.8%	-23.8%	2.1%	-1.4%	2.2%	16.6%	14.3%	-2.2%	-6.1%	-17.3%	Annual Change	-67.2%	-23.3%	5.0%	3.6%	
% Change 2020 to 2021	-73.9%	-65.6%	-37.8%	309.1%	409.0%	416.4%	92.6%	32.1%	21.8%	37.0%	194.8%	106.6%	47.5%		-61.1%	391.5%	41.6%	78.6%	
Average Annual Change	-14.4%	-13.2%	-12.8%	-10.8%	-4.8%	0.4%	-0.3%	0.4%	3.3%	2.9%	-0.4%	-1.2%	-3.5%		-13.4%	-4.7%	1.0%	0.7%	
2016 FTEs	18,895	19,422	25,820	28,549	35,442	35,264	36,072	47,459	31,201	24,574	16,536	17,026	28,022	Annual Change	21,379	33,085	38,244	19,379	
2017 FTEs	19,275	19,930	26,153	29,907	36,754	36,338	37,074	49,009	33,347	25,352	16,832	17,552	28,960		3.3%	21,786	34,333	39,810	19,912
2018 FTEs	20,151	20,773	27,062	30,704	39,006	38,088	38,406	52,353	34,426	26,446	17,299	17,540	30,188		4.2%	22,662	35,933	41,728	20,428
2019 FTEs	20,433	21,237	27,951	31,544	39,347	38,967	38,894	51,834	34,059	26,655	17,216	17,542	30,473		0.9%	23,207	36,619	41,596	20,471
2020 FTEs	20,154	19,088	14,855	3,222	5,303	6,972	18,466	36,717	29,879	20,516	5,483	7,737	15,699		-48.5%	18,033	5,166	28,354	11,245
2021 FTEs	5,251	6,569	9,244	13,182	26,991	36,005	35,559	48,515	36,382	28,099	16,165	15,981	23,162		47.5%	7,021	25,393	40,152	20,082

EMPLOYMENT							TOTAL	
SHARE OF MARKET	2016	2017	2018	2019	2020	2021		
Total FTEs	28,022	28,960	30,188	30,473	15,699	23,162		
Total Employment FTEs	28,022	28,960	30,188	30,473	15,699	23,162		
Share of Total %	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		
Annual Change in Share %								
Change in Share from 2016 %								
Avg Ann. Change in Share %								

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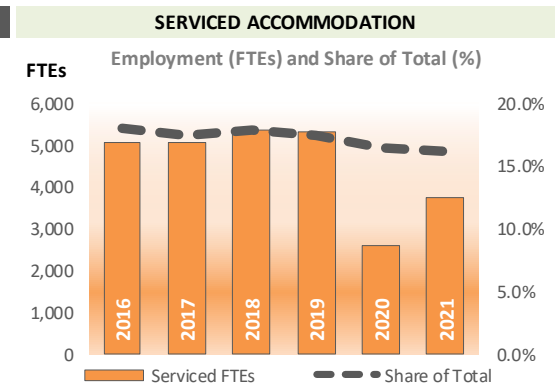
Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021			SERVICED		DIRECT EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION												TOTAL % Change						
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2016 to 2021		-66.2%	-69.2%	-68.9%	-66.1%	-58.0%	-3.0%	-3.6%	-0.3%	-0.7%	2.8%	1.1%	0.1%	-26.2%	Annual Change	-68.1%	-41.4%	-1.5%	1.3%	
% Change 2020 to 2021		-66.7%	-67.9%	-54.9%	59.9%	71.9%	366.9%	112.5%	63.0%	55.8%	59.8%	273.2%	341.6%	44.0%		-64.0%	164.6%	73.3%	162.8%	
Average Annual Change		-13.2%	-13.8%	-13.8%	-13.2%	-11.6%	-0.6%	-0.7%	-0.1%	-0.1%	0.6%	0.2%	0.0%	-5.2%		-13.6%	-8.3%	-0.3%	0.3%	
2016	FTEs	4,460	4,820	4,877	4,783	5,010	5,227	5,503	5,922	5,460	5,071	4,869	4,704	5,059	-0.3%	4,719	5,007	5,628	4,882	
2017	FTEs	4,449	4,724	4,752	4,828	5,125	5,240	5,424	5,823	5,491	5,088	4,856	4,747	5,045		4,642	5,064	5,579	4,897	
2018	FTEs	4,721	5,024	5,025	5,112	5,486	5,601	5,734	6,268	5,783	5,441	5,189	5,070	5,371		6.5%	4,923	5,400	5,928	5,233
2019	FTEs	4,683	4,981	4,994	5,076	5,453	5,571	5,706	6,206	5,702	5,403	5,154	4,958	5,324		-0.9%	4,886	5,367	5,872	5,172
2020	FTEs	4,533	4,619	3,366	1,015	1,223	1,086	2,496	3,621	3,481	3,261	1,319	1,066	2,590		-51.3%	4,173	1,108	3,199	1,882
2021	FTEs	1,508	1,483	1,518	1,623	2,103	5,070	5,304	5,903	5,422	5,211	4,924	4,706	3,731		44.0%	1,503	2,932	5,543	4,947

EMPLOYMENT						
SHARE OF MARKET	2016	2017	2018	2019	2020	2021
Serviced FTEs	5,059	5,045	5,371	5,324	2,590	3,731
Total Employment FTEs	28,022	28,960	30,188	30,473	15,699	23,162
Share of Total %	18.1%	17.4%	17.8%	17.5%	16.5%	16.1%
Annual Change in Share %		-3.5%	2.1%	-1.8%	-5.6%	-2.4%
Change in Share from 2016 %		-3.5%	-1.4%	-3.2%	-8.6%	-10.8%
Avg Ann. Change in Share %		-3.5%	-0.7%	-1.1%	-2.2%	-2.2%

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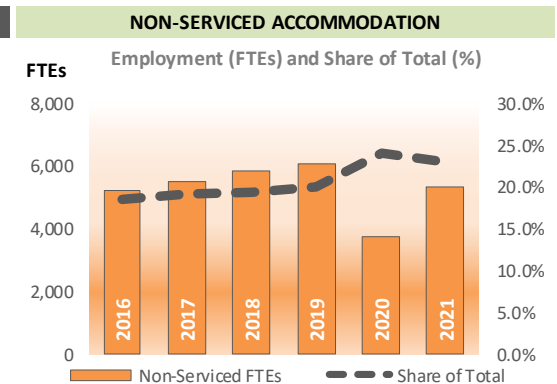
Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021			NON-SERVED		DIRECT EMPLOYMENT			
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		NON-SERVED ACCOMMODATION																	
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2021		-87.8%	-89.3%	-92.2%	-53.6%	-0.1%	18.4%	17.6%	15.1%	45.2%	46.7%	19.7%	19.4%	2.4%	Annual Change	-90.4%	-7.0%	25.5%	33.8%
% Change 2020 to 2021		-89.9%	-90.4%	-87.9%	279.9%	561.4%	667.9%	48.9%	11.2%	7.1%	24.3%	176.0%	47.3%	41.6%		-89.3%	542.4%	18.1%	47.9%
Average Annual Change		-17.6%	-17.9%	-18.4%	-10.7%	0.0%	3.7%	3.5%	3.0%	9.0%	9.3%	3.9%	3.9%	0.5%		-18.1%	-1.4%	5.1%	6.8%
2016	FTEs	1,792	1,922	3,852	5,169	7,460	7,464	7,575	9,340	8,018	5,224	2,633	2,091	5,212		2,522	6,698	8,311	3,316
2017	FTEs	1,872	2,057	3,817	5,523	7,881	7,702	8,140	9,723	9,002	5,546	2,676	2,218	5,513	5.8%	2,582	7,036	8,955	3,480
2018	FTEs	1,978	2,168	3,962	5,827	8,493	8,228	8,471	10,482	9,305	5,877	2,841	2,334	5,830	5.8%	2,703	7,516	9,420	3,684
2019	FTEs	2,170	2,303	4,201	6,422	8,867	8,426	9,044	10,684	9,227	6,024	3,089	2,526	6,082	4.3%	2,891	7,905	9,652	3,879
2020	FTEs	2,177	2,142	2,466	631	1,127	1,150	5,981	9,668	10,863	6,167	1,142	1,695	3,768	-38.1%	2,262	969	8,837	3,001
2021	FTEs	219	206	299	2,399	7,450	8,834	8,909	10,753	11,638	7,666	3,151	2,497	5,335	41.6%	241	6,228	10,433	4,438

EMPLOYMENT						
SHARE OF MARKET	2016	2017	2018	2019	2020	2021
Non-Served FTEs	5,212	5,513	5,830	6,082	3,768	5,335
Total Employment FTEs	28,022	28,960	30,188	30,473	15,699	23,162
Share of Total %	18.6%	19.0%	19.3%	20.0%	24.0%	23.0%
Annual Change in Share %		2.4%	1.5%	3.3%	20.2%	-4.0%
Change in Share from 2016 %		2.4%	3.8%	7.3%	29.0%	23.8%
Avg Ann. Change in Share %		2.4%	1.9%	2.4%	7.3%	4.8%

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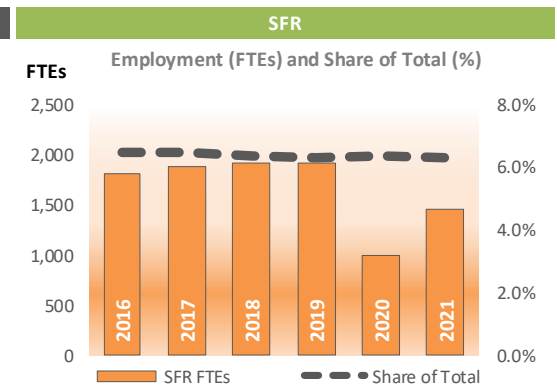
Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021			SFR	DIRECT EMPLOYMENT			
EMPLOYMENT BY:	MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY	SFR																	
An increase of 3% or more	DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change	Q1			Q2			Q3			Q4								
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2021	-87.7%	-88.9%	-89.3%	-68.5%	-12.1%	15.8%	11.7%	10.9%	38.3%	35.8%	14.5%	7.1%	-19.6%	Annual Change	-88.3%	-28.9%	17.5%	15.9%
% Change 2020 to 2021	-89.2%	-88.4%	-77.1%	434.3%	1049.3%	1395.9%	103.0%	34.6%	32.5%	64.1%	716.0%	225.8%	45.7%		-87.6%	926.7%	51.5%	178.2%
Average Annual Change	-17.5%	-17.8%	-17.9%	-13.7%	-2.4%	3.2%	2.3%	2.2%	7.7%	7.2%	2.9%	1.4%	-3.9%		-17.7%	-5.8%	3.5%	3.2%
2016 FTEs	2,855	1,035	1,197	2,412	1,760	1,473	2,234	2,506	1,419	1,236	1,001	2,627	1,813		1,696	1,882	2,053	1,621
2017 FTEs	2,946	1,052	1,198	2,509	1,851	1,517	2,305	2,557	1,491	1,277	1,027	2,736	1,872	3.3%	1,732	1,959	2,118	1,680
2018 FTEs	3,037	1,082	1,202	2,528	1,896	1,577	2,336	2,602	1,497	1,299	1,068	2,840	1,914	2.2%	1,774	2,000	2,145	1,736
2019 FTEs	3,037	1,072	1,200	2,553	1,901	1,569	2,352	2,585	1,474	1,291	1,073	2,815	1,910	-0.2%	1,770	2,008	2,137	1,727
2020 FTEs	3,258	985	560	142	135	114	1,229	2,066	1,481	1,023	140	863	1,000	-47.7%	1,601	130	1,592	675
2021 FTEs	352	115	128	760	1,547	1,705	2,495	2,781	1,963	1,679	1,146	2,812	1,457	45.7%	198	1,337	2,413	1,879

