



## STEAM REPORT FOR 2016-2022 - FINAL

Final

### GREATER LINCOLNSHIRE

**Global Tourism Solutions (UK) Ltd**

71 Heol Gwys

Upper Cwmtwrch


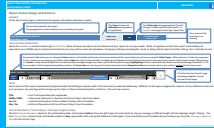











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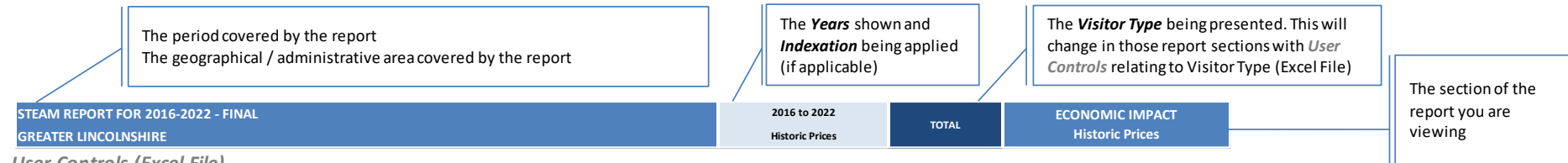
<b>REPORT SECTIONS</b>  <p>Page</p>	<b>USER GUIDE</b>  <p>3</p>	<b>COMPARATIVE HEADLINES</b>  <p>4</p>	<b>KEY MEASURES</b>  <p>5-11</p>
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## Report Section Design and Features

### Headers

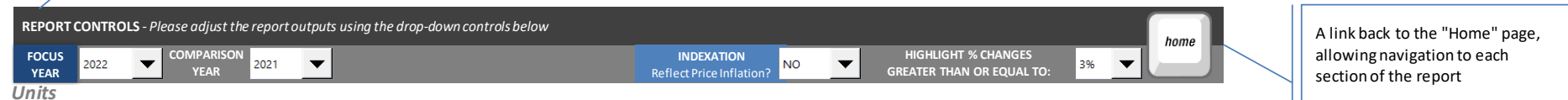
At the top of each page is a band containing key information about your report



### User Controls (Excel File)

Above the **Headers** is a band containing **User Controls**, these allow you to adjust various features of your report to suit your needs. When using these controls the report recalculates and represents your STEAM report outputs automatically. You may notice some delay between changing a setting and seeing the result, or being able to adjust a further setting, this is entirely normal.

Drop down fields allow you to change the **Years** shown in the tables and charts and in some sections of the report allow you to focus on specific **Visitor Types**. Where there is a financial component to the section you are viewing, you will be able to **Index** the historic financial data, by applying an inflationary factor based on the most recent report year shown in that report section. Where there is a **trend** or comparative element to the section and percentage changes are shown, you have the option to apply **highlighting** to those values that are above a certain percentage threshold (+/-3% for example). In the Comparative Headlines section, the **Focus Year** can be any year from the trend period, the **Comparison Year** can only be set as a year which is earlier than the focus year.



### Units

Each section of the report automatically adjusts number formatting to present data in the most easily understandable way. Different visitor types can generate impacts at very different scales and as a result you may see figures for one group of visitors in thousands and another in millions. The units we use are:

- FTEs** = Full Time Equivalent jobs supported
- £000s / 000s** = thousands of pounds or thousands of tourist days / tourist numbers
- £m / m** = millions of pounds or millions of tourist days / tourist numbers
- £bn / bn** = billions of pounds or billions of tourist days / tourist numbers

### Visitor Numbers / Visitor Days / Average Length of Stay

The term **Visitor Numbers** relates to the estimated number of individual **visits** to the area. Each type of visitor tends to stay, on average, a different length of time (Average Length of Stay). The term **Visitor Days** relates to the estimated number of **days** spent within the area by the different visitor types. If you divide the visitor days by visitor numbers, you have the **Average Length of Stay** for that Visitor Type

**STEAM REPORT FOR 2016-2022 - FINAL**  
**GREATER LINCOLNSHIRE**

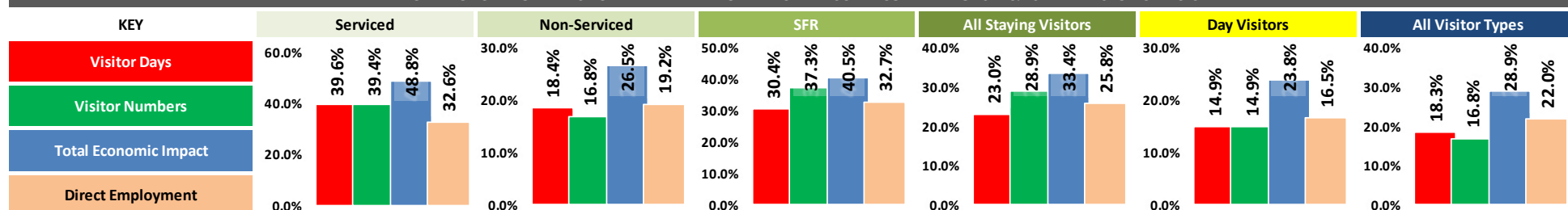
Comparing 2022 and 2021  
All £'s Historic Prices

**COMPARATIVE HEADLINES**

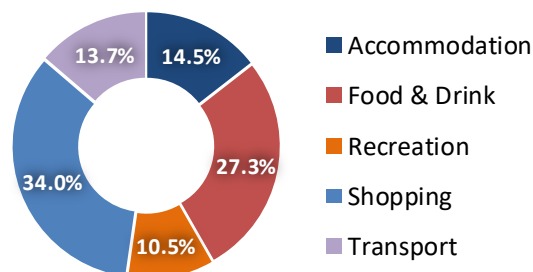
**KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2022 & 2021 - IN HISTORIC PRICES**

KEY																						
An increase of 3% or more		Staying in Paid Accommodation									Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types		
		Serviced			Non-Serviced																	
Less than 3% change		2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %			
A Fall of 3% or more		2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %			
Visitor Days	M	2.382	1.707	39.6%	13.37	11.29	18.4%	4.289	3.290	30.4%	20.04	16.29	23.0%	26.06	22.69	14.9%	46.10	38.97	18.3%			
Visitor Numbers	M	1.160	0.832	39.4%	1.863	1.595	16.8%	1.734	1.263	37.3%	4.757	3.690	28.9%	26.06	22.69	14.9%	30.82	26.38	16.8%			
Direct Expenditure	£Bn																1.912	1.482	29.0%			
Economic Impact	£Bn	0.326	0.219	48.8%	0.867	0.685	26.5%	0.254	0.180	40.5%	1.446	1.084	33.4%	1.175	0.949	23.8%	2.621	2.033	28.9%			
Direct Employment	FTEs	4,946	3,731	32.6%	6,360	5,335	19.2%	1,934	1,457	32.7%	13,240	10,523	25.8%	8,686	7,454	16.5%	21,926	17,977	22.0%			
Total Employment	FTEs																28,215	23,162	21.8%			

**PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2022 & 2021 - IN HISTORIC PRICES**



**Sectoral Distribution of Economic Impact - £Bn including VAT in Historic Prices**



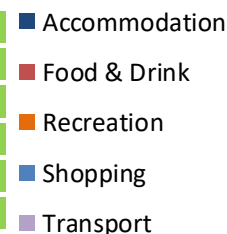
**Direct Expenditure Categories**

	2022	2021	+/- %
Accommodation	0.277	0.208	33.2%
Food & Drink	0.521	0.404	29.0%
Recreation	0.201	0.157	28.5%
Shopping	0.650	0.509	27.9%
Transport	0.262	0.205	28.2%
TOTAL DIRECT	1.912	1.482	29.0%
Indirect	0.709	0.551	28.6%
TOTAL	2.621	2.033	28.9%

**Sectors**

	2022	2021	+/- %
Accommodation	5,040	4,033	25.0%
Food & Drink	5,963	4,901	21.7%
Recreation	2,797	2,308	21.2%
Shopping	6,785	5,626	20.6%
Transport	1,341	1,109	20.9%
TOTAL DIRECT	21,926	17,977	22.0%
Indirect	6,289	5,185	21.3%
TOTAL	28,215	23,162	21.8%

**Sectoral Distribution of Employment - FTEs**



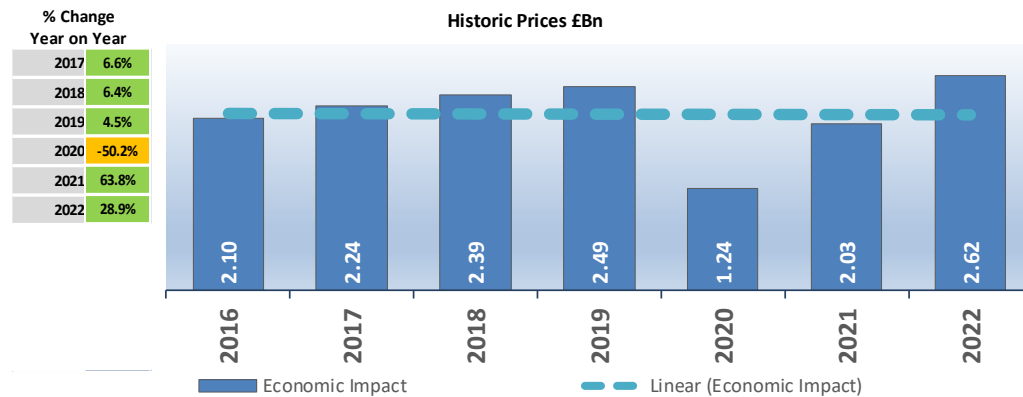
**Direct Employment Categories**

Unindexed Key Measures by Year and Visitor Type for the Period 2016 to 2022

**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*

# STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE

## Economic Impact - Historic Prices - Total

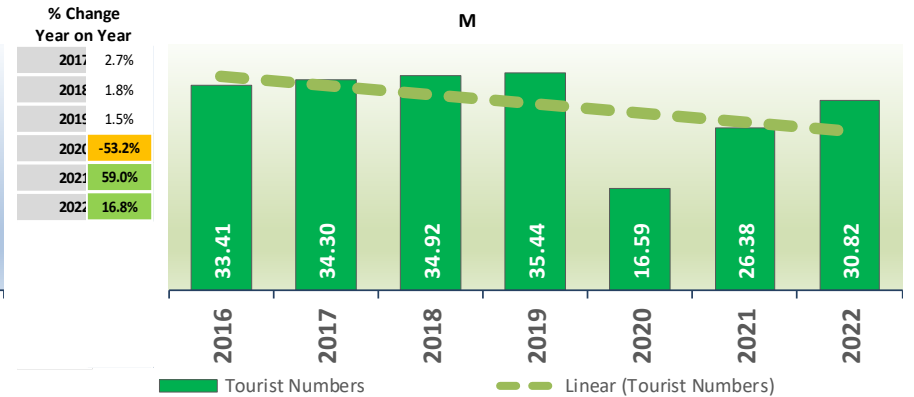


2016 to 2022  
Historic Prices

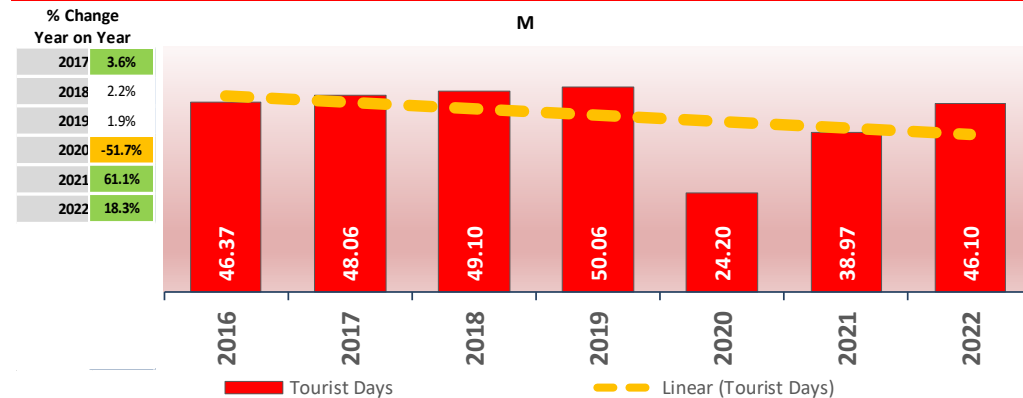
TOTAL

KEY MEASURES  
Historic Prices

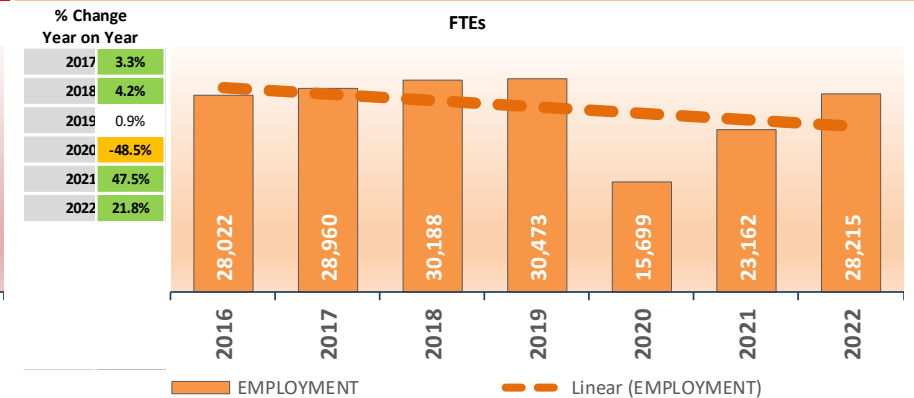
## Visitor Numbers - Total



## Visitor Days - Total



## Total Employment Supported - Total



% Change from 2016	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Historic Prices		6.6%	13.4%	18.5%	-41.0%	-3.4%	24.5%
Visitor Numbers		2.7%	4.5%	6.1%	-50.3%	-21.1%	-7.8%
Visitor Days		3.6%	5.9%	8.0%	-47.8%	-15.9%	-0.6%
Total Employment		3.3%	7.7%	8.7%	-44.0%	-17.3%	0.7%

"Linear" = Linear Trendline

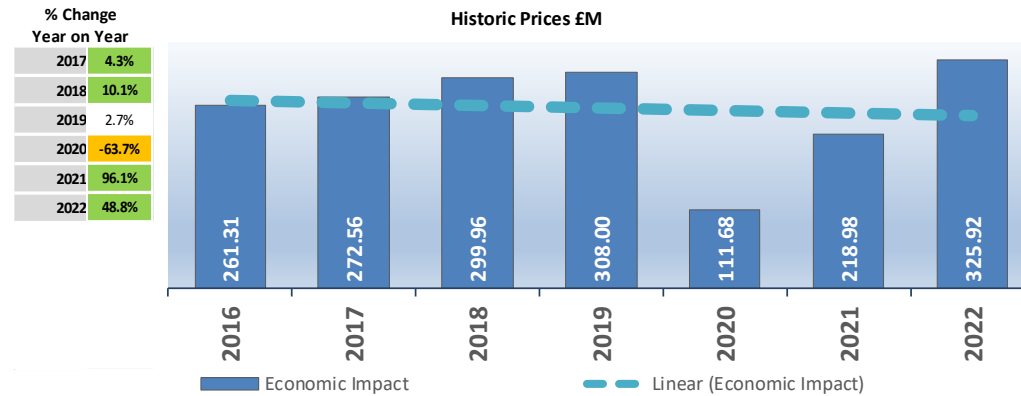
**STEAM REPORT FOR 2016-2022 - FINAL**  
**GREATER LINCOLNSHIRE**

2016 to 2022  
Historic Prices

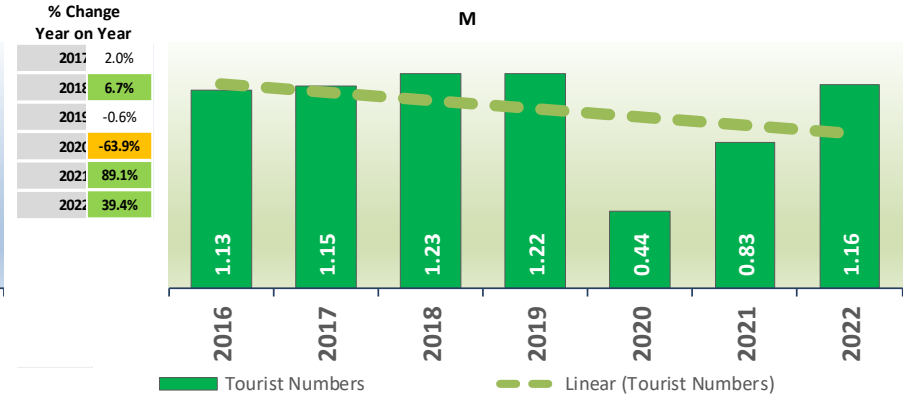
SERVICED  
ACCOMMODATION

KEY MEASURES  
Historic Prices

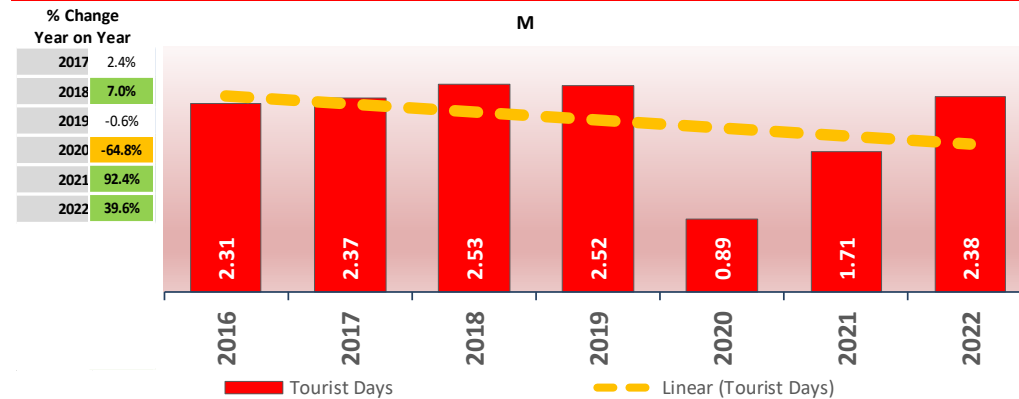
**Economic Impact - Historic Prices - Serviced Accommodation**



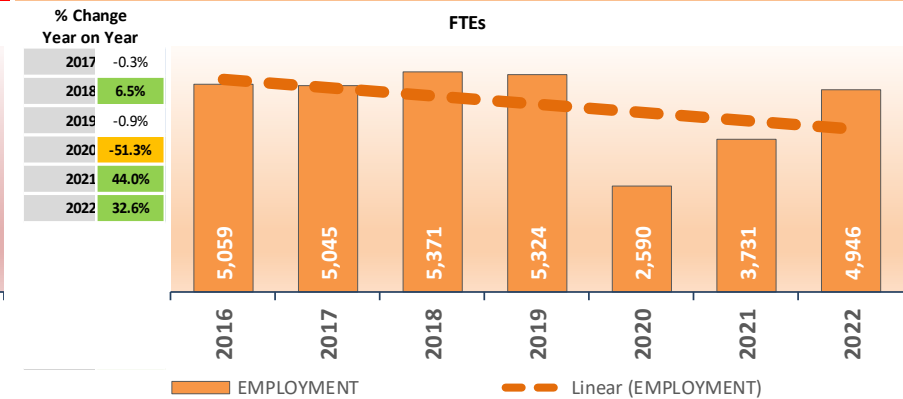
**Visitor Numbers - Serviced Accommodation**



**Visitor Days - Serviced Accommodation**



**Direct Employment Supported - Serviced Accommodation**



% Change from 2016	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Historic Prices		4.3%	14.8%	17.9%	-57.3%	-16.2%	24.7%
Visitor Numbers		2.0%	8.9%	8.2%	-61.0%	-26.2%	2.9%
Visitor Days		2.4%	9.7%	9.0%	-61.6%	-26.1%	3.2%
Direct Employment		-0.3%	6.2%	5.2%	-48.8%	-26.2%	-2.2%

"Linear" = Linear Trendline

# STEAM REPORT FOR 2016-2022 - FINAL

## GREATER LINCOLNSHIRE

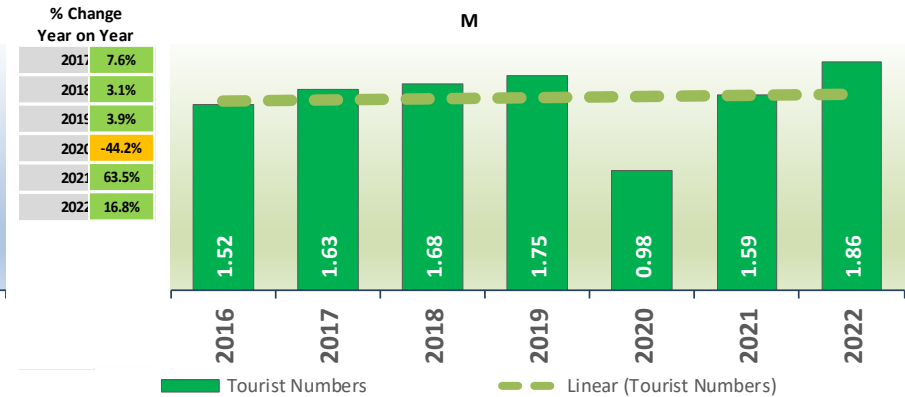
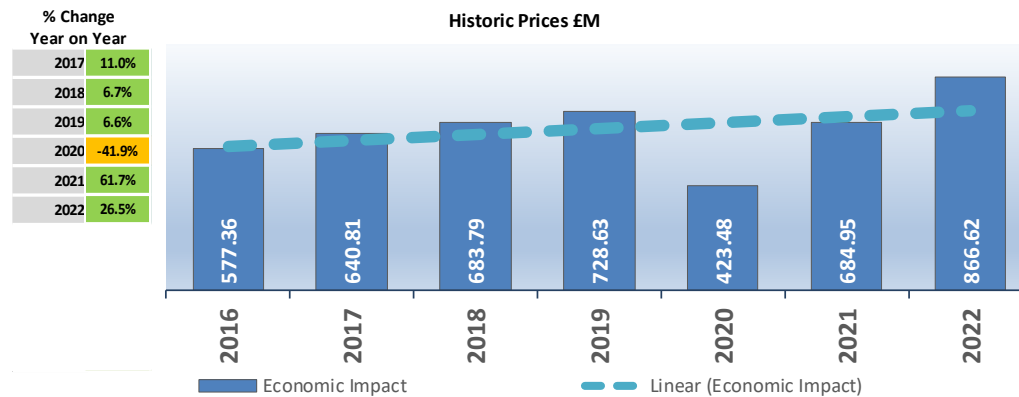
2016 to 2022  
Historic Prices

NON-SERVICED  
ACCOMMODATION

KEY MEASURES  
Historic Prices

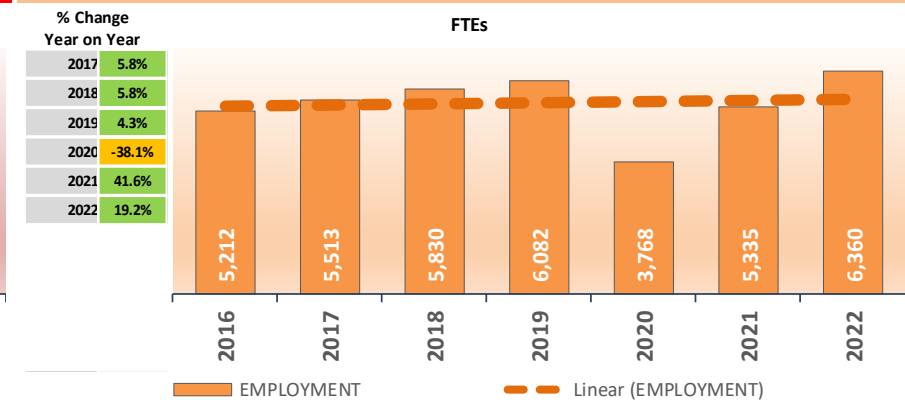
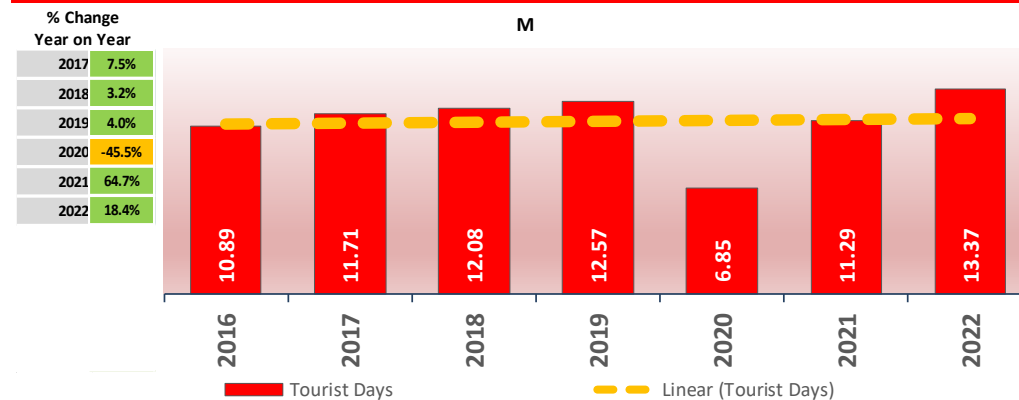
### Economic Impact - Historic Prices - Non-Serviced Accommodation

