



STEAM REPORT FOR 2011-2022 - FINAL

Final

West Lindsey District Council


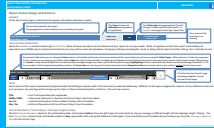











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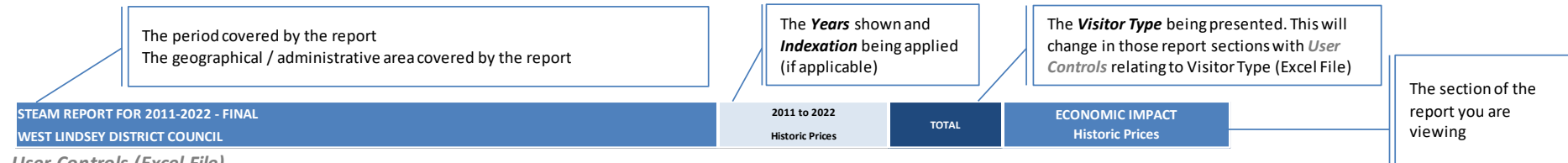
REPORT SECTIONS  Page	USER GUIDE  3	COMPARATIVE HEADLINES  4	KEY MEASURES  5-11
KEY IMPACT MEASURES: MONTHLY DATA BY VISITOR TYPE	DISTRIBUTION OF IMPACT: <i>by Visitor Type</i>  13	DISTRIBUTION OF IMPACT: <i>by Month</i>  14	DISTRIBUTION OF IMPACT: <i>by Sector</i>  15
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Report Section Design and Features

Headers

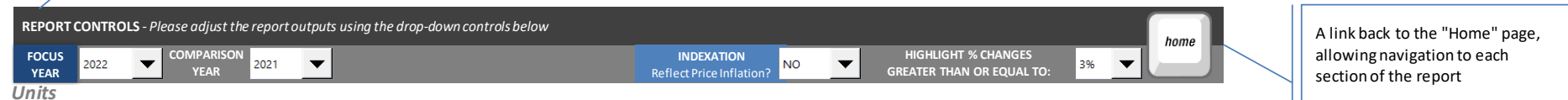
At the top of each page is a band containing key information about your report



User Controls (Excel File)

Above the **Headers** is a band containing **User Controls**, these allow you to adjust various features of your report to suit your needs. When using these controls the report recalculates and represents your STEAM report outputs automatically. You may notice some delay between changing a setting and seeing the result, or being able to adjust a further setting, this is entirely normal.

Drop down fields allow you to change the **Years** shown in the tables and charts and in some sections of the report allow you to focus on specific **Visitor Types**. Where there is a financial component to the section you are viewing, you will be able to **Index** the historic financial data, by applying an inflationary factor based on the most recent report year shown in that report section. Where there is a **trend** or comparative element to the section and percentage changes are shown, you have the option to apply **highlighting** to those values that are above a certain percentage threshold (+/-3% for example). In the Comparative Headlines section, the **Focus Year** can be any year from the trend period, the **Comparison Year** can only be set as a year which is earlier than the focus year.



Units

Each section of the report automatically adjusts number formatting to present data in the most easily understandable way. Different visitor types can generate impacts at very different scales and as a result you may see figures for one group of visitors in thousands and another in millions. The units we use are:

- FTEs** = Full Time Equivalent jobs supported
- £000s / 000s** = thousands of pounds or thousands of tourist days / tourist numbers
- £m / m** = millions of pounds or millions of tourist days / tourist numbers
- £bn / bn** = billions of pounds or billions of tourist days / tourist numbers

Visitor Numbers / Visitor Days / Average Length of Stay

The term **Visitor Numbers** relates to the estimated number of individual **visits** to the area. Each type of visitor tends to stay, on average, a different length of time (Average Length of Stay). The term **Visitor Days** relates to the estimated number of **days** spent within the area by the different visitor types. If you divide the visitor days by visitor numbers, you have the **Average Length of Stay** for that Visitor Type

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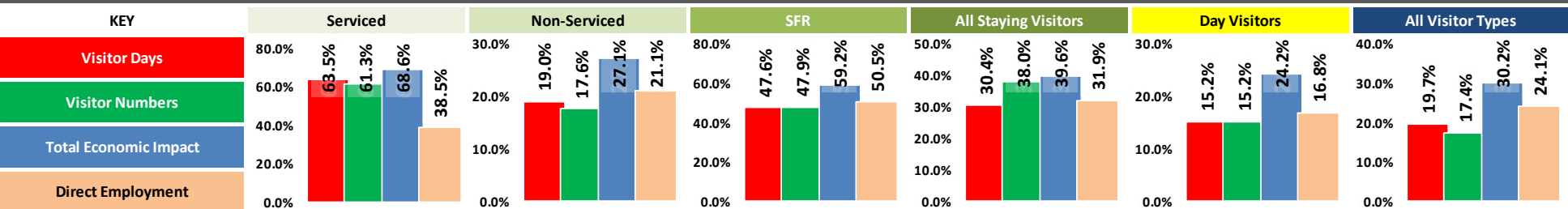
All £'s Historic Prices

COMPARATIVE HEADLINES

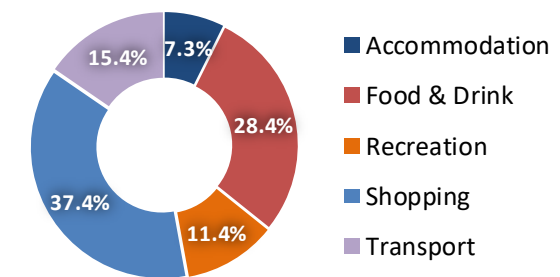
KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2022 & 2021 - IN HISTORIC PRICES

KEY																			
An increase of 3% or more		Staying in Paid Accommodation						Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types		
		Served			Non-Served														
Less than 3% change																			
A Fall of 3% or more		2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %
Visitor Days	M	0.036	0.022	63.5%	0.527	0.443	19.0%	0.370	0.251	47.6%	0.934	0.716	30.4%	1.939	1.684	15.2%	2.873	2.400	19.7%
Visitor Numbers	M	0.019	0.012	61.3%	0.076	0.064	17.6%	0.156	0.105	47.9%	0.251	0.182	38.0%	1.939	1.684	15.2%	2.190	1.866	17.4%
Direct Expenditure	£M																108.42	83.22	30.3%
Economic Impact	£M	4.657	2.762	68.6%	34.98	27.51	27.1%	21.32	13.40	59.2%	60.96	43.67	39.6%	84.70	68.21	24.2%	145.66	111.88	30.2%
Direct Employment	FTEs	189	136	38.5%	332	274	21.1%	165	110	50.5%	685	520	31.9%	646	553	16.8%	1,332	1,073	24.1%
Total Employment	FTEs																1,662	1,343	23.8%

PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2022 & 2021 - IN HISTORIC PRICES



Sectoral Distribution of Economic Impact - £M including VAT in Historic Prices



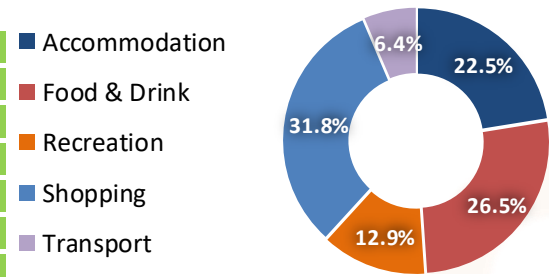
2022	2021	+/- %
7.967	6.096	30.7%
30.81	23.52	31.0%
12.33	9.498	29.8%
40.60	31.31	29.7%
16.72	12.79	30.7%
108.42	83.22	30.3%
37.24	28.66	29.9%
145.66	111.88	30.2%

3.4

Sectors
Accommodation
Food & Drink
Recreation
Shopping
Transport
TOTAL DIRECT
Indirect
TOTAL

Sectoral Distribution of Employment - FTEs

2022	2021	+/- %
299	232	28.9%
353	285	23.5%
171	140	22.4%
424	346	22.3%
85	69	23.3%
1,332	1,073	24.1%
330	270	22.5%
1,662	1,343	23.8%

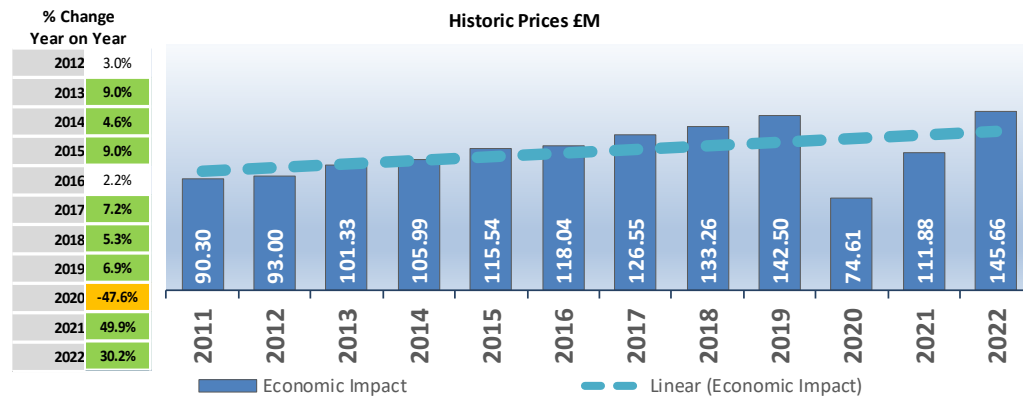


Unindexed Key Measures by Year and Visitor Type for the Period 2011 to 2022

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

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Economic Impact - Historic Prices - Total

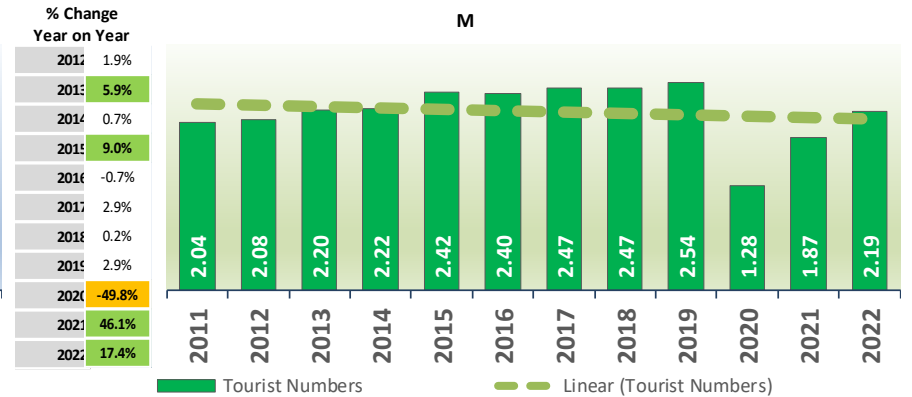


2011 to 2022
Historic Prices

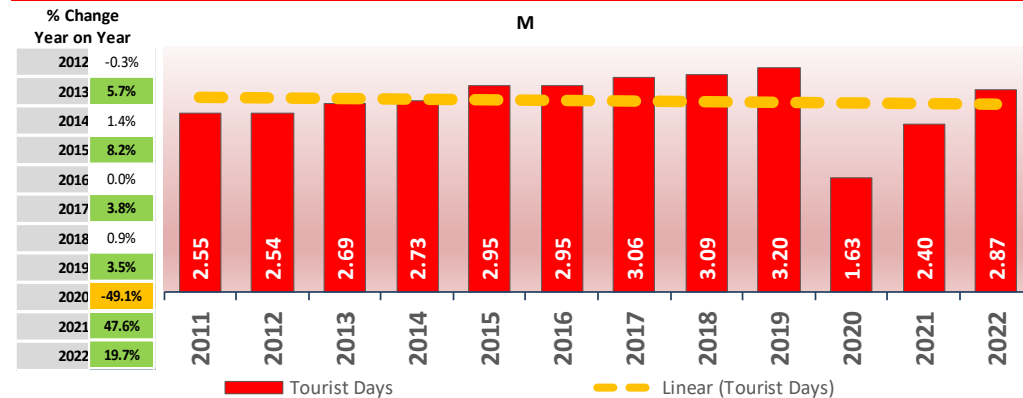
TOTAL

KEY MEASURES
Historic Prices

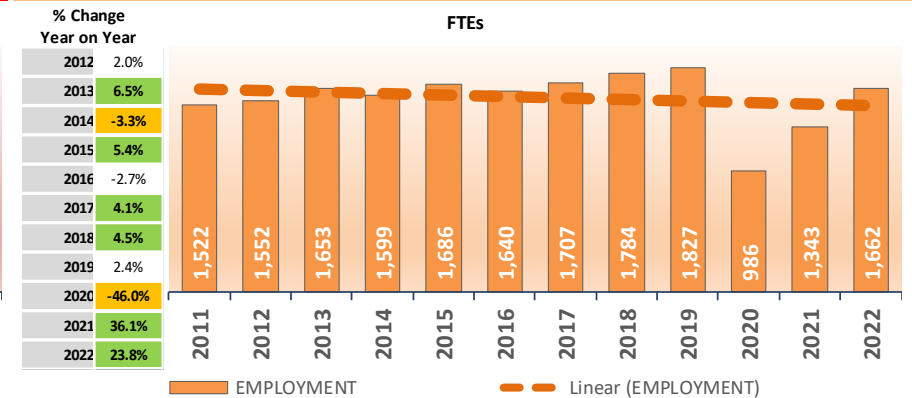
Visitor Numbers - Total



Visitor Days - Total



Total Employment Supported - Total

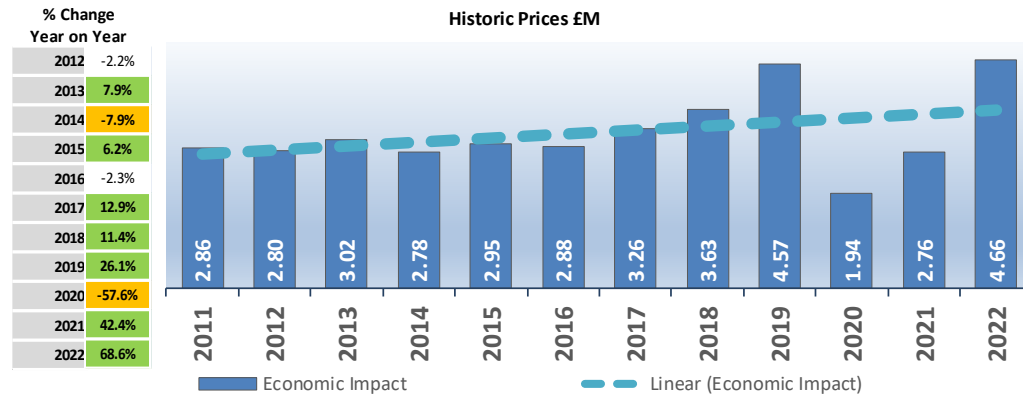


% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Historic Prices		3.0%	12.2%	17.4%	27.9%	30.7%	40.1%	47.6%	57.8%	-17.4%	23.9%	61.3%
Visitor Numbers		1.9%	7.8%	8.6%	18.3%	17.5%	20.8%	21.0%	24.6%	-37.5%	-8.6%	7.2%
Visitor Days		-0.3%	5.4%	6.9%	15.7%	15.7%	20.1%	21.1%	25.4%	-36.2%	-5.9%	12.7%
Total Employment		2.0%	8.6%	5.0%	10.8%	7.7%	12.2%	17.2%	20.0%	-35.2%	-11.8%	9.2%

"Linear" = Linear Trendline

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Economic Impact - Historic Prices - Serviced Accommodation

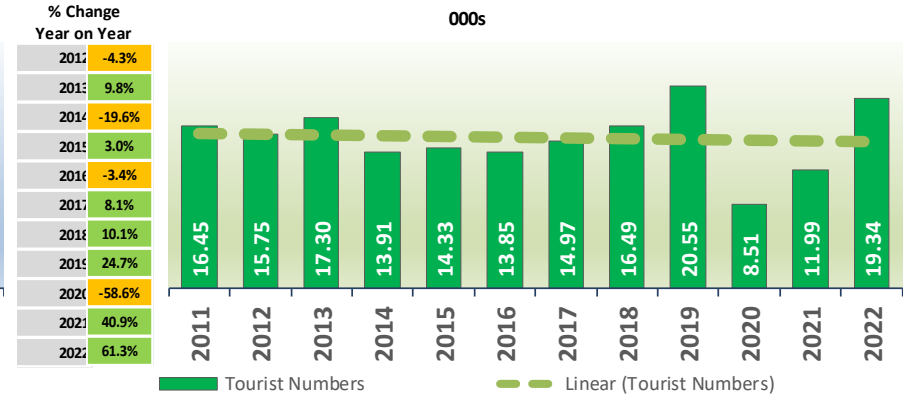


2011 to 2022
Historic Prices

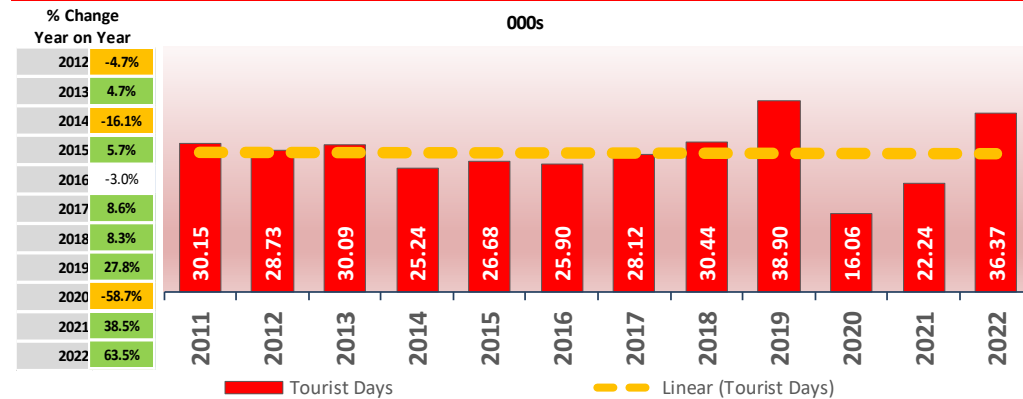
SERVICED
ACCOMMODATION

KEY MEASURES
Historic Prices

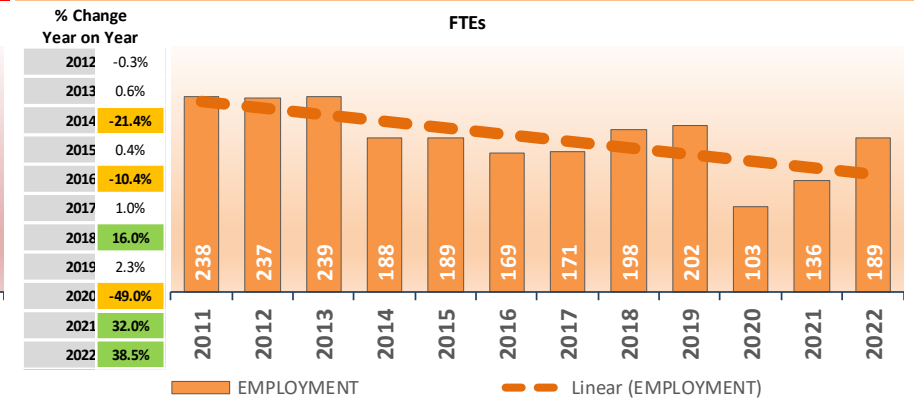
Visitor Numbers - Serviced Accommodation



Visitor Days - Serviced Accommodation



Direct Employment Supported - Serviced Accommodation



% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Historic Prices		-2.2%	5.6%	-2.7%	3.3%	0.9%	14.0%	26.9%	60.1%	-32.1%	-3.4%	63.0%
Visitor Numbers		-4.3%	5.1%	-15.5%	-12.9%	-15.8%	-9.0%	0.2%	24.9%	-48.3%	-27.1%	17.6%
Visitor Days		-4.7%	-0.2%	-16.3%	-11.5%	-14.1%	-6.8%	1.0%	29.0%	-46.7%	-26.2%	20.6%
Direct Employment		-0.3%	0.3%	-21.1%	-20.8%	-29.0%	-28.4%	-16.9%	-14.9%	-56.6%	-42.7%	-20.7%

"Linear" = Linear Trendline

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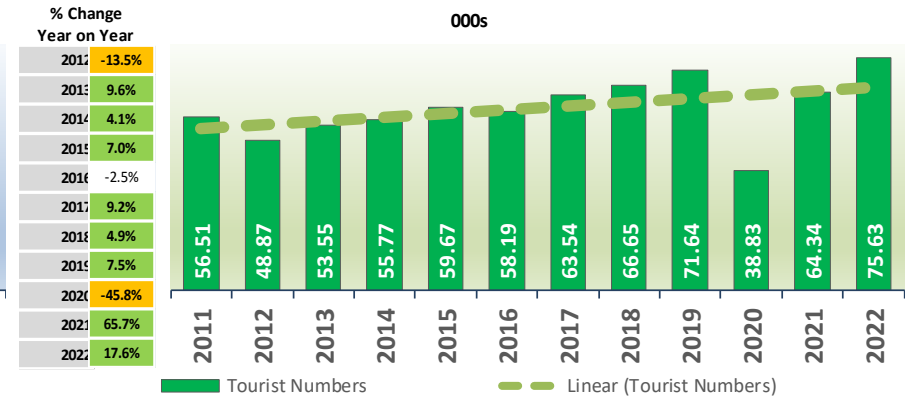
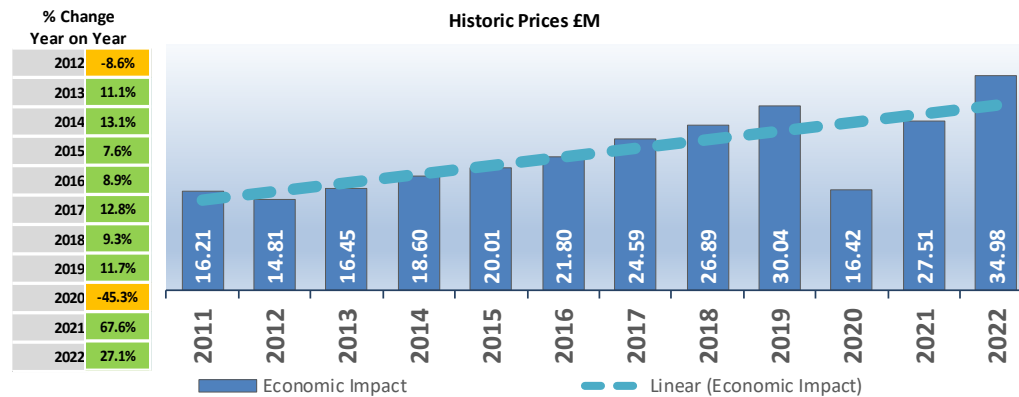
2011 to 2022
Historic Prices

NON-SERVED
ACCOMMODATION

KEY MEASURES
Historic Prices

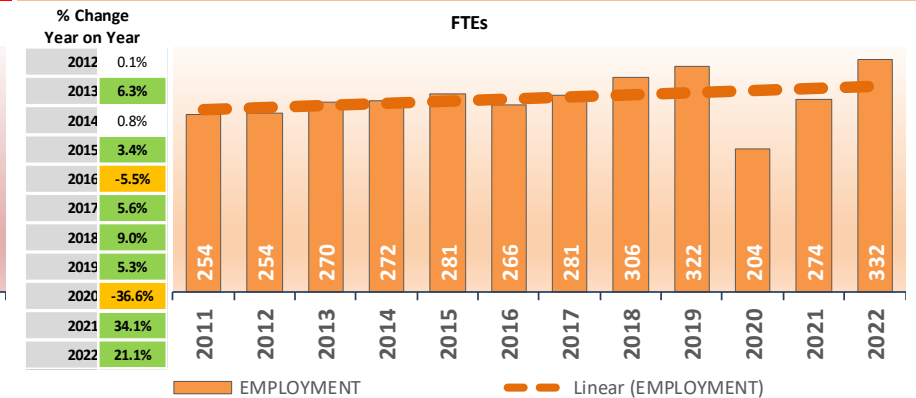
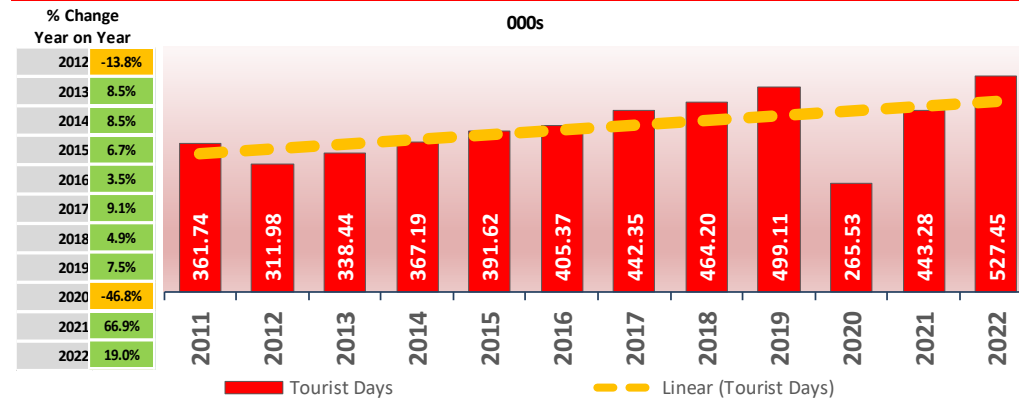
Economic Impact - Historic Prices - Non-Served Accommodation

Visitor Numbers - Non-Served Accommodation



Visitor Days - Non-Served Accommodation

Direct Employment Supported - Non-Served Accommodation

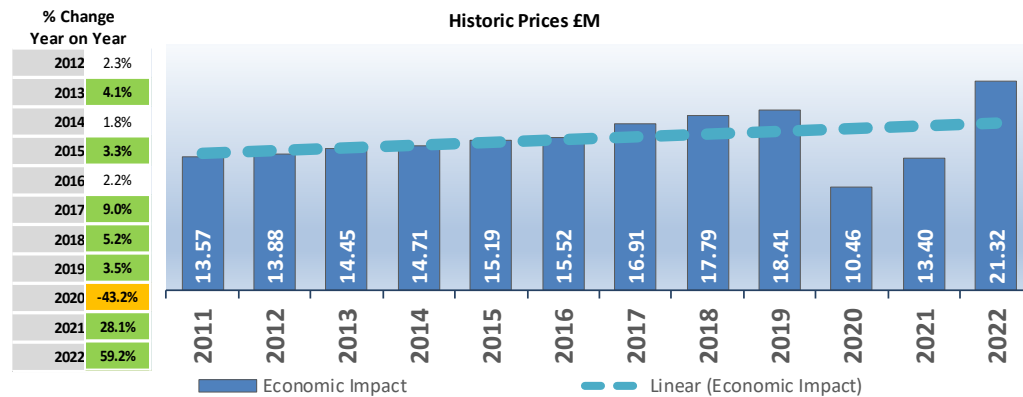


% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Historic Prices		-8.6%	1.5%	14.8%	23.5%	34.5%	51.7%	65.9%	85.3%	1.3%	69.7%	115.8%
Visitor Numbers		-13.5%	-5.2%	-1.3%	5.6%	3.0%	12.4%	17.9%	26.8%	-31.3%	13.8%	33.8%
Visitor Days		-13.8%	-6.4%	1.5%	8.3%	12.1%	22.3%	28.3%	38.0%	-26.6%	22.5%	45.8%
Direct Employment		0.1%	6.4%	7.3%	10.9%	4.8%	10.7%	20.6%	27.0%	-19.5%	7.9%	30.7%

"Linear" = Linear Trendline

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Economic Impact - Historic Prices - SFR