EMPLOYMENT						
SHARE OF MARKET	2016	2017	2018	2019	2020	2021
SFR FTEs	1,813	1,872	1,914	1,910	1,000	1,457
Total Employment FTEs	28,022	28,960	30,188	30,473	15,699	23,162
Share of Total %	6.5%	6.5%	6.3%	6.3%	6.4%	6.3%
Annual Change in Share %		-0.1%	-1.9%	-1.1%	1.6%	-1.2%
Change in Share from 2016 %		-0.1%	-2.0%	-3.1%	-1.6%	-2.8%
Avg Ann. Change in Share %		-0.1%	-1.0%	-1.0%	-0.4%	-0.6%

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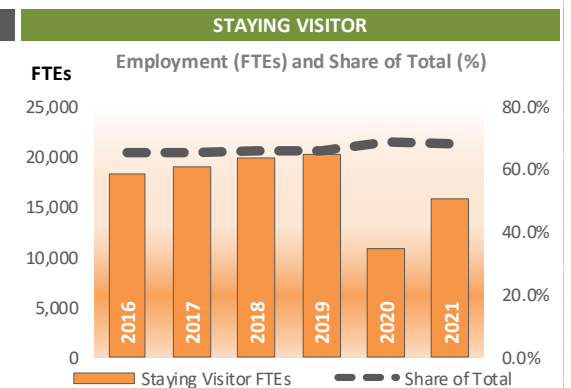
Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE										2016 to 2021			STAYING VISITOR		DIRECT EMPLOYMENT					
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		STAYING VISITOR																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL						% Change	
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2016 to 2021		-77.2%	-76.8%	-80.4%	-61.3%	-22.0%	10.2%	9.1%	9.4%	27.7%	26.2%	8.4%	6.3%	-12.9%	Annual Change	-78.3%	-22.7%	15.0%	14.7%	
% Change 2020 to 2021		-79.1%	-76.7%	-69.6%	167.3%	346.8%	564.2%	72.1%	26.6%	20.2%	39.3%	254.5%	176.4%	43.0%		-75.8%	375.4%	34.9%	102.6%	
Average Annual Change		-15.4%	-15.4%	-16.1%	-12.3%	-4.4%	2.0%	1.8%	1.9%	5.5%	5.2%	1.7%	1.3%	-2.6%		-15.7%	-4.5%	3.0%	2.9%	
2016 FTEs		9,106	7,778	9,926	12,364	14,230	14,163	15,313	17,769	14,897	11,532	8,503	9,422	12,084	2.9%	8,937	13,586	15,993	9,819	
2017 FTEs		9,266	7,833	9,767	12,860	14,857	14,459	15,868	18,103	15,984	11,911	8,559	9,701	12,431		8,955	14,059	16,652	10,057	
2018 FTEs		9,735	8,273	10,190	13,467	15,875	15,406	16,541	19,352	16,585	12,617	9,098	10,243	13,115		5.5%	9,399	14,916	17,493	10,653
2019 FTEs		9,890	8,356	10,395	14,052	16,220	15,566	17,101	19,475	16,404	12,718	9,316	10,299	13,316		1.5%	9,547	15,279	17,660	10,778
2020 FTEs		9,968	7,746	6,393	1,789	2,485	2,350	9,707	15,355	15,825	10,451	2,601	3,624	7,358		-44.7%	8,036	2,208	13,629	5,559
2021 FTEs		2,079	1,804	1,946	4,781	11,101	15,609	16,707	19,437	19,024	14,556	9,221	10,015	10,523	43.0%	1,943	10,497	18,389	11,264	

EMPLOYMENT						
SHARE OF MARKET	2016	2017	2018	2019	2020	2021
Staying Visitor FTEs	18,310	18,943	19,867	20,118	10,777	15,708
Total Employment FTEs	28,022	28,960	30,188	30,473	15,699	23,162
Share of Total %	65.3%	65.4%	65.8%	66.0%	68.6%	67.8%
Annual Change in Share %		0.1%	0.6%	0.3%	4.0%	-1.2%
Change in Share from 2016 %		0.1%	0.7%	1.0%	5.1%	3.8%
Avg Ann. Change in Share %		0.1%	0.4%	0.3%	1.3%	0.8%

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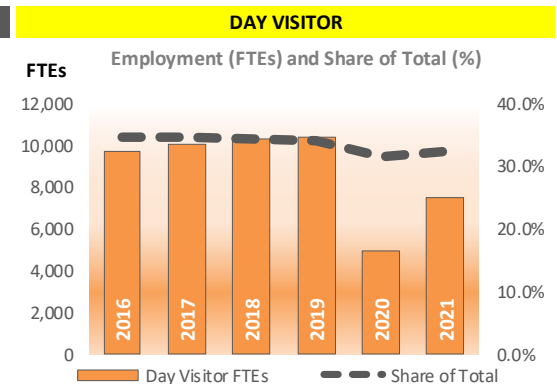
Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021			DAY VISITOR		DIRECT EMPLOYMENT			
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		DAY VISITOR																	
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2021		-63.7%	-55.4%	-48.5%	-43.9%	-26.8%	-6.5%	-14.1%	-4.4%	-2.0%	-3.7%	-19.2%	-29.5%	-23.2%	Annual Change	-54.6%	-24.2%	-6.9%	-14.8%
% Change 2020 to 2021		-64.2%	-54.3%	-6.0%	493.9%	410.6%	278.8%	139.2%	41.5%	29.4%	34.0%	95.7%	18.8%	51.4%		-43.3%	353.5%	56.0%	42.4%
Average Annual Change		-12.7%	-11.1%	-9.7%	-8.8%	-5.4%	-1.3%	-2.8%	-0.9%	-0.4%	-0.7%	-3.8%	-5.9%	-4.6%		-10.9%	-4.8%	-1.4%	-3.0%
2016	FTEs	6,109	7,722	10,340	9,904	13,159	12,984	12,130	18,269	9,138	7,671	4,816	4,293	9,711		8,057	12,016	13,179	5,593
2017	FTEs	6,208	8,017	10,729	10,364	13,451	13,436	12,249	19,060	9,554	7,806	4,955	4,375	10,017	3.1%	8,318	12,417	13,621	5,712
2018	FTEs	6,461	8,270	11,059	10,425	14,166	13,841	12,665	20,358	9,853	7,989	4,841	3,922	10,321	3.0%	8,597	12,810	14,292	5,584
2019	FTEs	6,534	8,557	11,527	10,461	14,094	14,351	12,479	19,901	9,826	8,066	4,579	3,881	10,355	0.3%	8,873	12,969	14,069	5,509
2020	FTEs	6,192	7,528	5,659	936	1,888	3,203	4,353	12,336	6,922	5,511	1,989	2,548	4,922	-52.5%	6,459	2,009	7,871	3,349
2021	FTEs	2,218	3,441	5,321	5,560	9,639	12,134	10,415	17,458	8,956	7,384	3,892	3,028	7,454	51.4%	3,660	9,111	12,276	4,768

EMPLOYMENT						
SHARE OF MARKET	2016	2017	2018	2019	2020	2021
Day Visitor FTEs	9,711	10,017	10,321	10,355	4,922	7,454
Total Employment FTEs	28,022	28,960	30,188	30,473	15,699	23,162
Share of Total %	34.7%	34.6%	34.2%	34.0%	31.4%	32.2%
Annual Change in Share %		-0.2%	-1.2%	-0.6%	-7.7%	2.6%
Change in Share from 2016 %		-0.2%	-1.3%	-2.0%	-9.5%	-7.1%
Avg Ann. Change in Share %		-0.2%	-0.7%	-0.7%	-2.4%	-1.4%

Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.

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Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL
GREATER LINCOLNSHIRE

2021

STAYING VISITORS

ACCOMMODATION SUPPLY
DISTRIBUTION BY TYPE

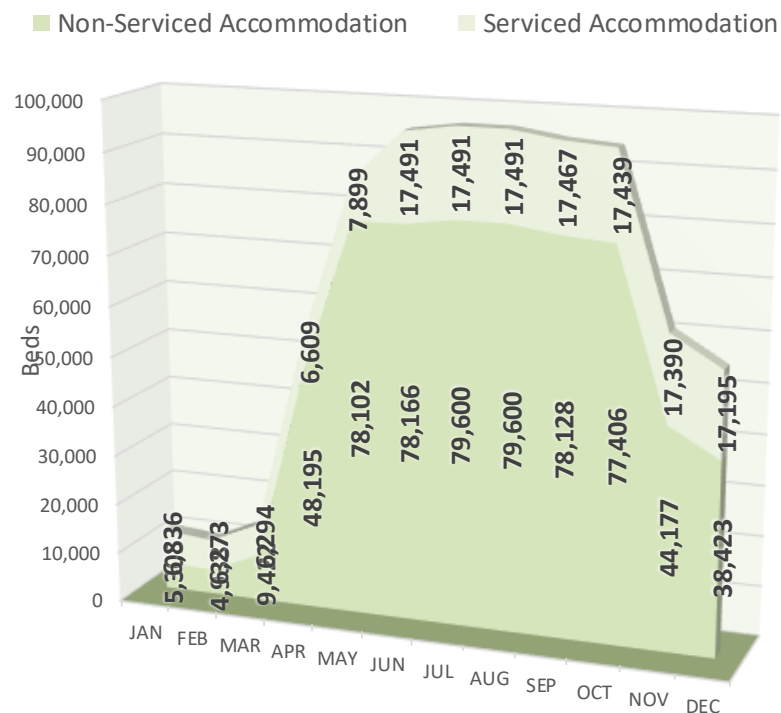
SERVICED ACCOMMODATION 2021	2021		Change on 2020		Change on 2016	
	Est.	Beds	Est.	Beds	Est.	Beds
Serviced Accommodation Total	784	17,491	+18	+558	-40	+1,057
+50 Room	27	4,884	+1	+309	+4	+903
11-50 Room	153	6,608	+4	+139	+6	+416
<10 Room	604	5,999	+13	+110	-50	-262