### Visitor Numbers - Non-Serviced Accommodation



### Visitor Days - Non-Serviced Accommodation

### Direct Employment Supported - Non-Serviced Accommodation



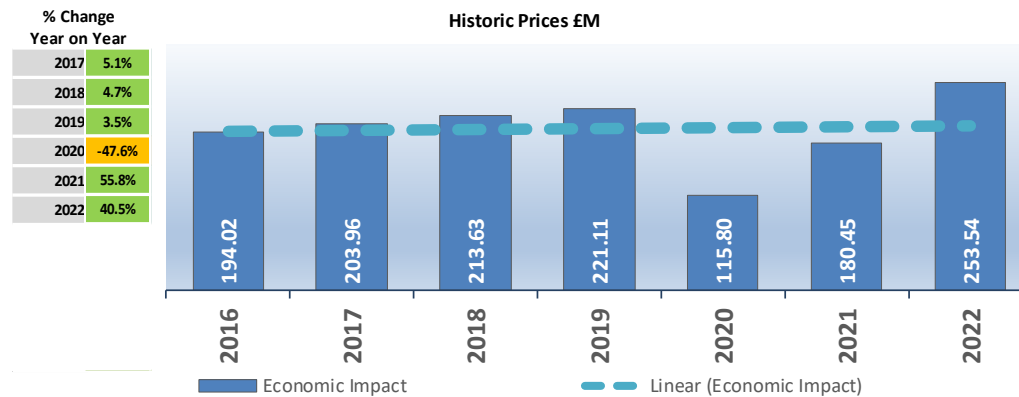
% Change from 2016	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Historic Prices		11.0%	18.4%	26.2%	-26.7%	18.6%	50.1%
Visitor Numbers		7.6%	11.0%	15.4%	-35.7%	5.2%	22.9%
Visitor Days		7.5%	10.9%	15.4%	-37.1%	3.6%	22.7%
Direct Employment		5.8%	11.9%	16.7%	-27.7%	2.4%	22.0%

"Linear" = Linear Trendline



# STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE

## Economic Impact - Historic Prices - SFR

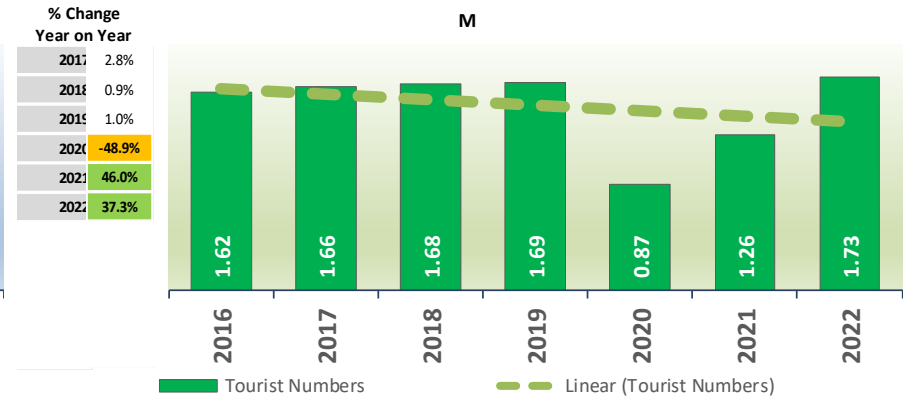


2016 to 2022  
Historic Prices

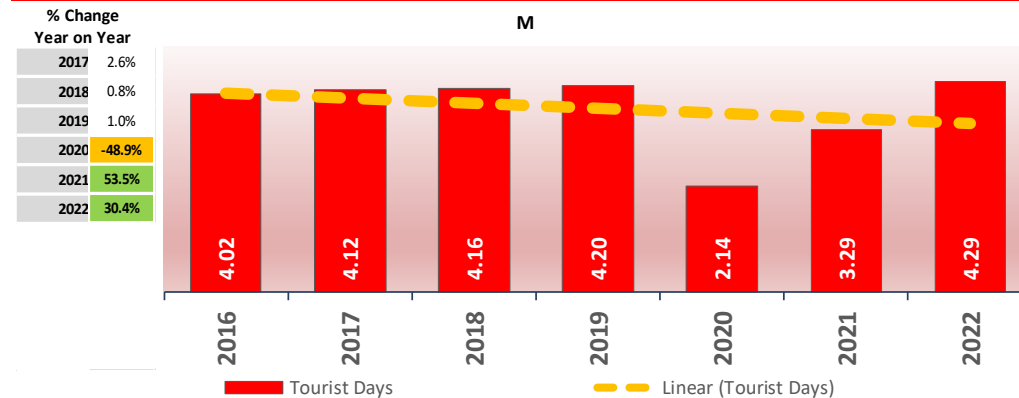
SFR

KEY MEASURES  
Historic Prices

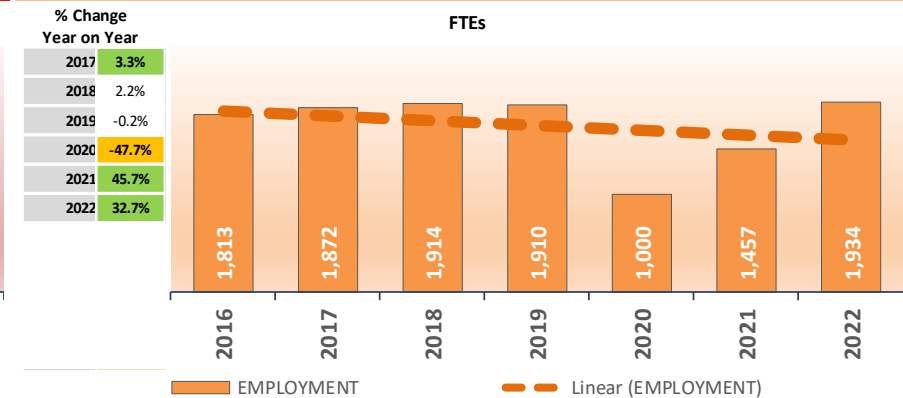
## Visitor Numbers - SFR



## Visitor Days - SFR



## Direct Employment Supported - SFR



% Change from 2016	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Historic Prices		5.1%	10.1%	14.0%	-40.3%	-7.0%	30.7%
Visitor Numbers		2.8%	3.7%	4.7%	-46.5%	-22.0%	7.2%
Visitor Days		2.6%	3.4%	4.4%	-46.7%	-18.1%	6.7%
Direct Employment		3.3%	5.6%	5.4%	-44.9%	-19.6%	6.7%

"Linear" = Linear Trendline

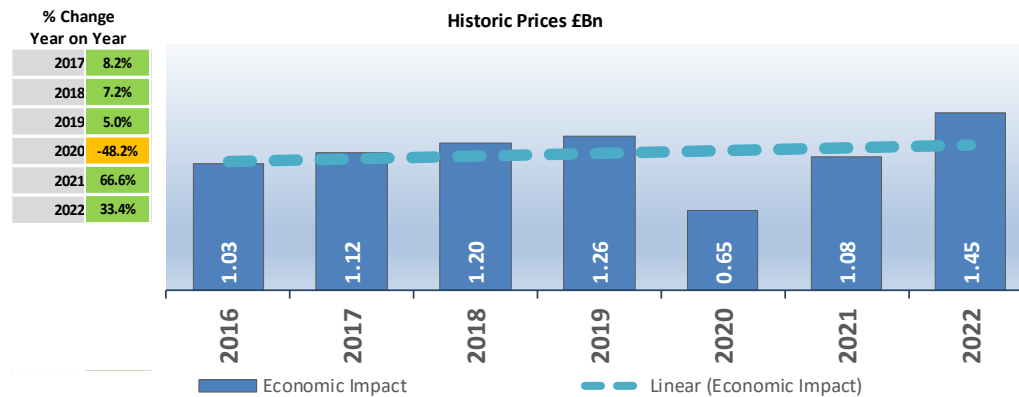
# STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE

2016 to 2022  
Historic Prices

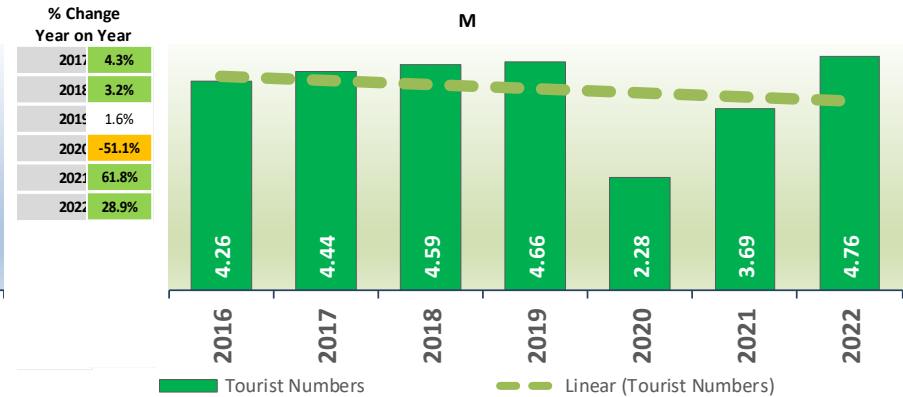
STAYING VISITOR

KEY MEASURES  
Historic Prices

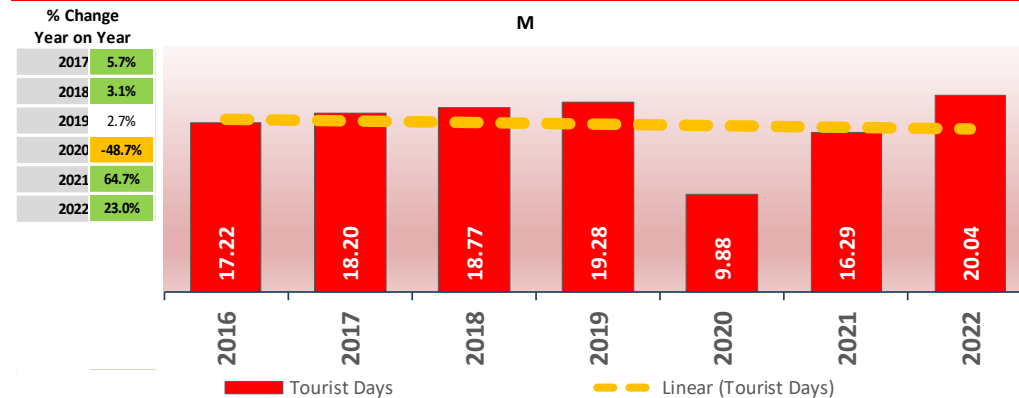
## Economic Impact - Historic Prices - Staying Visitor



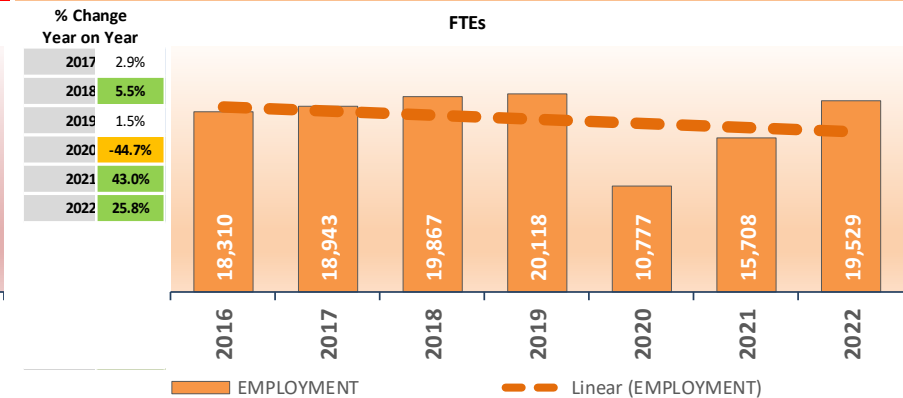
## Visitor Numbers - Staying Visitor



## Visitor Days - Staying Visitor



## Direct Employment Supported - Staying Visitor



% Change from 2016	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Historic Prices		8.2%	15.9%	21.8%	-37.0%	5.0%	40.0%
Visitor Numbers		4.3%	7.7%	9.4%	-46.5%	-13.4%	11.6%
Visitor Days		5.7%	9.0%	12.0%	-42.6%	-5.4%	16.4%
Direct Employment		3.5%	8.5%	9.9%	-41.1%	-14.2%	6.7%

"Linear" = Linear Trendline

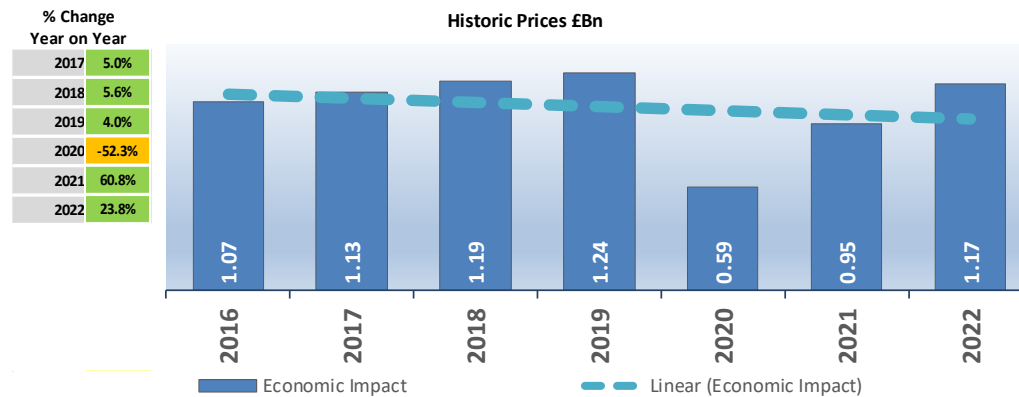
# STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE

2016 to 2022  
Historic Prices

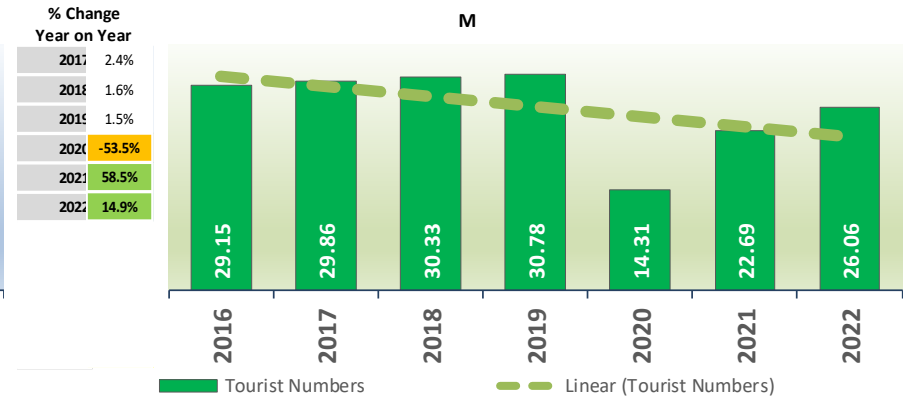
DAY VISITOR

KEY MEASURES  
Historic Prices

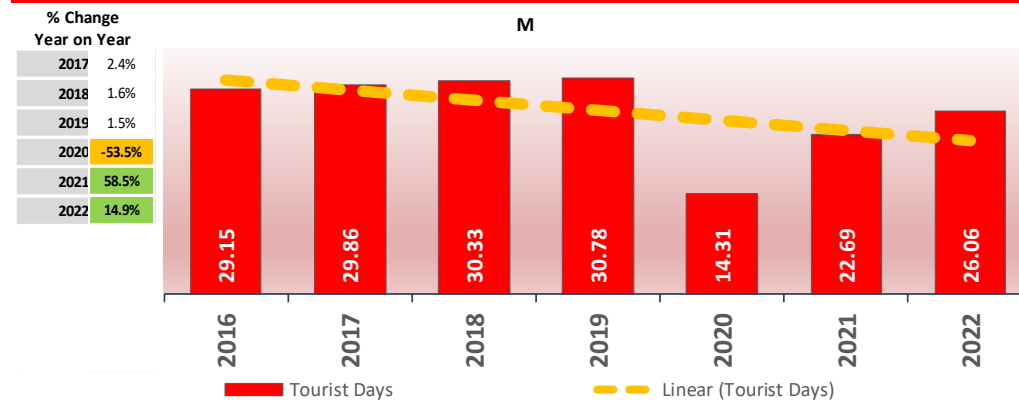
## Economic Impact - Historic Prices - Day Visitor



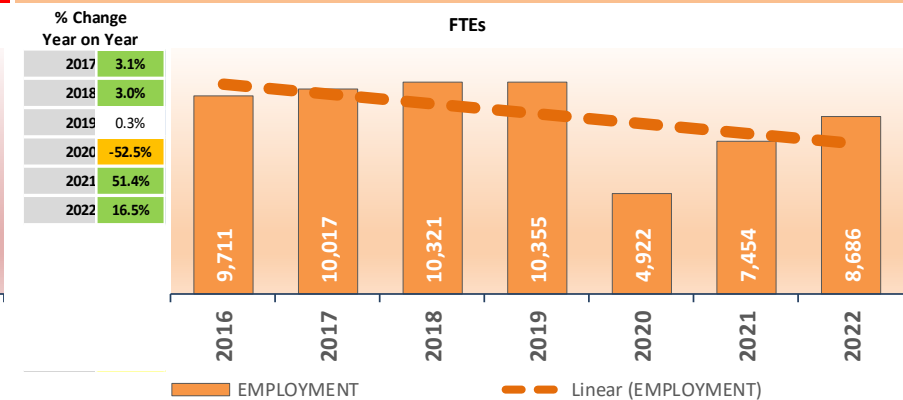
## Visitor Numbers - Day Visitor



## Visitor Days - Day Visitor



## Direct Employment Supported - Day Visitor



% Change from 2016	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Historic Prices		5.0%	10.9%	15.3%	-45.0%	-11.5%	9.6%
Visitor Numbers		2.4%	4.1%	5.6%	-50.9%	-22.2%	-10.6%
Visitor Days		2.4%	4.1%	5.6%	-50.9%	-22.2%	-10.6%
Direct Employment		3.1%	6.3%	6.6%	-49.3%	-23.2%	-10.6%

"Linear" = Linear Trendline

Distribution of Key Impacts by Visitor Type, Month and Sector for the Period 2016 to 2022

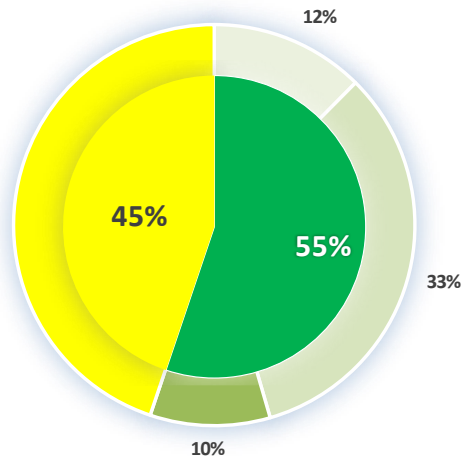
**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*

Economic Impact - Historic Prices - £M - Share of Total

Visitor Numbers - 2022 - M - Share of Total

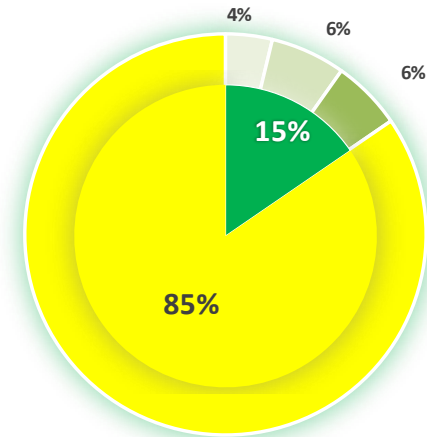
**TOTAL**  
**£2,620.85m**

	£M
Serviced	325.92
Non-Serviced	866.62
SFR	253.54
Staying Visitor	1,446.08
Day Visitor	1,174.78
<b>Total</b>	<b>2,620.85</b>



**TOTAL**  
**30.82m**

	M
Serviced	1.16
Non-Serviced	1.86
SFR	1.73
Staying Visitor	4.76
Day Visitor	26.06
<b>Total</b>	<b>30.82</b>

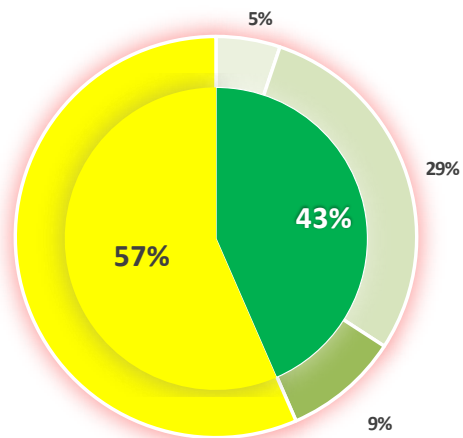


Visitor Days - 2022 - M - Share of Total

Direct Employment Supported - 2022 - FTEs - Share of Total

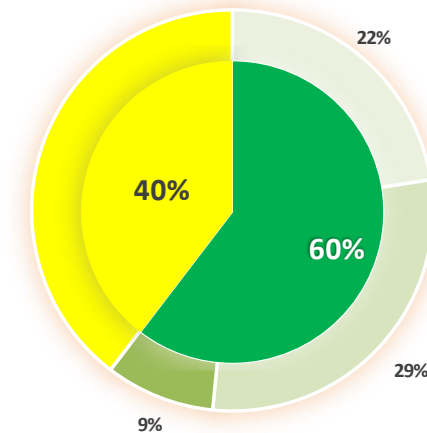
**TOTAL**  
**46.10m**

	M
Serviced	2.38
Non-Serviced	13.37
SFR	4.29
Staying Visitor	20.04
Day Visitor	26.06
<b>Total</b>	<b>46.10</b>



**TOTAL**  
**21,926 Direct FTEs**  
**28,215 Total FTEs**

	FTEs
Serviced	4,946
Non-Serviced	6,360
SFR	1,934
Staying Visitor	13,240
Day Visitor	8,686
<b>Total</b>	<b>21,926</b>



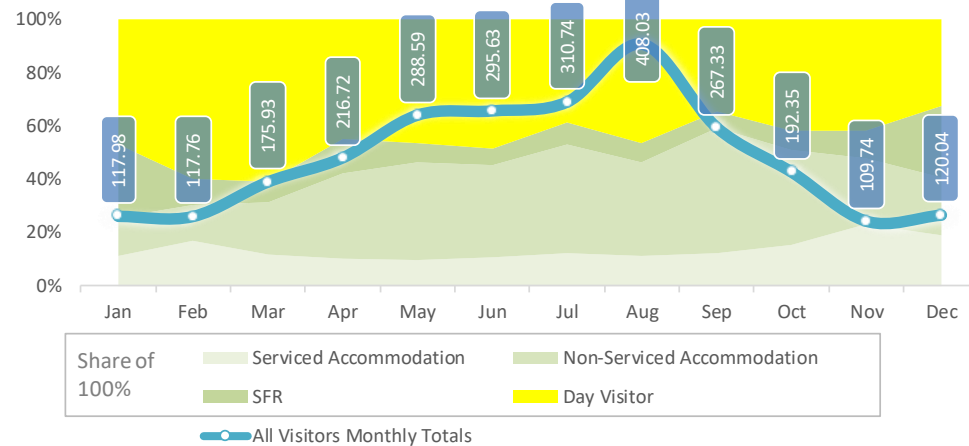
**STEAM REPORT FOR 2016-2022 - FINAL**  
**GREATER LINCOLNSHIRE**

**2022**  
**Historic Prices**

**TOTAL**

**DISTRIBUTION BY MONTH**  
**Historic Prices**

**Economic Impact - Historic Prices - £M - Distribution of Impact by Month**



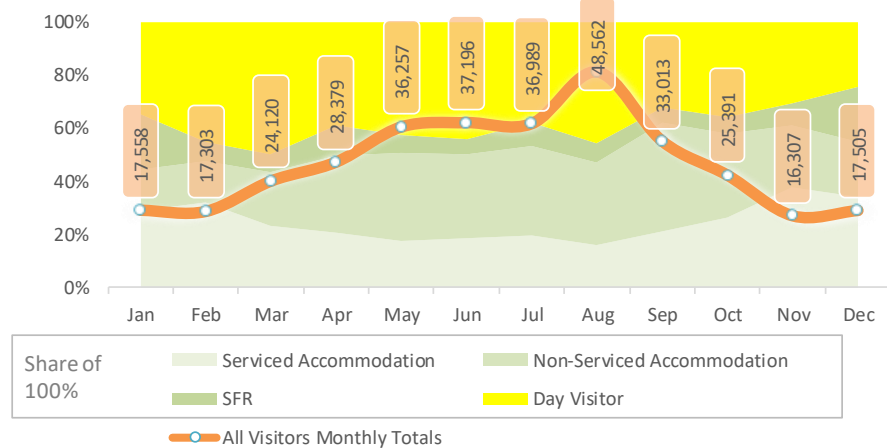
**Visitor Numbers - 2022 - M - Distribution of Impact by Month**



**Visitor Days - 2022 - M - Distribution of Impact by Month**



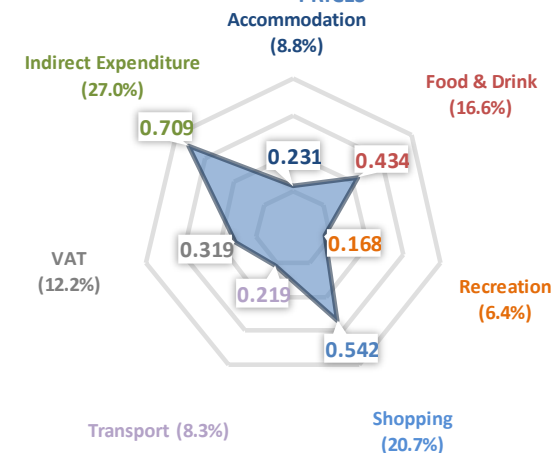
**Direct Employment Supported - 2022 - FTEs - Distribution of Impact by Month**



SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £BN INCLUDING VAT IN HISTORIC PRICES

SECTOR / YEAR		2016	2017	2018	2019	2020	2021	2022
Accommodation	£Bn	0.169	0.184	0.196	0.205	0.116	0.174	0.231
Food & Drink	£Bn	0.349	0.371	0.395	0.413	0.216	0.338	0.434
Recreation	£Bn	0.136	0.144	0.154	0.161	0.084	0.131	0.168
Shopping	£Bn	0.447	0.475	0.504	0.526	0.260	0.425	0.542
Transport	£Bn	0.176	0.188	0.200	0.209	0.104	0.171	0.219
Direct Revenue	£Bn	1.277	1.362	1.449	1.515	0.780	1.238	1.593
VAT	£Bn	0.255	0.272	0.290	0.303	0.123	0.243	0.319
Direct Expenditure	£Bn	1.533	1.634	1.739	1.818	0.903	1.482	1.912
Indirect Expenditure	£Bn	0.572	0.609	0.647	0.677	0.338	0.551	0.709
TOTAL	£Bn	2.105	2.244	2.387	2.494	1.241	2.033	2.621

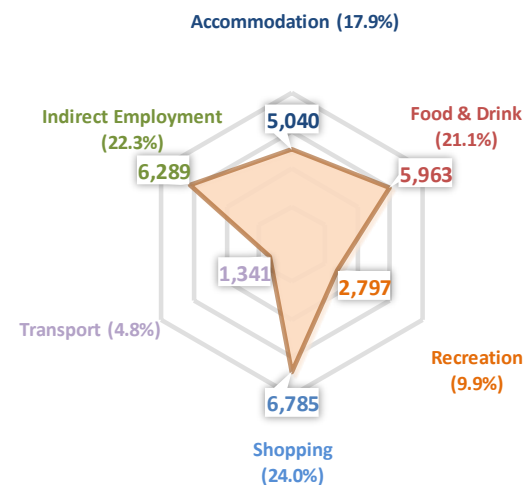
2022 SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £BN INCLUDING VAT IN HISTORIC PRICES



SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES

SECTOR / YEAR		2016	2017	2018	2019	2020	2021	2022
Accommodation	FTEs	4,941	4,863	5,178	5,280	3,197	4,033	5,040
Food & Drink	FTEs	5,877	6,138	6,382	6,430	3,270	4,901	5,963
Recreation	FTEs	2,776	2,896	3,014	3,039	1,534	2,308	2,797
Shopping	FTEs	6,874	7,163	7,422	7,469	3,575	5,626	6,785
Transport	FTEs	1,328	1,387	1,439	1,453	704	1,109	1,341
Direct Employment	FTEs	21,795	22,448	23,436	23,671	12,280	17,977	21,926
Indirect Employment	FTEs	6,227	6,513	6,752	6,802	3,420	5,185	6,289
TOTAL	FTEs	28,022	28,960	30,188	30,473	15,699	23,162	28,215

2022 SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES



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Unindexed Economic Impact by Month, Year and Visitor Type for the Period 2016 to 2022

**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*

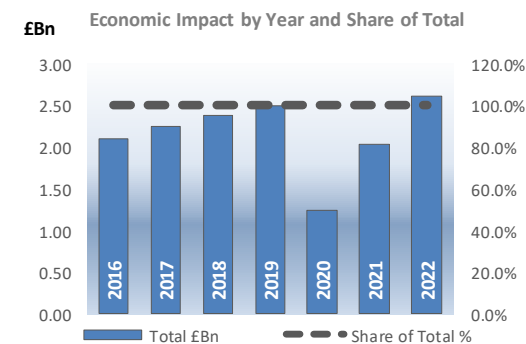


STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022 Historic Prices			TOTAL		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:	MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY	TOTAL																		
An increase of 3% or more	ECONOMIC IMPACT £Bn - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2016 to 2022	13.1%	6.8%	13.2%	23.7%	27.6%	30.8%	27.0%	25.4%	31.5%	28.2%	20.7%	28.6%	24.5%	Annual Change	11.2%	27.7%	27.5%	26.3%	
% Change 2021 to 2022	301.0%	191.9%	190.4%	138.9%	42.1%	10.6%	11.7%	6.0%	-3.8%	-4.0%	8.0%	21.9%	28.9%		215.9%	42.7%	4.8%	5.4%	
Average Annual Change	2.2%	1.1%	2.2%	4.0%	4.6%	5.1%	4.5%	4.2%	5.3%	4.7%	3.5%	4.8%	4.1%		1.9%	4.6%	4.6%	4.4%	
2016	£Bn	0.104	0.110	0.155	0.175	0.226	0.226	0.245	0.325	0.203	0.150	0.091	0.093		2.105	0.370	0.627	0.773	0.334
2017	£Bn	0.110	0.117	0.161	0.190	0.242	0.240	0.259	0.343	0.226	0.160	0.096	0.100	2.244	6.6%	0.388	0.672	0.828	0.356
2018	£Bn	0.117	0.124	0.170	0.199	0.264	0.257	0.272	0.375	0.237	0.171	0.100	0.101	2.387	6.4%	0.411	0.719	0.884	0.372
2019	£Bn	0.123	0.131	0.182	0.213	0.276	0.272	0.286	0.384	0.241	0.178	0.103	0.104	2.494	4.5%	0.437	0.761	0.911	0.385
2020	£Bn	0.127	0.120	0.087	0.015	0.028	0.042	0.134	0.270	0.212	0.133	0.026	0.046	1.241	-50.2%	0.334	0.086	0.616	0.205
2021	£Bn	0.029	0.040	0.061	0.091	0.203	0.267	0.278	0.385	0.278	0.200	0.102	0.098	2.033	63.8%	0.130	0.561	0.941	0.400
2022	£Bn	0.118	0.118	0.176	0.217	0.289	0.296	0.311	0.408	0.267	0.192	0.110	0.120	2.621	28.9%	0.412	0.801	0.986	0.422

ECONOMIC IMPACT - IN HISTORIC PRICES								TOTAL	
SHARE OF MARKET	2016	2017	2018	2019	2020	2021	2022		
Total	£Bn	2.105	2.244	2.387	2.494	1.241	2.033	2.621	
All Visitor Types	£Bn	2.105	2.244	2.387	2.494	1.241	2.033	2.621	
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Annual Change in Share	%								
Change in Share from 2016	%								
Avg Ann. Change in Share	%								

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Report Prepared by: Alison Tipler. Date of Issue: 30/06/23

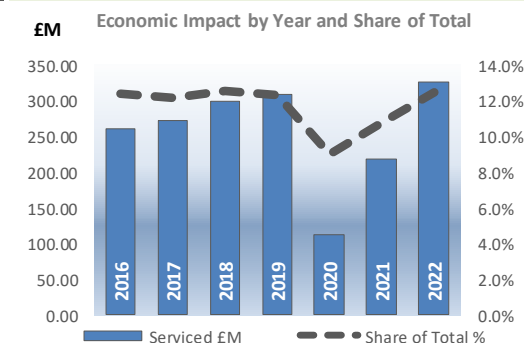
STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022 Historic Prices			SERVICED ACCOMMODATION		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2022		5.2%	8.3%	8.0%	26.4%	33.3%	32.2%	26.8%	22.5%	20.4%	35.0%	34.0%	37.4%	24.7%	Annual Change	7.4%	31.0%	23.3%	35.4%
% Change 2021 to 2022		341.6%	435.3%	381.2%	377.4%	254.1%	28.6%	23.5%	7.8%	7.3%	6.6%	11.8%	20.7%	48.8%		388.7%	119.6%	12.4%	12.2%
Average Annual Change		0.9%	1.4%	1.3%	4.4%	5.6%	5.4%	4.5%	3.8%	3.4%	5.8%	5.7%	6.2%	4.1%		1.2%	5.2%	3.9%	5.9%
2016 £M		12.48	18.16	18.74	17.12	20.45	23.55	30.28	36.39	26.87	21.69	18.82	16.76	261.31		49.37	61.12	93.54	57.28
2017 £M		13.41	17.80	18.05	18.82	23.51	25.04	30.09	35.79	28.39	23.22	19.88	18.57	272.56	4.3%	49.26	67.37	94.27	61.67
2018 £M		14.83	19.69	19.49	20.36	26.37	27.90	32.15	39.80	30.30	26.02	22.32	20.74	299.96	10.1%	54.01	74.62	102.25	69.08
2019 £M		15.10	19.98	20.07	20.91	27.17	28.85	33.90	41.38	30.49	26.76	23.01	20.37	308.00	2.7%	55.16	76.93	105.77	70.14
2020 £M		15.66	19.81	8.668	1.823	2.791	2.595	8.204	19.97	14.73	11.93	3.093	2.402	111.68	-63.7%	44.14	7.208	42.90	17.43
2021 £M		2.971	3.673	4.205	4.532	7.701	24.21	31.09	41.35	30.14	27.48	22.55	19.08	218.98	96.1%	10.85	36.44	102.58	69.11
2022 £M		13.12	19.66	20.23	21.63	27.26	31.14	38.40	44.59	32.34	29.30	25.21	23.03	325.92	48.8%	53.01	80.03	115.34	77.54

ECONOMIC IMPACT - IN HISTORIC PRICES								SERVICED ACCOMMODATION	
SHARE OF MARKET	2016	2017	2018	2019	2020	2021	2022		
Serviced	£M	261.31	272.56	299.96	308.00	111.68	218.98	325.92	
All Visitor Types	£Bn	2.105	2.244	2.387	2.494	1.241	2.033	2.621	
Share of Total	%	12.4%	12.1%	12.6%	12.3%	9.0%	10.8%	12.4%	
Annual Change in Share	%		-2.1%	3.4%	-1.7%	-27.1%	19.7%	15.5%	
Change in Share from 2016	%		-2.1%	1.2%	-0.5%	-27.5%	-13.2%	0.2%	
Avg Ann. Change in Share	%		-2.1%	0.6%	-0.2%	-6.9%	-2.6%	0.0%	

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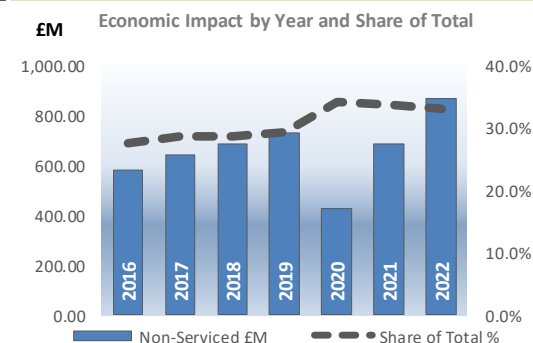
STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022 Historic Prices			NON-SERVICED ACCOMMODATION		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2022		64.1%	34.3%	12.4%	54.9%	53.8%	50.2%	51.1%	45.3%	59.0%	47.8%	45.3%	97.8%	50.1%	Annual Change	27.3%	52.7%	51.3%	55.6%
% Change 2021 to 2022		4078.0%	3807.8%	3273.7%	272.1%	38.6%	9.1%	13.6%	11.6%	-4.1%	-10.3%	5.1%	44.3%	26.5%		3567.0%	47.0%	6.7%	1.2%
Average Annual Change		10.7%	5.7%	2.1%	9.1%	9.0%	8.4%	8.5%	7.5%	9.8%	8.0%	7.5%	16.3%	8.4%		4.5%	8.8%	8.5%	9.3%
2016 £M		10.33	11.84	31.24	45.13	68.91	68.88	83.33	99.63	79.68	46.52	18.69	13.18	577.36		53.41	182.92	262.64	78.39
2017 £M		11.75	14.07	32.03	51.04	75.94	73.78	93.33	107.04	94.28	52.18	19.99	15.36	640.81	11.0%	57.86	200.76	294.65	87.53
2018 £M		12.39	14.83	33.19	54.53	83.42	80.17	97.08	116.52	98.22	55.88	21.35	16.22	683.79	6.7%	60.40	218.12	311.82	93.45
2019 £M		14.22	15.98	36.26	62.76	89.53	84.08	105.66	120.48	98.91	58.51	24.09	18.16	728.63	6.6%	66.46	236.36	325.05	100.76
2020 £M		15.88	13.29	14.90	2.206	4.793	5.091	70.05	110.47	116.22	57.48	2.689	10.41	423.48	-41.9%	44.07	12.09	296.74	70.59
2021 £M		0.406	0.407	1.041	18.78	76.46	94.77	110.80	129.68	132.01	76.69	25.84	18.07	684.95	61.7%	1.854	190.02	372.49	120.60
2022 £M		16.95	15.90	35.12	69.89	105.98	103.44	125.92	144.75	126.66	68.77	27.16	26.06	866.62	26.5%	67.98	279.32	397.33	122.00

ECONOMIC IMPACT - IN HISTORIC PRICES								NON-SERVICED ACCOMMODATION	
SHARE OF MARKET	2016	2017	2018	2019	2020	2021	2022		
Non-Serviced £M	577.36	640.81	683.79	728.63	423.48	684.95	866.62		
All Visitor Types £Bn	2.105	2.244	2.387	2.494	1.241	2.033	2.621		
Share of Total %	27.4%	28.6%	28.6%	29.2%	34.1%	33.7%	33.1%		
Annual Change in Share %		4.1%	0.3%	2.0%	16.8%	-1.3%	-1.9%		
Change in Share from 2016 %		4.1%	4.4%	6.5%	24.4%	22.8%	20.6%		
Avg Ann. Change in Share %		4.1%	2.2%	2.2%	6.1%	4.6%	3.4%		

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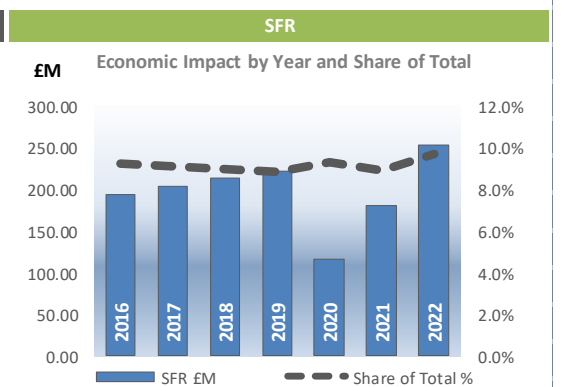


STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022 Historic Prices			SFR	ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SFR																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2022		28.9%	23.9%	25.4%	30.2%	34.4%	33.3%	31.0%	27.9%	31.7%	28.7%	30.9%	36.8%	30.7%	Annual Change	27.0%	32.3%	29.9%	33.6%
% Change 2021 to 2022		851.5%	918.3%	970.3%	257.0%	32.2%	-0.6%	1.4%	-0.3%	-17.7%	-18.1%	-1.2%	10.4%	40.5%		890.0%	60.6%	-4.4%	-0.4%
Average Annual Change		4.8%	4.0%	4.2%	5.0%	5.7%	5.5%	5.2%	4.6%	5.3%	4.8%	5.2%	6.1%	5.1%		4.5%	5.4%	5.0%	5.6%
2016	£M	25.29	9.217	10.66	21.42	15.68	13.17	19.98	22.49	12.73	11.04	8.939	23.42	194.02		45.17	50.27	55.19	43.39
2017	£M	26.58	9.537	10.86	22.69	16.78	13.81	20.98	23.35	13.61	11.61	9.340	24.82	203.96	5.1%	46.97	53.27	57.94	45.77
2018	£M	28.09	10.05	11.16	23.40	17.60	14.73	21.79	24.33	14.00	12.09	9.965	26.42	213.63	4.7%	49.29	55.74	60.11	48.48
2019	£M	29.13	10.32	11.55	24.51	18.30	15.19	22.74	25.07	14.29	12.47	10.38	27.16	221.11	3.5%	51.00	58.00	62.10	50.01
2020	£M	32.17	9.770	5.528	1.409	1.338	1.141	11.93	19.51	13.99	9.627	1.324	8.066	115.80	-47.6%	47.47	3.888	45.43	19.02
2021	£M	3.426	1.121	1.248	7.808	15.94	17.67	25.81	28.85	20.36	17.34	11.85	29.02	180.45	55.8%	5.795	41.42	75.02	58.22
2022	£M	32.60	11.42	13.36	27.88	21.07	17.56	26.18	28.76	16.76	14.21	11.70	32.04	253.54	40.5%	57.38	66.51	71.70	57.95

ECONOMIC IMPACT - IN HISTORIC PRICES								
SHARE OF MARKET		2016	2017	2018	2019	2020	2021	2022
SFR	£M	194.02	203.96	213.63	221.11	115.80	180.45	253.54
All Visitor Types	£Bn	2.105	2.244	2.387	2.494	1.241	2.033	2.621
Share of Total	%	9.2%	9.1%	9.0%	8.9%	9.3%	8.9%	9.7%
Annual Change in Share	%		-1.4%	-1.5%	-1.0%	5.3%	-4.9%	9.0%
Change in Share from 2016	%		-1.4%	-2.9%	-3.8%	1.2%	-3.7%	5.0%
Avg Ann. Change in Share	%		-1.4%	-1.4%	-1.3%	0.3%	-0.7%	0.8%

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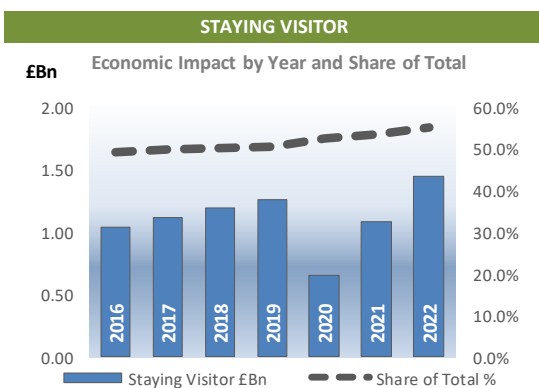


STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022 Historic Prices			STAYING VISITOR		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																	
An increase of 3% or more		ECONOMIC IMPACT £Bn - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2022		30.3%	19.8%	13.3%	42.7%	46.9%	44.1%	42.6%	37.6%	47.4%	41.7%	37.9%	52.1%	40.0%	Annual Change	20.6%	44.7%	42.1%	43.8%
% Change 2021 to 2022		821.3%	803.3%	958.1%	283.6%	54.2%	11.3%	13.6%	9.1%	-3.7%	-7.6%	6.4%	22.6%	33.4%		864.3%	59.0%	6.2%	3.9%
Average Annual Change		5.0%	3.3%	2.2%	7.1%	7.8%	7.3%	7.1%	6.3%	7.9%	6.9%	6.3%	8.7%	6.7%		3.4%	7.4%	7.0%	7.3%
2016   £Bn		0.048	0.039	0.061	0.084	0.105	0.106	0.134	0.159	0.119	0.079	0.046	0.053	1.033		0.148	0.294	0.411	0.179
2017   £Bn		0.052	0.041	0.061	0.093	0.116	0.113	0.144	0.166	0.136	0.087	0.049	0.059	1.117	8.2%	0.154	0.321	0.447	0.195
2018   £Bn		0.055	0.045	0.064	0.098	0.127	0.123	0.151	0.181	0.143	0.094	0.054	0.063	1.197	7.2%	0.164	0.348	0.474	0.211
2019   £Bn		0.058	0.046	0.068	0.108	0.135	0.128	0.162	0.187	0.144	0.098	0.057	0.066	1.258	5.0%	0.173	0.371	0.493	0.221
2020   £Bn		0.064	0.043	0.029	0.005	0.009	0.009	0.090	0.150	0.145	0.079	0.007	0.021	0.651	-48.2%	0.136	0.023	0.385	0.107
2021   £Bn		0.007	0.005	0.006	0.031	0.100	0.137	0.168	0.200	0.183	0.122	0.060	0.066	1.084	66.6%	0.018	0.268	0.550	0.248
2022   £Bn		0.063	0.047	0.069	0.119	0.154	0.152	0.191	0.218	0.176	0.112	0.064	0.081	1.446	33.4%	0.178	0.426	0.584	0.257

ECONOMIC IMPACT - IN HISTORIC PRICES								
SHARE OF MARKET		2016	2017	2018	2019	2020	2021	2022
Staying Visitor	£Bn	1.033	1.117	1.197	1.258	0.651	1.084	1.446
All Visitor Types	£Bn	2.105	2.244	2.387	2.494	1.241	2.033	2.621
Share of Total	%	49.1%	49.8%	50.2%	50.4%	52.5%	53.3%	55.2%
Annual Change in Share	%		1.5%	0.7%	0.5%	4.0%	1.7%	3.4%
Change in Share from 2016	%		1.5%	2.3%	2.8%	6.9%	8.7%	12.5%
Avg Ann. Change in Share	%		1.5%	1.1%	0.9%	1.7%	1.7%	2.1%

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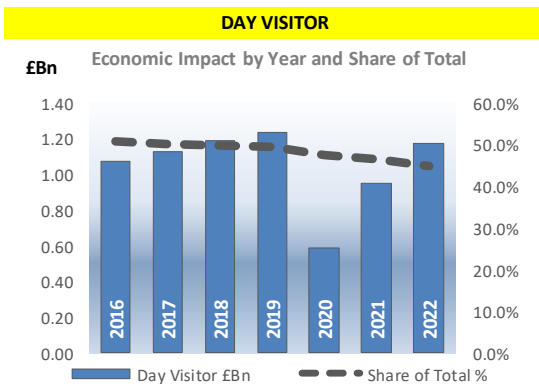
Report Prepared by: Alison Tipler, Date of Issue: 30/06/23

STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022 Historic Prices			DAY VISITOR		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																	
An increase of 3% or more		ECONOMIC IMPACT £Bn - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC				
% Change 2016 to 2022		-1.7%	-0.4%	13.0%	6.4%	10.8%	19.2%	8.2%	13.8%	9.0%	13.2%	2.7%	-2.7%	9.6%	Annual Change	5.0%	12.6%	11.0%	6.1%
% Change 2021 to 2022		144.5%	101.4%	98.2%	63.3%	30.4%	9.8%	8.7%	2.6%	-3.9%	1.5%	10.4%	20.5%	23.8%		108.6%	27.9%	2.8%	7.9%
Average Annual Change		-0.3%	-0.1%	2.2%	1.1%	1.8%	3.2%	1.4%	2.3%	1.5%	2.2%	0.5%	-0.4%	1.6%		0.8%	2.1%	1.8%	1.0%
2016    £Bn		0.056	0.071	0.095	0.092	0.121	0.120	0.111	0.167	0.084	0.071	0.044	0.040	1.072		0.222	0.333	0.362	0.155
2017    £Bn		0.058	0.075	0.100	0.097	0.126	0.127	0.114	0.177	0.089	0.073	0.047	0.041	1.126	5.0%	0.234	0.350	0.381	0.161
2018    £Bn		0.062	0.079	0.106	0.100	0.136	0.134	0.121	0.195	0.094	0.077	0.046	0.038	1.189	5.6%	0.247	0.371	0.410	0.161
2019    £Bn		0.065	0.085	0.114	0.105	0.141	0.144	0.124	0.197	0.098	0.080	0.045	0.039	1.237	4.0%	0.265	0.389	0.418	0.165
2020    £Bn		0.063	0.077	0.058	0.010	0.020	0.033	0.044	0.120	0.067	0.054	0.019	0.025	0.590	-52.3%	0.199	0.063	0.231	0.098
2021    £Bn		0.023	0.035	0.054	0.060	0.103	0.131	0.111	0.185	0.095	0.079	0.041	0.032	0.949	60.8%	0.112	0.293	0.391	0.153
2022    £Bn		0.055	0.071	0.107	0.097	0.134	0.143	0.120	0.190	0.092	0.080	0.046	0.039	1.175	23.8%	0.233	0.375	0.402	0.166

ECONOMIC IMPACT - IN HISTORIC PRICES								
SHARE OF MARKET		2016	2017	2018	2019	2020	2021	2022
Day Visitor	£Bn	1.072	1.126	1.189	1.237	0.590	0.949	1.175
All Visitor Types	£Bn	2.105	2.244	2.387	2.494	1.241	2.033	2.621
Share of Total	%	50.9%	50.2%	49.8%	49.6%	47.5%	46.7%	44.8%
Annual Change in Share	%		-1.5%	-0.7%	-0.5%	-4.1%	-1.9%	-3.9%
Change in Share from 2016	%		-1.5%	-2.2%	-2.7%	-6.7%	-8.4%	-12.0%
Avg Ann. Change in Share	%		-1.5%	-1.1%	-0.9%	-1.7%	-1.7%	-2.0%

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Visitor Numbers by Month, Year and Visitor Type for the Period 2016 to 2022

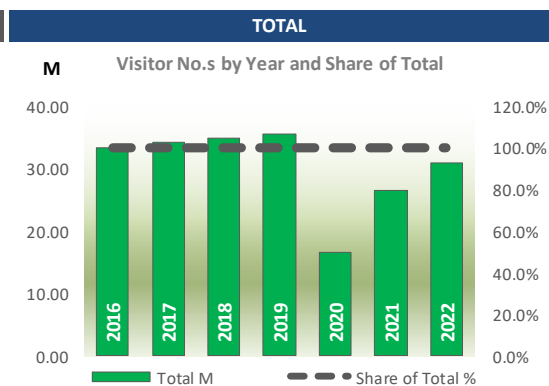
**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*

STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022			TOTAL		VISITOR NUMBERS					
VISITOR NUMBERS BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY			TOTAL																		
An increase of 3% or more			VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change			Q1			Q2			Q3			Q4									
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2016 to 2022			-15.9%	-17.0%	-7.5%	-10.0%	-6.7%	-1.1%	-8.3%	-5.5%	-6.1%	-4.6%	-10.9%	-10.8%	-7.8%	Annual Change		-12.7%	-5.6%	-6.5%	-8.1%
% Change 2021 to 2022			161.9%	105.6%	98.8%	66.5%	24.5%	2.1%	1.5%	-4.5%	-10.4%	-7.2%	2.0%	11.9%	16.8%			114.2%	22.6%	-4.3%	-0.2%
Average Annual Change			-2.6%	-2.8%	-1.2%	-1.7%	-1.1%	-0.2%	-1.4%	-0.9%	-1.0%	-0.8%	-1.8%	-1.8%	-1.3%			-2.1%	-0.9%	-1.1%	-1.3%
2016			M	1.810	2.150	2.849	2.824	3.705	3.619	3.491	5.105	2.767	2.241	1.456	1.391		33.41		6.810	10.15	11.36
2017			M	1.835	2.211	2.921	2.943	3.783	3.720	3.518	5.280	2.896	2.279	1.489	1.424	34.30	2.7%	6.967	10.45	11.69	5.192
2018			M	1.883	2.254	2.967	2.928	3.933	3.790	3.586	5.559	2.942	2.309	1.457	1.312	34.92	1.8%	7.104	10.65	12.09	5.078
2019			M	1.924	2.349	3.119	2.986	3.967	3.960	3.593	5.507	2.956	2.353	1.415	1.312	35.44	1.5%	7.393	10.91	12.06	5.080
2020			M	1.864	2.083	1.521	0.253	0.501	0.824	1.302	3.351	2.114	1.576	0.505	0.696	16.59	-53.2%	5.468	1.578	6.768	2.778
2021			M	0.582	0.868	1.326	1.526	2.777	3.506	3.154	5.051	2.902	2.305	1.273	1.109	26.38	59.0%	2.775	7.809	11.11	4.686
2022			M	1.523	1.784	2.636	2.540	3.456	3.578	3.200	4.825	2.599	2.139	1.298	1.240	30.82	16.8%	5.943	9.575	10.62	4.677

VISITOR NUMBERS								
SHARE OF MARKET		2016	2017	2018	2019	2020	2021	2022
Total	M	33.41	34.30	34.92	35.44	16.59	26.38	30.82
All Visitor Types	M	33.41	34.30	34.92	35.44	16.59	26.38	30.82
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Annual Change in Share	%							
Change in Share from 2016	%							
Avg Ann. Change in Share	%							

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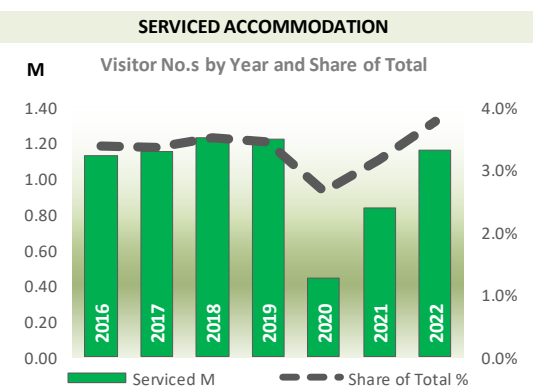


STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022			SERVICED		VISITOR NUMBERS				
VISITOR NUMBERS BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY			SERVICED ACCOMMODATION																	
An increase of 3% or more			VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change			Q1			Q2			Q3			Q4								
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2022			-12.3%	-10.8%	-12.2%	4.6%	9.1%	9.5%	2.4%	-2.1%	0.4%	11.8%	11.8%	18.6%	2.9%	Annual Change	-11.6%	8.0%	0.3%	14.3%
% Change 2021 to 2022			304.9%	394.5%	340.7%	339.8%	228.8%	21.4%	13.1%	-1.1%	1.5%	0.8%	6.3%	15.6%	39.4%		352.7%	110.6%	4.1%	7.9%
Average Annual Change			-2.0%	-1.8%	-2.0%	0.8%	1.5%	1.6%	0.4%	-0.3%	0.1%	2.0%	2.0%	3.1%	0.5%		-1.9%	1.3%	0.0%	2.4%
2016	M		0.054	0.100	0.084	0.062	0.077	0.080	0.118	0.114	0.143	0.082	0.106	0.107	1.127			0.238	0.219	0.375
2017	M		0.057	0.096	0.079	0.067	0.087	0.082	0.116	0.110	0.146	0.085	0.109	0.116	1.150	2.0%	0.231	0.236	0.372	0.310
2018	M		0.061	0.103	0.082	0.071	0.094	0.089	0.121	0.119	0.151	0.093	0.118	0.125	1.227	6.7%	0.245	0.254	0.392	0.336
2019	M		0.060	0.102	0.082	0.071	0.095	0.089	0.122	0.118	0.149	0.093	0.119	0.120	1.220	-0.6%	0.244	0.254	0.389	0.332
2020	M		0.061	0.099	0.035	0.006	0.009	0.008	0.028	0.055	0.070	0.040	0.015	0.014	0.440	-63.9%	0.195	0.023	0.153	0.070
2021	M		0.012	0.018	0.017	0.015	0.026	0.072	0.107	0.113	0.141	0.091	0.112	0.109	0.832	89.1%	0.046	0.112	0.361	0.312
2022	M		0.047	0.090	0.074	0.065	0.084	0.087	0.121	0.111	0.143	0.092	0.119	0.126	1.160	39.4%	0.210	0.237	0.376	0.337

VISITOR NUMBERS							
SHARE OF MARKET	2016	2017	2018	2019	2020	2021	2022
Serviced M	1.127	1.150	1.227	1.220	0.440	0.832	1.160
All Visitor Types M	33.41	34.30	34.92	35.44	16.59	26.38	30.82
Share of Total	3.4%	3.4%	3.5%	3.4%	2.7%	3.2%	3.8%
Annual Change in Share		-0.7%	4.8%	-2.1%	-22.9%	19.0%	19.3%
Change in Share from 2016		-0.7%	4.2%	2.0%	-21.4%	-6.5%	11.6%
Avg Ann. Change in Share		-0.7%	2.1%	0.7%	-5.3%	-1.3%	1.9%

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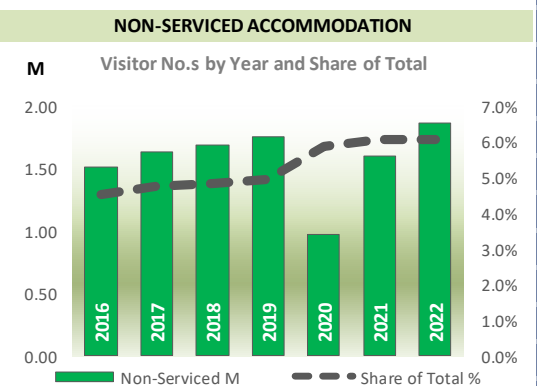
Report Prepared by: Alison Tipler, Date of Issue: 30/06/23

STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022			NON-SERVICED		VISITOR NUMBERS			
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		NON-SERVICED ACCOMMODATION																	
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2022		34.2%	9.7%	-6.9%	25.0%	24.6%	21.6%	26.3%	20.3%	30.2%	19.4%	18.8%	61.6%	22.9%	Annual Change	3.7%	23.6%	25.2%	25.1%
% Change 2021 to 2022		3807.1%	3554.6%	3123.7%	246.1%	28.9%	1.5%	6.3%	4.0%	-10.4%	-16.5%	-1.7%	35.0%	16.8%		3350.8%	38.1%	-0.9%	-6.6%
Average Annual Change		5.7%	1.6%	-1.2%	4.2%	4.1%	3.6%	4.4%	3.4%	5.0%	3.2%	3.1%	10.3%	3.8%		0.6%	3.9%	4.2%	4.2%
2016	M	0.022	0.029	0.079	0.123	0.192	0.171	0.188	0.262	0.225	0.136	0.058	0.032	1.516			0.129	0.486	0.675
2017	M	0.024	0.034	0.078	0.134	0.205	0.178	0.205	0.274	0.257	0.147	0.061	0.036	1.632	7.6%	0.135	0.517	0.736	0.244
2018	M	0.024	0.034	0.078	0.138	0.216	0.186	0.207	0.289	0.259	0.152	0.062	0.037	1.683	3.1%	0.136	0.540	0.756	0.251
2019	M	0.027	0.036	0.082	0.154	0.226	0.189	0.222	0.294	0.255	0.154	0.069	0.040	1.749	3.9%	0.145	0.570	0.771	0.263
2020	M	0.029	0.029	0.034	0.005	0.012	0.011	0.135	0.249	0.292	0.149	0.007	0.022	0.976	-44.2%	0.092	0.028	0.676	0.179
2021	M	0.001	0.001	0.002	0.044	0.185	0.205	0.223	0.303	0.327	0.195	0.070	0.038	1.595	63.5%	0.004	0.435	0.853	0.303
2022	M	0.029	0.032	0.073	0.154	0.239	0.208	0.237	0.315	0.293	0.162	0.069	0.051	1.863	16.8%	0.134	0.601	0.845	0.283

VISITOR NUMBERS								
SHARE OF MARKET		2016	2017	2018	2019	2020	2021	2022
Non-Serviced	M	1.516	1.632	1.683	1.749	0.976	1.595	1.863
All Visitor Types	M	33.41	34.30	34.92	35.44	16.59	26.38	30.82
Share of Total	%	4.5%	4.8%	4.8%	4.9%	5.9%	6.0%	6.0%
Annual Change in Share	%		4.8%	1.3%	2.4%	19.1%	2.8%	0.0%
Change in Share from 2016	%		4.8%	6.2%	8.7%	29.6%	33.2%	33.2%
Avg Ann. Change in Share	%		4.8%	3.1%	2.9%	7.4%	6.6%	5.5%

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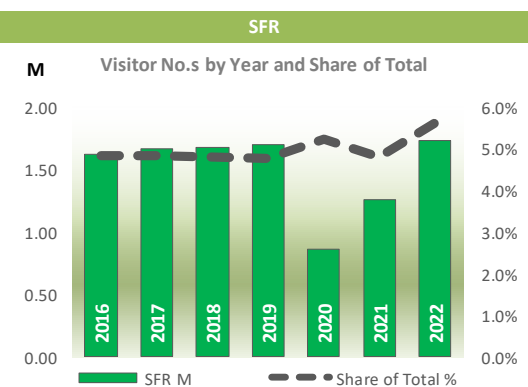
Report Prepared by: Alison Tipler. Date of Issue: 30/06/23

STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022			SFR	VISITOR NUMBERS						
VISITOR NUMBERS BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY			SFR																		
An increase of 3% or more			VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change			Q1			Q2			Q3			Q4									
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC	Q1	Q2	Q3	Q4	
% Change 2016 to 2022			5.2%	1.3%	3.2%	6.8%	10.3%	9.0%	8.0%	5.9%	8.3%	5.5%	7.0%	11.9%	7.2%	Annual Change	3.8%	8.6%	7.3%	9.0%	
% Change 2021 to 2022			633.5%	676.8%	702.7%	258.4%	49.4%	-2.3%	-2.2%	-6.7%	-17.2%	-18.7%	-4.6%	6.0%	37.3%		659.3%	60.2%	-8.4%	-4.4%	
Average Annual Change			0.9%	0.2%	0.5%	1.1%	1.7%	1.5%	1.3%	1.0%	1.4%	0.9%	1.2%	2.0%	1.2%		0.6%	1.4%	1.2%	1.5%	
2016	M		0.207	0.089	0.100	0.161	0.144	0.120	0.151	0.160	0.114	0.104	0.087	0.179	1.618		2.8%	0.397	0.426	0.425	0.371
2017	M		0.212	0.090	0.100	0.167	0.151	0.123	0.155	0.163	0.119	0.107	0.089	0.185	1.663		0.9%	0.402	0.441	0.437	0.382
2018	M		0.216	0.091	0.099	0.166	0.153	0.126	0.156	0.164	0.118	0.107	0.091	0.190	1.679	1.0%	0.406	0.445	0.438	0.388	
2019	M		0.218	0.092	0.100	0.170	0.155	0.127	0.159	0.165	0.118	0.108	0.093	0.190	1.695		0.410	0.452	0.442	0.391	
2020	M		0.235	0.085	0.047	0.009	0.011	0.009	0.081	0.126	0.113	0.081	0.012	0.057	0.865	-48.9%	0.367	0.029	0.319	0.149	
2021	M		0.030	0.012	0.013	0.048	0.107	0.134	0.167	0.182	0.149	0.135	0.098	0.189	1.263	46.0%	0.054	0.289	0.498	0.422	
2022	M		0.218	0.090	0.104	0.172	0.159	0.131	0.163	0.170	0.124	0.110	0.094	0.200	1.734	37.3%	0.412	0.463	0.456	0.404	

VISITOR NUMBERS								
SHARE OF MARKET		2016	2017	2018	2019	2020	2021	2022
SFR	M	1.618	1.663	1.679	1.695	0.865	1.263	1.734
All Visitor Types	M	33.41	34.30	34.92	35.44	16.59	26.38	30.82
Share of Total	%	4.8%	4.8%	4.8%	4.8%	5.2%	4.8%	5.6%
Annual Change in Share	%		0.1%	-0.9%	-0.5%	9.1%	-8.2%	17.5%
Change in Share from 2016	%		0.1%	-0.8%	-1.3%	7.7%	-1.1%	16.2%
Avg Ann. Change in Share	%		0.1%	-0.4%	-0.4%	1.9%	-0.2%	2.7%

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Report Prepared by: Alison Tipler. Date of Issue: 30/06/23

STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE										2016 to 2022			STAYING VISITOR		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																	
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2022		4.1%	-3.2%	-4.7%	12.9%	16.7%	14.9%	14.1%	11.2%	16.2%	13.0%	11.7%	19.1%	11.6%	Annual Change	-1.0%	14.9%	13.7%	14.8%
% Change 2021 to 2022		598.6%	592.1%	685.6%	264.5%	51.9%	3.7%	4.9%	-0.2%	-9.3%	-13.5%	0.5%	12.4%	28.9%		623.2%	55.5%	-2.0%	-1.3%
Average Annual Change		0.7%	-0.5%	-0.8%	2.1%	2.8%	2.5%	2.3%	1.9%	2.7%	2.2%	2.0%	3.2%	1.9%		-0.2%	2.5%	2.3%	2.5%
2016	M	0.282	0.219	0.263	0.347	0.414	0.371	0.457	0.536	0.482	0.322	0.252	0.317	4.262		0.764	1.131	1.475	0.892
2017	M	0.293	0.220	0.256	0.369	0.442	0.383	0.476	0.546	0.523	0.340	0.259	0.337	4.444	4.3%	0.769	1.194	1.545	0.936
2018	M	0.301	0.228	0.259	0.375	0.464	0.401	0.484	0.573	0.529	0.352	0.272	0.351	4.588	3.2%	0.788	1.239	1.586	0.975
2019	M	0.306	0.229	0.264	0.395	0.476	0.405	0.502	0.577	0.522	0.355	0.280	0.351	4.663	1.6%	0.799	1.276	1.602	0.986
2020	M	0.326	0.212	0.116	0.021	0.032	0.028	0.244	0.430	0.474	0.271	0.034	0.092	2.281	-51.1%	0.654	0.081	1.148	0.398
2021	M	0.042	0.031	0.032	0.107	0.318	0.411	0.497	0.597	0.617	0.421	0.280	0.336	3.690	61.8%	0.105	0.836	1.712	1.037
2022	M	0.294	0.212	0.251	0.391	0.483	0.426	0.521	0.596	0.559	0.364	0.281	0.378	4.757	28.9%	0.756	1.300	1.677	1.024

VISITOR NUMBERS								
SHARE OF MARKET		2016	2017	2018	2019	2020	2021	2022
Staying Visitor	M	4.262	4.444	4.588	4.663	2.281	3.690	4.757
All Visitor Types	M	33.41	34.30	34.92	35.44	16.59	26.38	30.82
Share of Total	%	12.8%	13.0%	13.1%	13.2%	13.7%	14.0%	15.4%
Annual Change in Share	%		1.6%	1.4%	0.1%	4.5%	1.8%	10.3%
Change in Share from 2016	%		1.6%	3.0%	3.2%	7.8%	9.7%	21.0%
Avg Ann. Change in Share	%		1.6%	1.5%	1.1%	1.9%	1.9%	3.5%

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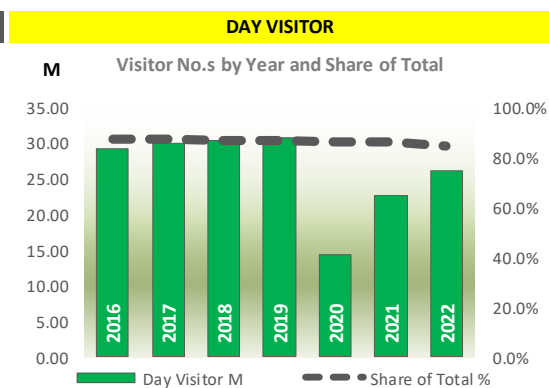
Report Prepared by: Alison Tipler. Date of Issue: 30/06/23

STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022			DAY VISITOR		VISITOR NUMBERS					
VISITOR NUMBERS BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY			DAY VISITOR																		
An increase of 3% or more			VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change			Q1			Q2			Q3			Q4									
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC	Q1	Q2	Q3	Q4	
% Change 2016 to 2022			-19.6%	-18.6%	-7.8%	-13.2%	-9.7%	-2.9%	-11.7%	-7.5%	-10.7%	-7.5%	-15.6%	-19.7%	-10.6%	Annual Change	-14.2%	-8.2%	-9.5%	-13.0%	
% Change 2021 to 2022			127.8%	87.8%	84.4%	51.5%	20.9%	1.8%	0.8%	-5.0%	-10.7%	-5.8%	2.4%	11.7%	14.9%		94.2%	18.7%	-4.8%	0.1%	
Average Annual Change			-3.3%	-3.1%	-1.3%	-2.2%	-1.6%	-0.5%	-2.0%	-1.2%	-1.8%	-1.3%	-2.6%	-3.3%	-1.8%		-2.4%	-1.4%	-1.6%	-2.2%	
2016	M		1.528	1.931	2.586	2.477	3.291	3.247	3.034	4.569	2.286	1.919	1.205	1.074	29.15	2.4%	6.046	9.016	9.889	4.197	
2017	M		1.542	1.991	2.665	2.574	3.341	3.337	3.042	4.734	2.373	1.939	1.231	1.087	29.86		6.198	9.252	10.15	4.256	
2018	M		1.582	2.025	2.709	2.553	3.469	3.389	3.102	4.986	2.413	1.957	1.186	0.961	30.33		6.316	9.412	10.50	4.103	
2019	M		1.618	2.120	2.855	2.591	3.491	3.555	3.091	4.929	2.434	1.998	1.134	0.961	30.78		6.593	9.637	10.45	4.094	
2020	M		1.538	1.870	1.406	0.233	0.469	0.796	1.058	2.922	1.640	1.305	0.471	0.603	14.31		-53.5%	4.815	1.497	5.619	2.380
2021	M		0.539	0.837	1.294	1.418	2.459	3.095	2.657	4.453	2.285	1.884	0.993	0.772	22.69		58.5%	2.670	6.972	9.395	3.649
2022	M		1.229	1.572	2.386	2.149	2.974	3.152	2.679	4.228	2.040	1.774	1.016	0.862	26.06		14.9%	5.186	8.275	8.947	3.653

VISITOR NUMBERS								
SHARE OF MARKET		2016	2017	2018	2019	2020	2021	2022
Day Visitor	M	29.15	29.86	30.33	30.78	14.31	22.69	26.06
All Visitor Types	M	33.41	34.30	34.92	35.44	16.59	26.38	30.82
Share of Total	%	87.2%	87.0%	86.9%	86.8%	86.3%	86.0%	84.6%
Annual Change in Share	%		-0.2%	-0.2%	0.0%	-0.7%	-0.3%	-1.7%
Change in Share from 2016	%		-0.2%	-0.4%	-0.5%	-1.1%	-1.4%	-3.1%
Avg Ann. Change in Share	%		-0.2%	-0.2%	-0.2%	-0.3%	-0.3%	-0.5%

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Report Prepared by: Alison Tipler, Date of Issue: 30/06/23

Visitor Days by Month, Year and Visitor Type for the Period 2016 to 2022

**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*

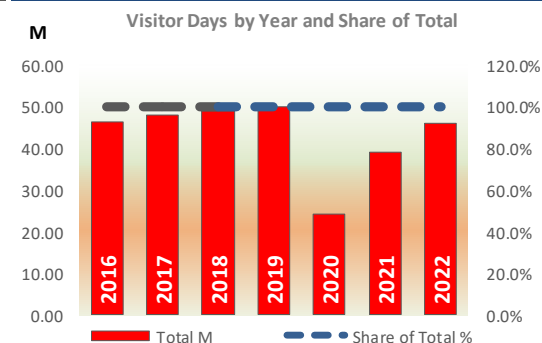
STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022			TOTAL		VISITOR DAYS					
VISITOR DAYS BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY			TOTAL																		
An increase of 3% or more			VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change			Q1			Q2			Q3			Q4									
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2016 to 2022			-9.3%	-14.1%	-7.2%	-1.8%	1.3%	4.8%	1.0%	0.6%	5.3%	2.1%	-4.6%	1.3%		-0.6%	-9.8%	1.7%	2.0%	0.1%	
% Change 2021 to 2022			239.1%	141.5%	143.0%	102.9%	26.7%	1.8%	2.5%	-2.5%	-11.0%	-10.7%	0.4%	13.0%		18.3%	163.6%	28.1%	-3.5%	-2.2%	
Average Annual Change			-1.6%	-2.3%	-1.2%	-0.3%	0.2%	0.8%	0.2%	0.1%	0.9%	0.3%	-0.8%	0.2%		-0.1%	-1.6%	0.3%	0.3%	0.0%	
2016			M	2.368	2.511	3.584	3.964	5.174	5.104	5.105	7.130	4.291	3.250	1.922		1.963	46.37	8.462	14.24	16.53	7.135
2017			M	2.421	2.600	3.645	4.172	5.352	5.259	5.247	7.374	4.615	3.361	1.970	2.039	48.06	3.6%	8.666	14.78	17.24	7.371
2018			M	2.482	2.653	3.692	4.182	5.586	5.402	5.339	7.763	4.674	3.428	1.957	1.944	49.10	2.2%	8.827	15.17	17.78	7.329
2019			M	2.550	2.759	3.875	4.347	5.682	5.599	5.448	7.739	4.660	3.486	1.949	1.965	50.06	1.9%	9.184	15.63	17.85	7.400
2020			M	2.535	2.435	1.837	0.312	0.601	0.927	2.353	5.138	3.964	2.577	0.566	0.950	24.20	-51.7%	6.807	1.840	11.46	4.094
2021			M	0.633	0.893	1.368	1.918	4.137	5.252	5.030	7.362	5.075	3.717	1.826	1.759	38.97	61.1%	2.895	11.31	17.47	7.302
2022			M	2.147	2.158	3.325	3.893	5.241	5.348	5.157	7.175	4.518	3.318	1.834	1.988	46.10	18.3%	7.629	14.48	16.85	7.139

VISITOR DAYS								TOTAL	
SHARE OF MARKET	2016	2017	2018	2019	2020	2021	2022		
Total	M	46.37	48.06	49.10	50.06	24.20	38.97	46.10	
All Visitor Types	M	46.37	48.06	49.10	50.06	24.20	38.97	46.10	
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Annual Change in Share	%								
Change in Share from 2016	%								
Avg Ann. Change in Share	%								

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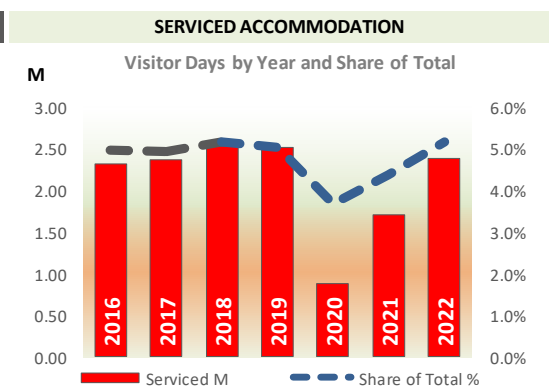


STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022			SERVICED	VISITOR DAYS						
VISITOR DAYS BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY			SERVICED ACCOMMODATION																		
An increase of 3% or more			VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change			Q1			Q2			Q3			Q4									
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2016 to 2022			-13.7%	-10.9%	-12.0%	4.4%	9.1%	10.3%	3.3%	0.2%	1.0%	12.6%	11.9%	16.1%		3.2%	-12.0%	8.3%	1.4%	13.4%	
% Change 2021 to 2022			308.3%	395.0%	342.1%	340.8%	228.4%	21.1%	12.7%	-1.2%	1.2%	0.6%	5.8%	14.5%		39.6%	350.6%	104.9%	3.6%	6.2%	
Average Annual Change			-2.3%	-1.8%	-2.0%	0.7%	1.5%	1.7%	0.5%	0.0%	0.2%	2.1%	2.0%	2.7%		0.5%	-2.0%	1.4%	0.2%	2.2%	
2016			M	0.114	0.163	0.169	0.156	0.186	0.214	0.248	0.300	0.244	0.196	0.169		0.151	2.309	0.446	0.556	0.792	0.516
2017			M	0.119	0.155	0.158	0.168	0.209	0.223	0.245	0.293	0.252	0.204	0.175	0.164	2.365	2.4%	0.433	0.599	0.790	0.543
2018			M	0.127	0.167	0.166	0.177	0.227	0.241	0.257	0.319	0.261	0.222	0.190	0.178	2.532	7.0%	0.460	0.645	0.837	0.590
2019			M	0.127	0.165	0.166	0.177	0.227	0.242	0.258	0.316	0.257	0.222	0.191	0.170	2.517	-0.6%	0.458	0.646	0.831	0.583
2020			M	0.128	0.160	0.070	0.015	0.023	0.021	0.060	0.148	0.121	0.097	0.025	0.020	0.887	-64.8%	0.358	0.059	0.329	0.142
2021			M	0.024	0.029	0.034	0.037	0.062	0.195	0.227	0.304	0.244	0.219	0.179	0.153	1.707	92.4%	0.087	0.294	0.775	0.551
2022			M	0.098	0.145	0.149	0.163	0.203	0.236	0.256	0.300	0.246	0.220	0.190	0.175	2.382	39.6%	0.392	0.602	0.803	0.588

VISITOR DAYS								
SHARE OF MARKET		2016	2017	2018	2019	2020	2021	2022
Serviced	M	2.309	2.365	2.532	2.517	0.887	1.707	2.382
All Visitor Types	M	46.37	48.06	49.10	50.06	24.20	38.97	46.10
Share of Total	%	5.0%	4.9%	5.2%	5.0%	3.7%	4.4%	5.2%
Annual Change in Share	%		-1.2%	4.8%	-2.5%	-27.1%	19.5%	18.0%
Change in Share from 2016	%		-1.2%	3.6%	1.0%	-26.4%	-12.1%	3.7%
Avg Ann. Change in Share	%		-1.2%	1.8%	0.3%	-6.6%	-2.4%	0.6%

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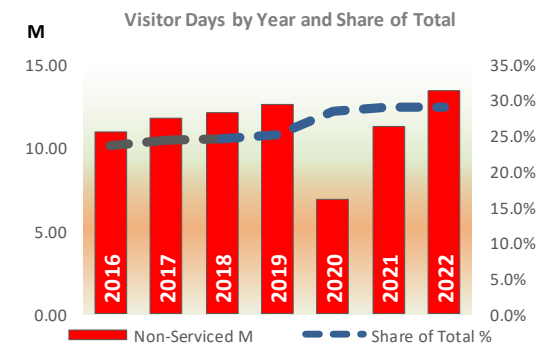
STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022			NON-SERVICED	VISITOR DAYS						
VISITOR DAYS BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY			NON-SERVICED ACCOMMODATION																		
An increase of 3% or more			VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change			Q1			Q2			Q3			Q4									
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2016 to 2022			34.1%	9.7%	-7.3%	25.0%	24.5%	21.4%	26.2%	20.2%	30.0%	19.3%	18.6%	61.4%	22.7%	Annual Change		4.3%	23.4%	25.1%	26.1%
% Change 2021 to 2022			3808.6%	3554.5%	3114.3%	246.2%	28.9%	1.5%	6.3%	4.0%	-10.4%	-16.5%	-1.8%	34.9%	18.4%			3361.0%	36.3%	-0.7%	-5.7%
Average Annual Change			5.7%	1.6%	-1.2%	4.2%	4.1%	3.6%	4.4%	3.4%	5.0%	3.2%	3.1%	10.2%	3.8%			0.7%	3.9%	4.2%	4.4%
2016	M		0.196	0.225	0.607	0.885	1.371	1.371	1.411	1.800	1.500	0.908	0.363	0.253	10.89		1.029	3.627	4.712	1.523	
2017	M		0.217	0.260	0.601	0.968	1.462	1.422	1.537	1.880	1.718	0.984	0.377	0.286	11.71	7.5%	1.078	3.852	5.134	1.647	
2018	M		0.221	0.265	0.599	0.993	1.546	1.487	1.558	1.988	1.730	1.015	0.389	0.291	12.08	3.2%	1.084	4.026	5.276	1.695	
2019	M		0.247	0.278	0.633	1.110	1.615	1.516	1.670	2.021	1.700	1.030	0.428	0.318	12.57	4.0%	1.159	4.241	5.391	1.775	
2020	M		0.267	0.224	0.258	0.038	0.084	0.089	1.016	1.711	1.946	0.997	0.046	0.177	6.855	-45.5%	0.749	0.212	4.674	1.220	
2021	M		0.007	0.007	0.018	0.319	1.324	1.641	1.676	2.081	2.178	1.298	0.438	0.302	11.29	64.7%	0.031	3.285	5.935	2.038	
2022	M		0.263	0.247	0.563	1.106	1.706	1.665	1.781	2.164	1.950	1.083	0.430	0.408	13.37	18.4%	1.073	4.477	5.895	1.921	

VISITOR DAYS								NON-SERVICED ACCOMMODATION			
SHARE OF MARKET		2016	2017	2018	2019	2020	2021	2022			
Non-Serviced	M	10.89	11.71	12.08	12.57	6.855	11.29	13.37			
All Visitor Types	M	46.37	48.06	49.10	50.06	24.20	38.97	46.10			
Share of Total	%	23.5%	24.4%	24.6%	25.1%	28.3%	29.0%	29.0%			
Annual Change in Share	%		3.8%	1.0%	2.0%	12.9%	2.2%	0.1%			
Change in Share from 2016	%		3.8%	4.7%	6.9%	20.6%	23.3%	23.4%			
Avg Ann. Change in Share	%		3.8%	2.4%	2.3%	5.2%	4.7%	3.9%			

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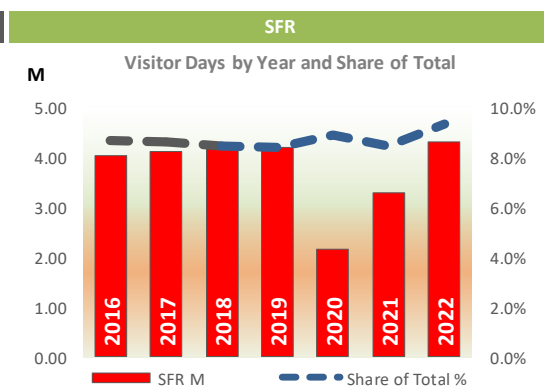
Report Prepared by: Alison Tipler. Date of Issue: 30/06/23



STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022			SFR	VISITOR DAYS						
VISITOR DAYS BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY			SFR																		
An increase of 3% or more			VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change			Q1			Q2			Q3			Q4									
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2016 to 2022			5.1%	1.1%	2.6%	6.4%	9.9%	8.7%	7.1%	4.6%	7.7%	5.2%	6.8%	11.6%	6.7%	Annual Change	3.7%	8.1%	6.2%	9.0%	
% Change 2021 to 2022			784.8%	845.2%	888.0%	230.4%	22.3%	-8.1%	-6.2%	-7.8%	-23.9%	-24.2%	-8.7%	2.1%	30.4%		818.7%	48.9%	-11.6%	-7.9%	
Average Annual Change			0.8%	0.2%	0.4%	1.1%	1.6%	1.4%	1.2%	0.8%	1.3%	0.9%	1.1%	1.9%	1.1%		0.6%	1.3%	1.0%	1.5%	
2016	M		0.530	0.191	0.221	0.447	0.325	0.271	0.412	0.461	0.261	0.228	0.185	0.486	4.019		2.6%	0.943	1.044	1.134	0.898
2017	M		0.543	0.193	0.220	0.462	0.340	0.278	0.422	0.467	0.273	0.234	0.188	0.502	4.123		0.8%	0.956	1.080	1.162	0.925
2018	M		0.552	0.196	0.218	0.459	0.344	0.285	0.422	0.469	0.270	0.235	0.193	0.514	4.156	1.0%	0.966	1.087	1.161	0.942	
2019	M		0.558	0.196	0.220	0.469	0.348	0.286	0.430	0.472	0.269	0.236	0.196	0.515	4.197		0.975	1.104	1.170	0.948	
2020	M		0.601	0.181	0.103	0.026	0.025	0.021	0.220	0.358	0.256	0.177	0.024	0.151	2.143	-48.9%	0.885	0.072	0.834	0.352	
2021	M		0.063	0.020	0.023	0.144	0.293	0.321	0.470	0.523	0.369	0.317	0.216	0.531	3.290	53.5%	0.106	0.757	1.363	1.064	
2022	M		0.557	0.194	0.227	0.475	0.358	0.295	0.441	0.482	0.281	0.240	0.197	0.542	4.289	30.4%	0.977	1.128	1.205	0.979	

VISITOR DAYS								SFR	
SHARE OF MARKET		2016	2017	2018	2019	2020	2021	2022	
SFR	M	4.019	4.123	4.156	4.197	2.143	3.290	4.289	
All Visitor Types	M	46.37	48.06	49.10	50.06	24.20	38.97	46.10	
Share of Total	%	8.7%	8.6%	8.5%	8.4%	8.9%	8.4%	9.3%	
Annual Change in Share	%		-1.0%	-1.3%	-1.0%	5.7%	-4.7%	10.2%	
Change in Share from 2016	%		-1.0%	-2.3%	-3.3%	2.2%	-2.6%	7.4%	
Avg Ann. Change in Share	%		-1.0%	-1.2%	-1.1%	0.6%	-0.5%	1.2%	

Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.



STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022			STAYING VISITOR		VISITOR DAYS				
VISITOR DAYS BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY			STAYING VISITOR																	
An increase of 3% or more			VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change			Q1			Q2			Q3			Q4								
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2016 to 2022			9.3%	1.1%	-5.9%	17.2%	20.4%	18.3%	19.6%	15.1%	23.6%	15.9%	14.0%	26.5%		16.4%	1.1%	18.8%	19.1%	18.7%
% Change 2021 to 2022			879.9%	935.7%	1166.0%	248.6%	35.1%	1.8%	4.4%	1.3%	-11.2%	-15.8%	-1.9%	14.1%		23.0%	988.6%	43.2%	-2.1%	-4.6%
Average Annual Change			1.6%	0.2%	-1.0%	2.9%	3.4%	3.0%	3.3%	2.5%	3.9%	2.7%	2.3%	4.4%		2.7%	0.2%	3.1%	3.2%	3.1%
2016 M			0.840	0.580	0.998	1.487	1.882	1.857	2.071	2.561	2.005	1.332	0.717	0.889		17.22	2.417	5.226	6.638	2.938
2017 M			0.879	0.609	0.980	1.597	2.011	1.922	2.204	2.640	2.242	1.422	0.740	0.953	18.20	5.7%	2.468	5.531	7.086	3.115
2018 M			0.900	0.627	0.983	1.629	2.117	2.012	2.237	2.777	2.261	1.471	0.772	0.984	18.77	3.1%	2.510	5.758	7.274	3.226
2019 M			0.932	0.639	1.020	1.756	2.191	2.044	2.358	2.809	2.226	1.488	0.814	1.004	19.28	2.7%	2.591	5.990	7.392	3.306
2020 M			0.996	0.565	0.431	0.079	0.132	0.131	1.295	2.217	2.324	1.272	0.095	0.347	9.885	-48.7%	1.993	0.342	5.836	1.714
2021 M			0.094	0.057	0.074	0.500	1.678	2.157	2.373	2.908	2.791	1.833	0.833	0.986	16.29	64.7%	0.224	4.336	8.072	3.653
2022 M			0.918	0.586	0.939	1.744	2.267	2.196	2.478	2.946	2.478	1.543	0.817	1.125	20.04	23.0%	2.443	6.207	7.903	3.486

VISITOR DAYS								
SHARE OF MARKET		2016	2017	2018	2019	2020	2021	2022
Staying Visitor	M	17.22	18.20	18.77	19.28	9.885	16.29	20.04
All Visitor Types	M	46.37	48.06	49.10	50.06	24.20	38.97	46.10
Share of Total	%	37.1%	37.9%	38.2%	38.5%	40.9%	41.8%	43.5%
Annual Change in Share	%		2.0%	0.9%	0.8%	6.1%	2.3%	4.0%
Change in Share from 2016	%		2.0%	2.9%	3.7%	10.0%	12.5%	17.0%
Avg Ann. Change in Share	%		2.0%	1.5%	1.2%	2.5%	2.5%	2.8%

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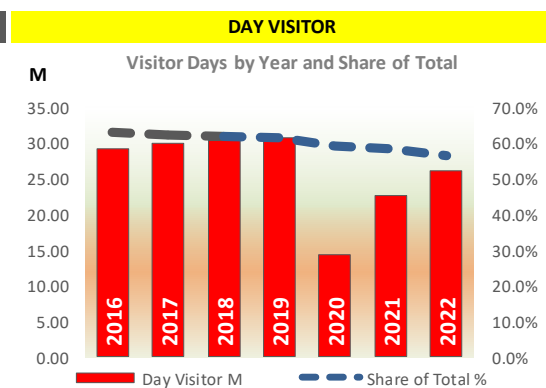
Report Prepared by: Alison Tipler, Date of Issue: 30/06/23

STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022			DAY VISITOR		VISITOR DAYS					
VISITOR DAYS BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY			DAY VISITOR																		
An increase of 3% or more			VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES											TOTAL   % Change							
Less than 3% change			Q1			Q2			Q3			Q4									
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2016 to 2022			-19.6%	-18.6%	-7.8%	-13.2%	-9.7%	-2.9%	-11.7%	-7.5%	-10.7%	-7.5%	-15.6%	-19.7%		-10.6%	-14.2%	-8.2%	-9.5%	-13.0%	
% Change 2021 to 2022			127.8%	87.8%	84.4%	51.5%	20.9%	1.8%	0.8%	-5.0%	-10.7%	-5.8%	2.4%	11.7%		14.9%	94.2%	18.7%	-4.8%	0.1%	
Average Annual Change			-3.3%	-3.1%	-1.3%	-2.2%	-1.6%	-0.5%	-2.0%	-1.2%	-1.8%	-1.3%	-2.6%	-3.3%		-1.8%	-2.4%	-1.4%	-1.6%	-2.2%	
2016	M		1.528	1.931	2.586	2.477	3.291	3.247	3.034	4.569	2.286	1.919	1.205	1.074	29.15	2.4%	6.046	9.016	9.889	4.197	
2017	M		1.542	1.991	2.665	2.574	3.341	3.337	3.042	4.734	2.373	1.939	1.231	1.087	29.86		6.198	9.252	10.15	4.256	
2018	M		1.582	2.025	2.709	2.553	3.469	3.389	3.102	4.986	2.413	1.957	1.186	0.961	30.33		6.316	9.412	10.50	4.103	
2019	M		1.618	2.120	2.855	2.591	3.491	3.555	3.091	4.929	2.434	1.998	1.134	0.961	30.78		6.593	9.637	10.45	4.094	
2020	M		1.538	1.870	1.406	0.233	0.469	0.796	1.058	2.922	1.640	1.305	0.471	0.603	14.31		-53.5%	4.815	1.497	5.619	2.380
2021	M		0.539	0.837	1.294	1.418	2.459	3.095	2.657	4.453	2.285	1.884	0.993	0.772	22.69		58.5%	2.670	6.972	9.395	3.649
2022	M		1.229	1.572	2.386	2.149	2.974	3.152	2.679	4.228	2.040	1.774	1.016	0.862	26.06		14.9%	5.186	8.275	8.947	3.653

VISITOR DAYS								
SHARE OF MARKET		2016	2017	2018	2019	2020	2021	2022
Day Visitor	M	29.15	29.86	30.33	30.78	14.31	22.69	26.06
All Visitor Types	M	46.37	48.06	49.10	50.06	24.20	38.97	46.10
Share of Total	%	62.9%	62.1%	61.8%	61.5%	59.1%	58.2%	56.5%
Annual Change in Share	%		-1.2%	-0.6%	-0.5%	-3.8%	-1.6%	-2.9%
Change in Share from 2016	%		-1.2%	-1.7%	-2.2%	-5.9%	-7.4%	-10.1%
Avg Ann. Change in Share	%		-1.2%	-0.9%	-0.7%	-1.5%	-1.5%	-1.7%

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Report Prepared by: Alison Tipler, Date of Issue: 30/06/23

Direct and Total Employment by Month, Year and Visitor Type for the Period 2016 to 2022

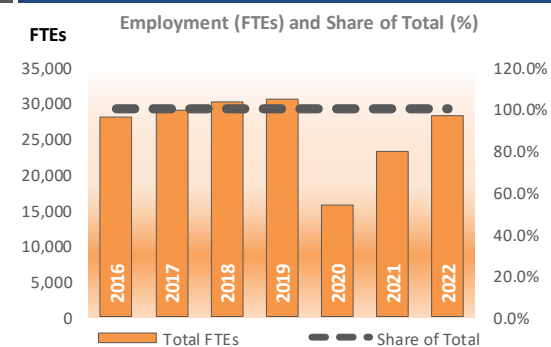
**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*

STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022			TOTAL		TOTAL EMPLOYMENT			
EMPLOYMENT BY:	MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY	TOTAL																		
An increase of 3% or more	TOTAL EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2016 to 2022	-7.1%	-10.9%	-6.6%	-0.6%	2.3%	5.5%	2.5%	2.3%	5.8%	3.3%	-1.4%	2.8%	0.7%	Annual Change	-8.0%	2.6%	3.3%	1.8%	
% Change 2021 to 2022	234.4%	163.4%	160.9%	115.3%	34.3%	3.3%	4.0%	0.1%	-9.3%	-9.6%	0.9%	9.5%	21.8%		180.0%	33.7%	-1.6%	-1.7%	
Average Annual Change	-1.2%	-1.8%	-1.1%	-0.1%	0.4%	0.9%	0.4%	0.4%	1.0%	0.6%	-0.2%	0.5%	0.1%		-1.3%	0.4%	0.6%	0.3%	
2016 FTEs	18,895	19,422	25,820	28,549	35,442	35,264	36,072	47,459	31,201	24,574	16,536	17,026	28,022		21,379	33,085	38,244	19,379	
2017 FTEs	19,275	19,930	26,153	29,907	36,754	36,338	37,074	49,009	33,347	25,352	16,832	17,552	28,960	3.3%	21,786	34,333	39,810	19,912	
2018 FTEs	20,151	20,773	27,062	30,704	39,006	38,088	38,406	52,353	34,426	26,446	17,299	17,540	30,188	4.2%	22,662	35,933	41,728	20,428	
2019 FTEs	20,433	21,237	27,951	31,544	39,347	38,967	38,894	51,834	34,059	26,655	17,216	17,542	30,473	0.9%	23,207	36,619	41,596	20,471	
2020 FTEs	20,154	19,088	14,855	3,222	5,303	6,972	18,466	36,717	29,879	20,516	5,483	7,737	15,699	-48.5%	18,033	5,166	28,354	11,245	
2021 FTEs	5,251	6,569	9,244	13,182	26,991	36,005	35,559	48,515	36,382	28,099	16,165	15,981	23,162	47.5%	7,021	25,393	40,152	20,082	
2022 FTEs	17,558	17,303	24,120	28,379	36,257	37,196	36,989	48,562	33,013	25,391	16,307	17,505	28,215	21.8%	19,660	33,944	39,521	19,734	

EMPLOYMENT								TOTAL	
SHARE OF MARKET	2016	2017	2018	2019	2020	2021	2022		
Total FTEs	28,022	28,960	30,188	30,473	15,699	23,162	28,215		
Total Employment FTEs	28,022	28,960	30,188	30,473	15,699	23,162	28,215		
Share of Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		
Annual Change in Share	%								
Change in Share from 2016	%								
Avg Ann. Change in Share	%								

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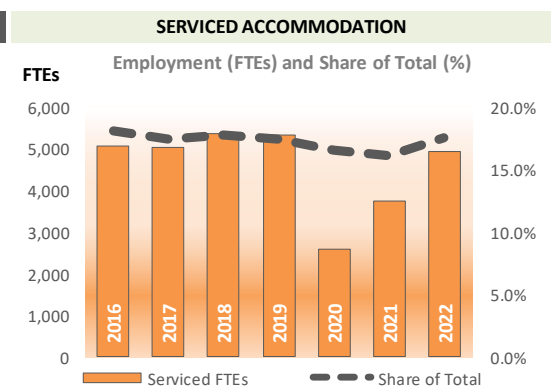
Report Prepared by: Alison Tipler. Date of Issue: 30/06/23

STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022			SERVICED		DIRECT EMPLOYMENT			
EMPLOYMENT BY:	MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY	SERVICED ACCOMMODATION																		
An increase of 3% or more	DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2016 to 2022	-8.8%	-8.4%	-8.8%	-4.7%	-2.5%	1.8%	-0.4%	-1.4%	-0.9%	2.1%	1.6%	2.2%	-2.2%	Annual Change	-8.7%	-1.7%	-0.9%	2.0%	
% Change 2021 to 2022	169.8%	197.7%	192.9%	180.9%	132.3%	5.0%	3.3%	-1.1%	-0.2%	-0.7%	0.5%	2.2%	32.6%		186.8%	67.9%	0.6%	0.6%	
Average Annual Change	-1.5%	-1.4%	-1.5%	-0.8%	-0.4%	0.3%	-0.1%	-0.2%	-0.2%	0.3%	0.3%	0.4%	-0.4%		-1.4%	-0.3%	-0.2%	0.3%	
2016 FTEs	4,460	4,820	4,877	4,783	5,010	5,227	5,503	5,922	5,460	5,071	4,869	4,704	5,059		-0.3%	4,719	5,007	5,628	4,882
2017 FTEs	4,449	4,724	4,752	4,828	5,125	5,240	5,424	5,823	5,491	5,088	4,856	4,747	5,045	-0.3%	4,642	5,064	5,579	4,897	
2018 FTEs	4,721	5,024	5,025	5,112	5,486	5,601	5,734	6,268	5,783	5,441	5,189	5,070	5,371	6.5%	4,923	5,400	5,928	5,233	
2019 FTEs	4,683	4,981	4,994	5,076	5,453	5,571	5,706	6,206	5,702	5,403	5,154	4,958	5,324	-0.9%	4,886	5,367	5,872	5,172	
2020 FTEs	4,533	4,619	3,366	1,015	1,223	1,086	2,496	3,621	3,481	3,261	1,319	1,066	2,590	-51.3%	4,173	1,108	3,199	1,882	
2021 FTEs	1,508	1,483	1,518	1,623	2,103	5,070	5,304	5,903	5,422	5,211	4,924	4,706	3,731	44.0%	1,503	2,932	5,543	4,947	
2022 FTEs	4,068	4,416	4,446	4,558	4,884	5,321	5,480	5,838	5,411	5,178	4,947	4,809	4,946	32.6%	4,310	4,921	5,576	4,978	

EMPLOYMENT							
SHARE OF MARKET	2016	2017	2018	2019	2020	2021	2022
Serviced FTEs	5,059	5,045	5,371	5,324	2,590	3,731	4,946
Total Employment FTEs	28,022	28,960	30,188	30,473	15,699	23,162	28,215
Share of Total	18.1%	17.4%	17.8%	17.5%	16.5%	16.1%	17.5%
Annual Change in Share		-3.5%	2.1%	-1.8%	-5.6%	-2.4%	8.8%
Change in Share from 2016		-3.5%	-1.4%	-3.2%	-8.6%	-10.8%	-2.9%
Avg Ann. Change in Share		-3.5%	-0.7%	-1.1%	-2.2%	-2.2%	-0.5%

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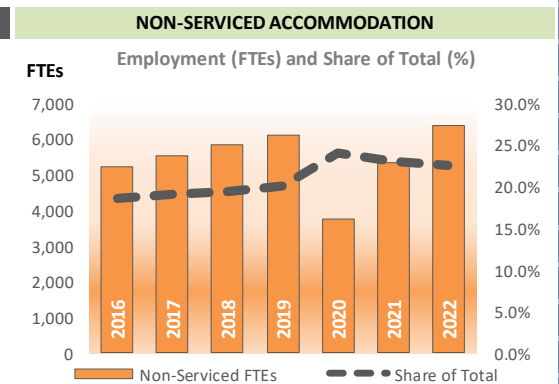
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Report Prepared by: Alison Tipler. Date of Issue: 30/06/23

STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE										2016 to 2022			NON-SERVICED		DIRECT EMPLOYMENT			
EMPLOYMENT BY:	MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY	NON-SERVICED ACCOMMODATION																	
An increase of 3% or more	DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change	Q1			Q2			Q3			Q4								
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC						
% Change 2016 to 2022	23.2%	12.4%	-0.9%	22.9%	23.6%	21.1%	25.2%	23.1%	28.3%	19.4%	18.2%	39.1%	22.0%	Annual Change	8.2%	22.5%	25.4%	23.2%
% Change 2021 to 2022	906.5%	951.0%	1175.7%	164.9%	23.7%	2.3%	6.5%	6.9%	-11.6%	-18.7%	-1.3%	16.5%	19.2%		1030.4%	31.7%	-0.1%	-8.0%
Average Annual Change	3.9%	2.1%	-0.1%	3.8%	3.9%	3.5%	4.2%	3.8%	4.7%	3.2%	3.0%	6.5%	3.7%		1.4%	3.7%	4.2%	3.9%
2016 FTEs	1,792	1,922	3,852	5,169	7,460	7,464	7,575	9,340	8,018	5,224	2,633	2,091	5,212	Annual Change	2,522	6,698	8,311	3,316
2017 FTEs	1,872	2,057	3,817	5,523	7,881	7,702	8,140	9,723	9,002	5,546	2,676	2,218	5,513		2,582	7,036	8,955	3,480
2018 FTEs	1,978	2,168	3,962	5,827	8,493	8,228	8,471	10,482	9,305	5,877	2,841	2,334	5,830		2,703	7,516	9,420	3,684
2019 FTEs	2,170	2,303	4,201	6,422	8,867	8,426	9,044	10,684	9,227	6,024	3,089	2,526	6,082		2,891	7,905	9,652	3,879
2020 FTEs	2,177	2,142	2,466	631	1,127	1,150	5,981	9,668	10,863	6,167	1,142	1,695	3,768		2,262	969	8,837	3,001
2021 FTEs	219	206	299	2,399	7,450	8,834	8,909	10,753	11,638	7,666	3,151	2,497	5,335		241	6,228	10,433	4,438
2022 FTEs	2,208	2,161	3,819	6,355	9,218	9,037	9,488	11,493	10,288	6,236	3,111	2,909	6,360		2,729	8,203	10,423	4,085