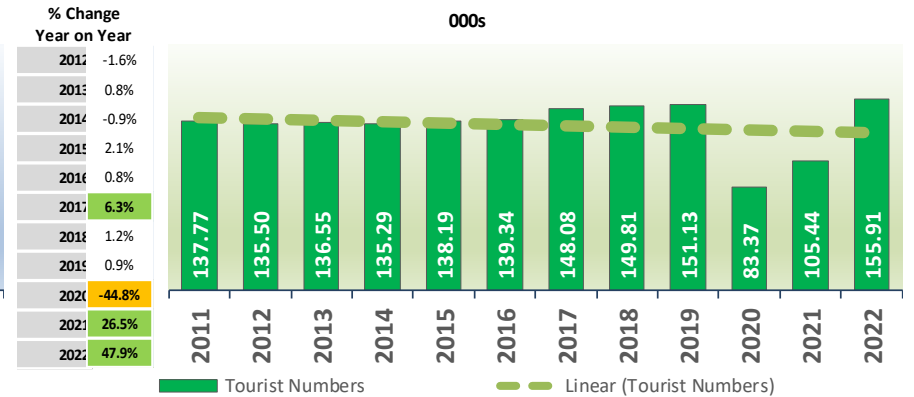


2011 to 2022
Historic Prices

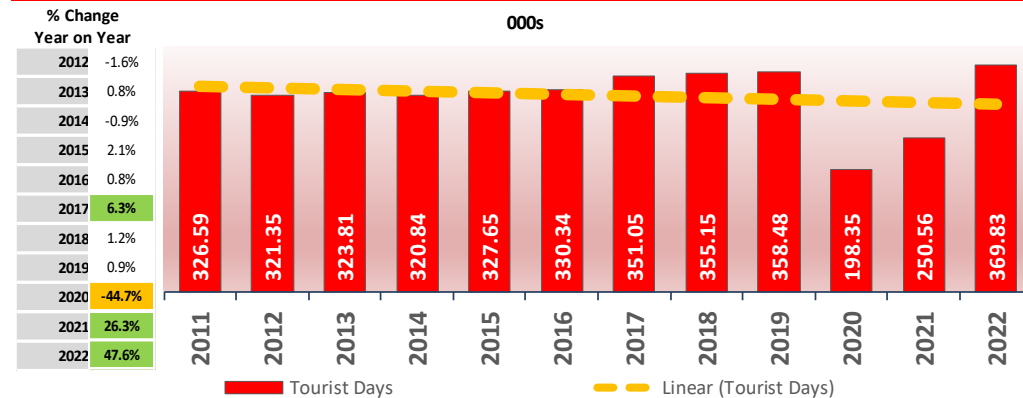
SFR

KEY MEASURES
Historic Prices

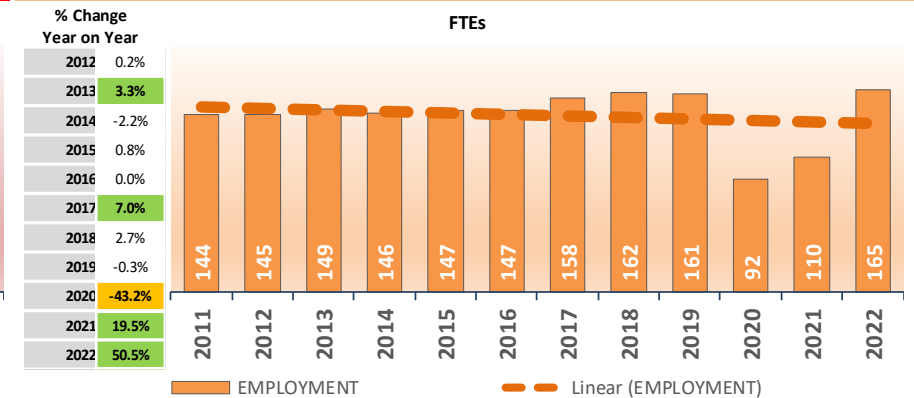
Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR



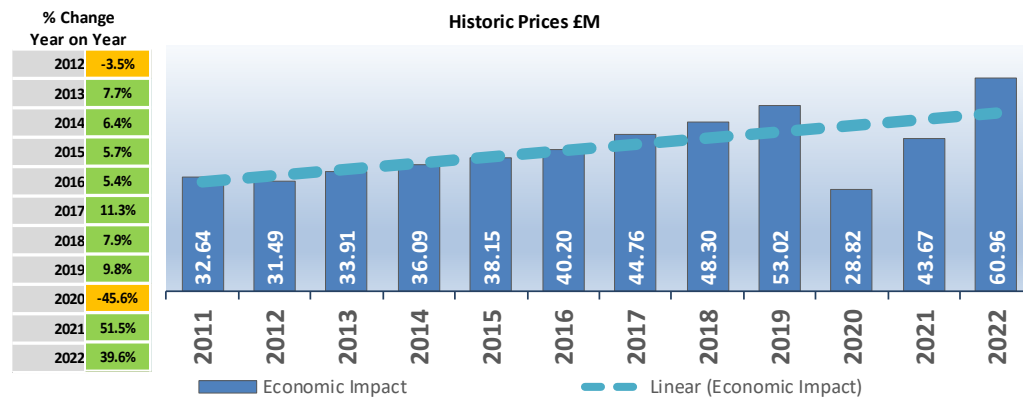
% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Historic Prices		2.3%	6.4%	8.4%	11.9%	14.3%	24.6%	31.0%	35.6%	-22.9%	-1.3%	57.1%
Visitor Numbers		-1.6%	-0.9%	-1.8%	0.3%	1.1%	7.5%	8.7%	9.7%	-39.5%	-23.5%	13.2%
Visitor Days		-1.6%	-0.9%	-1.8%	0.3%	1.1%	7.5%	8.7%	9.8%	-39.3%	-23.3%	13.2%
Direct Employment		0.2%	3.5%	1.2%	2.0%	2.0%	9.2%	12.1%	11.8%	-36.5%	-24.1%	14.3%

"Linear" = Linear Trendline

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Economic Impact - Historic Prices - Staying Visitor

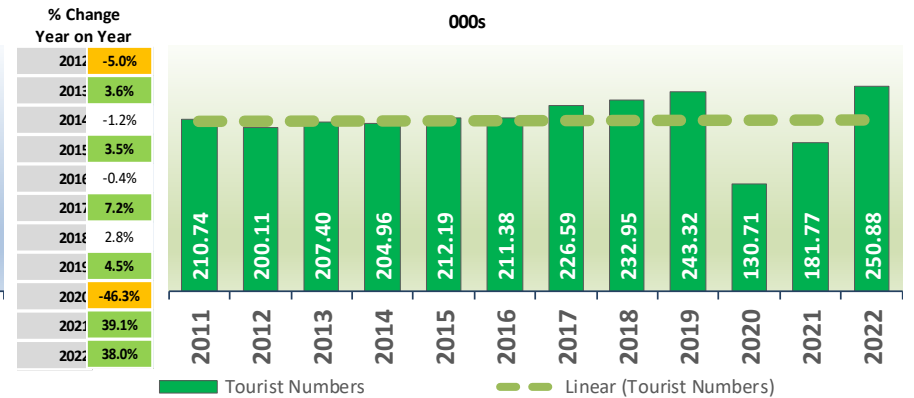


2011 to 2022
Historic Prices

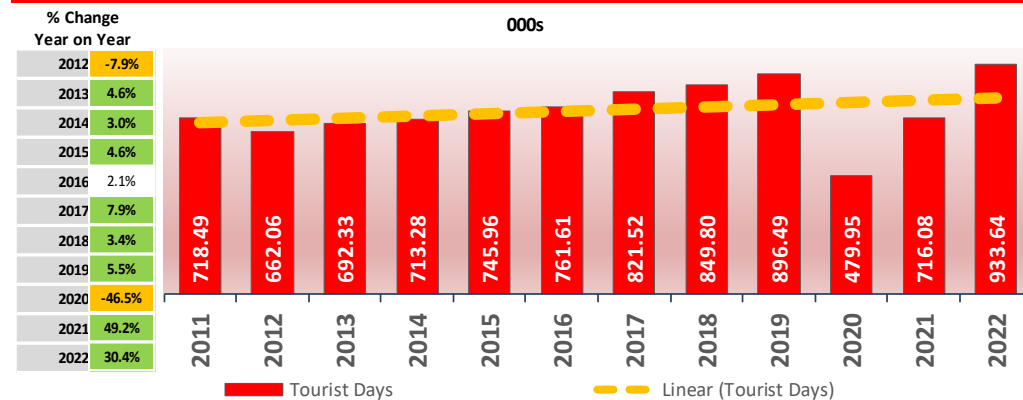
STAYING VISITOR

KEY MEASURES
Historic Prices

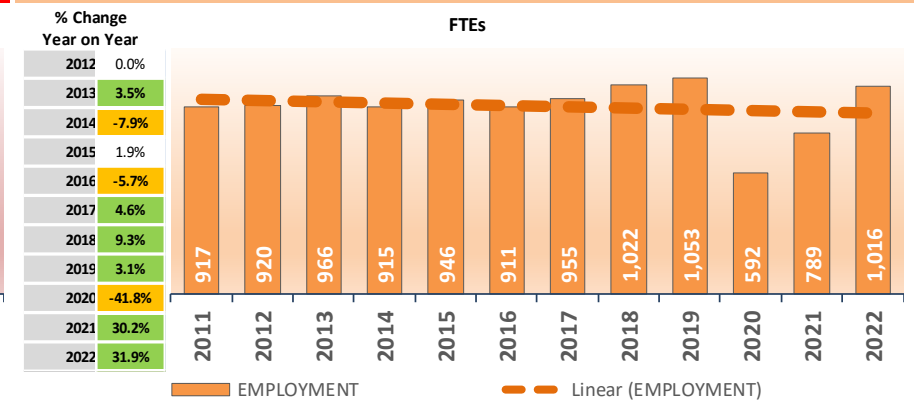
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor



% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Historic Prices		-3.5%	3.9%	10.6%	16.9%	23.2%	37.1%	48.0%	62.4%	-11.7%	33.8%	86.8%
Visitor Numbers		-5.0%	-1.6%	-2.7%	0.7%	0.3%	7.5%	10.5%	15.5%	-38.0%	-13.7%	19.1%
Visitor Days		-7.9%	-3.6%	-0.7%	3.8%	6.0%	14.3%	18.3%	24.8%	-33.2%	-0.3%	29.9%
Direct Employment		0.3%	5.3%	-0.3%	3.1%	-0.7%	4.2%	11.4%	14.8%	-35.5%	-13.9%	10.7%

"Linear" = Linear Trendline

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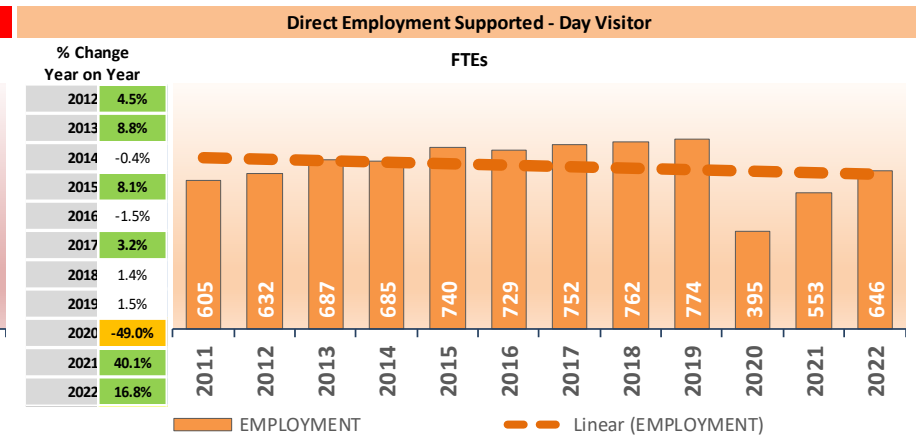
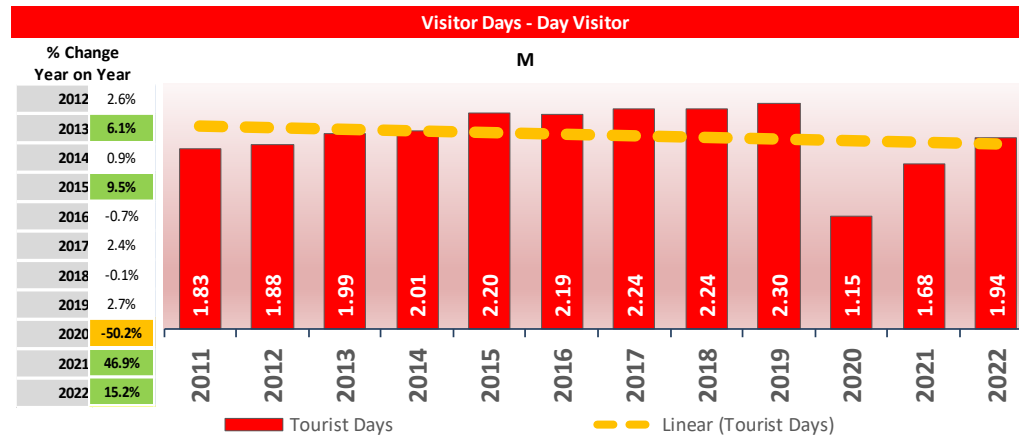
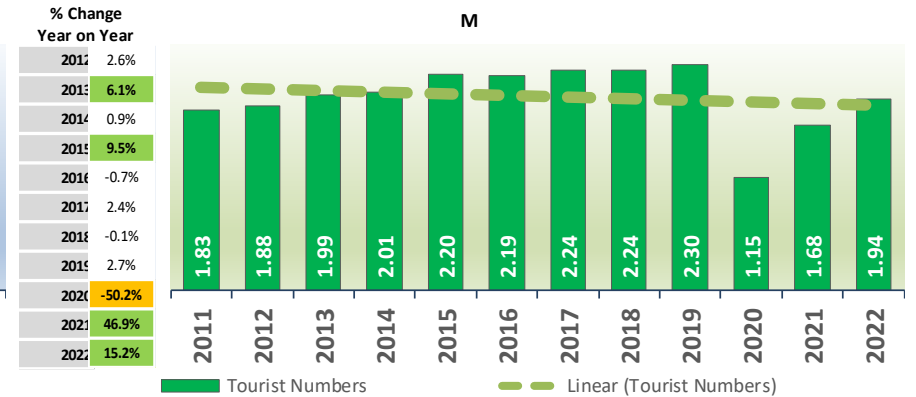
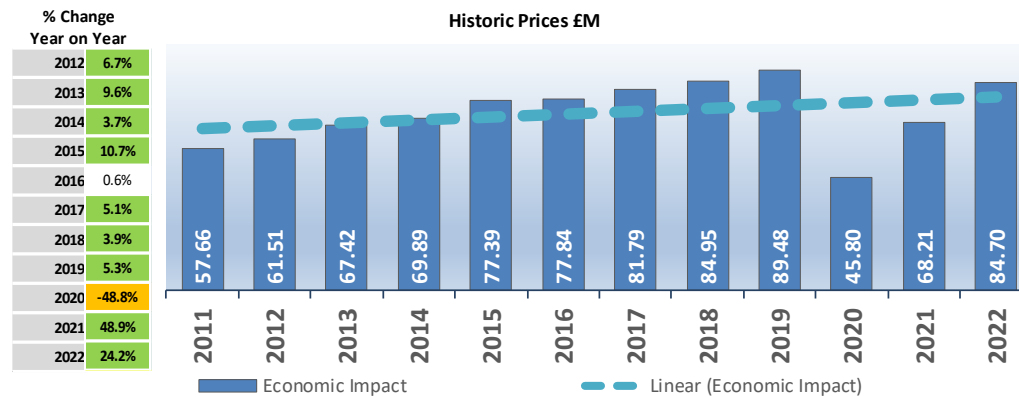
2011 to 2022
Historic Prices

DAY VISITOR

KEY MEASURES
Historic Prices

Economic Impact - Historic Prices - Day Visitor

Visitor Numbers - Day Visitor



% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Historic Prices		6.7%	16.9%	21.2%	34.2%	35.0%	41.8%	47.3%	55.2%	-20.6%	18.3%	46.9%
Visitor Numbers		2.6%	8.9%	9.9%	20.3%	19.5%	22.4%	22.3%	25.6%	-37.4%	-8.0%	5.9%
Visitor Days		2.6%	8.9%	9.9%	20.3%	19.5%	22.4%	22.3%	25.6%	-37.4%	-8.0%	5.9%
Direct Employment		4.5%	13.7%	13.2%	22.3%	20.5%	24.3%	26.0%	27.9%	-34.7%	-8.6%	6.9%

"Linear" = Linear Trendline

Distribution of Key Impacts by Visitor Type, Month and Sector for the Period 2011 to 2022

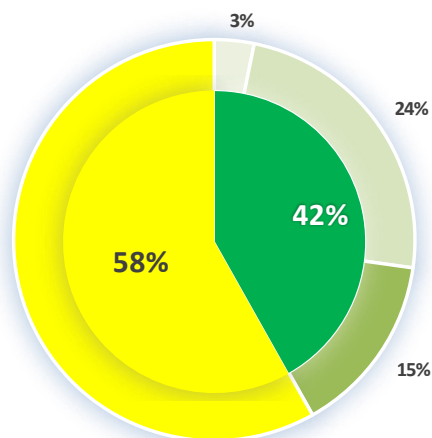
Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

Economic Impact - Historic Prices - £M - Share of Total

Visitor Numbers - 2022 - M - Share of Total

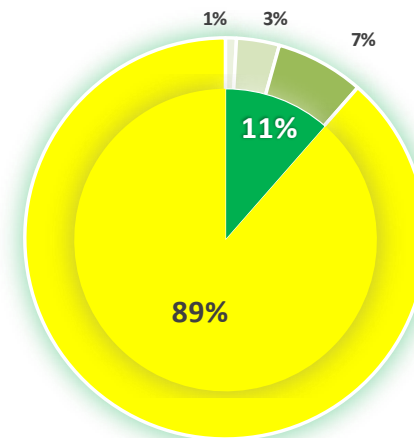
TOTAL
£145.66m

	£M
Serviced	4.66
Non-Serviced	34.98
SFR	21.32
Staying Visitor	60.96
Day Visitor	84.70
Total	145.66



TOTAL
2.19m

	M
Serviced	0.02
Non-Serviced	0.08
SFR	0.16
Staying Visitor	0.25
Day Visitor	1.94
Total	2.19

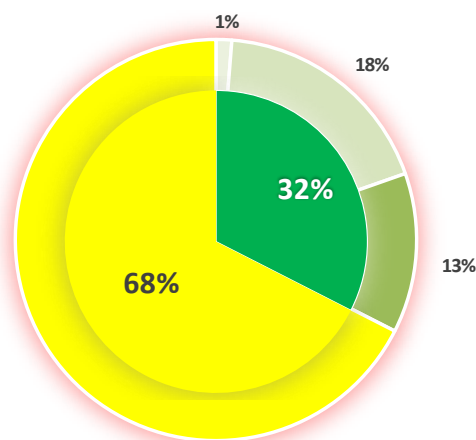


Visitor Days - 2022 - M - Share of Total

Direct Employment Supported - 2022 - FTEs - Share of Total

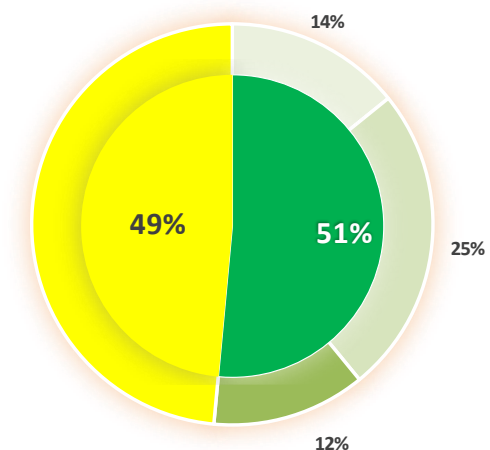
TOTAL
2.87m

	M
Serviced	0.04
Non-Serviced	0.53
SFR	0.37
Staying Visitor	0.93
Day Visitor	1.94
Total	2.87



TOTAL
1,332 Direct FTEs
1,662 Total FTEs

	FTEs
Serviced	189
Non-Serviced	332
SFR	165
Staying Visitor	685
Day Visitor	646
Total	1,332



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2022
Historic Prices

TOTAL

DISTRIBUTION BY MONTH
Historic Prices

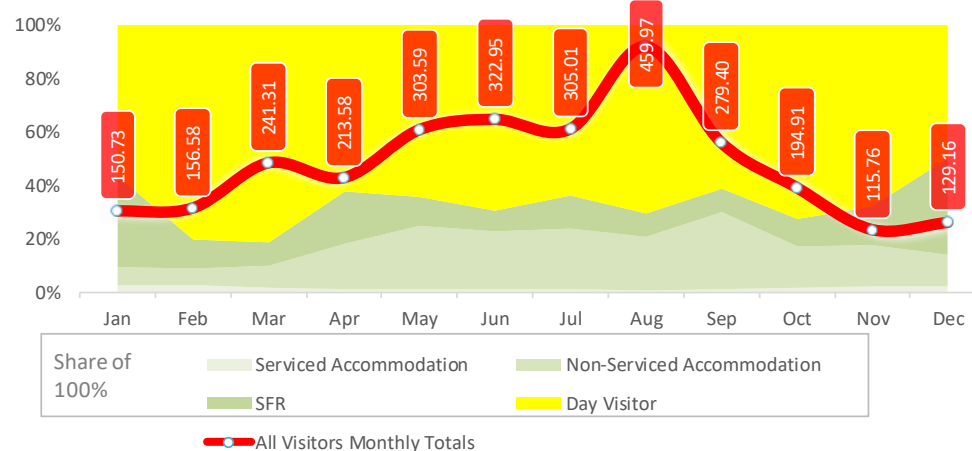
Economic Impact - Historic Prices - £M - Distribution of Impact by Month



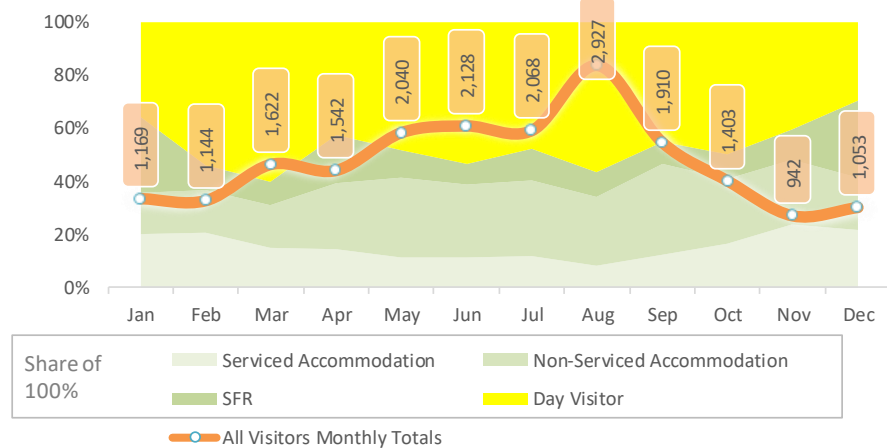
Visitor Numbers - 2022 - 000s - Distribution of Impact by Month



Visitor Days - 2022 - 000s - Distribution of Impact by Month

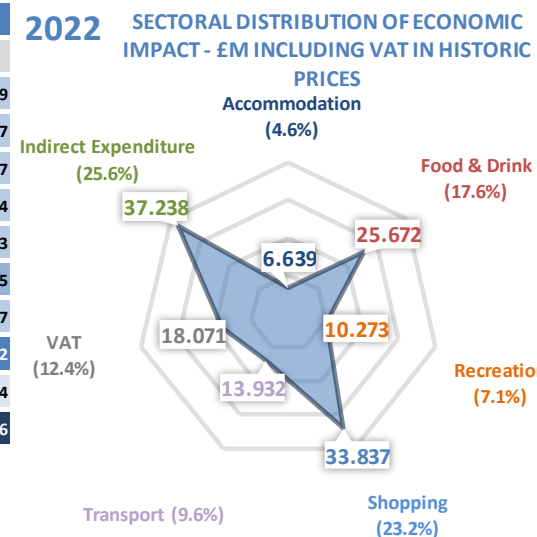


Direct Employment Supported - 2022 - FTEs - Distribution of Impact by Month

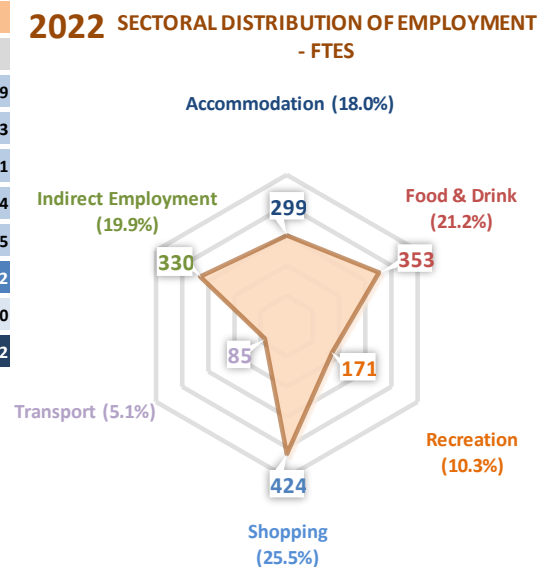


SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT IN HISTORIC PRICES

SECTOR / YEAR		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Accommodation	£M	2.797	2.649	2.865	3.359	3.578	4.152	4.790	5.256	6.165	3.525	5.096	6.639
Food & Drink	£M	16.22	16.71	18.19	18.88	20.56	20.86	22.32	23.47	24.98	13.90	19.67	25.67
Recreation	£M	6.482	6.718	7.317	7.560	8.242	8.371	8.946	9.416	10.04	5.569	7.940	10.27
Shopping	£M	21.78	22.51	24.58	25.70	28.11	28.44	30.27	31.72	33.60	17.55	26.17	33.84
Transport	£M	8.772	9.080	9.882	10.25	11.16	11.35	12.13	12.76	13.56	7.132	10.69	13.93
Direct Revenue	£M	56.04	57.66	62.83	65.75	71.65	73.18	78.46	82.62	88.34	47.68	69.57	90.35
VAT	£M	11.21	11.53	12.57	13.15	14.33	14.64	15.69	16.52	17.67	7.825	13.65	18.07
Direct Expenditure	£M	67.25	69.19	75.40	78.90	85.98	87.81	94.15	99.14	106.01	55.50	83.22	108.42
Indirect Expenditure	£M	23.05	23.81	25.94	27.08	29.56	30.23	32.40	34.11	36.49	19.11	28.66	37.24
TOTAL	£M	90.30	93.00	101.33	105.99	115.54	118.04	126.55	133.26	142.50	74.61	111.88	145.66

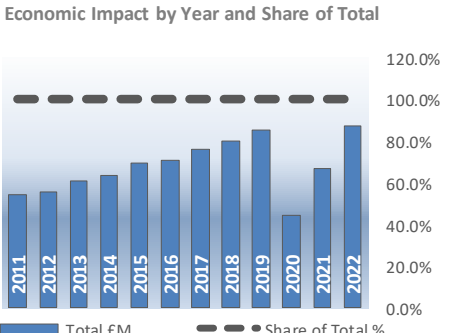


SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES													
SECTOR / YEAR		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Accommodation	FTEs	338	354	357	303	305	266	266	306	311	192	232	299
Food & Drink	FTEs	306	309	334	333	354	352	369	379	389	210	285	353
Recreation	FTEs	148	151	163	162	172	171	180	185	190	102	140	171
Shopping	FTEs	375	379	411	413	441	437	457	467	477	242	346	424
Transport	FTEs	74	75	81	81	86	85	90	92	94	48	69	85
Direct Employment	FTEs	1,241	1,268	1,346	1,291	1,357	1,311	1,361	1,428	1,460	794	1,073	1,332
Indirect Employment	FTEs	281	284	307	308	329	329	346	356	367	192	270	330
TOTAL	FTEs	1,522	1,552	1,653	1,599	1,686	1,640	1,707	1,784	1,827	986	1,343	1,662



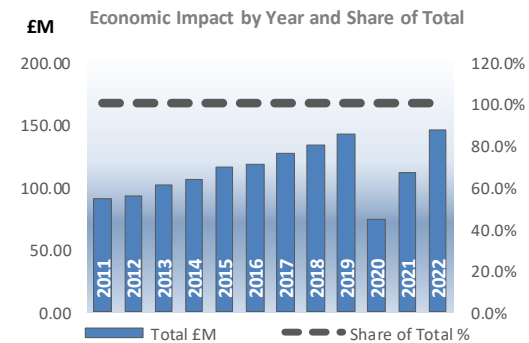
Unindexed Economic Impact by Month, Year and Visitor Type for the Period 2011 to 2022

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL										2011 to 2022 Historic Prices			TOTAL		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		TOTAL																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2011 to 2022		45.6%	51.6%	122.0%	39.1%	63.2%	67.8%	50.9%	68.0%	60.3%	54.3%	44.9%	73.6%	61.3%	Annual Change	73.0%	57.8%	60.5%	57.0%
% Change 2021 to 2022		416.8%	204.6%	189.8%	124.0%	32.3%	8.7%	12.3%	3.6%	-3.2%	-3.5%	9.3%	25.2%	30.2%		237.4%	35.4%	4.0%	7.3%
Average Annual Change		4.1%	4.7%	11.1%	3.6%	5.7%	6.2%	4.6%	6.2%	5.5%	4.9%	4.1%	6.7%	5.6%		6.6%	5.3%	5.5%	5.2%
2011	£M	5.408	5.043	5.231	7.841	9.408	9.584	10.61	13.86	8.959	6.302	4.073	3.983	90.30		3.0%	15.68	26.83	33.43
2012	£M	5.659	5.361	5.987	7.414	9.009	10.11	11.21	14.76	9.097	6.144	4.242	4.012	93.00		17.01	26.53	35.06	14.40
2013	£M	5.834	5.821	6.794	7.710	10.70	10.41	12.32	16.69	9.537	6.524	4.586	4.405	101.33	9.0%	18.45	28.82	38.55	15.52
2014	£M	5.621	5.915	7.896	8.580	11.08	10.86	12.86	17.33	9.777	6.832	4.792	4.434	105.99	4.6%	19.43	30.53	39.97	16.06
2015	£M	6.373	6.842	8.464	8.866	11.71	11.41	13.59	19.65	10.89	7.818	5.048	4.869	115.54	9.0%	21.68	31.99	44.13	17.74
2016	£M	6.471	6.888	9.192	8.889	12.28	12.49	13.40	20.04	10.77	7.632	4.989	4.997	118.04	2.2%	22.55	33.66	44.21	17.62
2017	£M	6.893	7.359	9.637	9.599	13.26	13.30	14.50	21.36	11.81	8.153	5.300	5.384	126.55	7.2%	23.89	36.15	47.67	18.84
2018	£M	7.353	7.736	10.15	10.04	14.12	13.84	14.86	22.60	12.61	8.668	5.561	5.727	133.26	5.3%	25.23	38.00	50.07	19.95
2019	£M	7.928	8.521	11.27	10.84	14.80	15.08	15.79	23.84	13.36	9.339	5.667	6.049	142.50	6.9%	27.72	40.73	53.00	21.06
2020	£M	8.322	8.019	6.083	0.594	1.270	2.047	7.610	16.45	11.77	7.224	1.846	3.373	74.61	-47.6%	22.42	3.911	35.84	12.44
2021	£M	1.523	2.510	4.006	4.868	11.60	14.79	14.26	22.49	14.83	10.08	5.400	5.520	111.88	49.9%	8.039	31.26	51.58	21.00
2022	£M	7.872	7.644	11.61	10.90	15.35	16.08	16.01	23.29	14.36	9.724	5.901	6.914	145.66	30.2%	27.13	42.34	53.65	22.54
ECONOMIC IMPACT - IN HISTORIC PRICES														TOTAL					
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	£M	Economic Impact by Year and Share of Total				
Total	£M	90.30	93.00	101.33	105.99	115.54	118.04	126.55	133.26	142.50	74.61	111.88	145.66						
All Visitor Types	£M	90.30	93.00	101.33	105.99	115.54	118.04	126.55	133.26	142.50	74.61	111.88	145.66						
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%						
Annual Change in Share	%																		
Change in Share from 2011	%																		
Avg Ann. Change in Share	%																		