NON-SERVICED ACCOMMODATION 2021	2021		Change on 2020		Change on 2016	
	Est.	Beds	Est.	Beds	Est.	Beds
Non-Serviced Accommodation Total	967	79,563	+4	+444	+156	+4,162
Self catering	589	17,640	-0	+196	+73	+1,079
Static caravans/chalets	0	31,611	0	+58	0	-13
Touring caravans/camping	378	30,312	+4	+191	+83	+3,096
Youth Hostels	2	41	-0	-0	0	0

DISTRIBUTION BY TYPE OF ACCOMMODATION 2021	2021		Change on 2020		Change on 2016	
	Est.	Beds	Est.	Beds	Est.	Beds
All Paid Accommodation Total	1,751	97,054	+21	+1,002	+116	+5,218
Serviced Accommodation Share of Total	45%	18%				
Non-Serviced Accommodation Share of Total	55%	82%				

SEASONAL AVAILABILITY OF BED SUPPLY 2021	2021											
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
All Paid Accommodation Total	12,142	11,211	15,717	54,803	86,000	95,657	97,091	97,091	95,596	94,845	61,567	55,618
Serviced Accommodation	6,836	6,273	6,294	6,609	7,899	17,491	17,491	17,491	17,467	17,439	17,390	17,195
Non-Serviced Accommodation	5,305	4,938	9,422	48,195	78,102	78,166	79,600	79,600	78,128	77,406	44,177	38,423

SEASONAL AVAILABILITY OF BED SUPPLY
2021



Report Sections With Historic Financial Data Indexed to 2021 Prices

Sections:	<i>Comparative Headlines</i>	Visitor Types:	<i>Total</i>
	<i>Key Measures</i>		<i>Serviced Accommodation</i>
	<i>Economic Impact</i>		<i>Non-Serviced Accommodation</i>
	<i>Sectoral Analysis</i>		<i>SFR</i>
			<i>Staying Visitor</i>
			<i>Day Visitor</i>

Indexation: *Indexation to: 2021*

2016	<i>1.14</i>
2017	<i>1.11</i>
2018	<i>1.07</i>
2019	<i>1.04</i>
2020	<i>1.01</i>
2021	<i>1.00</i>

STEAM REPORT FOR 2016-2021 - FINAL
GREATER LINCOLNSHIRE

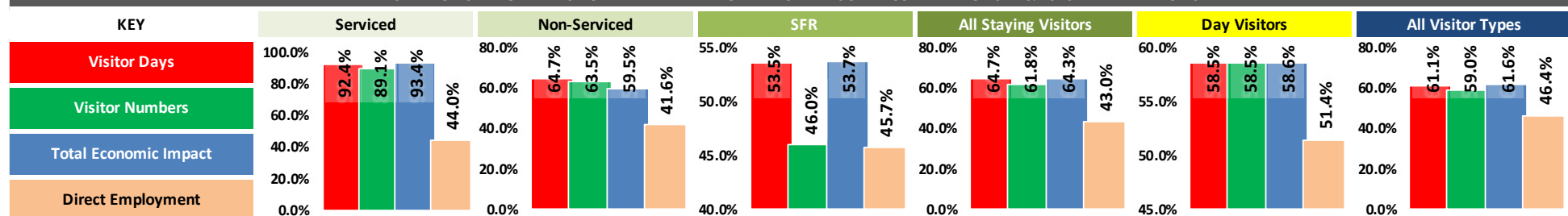
Comparing 2021 and 2020
2020 in 2021 prices (1.014)

COMPARATIVE HEADLINES

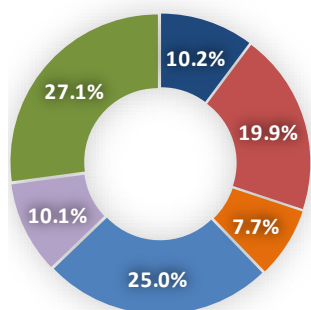
KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2021 & 2020 - INDEXED TO 2021

KEY											Day Visitors			All Visitor Types		
An increase of 3% or more		Staying in Paid Accommodation						Staying with Friends and Relatives (SFR)			All Staying Visitors					
Less than 3% change		Serviced			Non-Serviced											
A Fall of 3% or more		2021	2020	+/- %	2021	2020	+/- %	2021	2020	+/- %	2021	2020	+/- %	2021	2020	+/- %
Visitor Days	M	1.707	0.887	92.4%	11.29	6.855	64.7%	3.290	2.143	53.5%	16.29	9.885	64.7%	22.69	14.31	58.5%
Visitor Numbers	M	0.832	0.440	89.1%	1.595	0.976	63.5%	1.263	0.865	46.0%	3.690	2.281	61.8%	22.69	14.31	58.5%
Direct Expenditure	£Bn														1.482	0.915
Economic Impact	£Bn	0.219	0.113	93.4%	0.685	0.429	59.5%	0.180	0.117	53.7%	1.084	0.660	64.3%	0.949	0.598	58.6%
Direct Employment	FTEs	3,731	2,590	44.0%	5,335	3,768	41.6%	1,457	1,000	45.7%	10,523	7,358	43.0%	7,454	4,922	51.4%
Total Employment	FTEs														23,162	15,699

PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2021 & 2020 - INDEXED TO 2021



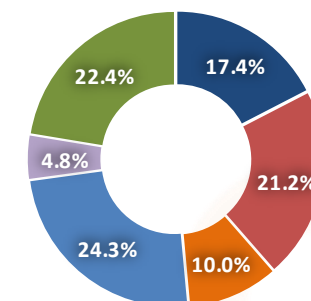
Sectoral Distribution of Economic Impact - £Bn including VAT Indexed to 2021



- Accommodation
- Food & Drink
- Recreation
- Shopping
- Transport
- Indirect

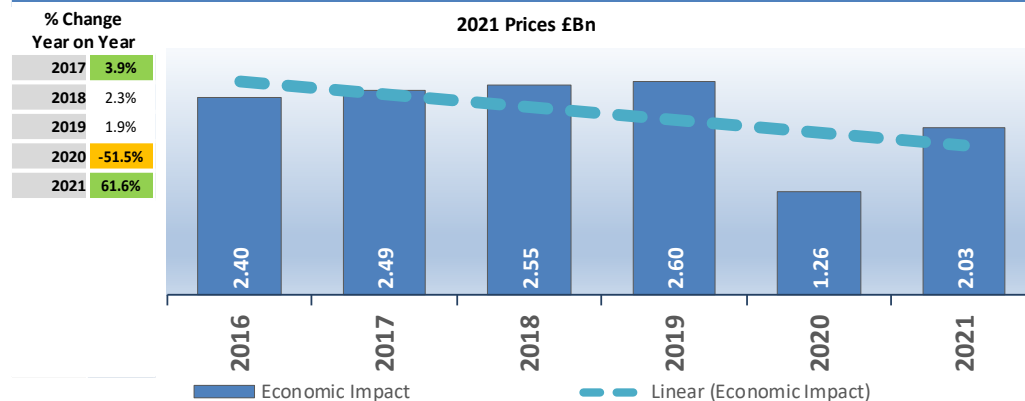
			Sectors			Sectoral Distribution of Employment - FTEs		
2021	2020	+/- %		2021	2020	+/- %		
0.208	0.136	52.3%	Accommodation	4,033	3,197	26.2%	Accommodation	
0.404	0.254	59.0%	Food & Drink	4,901	3,270	49.9%	Food & Drink	
0.157	0.098	59.6%	Recreation	2,308	1,534	50.4%	Recreation	
0.509	0.305	67.0%	Shopping	5,626	3,575	57.4%	Shopping	
0.205	0.122	67.2%	Transport	1,109	704	57.6%	Transport	
1.482	0.915	61.9%	TOTAL DIRECT	17,977	12,280	46.4%	Indirect	
0.551	0.343	60.9%	Indirect	5,185	3,420	51.6%		
2.033	1.258	61.6%	TOTAL	23,162	15,699	47.5%		