EMPLOYMENT							
SHARE OF MARKET	2016	2017	2018	2019	2020	2021	2022
Non-Serviced FTEs	5,212	5,513	5,830	6,082	3,768	5,335	6,360
Total Employment FTEs	28,022	28,960	30,188	30,473	15,699	23,162	28,215
Share of Total	18.6%	19.0%	19.3%	20.0%	24.0%	23.0%	22.5%
Annual Change in Share		2.4%	1.5%	3.3%	20.2%	-4.0%	-2.1%
Change in Share from 2016		2.4%	3.8%	7.3%	29.0%	23.8%	21.2%
Avg Ann. Change in Share		2.4%	1.9%	2.4%	7.3%	4.8%	3.5%



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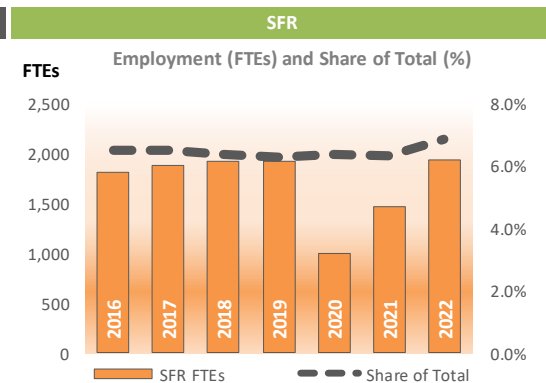


STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022			SFR	DIRECT EMPLOYMENT			
EMPLOYMENT BY:	MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY	SFR																	
An increase of 3% or more	DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change	Q1			Q2			Q3			Q4								
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2022	5.1%	1.1%	2.5%	6.3%	9.8%	8.7%	7.0%	4.5%	7.5%	5.1%	6.8%	11.6%	6.7%	Annual Change	3.6%	8.0%	6.1%	9.0%
% Change 2021 to 2022	752.9%	811.8%	855.2%	237.3%	24.9%	-6.2%	-4.2%	-5.8%	-22.2%	-22.6%	-6.7%	4.3%	32.7%		786.3%	51.9%	-9.7%	-6.0%
Average Annual Change	0.8%	0.2%	0.4%	1.0%	1.6%	1.4%	1.2%	0.7%	1.3%	0.9%	1.1%	1.9%	1.1%		0.6%	1.3%	1.0%	1.5%
2016 FTEs	2,855	1,035	1,197	2,412	1,760	1,473	2,234	2,506	1,419	1,236	1,001	2,627	1,813		1,696	1,882	2,053	1,621
2017 FTEs	2,946	1,052	1,198	2,509	1,851	1,517	2,305	2,557	1,491	1,277	1,027	2,736	1,872	3.3%	1,732	1,959	2,118	1,680
2018 FTEs	3,037	1,082	1,202	2,528	1,896	1,577	2,336	2,602	1,497	1,299	1,068	2,840	1,914	2.2%	1,774	2,000	2,145	1,736
2019 FTEs	3,037	1,072	1,200	2,553	1,901	1,569	2,352	2,585	1,474	1,291	1,073	2,815	1,910	-0.2%	1,770	2,008	2,137	1,727
2020 FTEs	3,258	985	560	142	135	114	1,229	2,066	1,481	1,023	140	863	1,000	-47.7%	1,601	130	1,592	675
2021 FTEs	352	115	128	760	1,547	1,705	2,495	2,781	1,963	1,679	1,146	2,812	1,457	45.7%	198	1,337	2,413	1,879
2022 FTEs	3,000	1,046	1,227	2,563	1,932	1,600	2,390	2,618	1,526	1,299	1,069	2,932	1,934	32.7%	1,757	2,032	2,178	1,767

EMPLOYMENT							
SHARE OF MARKET	2016	2017	2018	2019	2020	2021	2022
SFR FTEs	1,813	1,872	1,914	1,910	1,000	1,457	1,934
Total Employment FTEs	28,022	28,960	30,188	30,473	15,699	23,162	28,215
Share of Total %	6.5%	6.5%	6.3%	6.3%	6.4%	6.3%	6.9%
Annual Change in Share %		-0.1%	-1.9%	-1.1%	1.6%	-1.2%	9.0%
Change in Share from 2016 %		-0.1%	-2.0%	-3.1%	-1.6%	-2.8%	5.9%
Avg Ann. Change in Share %		-0.1%	-1.0%	-1.0%	-0.4%	-0.6%	1.0%

Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.

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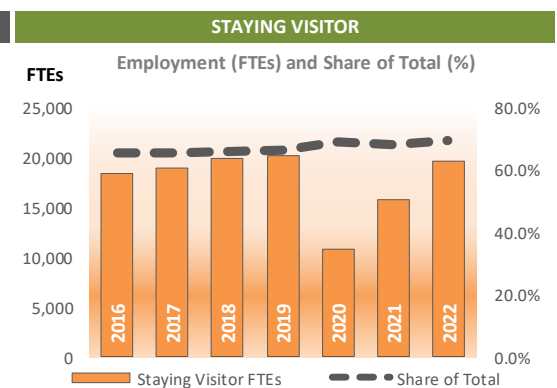
Report Prepared by: Alison Tipler. Date of Issue: 30/06/23

STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022			STAYING VISITOR	DIRECT EMPLOYMENT			
EMPLOYMENT BY:	MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY	STAYING VISITOR																	
An increase of 3% or more	DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change	Q1			Q2			Q3			Q4								
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2022	1.9%	-2.0%	-4.4%	9.0%	12.7%	12.7%	13.4%	12.3%	15.6%	10.2%	7.3%	13.0%	9.6%	Annual Change	-1.6%	11.6%	13.7%	10.3%
% Change 2021 to 2022	346.2%	322.6%	387.8%	181.9%	44.4%	2.2%	3.9%	2.6%	-9.5%	-12.7%	-1.0%	6.3%	25.8%		352.8%	44.4%	-1.2%	-3.9%
Average Annual Change	0.3%	-0.3%	-0.7%	1.5%	2.1%	2.1%	2.2%	2.0%	2.6%	1.7%	1.2%	2.2%	1.6%		-0.3%	1.9%	2.3%	1.7%
2016 FTEs	9,106	7,778	9,926	12,364	14,230	14,163	15,313	17,769	14,897	11,532	8,503	9,422	12,084		8,937	13,586	15,993	9,819
2017 FTEs	9,266	7,833	9,767	12,860	14,857	14,459	15,868	18,103	15,984	11,911	8,559	9,701	12,431		8,955	14,059	16,652	10,057
2018 FTEs	9,735	8,273	10,190	13,467	15,875	15,406	16,541	19,352	16,585	12,617	9,098	10,243	13,115	5.5%	9,399	14,916	17,493	10,653
2019 FTEs	9,890	8,356	10,395	14,052	16,220	15,566	17,101	19,475	16,404	12,718	9,316	10,299	13,316	1.5%	9,547	15,279	17,660	10,778
2020 FTEs	9,968	7,746	6,393	1,789	2,485	2,350	9,707	15,355	15,825	10,451	2,601	3,624	7,358	-44.7%	8,036	2,208	13,629	5,559
2021 FTEs	2,079	1,804	1,946	4,781	11,101	15,609	16,707	19,437	19,024	14,556	9,221	10,015	10,523	43.0%	1,943	10,497	18,389	11,264
2022 FTEs	9,276	7,623	9,491	13,476	16,034	15,959	17,358	19,950	17,225	12,712	9,126	10,650	13,240	25.8%	8,797	15,156	18,177	10,830

EMPLOYMENT							
SHARE OF MARKET	2016	2017	2018	2019	2020	2021	2022
Staying Visitor FTEs	18,310	18,943	19,867	20,118	10,777	15,708	19,529
Total Employment FTEs	28,022	28,960	30,188	30,473	15,699	23,162	28,215
Share of Total	65.3%	65.4%	65.8%	66.0%	68.6%	67.8%	69.2%
Annual Change in Share		0.1%	0.6%	0.3%	4.0%	-1.2%	2.1%
Change in Share from 2016		0.1%	0.7%	1.0%	5.1%	3.8%	5.9%
Avg Ann. Change in Share		0.1%	0.4%	0.3%	1.3%	0.8%	1.0%

Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.

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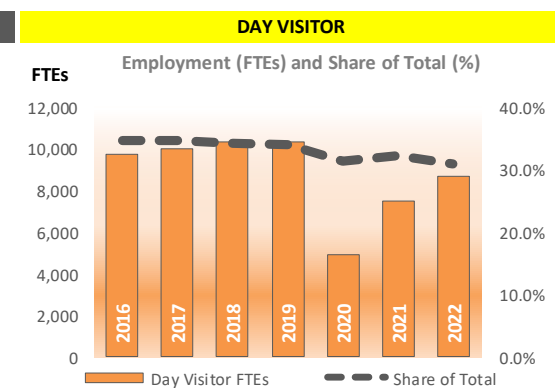
Report Prepared by: Alison Tipler. Date of Issue: 30/06/23

STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022			DAY VISITOR		DIRECT EMPLOYMENT			
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																	
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change				
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2022		-19.5%	-18.6%	-7.7%	-13.2%	-9.6%	-2.9%	-11.7%	-7.4%	-10.7%	-7.5%	-15.6%	-19.7%	-10.6%	Annual Change	-14.2%	-8.2%	-9.5%	-12.9%
% Change 2021 to 2022		121.6%	82.7%	79.3%	54.6%	23.4%	3.9%	2.9%	-3.1%	-8.9%	-3.9%	4.5%	13.9%	16.5%		88.9%	21.1%	-2.8%	2.2%
Average Annual Change		-3.3%	-3.1%	-1.3%	-2.2%	-1.6%	-0.5%	-1.9%	-1.2%	-1.8%	-1.2%	-2.6%	-3.3%	-1.8%		-2.4%	-1.4%	-1.6%	-2.2%
2016 FTEs		6,109	7,722	10,340	9,904	13,159	12,984	12,130	18,269	9,138	7,671	4,816	4,293	9,711		8,057	12,016	13,179	5,593
2017 FTEs		6,208	8,017	10,729	10,364	13,451	13,436	12,249	19,060	9,554	7,806	4,955	4,375	10,017	3.1%	8,318	12,417	13,621	5,712
2018 FTEs		6,461	8,270	11,059	10,425	14,166	13,841	12,665	20,358	9,853	7,989	4,841	3,922	10,321	3.0%	8,597	12,810	14,292	5,584
2019 FTEs		6,534	8,557	11,527	10,461	14,094	14,351	12,479	19,901	9,826	8,066	4,579	3,881	10,355	0.3%	8,873	12,969	14,069	5,509
2020 FTEs		6,192	7,528	5,659	936	1,888	3,203	4,353	12,336	6,922	5,511	1,989	2,548	4,922	-52.5%	6,459	2,009	7,871	3,349
2021 FTEs		2,218	3,441	5,321	5,560	9,639	12,134	10,415	17,458	8,956	7,384	3,892	3,028	7,454	51.4%	3,660	9,111	12,276	4,768
2022 FTEs		4,915	6,286	9,541	8,596	11,892	12,606	10,714	16,911	8,159	7,097	4,065	3,449	8,686	16.5%	6,914	11,031	11,928	4,870

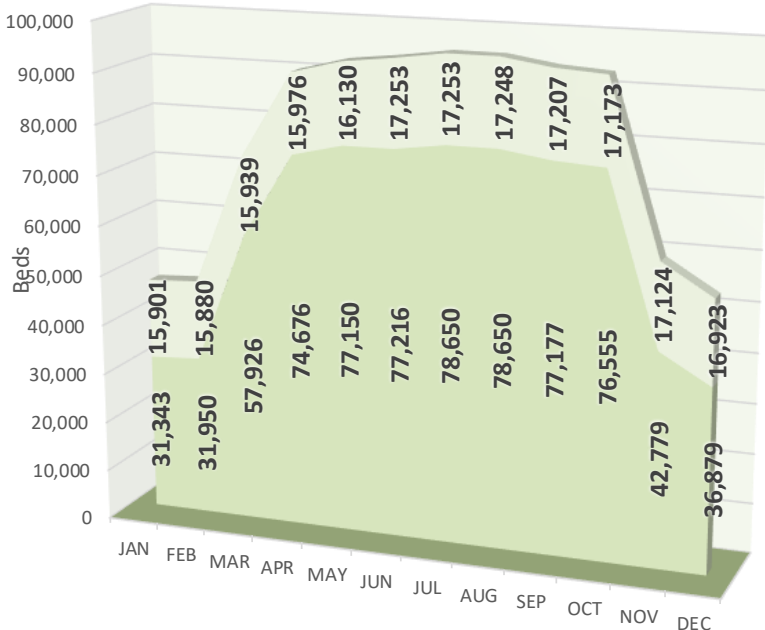
EMPLOYMENT							
SHARE OF MARKET	2016	2017	2018	2019	2020	2021	2022
Day Visitor FTEs	9,711	10,017	10,321	10,355	4,922	7,454	8,686
Total Employment FTEs	28,022	28,960	30,188	30,473	15,699	23,162	28,215
Share of Total	34.7%	34.6%	34.2%	34.0%	31.4%	32.2%	30.8%
Annual Change in Share		-0.2%	-1.2%	-0.6%	-7.7%	2.6%	-4.3%
Change in Share from 2016		-0.2%	-1.3%	-2.0%	-9.5%	-7.1%	-11.2%
Avg Ann. Change in Share		-0.2%	-0.7%	-0.7%	-2.4%	-1.4%	-1.9%

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Report Prepared by: Alison Tipler. Date of Issue: 30/06/23

STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE							2022		STAYING VISITORS		ACCOMMODATION SUPPLY DISTRIBUTION BY TYPE																																								
SERVICED ACCOMMODATION 2022	2022		Change on 2021		Change on 2016		<div>SEASONAL AVAILABILITY OF BED SUPPLY 2022</div> <div><div>■ Non-Serviced Accommodation</div><div>■ Serviced Accommodation</div></div>  <table><thead><tr><th>Month</th><th>Non-Serviced Accommodation</th><th>Serviced Accommodation</th></tr></thead><tbody><tr><td>JAN</td><td>31,343</td><td>15,901</td></tr><tr><td>FEB</td><td>31,950</td><td>15,880</td></tr><tr><td>MAR</td><td>57,926</td><td>15,939</td></tr><tr><td>APR</td><td>74,676</td><td>15,976</td></tr><tr><td>MAY</td><td>77,150</td><td>16,130</td></tr><tr><td>JUN</td><td>77,216</td><td>17,253</td></tr><tr><td>JUL</td><td>78,650</td><td>17,253</td></tr><tr><td>AUG</td><td>78,650</td><td>17,248</td></tr><tr><td>SEP</td><td>77,177</td><td>17,207</td></tr><tr><td>OCT</td><td>76,555</td><td>17,173</td></tr><tr><td>NOV</td><td>42,779</td><td>17,124</td></tr><tr><td>DEC</td><td>36,879</td><td>16,923</td></tr></tbody></table>						Month	Non-Serviced Accommodation	Serviced Accommodation	JAN	31,343	15,901	FEB	31,950	15,880	MAR	57,926	15,939	APR	74,676	15,976	MAY	77,150	16,130	JUN	77,216	17,253	JUL	78,650	17,253	AUG	78,650	17,248	SEP	77,177	17,207	OCT	76,555	17,173	NOV	42,779	17,124	DEC	36,879	16,923
	Month	Non-Serviced Accommodation	Serviced Accommodation																																																
JAN	31,343	15,901																																																	
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DEC	36,879	16,923																																																	
Est.	Beds	Est.	Beds	Est.	Beds																																														
Serviced Accommodation Total	763	17,267	-21	-224	-61	+833																																													
+50 Room	27	4,823	0	-61	+4	+842																																													
11-50 Room	151	6,581	-2	-27	+4	+389																																													
<10 Room	585	5,863	-19	-136	-69	-398																																													

NON-SERVICED ACCOMMODATION 2022	2022		Change on 2021		Change on 2016	
	Est.	Beds	Est.	Beds	Est.	Beds
Non-Serviced Accommodation Total	947	78,637	-21	-926	+135	+3,236
Self catering	574	17,572	-15	-68	+58	+1,011
Static caravans/chalets	0	31,627	0	+16	0	+3
Touring caravans/camping	372	29,438	-6	-874	+77	+2,222
Youth Hostels	2	41	0	0	0	0

DISTRIBUTION BY TYPE OF ACCOMMODATION 2022	2022		Change on 2021		Change on 2016	
	Est.	Beds	Est.	Beds	Est.	Beds
All Paid Accommodation Total	1,710	95,904	-42	-1,150	+74	+4,068
Serviced Accommodation Share of Total	45%	18%				
Non-Serviced Accommodation Share of Total	55%	82%				

SEASONAL AVAILABILITY OF BED SUPPLY 2022	2022											
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
All Paid Accommodation Total	47,245	47,830	73,865	90,652	93,280	94,469	95,903	95,898	94,385	93,729	59,903	53,802
Serviced Accommodation	15,901	15,880	15,939	15,976	16,130	17,253	17,253	17,248	17,207	17,173	17,124	16,923
Non-Serviced Accommodation	31,343	31,950	57,926	74,676	77,150	77,216	78,650	78,650	77,177	76,555	42,779	36,879

Report Sections With Historic Financial Data Indexed to 2022 Prices

<b>Sections:</b>	<i>Comparative Headlines</i>	<b>Visitor Types:</b>	<i>Total</i>
	<i>Key Measures</i>		<i>Serviced Accommodation</i>
	<i>Economic Impact</i>		<i>Non-Serviced Accommodation</i>
	<i>Sectoral Analysis</i>		<i>SFR</i>
			<i>Staying Visitor</i>
			<i>Day Visitor</i>

<b>Indexation:</b>	<i>Indexation to: 2022</i>
<b>2016</b>	<i>1.23</i>
<b>2017</b>	<i>1.20</i>
<b>2018</b>	<i>1.15</i>
<b>2019</b>	<i>1.12</i>
<b>2020</b>	<i>1.09</i>
<b>2021</b>	<i>1.08</i>
<b>2022</b>	<i>1.00</i>

**STEAM REPORT FOR 2016-2022 - FINAL**  
**GREATER LINCOLNSHIRE**

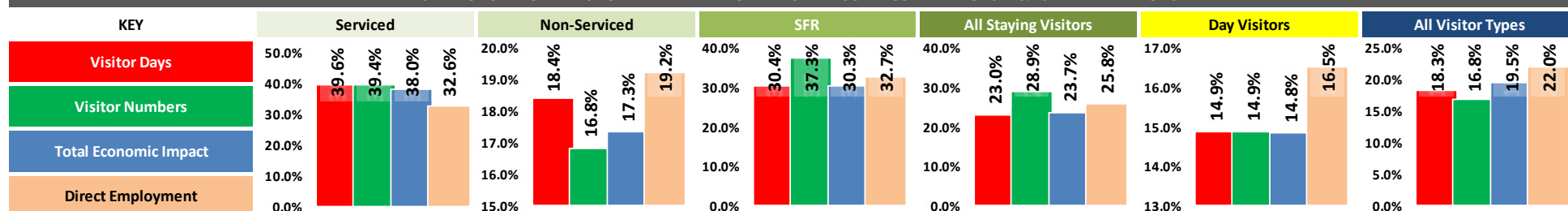
Comparing 2022 and 2021  
2021 in 2022 prices (1.078)

**COMPARATIVE HEADLINES**

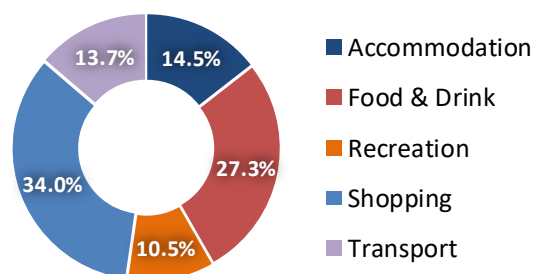
**KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2022 & 2021 - INDEXED TO 2022**

KEY														Day Visitors			All Visitor Types		
An increase of 3% or more		Staying in Paid Accommodation						Staying with Friends and Relatives (SFR)			All Staying Visitors								
Less than 3% change		Serviced			Non-Serviced														
A Fall of 3% or more		2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %
Visitor Days	M	2.382	1.707	39.6%	13.37	11.29	18.4%	4.289	3.290	30.4%	20.04	16.29	23.0%	26.06	22.69	14.9%	46.10	38.97	18.3%
Visitor Numbers	M	1.160	0.832	39.4%	1.863	1.595	16.8%	1.734	1.263	37.3%	4.757	3.690	28.9%	26.06	22.69	14.9%	30.82	26.38	16.8%
Direct Expenditure	£Bn																1.912	1.598	19.7%
Economic Impact	£Bn	0.326	0.236	38.0%	0.867	0.739	17.3%	0.254	0.195	30.3%	1.446	1.169	23.7%	1.175	1.023	14.8%	2.621	2.192	19.5%
Direct Employment	FTEs	4,946	3,731	32.6%	6,360	5,335	19.2%	1,934	1,457	32.7%	13,240	10,523	25.8%	8,686	7,454	16.5%	21,926	17,977	22.0%
Total Employment	FTEs																28,215	23,162	21.8%

**PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2022 & 2021 - INDEXED TO 2022**



**Sectoral Distribution of Economic Impact - £Bn including VAT Indexed to 2022**



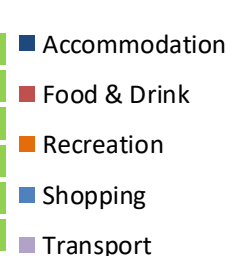
**Direct Expenditure Categories**

	2022	2021	+/- %
Accommodation	0.277	0.224	23.5%
Food & Drink	0.521	0.436	19.6%
Recreation	0.201	0.169	19.1%
Shopping	0.650	0.549	18.6%
Transport	0.262	0.221	18.9%
TOTAL DIRECT	1.912	1.598	19.7%
Indirect	0.709	0.594	19.3%
TOTAL	2.621	2.192	19.5%

**Sectors**

	2022	2021	+/- %
Accommodation	5,040	4,033	25.0%
Food & Drink	5,963	4,901	21.7%
Recreation	2,797	2,308	21.2%
Shopping	6,785	5,626	20.6%
Transport	1,341	1,109	20.9%
TOTAL DIRECT	21,926	17,977	22.0%
Indirect	6,289	5,185	21.3%
TOTAL	28,215	23,162	21.8%