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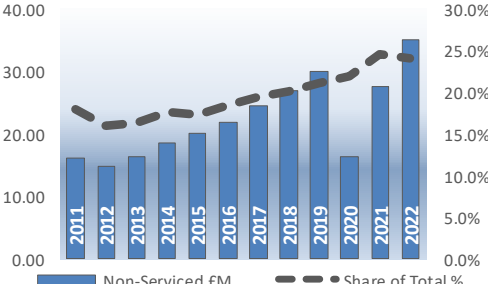
Report Prepared by: Aimee Towle. Date of Issue: 30/06/23

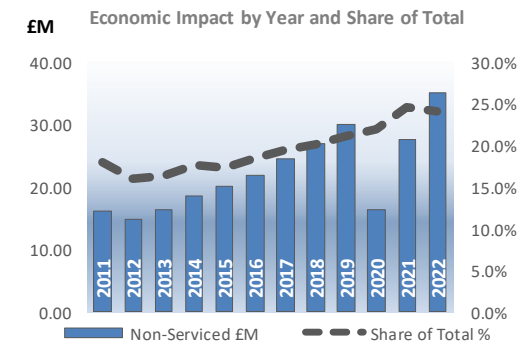


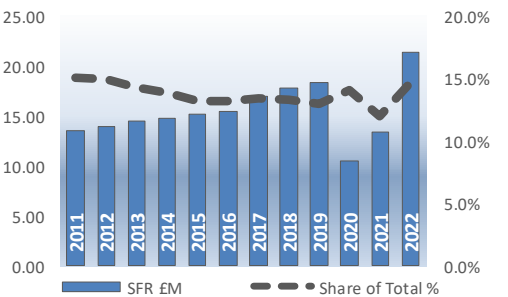
STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL										2011 to 2022 Historic Prices			SERVICED ACCOMMODATION		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2011 to 2022		2.7%	35.3%	44.3%	86.4%	111.7%	87.7%	95.7%	102.5%	83.3%	65.1%	73.8%	76.8%	63.0%	Annual Change	24.7%	94.7%	94.7%	71.8%
% Change 2021 to 2022		381.5%	477.3%	412.9%	411.3%	284.6%	27.0%	18.0%	3.3%	6.6%	5.6%	11.5%	21.9%	68.6%		421.6%	120.1%	9.2%	12.8%
Average Annual Change		0.2%	3.2%	4.0%	7.9%	10.2%	8.0%	8.7%	9.3%	7.6%	5.9%	6.7%	7.0%	5.7%		2.2%	8.6%	8.6%	6.5%
2011	£M	0.449	0.352	0.312	0.144	0.161	0.217	0.242	0.239	0.182	0.197	0.166	0.194	2.857		1.113	0.523	0.663	0.558
2012	£M	0.375	0.326	0.329	0.136	0.158	0.236	0.237	0.249	0.207	0.193	0.169	0.183	2.795	-2.2%	1.030	0.529	0.692	0.544
2013	£M	0.394	0.356	0.400	0.120	0.176	0.245	0.258	0.267	0.195	0.182	0.202	0.224	3.017	7.9%	1.149	0.540	0.720	0.608
2014	£M	0.376	0.308	0.317	0.117	0.159	0.210	0.264	0.260	0.205	0.182	0.178	0.204	2.779	-7.9%	1.001	0.486	0.729	0.563
2015	£M	0.429	0.343	0.336	0.118	0.166	0.241	0.277	0.282	0.200	0.192	0.168	0.201	2.953	6.2%	1.108	0.525	0.759	0.561
2016	£M	0.391	0.333	0.329	0.124	0.160	0.231	0.281	0.281	0.195	0.179	0.167	0.212	2.884	-2.3%	1.053	0.515	0.757	0.558
2017	£M	0.397	0.350	0.320	0.172	0.221	0.276	0.324	0.333	0.236	0.208	0.192	0.227	3.256	12.9%	1.067	0.669	0.893	0.627
2018	£M	0.426	0.373	0.334	0.181	0.241	0.298	0.347	0.373	0.245	0.224	0.267	0.319	3.626	11.4%	1.133	0.719	0.964	0.810
2019	£M	0.502	0.472	0.436	0.256	0.337	0.397	0.448	0.479	0.333	0.316	0.278	0.319	4.574	26.1%	1.410	0.990	1.260	0.914
2020	£M	0.512	0.452	0.182	0.021	0.034	0.035	0.104	0.231	0.157	0.139	0.035	0.036	1.939	-57.6%	1.146	0.089	0.493	0.211
2021	£M	0.096	0.083	0.088	0.053	0.089	0.321	0.401	0.469	0.313	0.308	0.259	0.282	2.762	42.4%	0.266	0.463	1.183	0.850
2022	£M	0.461	0.477	0.451	0.269	0.342	0.408	0.473	0.485	0.334	0.326	0.289	0.344	4.657	68.6%	1.388	1.018	1.291	0.959
ECONOMIC IMPACT - IN HISTORIC PRICES														SERVICED ACCOMMODATION					
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	£M Economic Impact by Year and Share of Total					
Serviced	£M	2.857	2.795	3.017	2.779	2.953	2.884	3.256	3.626	4.574	1.939	2.762	4.657						
All Visitor Types	£M	90.30	93.00	101.33	105.99	115.54	118.04	126.55	133.26	142.50	74.61	111.88	145.66						
Share of Total	%	3.2%	3.0%	3.0%	2.6%	2.6%	2.4%	2.6%	2.7%	3.2%	2.6%	2.5%	3.2%						
Annual Change in Share	%		-5.0%	-0.9%	-11.9%	-2.5%	-4.4%	5.3%	5.8%	17.9%	-19.0%	-5.0%	29.5%						
Change in Share from 2011	%		-5.0%	-5.9%	-17.1%	-19.2%	-22.8%	-18.7%	-14.0%	1.4%	-17.9%	-22.0%	1.0%						
Avg Ann. Change in Share	%		-5.0%	-3.0%	-5.7%	-4.8%	-4.6%	-3.1%	-2.0%	0.2%	-2.0%	-2.2%	0.1%						

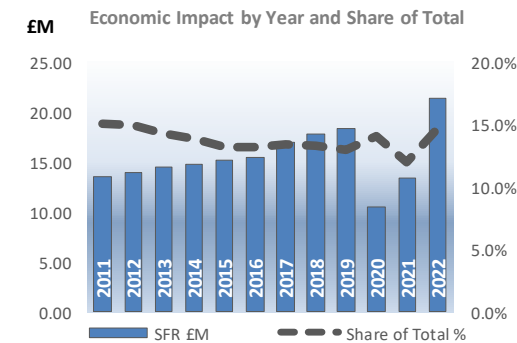
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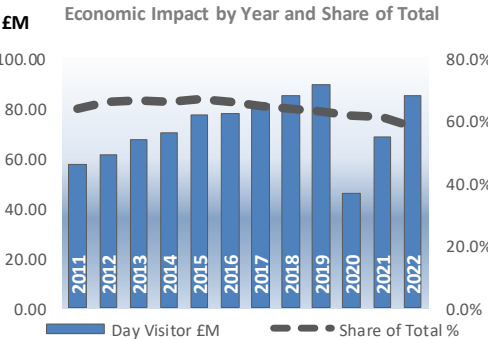
STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL										2011 to 2022 Historic Prices			NON-SERVICED ACCOMMODATION		ECONOMIC IMPACT Historic Prices						
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER						
KEY		NON-SERVICED ACCOMMODATION																			
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change							
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2011 to 2022		206.8%	124.7%	134.8%	103.7%	98.4%	85.0%	109.0%	120.7%	128.9%	116.1%	158.2%	274.4%	115.8%	Annual Change	147.2%	94.1%	119.5%	154.1%		
% Change 2021 to 2022		4181.4%	3953.4%	4594.0%	271.1%	39.9%	9.9%	13.9%	11.7%	-3.1%	-11.2%	7.1%	46.3%	27.1%		4306.6%	43.6%	7.1%	3.8%		
Average Annual Change		18.8%	11.3%	12.3%	9.4%	8.9%	7.7%	9.9%	11.0%	11.7%	10.6%	14.4%	24.9%	10.5%		13.4%	8.6%	10.9%	14.0%		
2011	£M	0.239	0.314	0.577	1.186	2.331	2.393	2.341	2.868	2.257	0.950	0.469	0.285	16.21		1.131	5.910	7.465	1.704		
2012	£M	0.268	0.329	0.581	1.082	2.022	2.116	2.084	2.641	2.015	0.873	0.475	0.326	14.81	-8.6%	1.178	5.219	6.741	1.674		
2013	£M	0.293	0.346	0.667	1.126	2.262	2.287	2.355	3.018	2.234	0.967	0.536	0.359	16.45	11.1%	1.306	5.676	7.607	1.862		
2014	£M	0.293	0.355	0.764	1.281	2.489	2.517	2.647	3.514	2.624	1.128	0.605	0.387	18.60	13.1%	1.413	6.287	8.784	2.120		
2015	£M	0.355	0.427	0.779	1.363	2.589	2.599	2.953	3.879	2.726	1.197	0.700	0.443	20.01	7.6%	1.561	6.552	9.558	2.340		
2016	£M	0.413	0.484	0.806	1.454	2.744	2.769	3.224	4.280	3.003	1.330	0.788	0.506	21.80	8.9%	1.704	6.967	10.51	2.624		
2017	£M	0.472	0.586	0.840	1.666	3.115	3.009	3.707	4.709	3.557	1.490	0.855	0.588	24.59	12.8%	1.897	7.790	11.97	2.933		
2018	£M	0.530	0.656	0.942	1.851	3.541	3.383	3.754	5.036	3.863	1.703	0.956	0.670	26.89	9.3%	2.128	8.776	12.65	3.329		
2019	£M	0.612	0.710	1.009	2.194	3.942	3.629	4.524	5.732	4.056	1.787	1.086	0.757	30.04	11.7%	2.332	9.765	14.31	3.629		
2020	£M	0.685	0.587	0.570	0.074	0.204	0.211	2.534	4.556	4.695	1.752	0.120	0.428	16.42	-45.3%	1.842	0.489	11.79	2.301		
2021	£M	0.017	0.017	0.029	0.651	3.307	4.029	4.295	5.665	5.332	2.312	1.132	0.728	27.51	67.6%	0.063	7.988	15.29	4.172		
2022	£M	0.735	0.707	1.356	2.416	4.625	4.428	4.892	6.328	5.165	2.052	1.212	1.066	34.98	27.1%	2.797	11.47	16.38	4.330		
ECONOMIC IMPACT - IN HISTORIC PRICES													NON-SERVICED ACCOMMODATION								
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	£M Economic Impact by Year and Share of Total							
Non-Serviced		£M	16.21	14.81	16.45	18.60	20.01	21.80	24.59	26.89	30.04	16.42	27.51	34.98							
All Visitor Types		£M	90.30	93.00	101.33	105.99	115.54	118.04	126.55	133.26	142.50	74.61	111.88	145.66							
Share of Total		%	18.0%	15.9%	16.2%	17.6%	17.3%	18.5%	19.4%	20.2%	21.1%	22.0%	24.6%	24.0%							
Annual Change in Share		%		-11.3%	1.9%	8.1%	-1.3%	6.6%	5.2%	3.8%	4.5%	4.4%	11.8%	-2.4%							
Change in Share from 2011		%		-11.3%	-9.6%	-2.2%	-3.5%	2.9%	8.3%	12.4%	17.4%	22.6%	37.0%	33.8%							
Avg Ann. Change in Share		%		-11.3%	-4.8%	-0.7%	-0.9%	0.6%	1.4%	1.8%	2.2%	2.5%	3.7%	3.1%							
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STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL										2011 to 2022 Historic Prices			SFR		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SFR																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2011 to 2022		46.4%	42.8%	63.5%	52.6%	55.9%	52.0%	58.0%	61.2%	65.9%	55.5%	60.2%	72.7%	57.1%	Annual Change	49.4%	53.5%	61.1%	65.8%
% Change 2021 to 2022		2251.5%	3049.4%	3379.2%	272.1%	32.4%	3.2%	16.3%	13.2%	-11.3%	-13.4%	6.1%	22.3%	59.2%		2586.7%	66.6%	7.2%	8.3%
Average Annual Change		4.2%	3.9%	5.8%	4.8%	5.1%	4.7%	5.3%	5.6%	6.0%	5.0%	5.5%	6.6%	5.2%		4.5%	4.9%	5.6%	6.0%
2011	£M	2.002	0.672	0.744	1.583	1.165	0.927	1.347	1.413	0.828	0.740	0.593	1.559	13.57		3.418	3.675	3.589	2.893
2012	£M	2.045	0.682	0.780	1.614	1.165	0.934	1.362	1.446	0.837	0.753	0.615	1.649	13.88	2.3%	3.506	3.713	3.645	3.017
2013	£M	2.127	0.716	0.823	1.646	1.212	0.959	1.422	1.513	0.864	0.777	0.649	1.738	14.45	4.1%	3.667	3.818	3.798	3.164
2014	£M	2.100	0.701	0.832	1.700	1.236	0.975	1.463	1.573	0.903	0.812	0.662	1.753	14.71	1.8%	3.633	3.912	3.939	3.226
2015	£M	2.150	0.719	0.871	1.749	1.281	1.011	1.521	1.633	0.938	0.838	0.683	1.794	15.19	3.3%	3.741	4.041	4.092	3.315
2016	£M	2.168	0.729	0.885	1.778	1.306	1.033	1.558	1.681	0.972	0.859	0.703	1.845	15.52	2.2%	3.782	4.117	4.211	3.407
2017	£M	2.346	0.807	0.937	1.941	1.436	1.117	1.707	1.818	1.091	0.936	0.760	2.017	16.91	9.0%	4.090	4.494	4.617	3.713
2018	£M	2.478	0.852	0.976	2.032	1.520	1.178	1.772	1.922	1.134	0.988	0.800	2.137	17.79	5.2%	4.306	4.729	4.829	3.925
2019	£M	2.579	0.876	1.008	2.136	1.573	1.204	1.852	1.971	1.146	1.004	0.840	2.219	18.41	3.5%	4.464	4.913	4.969	4.062
2020	£M	2.840	0.764	0.547	0.079	0.085	0.072	1.048	1.597	1.307	0.947	0.096	1.079	10.46	-43.2%	4.151	0.237	3.952	2.122
2021	£M	0.125	0.030	0.035	0.649	1.372	1.366	1.830	2.013	1.550	1.329	0.896	2.201	13.40	28.1%	0.190	3.388	5.393	4.426
2022	£M	2.931	0.959	1.216	2.416	1.817	1.410	2.129	2.278	1.374	1.151	0.951	2.692	21.32	59.2%	5.107	5.643	5.781	4.794
ECONOMIC IMPACT - IN HISTORIC PRICES														SFR					
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	£M Economic Impact by Year and Share of Total					
SFR	£M	13.57	13.88	14.45	14.71	15.19	15.52	16.91	17.79	18.41	10.46	13.40	21.32						
All Visitor Types	£M	90.30	93.00	101.33	105.99	115.54	118.04	126.55	133.26	142.50	74.61	111.88	145.66						
Share of Total	%	15.0%	14.9%	14.3%	13.9%	13.1%	13.1%	13.4%	13.3%	12.9%	14.0%	12.0%	14.6%						
Annual Change in Share	%		-0.7%	-4.5%	-2.7%	-5.3%	0.0%	1.7%	-0.1%	-3.2%	8.5%	-14.6%	22.3%						
Change in Share from 2011	%		-0.7%	-5.2%	-7.7%	-12.5%	-12.6%	-11.1%	-11.2%	-14.1%	-6.7%	-20.3%	-2.6%						
Avg Ann. Change in Share	%		-0.7%	-2.6%	-2.6%	-3.1%	-2.5%	-1.8%	-1.6%	-1.8%	-0.7%	-2.0%	-0.2%						
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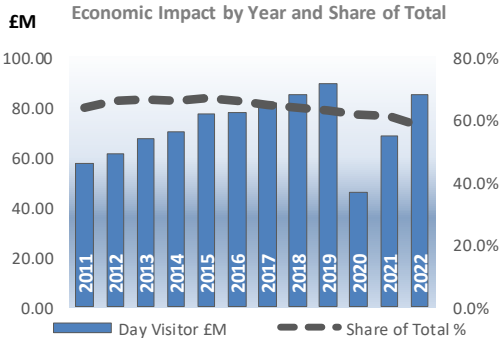


STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL										2011 to 2022 Historic Prices			STAYING VISITOR		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2011 to 2022		53.4%	60.1%	85.1%	75.1%	85.5%	76.6%	90.7%	101.1%	110.4%	87.0%	99.5%	101.3%		86.8%	64.1%	79.4%	100.2%	95.6%
% Change 2021 to 2022		1637.1%	1542.2%	1892.7%	277.1%	42.3%	9.3%	14.8%	11.6%	-4.5%	-10.6%	7.2%	27.7%		39.6%	1687.9%	53.2%	7.3%	6.7%
Average Annual Change		4.9%	5.5%	7.7%	6.8%	7.8%	7.0%	8.2%	9.2%	10.0%	7.9%	9.0%	9.2%		7.9%	5.8%	7.2%	9.1%	8.7%
2011	£M	2.690	1.338	1.634	2.913	3.658	3.537	3.930	4.520	3.267	1.887	1.229	2.038	32.64	5.662	10.11	11.72	5.154	
2012	£M	2.688	1.336	1.690	2.831	3.345	3.285	3.683	4.335	3.059	1.819	1.259	2.157	31.49	-3.5%	5.714	9.462	11.08	5.235
2013	£M	2.814	1.418	1.890	2.892	3.651	3.491	4.034	4.798	3.292	1.926	1.387	2.321	33.91	7.7%	6.122	10.03	12.12	5.634
2014	£M	2.769	1.364	1.912	3.098	3.884	3.703	4.374	5.347	3.732	2.122	1.445	2.343	36.09	6.4%	6.046	10.68	13.45	5.910
2015	£M	2.934	1.489	1.986	3.230	4.037	3.852	4.751	5.794	3.864	2.227	1.551	2.438	38.15	5.7%	6.409	11.12	14.41	6.216
2016	£M	2.972	1.546	2.020	3.356	4.211	4.032	5.063	6.243	4.169	2.368	1.658	2.564	40.20	5.4%	6.539	11.60	15.47	6.590
2017	£M	3.215	1.742	2.096	3.779	4.772	4.402	5.738	6.861	4.884	2.634	1.807	2.832	44.76	11.3%	7.054	12.95	17.48	7.273
2018	£M	3.434	1.881	2.252	4.064	5.302	4.859	5.872	7.331	5.242	2.914	2.024	3.125	48.30	7.9%	7.568	14.22	18.45	8.064
2019	£M	3.694	2.059	2.453	4.585	5.852	5.230	6.823	8.183	5.535	3.107	2.203	3.295	53.02	9.8%	8.206	15.67	20.54	8.606
2020	£M	4.038	1.803	1.299	0.174	0.322	0.319	3.687	6.385	6.159	2.838	0.251	1.543	28.82	-45.6%	7.140	0.815	16.23	4.633
2021	£M	0.238	0.130	0.152	1.353	4.768	5.717	6.526	8.147	7.195	3.949	2.287	3.212	43.67	51.5%	0.520	11.84	21.87	9.448
2022	£M	4.127	2.142	3.023	5.100	6.784	6.245	7.493	9.090	6.873	3.529	2.452	4.102	60.96	39.6%	9.292	18.13	23.46	10.08
ECONOMIC IMPACT - IN HISTORIC PRICES														STAYING VISITOR					
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	£M Economic Impact by Year and Share of Total					
Staying Visitor	£M	32.64	31.49	33.91	36.09	38.15	40.20	44.76	48.30	53.02	28.82	43.67	60.96						
All Visitor Types	£M	90.30	93.00	101.33	105.99	115.54	118.04	126.55	133.26	142.50	74.61	111.88	145.66						
Share of Total	%	36.1%	33.9%	33.5%	34.1%	33.0%	34.1%	35.4%	36.2%	37.2%	38.6%	39.0%	41.9%						
Annual Change in Share	%		-6.3%	-1.1%	1.7%	-3.0%	3.1%	3.9%	2.5%	2.7%	3.8%	1.1%	7.2%						
Change in Share from 2011	%		-6.3%	-7.4%	-5.8%	-8.6%	-5.8%	-2.1%	0.3%	2.9%	6.9%	8.0%	15.8%						
Avg Ann. Change in Share	%		-6.3%	-3.7%	-1.9%	-2.2%	-1.2%	-0.4%	0.0%	0.4%	0.8%	0.8%	1.4%						
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STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL											2011 to 2022 Historic Prices			DAY VISITOR		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		DAY VISITOR																		
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2011 to 2022		37.8%	48.5%	138.8%	17.8%	49.0%	62.7%	27.4%	52.0%	31.6%	40.3%	21.3%	44.6%	46.9%	Annual Change	78.0%	44.8%	39.1%	35.4%	
% Change 2021 to 2022		191.3%	131.2%	122.8%	65.1%	25.4%	8.4%	10.1%	-1.0%	-2.0%	1.0%	10.8%	21.8%	24.2%		137.2%	24.6%	1.6%	7.8%	
Average Annual Change		3.4%	4.4%	12.6%	1.6%	4.5%	5.7%	2.5%	4.7%	2.9%	3.7%	1.9%	4.1%	4.3%		7.1%	4.1%	3.6%	3.2%	
2011	£M	2.717	3.705	3.597	4.928	5.751	6.047	6.681	9.342	5.692	4.414	2.843	1.945	57.66		10.02	16.73	21.72	9.203	
2012	£M	2.972	4.025	4.297	4.583	5.664	6.824	7.523	10.42	6.038	4.326	2.983	1.855	61.51	6.7%	11.29	17.07	23.98	9.164	
2013	£M	3.021	4.403	4.903	4.818	7.049	6.919	8.285	11.89	6.245	4.598	3.199	2.084	67.42	9.6%	12.33	18.79	26.42	9.881	
2014	£M	2.851	4.551	5.984	5.482	7.197	7.162	8.490	11.99	6.044	4.710	3.347	2.091	69.89	3.7%	13.39	19.84	26.52	10.15	
2015	£M	3.439	5.353	6.478	5.636	7.673	7.563	8.840	13.86	7.029	5.591	3.497	2.431	77.39	10.7%	15.27	20.87	29.73	11.52	
2016	£M	3.499	5.342	7.171	5.534	8.067	8.460	8.339	13.80	6.600	5.264	3.331	2.433	77.84	0.6%	16.01	22.06	28.74	11.03	
2017	£M	3.678	5.617	7.541	5.820	8.484	8.896	8.765	14.50	6.921	5.520	3.493	2.552	81.79	5.1%	16.84	23.20	30.19	11.56	
2018	£M	3.919	5.854	7.894	5.977	8.818	8.980	8.985	15.27	7.366	5.753	3.536	2.602	84.95	3.9%	17.67	23.78	31.62	11.89	
2019	£M	4.234	6.463	8.814	6.254	8.952	9.855	8.972	15.66	7.827	6.232	3.464	2.754	89.48	5.3%	19.51	25.06	32.45	12.45	
2020	£M	4.284	6.216	4.784	0.420	0.948	1.728	3.923	10.07	5.613	4.386	1.594	1.830	45.80	-48.8%	15.28	3.096	19.60	7.810	
2021	£M	1.286	2.379	3.855	3.516	6.835	9.074	7.732	14.34	7.639	6.133	3.113	2.309	68.21	48.9%	7.520	19.42	29.71	11.55	
2022	£M	3.744	5.502	8.588	5.804	8.571	9.837	8.513	14.20	7.489	6.195	3.449	2.812	84.70	24.2%	17.83	24.21	30.20	12.46	
ECONOMIC IMPACT - IN HISTORIC PRICES														DAY VISITOR						
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	£M	Economic Impact by Year and Share of Total					
Day Visitor		£M	57.66	61.51	67.42	69.89	77.39	77.84	81.79	84.95	89.48	45.80	68.21	84.70						
All Visitor Types		£M	90.30	93.00	101.33	105.99	115.54	118.04	126.55	133.26	142.50	74.61	111.88	145.66						
Share of Total		%	63.9%	66.1%	66.5%	65.9%	67.0%	65.9%	64.6%	63.8%	62.8%	61.4%	61.0%	58.1%						
Annual Change in Share		%		3.6%	0.6%	-0.9%	1.6%	-1.5%	-2.0%	-1.4%	-1.5%	-2.3%	-0.7%	-4.6%						
Change in Share from 2011		%		3.6%	4.2%	3.3%	4.9%	3.3%	1.2%	-0.2%	-1.7%	-3.9%	-4.5%	-8.9%						
Avg Ann. Change in Share		%		3.6%	2.1%	1.1%	1.2%	0.7%	0.2%	0.0%	-0.2%	-0.4%	-0.5%	-0.8%						

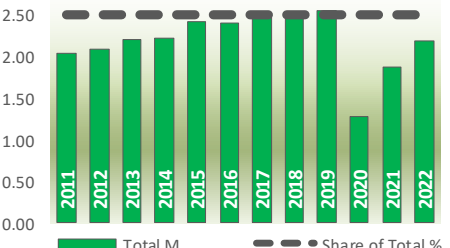
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Visitor Numbers by Month, Year and Visitor Type for the Period 2011 to 2022

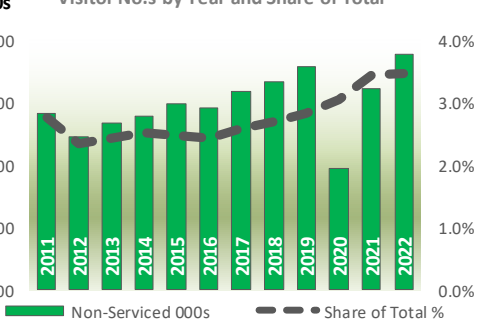
Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL										2011 to 2022			TOTAL		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY	TOTAL																		
An increase of 3% or more	VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2011 to 2022	0.1%	7.2%	66.6%	-12.2%	8.3%	16.4%	-5.3%	11.1%	-1.0%	2.4%	-8.7%	10.1%	7.2%	Annual Change	25.7%	5.1%	2.8%	0.9%	
% Change 2021 to 2022	223.5%	130.6%	119.4%	66.5%	18.2%	0.6%	2.8%	-7.2%	-9.4%	-7.3%	2.6%	14.4%	17.4%		141.4%	18.5%	-5.1%	0.2%	
Average Annual Change	0.0%	0.7%	6.1%	-1.1%	0.8%	1.5%	-0.5%	1.0%	-0.1%	0.2%	-0.8%	0.9%	0.7%		2.3%	0.5%	0.3%	0.1%	
2011	M	0.109	0.129	0.127	0.176	0.205	0.212	0.234	0.320	0.199	0.153	0.100	0.079		2.042	0.364	0.594	0.752	0.332
2012	M	0.112	0.133	0.144	0.159	0.194	0.227	0.250	0.340	0.201	0.145	0.101	0.074		2.080	1.9%	0.390	0.580	0.791
2013	M	0.111	0.141	0.158	0.161	0.230	0.224	0.266	0.375	0.203	0.149	0.105	0.079	2.202	5.9%	0.411	0.615	0.843	0.333
2014	M	0.103	0.141	0.184	0.176	0.228	0.224	0.266	0.369	0.193	0.149	0.107	0.077	2.218	0.7%	0.428	0.629	0.828	0.333
2015	M	0.119	0.163	0.197	0.179	0.240	0.233	0.274	0.421	0.221	0.173	0.111	0.087	2.416	9.0%	0.478	0.652	0.915	0.370
2016	M	0.119	0.161	0.214	0.174	0.248	0.256	0.256	0.414	0.205	0.161	0.104	0.086	2.399	-0.7%	0.494	0.678	0.876	0.352
2017	M	0.123	0.165	0.219	0.180	0.255	0.263	0.264	0.425	0.212	0.165	0.107	0.089	2.468	2.9%	0.507	0.698	0.901	0.361
2018	M	0.126	0.166	0.221	0.178	0.256	0.257	0.261	0.431	0.217	0.166	0.105	0.089	2.472	0.2%	0.512	0.691	0.908	0.360
2019	M	0.132	0.178	0.240	0.183	0.255	0.274	0.256	0.432	0.224	0.175	0.102	0.091	2.544	2.9%	0.550	0.712	0.913	0.368
2020	M	0.132	0.166	0.127	0.011	0.025	0.045	0.112	0.275	0.165	0.123	0.041	0.055	1.277	-49.8%	0.425	0.081	0.552	0.219
2021	M	0.034	0.060	0.096	0.093	0.188	0.246	0.215	0.383	0.217	0.169	0.089	0.076	1.866	46.1%	0.190	0.527	0.815	0.334
2022	M	0.109	0.138	0.211	0.155	0.222	0.247	0.221	0.355	0.197	0.157	0.092	0.086	2.190	17.4%	0.458	0.624	0.773	0.335
VISITOR NUMBERS														TOTAL					
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	M Visitor No.s by Year and Share of Total					
Total	M	2.042	2.080	2.202	2.218	2.416	2.399	2.468	2.472	2.544	1.277	1.866	2.190						
All Visitor Types	M	2.042	2.080	2.202	2.218	2.416	2.399	2.468	2.472	2.544	1.277	1.866	2.190						
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%						
Annual Change in Share	%																		
Change in Share from 2011	%																		
Avg Ann. Change in Share	%																		