- Accommodation
- Food & Drink
- Recreation
- Shopping
- Transport
- Indirect



STEAM REPORT FOR 2016-2021 - FINAL
GREATER LINCOLNSHIRE

Economic Impact - Indexed - Total

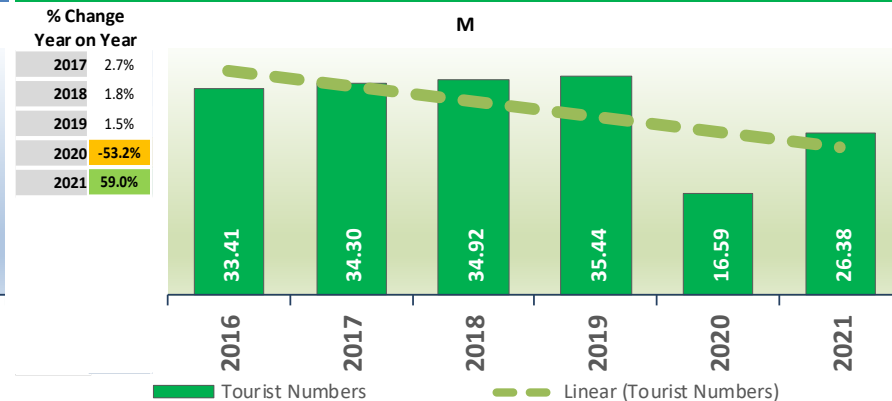


2016 to 2021
2021 Prices

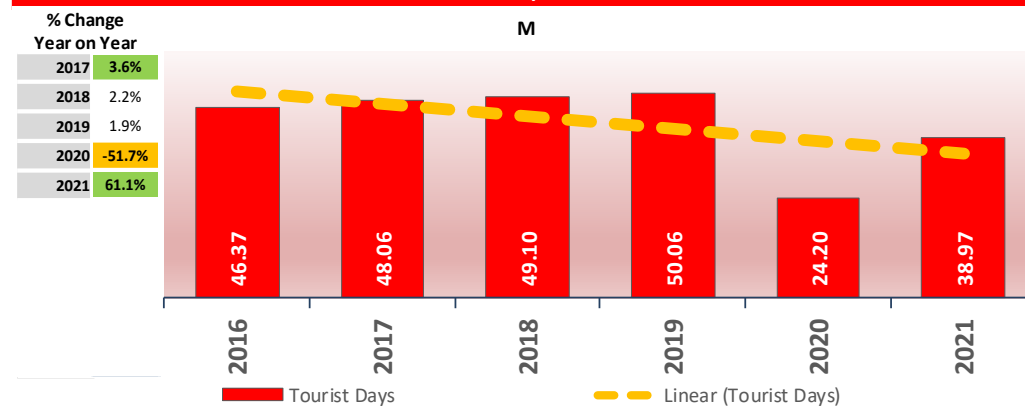
TOTAL

KEY MEASURES
Indexed

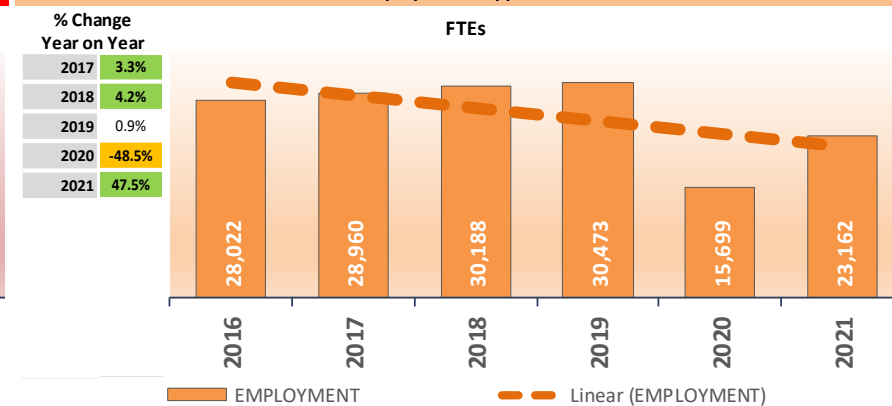
Visitor Numbers - Total



Visitor Days - Total



Total Employment Supported - Total



% Change from 2016	2016	2017	2018	2019	2020	2021
Economic Impact - Indexed		3.9%	6.3%	8.4%	-47.5%	-15.2%
Visitor Numbers		2.7%	4.5%	6.1%	-50.3%	-21.1%
Visitor Days		3.6%	5.9%	8.0%	-47.8%	-15.9%
Total Employment		3.3%	7.7%	8.7%	-44.0%	-17.3%

"Linear" = Linear Trendline

STEAM REPORT FOR 2016-2021 - FINAL
GREATER LINCOLNSHIRE

2016 to 2021
2021 Prices

SERVICED
ACCOMMODATION

KEY MEASURES
Indexed

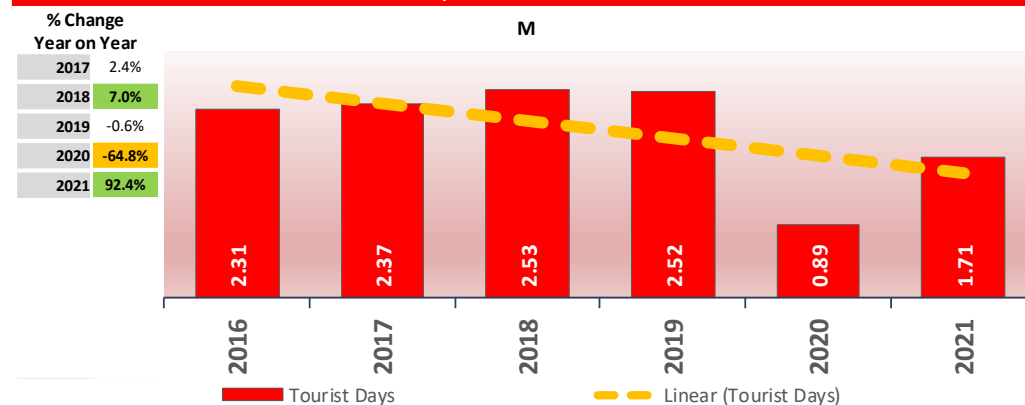
Economic Impact - Indexed - Serviced Accommodation



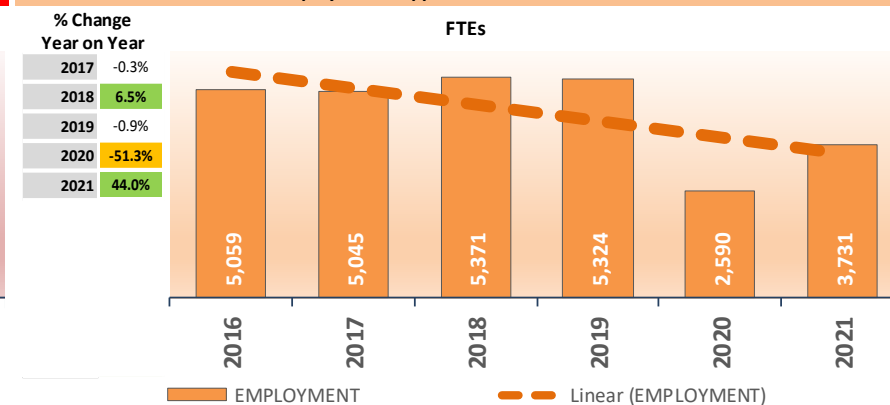
Visitor Numbers - Serviced Accommodation



Visitor Days - Serviced Accommodation



Direct Employment Supported - Serviced Accommodation



% Change from 2016	2016	2017	2018	2019	2020	2021
Economic Impact - Indexed		1.7%	7.6%	7.8%	-61.9%	-26.4%
Visitor Numbers		2.0%	8.9%	8.2%	-61.0%	-26.2%
Visitor Days		2.4%	9.7%	9.0%	-61.6%	-26.1%
Direct Employment		-0.3%	6.2%	5.2%	-48.8%	-26.2%

"Linear" = Linear Trendline

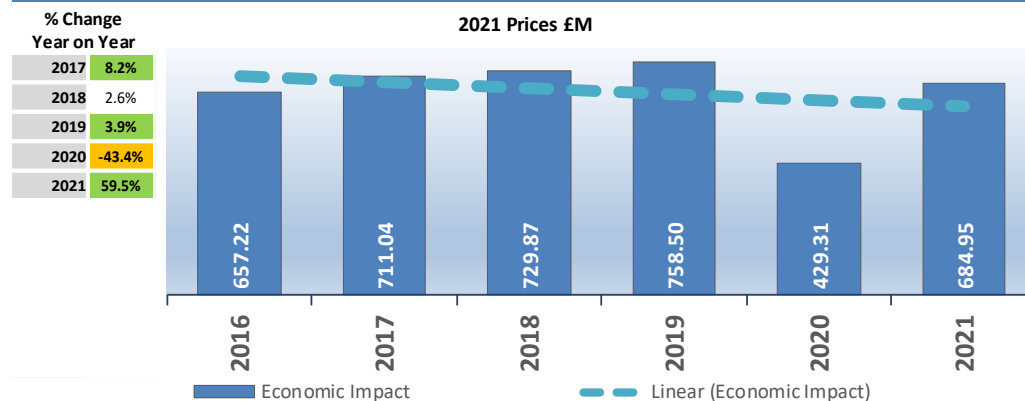
STEAM REPORT FOR 2016-2021 - FINAL
GREATER LINCOLNSHIRE

2016 to 2021
2021 Prices

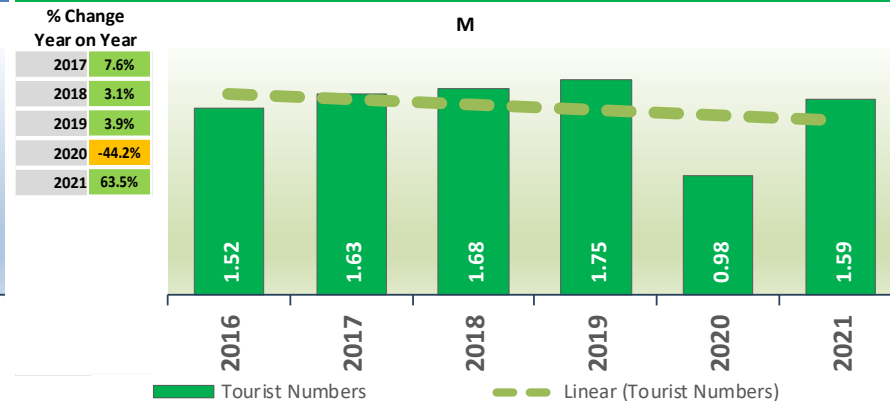
NON-SERVED
ACCOMMODATION

KEY MEASURES
Indexed

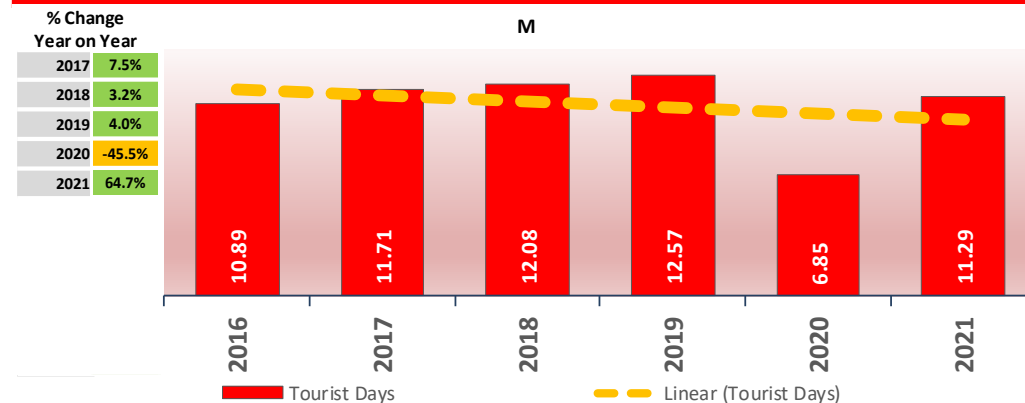
Economic Impact - Indexed - Non-Served Accommodation



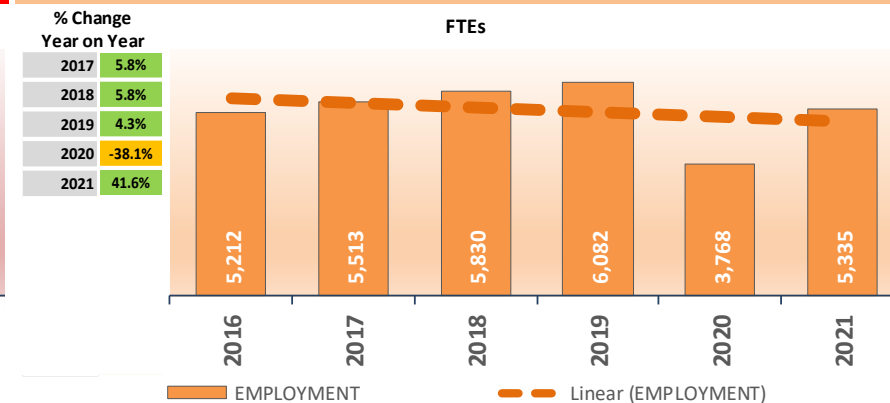
Visitor Numbers - Non-Served Accommodation