**Sectoral Distribution of Employment - FTEs**



**Direct Employment Categories**

**STEAM REPORT FOR 2016-2022 - FINAL**  
**GREATER LINCOLNSHIRE**

**Economic Impact - Indexed - Total**

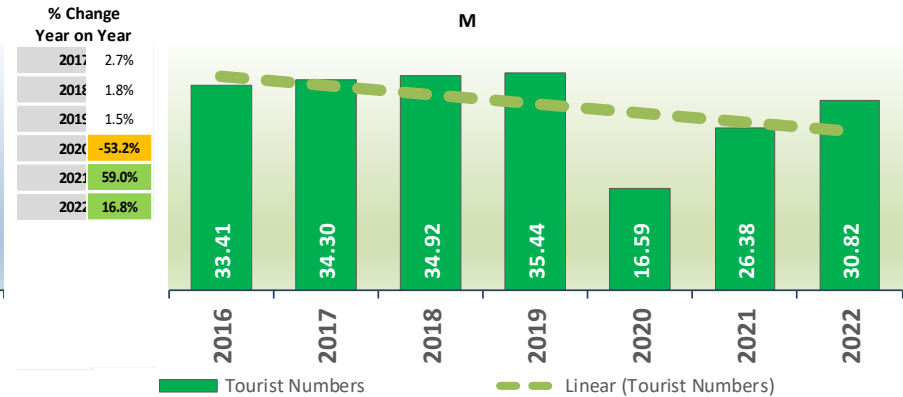


2016 to 2022  
2022 Prices

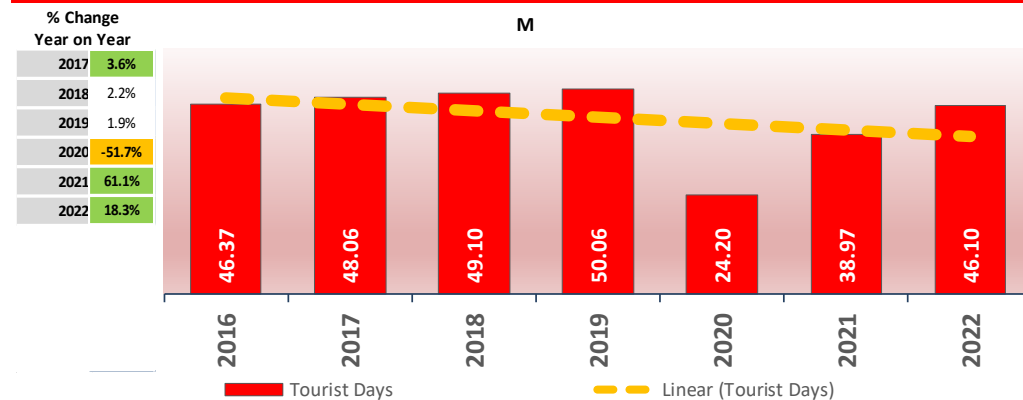
TOTAL

KEY MEASURES  
Indexed

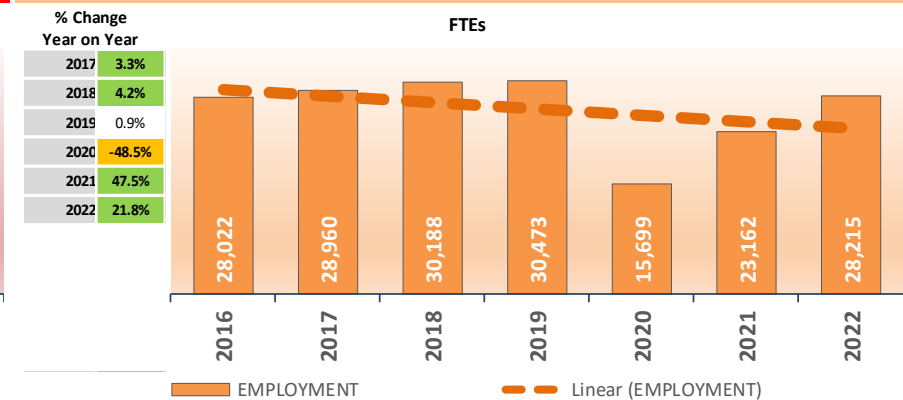
**Visitor Numbers - Total**



**Visitor Days - Total**



**Total Employment Supported - Total**



% Change from 2016	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Indexed		3.9%	6.3%	8.4%	-47.5%	-15.2%	1.4%
Visitor Numbers		2.7%	4.5%	6.1%	-50.3%	-21.1%	-7.8%
Visitor Days		3.6%	5.9%	8.0%	-47.8%	-15.9%	-0.6%
Total Employment		3.3%	7.7%	8.7%	-44.0%	-17.3%	0.7%

"Linear" = Linear Trendline

# STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE

## Economic Impact - Indexed - Serviced Accommodation

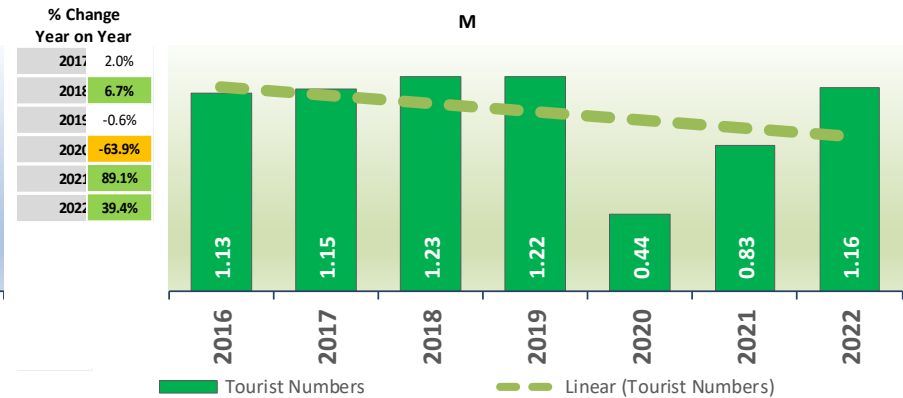


2016 to 2022  
2022 Prices

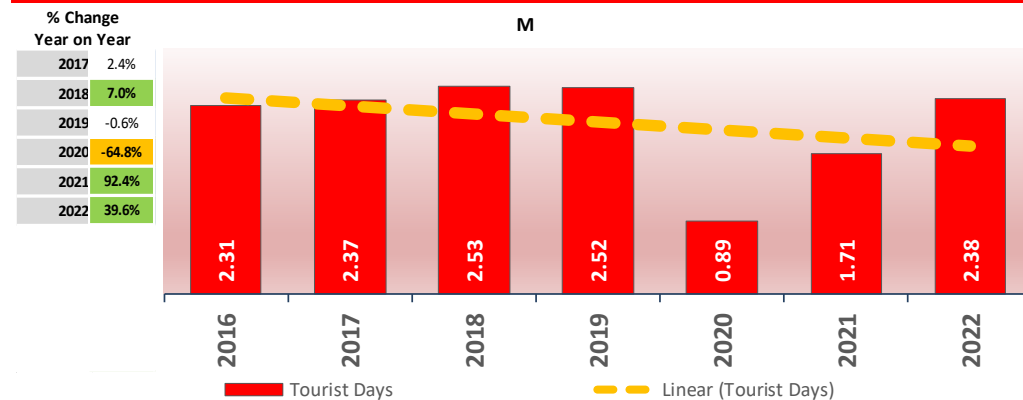
SERVICED  
ACCOMMODATION

KEY MEASURES  
Indexed

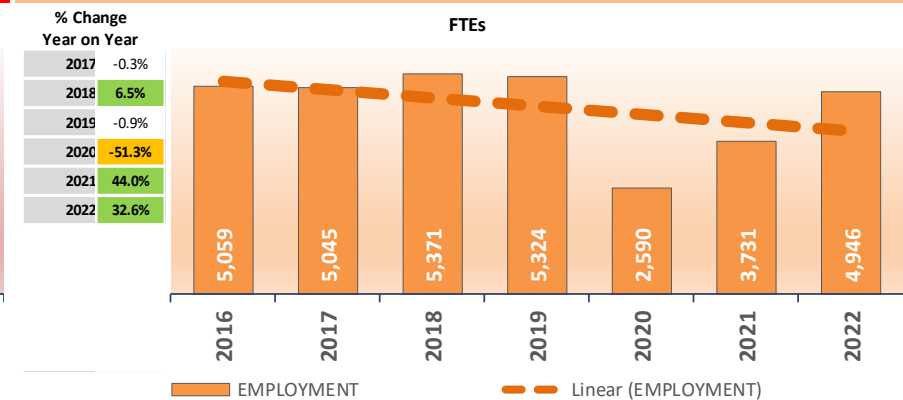
## Visitor Numbers - Serviced Accommodation



## Visitor Days - Serviced Accommodation



## Direct Employment Supported - Serviced Accommodation



% Change from 2016	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Indexed		1.7%	7.6%	7.8%	-61.9%	-26.4%	1.6%
Visitor Numbers		2.0%	8.9%	8.2%	-61.0%	-26.2%	2.9%
Visitor Days		2.4%	9.7%	9.0%	-61.6%	-26.1%	3.2%
Direct Employment		-0.3%	6.2%	5.2%	-48.8%	-26.2%	-2.2%

"Linear" = Linear Trendline



**STEAM REPORT FOR 2016-2022 - FINAL**  
**GREATER LINCOLNSHIRE**

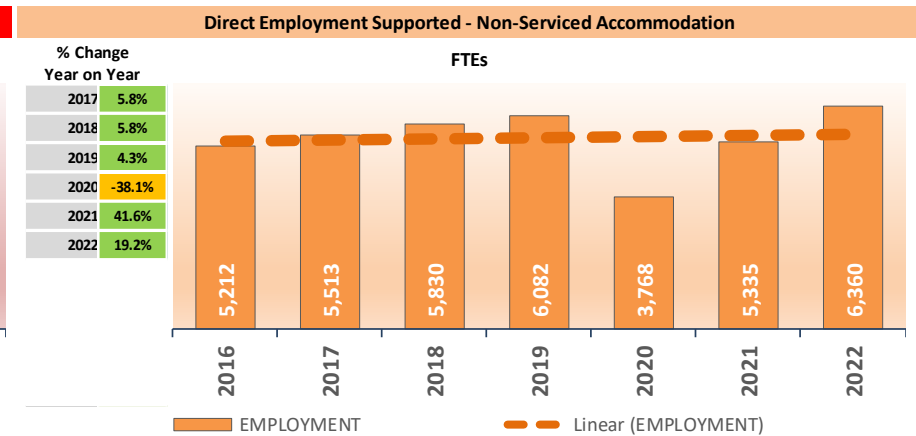
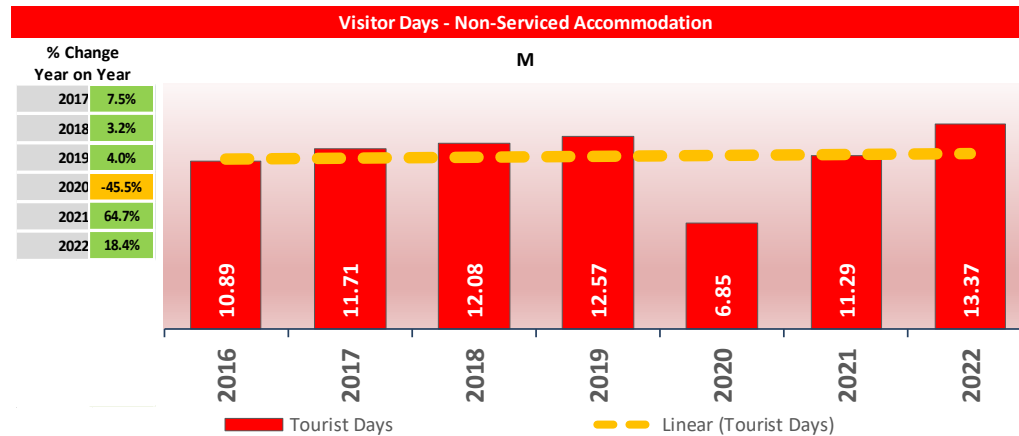
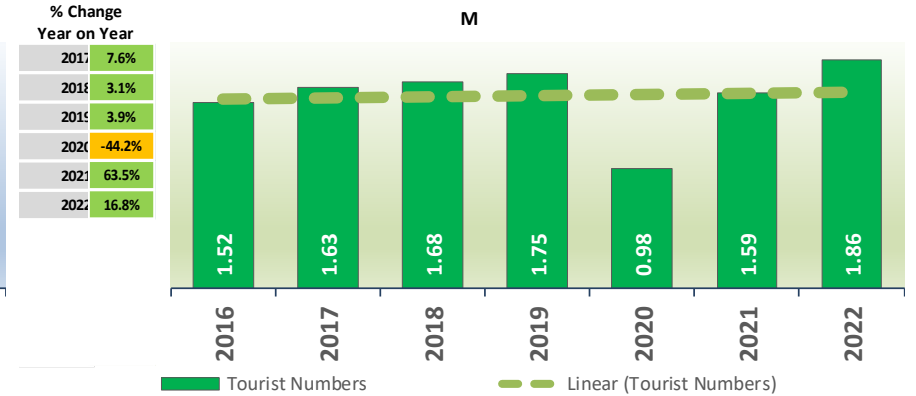
2016 to 2022  
2022 Prices

NON-SERVED  
ACCOMMODATION

KEY MEASURES  
Indexed

**Economic Impact - Indexed - Non-Served Accommodation**

**Visitor Numbers - Non-Served Accommodation**



% Change from 2016	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Indexed		8.2%	11.1%	15.4%	-34.7%	4.2%	22.3%
Visitor Numbers		7.6%	11.0%	15.4%	-35.7%	5.2%	22.9%
Visitor Days		7.5%	10.9%	15.4%	-37.1%	3.6%	22.7%
Direct Employment		5.8%	11.9%	16.7%	-27.7%	2.4%	22.0%

"Linear" = Linear Trendline

# STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE

## Economic Impact - Indexed - SFR

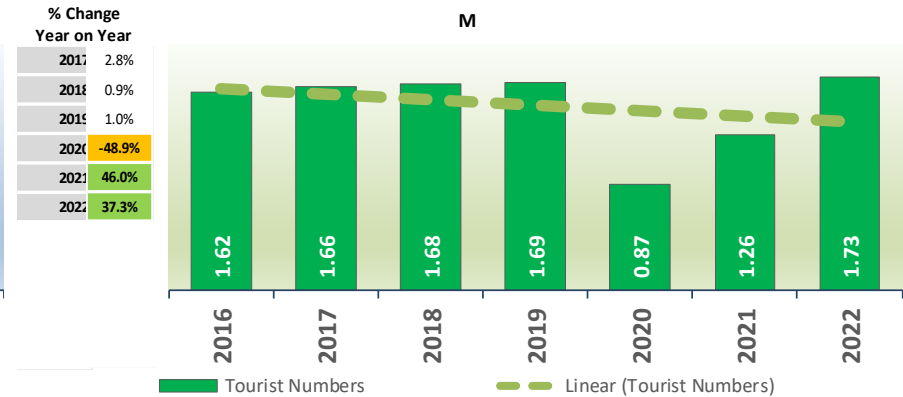


2016 to 2022  
2022 Prices

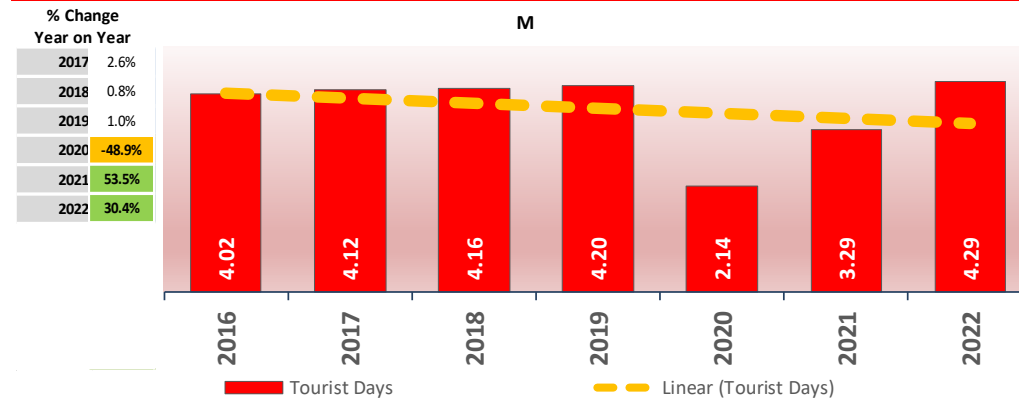
SFR

KEY MEASURES  
Indexed

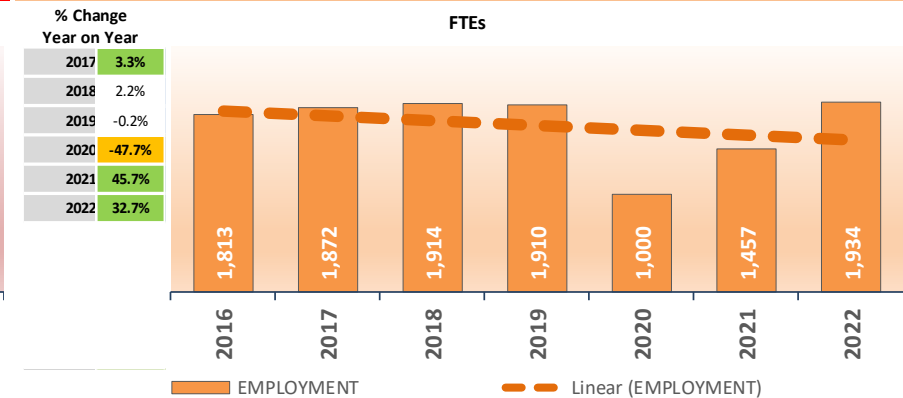
## Visitor Numbers - SFR



## Visitor Days - SFR



## Direct Employment Supported - SFR



% Change from 2016	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Indexed		2.5%	3.2%	4.2%	-46.8%	-18.3%	6.5%
Visitor Numbers		2.8%	3.7%	4.7%	-46.5%	-22.0%	7.2%
Visitor Days		2.6%	3.4%	4.4%	-46.7%	-18.1%	6.7%
Direct Employment		3.3%	5.6%	5.4%	-44.9%	-19.6%	6.7%

"Linear" = Linear Trendline

# STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE

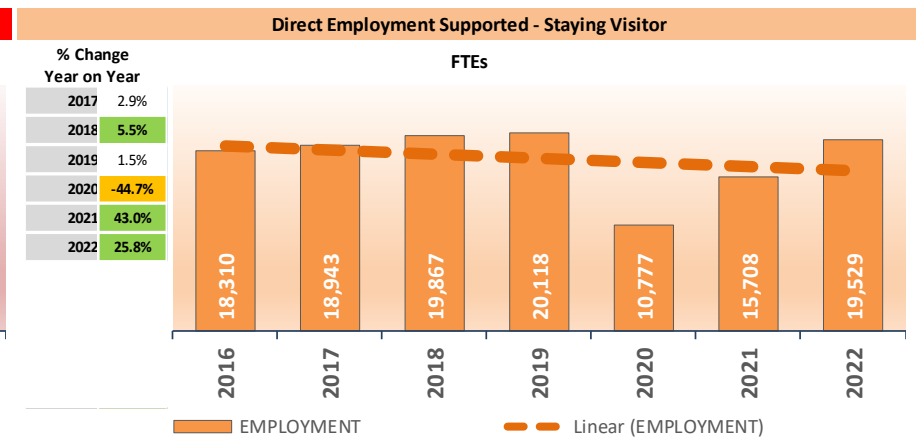
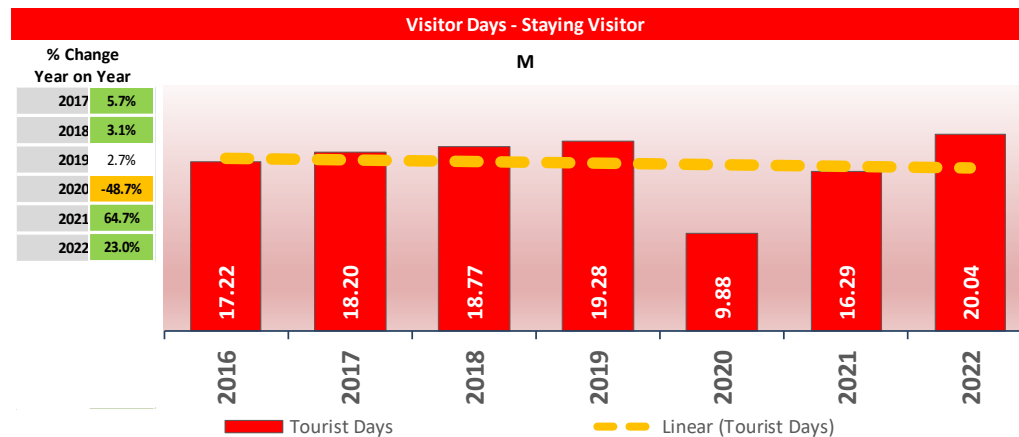
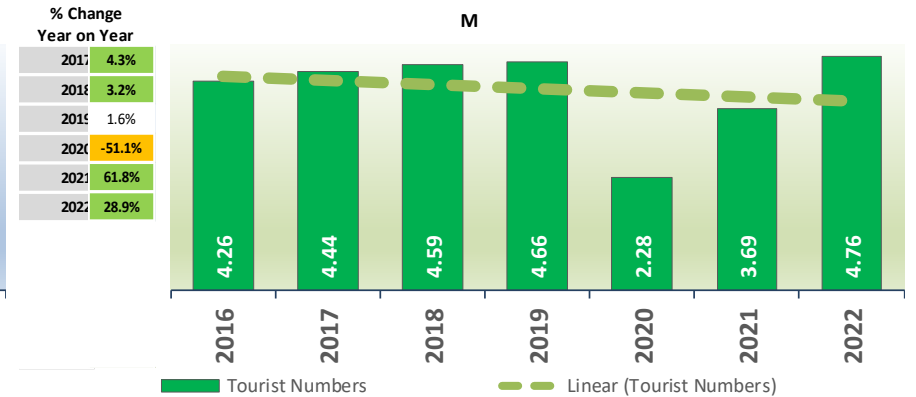
2016 to 2022  
2022 Prices

STAYING VISITOR

KEY MEASURES  
Indexed

## Economic Impact - Indexed - Staying Visitor

## Visitor Numbers - Staying Visitor



% Change from 2016	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Indexed		5.5%	8.7%	11.4%	-43.9%	-7.8%	14.1%
Visitor Numbers		4.3%	7.7%	9.4%	-46.5%	-13.4%	11.6%
Visitor Days		5.7%	9.0%	12.0%	-42.6%	-5.4%	16.4%
Direct Employment		3.5%	8.5%	9.9%	-41.1%	-14.2%	6.7%

"Linear" = Linear Trendline

STEAM REPORT FOR 2016-2022 - FINAL  
GREATER LINCOLNSHIRE

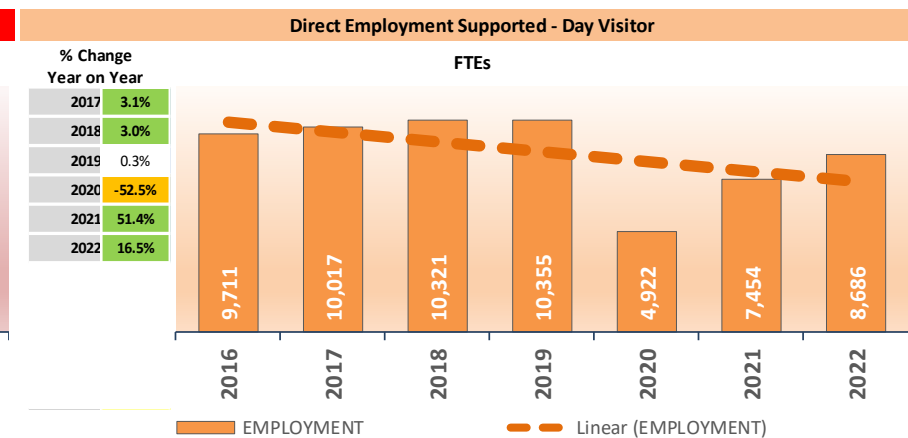
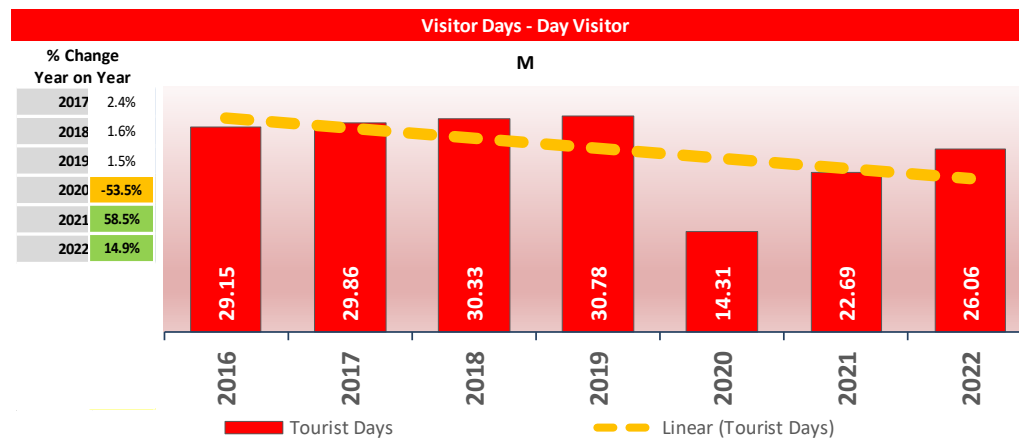
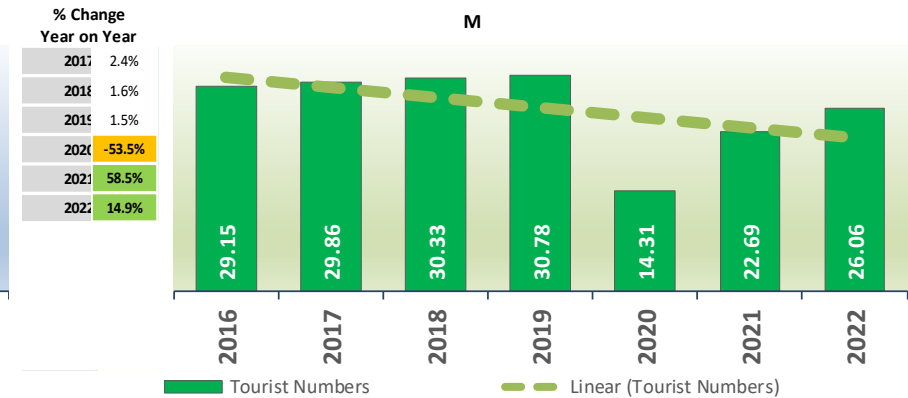
2016 to 2022  
2022 Prices

DAY VISITOR

KEY MEASURES  
Indexed

Economic Impact - Indexed - Day Visitor

Visitor Numbers - Day Visitor



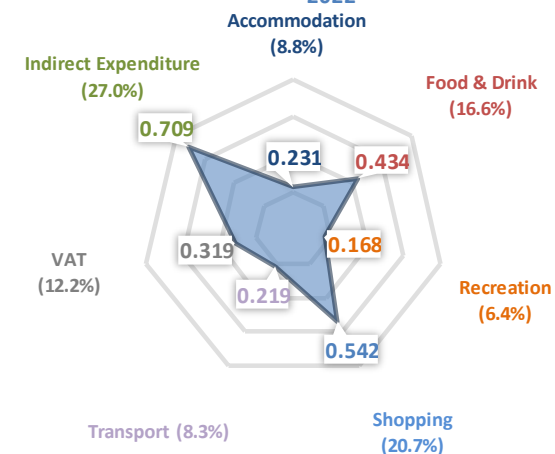
% Change from 2016	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Indexed		2.4%	4.0%	5.5%	-51.0%	-22.3%	-10.8%
Visitor Numbers		2.4%	4.1%	5.6%	-50.9%	-22.2%	-10.6%
Visitor Days		2.4%	4.1%	5.6%	-50.9%	-22.2%	-10.6%
Direct Employment		3.1%	6.3%	6.6%	-49.3%	-23.2%	-10.6%