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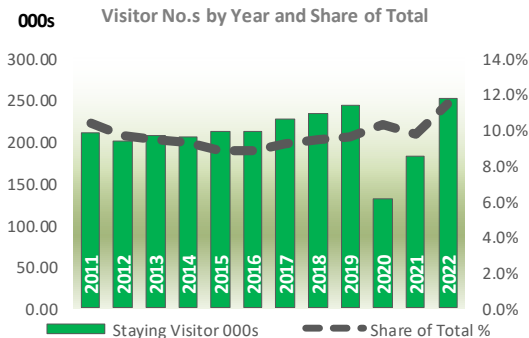
STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL										2011 to 2022			SERVICED		VISITOR NUMBERS					
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2011 to 2022		-34.5%	20.3%	-1.3%	17.7%	37.8%	13.3%	34.7%	21.5%	53.5%	0.6%	41.2%	74.3%	17.6%	Annual Change	-6.8%	22.1%	35.9%	39.2%	
% Change 2021 to 2022		361.4%	452.6%	390.3%	390.1%	268.1%	21.4%	13.5%	-0.7%	1.8%	0.9%	6.6%	16.5%	61.3%		406.0%	115.7%	4.8%	9.2%	
Average Annual Change		-3.1%	1.8%	-0.1%	1.6%	3.4%	1.2%	3.2%	2.0%	4.9%	0.1%	3.7%	6.8%	1.6%		-0.6%	2.0%	3.3%	3.6%	
2011	000s	2.4	2.1	1.9	0.8	0.9	1.2	1.3	1.2	1.1	1.2	1.1	1.2	16.5	Annual Change	6.4	3.0	3.6	3.5	
2012	000s	1.8	1.9	2.0	0.8	0.9	1.3	1.2	1.3	1.2	1.0	1.1	1.3	15.7		-4.3%	5.7	2.9	3.7	3.4
2013	000s	1.8	2.4	2.3	0.6	1.0	1.3	1.3	1.3	1.3	1.0	1.3	1.7	17.3		9.8%	6.6	2.9	3.8	4.0
2014	000s	1.5	1.8	1.5	0.5	0.8	1.0	1.2	1.1	1.2	0.9	1.1	1.5	13.9		-19.6%	4.7	2.2	3.5	3.4
2015	000s	1.5	2.0	1.7	0.4	0.7	1.0	1.2	1.1	1.3	0.9	1.1	1.4	14.3		3.0%	5.1	2.2	3.6	3.4
2016	000s	1.5	2.0	1.6	0.5	0.7	0.9	1.2	1.0	1.2	0.8	1.0	1.5	13.8		-3.4%	5.0	2.1	3.4	3.3
2017	000s	1.4	2.0	1.5	0.7	0.9	1.1	1.3	1.1	1.4	0.9	1.1	1.6	15.0		8.1%	4.9	2.7	3.8	3.6
2018	000s	1.5	2.1	1.5	0.7	1.0	1.1	1.3	1.2	1.4	0.9	1.6	2.2	16.5		10.1%	5.1	2.8	3.9	4.7
2019	000s	1.9	2.7	1.9	1.0	1.4	1.4	1.8	1.6	1.8	1.2	1.6	2.2	20.6		24.7%	6.6	3.8	5.2	5.0
2020	000s	1.9	2.5	0.8	0.1	0.1	0.1	0.4	0.8	0.8	0.5	0.2	0.2	8.5		-58.6%	5.2	0.3	2.0	1.0
2021	000s	0.3	0.5	0.4	0.2	0.3	1.1	1.5	1.5	1.6	1.2	1.5	1.8	12.0		40.9%	1.2	1.7	4.7	4.5
2022	000s	1.6	2.5	1.8	1.0	1.3	1.4	1.7	1.5	1.7	1.2	1.6	2.1	19.3		61.3%	6.0	3.6	4.9	4.9
VISITOR NUMBERS														SERVICED ACCOMMODATION						
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	000s Visitor No.s by Year and Share of Total						
Serviced	000s	16.5	15.7	17.3	13.9	14.3	13.8	15.0	16.5	20.6	8.5	12.0	19.3							
All Visitor Types	M	2.0	2.1	2.2	2.2	2.4	2.4	2.5	2.5	2.5	1.3	1.9	2.2							
Share of Total	%	0.8%	0.8%	0.8%	0.6%	0.6%	0.6%	0.6%	0.7%	0.8%	0.7%	0.6%	0.9%							
Annual Change in Share	%		-6.0%	3.8%	-20.1%	-5.4%	-2.7%	5.1%	9.9%	21.1%	-17.5%	-3.5%	37.4%							
Change in Share from 2011	%		-6.0%	-2.5%	-22.1%	-26.4%	-28.4%	-24.7%	-17.2%	0.3%	-17.3%	-20.2%	9.6%							
Avg Ann. Change in Share	%		-6.0%	-1.3%	-7.4%	-6.6%	-5.7%	-4.1%	-2.5%	0.0%	-1.9%	-2.0%	0.9%							
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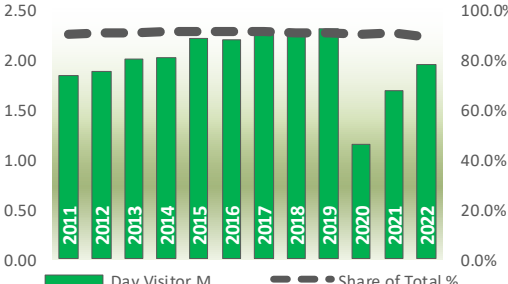
STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL										2011 to 2022			NON-SERVICED		VISITOR NUMBERS					
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2011 to 2022		57.8%	27.2%	23.1%	13.3%	16.8%	7.0%	36.0%	53.2%	62.6%	29.9%	56.6%	81.3%	33.8%	Annual Change	30.8%	12.3%	51.2%	46.0%	
% Change 2021 to 2022		3952.8%	3734.4%	4331.0%	249.1%	30.8%	2.7%	7.3%	5.1%	-9.4%	-16.2%	0.9%	38.4%	17.6%		4074.8%	35.2%	0.0%	-3.4%	
Average Annual Change		5.3%	2.5%	2.1%	1.2%	1.5%	0.6%	3.3%	4.8%	5.7%	2.7%	5.1%	7.4%	3.1%		2.8%	1.1%	4.7%	4.2%	
2011	000s	0.8	1.1	2.2	4.7	9.0	8.6	7.1	8.8	7.8	3.6	1.9	1.1	56.5	<div><div>Visitor No.s by Year and Share of Total</div></div>	4.0	22.2	23.7	6.5	
2012	000s	0.8	1.0	2.0	4.1	7.5	7.2	6.0	7.7	6.6	3.1	1.8	1.0	48.9		-13.5%	3.8	18.8	20.3	6.0
2013	000s	0.8	1.1	2.1	4.2	8.4	7.5	6.7	8.6	7.5	3.5	2.1	1.1	53.6		9.6%	3.9	20.1	22.9	6.7
2014	000s	0.7	0.9	2.1	4.2	8.0	7.1	7.2	9.7	8.5	4.0	2.3	1.1	55.8		4.1%	3.7	19.2	25.4	7.4
2015	000s	0.7	1.1	2.0	4.1	7.8	6.7	7.5	11.6	10.2	4.1	2.8	1.0	59.7		7.0%	3.8	18.6	29.3	8.0
2016	000s	0.9	1.2	2.0	4.0	7.7	7.1	7.7	11.1	9.2	3.8	2.4	1.2	58.2		-2.5%	4.1	18.8	27.9	7.4
2017	000s	1.0	1.4	2.0	4.4	8.5	7.5	8.5	11.8	10.5	4.1	2.5	1.3	63.5		9.2%	4.4	20.4	30.8	8.0
2018	000s	1.0	1.4	2.2	4.7	9.2	8.1	8.3	12.2	10.9	4.5	2.7	1.4	66.7		4.9%	4.6	22.0	31.5	8.5
2019	000s	1.1	1.5	2.2	5.3	10.0	8.4	9.7	13.4	11.1	4.5	2.9	1.5	71.6		7.5%	4.8	23.7	34.2	8.9
2020	000s	1.2	1.2	1.2	0.2	0.5	0.5	5.4	10.6	12.6	4.3	0.3	0.8	38.8		-45.8%	3.7	1.2	28.6	5.4
2021	000s	0.0	0.0	0.1	1.5	8.0	8.9	9.0	12.9	14.0	5.6	2.9	1.4	64.3		65.7%	0.1	18.5	35.9	9.9
2022	000s	1.2	1.3	2.7	5.3	10.5	9.2	9.6	13.5	12.7	4.7	2.9	1.9	75.6		17.6%	5.3	25.0	35.9	9.5
VISITOR NUMBERS														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	000s						
Non-Serviced	000s	56.5	48.9	53.6	55.8	59.7	58.2	63.5	66.7	71.6	38.8	64.3	75.6							
All Visitor Types	M	2.0	2.1	2.2	2.2	2.4	2.4	2.5	2.5	2.5	1.3	1.9	2.2							
Share of Total	%	2.8%	2.3%	2.4%	2.5%	2.5%	2.4%	2.6%	2.7%	2.8%	3.0%	3.4%	3.5%							
Annual Change in Share	%		-15.1%	3.5%	3.4%	-1.8%	-1.8%	6.1%	4.7%	4.5%	8.0%	13.4%	0.1%							
Change in Share from 2011	%		-15.1%	-12.1%	-9.1%	-10.8%	-12.3%	-7.0%	-2.6%	1.8%	9.9%	24.6%	24.8%							
Avg Ann. Change in Share	%		-15.1%	-6.1%	-3.0%	-2.7%	-2.5%	-1.2%	-0.4%	0.2%	1.1%	2.5%	2.3%							
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STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL										2011 to 2022			SFR		VISITOR NUMBERS						
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER					
KEY		SFR																			
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL						% Change	
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change		Q1	Q2	Q3	Q4		
% Change 2011 to 2022		5.5%	2.9%	17.9%	10.0%	12.4%	9.6%	13.9%	16.2%	19.6%	12.1%	15.5%	24.5%			13.2%	7.9%	10.7%	16.2%	18.9%	
% Change 2021 to 2022		1224.0%	1448.2%	1709.7%	255.9%	30.0%	-1.8%	8.9%	5.2%	-15.4%	-17.0%	0.8%	17.3%			47.9%	1370.0%	52.3%	-0.1%	2.3%	
Average Annual Change		0.5%	0.3%	1.6%	0.9%	1.1%	0.9%	1.3%	1.5%	1.8%	1.1%	1.4%	2.2%			1.2%	0.7%	1.0%	1.5%	1.7%	
2011		000s	19.3	7.7	8.3	14.1	12.7	10.6	13.0	13.1	9.2	8.3	7.0	14.4	137.8	-1.6%	35.3	37.5	35.2	29.8	
2012		000s	18.9	7.5	8.4	13.8	12.3	10.3	12.6	12.9	8.9	8.1	7.0	14.7	135.5		34.8	36.4	34.4	29.8	
2013		000s	19.1	7.6	8.6	13.7	12.4	10.2	12.7	13.0	8.9	8.1	7.2	15.0	136.6	0.8%	35.3	36.3	34.7	30.3	
2014		000s	18.3	7.3	8.4	13.7	12.3	10.1	12.8	13.2	9.1	8.3	7.1	14.7	135.3	-0.9%	34.0	36.1	35.0	30.1	
2015		000s	18.6	7.4	8.7	14.0	12.6	10.4	13.1	13.5	9.3	8.4	7.3	14.9	138.2	2.1%	34.7	36.9	36.0	30.6	
2016		000s	18.5	7.4	8.8	14.0	12.6	10.5	13.3	13.8	9.5	8.5	7.4	15.1	139.3	0.8%	34.6	37.1	36.6	31.0	
2017		000s	19.5	8.0	9.0	14.9	13.5	11.0	14.2	14.5	10.4	9.1	7.8	16.1	148.1	6.3%	36.5	39.5	39.1	32.9	
2018		000s	19.8	8.1	9.1	15.0	13.8	11.2	14.2	14.8	10.4	9.2	7.9	16.4	149.8	1.2%	37.0	40.0	39.3	33.5	
2019		000s	20.1	8.1	9.1	15.4	13.9	11.2	14.4	14.8	10.3	9.1	8.1	16.6	151.1	0.9%	37.3	40.5	39.5	33.8	
2020		000s	21.5	6.9	4.8	0.6	0.7	0.7	8.0	11.6	11.4	8.4	0.9	7.9	83.4	-44.8%	33.3	1.9	31.0	17.2	
2021		000s	1.5	0.5	0.5	4.4	11.0	11.9	13.6	14.4	13.0	11.2	8.1	15.3	105.4	26.5%	2.6	27.2	41.0	34.6	
2022		000s	20.3	7.9	9.8	15.5	14.3	11.6	14.8	15.2	11.0	9.3	8.1	18.0	155.9	47.9%	38.1	41.5	40.9	35.4	
VISITOR NUMBERS														SFR							
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	000s Visitor No.s by Year and Share of Total							
SFR		000s	137.8	135.5	136.6	135.3	138.2	139.3	148.1	149.8	151.1	83.4	105.4	155.9							
All Visitor Types		M	2.0	2.1	2.2	2.2	2.4	2.4	2.5	2.5	2.5	1.3	1.9	2.2							
Share of Total		%	6.7%	6.5%	6.2%	6.1%	5.7%	5.8%	6.0%	6.1%	5.9%	6.5%	5.7%	7.1%							
Annual Change in Share		%		-3.4%	-4.8%	-1.6%	-6.2%	1.5%	3.3%	1.0%	-2.0%	9.9%	-13.4%	26.0%							
Change in Share from 2011		%		-3.4%	-8.1%	-9.6%	-15.2%	-13.9%	-11.0%	-10.2%	-11.9%	-3.2%	-16.2%	5.5%							
Avg Ann. Change in Share		%		-3.4%	-4.0%	-3.2%	-3.8%	-2.8%	-1.8%	-1.5%	-1.5%	-0.4%	-1.6%	0.5%							

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STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL										2011 to 2022			STAYING VISITOR		VISITOR NUMBERS					
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		STAYING VISITOR																		
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES											TOTAL						% Change	
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2011 to 2022		3.0%	8.7%	15.9%	11.1%	15.2%	8.7%	22.5%	30.6%	40.2%	16.0%	26.1%	31.8%	19.1%	Annual Change	7.8%	11.8%	30.6%	25.1%	
% Change 2021 to 2022		1111.5%	1074.4%	1368.3%	258.5%	34.5%	1.2%	8.6%	4.8%	-11.5%	-15.6%	1.5%	18.8%	38.0%		1166.4%	47.9%	0.2%	1.8%	
Average Annual Change		0.3%	0.8%	1.4%	1.0%	1.4%	0.8%	2.0%	2.8%	3.7%	1.5%	2.4%	2.9%	1.7%		0.7%	1.1%	2.8%	2.3%	
2011 000s		22.5	10.9	12.4	19.6	22.6	20.4	21.3	23.1	18.1	13.1	10.0	16.7	210.7		45.7	62.7	62.6	39.8	
2012 000s		21.5	10.5	12.4	18.7	20.6	18.8	19.8	21.8	16.8	12.3	9.9	17.0	200.1	-5.0%	44.3	58.1	58.4	39.3	
2013 000s		21.7	11.1	13.0	18.4	21.8	19.0	20.8	22.9	17.7	12.6	10.6	17.8	207.4	3.6%	45.8	59.2	61.4	41.0	
2014 000s		20.5	10.0	12.0	18.3	21.0	18.2	21.2	24.0	18.8	13.1	10.5	17.3	205.0	-1.2%	42.5	57.5	64.0	40.9	
2015 000s		20.8	10.4	12.4	18.5	21.1	18.0	21.8	26.2	20.8	13.5	11.2	17.4	212.2	3.5%	43.6	57.7	68.9	42.0	
2016 000s		20.8	10.6	12.3	18.5	21.1	18.5	22.1	25.8	19.9	13.1	10.8	17.8	211.4	-0.4%	43.7	58.1	67.9	41.7	
2017 000s		21.9	11.4	12.5	20.0	23.0	19.6	23.9	27.4	22.4	14.1	11.4	19.0	226.6	7.2%	45.8	62.6	73.7	44.5	
2018 000s		22.3	11.6	12.7	20.4	24.0	20.4	23.8	28.1	22.8	14.6	12.1	20.0	233.0	2.8%	46.7	64.8	74.7	46.8	
2019 000s		23.1	12.3	13.3	21.7	25.2	21.0	25.8	29.7	23.2	14.9	12.6	20.3	243.3	4.5%	48.7	68.0	78.8	47.8	
2020 000s		24.6	10.6	6.8	0.8	1.4	1.3	13.8	23.0	24.8	13.2	1.4	8.9	130.7	-46.3%	42.1	3.4	61.6	23.6	
2021 000s		1.9	1.0	1.0	6.1	19.4	21.9	24.1	28.8	28.6	18.0	12.4	18.6	181.8	39.1%	3.9	47.4	81.5	49.0	
2022 000s		23.1	11.8	14.3	21.8	26.1	22.2	26.1	30.2	25.3	15.2	12.6	22.0	250.9	38.0%	49.3	70.1	81.7	49.8	
VISITOR NUMBERS														STAYING VISITOR						
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	000s	Visitor No.s by Year and Share of Total					
Staying Visitor		000s	210.7	200.1	207.4	205.0	212.2	211.4	226.6	233.0	243.3	130.7	181.8	250.9						
All Visitor Types		M	2.0	2.1	2.2	2.2	2.4	2.4	2.5	2.5	2.5	1.3	1.9	2.2						
Share of Total		%	10.3%	9.6%	9.4%	9.2%	8.8%	8.8%	9.2%	9.4%	9.6%	10.2%	9.7%	11.5%						
Annual Change in Share		%		-6.8%	-2.1%	-1.9%	-5.0%	0.3%	4.2%	2.6%	1.5%	7.0%	-4.8%	17.6%						
Change in Share from 2011		%		-6.8%	-8.7%	-10.4%	-14.9%	-14.6%	-11.0%	-8.7%	-7.3%	-0.8%	-5.6%	11.0%						
Avg Ann. Change in Share		%		-6.8%	-4.4%	-3.5%	-3.7%	-2.9%	-1.8%	-1.2%	-0.9%	-0.1%	-0.6%	1.0%						
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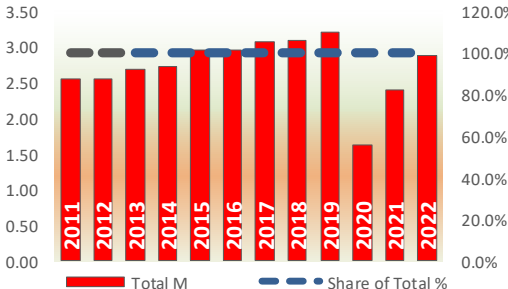
STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL											2011 to 2022			DAY VISITOR		VISITOR NUMBERS				
VISITOR NUMBERS BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY			DAY VISITOR																	
An increase of 3% or more			VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change			Q1			Q2			Q3			Q4								
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC				
% Change 2011 to 2022			-0.7%	7.1%	72.1%	-15.1%	7.4%	17.3%	-8.1%	9.5%	-5.2%	1.2%	-12.6%	4.2%	5.9%	Annual Change	28.3%	4.3%	0.2%	-2.4%
% Change 2021 to 2022			170.1%	114.4%	106.6%	53.1%	16.3%	0.5%	2.1%	-8.2%	-9.1%	-6.3%	2.8%	12.9%	15.2%		119.9%	15.6%	-5.7%	0.0%
Average Annual Change			-0.1%	0.6%	6.6%	-1.4%	0.7%	1.6%	-0.7%	0.9%	-0.5%	0.1%	-1.1%	0.4%	0.5%		2.6%	0.4%	0.0%	-0.2%
2011	M	0.086	0.118	0.114	0.157	0.183	0.192	0.212	0.297	0.181	0.140	0.090	0.062	1.831	2.6%		0.318	0.531	0.690	0.292
2012	M	0.091	0.123	0.131	0.140	0.173	0.209	0.230	0.319	0.185	0.132	0.091	0.057	1.880			0.345	0.522	0.733	0.280
2013	M	0.089	0.130	0.145	0.143	0.209	0.205	0.245	0.352	0.185	0.136	0.095	0.062	1.995		6.1%	0.365	0.556	0.782	0.292
2014	M	0.082	0.131	0.172	0.158	0.207	0.206	0.244	0.345	0.174	0.136	0.096	0.060	2.013		0.9%	0.385	0.571	0.764	0.292
2015	M	0.098	0.152	0.184	0.161	0.219	0.215	0.252	0.395	0.200	0.159	0.100	0.069	2.204		9.5%	0.435	0.594	0.847	0.328
2016	M	0.098	0.150	0.202	0.156	0.227	0.238	0.234	0.388	0.186	0.148	0.094	0.068	2.188		-0.7%	0.450	0.620	0.808	0.310
2017	M	0.101	0.154	0.207	0.159	0.232	0.244	0.240	0.397	0.190	0.151	0.096	0.070	2.241		2.4%	0.461	0.636	0.827	0.317
2018	M	0.103	0.154	0.208	0.158	0.232	0.237	0.237	0.402	0.194	0.152	0.093	0.069	2.239		-0.1%	0.466	0.627	0.833	0.313
2019	M	0.109	0.166	0.227	0.161	0.230	0.253	0.231	0.403	0.201	0.160	0.089	0.071	2.300		2.7%	0.502	0.644	0.834	0.320
2020	M	0.107	0.156	0.120	0.011	0.024	0.043	0.098	0.252	0.140	0.110	0.040	0.046	1.146		-50.2%	0.383	0.077	0.491	0.195
2021	M	0.032	0.059	0.095	0.087	0.169	0.224	0.191	0.354	0.189	0.151	0.077	0.057	1.684	46.9%	0.186	0.480	0.734	0.285	
2022	M	0.086	0.126	0.197	0.133	0.196	0.225	0.195	0.325	0.171	0.142	0.079	0.064	1.939	15.2%	0.408	0.554	0.691	0.285	
VISITOR NUMBERS														DAY VISITOR						
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	M Visitor No.s by Year and Share of Total						
Day Visitor		M	1.831	1.880	1.995	2.013	2.204	2.188	2.241	2.239	2.300	1.146	1.684	1.939						
All Visitor Types		M	2.042	2.080	2.202	2.218	2.416	2.399	2.468	2.472	2.544	1.277	1.866	2.190						
Share of Total		%	89.7%	90.4%	90.6%	90.8%	91.2%	91.2%	90.8%	90.6%	90.4%	89.8%	90.3%	88.5%						
Annual Change in Share		%		0.8%	0.2%	0.2%	0.5%	0.0%	-0.4%	-0.3%	-0.2%	-0.7%	0.6%	-1.9%						
Change in Share from 2011		%		0.8%	1.0%	1.2%	1.7%	1.7%	1.3%	1.0%	0.8%	0.1%	0.6%	-1.3%						
Avg Ann. Change in Share		%		0.8%	0.5%	0.4%	0.4%	0.3%	0.2%	0.1%	0.1%	0.0%	0.1%	-0.1%						

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Report Prepared by: Aimee Towle, Date of Issue: 30/06/22

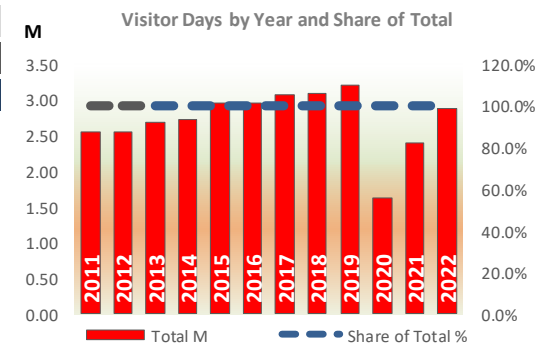
Visitor Days by Month, Year and Visitor Type for the Period 2011 to 2022

Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL											2011 to 2022			TOTAL		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2011 to 2022		4.3%	8.4%	62.4%	-4.3%	13.9%	18.6%	3.1%	16.9%	9.6%	7.2%	-1.0%	20.0%	12.7%	Annual Change	25.4%	10.3%	10.6%	8.3%	
% Change 2021 to 2022		329.1%	159.8%	148.7%	94.4%	20.9%	0.8%	4.1%	-4.7%	-9.9%	-9.5%	1.9%	15.7%	19.7%		185.1%	23.3%	-3.8%	-0.1%	
Average Annual Change		0.4%	0.8%	5.7%	-0.4%	1.3%	1.7%	0.3%	1.5%	0.9%	0.7%	-0.1%	1.8%	1.2%		2.3%	0.9%	1.0%	0.8%	
2011	M	0.145	0.144	0.149	0.223	0.267	0.272	0.296	0.393	0.255	0.182	0.117	0.108	2.550	-0.3%	0.438	0.762	0.944	0.406	
2012	M	0.148	0.149	0.165	0.202	0.246	0.279	0.305	0.407	0.250	0.170	0.117	0.103	2.542		0.462	0.728	0.962	0.391	
2013	M	0.147	0.157	0.181	0.204	0.286	0.278	0.325	0.447	0.254	0.175	0.122	0.110	2.687		5.7%	0.485	0.768	1.026	0.408
2014	M	0.137	0.156	0.209	0.222	0.287	0.281	0.327	0.447	0.250	0.178	0.124	0.108	2.726		1.4%	0.502	0.790	1.024	0.410
2015	M	0.155	0.179	0.222	0.227	0.301	0.293	0.340	0.504	0.278	0.203	0.130	0.118	2.950		8.2%	0.557	0.820	1.122	0.451
2016	M	0.156	0.178	0.238	0.222	0.310	0.316	0.325	0.501	0.267	0.193	0.125	0.119	2.949		0.0%	0.571	0.848	1.093	0.436
2017	M	0.161	0.184	0.244	0.232	0.324	0.327	0.339	0.517	0.282	0.199	0.129	0.124	3.063		3.8%	0.589	0.882	1.139	0.452
2018	M	0.165	0.185	0.246	0.232	0.329	0.324	0.335	0.526	0.289	0.202	0.128	0.125	3.089		0.9%	0.597	0.886	1.150	0.456
2019	M	0.173	0.199	0.266	0.242	0.333	0.344	0.340	0.535	0.298	0.212	0.126	0.129	3.197		3.5%	0.638	0.919	1.173	0.466
2020	M	0.176	0.183	0.141	0.013	0.029	0.049	0.158	0.356	0.247	0.157	0.044	0.073	1.626		-49.1%	0.500	0.091	0.761	0.274
2021	M	0.035	0.060	0.097	0.110	0.251	0.320	0.293	0.483	0.310	0.215	0.114	0.112	2.400	47.6%	0.192	0.681	1.086	0.440	
2022	M	0.151	0.157	0.241	0.214	0.304	0.323	0.305	0.460	0.279	0.195	0.116	0.129	2.873	19.7%	0.549	0.840	1.044	0.440	
VISITOR DAYS														TOTAL						
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	M Visitor Days by Year and Share of Total						
Total	M	2.550	2.542	2.687	2.726	2.950	2.949	3.063	3.089	3.197	1.626	2.400	2.873							
All Visitor Types	M	2.550	2.542	2.687	2.726	2.950	2.949	3.063	3.089	3.197	1.626	2.400	2.873							
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%							
Annual Change in Share	%																			
Change in Share from 2011	%																			
Avg Ann. Change in Share	%																			

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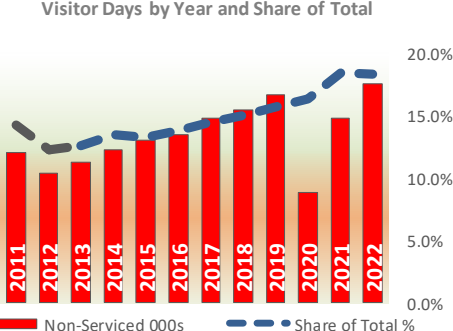
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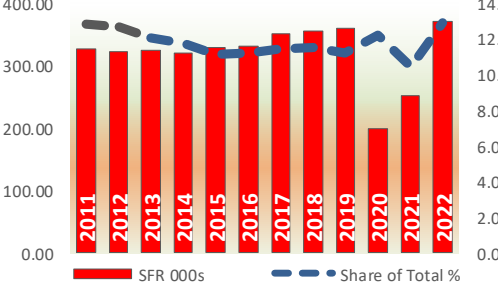


STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL											2011 to 2022			SERVICED		VISITOR DAYS			
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2011 to 2022		-24.0%	1.1%	7.9%	41.4%	59.7%	40.7%	39.0%	44.4%	38.0%	24.4%	30.0%	32.6%	20.6%	Annual Change	-7.1%	46.8%	40.6%	28.9%
% Change 2021 to 2022		360.0%	452.2%	390.7%	389.6%	267.7%	21.5%	13.5%	-0.6%	1.9%	1.0%	6.6%	16.5%	63.5%		398.8%	110.7%	4.7%	7.9%
Average Annual Change		-2.2%	0.1%	0.7%	3.8%	5.4%	3.7%	3.5%	4.0%	3.5%	2.2%	2.7%	3.0%	1.9%		-0.6%	4.3%	3.7%	2.6%
2011 000s		4.8	3.8	3.3	1.5	1.7	2.3	2.4	2.4	1.9	2.1	1.8	2.1	30.2		11.9	5.6	6.7	6.0
2012 000s		3.9	3.4	3.4	1.4	1.6	2.5	2.3	2.4	2.1	2.0	1.8	1.9	28.7	-4.7%	10.7	5.5	6.8	5.7
2013 000s		4.0	3.6	4.0	1.2	1.8	2.5	2.4	2.5	2.0	1.8	2.0	2.3	30.1	4.7%	11.6	5.4	6.9	6.1
2014 000s		3.5	2.9	2.9	1.1	1.5	2.0	2.2	2.1	1.9	1.7	1.7	1.9	25.2	-16.1%	9.3	4.5	6.2	5.2
2015 000s		4.0	3.2	3.1	1.1	1.5	2.2	2.3	2.3	1.8	1.8	1.6	1.9	26.7	5.7%	10.3	4.8	6.4	5.2
2016 000s		3.6	3.1	3.0	1.1	1.5	2.1	2.2	2.2	1.8	1.7	1.5	2.0	25.9	-3.0%	9.7	4.8	6.2	5.2
2017 000s		3.6	3.1	2.8	1.5	2.0	2.5	2.5	2.5	2.1	1.8	1.7	2.0	28.1	8.6%	9.5	5.9	7.1	5.6
2018 000s		3.7	3.2	2.9	1.5	2.1	2.6	2.5	2.7	2.1	1.9	2.4	2.8	30.4	8.3%	9.8	6.2	7.3	7.1
2019 000s		4.3	4.1	3.8	2.2	3.0	3.5	3.4	3.7	2.9	2.8	2.4	2.8	38.9	27.8%	12.2	8.7	10.0	8.0
2020 000s		4.3	3.8	1.5	0.2	0.3	0.3	0.8	1.7	1.3	1.2	0.3	0.3	16.1	-58.7%	9.7	0.8	3.8	1.8
2021 000s		0.8	0.7	0.7	0.4	0.7	2.7	2.9	3.5	2.6	2.6	2.2	2.4	22.2	38.5%	2.2	3.9	9.0	7.1
2022 000s		3.7	3.8	3.6	2.2	2.8	3.3	3.3	3.4	2.7	2.6	2.3	2.8	36.4	63.5%	11.1	8.2	9.4	7.7
VISITOR DAYS														SERVICED ACCOMMODATION					
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	000s Visitor Days by Year and Share of Total					
Serviced 000s		30.2	28.7	30.1	25.2	26.7	25.9	28.1	30.4	38.9	16.1	22.2	36.4						
All Visitor Types M		2.5	2.5	2.7	2.7	2.9	2.9	3.1	3.1	3.2	1.6	2.4	2.9						
Share of Total %		1.2%	1.1%	1.1%	0.9%	0.9%	0.9%	0.9%	1.0%	1.2%	1.0%	0.9%	1.3%						
Annual Change in Share %			-4.4%	-0.9%	-17.3%	-2.3%	-2.9%	4.6%	7.4%	23.5%	-18.8%	-6.2%	36.6%						
Change in Share from 2011 %			-4.4%	-5.3%	-21.7%	-23.5%	-25.8%	-22.4%	-16.7%	2.9%	-16.5%	-21.6%	7.0%						
Avg Ann. Change in Share %			-4.4%	-2.7%	-7.2%	-5.9%	-5.2%	-3.7%	-2.4%	0.4%	-1.8%	-2.2%	0.6%						

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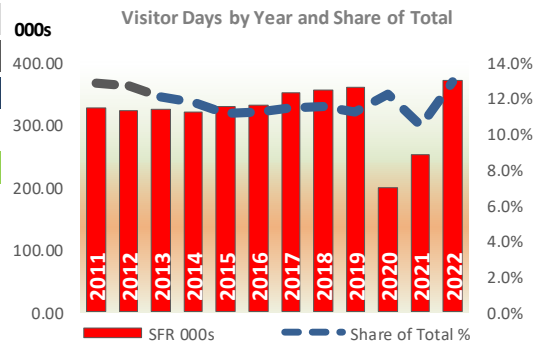
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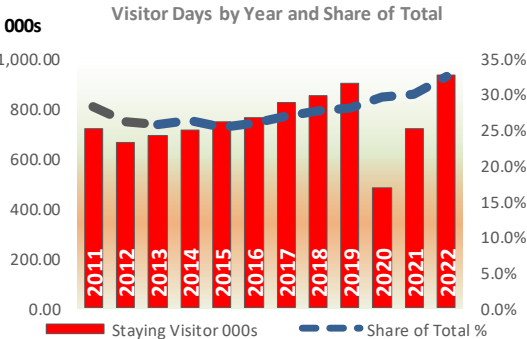
STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL											2011 to 2022			NON-SERVICED		VISITOR DAYS			
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		NON-SERVICED ACCOMMODATION																	
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2011 to 2022		100.0%	47.2%	52.8%	35.1%	35.1%	26.1%	43.3%	52.4%	55.8%	41.1%	70.6%	144.8%	45.8%	Annual Change	61.1%	31.4%	50.8%	66.1%
% Change 2021 to 2022		3952.8%	3734.4%	4331.0%	249.1%	30.8%	2.7%	7.3%	5.1%	-9.4%	-16.2%	0.9%	38.4%	19.0%		4068.3%	33.6%	0.3%	-2.3%
Average Annual Change		9.1%	4.3%	4.8%	3.2%	3.2%	2.4%	3.9%	4.8%	5.1%	3.7%	6.4%	13.2%	4.2%		5.6%	2.9%	4.6%	6.0%
2011 000s		5.3	6.9	13.1	27.1	54.1	55.5	48.7	60.4	52.3	21.6	10.5	6.3	361.7		25.2	136.7	161.4	38.4
2012 000s		5.5	6.8	12.3	23.2	44.6	46.6	40.8	52.6	44.3	18.5	10.0	6.7	312.0	-13.8%	24.6	114.5	137.8	35.2
2013 000s		5.9	7.0	13.8	23.6	48.6	49.1	45.3	58.9	47.9	20.1	11.0	7.2	338.4	8.5%	26.6	121.3	152.1	38.3
2014 000s		5.7	6.9	15.3	25.9	51.2	51.8	48.8	65.7	53.9	22.6	12.0	7.5	367.2	8.5%	27.8	128.8	168.4	42.2
2015 000s		6.9	8.3	15.5	27.4	53.0	53.2	53.6	71.6	55.7	23.9	13.9	8.6	391.6	6.7%	30.7	133.6	180.9	46.4
2016 000s		7.5	8.8	14.9	27.6	53.9	54.4	55.4	75.2	58.9	24.8	14.7	9.2	405.4	3.5%	31.2	135.9	189.5	48.7
2017 000s		8.2	10.3	15.1	30.7	59.3	57.3	61.4	79.7	67.6	26.9	15.5	10.3	442.4	9.1%	33.6	147.3	208.7	52.7
2018 000s		8.7	10.9	16.0	32.4	64.5	61.7	60.4	82.7	70.2	29.2	16.4	11.1	464.2	4.9%	35.7	158.6	213.3	56.7
2019 000s		9.6	11.3	16.4	36.9	69.6	64.1	69.9	90.6	71.4	29.3	17.8	12.0	499.1	7.5%	37.3	170.7	231.9	59.2
2020 000s		10.5	9.1	9.1	1.2	3.5	3.6	39.3	72.1	80.5	28.1	1.9	6.6	265.5	-46.8%	28.7	8.4	191.9	36.6
2021 000s		0.3	0.3	0.5	10.5	55.9	68.1	65.0	87.6	89.9	36.4	17.8	11.1	443.3	66.9%	1.0	134.5	242.5	65.3
2022 000s		10.5	10.2	20.0	36.7	73.1	70.0	69.8	92.0	81.4	30.5	18.0	15.3	527.4	19.0%	40.6	179.7	243.3	63.8
VISITOR DAYS														NON-SERVICED ACCOMMODATION					
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	000s	Visitor Days by Year and Share of Total				
Non-Serviced		000s	361.7	312.0	338.4	367.2	391.6	405.4	442.4	464.2	499.1	265.5	443.3	527.4					
All Visitor Types		M	2.5	2.5	2.7	2.7	2.9	2.9	3.1	3.1	3.2	1.6	2.4	2.9					
Share of Total		%	14.2%	12.3%	12.6%	13.5%	13.3%	13.7%	14.4%	15.0%	15.6%	16.3%	18.5%	18.4%					
Annual Change in Share		%		-13.5%	2.6%	7.0%	-1.4%	3.5%	5.1%	4.0%	3.9%	4.6%	13.1%	-0.6%					
Change in Share from 2011		%		-13.5%	-11.2%	-5.0%	-6.4%	-3.1%	1.8%	5.9%	10.1%	15.1%	30.2%	29.4%					
Avg Ann. Change in Share		%		-13.5%	-5.6%	-1.7%	-1.6%	-0.6%	0.3%	0.8%	1.3%	1.7%	3.0%	2.7%					
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STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL											2011 to 2022			SFR		VISITOR DAYS							
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER							
KEY		SFR												TOTAL						% Change			
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES																					
Less than 3% change		Q1			Q2			Q3			Q4			Annual Change		Q1		Q2		Q3		Q4	
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC										
% Change 2011 to 2022		5.5%	2.9%	17.9%	10.0%	12.4%	9.6%	13.9%	16.2%	19.6%	12.1%	15.5%	24.5%	13.2%	Annual Change	7.7%	10.7%	16.1%	19.5%				
% Change 2021 to 2022		2080.5%	2820.4%	3126.2%	245.1%	22.8%	-4.3%	7.9%	4.9%	-17.8%	-19.7%	-1.6%	13.4%	47.6%		2391.3%	54.5%	-0.6%	0.4%				
Average Annual Change		0.5%	0.3%	1.6%	0.9%	1.1%	0.9%	1.3%	1.5%	1.8%	1.1%	1.4%	2.2%	1.2%		0.7%	1.0%	1.5%	1.8%				
2011 000s		48.2	16.2	17.9	38.1	28.0	22.3	32.4	34.0	19.9	17.8	14.3	37.5	326.6		-1.6%	82.2	88.4	86.3	69.6			
2012 000s		47.3	15.8	18.0	37.4	27.0	21.6	31.5	33.5	19.4	17.4	14.2	38.2	321.3	-1.6%	81.2	86.0	84.4	69.8				
2013 000s		47.7	16.0	18.5	36.9	27.2	21.5	31.9	33.9	19.4	17.4	14.5	39.0	323.8	0.8%	82.2	85.6	85.1	70.9				
2014 000s		45.8	15.3	18.1	37.1	27.0	21.3	31.9	34.3	19.7	17.7	14.4	38.2	320.8	-0.9%	79.2	85.3	85.9	70.4				
2015 000s		46.4	15.5	18.8	37.7	27.6	21.8	32.8	35.2	20.2	18.1	14.7	38.7	327.7	2.1%	80.7	87.2	88.3	71.5				
2016 000s		46.1	15.5	18.8	37.8	27.8	22.0	33.2	35.8	20.7	18.3	15.0	39.3	330.3	0.8%	80.5	87.6	89.6	72.5				
2017 000s		48.7	16.7	19.5	40.3	29.8	23.2	35.4	37.7	22.6	19.4	15.8	41.9	351.1	6.3%	84.9	93.3	95.8	77.1				
2018 000s		49.5	17.0	19.5	40.6	30.3	23.5	35.4	38.4	22.6	19.7	16.0	42.7	355.2	1.2%	86.0	94.4	96.4	78.4				
2019 000s		50.2	17.1	19.6	41.6	30.6	23.4	36.1	38.4	22.3	19.5	16.4	43.2	358.5	0.9%	86.9	95.7	96.8	79.1				
2020 000s		53.8	14.5	10.4	1.5	1.6	1.4	19.9	30.3	24.8	18.0	1.8	20.5	198.4	-44.7%	78.7	4.5	74.9	40.2				
2021 000s		2.3	0.6	0.7	12.1	25.7	25.5	34.2	37.7	29.0	24.9	16.8	41.2	250.6	26.3%	3.6	63.4	100.9	82.8				
2022 000s		50.8	16.6	21.1	41.9	31.5	24.5	36.9	39.5	23.8	20.0	16.5	46.7	369.8	47.6%	88.6	97.9	100.3	83.2				
VISITOR DAYS														SFR									
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	000s Visitor Days by Year and Share of Total									
SFR 000s		326.6	321.3	323.8	320.8	327.7	330.3	351.1	355.2	358.5	198.4	250.6	369.8										
All Visitor Types M		2.5	2.5	2.7	2.7	2.9	2.9	3.1	3.1	3.2	1.6	2.4	2.9										
Share of Total %		12.8%	12.6%	12.0%	11.8%	11.1%	11.2%	11.5%	11.5%	11.2%	12.2%	10.4%	12.9%										
Annual Change in Share %			-1.3%	-4.7%	-2.3%	-5.6%	0.8%	2.3%	0.3%	-2.5%	8.8%	-14.4%	23.3%										
Change in Share from 2011 %			-1.3%	-5.9%	-8.1%	-13.3%	-12.5%	-10.5%	-10.2%	-12.4%	-4.8%	-18.5%	0.5%										
Avg Ann. Change in Share %			-1.3%	-3.0%	-2.7%	-3.3%	-2.5%	-1.8%	-1.5%	-1.6%	-0.5%	-1.8%	0.0%										

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Report Prepared by: Aimee Towle, Date of Issue: 30/06/23



STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL											2011 to 2022			STAYING VISITOR		VISITOR DAYS			
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		STAYING VISITOR																	
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC						
% Change 2011 to 2022		11.6%	14.1%	30.2%	20.9%	28.0%	21.9%	31.8%	39.5%	45.6%	27.8%	38.3%	41.3%	29.9%	Annual Change	17.5%	23.9%	38.7%	35.7%
% Change 2021 to 2022		1819.9%	1909.2%	2329.7%	249.7%	30.4%	1.4%	7.7%	4.9%	-11.2%	-16.9%	0.1%	18.6%	30.4%		1979.0%	41.6%	0.2%	-0.4%
Average Annual Change		1.1%	1.3%	2.7%	1.9%	2.5%	2.0%	2.9%	3.6%	4.1%	2.5%	3.5%	3.8%	2.7%		1.6%	2.2%	3.5%	3.2%
2011 000s		58.2	26.8	34.3	66.7	83.9	80.1	83.6	96.7	74.1	41.5	26.6	45.8	718.5		119.4	230.7	254.4	114.0
2012 000s		56.8	25.9	33.8	62.0	73.2	70.7	74.7	88.5	65.8	37.9	26.0	46.8	662.1		-7.9%	116.5	205.9	229.0
2013 000s		57.5	26.6	36.3	61.7	77.5	73.1	79.6	95.4	69.2	39.3	27.6	48.5	692.3	4.6%	120.4	212.3	244.2	115.4
2014 000s		55.0	25.0	36.4	64.0	79.6	75.0	82.9	102.1	75.5	42.0	28.1	47.7	713.3	3.0%	116.4	218.7	260.5	117.7
2015 000s		57.3	27.0	37.4	66.2	82.1	77.2	88.7	109.1	77.8	43.7	30.2	49.2	746.0	4.6%	121.7	225.6	275.6	123.1
2016 000s		57.2	27.4	36.8	66.6	83.2	78.5	90.8	113.2	81.4	44.8	31.2	50.4	761.6	2.1%	121.4	228.3	285.4	126.4
2017 000s		60.5	30.2	37.4	72.5	91.1	83.0	99.3	120.0	92.3	48.2	32.9	54.2	821.5	7.9%	128.0	246.5	311.6	135.4
2018 000s		61.9	31.1	38.4	74.5	96.9	87.8	98.3	123.8	94.9	50.8	34.7	56.6	849.8	3.4%	131.4	259.2	317.0	142.2
2019 000s		64.2	32.4	39.9	80.8	103.2	91.0	109.4	132.7	96.7	51.7	36.6	58.0	896.5	5.5%	136.5	275.0	338.7	146.2
2020 000s		68.7	27.4	21.0	2.9	5.4	5.3	59.9	104.1	106.6	47.2	4.0	27.4	479.9	-46.5%	117.1	13.6	270.6	78.6
2021 000s		3.4	1.5	1.8	23.1	82.3	96.4	102.2	128.7	121.5	63.8	36.7	54.6	716.1	49.2%	6.7	201.8	352.4	155.2
2022 000s		65.0	30.6	44.7	80.7	107.4	97.7	110.1	135.0	107.9	53.1	36.8	64.8	933.6	30.4%	140.3	285.8	353.0	154.6
VISITOR DAYS														STAYING VISITOR					
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	000s	Visitor Days by Year and Share of Total				
Staying Visitor		000s	718.5	662.1	692.3	713.3	746.0	761.6	821.5	849.8	896.5	479.9	716.1	933.6		Staying Visitor 000s	Share of Total %		
All Visitor Types		M	2.5	2.5	2.7	2.7	2.9	2.9	3.1	3.1	3.2	1.6	2.4	2.9					
Share of Total		%	28.2%	26.0%	25.8%	26.2%	25.3%	25.8%	26.8%	27.5%	28.0%	29.5%	29.8%	32.5%					
Annual Change in Share		%		-7.6%	-1.1%	1.6%	-3.4%	2.1%	3.9%	2.6%	1.9%	5.2%	1.1%	8.9%					
Change in Share from 2011		%		-7.6%	-8.6%	-7.1%	-10.3%	-8.4%	-4.8%	-2.4%	-0.5%	4.7%	5.9%	15.3%					
Avg Ann. Change in Share		%		-7.6%	-4.3%	-2.4%	-2.6%	-1.7%	-0.8%	-0.3%	-0.1%	0.5%	0.6%	1.4%					

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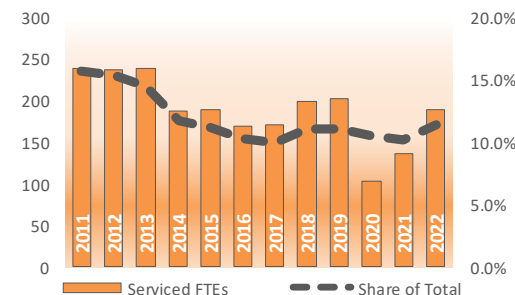
Report Prepared by: Aimee Towle, Date of Issue: 30/06/22

STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL											2011 to 2022			DAY VISITOR		VISITOR DAYS			
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		DAY VISITOR																	
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2011 to 2022		-0.7%	7.1%	72.1%	-15.1%	7.4%	17.3%	-8.1%	9.5%	-5.2%	1.2%	-12.6%	4.2%	5.9%	Annual Change	28.3%	4.3%	0.2%	-2.4%
% Change 2021 to 2022		170.1%	114.4%	106.6%	53.1%	16.3%	0.5%	2.1%	-8.2%	-9.1%	-6.3%	2.8%	12.9%	15.2%		119.9%	15.6%	-5.7%	0.0%
Average Annual Change		-0.1%	0.6%	6.6%	-1.4%	0.7%	1.6%	-0.7%	0.9%	-0.5%	0.1%	-1.1%	0.4%	0.5%		2.6%	0.4%	0.0%	-0.2%
2011	M	0.086	0.118	0.114	0.157	0.183	0.192	0.212	0.297	0.181	0.140	0.090	0.062	1.831			0.318	0.531	0.690
2012	M	0.091	0.123	0.131	0.140	0.173	0.209	0.230	0.319	0.185	0.132	0.091	0.057	1.880	2.6%	0.345	0.522	0.733	0.280
2013	M	0.089	0.130	0.145	0.143	0.209	0.205	0.245	0.352	0.185	0.136	0.095	0.062	1.995	6.1%	0.365	0.556	0.782	0.292
2014	M	0.082	0.131	0.172	0.158	0.207	0.206	0.244	0.345	0.174	0.136	0.096	0.060	2.013	0.9%	0.385	0.571	0.764	0.292
2015	M	0.098	0.152	0.184	0.161	0.219	0.215	0.252	0.395	0.200	0.159	0.100	0.069	2.204	9.5%	0.435	0.594	0.847	0.328
2016	M	0.098	0.150	0.202	0.156	0.227	0.238	0.234	0.388	0.186	0.148	0.094	0.068	2.188	-0.7%	0.450	0.620	0.808	0.310
2017	M	0.101	0.154	0.207	0.159	0.232	0.244	0.240	0.397	0.190	0.151	0.096	0.070	2.241	2.4%	0.461	0.636	0.827	0.317
2018	M	0.103	0.154	0.208	0.158	0.232	0.237	0.237	0.402	0.194	0.152	0.093	0.069	2.239	-0.1%	0.466	0.627	0.833	0.313
2019	M	0.109	0.166	0.227	0.161	0.230	0.253	0.231	0.403	0.201	0.160	0.089	0.071	2.300	2.7%	0.502	0.644	0.834	0.320
2020	M	0.107	0.156	0.120	0.011	0.024	0.043	0.098	0.252	0.140	0.110	0.040	0.046	1.146	-50.2%	0.383	0.077	0.491	0.195
2021	M	0.032	0.059	0.095	0.087	0.169	0.224	0.191	0.354	0.189	0.151	0.077	0.057	1.684	46.9%	0.186	0.480	0.734	0.285
2022	M	0.086	0.126	0.197	0.133	0.196	0.225	0.195	0.325	0.171	0.142	0.079	0.064	1.939	15.2%	0.408	0.554	0.691	0.285
VISITOR DAYS														DAY VISITOR					
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	M Visitor Days by Year and Share of Total					
Day Visitor	M	1.831	1.880	1.995	2.013	2.204	2.188	2.241	2.239	2.300	1.146	1.684	1.939						
All Visitor Types	M	2.550	2.542	2.687	2.726	2.950	2.949	3.063	3.089	3.197	1.626	2.400	2.873						
Share of Total	%	71.8%	74.0%	74.2%	73.8%	74.7%	74.2%	73.2%	72.5%	72.0%	70.5%	70.2%	67.5%						
Annual Change in Share	%		3.0%	0.4%	-0.5%	1.2%	-0.7%	-1.3%	-0.9%	-0.7%	-2.0%	-0.5%	-3.8%						
Change in Share from 2011	%		3.0%	3.4%	2.8%	4.0%	3.3%	1.9%	0.9%	0.2%	-1.9%	-2.3%	-6.0%						
Avg Ann. Change in Share	%		3.0%	1.7%	0.9%	1.0%	0.7%	0.3%	0.1%	0.0%	-0.2%	-0.2%	-0.5%						
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Direct and Total Employment by Month, Year and Visitor Type for the Period 2011 to 2022

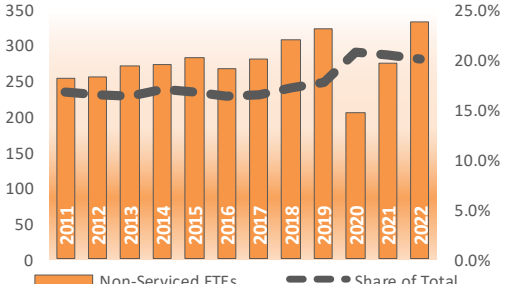
Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

STEAM REPORT FOR 2011-2022 - FINAL											2011 to 2022			TOTAL		TOTAL EMPLOYMENT			
WEST LINDSEY DISTRICT COUNCIL																			
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		TOTAL																	
An increase of 3% or more		TOTAL EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change				
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2011 to 2022		0.5%	3.5%	39.4%	-3.4%	11.0%	14.3%	3.3%	16.1%	8.4%	4.3%	-2.4%	11.3%	9.2%	Annual Change	14.7%	7.8%	9.9%	4.3%
% Change 2021 to 2022		328.3%	186.7%	170.8%	106.4%	26.8%	2.4%	5.4%	-1.3%	-8.5%	-8.9%	2.6%	12.8%	23.8%		209.6%	28.8%	-1.6%	0.2%
Average Annual Change		0.0%	0.3%	3.6%	-0.3%	1.0%	1.3%	0.3%	1.5%	0.8%	0.4%	-0.2%	1.0%	0.8%		1.3%	0.7%	0.9%	0.4%
2011	FTEs	1,163	1,105	1,163	1,596	1,837	1,862	2,002	2,520	1,762	1,346	965	946	1,522		1,144	1,765	2,095	1,085
2012	FTEs	1,199	1,151	1,283	1,522	1,767	1,938	2,089	2,644	1,778	1,318	991	948	1,552	2.0%	1,211	1,743	2,170	1,085
2013	FTEs	1,219	1,217	1,403	1,564	2,025	1,975	2,250	2,929	1,839	1,376	1,039	1,004	1,653	6.5%	1,280	1,855	2,339	1,140
2014	FTEs	1,098	1,145	1,476	1,588	1,951	1,915	2,185	2,847	1,746	1,320	989	929	1,599	-3.3%	1,239	1,818	2,259	1,079
2015	FTEs	1,197	1,269	1,528	1,601	2,004	1,957	2,238	3,120	1,877	1,443	1,016	984	1,686	5.4%	1,331	1,854	2,412	1,148
2016	FTEs	1,155	1,217	1,563	1,530	2,003	2,031	2,112	3,055	1,774	1,344	950	947	1,640	-2.7%	1,312	1,855	2,314	1,080
2017	FTEs	1,196	1,262	1,602	1,600	2,099	2,106	2,214	3,174	1,879	1,393	978	986	1,707	4.1%	1,353	1,935	2,422	1,119
2018	FTEs	1,272	1,324	1,678	1,664	2,207	2,169	2,258	3,309	1,986	1,470	1,027	1,046	1,784	4.5%	1,425	2,013	2,518	1,181
2019	FTEs	1,309	1,389	1,775	1,715	2,222	2,265	2,288	3,345	2,024	1,517	1,013	1,062	1,827	2.4%	1,491	2,068	2,552	1,197
2020	FTEs	1,306	1,277	1,015	157	274	370	1,151	2,374	1,771	1,194	380	569	986	-46.0%	1,199	267	1,766	714
2021	FTEs	273	399	599	747	1,609	2,077	1,963	2,966	2,088	1,541	918	933	1,343	36.1%	424	1,478	2,339	1,131
2022	FTEs	1,169	1,144	1,622	1,542	2,040	2,128	2,068	2,927	1,910	1,403	942	1,053	1,662	23.8%	1,311	1,903	2,302	1,133
EMPLOYMENT														TOTAL					
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	FTEs Employment (FTEs) and Share of Total (%)					
Total	FTEs	1,522	1,552	1,653	1,599	1,686	1,640	1,707	1,784	1,827	986	1,343	1,662	2,000					
Total Employment	FTEs	1,522	1,552	1,653	1,599	1,686	1,640	1,707	1,784	1,827	986	1,343	1,662	1,500					
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	1,000					
Annual Change in Share	%													500					
Change in Share from 2011	%													0					
Avg Ann. Change in Share	%													0					
														2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022					
														Total FTEs Share of Total					
														Report Prepared by: Aimee Towle, Date of Issue: 30/06/22					