Visitor Days - Non-Served Accommodation



Direct Employment Supported - Non-Served Accommodation



% Change from 2016	2016	2017	2018	2019	2020	2021
Economic Impact - Indexed		8.2%	11.1%	15.4%	-34.7%	4.2%
Visitor Numbers		7.6%	11.0%	15.4%	-35.7%	5.2%
Visitor Days		7.5%	10.9%	15.4%	-37.1%	3.6%
Direct Employment		5.8%	11.9%	16.7%	-27.7%	2.4%

"Linear" = Linear Trendline

STEAM REPORT FOR 2016-2021 - FINAL
GREATER LINCOLNSHIRE

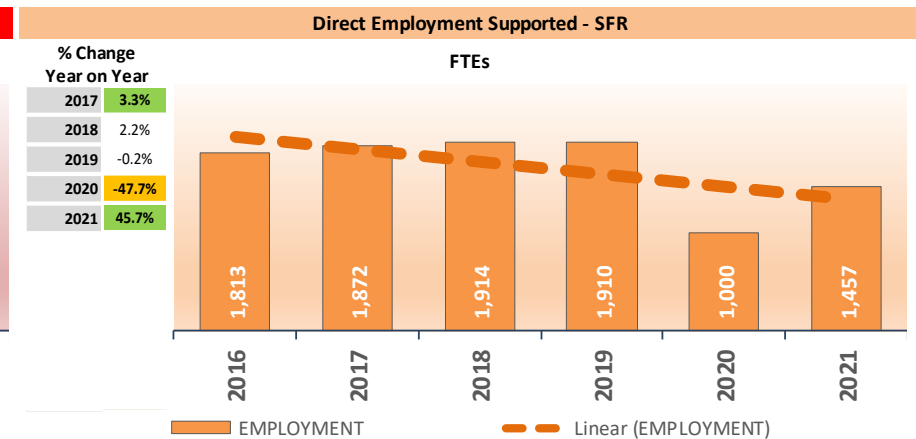
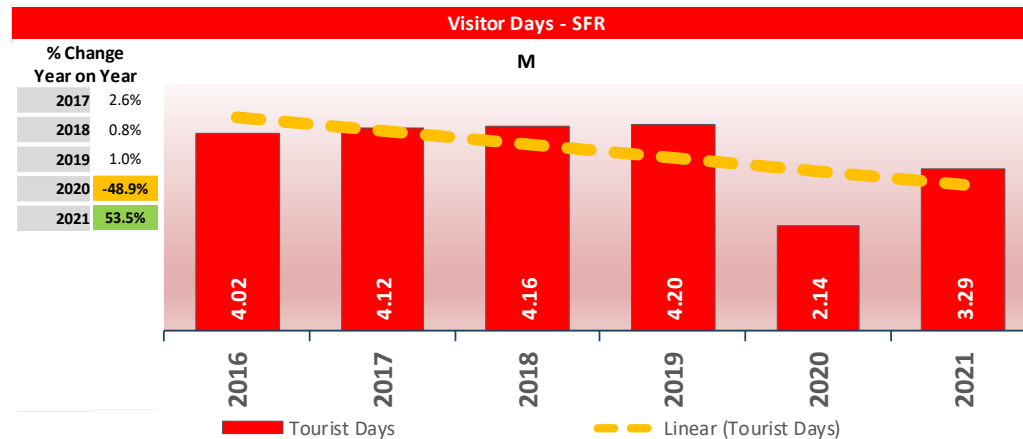
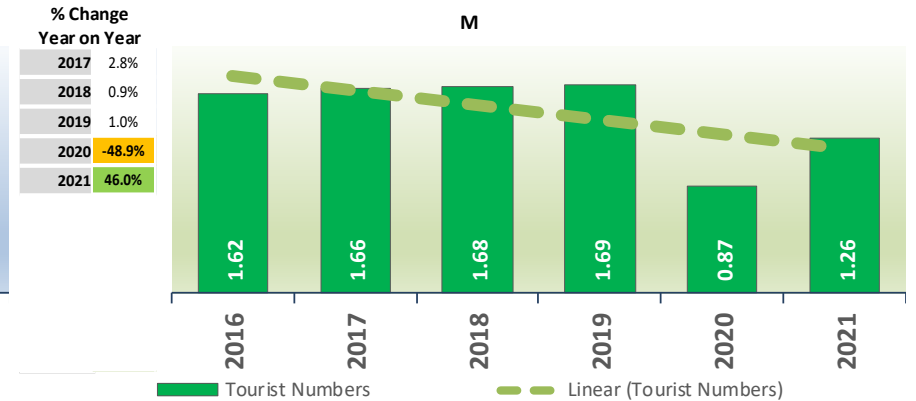
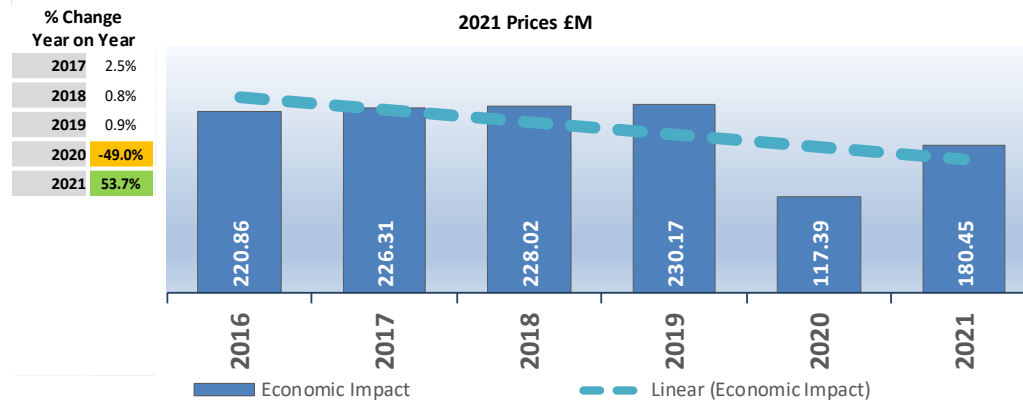
2016 to 2021
2021 Prices

SFR

KEY MEASURES
Indexed

Economic Impact - Indexed - SFR

Visitor Numbers - SFR

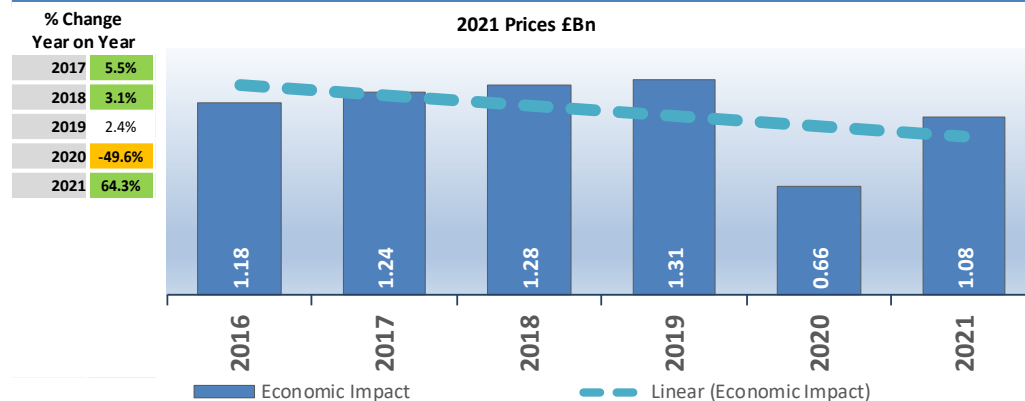


% Change from 2016	2016	2017	2018	2019	2020	2021
Economic Impact - Indexed		2.5%	3.2%	4.2%	-46.8%	-18.3%
Visitor Numbers		2.8%	3.7%	4.7%	-46.5%	-22.0%
Visitor Days		2.6%	3.4%	4.4%	-46.7%	-18.1%
Direct Employment		3.3%	5.6%	5.4%	-44.9%	-19.6%