"Linear" = Linear Trendline

SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £BN INCLUDING VAT INDEXED TO 2022

SECTOR / YEAR		2016	2017	2018	2019	2020	2021	2022
Accommodation	£Bn	0.208	0.220	0.226	0.231	0.127	0.187	0.231
Food & Drink	£Bn	0.428	0.444	0.455	0.464	0.237	0.364	0.434
Recreation	£Bn	0.167	0.173	0.177	0.181	0.092	0.141	0.168
Shopping	£Bn	0.549	0.568	0.581	0.591	0.284	0.459	0.542
Transport	£Bn	0.217	0.225	0.230	0.235	0.114	0.184	0.219
Direct Revenue	£Bn	1.568	1.630	1.668	1.701	0.853	1.336	1.593
VAT	£Bn	0.314	0.326	0.334	0.340	0.134	0.262	0.319
Direct Expenditure	£Bn	1.882	1.955	2.002	2.041	0.987	1.598	1.912
Indirect Expenditure	£Bn	0.702	0.729	0.745	0.759	0.370	0.594	0.709
TOTAL	£Bn	2.584	2.685	2.747	2.800	1.357	2.192	2.621

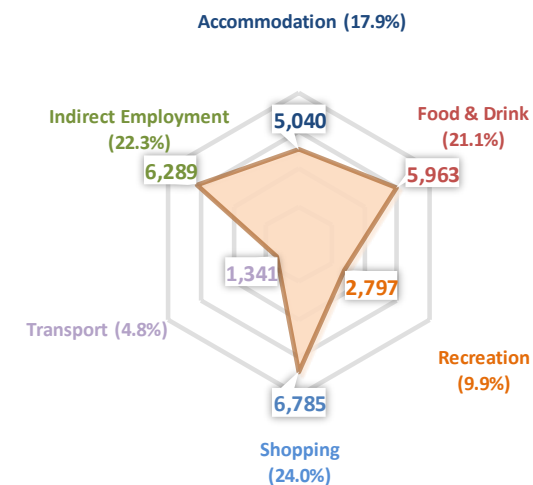
2022 SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £BN INCLUDING VAT INDEXED TO 2022



SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES

SECTOR / YEAR		2016	2017	2018	2019	2020	2021	2022
Accommodation	FTEs	4,941	4,863	5,178	5,280	3,197	4,033	5,040
Food & Drink	FTEs	5,877	6,138	6,382	6,430	3,270	4,901	5,963
Recreation	FTEs	2,776	2,896	3,014	3,039	1,534	2,308	2,797
Shopping	FTEs	6,874	7,163	7,422	7,469	3,575	5,626	6,785
Transport	FTEs	1,328	1,387	1,439	1,453	704	1,109	1,341
Direct Employment	FTEs	21,795	22,448	23,436	23,671	12,280	17,977	21,926
Indirect Employment	FTEs	6,227	6,513	6,752	6,802	3,420	5,185	6,289
TOTAL	FTEs	28,022	28,960	30,188	30,473	15,699	23,162	28,215

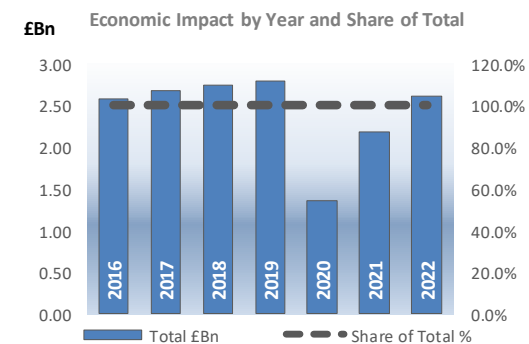
2022 SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES



Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.

STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022 2022 Prices			TOTAL		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		TOTAL																	
An increase of 3% or more		ECONOMIC IMPACT £Bn - INDEXED TO 2022 / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC						
% Change 2016 to 2022		-7.9%	-13.0%	-7.8%	0.8%	3.9%	6.6%	3.5%	2.1%	7.1%	4.5%	-1.7%	4.8%	1.4%	-9.4%	4.0%	3.9%	2.9%	
% Change 2021 to 2022		271.8%	170.7%	169.3%	121.5%	31.8%	2.5%	3.5%	-1.7%	-10.8%	-11.0%	0.1%	13.1%	19.5%	192.9%	32.4%	-2.8%	-2.2%	
Average Annual Change		-1.3%	-2.2%	-1.3%	0.1%	0.7%	1.1%	0.6%	0.4%	1.2%	0.7%	-0.3%	0.8%	0.2%	-1.6%	0.7%	0.6%	0.5%	
2016	£Bn	0.128	0.135	0.191	0.215	0.278	0.277	0.300	0.399	0.250	0.184	0.112	0.115	2.584	0.454	0.770	0.949	0.410	
2017	£Bn	0.132	0.139	0.193	0.227	0.290	0.287	0.309	0.411	0.270	0.192	0.115	0.120	2.685	3.9%	0.464	0.804	0.990	0.426
2018	£Bn	0.135	0.143	0.195	0.229	0.303	0.296	0.313	0.432	0.273	0.197	0.115	0.116	2.747	2.3%	0.473	0.828	1.018	0.428
2019	£Bn	0.139	0.148	0.205	0.239	0.309	0.306	0.321	0.431	0.271	0.200	0.116	0.117	2.800	1.9%	0.491	0.854	1.023	0.433
2020	£Bn	0.139	0.131	0.095	0.017	0.031	0.046	0.146	0.295	0.232	0.145	0.029	0.050	1.357	-51.5%	0.365	0.094	0.673	0.224
2021	£Bn	0.032	0.043	0.065	0.098	0.219	0.288	0.300	0.415	0.300	0.216	0.110	0.106	2.192	61.6%	0.141	0.605	1.015	0.432
2022	£Bn	0.118	0.118	0.176	0.217	0.289	0.296	0.311	0.408	0.267	0.192	0.110	0.120	2.621	19.5%	0.412	0.801	0.986	0.422

ECONOMIC IMPACT - INDEXED TO 2022								TOTAL	
SHARE OF MARKET	2016	2017	2018	2019	2020	2021	2022		
Total	£Bn	2.584	2.685	2.747	2.800	1.357	2.192	2.621	
All Visitor Types	£Bn	2.584	2.685	2.747	2.800	1.357	2.192	2.621	
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Annual Change in Share	%								
Change in Share from 2016	%								
Avg Ann. Change in Share	%								



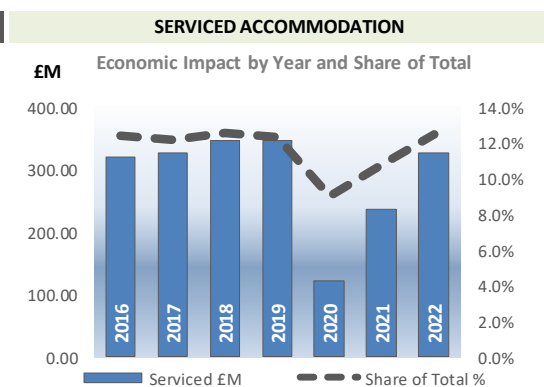
Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.

STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022 2022 Prices			SERVICED ACCOMMODATION		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2022 / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC		Q1	Q2	Q3	Q4		
% Change 2016 to 2022		-14.3%	-11.8%	-12.0%	3.0%	8.6%	7.7%	3.3%	-0.2%	-1.9%	10.0%	9.1%	11.9%		1.6%	-12.5%	6.7%	0.4%	10.3%	
% Change 2021 to 2022		309.5%	396.4%	346.2%	342.7%	228.3%	19.3%	14.5%	0.0%	-0.5%	-1.1%	3.7%	11.9%	38.0%	353.1%	103.7%	4.3%	4.0%		
Average Annual Change		-2.4%	-2.0%	-2.0%	0.5%	1.4%	1.3%	0.6%	0.0%	-0.3%	1.7%	1.5%	2.0%	0.3%	-2.1%	1.1%	0.1%	1.7%		
2016		£M	15.32	22.29	23.00	21.01	25.10	28.91	37.17	44.68	32.98	26.63	23.10	20.58	320.78	60.61	75.02	114.83	70.31	
2017		£M	16.05	21.29	21.60	22.52	28.13	29.96	36.01	42.82	33.98	27.78	23.79	22.22	326.15	58.94	80.61	112.80	73.79	
2018		£M	17.07	22.67	22.44	23.43	30.35	32.11	37.00	45.81	34.88	29.95	25.70	23.87	345.28	5.9%	62.17	85.89	117.69	79.52
2019		£M	16.95	22.43	22.54	23.48	30.50	32.39	38.06	46.45	34.23	30.04	25.83	22.87	345.76	0.1%	61.92	86.36	118.74	78.75
2020		£M	17.12	21.66	9.477	1.993	3.051	2.837	8.969	21.84	16.10	13.05	3.381	2.626	122.10	-64.7%	48.26	7.880	46.91	19.05
2021		£M	3.204	3.961	4.534	4.887	8.305	26.11	33.53	44.60	32.50	29.63	24.32	20.58	236.15	93.4%	11.70	39.30	110.62	74.53
2022		£M	13.12	19.66	20.23	21.63	27.26	31.14	38.40	44.59	32.34	29.30	25.21	23.03	325.92	38.0%	53.01	80.03	115.34	77.54

ECONOMIC IMPACT - INDEXED TO 2022								
SHARE OF MARKET		2016	2017	2018	2019	2020	2021	2022
Serviced	£M	320.78	326.15	345.28	345.76	122.10	236.15	325.92
All Visitor Types	£Bn	2.584	2.685	2.747	2.800	1.357	2.192	2.621
Share of Total	%	12.4%	12.1%	12.6%	12.3%	9.0%	10.8%	12.4%
Annual Change in Share	%		-2.1%	3.4%	-1.7%	-27.1%	19.7%	15.5%
Change in Share from 2016	%		-2.1%	1.2%	-0.5%	-27.5%	-13.2%	0.2%
Avg Ann. Change in Share	%		-2.1%	0.6%	-0.2%	-6.9%	-2.6%	0.0%

Note: This report caters for a period of up to 12 years. Parts of this page are intentionally left blank to accommodate new data as it becomes available.

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Report Prepared by: Alison Tipler. Date of Issue: 30/06/23

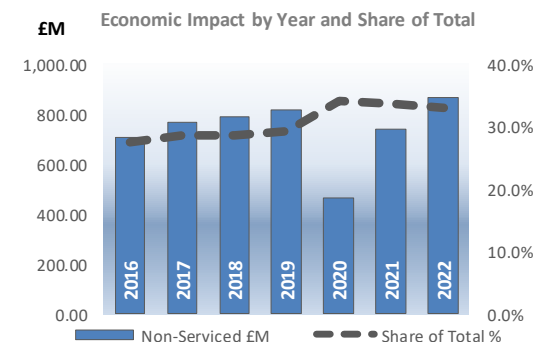
STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022 2022 Prices			NON-SERVICED ACCOMMODATION	ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2022 / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2022		33.7%	9.4%	-8.4%	26.2%	25.3%	22.3%	23.1%	18.4%	29.5%	20.4%	18.4%	61.1%	22.3%	Annual Change	3.7%	24.4%	23.2%	26.8%
% Change 2021 to 2022		3774.2%	3523.6%	3028.4%	245.0%	28.5%	1.2%	5.4%	3.5%	-11.0%	-16.8%	-2.5%	33.8%	17.3%		3300.3%	36.3%	-1.1%	-6.2%
Average Annual Change		5.6%	1.6%	-1.4%	4.4%	4.2%	3.7%	3.9%	3.1%	4.9%	3.4%	3.1%	10.2%	3.7%		0.6%	4.1%	3.9%	4.5%
2016 £M		12.68	14.53	38.35	55.40	84.60	84.56	102.29	122.30	97.82	57.11	22.95	16.18	708.76		65.56	224.56	322.41	96.23
2017 £M		14.06	16.84	38.33	61.08	90.87	88.28	111.69	128.08	112.82	62.44	23.92	18.38	766.79	8.2%	69.23	240.23	352.59	104.74
2018 £M		14.26	17.07	38.20	62.77	96.03	92.28	111.75	134.12	113.06	64.32	24.58	18.67	787.10	2.6%	69.53	251.08	358.93	107.56
2019 £M		15.97	17.94	40.71	70.45	100.51	94.39	118.61	135.25	111.04	65.68	27.04	20.39	817.97	3.9%	74.61	265.35	364.90	113.11
2020 £M		17.36	14.52	16.29	2.412	5.240	5.566	76.58	120.77	127.05	62.84	2.940	11.38	462.97	-43.4%	48.18	13.22	324.41	77.17
2021 £M		0.438	0.439	1.123	20.26	82.45	102.20	119.48	139.85	142.36	82.70	27.87	19.48	738.66	59.5%	1.999	204.92	401.69	130.05
2022 £M		16.95	15.90	35.12	69.89	105.98	103.44	125.92	144.75	126.66	68.77	27.16	26.06	866.62	17.3%	67.98	279.32	397.33	122.00

ECONOMIC IMPACT - INDEXED TO 2022								NON-SERVICED ACCOMMODATION	
SHARE OF MARKET	2016	2017	2018	2019	2020	2021	2022		
Non-Serviced	£M	708.76	766.79	787.10	817.97	462.97	738.66	866.62	
All Visitor Types	£Bn	2.584	2.685	2.747	2.800	1.357	2.192	2.621	
Share of Total	%	27.4%	28.6%	28.6%	29.2%	34.1%	33.7%	33.1%	
Annual Change in Share	%		4.1%	0.3%	2.0%	16.8%	-1.3%	-1.9%	
Change in Share from 2016	%		4.1%	4.4%	6.5%	24.4%	22.8%	20.6%	
Avg Ann. Change in Share	%		4.1%	2.2%	2.2%	6.1%	4.6%	3.4%	

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Report Prepared by: Alison Tipler. Date of Issue: 30/06/23



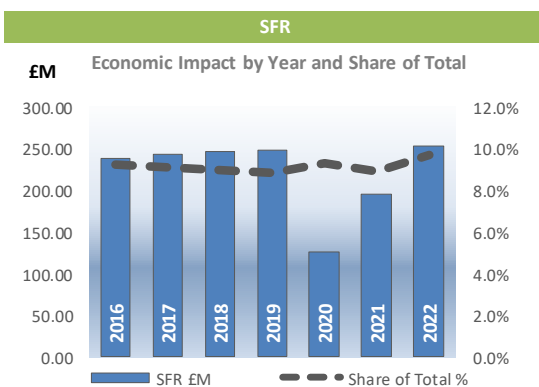


STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022 2022 Prices			SFR	ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SFR																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2022 / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC		Q1	Q2	Q3	Q4	
% Change 2016 to 2022		5.0%	0.9%	2.1%	6.0%	9.5%	8.6%	6.8%	4.2%	7.3%	4.9%	6.7%	11.5%	6.5%	Annual Change	3.5%	7.8%	5.8%	8.8%
% Change 2021 to 2022		782.4%	844.3%	892.5%	231.1%	22.6%	-7.9%	-6.0%	-7.6%	-23.7%	-24.0%	-8.4%	2.4%	30.3%		818.1%	48.9%	-11.4%	-7.7%
Average Annual Change		0.8%	0.2%	0.4%	1.0%	1.6%	1.4%	1.1%	0.7%	1.2%	0.8%	1.1%	1.9%	1.1%		0.6%	1.3%	1.0%	1.5%
2016 £M		31.05	11.31	13.08	26.29	19.24	16.17	24.53	27.60	15.62	13.55	10.97	28.74	238.17		55.45	61.71	67.75	53.27
2017 £M		31.81	11.41	12.99	27.15	20.07	16.52	25.10	27.94	16.28	13.89	11.18	29.70	244.06	2.5%	56.21	63.75	69.33	54.77
2018 £M		32.33	11.56	12.84	26.94	20.26	16.96	25.08	28.00	16.11	13.92	11.47	30.42	245.90	0.8%	56.74	64.16	69.19	55.81
2019 £M		32.70	11.59	12.96	27.52	20.54	17.06	25.53	28.14	16.04	14.00	11.65	30.49	248.22	0.9%	57.25	65.11	69.71	56.14
2020 £M		35.17	10.68	6.043	1.540	1.463	1.247	13.04	21.33	15.29	10.52	1.447	8.818	126.60	-49.0%	51.89	4.251	49.66	20.79
2021 £M		3.694	1.209	1.346	8.421	17.19	19.06	27.84	31.11	21.95	18.70	12.78	31.30	194.60	53.7%	6.250	44.67	80.90	62.78
2022 £M		32.60	11.42	13.36	27.88	21.07	17.56	26.18	28.76	16.76	14.21	11.70	32.04	253.54	30.3%	57.38	66.51	71.70	57.95

ECONOMIC IMPACT - INDEXED TO 2022								
SHARE OF MARKET		2016	2017	2018	2019	2020	2021	2022
SFR	£M	238.17	244.06	245.90	248.22	126.60	194.60	253.54
All Visitor Types	£Bn	2.584	2.685	2.747	2.800	1.357	2.192	2.621
Share of Total	%	9.2%	9.1%	9.0%	8.9%	9.3%	8.9%	9.7%
Annual Change in Share	%		-1.4%	-1.5%	-1.0%	5.3%	-4.9%	9.0%
Change in Share from 2016	%		-1.4%	-2.9%	-3.8%	1.2%	-3.7%	5.0%
Avg Ann. Change in Share	%		-1.4%	-1.4%	-1.3%	0.3%	-0.7%	0.8%

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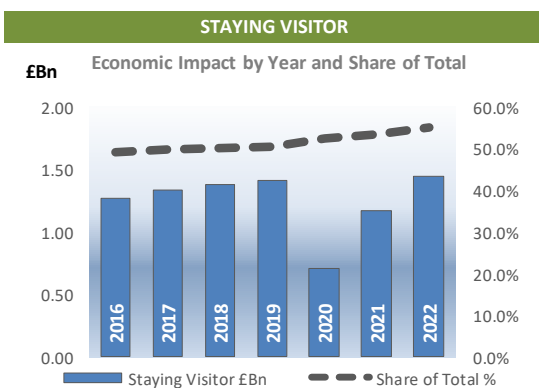


STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022 2022 Prices			STAYING VISITOR		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																	
An increase of 3% or more		ECONOMIC IMPACT £Bn - INDEXED TO 2022 / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2022		6.1%	-2.4%	-7.7%	16.3%	19.7%	17.4%	16.2%	12.1%	20.0%	15.4%	12.4%	23.9%	14.1%	Annual Change	-1.8%	17.9%	15.7%	17.1%
% Change 2021 to 2022		754.3%	737.6%	881.2%	255.7%	43.0%	3.2%	5.3%	1.2%	-10.7%	-14.3%	-1.4%	13.7%	23.7%		794.2%	47.4%	-1.5%	-3.7%
Average Annual Change		1.0%	-0.4%	-1.3%	2.7%	3.3%	2.9%	2.7%	2.0%	3.3%	2.6%	2.1%	4.0%	2.3%		-0.3%	3.0%	2.6%	2.9%
2016   £Bn		0.059	0.048	0.074	0.103	0.129	0.130	0.164	0.195	0.146	0.097	0.057	0.065	1.268		0.182	0.361	0.505	0.220
2017   £Bn		0.062	0.050	0.073	0.111	0.139	0.135	0.173	0.199	0.163	0.104	0.059	0.070	1.337	5.5%	0.184	0.385	0.535	0.233
2018   £Bn		0.064	0.051	0.073	0.113	0.147	0.141	0.174	0.208	0.164	0.108	0.062	0.073	1.378	3.1%	0.188	0.401	0.546	0.243
2019   £Bn		0.066	0.052	0.076	0.121	0.152	0.144	0.182	0.210	0.161	0.110	0.065	0.074	1.412	2.4%	0.194	0.417	0.553	0.248
2020   £Bn		0.070	0.047	0.032	0.006	0.010	0.010	0.099	0.164	0.158	0.086	0.008	0.023	0.712	-49.6%	0.148	0.025	0.421	0.117
2021   £Bn		0.007	0.006	0.007	0.034	0.108	0.147	0.181	0.216	0.197	0.131	0.065	0.071	1.169	64.3%	0.020	0.289	0.593	0.267
2022   £Bn		0.063	0.047	0.069	0.119	0.154	0.152	0.191	0.218	0.176	0.112	0.064	0.081	1.446	23.7%	0.178	0.426	0.584	0.257

ECONOMIC IMPACT - INDEXED TO 2022								
SHARE OF MARKET		2016	2017	2018	2019	2020	2021	2022
Staying Visitor	£Bn	1.268	1.337	1.378	1.412	0.712	1.169	1.446
All Visitor Types	£Bn	2.584	2.685	2.747	2.800	1.357	2.192	2.621
Share of Total	%	49.1%	49.8%	50.2%	50.4%	52.5%	53.3%	55.2%
Annual Change in Share	%		1.5%	0.7%	0.5%	4.0%	1.7%	3.4%
Change in Share from 2016	%		1.5%	2.3%	2.8%	6.9%	8.7%	12.5%
Avg Ann. Change in Share	%		1.5%	1.1%	0.9%	1.7%	1.7%	2.1%

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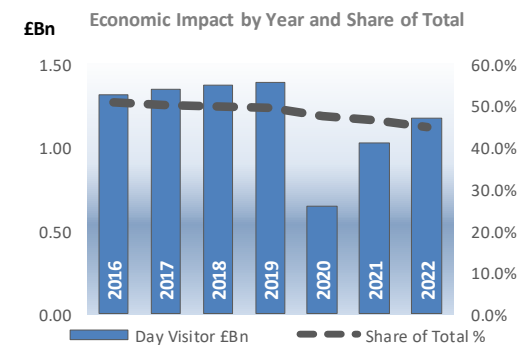
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Report Prepared by: Alison Tipler, Date of Issue: 30/06/23

STEAM REPORT FOR 2016-2022 - FINAL GREATER LINCOLNSHIRE											2016 to 2022 2022 Prices			DAY VISITOR		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																	
An increase of 3% or more		ECONOMIC IMPACT £Bn - INDEXED TO 2022 / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2016 to 2022		-19.9%	-18.8%	-7.9%	-13.4%	-9.7%	-2.9%	-11.8%	-7.3%	-11.2%	-7.8%	-16.3%	-20.7%	-10.8%	Annual Change	-14.4%	-8.2%	-9.6%	-13.6%
% Change 2021 to 2022		126.7%	86.8%	83.8%	51.4%	20.9%	1.8%	0.8%	-4.8%	-10.9%	-5.9%	2.4%	11.7%	14.8%		93.4%	18.6%	-4.7%	0.1%
Average Annual Change		-3.3%	-3.1%	-1.3%	-2.2%	-1.6%	-0.5%	-2.0%	-1.2%	-1.9%	-1.3%	-2.7%	-3.5%	-1.8%		-2.4%	-1.4%	-1.6%	-2.3%
2016   £Bn		0.069	0.087	0.116	0.112	0.149	0.148	0.136	0.205	0.103	0.087	0.055	0.049	1.316		2.4%	0.273	0.409	0.444
2017   £Bn		0.070	0.090	0.120	0.117	0.151	0.152	0.137	0.212	0.107	0.088	0.056	0.050	1.348	1.6%	0.279	0.419	0.456	0.193
2018   £Bn		0.071	0.091	0.122	0.116	0.157	0.154	0.140	0.224	0.109	0.088	0.053	0.043	1.369	1.4%	0.285	0.427	0.472	0.185
2019   £Bn		0.073	0.096	0.128	0.117	0.158	0.162	0.139	0.221	0.109	0.090	0.051	0.043	1.388	0.217	0.297	0.437	0.469	0.185
2020   £Bn		0.069	0.084	0.063	0.011	0.021	0.037	0.048	0.131	0.074	0.059	0.021	0.027	0.645	-53.5%	0.217	0.069	0.252	0.107
2021   £Bn		0.024	0.038	0.058	0.064	0.111	0.141	0.119	0.200	0.103	0.085	0.045	0.035	1.023	58.6%	0.121	0.316	0.422	0.164
2022   £Bn		0.055	0.071	0.107	0.097	0.134	0.143	0.120	0.190	0.092	0.080	0.046	0.039	1.175	14.8%	0.233	0.375	0.402	0.165

ECONOMIC IMPACT - INDEXED TO 2022								DAY VISITOR	
SHARE OF MARKET	2016	2017	2018	2019	2020	2021	2022		
Day Visitor	£Bn	1.316	1.348	1.369	1.388	0.645	1.023	1.175	
All Visitor Types	£Bn	2.584	2.685	2.747	2.800	1.357	2.192	2.621	
Share of Total	%	50.9%	50.2%	49.8%	49.6%	47.5%	46.7%	44.8%	
Annual Change in Share	%		-1.5%	-0.7%	-0.5%	-4.1%	-1.9%	-3.9%	
Change in Share from 2016	%		-1.5%	-2.2%	-2.7%	-6.7%	-8.4%	-12.0%	
Avg Ann. Change in Share	%		-1.5%	-1.1%	-0.9%	-1.7%	-1.7%	-2.0%	



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