STEAM REPORT FOR 2011-2022 - FINAL											2011 to 2022			SERVICED		DIRECT EMPLOYMENT				
WEST LINDSEY DISTRICT COUNCIL																				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2011 to 2022		-24.4%	-21.5%	-20.8%	-21.0%	-19.6%	-19.3%	-19.5%	-18.9%	-20.3%	-21.1%	-21.1%	-20.3%	-20.7%	Annual Change	-22.3%	-20.0%	-19.6%	-20.8%	
% Change 2021 to 2022		193.0%	213.5%	209.1%	183.1%	132.2%	2.6%	1.9%	0.2%	0.4%	0.3%	0.8%	1.8%	38.5%		204.9%	69.2%	0.8%	1.0%	
Average Annual Change		-2.2%	-2.0%	-1.9%	-1.9%	-1.8%	-1.8%	-1.8%	-1.7%	-1.8%	-1.9%	-1.9%	-1.8%	-1.9%		-2.0%	-1.8%	-1.8%	-1.9%	
2011	FTEs	257	248	244	230	232	236	238	237	233	235	232	234	238			250	233	236	234
2012	FTEs	250	246	245	229	231	238	237	237	235	235	232	233	237		-0.3%	247	233	236	233
2013	FTEs	252	248	251	228	233	238	239	239	234	234	235	236	239	0.6%	250	233	237	235	
2014	FTEs	200	194	195	179	183	187	188	188	186	184	184	186	188	-21.4%	196	183	187	185	
2015	FTEs	203	196	196	179	183	189	189	189	185	185	183	186	189	0.4%	198	184	188	184	
2016	FTEs	181	176	176	161	163	169	169	169	166	165	164	167	169	-10.4%	178	164	168	165	
2017	FTEs	181	177	175	164	167	171	172	172	168	166	165	168	171	1.0%	177	168	171	167	
2018	FTEs	208	204	201	190	194	198	198	199	194	193	196	199	198	16.0%	204	194	197	196	
2019	FTEs	212	209	207	194	200	204	204	206	200	199	196	199	202	2.3%	209	200	203	198	
2020	FTEs	199	188	142	42	50	44	99	126	126	124	54	45	103	-49.0%	176	46	117	74	
2021	FTEs	66	62	63	64	80	186	188	192	185	185	182	183	136	32.0%	64	110	188	183	
2022	FTEs	194	195	193	182	186	191	191	192	186	185	183	187	189	38.5%	194	186	190	185	
EMPLOYMENT														SERVICED ACCOMMODATION						
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	FTEs Employment (FTEs) and Share of Total (%)						
Serviced	FTEs	238	237	239	188	189	169	171	198	202	103	136	189							
Total Employment	FTEs	1,522	1,552	1,653	1,599	1,686	1,640	1,707	1,784	1,827	986	1,343	1,662							
Share of Total	%	15.6%	15.3%	14.4%	11.7%	11.2%	10.3%	10.0%	11.1%	11.1%	10.5%	10.2%	11.4%							
Annual Change in Share	%		-2.2%	-5.5%	-18.7%	-4.8%	-7.9%	-3.0%	11.0%	-0.1%	-5.6%	-3.0%	11.9%							
Change in Share from 2011	%		-2.2%	-7.6%	-24.9%	-28.5%	-34.1%	-36.1%	-29.1%	-29.1%	-33.1%	-35.1%	-27.4%							
Avg Ann. Change in Share	%		-2.2%	-3.8%	-8.3%	-7.1%	-6.8%	-6.0%	-4.2%	-3.6%	-3.7%	-3.5%	-2.5%							

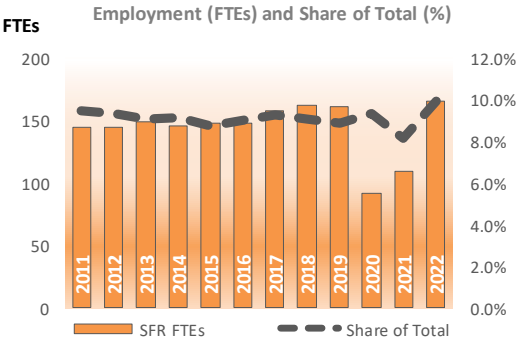
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STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL										2011 to 2022			NON-SERVICED		DIRECT EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																	
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change	Q1	Q2	Q3	Q4	
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV							DEC
% Change 2011 to 2022		34.2%	26.5%	20.0%	22.7%	26.6%	20.9%	31.3%	44.4%	40.0%	24.0%	31.9%	42.3%	30.7%	Annual Change	25.8%	23.4%	38.9%	30.9%
% Change 2021 to 2022		743.7%	807.9%	949.5%	122.8%	21.1%	3.3%	6.3%	8.9%	-11.0%	-18.3%	1.2%	12.2%	21.1%		839.6%	27.1%	0.7%	-6.0%
Average Annual Change		3.1%	2.4%	1.8%	2.1%	2.4%	1.9%	2.8%	4.0%	3.6%	2.2%	2.9%	3.8%	2.8%		2.3%	2.1%	3.5%	2.8%
2011	FTEs	111	117	176	251	381	387	353	407	371	223	147	121	254		135	340	377	164
2012	FTEs	123	128	191	254	362	371	341	397	359	229	157	135	254	0.1%	147	329	366	174
2013	FTEs	126	130	202	261	389	391	371	437	385	244	165	139	270	6.3%	153	347	398	183
2014	FTEs	120	126	202	262	388	391	374	455	400	245	165	136	272	0.8%	150	347	410	182
2015	FTEs	135	142	198	269	392	393	392	476	404	251	179	147	281	3.4%	158	351	424	192
2016	FTEs	121	127	172	248	374	376	378	470	396	233	164	131	266	-5.5%	140	333	415	176
2017	FTEs	125	134	174	262	400	391	406	493	438	243	168	136	281	5.6%	144	351	446	182
2018	FTEs	140	149	194	287	444	431	422	529	470	270	185	153	306	9.0%	161	388	474	202
2019	FTEs	146	153	199	312	471	446	468	567	479	275	194	159	322	5.3%	166	410	505	209
2020	FTEs	139	144	152	46	81	82	303	491	539	274	89	108	204	-36.6%	145	70	445	157
2021	FTEs	18	16	20	138	398	453	436	540	584	339	191	154	274	34.1%	18	330	520	228
2022	FTEs	149	148	211	307	482	468	464	588	519	277	193	172	332	21.1%	170	419	524	214
EMPLOYMENT														NON-SERVICED ACCOMMODATION					
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	FTEs Employment (FTEs) and Share of Total (%)					
Non-Serviced		FTEs	254	254	270	272	281	266	281	306	322	204	274	332					
Total Employment		FTEs	1,522	1,552	1,653	1,599	1,686	1,640	1,707	1,784	1,827	986	1,343	1,662					
Share of Total		%	16.7%	16.4%	16.3%	17.0%	16.7%	16.2%	16.5%	17.2%	17.6%	20.7%	20.4%	20.0%					
Annual Change in Share		%		-1.9%	-0.2%	4.2%	-1.9%	-2.9%	1.5%	4.3%	2.9%	17.3%	-1.5%	-2.2%					
Change in Share from 2011		%		-1.9%	-2.0%	2.1%	0.1%	-2.7%	-1.3%	2.9%	5.9%	24.2%	22.4%	19.7%					
Avg Ann. Change in Share		%		-1.9%	-1.0%	0.7%	0.0%	-0.5%	-0.2%	0.4%	0.7%	2.7%	2.2%	1.8%					

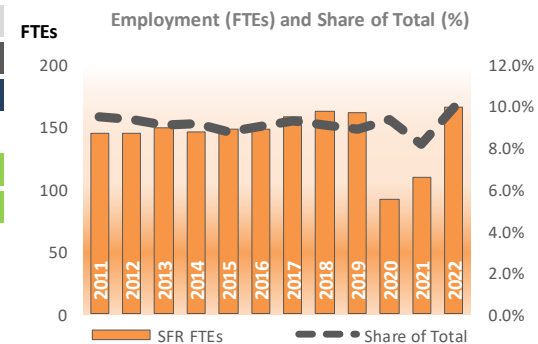
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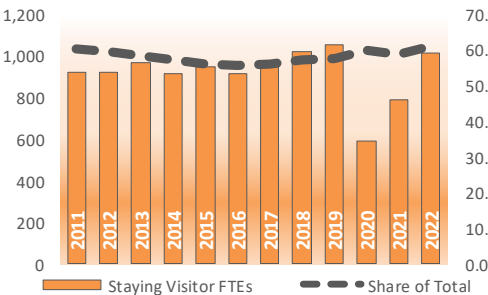
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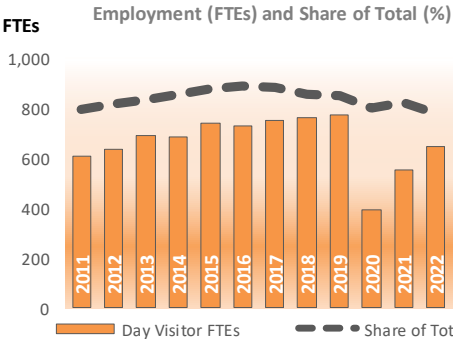
STEAM REPORT FOR 2011-2022 - FINAL											2011 to 2022			SFR	DIRECT EMPLOYMENT				
WEST LINDSEY DISTRICT COUNCIL																			
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SFR																	
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC	Q1	Q2	Q3	Q4
% Change 2011 to 2022		6.5%	3.9%	18.9%	11.0%	13.4%	10.6%	14.9%	17.3%	20.7%	13.1%	16.6%	25.6%	14.3%	Annual Change	8.7%	11.7%	17.2%	20.6%
% Change 2021 to 2022		2004.2%	2718.3%	3013.4%	252.1%	25.2%	-2.4%	10.0%	7.0%	-16.1%	-18.1%	0.4%	15.7%	50.5%		2304.2%	57.6%	1.4%	2.5%
Average Annual Change		0.6%	0.4%	1.7%	1.0%	1.2%	1.0%	1.4%	1.6%	1.9%	1.2%	1.5%	2.3%	1.3%		0.8%	1.1%	1.6%	1.9%
2011	FTEs	256	86	95	202	149	118	172	180	106	95	76	199	144		145	156	153	123
2012	FTEs	256	85	97	202	146	117	170	181	105	94	77	206	145	0.2%	146	155	152	126
2013	FTEs	264	89	102	204	150	119	176	188	107	96	81	216	149	3.3%	152	158	157	131
2014	FTEs	250	84	99	203	147	116	174	187	108	97	79	209	146	-2.2%	144	155	157	128
2015	FTEs	250	84	101	204	149	118	177	190	109	98	79	209	147	0.8%	145	157	159	129
2016	FTEs	247	83	101	203	149	118	178	192	111	98	80	210	147	0.0%	144	156	160	129
2017	FTEs	263	90	105	217	161	125	191	203	122	105	85	226	158	7.0%	153	168	172	138
2018	FTEs	271	93	107	222	166	129	194	210	124	108	87	233	162	2.7%	157	172	176	143
2019	FTEs	272	92	106	225	166	127	195	208	121	106	88	234	161	-0.3%	157	172	174	143
2020	FTEs	290	78	56	8	9	7	110	173	141	102	10	117	92	-43.2%	141	8	141	76
2021	FTEs	13	3	4	64	135	134	180	198	152	130	88	216	110	19.5%	7	111	176	145
2022	FTEs	272	89	113	224	169	131	198	212	128	107	88	250	165	50.5%	158	175	179	148
EMPLOYMENT														SFR					
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	FTEs Employment (FTEs) and Share of Total (%)					
SFR		FTEs	144	145	149	146	147	147	158	162	161	92	110	165					
Total Employment		FTEs	1,522	1,552	1,653	1,599	1,686	1,640	1,707	1,784	1,827	986	1,343	1,662					
Share of Total		%	9.5%	9.3%	9.0%	9.1%	8.7%	9.0%	9.2%	9.1%	8.8%	9.3%	8.2%	9.9%					
Annual Change in Share		%		-1.8%	-3.0%	1.1%	-4.4%	2.8%	2.8%	-1.8%	-2.6%	5.3%	-12.2%	21.5%					
Change in Share from 2011		%		-1.8%	-4.7%	-3.7%	-7.9%	-5.3%	-2.6%	-4.4%	-6.8%	-2.0%	-13.9%	4.7%					
Avg Ann. Change in Share		%		-1.8%	-2.4%	-1.2%	-2.0%	-1.1%	-0.4%	-0.6%	-0.9%	-0.2%	-1.4%	0.4%					

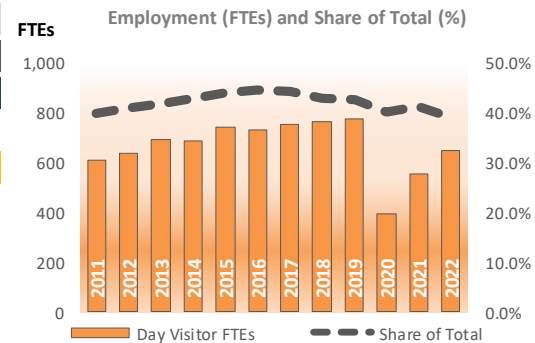
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STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL											2011 to 2022			STAYING VISITOR		DIRECT EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		STAYING VISITOR																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC					
% Change 2011 to 2022		-1.3%	-4.2%	0.5%	4.5%	10.0%	6.4%	11.8%	20.3%	17.3%	2.9%	2.3%	9.9%	7.7%	Annual Change	-1.6%	7.1%	16.5%	5.2%	
% Change 2021 to 2022		535.3%	429.2%	499.8%	168.4%	36.6%	2.1%	6.1%	6.7%	-9.6%	-13.0%	0.9%	10.2%	31.9%		491.0%	41.7%	0.9%	-1.5%	
Average Annual Change		-0.1%	-0.4%	0.0%	0.4%	0.9%	0.6%	1.1%	1.8%	1.6%	0.3%	0.2%	0.9%	0.7%		-0.1%	0.6%	1.5%	0.5%	
2011 FTEs		624	451	515	683	761	742	763	824	710	553	455	554	636		530	729	766	521	
2012 FTEs		629	459	534	685	739	726	748	815	699	558	467	574	636		541	716	754	533	
2013 FTEs		642	467	556	694	772	749	786	864	726	574	480	591	658	3.5%	555	738	792	548	
2014 FTEs		570	404	496	644	718	694	737	831	694	526	428	531	606	-7.9%	490	685	754	495	
2015 FTEs		589	422	495	652	724	699	758	856	698	533	442	541	617	1.9%	502	692	771	505	
2016 FTEs		549	387	449	611	686	662	725	831	673	496	408	509	582	-5.7%	462	653	743	471	
2017 FTEs		568	401	453	643	728	688	769	869	728	514	418	530	609	4.6%	474	686	789	487	
2018 FTEs		618	446	502	699	804	758	813	938	788	571	468	586	666	9.3%	522	754	847	541	
2019 FTEs		629	455	512	731	837	777	867	980	799	579	478	592	686	3.1%	532	782	882	550	
2020 FTEs		629	410	350	97	140	134	512	790	806	500	154	270	399	-41.8%	463	124	703	308	
2021 FTEs		97	82	86	266	613	773	803	929	921	654	461	553	520	30.2%	88	551	884	556	
2022 FTEs		616	432	518	714	837	789	852	992	833	569	465	609	685	31.9%	522	780	892	548	
EMPLOYMENT														STAYING VISITOR						
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	FTEs Employment (FTEs) and Share of Total (%)						
Staying Visitor		FTEs	917	920	966	915	946	911	955	1,022	1,053	592	789	1,016						
Total Employment		FTEs	1,522	1,552	1,653	1,599	1,686	1,640	1,707	1,784	1,827	986	1,343	1,662						
Share of Total		%	60.3%	59.3%	58.4%	57.2%	56.1%	55.6%	56.0%	57.3%	57.6%	60.0%	58.8%	61.1%						
Annual Change in Share		%		-1.6%	-1.5%	-2.1%	-1.9%	-1.0%	0.7%	2.3%	0.7%	4.0%	-2.0%	3.9%						
Change in Share from 2011		%		-1.6%	-3.1%	-5.1%	-6.9%	-7.8%	-7.1%	-5.0%	-4.3%	-0.5%	-2.4%	1.4%						
Avg Ann. Change in Share		%		-1.6%	-1.5%	-1.7%	-1.7%	-1.6%	-1.2%	-0.7%	-0.5%	-0.1%	-0.2%	0.1%						
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STEAM REPORT FOR 2011-2022 - FINAL											2011 to 2022			DAY VISITOR		DIRECT EMPLOYMENT				
WEST LINDSEY DISTRICT COUNCIL																				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2011 to 2022		0.2%	8.0%	73.7%	-14.3%	8.4%	18.3%	-7.3%	10.5%	-4.3%	2.1%	-11.8%	5.2%	6.9%	Annual Change	29.5%	5.3%	1.2%	-1.5%	
% Change 2021 to 2022		162.7%	108.5%	100.9%	56.2%	18.6%	2.6%	4.2%	-6.3%	-7.3%	-4.4%	4.8%	15.2%	16.8%		113.9%	17.9%	-3.8%	2.0%	
Average Annual Change		0.0%	0.7%	6.7%	-1.3%	0.8%	1.7%	-0.7%	1.0%	-0.4%	0.2%	-1.1%	0.5%	0.6%		2.7%	0.5%	0.1%	-0.1%	
2011	FTEs	342	466	453	620	724	761	841	1,176	717	556	358	245	605		420	702	911	386	
2012	FTEs	366	496	530	565	698	841	928	1,285	744	533	368	229	632	4.5%	464	702	986	377	
2013	FTEs	370	539	600	590	863	847	1,014	1,455	764	563	391	255	687	8.8%	503	766	1,078	403	
2014	FTEs	335	535	703	644	846	842	998	1,409	710	554	393	246	685	-0.4%	524	777	1,039	398	
2015	FTEs	395	614	743	647	881	868	1,014	1,590	807	642	401	279	740	8.1%	584	798	1,137	441	
2016	FTEs	393	600	806	622	906	951	937	1,551	742	592	374	273	729	-1.5%	600	826	1,076	413	
2017	FTEs	406	620	832	642	936	981	967	1,600	763	609	385	281	752	3.2%	619	853	1,110	425	
2018	FTEs	422	630	850	644	950	967	968	1,644	793	620	381	280	762	1.4%	634	853	1,135	427	
2019	FTEs	439	671	915	649	929	1,023	931	1,625	812	647	359	286	774	1.5%	675	867	1,123	431	
2020	FTEs	432	626	482	42	95	174	404	1,064	593	463	168	193	395	-49.0%	513	104	687	275	
2021	FTEs	131	242	391	340	662	878	748	1,388	739	594	301	223	553	40.1%	254	627	959	373	
2022	FTEs	343	504	786	531	785	901	780	1,300	686	567	316	257	646	16.8%	544	739	922	380	
EMPLOYMENT														DAY VISITOR						
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	FTEs Employment (FTEs) and Share of Total (%)						
Day Visitor		FTEs	605	632	687	685	740	729	752	762	774	395	553	646						
Total Employment		FTEs	1,522	1,552	1,653	1,599	1,686	1,640	1,707	1,784	1,827	986	1,343	1,662						
Share of Total		%	39.7%	40.7%	41.6%	42.8%	43.9%	44.4%	44.0%	42.7%	42.4%	40.0%	41.2%	38.9%						
Annual Change in Share		%		2.5%	2.1%	2.9%	2.5%	1.2%	-0.9%	-3.0%	-0.9%	-5.5%	2.9%	-5.6%						
Change in Share from 2011		%		2.5%	4.6%	7.7%	10.5%	11.8%	10.8%	7.5%	6.6%	0.7%	3.7%	-2.1%						
Avg Ann. Change in Share		%		2.5%	2.3%	2.6%	2.6%	2.4%	1.8%	1.1%	0.8%	0.1%	0.4%	-0.2%						
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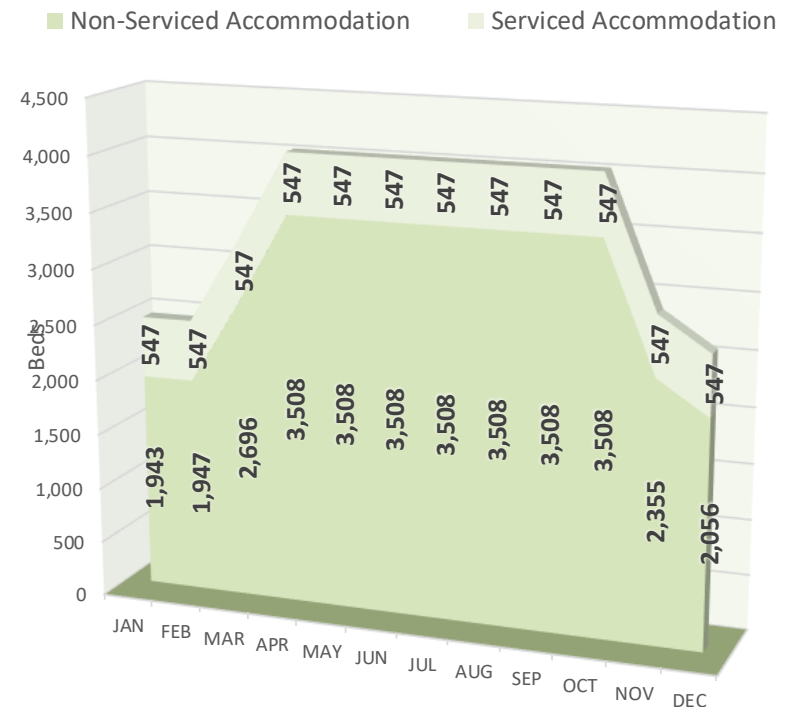
STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL						2022		STAYING VISITORS		ACCOMMODATION SUPPLY DISTRIBUTION BY TYPE																																																					
SERVICED ACCOMMODATION 2022	2022		Change on 2021		Change on 2011		<div>SEASONAL AVAILABILITY OF BED SUPPLY 2022</div> <div><div>■ Non-Serviced Accommodation</div><div>■ Serviced Accommodation</div></div> <table><thead><tr><th>Month</th><th>Non-Serviced Accommodation</th><th>Serviced Accommodation</th><th>Total</th></tr></thead><tbody><tr><td>JAN</td><td>1,943</td><td>547</td><td>2,490</td></tr><tr><td>FEB</td><td>1,947</td><td>547</td><td>2,494</td></tr><tr><td>MAR</td><td>2,696</td><td>547</td><td>3,243</td></tr><tr><td>APR</td><td>3,508</td><td>547</td><td>4,055</td></tr><tr><td>MAY</td><td>3,508</td><td>547</td><td>4,055</td></tr><tr><td>JUN</td><td>3,508</td><td>547</td><td>4,055</td></tr><tr><td>JUL</td><td>3,508</td><td>547</td><td>4,055</td></tr><tr><td>AUG</td><td>3,508</td><td>547</td><td>4,055</td></tr><tr><td>SEP</td><td>3,508</td><td>547</td><td>4,055</td></tr><tr><td>OCT</td><td>3,508</td><td>547</td><td>4,055</td></tr><tr><td>NOV</td><td>2,355</td><td>547</td><td>2,902</td></tr><tr><td>DEC</td><td>2,056</td><td>547</td><td>2,603</td></tr></tbody></table>					Month	Non-Serviced Accommodation	Serviced Accommodation	Total	JAN	1,943	547	2,490	FEB	1,947	547	2,494	MAR	2,696	547	3,243	APR	3,508	547	4,055	MAY	3,508	547	4,055	JUN	3,508	547	4,055	JUL	3,508	547	4,055	AUG	3,508	547	4,055	SEP	3,508	547	4,055	OCT	3,508	547	4,055	NOV	2,355	547	2,902	DEC	2,056	547	2,603
	Month	Non-Serviced Accommodation	Serviced Accommodation	Total																																																											
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Est.	Beds	Est.	Beds	Est.	Beds																																																										
Serviced Accommodation Total	48	547	0	0	-21	-7																																																									
+50 Room	1	118	0	0	+1	+118																																																									
11-50 Room	2	90	0	0	-3	-47																																																									
<10 Room	45	339	0	0	-19	-78																																																									

NON-SERVICED ACCOMMODATION 2022	2022		Change on 2021		Change on 2011		
	Est.	Beds	Est.	Beds	Est.	Beds	
	Non-Serviced Accommodation Total	85	3,508	0	0	+5	+632
	Self catering	46	472	0	0	-2	+34
	Static caravans/chalets	0	796	0	0	0	+67
Touring caravans/camping	38	2,220	0	0	+7	+531	
Youth Hostels	1	20	0	0	0	0	

DISTRIBUTION BY TYPE OF ACCOMMODATION 2022	2022		Change on 2021		Change on 2011	
	Est.	Beds	Est.	Beds	Est.	Beds
	All Paid Accommodation Total	133	4,055	0	0	-16
Serviced Accommodation Share of Total	36%	13%				
Non-Serviced Accommodation Share of Total	64%	87%				

SEASONAL AVAILABILITY OF BED SUPPLY 2022	2022											
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
All Paid Accommodation Total	2,490	2,494	3,243	4,055	4,055	4,055	4,055	4,055	4,055	4,055	2,902	2,603
Serviced Accommodation	547	547	547	547	547	547	547	547	547	547	547	547
Non-Serviced Accommodation	1,943	1,947	2,696	3,508	3,508	3,508	3,508	3,508	3,508	3,508	2,355	2,056

SEASONAL AVAILABILITY OF BED SUPPLY
2022



Report Sections With Historic Financial Data Indexed to 2022 Prices

Sections:	<i>Comparative Headlines</i>	Visitor Types:	<i>Total</i>
	<i>Key Measures</i>		<i>Serviced Accommodation</i>
	<i>Economic Impact</i>		<i>Non-Serviced Accommodation</i>
	<i>Sectoral Analysis</i>		<i>SFR</i>
			<i>Staying Visitor</i>
			<i>Day Visitor</i>

Indexation: *Indexation to: 2022*

2011	<i>1.39</i>
2012	<i>1.33</i>
2013	<i>1.29</i>
2014	<i>1.26</i>
2015	<i>1.24</i>
2016	<i>1.23</i>
2017	<i>1.20</i>
2018	<i>1.15</i>
2019	<i>1.12</i>
2020	<i>1.09</i>
2021	<i>1.08</i>
2022	<i>1.00</i>

STEAM REPORT FOR 2011-2022 - FINAL
WEST LINDSEY DISTRICT COUNCIL

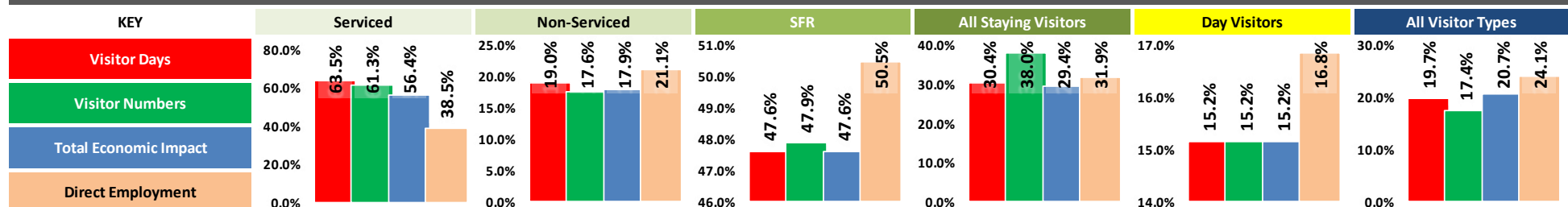
Comparing 2022 and 2021
2021 in 2022 prices (1.078)

COMPARATIVE HEADLINES

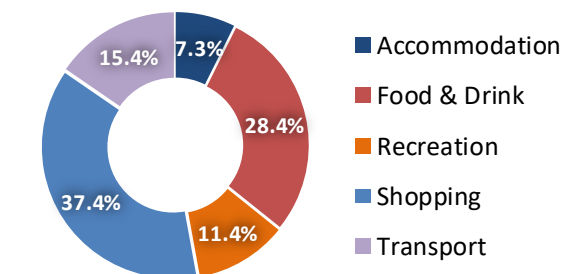
KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2022 & 2021 - INDEXED TO 2022

KEY													Day Visitors			All Visitor Types			
An increase of 3% or more		Staying in Paid Accommodation						Staying with Friends and Relatives (SFR)			All Staying Visitors								
Less than 3% change		Serviced			Non-Serviced														
A Fall of 3% or more		2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %
Visitor Days	M	0.036	0.022	63.5%	0.527	0.443	19.0%	0.370	0.251	47.6%	0.934	0.716	30.4%	1.939	1.684	15.2%	2.873	2.400	19.7%
Visitor Numbers	M	0.019	0.012	61.3%	0.076	0.064	17.6%	0.156	0.105	47.9%	0.251	0.182	38.0%	1.939	1.684	15.2%	2.190	1.866	17.4%
Direct Expenditure	£M																108.42	89.74	20.8%
Economic Impact	£M	4.657	2.978	56.4%	34.98	29.67	17.9%	21.32	14.45	47.6%	60.96	47.10	29.4%	84.70	73.56	15.2%	145.66	120.65	20.7%
Direct Employment	FTEs	189	136	38.5%	332	274	21.1%	165	110	50.5%	685	520	31.9%	646	553	16.8%	1,332	1,073	24.1%
Total Employment	FTEs															1,662	1,343	23.8%	

PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2022 & 2021 - INDEXED TO 2022



Sectoral Distribution of Economic Impact - £M including VAT Indexed to 2022

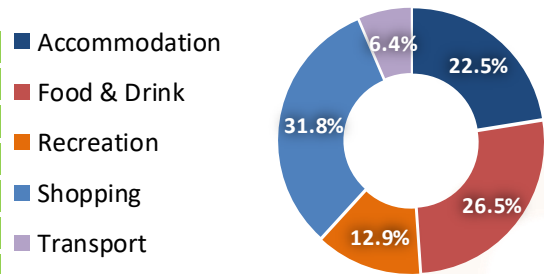


2022	2021	+/- %
7.967	6.574	21.2%
30.81	25.37	21.4%
12.33	10.24	20.4%
40.60	33.77	20.3%
16.72	13.79	21.2%
108.42	89.74	20.8%
37.24	30.91	20.5%
145.66	120.65	20.7%

Sectors
Accommodation
Food & Drink
Recreation
Shopping
Transport
TOTAL DIRECT
Indirect
TOTAL

Sectoral Distribution of Employment - FTEs

2022	2021	+/- %
299	232	28.9%
353	285	23.5%
171	140	22.4%
424	346	22.3%
85	69	23.3%
1,332	1,073	24.1%
330	270	22.5%
1,662	1,343	23.8%