"Linear" = Linear Trendline

STEAM REPORT FOR 2016-2021 - FINAL
GREATER LINCOLNSHIRE

Economic Impact - Indexed - Staying Visitor

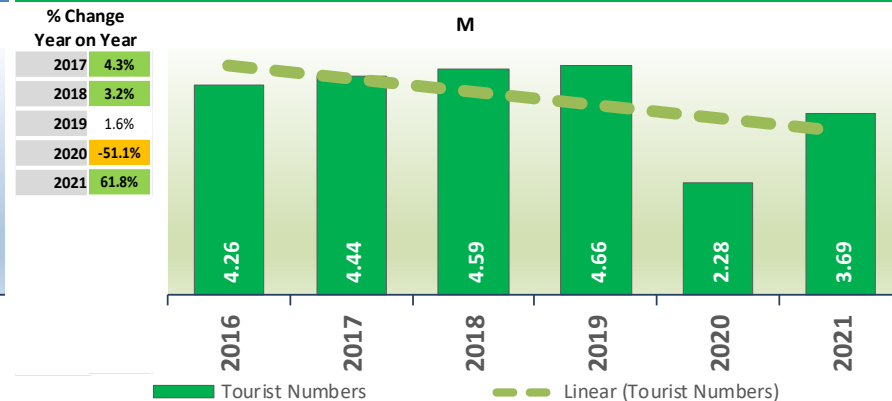


2016 to 2021
2021 Prices

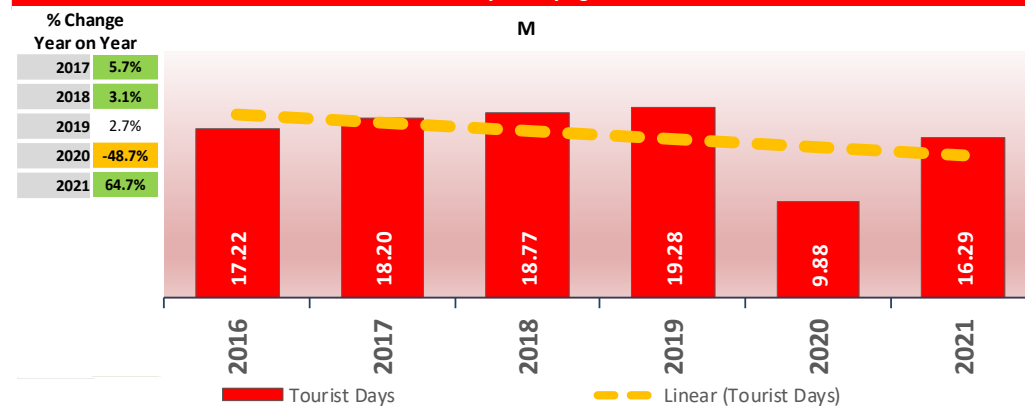
STAYING VISITOR

KEY MEASURES
Indexed

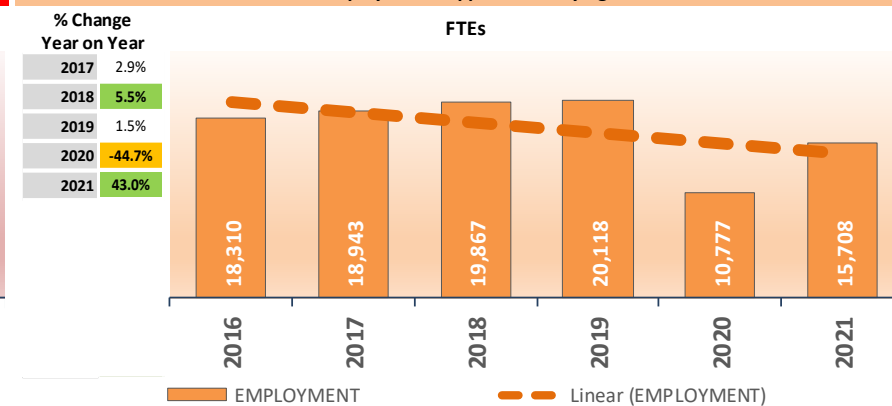
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor



% Change from 2016	2016	2017	2018	2019	2020	2021
Economic Impact - Indexed		5.5%	8.7%	11.4%	-43.9%	-7.8%
Visitor Numbers		4.3%	7.7%	9.4%	-46.5%	-13.4%
Visitor Days		5.7%	9.0%	12.0%	-42.6%	-5.4%
Direct Employment		3.5%	8.5%	9.9%	-41.1%	-14.2%

"Linear" = Linear Trendline

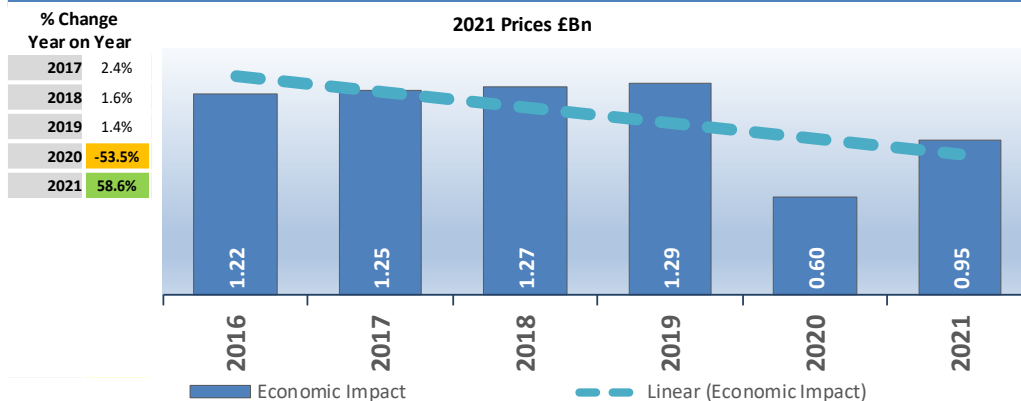
STEAM REPORT FOR 2016-2021 - FINAL
GREATER LINCOLNSHIRE

2016 to 2021
2021 Prices

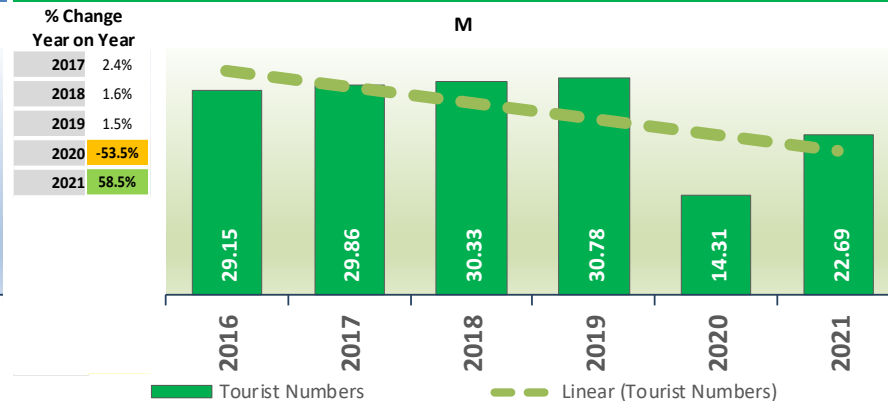
DAY VISITOR

KEY MEASURES
Indexed

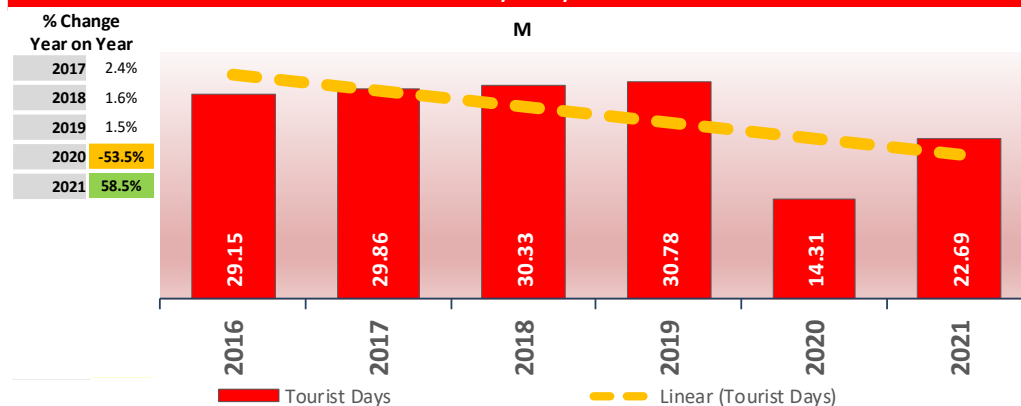
Economic Impact - Indexed - Day Visitor



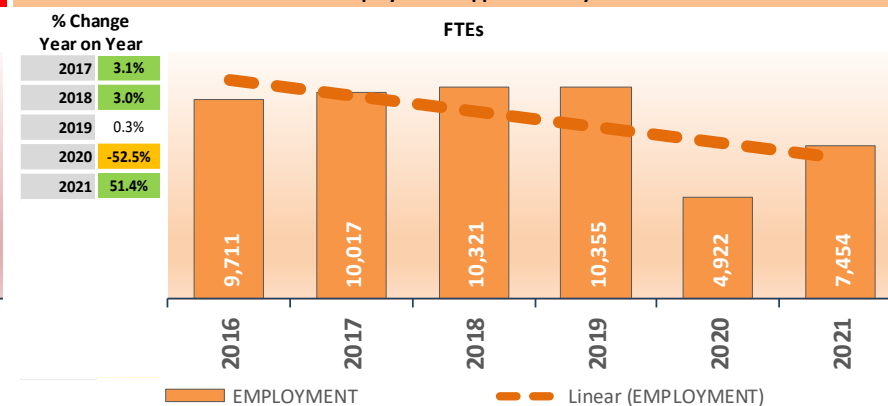
Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor



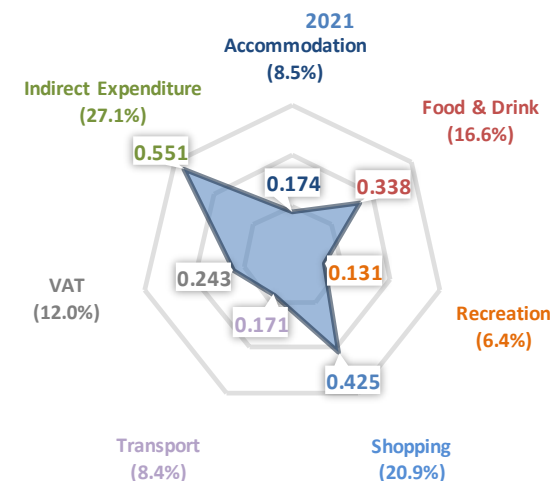
% Change from 2016	2016	2017	2018	2019	2020	2021
Economic Impact - Indexed		2.4%	4.0%	5.5%	-51.0%	-22.3%
Visitor Numbers		2.4%	4.1%	5.6%	-50.9%	-22.2%
Visitor Days		2.4%	4.1%	5.6%	-50.9%	-22.2%
Direct Employment		3.1%	6.3%	6.6%	-49.3%	-23.2%

"Linear" = Linear Trendline

SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £BN INCLUDING VAT INDEXED TO 2021

SECTOR / YEAR		2016	2017	2018	2019	2020	2021
Accommodation	£Bn	0.192	0.204	0.209	0.214	0.118	0.174
Food & Drink	£Bn	0.397	0.412	0.422	0.430	0.219	0.338
Recreation	£Bn	0.155	0.160	0.164	0.168	0.085	0.131
Shopping	£Bn	0.509	0.527	0.538	0.548	0.263	0.425
Transport	£Bn	0.201	0.208	0.213	0.217	0.106	0.171
Direct Revenue	£Bn	1.454	1.511	1.547	1.577	0.791	1.238
VAT	£Bn	0.291	0.302	0.309	0.315	0.125	0.243
Direct Expenditure	£Bn	1.745	1.813	1.857	1.892	0.915	1.482
Indirect Expenditure	£Bn	0.651	0.676	0.691	0.704	0.343	0.551
TOTAL	£Bn	2.396	2.489	2.548	2.597	1.258	2.033

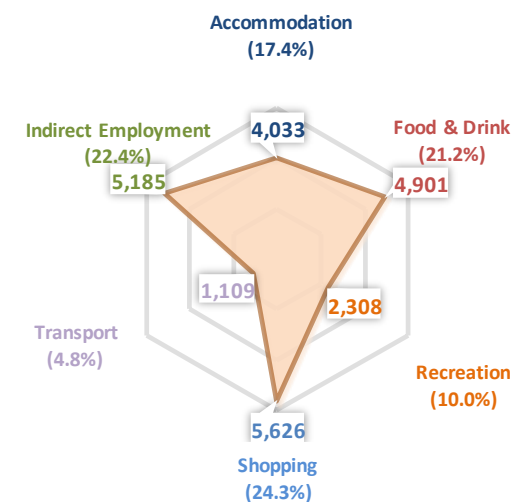
2021 SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £BN INCLUDING VAT INDEXED TO 2021



SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES

SECTOR / YEAR		2016	2017	2018	2019	2020	2021
Accommodation	FTEs	4,941	4,863	5,178	5,280	3,197	4,033
Food & Drink	FTEs	5,877	6,138	6,382	6,430	3,270	4,901
Recreation	FTEs	2,776	2,896	3,014	3,039	1,534	2,308
Shopping	FTEs	6,874	7,163	7,422	7,469	3,575	5,626
Transport	FTEs	1,328	1,387	1,439	1,453	704	1,109
Direct Employment	FTEs	21,795	22,448	23,436	23,671	12,280	17,977
Indirect Employment	FTEs	6,227	6,513	6,752	6,802	3,420	5,185
TOTAL	FTEs	28,022	28,960	30,188	30,473	15,699	23,162

2021 SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES



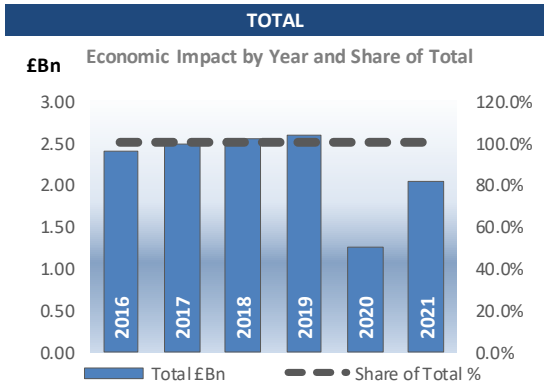
Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021 2021 Prices			TOTAL		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		TOTAL																		
An increase of 3% or more		ECONOMIC IMPACT £Bn - INDEXED TO 2021 / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2016 to 2021		-75.2%	-67.9%	-65.8%	-54.5%	-21.1%	3.9%	-0.1%	3.9%	20.1%	17.4%	-1.8%	-7.3%	-15.2%	Annual Change	-69.1%	-21.4%	6.9%	5.3%	
% Change 2020 to 2021		-77.2%	-66.8%	-31.4%	489.7%	603.5%	524.4%	105.3%	40.9%	29.0%	48.6%	278.5%	111.8%	61.6%		-61.5%	544.5%	50.8%	92.4%	
Average Annual Change		-15.0%	-13.6%	-13.2%	-10.9%	-4.2%	0.8%	0.0%	0.8%	4.0%	3.5%	-0.4%	-1.5%	-3.0%		-13.8%	-4.3%	1.4%	1.1%	
2016	£Bn	0.119	0.126	0.177	0.199	0.257	0.257	0.279	0.370	0.231	0.171	0.103	0.106	2.396	Annual Change	0.421	0.714	0.880	0.380	
2017	£Bn	0.122	0.129	0.179	0.211	0.269	0.266	0.287	0.381	0.250	0.178	0.106	0.111	2.489		3.9%	0.430	0.745	0.918	0.395
2018	£Bn	0.125	0.132	0.181	0.212	0.281	0.274	0.291	0.400	0.253	0.182	0.107	0.108	2.548		2.3%	0.439	0.768	0.944	0.397
2019	£Bn	0.129	0.137	0.190	0.221	0.287	0.284	0.298	0.400	0.251	0.185	0.107	0.109	2.597		1.9%	0.455	0.792	0.948	0.401
2020	£Bn	0.129	0.122	0.088	0.015	0.029	0.043	0.136	0.273	0.215	0.135	0.027	0.046	1.258		-51.5%	0.339	0.087	0.624	0.208
2021	£Bn	0.029	0.040	0.061	0.091	0.203	0.267	0.278	0.385	0.278	0.200	0.102	0.098	2.033		61.6%	0.130	0.561	0.941	0.400

ECONOMIC IMPACT - INDEXED TO 2021							
SHARE OF MARKET	2016	2017	2018	2019	2020	2021	
Total	£Bn	2.396	2.489	2.548	2.597	1.258	2.033
All Visitor Types	£Bn	2.396	2.489	2.548	2.597	1.258	2.033
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Annual Change in Share	%						
Change in Share from 2016	%						
Avg Ann. Change in Share	%						

Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.

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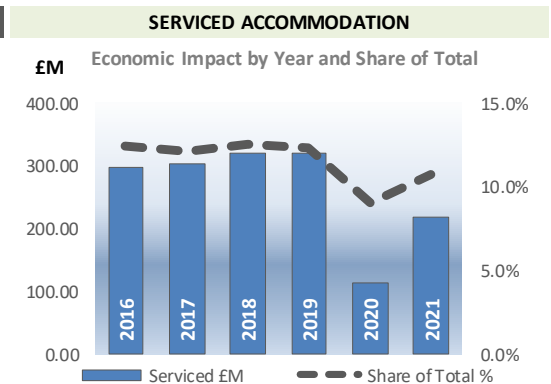
Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021 2021 Prices			SERVICED ACCOMMODATION		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2021 / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2016 to 2021		-79.1%	-82.2%	-80.3%	-76.7%	-66.9%	-9.7%	-9.8%	-0.2%	-1.5%	11.3%	5.3%	0.0%		-26.4%	-80.7%	-47.6%	-3.7%	6.0%
% Change 2020 to 2021		-81.3%	-81.7%	-52.2%	145.3%	172.2%	820.3%	273.8%	104.2%	101.9%	127.1%	619.3%	683.7%		93.4%	-75.8%	398.7%	135.8%	291.1%
Average Annual Change		-15.8%	-16.4%	-16.1%	-15.3%	-13.4%	-1.9%	-2.0%	0.0%	-0.3%	2.3%	1.1%	0.0%		-5.3%	-16.1%	-9.5%	-0.7%	1.2%
2016	£M	14.20	20.67	21.33	19.49	23.28	26.80	34.47	41.43	30.59	24.70	21.42	19.08	297.45	56.20	69.57	106.48	65.20	
2017	£M	14.88	19.75	20.03	20.88	26.09	27.78	33.39	39.71	31.50	25.76	22.06	20.61	302.44	54.66	74.75	104.60	68.43	
2018	£M	15.83	21.02	20.80	21.73	28.14	29.78	34.31	42.48	32.34	27.77	23.83	22.13	320.17	57.65	79.65	109.14	73.74	
2019	£M	15.72	20.80	20.90	21.77	28.28	30.03	35.29	43.07	31.74	27.86	23.96	21.21	320.62	57.42	80.08	110.10	73.02	
2020	£M	15.87	20.09	8.788	1.848	2.829	2.631	8.317	20.25	14.93	12.10	3.135	2.435	113.22	44.75	7.307	43.50	17.67	
2021	£M	2.971	3.673	4.205	4.532	7.701	24.21	31.09	41.35	30.14	27.48	22.55	19.08	218.98	10.85	36.44	102.58	69.11	

ECONOMIC IMPACT - INDEXED TO 2021						
SHARE OF MARKET	2016	2017	2018	2019	2020	2021
Serviced £M	297.45	302.44	320.17	320.62	113.22	218.98
All Visitor Types £Bn	2.396	2.489	2.548	2.597	1.258	2.033
Share of Total %	12.4%	12.1%	12.6%	12.3%	9.0%	10.8%
Annual Change in Share %		-2.1%	3.4%	-1.7%	-27.1%	19.7%
Change in Share from 2016 %		-2.1%	1.2%	-0.5%	-27.5%	-13.2%
Avg Ann. Change in Share %		-2.1%	0.6%	-0.2%	-6.9%	-2.6%

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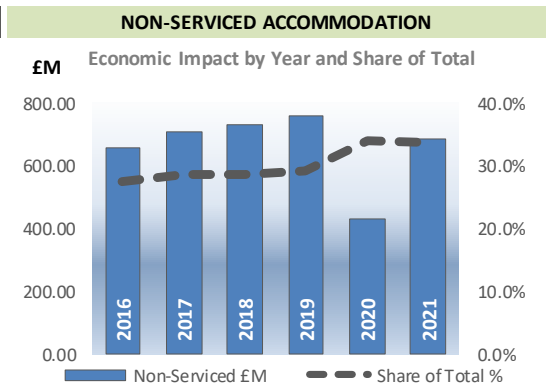
Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021 2021 Prices			NON-SERVICED ACCOMMODATION		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2021 / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2016 to 2021		-96.5%	-97.0%	-97.1%	-63.4%	-2.5%	20.9%	16.8%	14.3%	45.5%	44.8%	21.4%	20.4%		4.2%	-97.0%	-8.7%	24.6%	35.1%
% Change 2020 to 2021		-97.5%	-97.0%	-93.1%	739.9%	1473.6%	1736.3%	56.0%	15.8%	12.1%	31.6%	847.8%	71.2%		59.5%	-95.9%	1450.3%	23.8%	68.5%
Average Annual Change		-19.3%	-19.4%	-19.4%	-12.7%	-0.5%	4.2%	3.4%	2.9%	9.1%	9.0%	4.3%	4.1%		0.8%	-19.4%	-1.7%	4.9%	7.0%
2016	£M	11.76	13.48	35.56	51.37	78.44	78.41	94.85	113.41	90.70	52.96	21.28	15.00		657.22	60.80	208.23	298.97	89.23
2017	£M	13.04	15.62	35.54	56.64	84.26	81.86	103.56	118.77	104.61	57.90	22.18	17.05	711.04	8.2%	64.20	222.77	326.95	97.13
2018	£M	13.22	15.83	35.42	58.21	89.04	85.57	103.62	124.37	104.84	59.64	22.79	17.31	729.87	2.6%	64.47	232.82	332.83	99.74
2019	£M	14.80	16.63	37.75	65.33	93.20	87.53	109.99	125.42	102.96	60.91	25.08	18.91	758.50	3.9%	69.18	246.05	338.37	104.89
2020	£M	16.10	13.47	15.10	2.237	4.859	5.161	71.02	111.99	117.82	58.28	2.726	10.56	429.31	-43.4%	44.67	12.26	300.82	71.56
2021	£M	0.406	0.407	1.041	18.78	76.46	94.77	110.80	129.68	132.01	76.69	25.84	18.07	684.95	59.5%	1.854	190.02	372.49	120.60

ECONOMIC IMPACT - INDEXED TO 2021							
SHARE OF MARKET		2016	2017	2018	2019	2020	2021
Non-Serviced	£M	657.22	711.04	729.87	758.50	429.31	684.95
All Visitor Types	£Bn	2.396	2.489	2.548	2.597	1.258	2.033
Share of Total	%	27.4%	28.6%	28.6%	29.2%	34.1%	33.7%
Annual Change in Share	%		4.1%	0.3%	2.0%	16.8%	-1.3%
Change in Share from 2016	%		4.1%	4.4%	6.5%	24.4%	22.8%
Avg Ann. Change in Share	%		4.1%	2.2%	2.2%	6.1%	4.6%

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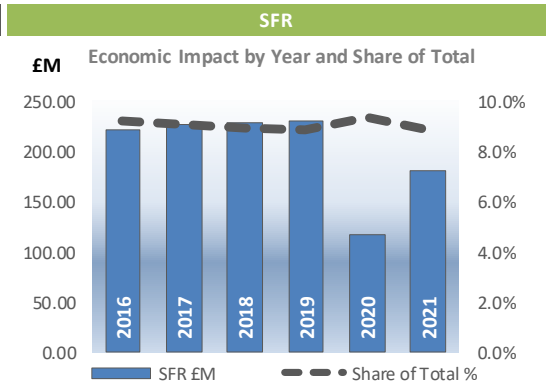
Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021 2021 Prices			SFR	ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SFR																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2021 / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2021		-88.1%	-89.3%	-89.7%	-68.0%	-10.7%	17.8%	13.5%	12.7%	40.5%	38.1%	16.4%	8.9%	-18.3%	Annual Change	-88.7%	-27.6%	19.4%	17.9%
% Change 2020 to 2021		-89.5%	-88.7%	-77.7%	446.6%	1074.8%	1427.8%	113.4%	45.9%	43.6%	77.7%	782.9%	254.9%	53.7%		-88.0%	950.7%	62.9%	202.0%
Average Annual Change		-17.6%	-17.9%	-17.9%	-13.6%	-2.1%	3.6%	2.7%	2.5%	8.1%	7.6%	3.3%	1.8%	-3.7%		-17.7%	-5.5%	3.9%	3.6%
2016	£M	28.79	10.49	12.13	24.38	17.84	15.00	22.74	25.60	14.49	12.56	10.18	26.65	220.86	2.5%	51.41	57.22	62.83	49.39
2017	£M	29.49	10.58	12.05	25.17	18.61	15.32	23.28	25.91	15.10	12.88	10.36	27.54	226.31		52.12	59.11	64.29	50.79
2018	£M	29.98	10.72	11.91	24.98	18.79	15.73	23.25	25.97	14.94	12.91	10.64	28.20	228.02		52.61	59.50	64.16	51.75
2019	£M	30.32	10.75	12.02	25.52	19.05	15.82	23.67	26.09	14.88	12.98	10.80	28.28	230.17		53.09	60.38	64.64	52.06
2020	£M	32.61	9.904	5.604	1.428	1.357	1.157	12.09	19.78	14.18	9.760	1.342	8.177	117.39	-49.0%	48.12	3.942	46.05	19.28
2021	£M	3.426	1.121	1.248	7.808	15.94	17.67	25.81	28.85	20.36	17.34	11.85	29.02	180.45	53.7%	5.795	41.42	75.02	58.22

ECONOMIC IMPACT - INDEXED TO 2021						
SHARE OF MARKET	2016	2017	2018	2019	2020	2021
SFR £M	220.86	226.31	228.02	230.17	117.39	180.45
All Visitor Types £Bn	2.396	2.489	2.548	2.597	1.258	2.033
Share of Total %	9.2%	9.1%	9.0%	8.9%	9.3%	8.9%
Annual Change in Share %		-1.4%	-1.5%	-1.0%	5.3%	-4.9%
Change in Share from 2016 %		-1.4%	-2.9%	-3.8%	1.2%	-3.7%
Avg Ann. Change in Share %		-1.4%	-1.4%	-1.3%	0.3%	-0.7%

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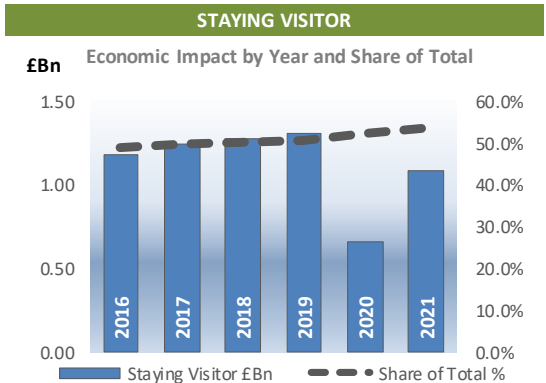
Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021 2021 Prices			STAYING VISITOR		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		STAYING VISITOR																		
An increase of 3% or more		ECONOMIC IMPACT £Bn - INDEXED TO 2021 / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2016 to 2021		-87.6%	-88.3%	-90.6%	-67.3%	-16.3%	13.7%	10.3%	10.8%	34.4%	34.7%	13.9%	8.9%		-7.8%	-89.0%	-20.0%	17.5%	21.6%	
% Change 2020 to 2021		-89.5%	-88.0%	-78.0%	464.6%	1006.7%	1427.1%	83.4%	31.5%	24.2%	51.6%	736.3%	212.6%		64.3%	-86.6%	1039.6%	40.9%	128.5%	
Average Annual Change		-17.5%	-17.7%	-18.1%	-13.5%	-3.3%	2.7%	2.1%	2.2%	6.9%	6.9%	2.8%	1.8%		-1.6%	-17.8%	-4.0%	3.5%	4.3%	
2016	£Bn	0.055	0.045	0.069	0.095	0.120	0.120	0.152	0.180	0.136	0.090	0.053	0.061	1.176	5.5%	0.168	0.335	0.468	0.204	
2017	£Bn	0.057	0.046	0.068	0.103	0.129	0.125	0.160	0.184	0.151	0.097	0.055	0.065	1.240		0.171	0.357	0.496	0.216	
2018	£Bn	0.059	0.048	0.068	0.105	0.136	0.131	0.161	0.193	0.152	0.100	0.057	0.068	1.278		3.1%	0.175	0.372	0.506	0.225
2019	£Bn	0.061	0.048	0.071	0.113	0.141	0.133	0.169	0.195	0.150	0.102	0.060	0.068	1.309		2.4%	0.180	0.387	0.513	0.230
2020	£Bn	0.065	0.043	0.029	0.006	0.009	0.009	0.091	0.152	0.147	0.080	0.007	0.021	0.660		-49.6%	0.138	0.024	0.390	0.109
2021	£Bn	0.007	0.005	0.006	0.031	0.100	0.137	0.168	0.200	0.183	0.122	0.060	0.066	1.084	64.3%	0.018	0.268	0.550	0.248	

ECONOMIC IMPACT - INDEXED TO 2021							
SHARE OF MARKET		2016	2017	2018	2019	2020	2021
Staying Visitor	£Bn	1.176	1.240	1.278	1.309	0.660	1.084
All Visitor Types	£Bn	2.396	2.489	2.548	2.597	1.258	2.033
Share of Total	%	49.1%	49.8%	50.2%	50.4%	52.5%	53.3%
Annual Change in Share	%		1.5%	0.7%	0.5%	4.0%	1.7%
Change in Share from 2016	%		1.5%	2.3%	2.8%	6.9%	8.7%
Avg Ann. Change in Share	%		1.5%	1.1%	0.9%	1.7%	1.7%

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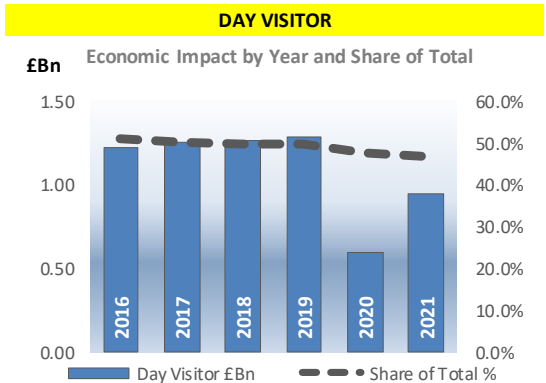
Report Prepared by: Alison Tipler. Date of Issue: 27/05/22

STEAM REPORT FOR 2016-2021 - FINAL GREATER LINCOLNSHIRE											2016 to 2021 2021 Prices			DAY VISITOR		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																	
An increase of 3% or more		ECONOMIC IMPACT £Bn - INDEXED TO 2021 / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2021		-64.7%	-56.6%	-49.9%	-42.8%	-25.3%	-4.6%	-12.5%	-2.6%	-0.4%	-2.1%	-18.3%	-29.1%	-22.3%	Annual Change	-55.8%	-22.6%	-5.1%	-13.7%
% Change 2020 to 2021		-64.8%	-55.1%	-8.1%	503.8%	419.6%	285.9%	150.6%	52.7%	39.4%	44.2%	110.6%	27.5%	58.6%		-44.4%	361.4%	67.3%	53.1%
Average Annual Change		-12.9%	-11.3%	-10.0%	-8.6%	-5.1%	-0.9%	-2.5%	-0.5%	-0.1%	-0.4%	-3.7%	-5.8%	-4.5%		-11.2%	-4.5%	-1.0%	-2.7%
2016	£Bn	0.064	0.081	0.108	0.104	0.138	0.137	0.126	0.190	0.096	0.081	0.051	0.046	1.221	2.4% 1.6% 1.4%	0.253	0.379	0.412	0.177
2017	£Bn	0.065	0.083	0.111	0.108	0.140	0.141	0.127	0.197	0.099	0.081	0.052	0.046	1.250		0.259	0.389	0.423	0.179
2018	£Bn	0.066	0.085	0.113	0.107	0.145	0.143	0.129	0.208	0.101	0.082	0.050	0.040	1.270		0.264	0.396	0.438	0.172
2019	£Bn	0.068	0.089	0.119	0.109	0.146	0.150	0.129	0.205	0.102	0.084	0.047	0.040	1.287		0.275	0.405	0.435	0.171
2020	£Bn	0.064	0.078	0.059	0.010	0.020	0.034	0.044	0.121	0.068	0.055	0.020	0.025	0.598		-53.5%	0.201	0.064	0.234
2021	£Bn	0.023	0.035	0.054	0.060	0.103	0.131	0.111	0.185	0.095	0.079	0.041	0.032	0.949	58.6%	0.112	0.293	0.391	0.153

ECONOMIC IMPACT - INDEXED TO 2021							
SHARE OF MARKET		2016	2017	2018	2019	2020	2021
Day Visitor	£Bn	1.221	1.250	1.270	1.287	0.598	0.949
All Visitor Types	£Bn	2.396	2.489	2.548	2.597	1.258	2.033
Share of Total	%	50.9%	50.2%	49.8%	49.6%	47.5%	46.7%
Annual Change in Share	%		-1.5%	-0.7%	-0.5%	-4.1%	-1.9%
Change in Share from 2016	%		-1.5%	-2.2%	-2.7%	-6.7%	-8.4%
Avg Ann. Change in Share	%		-1.5%	-1.1%	-0.9%	-1.7%	-1.7%

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