Direct Employment Categories

STEAM REPORT FOR 2011-2022 - FINAL
WEST LINDSEY DISTRICT COUNCIL

Economic Impact - Indexed - Total

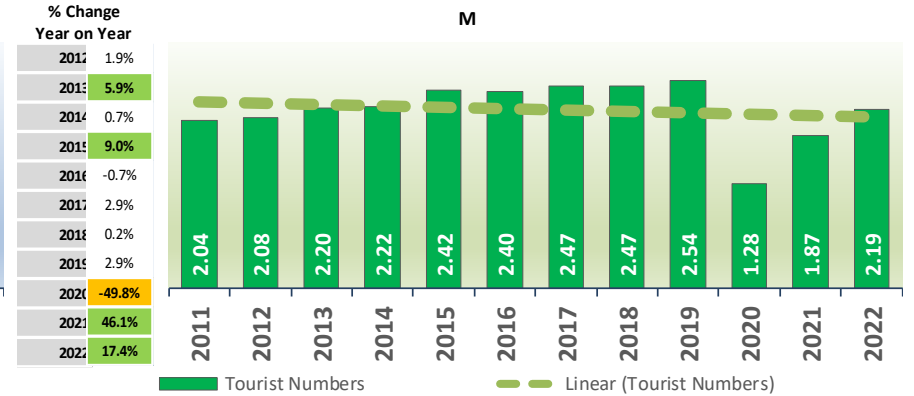


2011 to 2022
2022 Prices

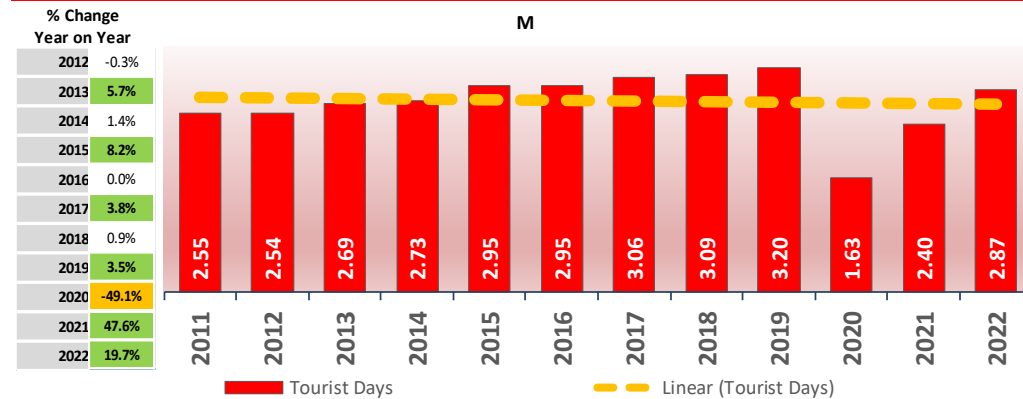
TOTAL

KEY MEASURES
Indexed

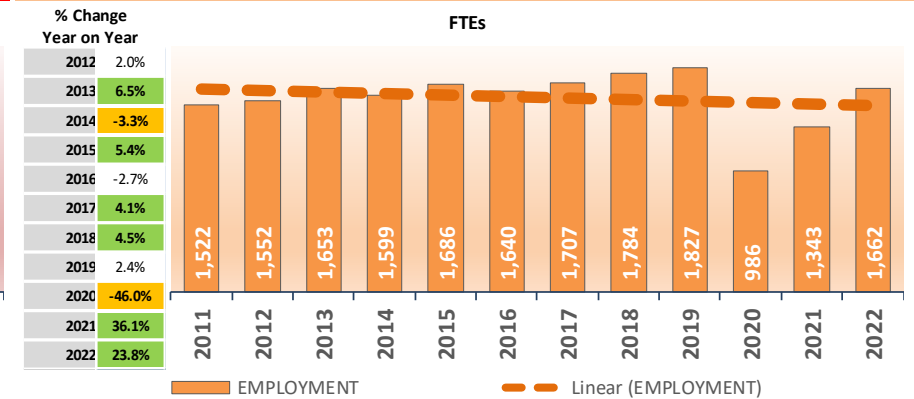
Visitor Numbers - Total



Visitor Days - Total



Total Employment Supported - Total



% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Indexed		-0.9%	4.5%	6.4%	14.7%	15.7%	20.9%	22.4%	27.7%	-34.9%	-3.7%	16.3%
Visitor Numbers		1.9%	7.8%	8.6%	18.3%	17.5%	20.8%	21.0%	24.6%	-37.5%	-8.6%	7.2%
Visitor Days		-0.3%	5.4%	6.9%	15.7%	15.7%	20.1%	21.1%	25.4%	-36.2%	-5.9%	12.7%
Total Employment		2.0%	8.6%	5.0%	10.8%	7.7%	12.2%	17.2%	20.0%	-35.2%	-11.8%	9.2%

"Linear" = Linear Trendline

STEAM REPORT FOR 2011-2022 - FINAL
WEST LINDSEY DISTRICT COUNCIL

Economic Impact - Indexed - Serviced Accommodation

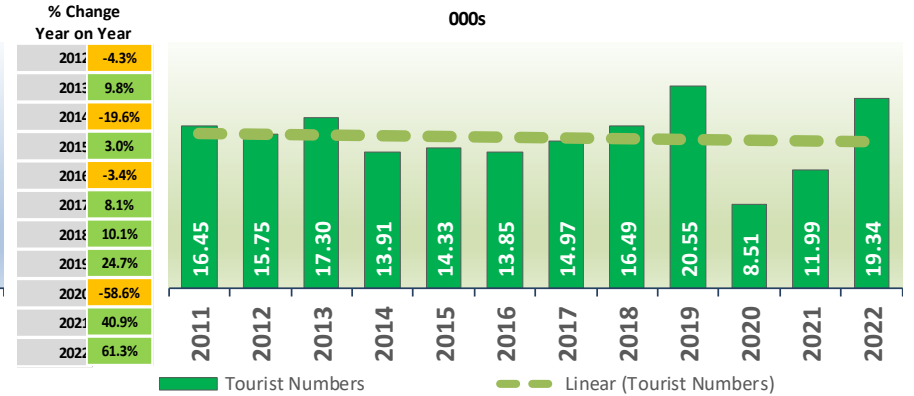


2011 to 2022
2022 Prices

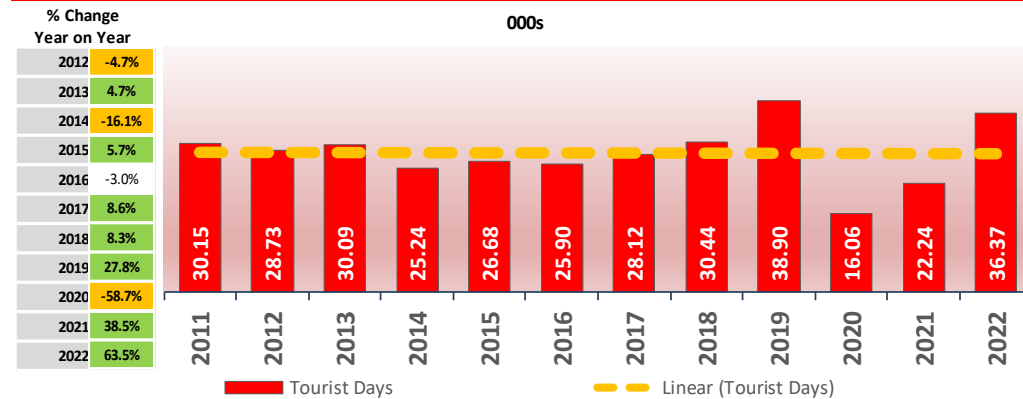
SERVICED
ACCOMMODATION

KEY MEASURES
Indexed

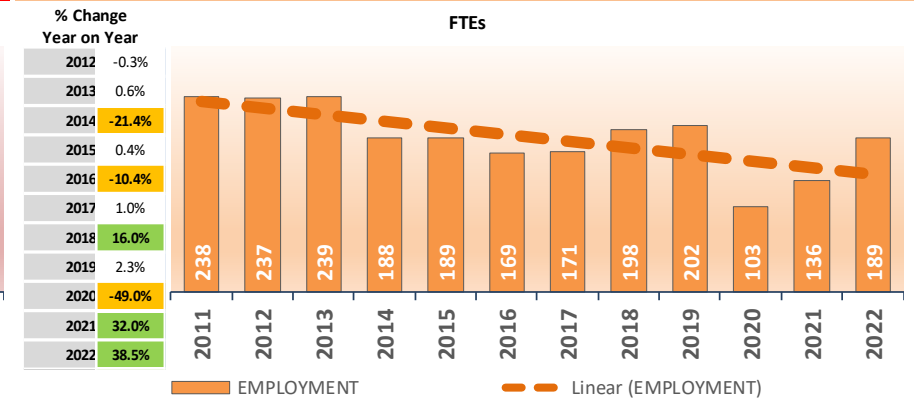
Visitor Numbers - Serviced Accommodation



Visitor Days - Serviced Accommodation



Direct Employment Supported - Serviced Accommodation



% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Indexed		-5.9%	-1.6%	-11.8%	-7.3%	-10.7%	-1.7%	5.3%	29.5%	-46.5%	-24.9%	17.5%
Visitor Numbers		-4.3%	5.1%	-15.5%	-12.9%	-15.8%	-9.0%	0.2%	24.9%	-48.3%	-27.1%	17.6%
Visitor Days		-4.7%	-0.2%	-16.3%	-11.5%	-14.1%	-6.8%	1.0%	29.0%	-46.7%	-26.2%	20.6%
Direct Employment		-0.3%	0.3%	-21.1%	-20.8%	-29.0%	-28.4%	-16.9%	-14.9%	-56.6%	-42.7%	-20.7%

"Linear" = Linear Trendline

STEAM REPORT FOR 2011-2022 - FINAL
WEST LINDSEY DISTRICT COUNCIL

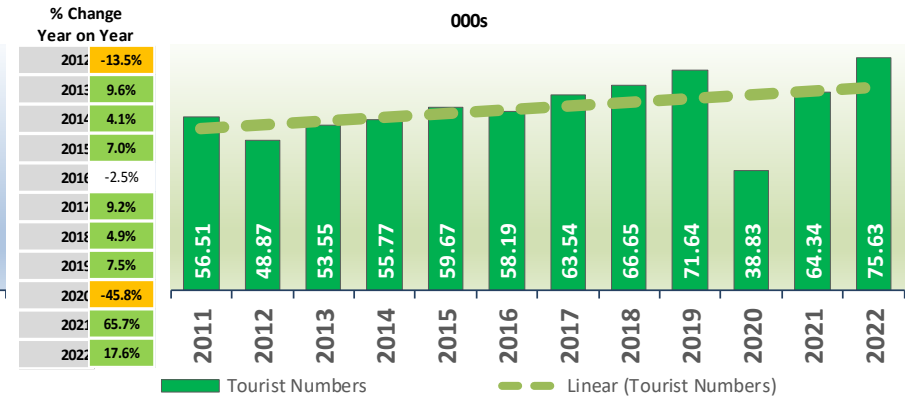
2011 to 2022
2022 Prices

NON-SERVED
ACCOMMODATION

KEY MEASURES
Indexed

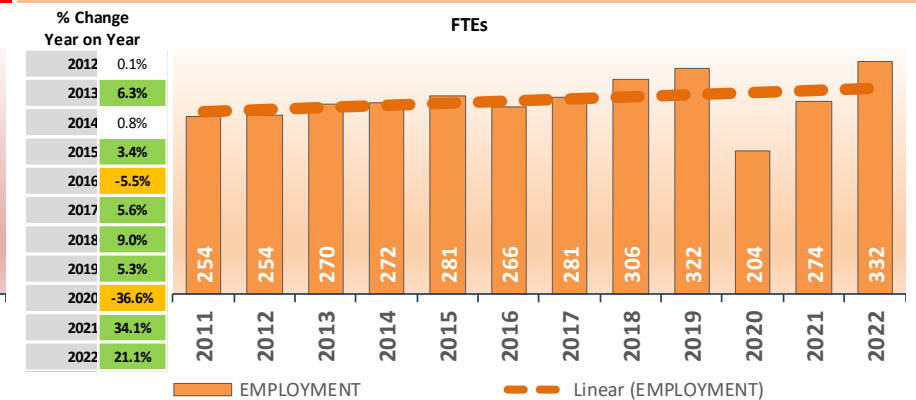
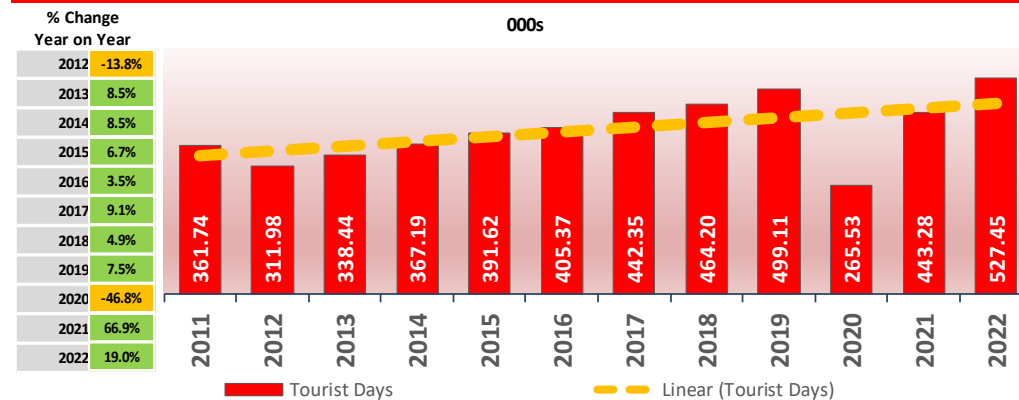
Economic Impact - Indexed - Non-Served Accommodation

Visitor Numbers - Non-Served Accommodation



Visitor Days - Non-Served Accommodation

Direct Employment Supported - Non-Served Accommodation



% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Indexed		-12.1%	-5.4%	4.0%	10.7%	19.0%	30.9%	37.6%	49.9%	-20.2%	31.9%	55.5%
Visitor Numbers		-13.5%	-5.2%	-1.3%	5.6%	3.0%	12.4%	17.9%	26.8%	-31.3%	13.8%	33.8%
Visitor Days		-13.8%	-6.4%	1.5%	8.3%	12.1%	22.3%	28.3%	38.0%	-26.6%	22.5%	45.8%
Direct Employment		0.1%	6.4%	7.3%	10.9%	4.8%	10.7%	20.6%	27.0%	-19.5%	7.9%	30.7%

"Linear" = Linear Trendline

STEAM REPORT FOR 2011-2022 - FINAL
WEST LINDSEY DISTRICT COUNCIL

Economic Impact - Indexed - SFR

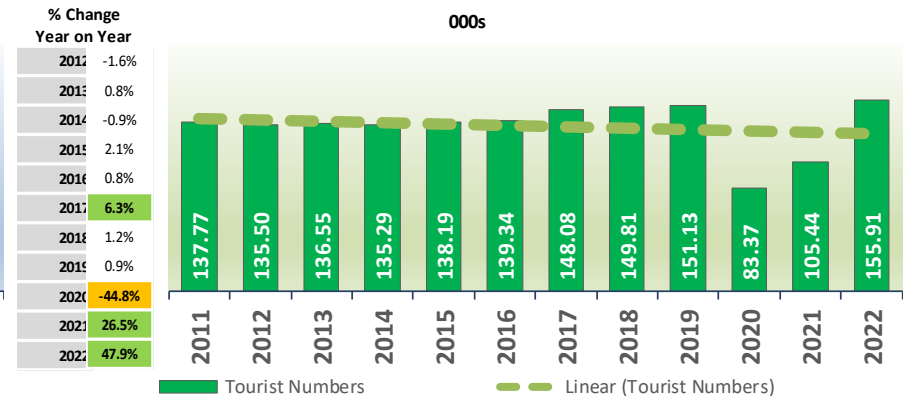


2011 to 2022
2022 Prices

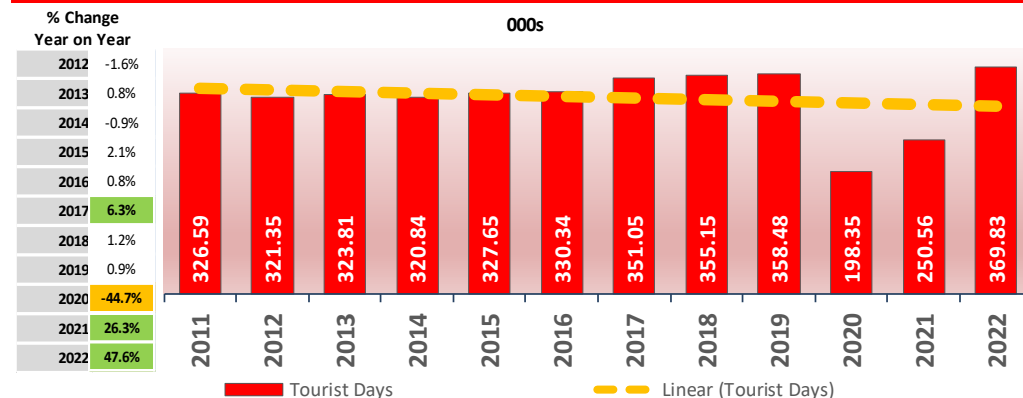
SFR

KEY MEASURES
Indexed

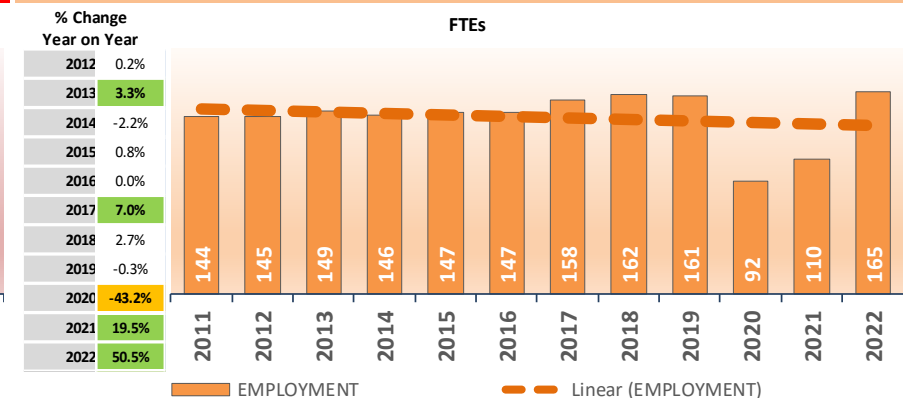
Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR



% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Indexed		-1.6%	-0.9%	-1.8%	0.3%	1.1%	7.5%	8.7%	9.7%	-39.3%	-23.3%	13.2%
Visitor Numbers		-1.6%	-0.9%	-1.8%	0.3%	1.1%	7.5%	8.7%	9.7%	-39.5%	-23.5%	13.2%
Visitor Days		-1.6%	-0.9%	-1.8%	0.3%	1.1%	7.5%	8.7%	9.8%	-39.3%	-23.3%	13.2%
Direct Employment		0.2%	3.5%	1.2%	2.0%	2.0%	9.2%	12.1%	11.8%	-36.5%	-24.1%	14.3%

"Linear" = Linear Trendline

STEAM REPORT FOR 2011-2022 - FINAL
WEST LINDSEY DISTRICT COUNCIL

Economic Impact - Indexed - Staying Visitor

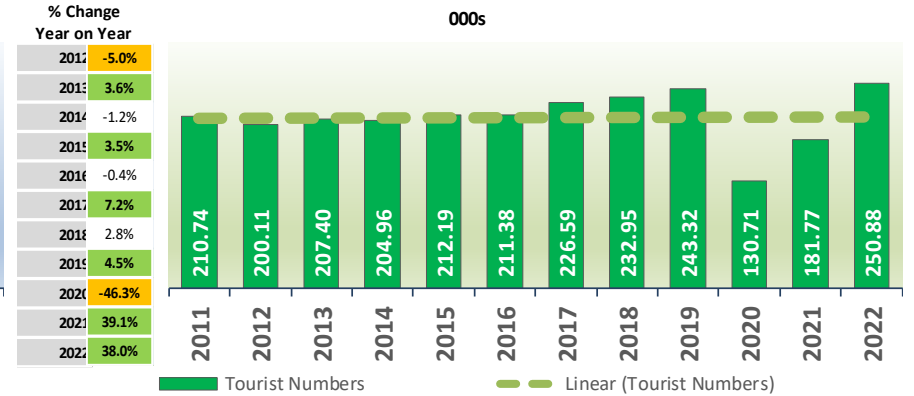


2011 to 2022
2022 Prices

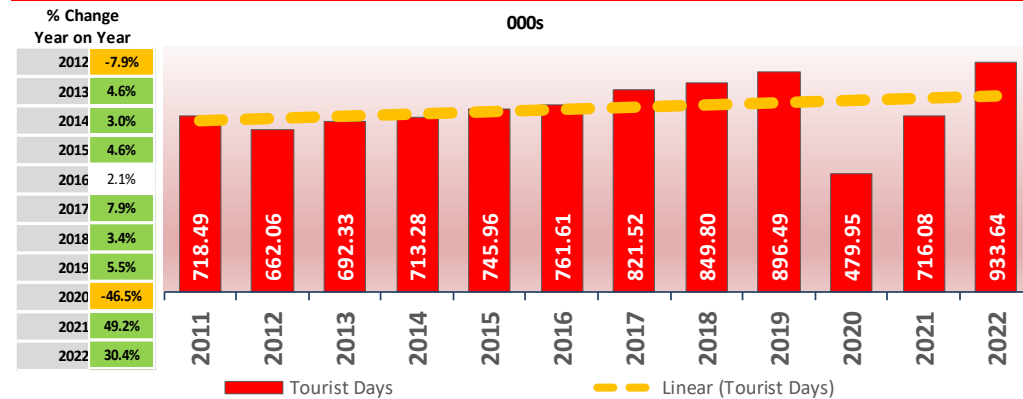
STAYING VISITOR

KEY MEASURES
Indexed

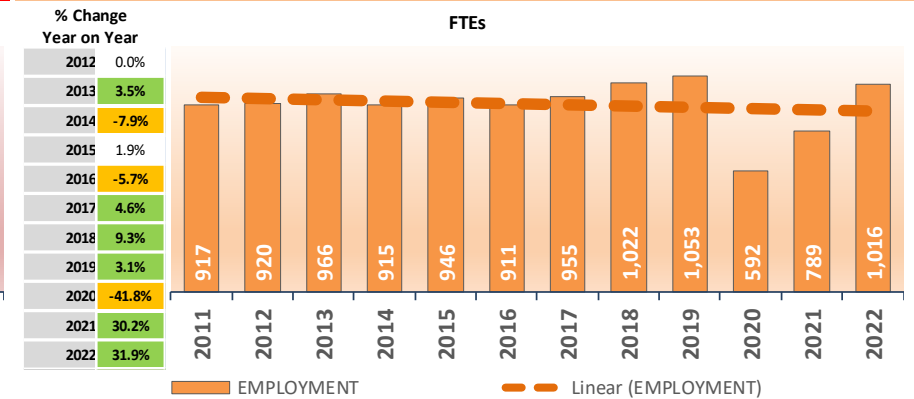
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor



% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Indexed		-7.2%	-3.2%	0.2%	4.8%	9.0%	18.3%	22.8%	31.4%	-30.4%	4.0%	34.6%
Visitor Numbers		-5.0%	-1.6%	-2.7%	0.7%	0.3%	7.5%	10.5%	15.5%	-38.0%	-13.7%	19.1%
Visitor Days		-7.9%	-3.6%	-0.7%	3.8%	6.0%	14.3%	18.3%	24.8%	-33.2%	-0.3%	29.9%
Direct Employment		0.3%	5.3%	-0.3%	3.1%	-0.7%	4.2%	11.4%	14.8%	-35.5%	-13.9%	10.7%

"Linear" = Linear Trendline

STEAM REPORT FOR 2011-2022 - FINAL
WEST LINDSEY DISTRICT COUNCIL

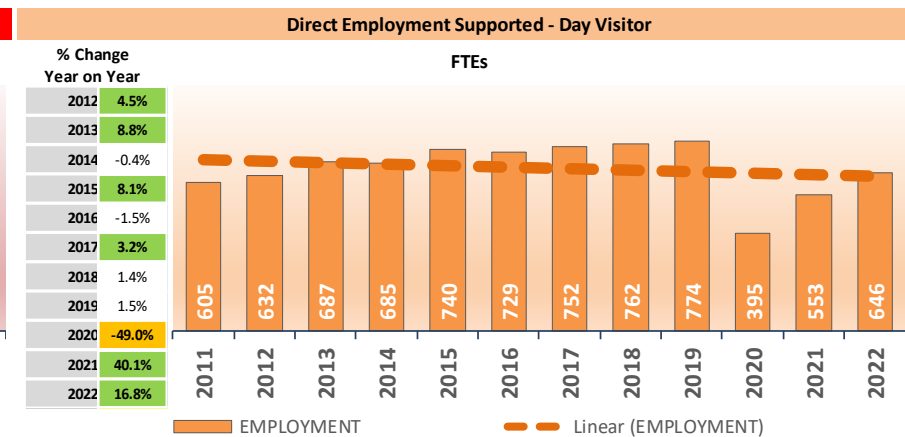
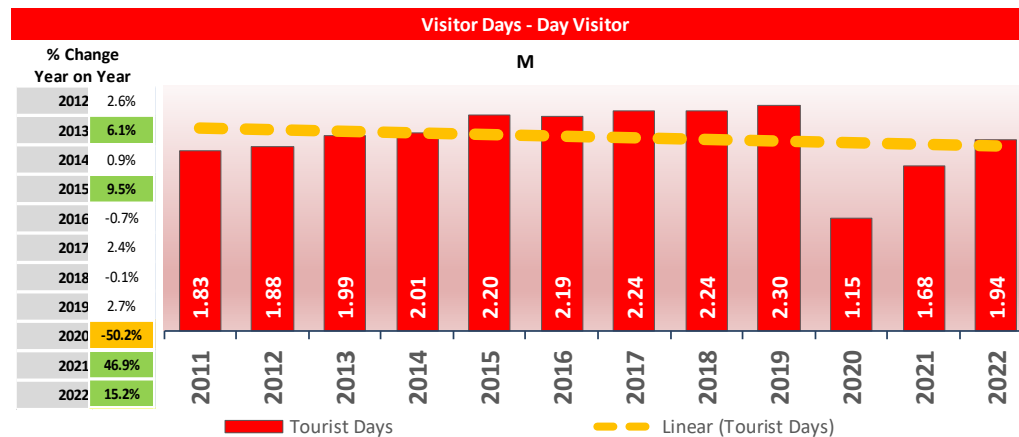
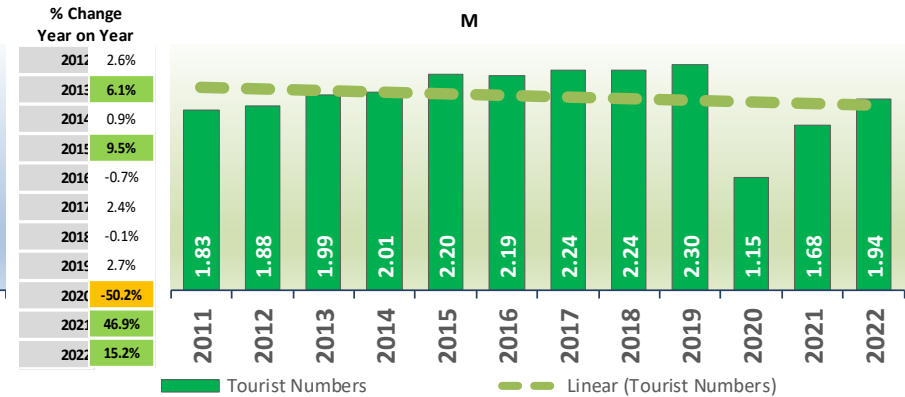
2011 to 2022
2022 Prices

DAY VISITOR

KEY MEASURES
Indexed

Economic Impact - Indexed - Day Visitor

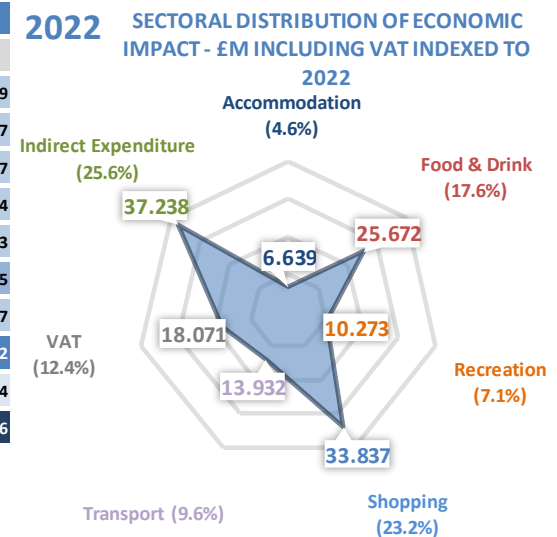
Visitor Numbers - Day Visitor



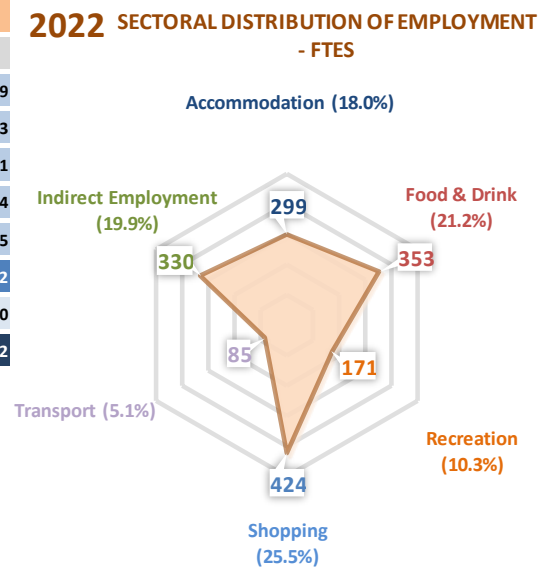
% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Indexed		2.6%	8.9%	9.9%	20.3%	19.4%	22.3%	22.2%	25.6%	-37.4%	-8.1%	5.9%
Visitor Numbers		2.6%	8.9%	9.9%	20.3%	19.5%	22.4%	22.3%	25.6%	-37.4%	-8.0%	5.9%
Visitor Days		2.6%	8.9%	9.9%	20.3%	19.5%	22.4%	22.3%	25.6%	-37.4%	-8.0%	5.9%
Direct Employment		4.5%	13.7%	13.2%	22.3%	20.5%	24.3%	26.0%	27.9%	-34.7%	-8.6%	6.9%

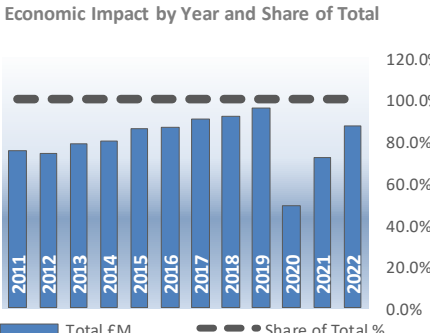
"Linear" = Linear Trendline

SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT INDEXED TO 2022													
SECTOR / YEAR		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Accommodation	£M	3.880	3.536	3.703	4.225	4.451	5.097	5.732	6.050	6.921	3.854	5.496	6.639
Food & Drink	£M	22.50	22.30	23.50	23.75	25.57	25.61	26.71	27.02	28.04	15.20	21.21	25.67
Recreation	£M	8.992	8.967	9.457	9.508	10.25	10.28	10.71	10.84	11.27	6.088	8.563	10.27
Shopping	£M	30.21	30.05	31.77	32.33	34.97	34.92	36.23	36.51	37.72	19.19	28.23	33.84
Transport	£M	12.17	12.12	12.77	12.89	13.88	13.93	14.51	14.69	15.22	7.797	11.53	13.93
Direct Revenue	£M	77.75	76.97	81.21	82.70	89.13	89.83	93.88	95.10	99.18	52.12	75.02	90.35
VAT	£M	15.55	15.39	16.24	16.54	17.83	17.97	18.78	19.02	19.84	8.555	14.72	18.07
Direct Expenditure	£M	93.30	92.37	97.45	99.24	106.96	107.80	112.66	114.12	119.01	60.68	89.74	108.42
Indirect Expenditure	£M	31.98	31.78	33.52	34.06	36.77	37.11	38.77	39.27	40.96	20.89	30.91	37.24
TOTAL	£M	125.28	124.14	130.97	133.30	143.72	144.91	151.43	153.39	159.97	81.57	120.65	145.66



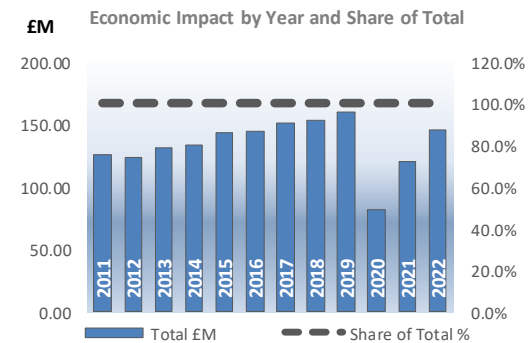
SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES													
SECTOR / YEAR		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Accommodation	FTEs	338	354	357	303	305	266	266	306	311	192	232	299
Food & Drink	FTEs	306	309	334	333	354	352	369	379	389	210	285	353
Recreation	FTEs	148	151	163	162	172	171	180	185	190	102	140	171
Shopping	FTEs	375	379	411	413	441	437	457	467	477	242	346	424
Transport	FTEs	74	75	81	81	86	85	90	92	94	48	69	85
Direct Employment	FTEs	1,241	1,268	1,346	1,291	1,357	1,311	1,361	1,428	1,460	794	1,073	1,332
Indirect Employment	FTEs	281	284	307	308	329	329	346	356	367	192	270	330
TOTAL	FTEs	1,522	1,552	1,653	1,599	1,686	1,640	1,707	1,784	1,827	986	1,343	1,662



STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL										2011 to 2022 2022 Prices			TOTAL		ECONOMIC IMPACT Indexed					
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		TOTAL																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2022 / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2011 to 2022		4.9%	9.3%	60.0%	0.2%	17.6%	21.0%	8.7%	21.1%	15.5%	11.2%	4.4%	25.1%	16.3%	Annual Change	24.7%	13.7%	15.7%	13.2%	
% Change 2021 to 2022		379.2%	182.4%	168.7%	107.7%	22.7%	0.8%	4.1%	-4.0%	-10.2%	-10.6%	1.3%	16.1%	20.7%		212.9%	25.6%	-3.5%	-0.5%	
Average Annual Change		0.4%	0.8%	5.5%	0.0%	1.6%	1.9%	0.8%	1.9%	1.4%	1.0%	0.4%	2.3%	1.5%		2.2%	1.2%	1.4%	1.2%	
2011	£M	7.502	6.996	7.257	10.88	13.05	13.30	14.72	19.23	12.43	8.743	5.650	5.526	125.28		21.76	37.23	46.38	19.92	
2012	£M	7.555	7.157	7.992	9.897	12.03	13.49	14.96	19.70	12.14	8.202	5.662	5.355	124.14		-0.9%	22.70	35.42	46.80	19.22
2013	£M	7.541	7.524	8.781	9.966	13.83	13.45	15.92	21.57	12.33	8.433	5.928	5.693	130.97	5.5%	23.85	37.25	49.82	20.05	
2014	£M	7.069	7.439	9.931	10.79	13.94	13.66	16.18	21.80	12.30	8.592	6.027	5.577	133.30	1.8%	24.44	38.39	50.27	20.20	
2015	£M	7.928	8.511	10.53	11.03	14.57	14.20	16.91	24.44	13.55	9.725	6.279	6.057	143.72	7.8%	26.97	39.79	54.90	22.06	
2016	£M	7.943	8.456	11.28	10.91	15.07	15.34	16.45	24.60	13.22	9.369	6.124	6.135	144.91	0.8%	27.68	41.32	54.28	21.63	
2017	£M	8.248	8.806	11.53	11.49	15.86	15.91	17.35	25.57	14.13	9.756	6.342	6.442	151.43	4.5%	28.59	43.26	57.05	22.54	
2018	£M	8.464	8.905	11.68	11.56	16.25	15.93	17.10	26.02	14.51	9.977	6.401	6.592	153.39	1.3%	29.05	43.74	57.63	22.97	
2019	£M	8.900	9.566	12.65	12.17	16.62	16.93	17.73	26.76	15.00	10.48	6.362	6.791	159.97	4.3%	31.11	45.72	59.49	23.64	
2020	£M	9.098	8.767	6.650	0.650	1.388	2.237	8.320	17.99	12.87	7.897	2.018	3.688	81.57	-49.0%	24.52	4.276	39.18	13.60	
2021	£M	1.643	2.707	4.321	5.250	12.51	15.95	15.38	24.25	16.00	10.87	5.824	5.953	120.65	47.9%	8.670	33.71	55.62	22.65	
2022	£M	7.872	7.644	11.61	10.90	15.35	16.08	16.01	23.29	14.36	9.724	5.901	6.914	145.66	20.7%	27.13	42.34	53.65	22.54	
ECONOMIC IMPACT - INDEXED TO 2022														TOTAL						
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	£M	Economic Impact by Year and Share of Total					
Total	£M	125.28	124.14	130.97	133.30	143.72	144.91	151.43	153.39	159.97	81.57	120.65	145.66							
All Visitor Types	£M	125.28	124.14	130.97	133.30	143.72	144.91	151.43	153.39	159.97	81.57	120.65	145.66							
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%							
Annual Change in Share	%																			
Change in Share from 2011	%																			
Avg Ann. Change in Share	%																			

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Report Prepared by: Aimee Towle. Date of Issue: 30/06/22



STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL											2011 to 2022 2022 Prices			SERVICED ACCOMMODATION	ECONOMIC IMPACT Indexed					
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2022 / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2011 to 2022		-25.9%	-2.5%	4.0%	34.4%	52.6%	35.3%	41.1%	46.0%	32.1%	19.0%	25.3%	27.4%	17.5%	Annual Change	-10.1%	40.4%	40.4%	23.8%	
% Change 2021 to 2022		346.5%	435.3%	375.6%	374.1%	256.6%	17.7%	9.4%	-4.2%	-1.2%	-2.0%	3.4%	13.0%	56.4%		383.6%	104.1%	1.2%	4.6%	
Average Annual Change		-2.4%	-0.2%	0.4%	3.1%	4.8%	3.2%	3.7%	4.2%	2.9%	1.7%	2.3%	2.5%	1.6%		-0.9%	3.7%	3.7%	2.2%	
2011	£M	0.623	0.489	0.433	0.200	0.224	0.301	0.335	0.332	0.253	0.274	0.231	0.270	3.964			1.545	0.725	0.920	0.774
2012	£M	0.500	0.435	0.440	0.182	0.211	0.315	0.316	0.332	0.276	0.257	0.225	0.244	3.732		-5.9%	1.375	0.707	0.924	0.726
2013	£M	0.509	0.460	0.516	0.155	0.227	0.316	0.333	0.346	0.252	0.235	0.261	0.290	3.900	4.5%	1.485	0.699	0.931	0.785	
2014	£M	0.473	0.388	0.398	0.147	0.200	0.265	0.331	0.328	0.258	0.228	0.224	0.256	3.495	-10.4%	1.259	0.611	0.917	0.709	
2015	£M	0.533	0.427	0.418	0.146	0.207	0.300	0.344	0.351	0.249	0.238	0.209	0.251	3.673	5.1%	1.378	0.653	0.944	0.698	
2016	£M	0.480	0.409	0.404	0.153	0.197	0.283	0.345	0.345	0.239	0.220	0.205	0.260	3.540	-3.6%	1.293	0.633	0.930	0.685	
2017	£M	0.476	0.419	0.383	0.206	0.264	0.330	0.387	0.399	0.282	0.249	0.230	0.271	3.897	10.1%	1.277	0.801	1.068	0.750	
2018	£M	0.490	0.430	0.385	0.208	0.277	0.343	0.399	0.429	0.282	0.258	0.308	0.367	4.174	7.1%	1.304	0.828	1.110	0.932	
2019	£M	0.564	0.530	0.489	0.287	0.378	0.446	0.503	0.538	0.374	0.355	0.312	0.359	5.135	23.0%	1.583	1.111	1.414	1.026	
2020	£M	0.560	0.494	0.199	0.023	0.037	0.038	0.114	0.253	0.171	0.152	0.039	0.040	2.120	-58.7%	1.253	0.098	0.539	0.230	
2021	£M	0.103	0.089	0.095	0.057	0.096	0.346	0.432	0.506	0.338	0.333	0.280	0.304	2.978	40.5%	0.287	0.499	1.276	0.916	
2022	£M	0.461	0.477	0.451	0.269	0.342	0.408	0.473	0.485	0.334	0.326	0.289	0.344	4.657	56.4%	1.388	1.018	1.291	0.959	
ECONOMIC IMPACT - INDEXED TO 2022														SERVICED ACCOMMODATION						
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	£M Economic Impact by Year and Share of Total						
Serviced	£M	3.964	3.732	3.900	3.495	3.673	3.540	3.897	4.174	5.135	2.120	2.978	4.657							
All Visitor Types	£M	125.28	124.14	130.97	133.30	143.72	144.91	151.43	153.39	159.97	81.57	120.65	145.66							
Share of Total	%	3.2%	3.0%	3.0%	2.6%	2.6%	2.4%	2.6%	2.7%	3.2%	2.6%	2.5%	3.2%							
Annual Change in Share	%		-5.0%	-0.9%	-11.9%	-2.5%	-4.4%	5.3%	5.8%	17.9%	-19.0%	-5.0%	29.5%							
Change in Share from 2011	%		-5.0%	-5.9%	-17.1%	-19.2%	-22.8%	-18.7%	-14.0%	1.4%	-17.9%	-22.0%	1.0%							
Avg Ann. Change in Share	%		-5.0%	-3.0%	-5.7%	-4.8%	-4.6%	-3.1%	-2.0%	0.2%	-2.0%	-2.2%	0.1%							

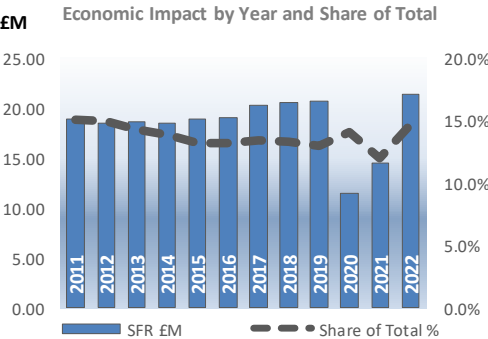
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Report Prepared by: Aimee Towle, Date of Issue: 30/06/2022

STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL										2011 to 2022 2022 Prices			NON-SERVICED ACCOMMODATION		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2022 / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2011 to 2022		121.1%	62.0%	69.3%	46.9%	43.0%	33.4%	50.6%	59.1%	65.0%	55.7%	86.1%	169.9%	55.5%	Annual Change	78.2%	39.9%	58.2%	83.2%
% Change 2021 to 2022		3870.1%	3658.7%	4252.7%	244.1%	29.7%	1.9%	5.6%	3.6%	-10.2%	-17.7%	-0.7%	35.7%	17.9%		3986.2%	33.1%	-0.6%	-3.8%
Average Annual Change		11.0%	5.6%	6.3%	4.3%	3.9%	3.0%	4.6%	5.4%	5.9%	5.1%	7.8%	15.4%	5.0%		7.1%	3.6%	5.3%	7.6%
2011	£M	0.332	0.436	0.801	1.645	3.234	3.320	3.248	3.978	3.131	1.318	0.651	0.395	22.49		1.570	8.199	10.36	2.364
2012	£M	0.358	0.439	0.776	1.444	2.699	2.824	2.782	3.525	2.690	1.165	0.634	0.435	19.77	-12.1%	1.572	6.967	8.998	2.234
2013	£M	0.378	0.448	0.863	1.456	2.924	2.956	3.044	3.901	2.887	1.250	0.693	0.464	21.26	7.5%	1.688	7.336	9.832	2.407
2014	£M	0.369	0.446	0.961	1.611	3.131	3.166	3.329	4.420	3.300	1.419	0.761	0.487	23.40	10.0%	1.777	7.907	11.05	2.667
2015	£M	0.442	0.531	0.968	1.696	3.221	3.234	3.674	4.825	3.391	1.489	0.871	0.551	24.89	6.4%	1.941	8.151	11.89	2.911
2016	£M	0.507	0.594	0.990	1.784	3.369	3.399	3.958	5.254	3.686	1.633	0.967	0.622	26.76	7.5%	2.091	8.552	12.90	3.222
2017	£M	0.564	0.701	1.005	1.993	3.728	3.600	4.435	5.635	4.257	1.782	1.024	0.704	29.43	10.0%	2.270	9.321	14.33	3.510
2018	£M	0.611	0.756	1.084	2.131	4.076	3.894	4.321	5.797	4.446	1.960	1.101	0.771	30.95	5.2%	2.450	10.10	14.56	3.831
2019	£M	0.687	0.797	1.133	2.462	4.426	4.074	5.078	6.435	4.554	2.006	1.219	0.850	33.72	9.0%	2.617	10.96	16.07	4.074
2020	£M	0.749	0.642	0.623	0.081	0.223	0.231	2.771	4.981	5.133	1.915	0.132	0.468	17.95	-46.8%	2.014	0.535	12.88	2.515
2021	£M	0.019	0.019	0.031	0.702	3.567	4.345	4.632	6.110	5.750	2.493	1.220	0.785	29.67	65.3%	0.068	8.614	16.49	4.499
2022	£M	0.735	0.707	1.356	2.416	4.625	4.428	4.892	6.328	5.165	2.052	1.212	1.066	34.98	17.9%	2.797	11.47	16.38	4.330
ECONOMIC IMPACT - INDEXED TO 2022														NON-SERVICED ACCOMMODATION					
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	£M Economic Impact by Year and Share of Total					
Non-Serviced	£M	22.49	19.77	21.26	23.40	24.89	26.76	29.43	30.95	33.72	17.95	29.67	34.98						
All Visitor Types	£M	125.28	124.14	130.97	133.30	143.72	144.91	151.43	153.39	159.97	81.57	120.65	145.66						
Share of Total	%	18.0%	15.9%	16.2%	17.6%	17.3%	18.5%	19.4%	20.2%	21.1%	22.0%	24.6%	24.0%						
Annual Change in Share	%		-11.3%	1.9%	8.1%	-1.3%	6.6%	5.2%	3.8%	4.5%	4.4%	11.8%	-2.4%						
Change in Share from 2011	%		-11.3%	-9.6%	-2.2%	-3.5%	2.9%	8.3%	12.4%	17.4%	22.6%	37.0%	33.8%						
Avg Ann. Change in Share	%		-11.3%	-4.8%	-0.7%	-0.9%	0.6%	1.4%	1.8%	2.2%	2.5%	3.7%	3.1%						

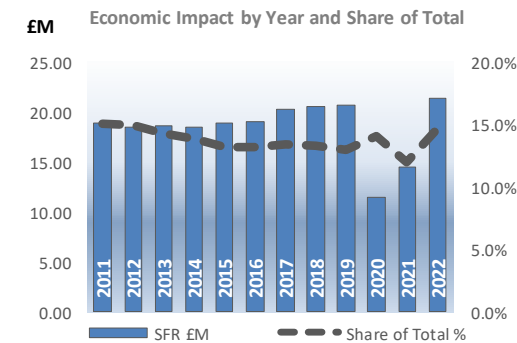
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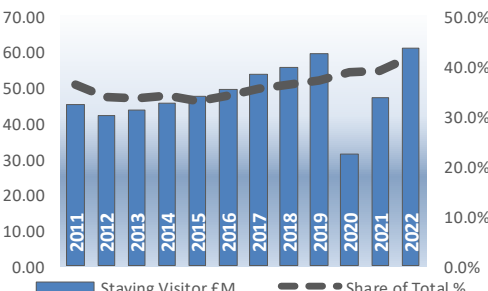
Report Prepared by: Aimee Towle. Date of Issue: 30/06/23

STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL											2011 to 2022 2022 Prices			SFR	ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY	SFR																		
An increase of 3% or more	ECONOMIC IMPACT £M - INDEXED TO 2022 / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2011 to 2022	5.5%	2.9%	17.9%	10.0%	12.4%	9.6%	13.9%	16.2%	19.6%	12.1%	15.5%	24.5%	13.2%	Annual Change	7.7%	10.7%	16.1%	19.5%	
% Change 2021 to 2022	2080.5%	2820.4%	3126.2%	245.1%	22.8%	-4.3%	7.9%	4.9%	-17.8%	-19.7%	-1.6%	13.4%	47.6%		2391.3%	54.5%	-0.6%	0.4%	
Average Annual Change	0.5%	0.3%	1.6%	0.9%	1.1%	0.9%	1.3%	1.5%	1.8%	1.1%	1.4%	2.2%	1.2%		0.7%	1.0%	1.5%	1.8%	
2011	£M	2.778	0.932	1.032	2.196	1.616	1.287	1.869	1.960	1.149	1.027	0.823	2.163		18.83	4.742	5.099	4.979	4.013
2012	£M	2.730	0.910	1.041	2.154	1.556	1.247	1.818	1.930	1.117	1.005	0.821	2.201		18.53	4.681	4.956	4.865	4.027
2013	£M	2.750	0.925	1.064	2.128	1.567	1.240	1.837	1.955	1.116	1.005	0.839	2.246	18.67	0.8%	4.739	4.934	4.909	4.090
2014	£M	2.642	0.881	1.046	2.138	1.554	1.227	1.841	1.978	1.136	1.021	0.832	2.204	18.50	-0.9%	4.569	4.920	4.955	4.057
2015	£M	2.675	0.895	1.083	2.176	1.593	1.258	1.892	2.031	1.167	1.043	0.849	2.232	18.89	2.1%	4.653	5.027	5.090	4.124
2016	£M	2.661	0.895	1.086	2.182	1.603	1.268	1.912	2.064	1.193	1.055	0.863	2.265	19.05	0.8%	4.643	5.053	5.169	4.183
2017	£M	2.807	0.965	1.121	2.323	1.718	1.337	2.043	2.176	1.306	1.120	0.909	2.413	20.24	6.3%	4.894	5.378	5.525	4.443
2018	£M	2.852	0.980	1.124	2.338	1.749	1.356	2.040	2.213	1.306	1.137	0.921	2.460	20.48	1.2%	4.957	5.444	5.558	4.518
2019	£M	2.896	0.984	1.132	2.398	1.766	1.351	2.079	2.213	1.287	1.127	0.943	2.491	20.67	0.9%	5.011	5.515	5.579	4.561
2020	£M	3.105	0.835	0.598	0.086	0.093	0.079	1.146	1.746	1.429	1.035	0.105	1.180	11.44	-44.7%	4.538	0.259	4.321	2.320
2021	£M	0.134	0.033	0.038	0.700	1.480	1.473	1.974	2.171	1.671	1.433	0.967	2.374	14.45	26.3%	0.205	3.653	5.816	4.774
2022	£M	2.931	0.959	1.216	2.416	1.817	1.410	2.129	2.278	1.374	1.151	0.951	2.692	21.32	47.6%	5.107	5.643	5.781	4.794
ECONOMIC IMPACT - INDEXED TO 2022														SFR					
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	£M	Economic Impact by Year and Share of Total				
SFR	£M	18.83	18.53	18.67	18.50	18.89	19.05	20.24	20.48	20.67	11.44	14.45	21.32						
All Visitor Types	£M	125.28	124.14	130.97	133.30	143.72	144.91	151.43	153.39	159.97	81.57	120.65	145.66						
Share of Total	%	15.0%	14.9%	14.3%	13.9%	13.1%	13.1%	13.4%	13.3%	12.9%	14.0%	12.0%	14.6%						
Annual Change in Share	%		-0.7%	-4.5%	-2.7%	-5.3%	0.0%	1.7%	-0.1%	-3.2%	8.5%	-14.6%	22.3%						
Change in Share from 2011	%		-0.7%	-5.2%	-7.7%	-12.5%	-12.6%	-11.1%	-11.2%	-14.1%	-6.7%	-20.3%	-2.6%						
Avg Ann. Change in Share	%		-0.7%	-2.6%	-2.6%	-3.1%	-2.5%	-1.8%	-1.6%	-1.8%	-0.7%	-2.0%	-0.2%						

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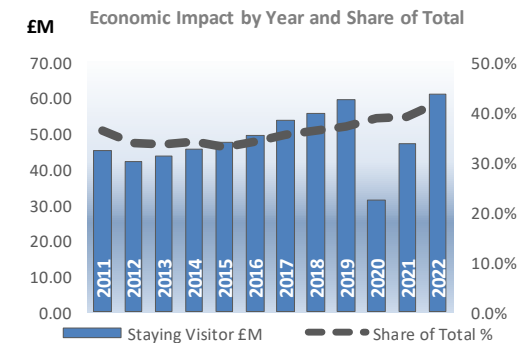
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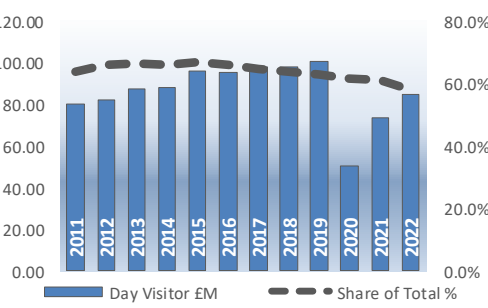


STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL											2011 to 2022 2022 Prices			STAYING VISITOR		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2022 / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2011 to 2022		10.6%	15.4%	33.4%	26.2%	33.7%	27.3%	37.4%	45.0%	51.6%	34.8%	43.8%	45.1%	34.6%	Annual Change	18.3%	29.3%	44.3%	41.0%	
% Change 2021 to 2022		1510.8%	1422.8%	1747.8%	249.6%	31.9%	1.3%	6.5%	3.5%	-11.4%	-17.1%	-0.6%	18.4%	29.4%		1557.9%	42.0%	-0.5%	-1.0%	
Average Annual Change		1.0%	1.4%	3.0%	2.4%	3.1%	2.5%	3.4%	4.1%	4.7%	3.2%	4.0%	4.1%	3.1%		1.7%	2.7%	4.0%	3.7%	
2011	£M	3.733	1.857	2.266	4.041	5.075	4.908	5.452	6.271	4.532	2.618	1.705	2.827	45.28	-7.2%	7.856	14.02	16.26	7.151	
2012	£M	3.587	1.784	2.256	3.779	4.465	4.386	4.916	5.787	4.083	2.428	1.680	2.880	42.03		7.627	12.63	14.79	6.987	
2013	£M	3.637	1.833	2.443	3.739	4.718	4.512	5.214	6.202	4.256	2.490	1.793	3.000	43.84		4.3%	7.913	12.97	15.67	7.282
2014	£M	3.483	1.716	2.405	3.896	4.885	4.657	5.501	6.725	4.694	2.668	1.817	2.947	45.39		3.6%	7.604	13.44	16.92	7.433
2015	£M	3.650	1.852	2.470	4.018	5.021	4.791	5.910	7.207	4.807	2.770	1.929	3.033	47.46		4.5%	7.973	13.83	17.92	7.733
2016	£M	3.648	1.898	2.480	4.119	5.169	4.950	6.215	7.663	5.118	2.907	2.035	3.147	49.35		4.0%	8.027	14.24	19.00	8.089
2017	£M	3.847	2.085	2.509	4.522	5.710	5.268	6.866	8.210	5.845	3.152	2.163	3.389	53.56		8.5%	8.441	15.50	20.92	8.703
2018	£M	3.953	2.166	2.593	4.678	6.103	5.593	6.760	8.439	6.034	3.355	2.330	3.597	55.60		3.8%	8.711	16.37	21.23	9.282
2019	£M	4.147	2.311	2.754	5.147	6.570	5.871	7.660	9.186	6.214	3.488	2.474	3.699	59.52		7.1%	9.212	17.59	23.06	9.661
2020	£M	4.414	1.971	1.420	0.191	0.352	0.348	4.031	6.981	6.733	3.103	0.275	1.687	31.51		-47.1%	7.806	0.891	17.74	5.065
2021	£M	0.256	0.141	0.164	1.459	5.142	6.165	7.037	8.786	7.759	4.259	2.467	3.463	47.10		49.5%	0.560	12.77	23.58	10.19
2022	£M	4.127	2.142	3.023	5.100	6.784	6.245	7.493	9.090	6.873	3.529	2.452	4.102	60.96		29.4%	9.292	18.13	23.46	10.08
ECONOMIC IMPACT - INDEXED TO 2022														STAYING VISITOR						
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	£M Economic Impact by Year and Share of Total						
Staying Visitor	£M	45.28	42.03	43.84	45.39	47.46	49.35	53.56	55.60	59.52	31.51	47.10	60.96							
All Visitor Types	£M	125.28	124.14	130.97	133.30	143.72	144.91	151.43	153.39	159.97	81.57	120.65	145.66							
Share of Total	%	36.1%	33.9%	33.5%	34.1%	33.0%	34.1%	35.4%	36.2%	37.2%	38.6%	39.0%	41.9%							
Annual Change in Share	%		-6.3%	-1.1%	1.7%	-3.0%	3.1%	3.9%	2.5%	2.7%	3.8%	1.1%	7.2%							
Change in Share from 2011	%		-6.3%	-7.4%	-5.8%	-8.6%	-5.8%	-2.1%	0.3%	2.9%	6.9%	8.0%	15.8%							
Avg Ann. Change in Share	%		-6.3%	-3.7%	-1.9%	-2.2%	-1.2%	-0.4%	0.0%	0.4%	0.8%	0.8%	1.4%							

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STEAM REPORT FOR 2011-2022 - FINAL WEST LINDSEY DISTRICT COUNCIL											2011 to 2022 2022 Prices			DAY VISITOR		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		DAY VISITOR																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2022 / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2011 to 2022		-0.7%	7.1%	72.1%	-15.1%	7.4%	17.3%	-8.1%	9.5%	-5.2%	1.2%	-12.6%	4.2%	5.9%	Annual Change	28.3%	4.3%	0.2%	-2.4%
% Change 2021 to 2022		170.1%	114.4%	106.6%	53.1%	16.3%	0.5%	2.1%	-8.2%	-9.1%	-6.3%	2.8%	12.9%	15.2%		119.9%	15.6%	-5.7%	0.0%
Average Annual Change		-0.1%	0.6%	6.6%	-1.4%	0.7%	1.6%	-0.7%	0.9%	-0.5%	0.1%	-1.1%	0.4%	0.5%		2.6%	0.4%	0.0%	-0.2%
2011	£M	3.770	5.140	4.990	6.837	7.978	8.389	9.268	12.96	7.897	6.124	3.945	2.699	80.00		13.90	23.20	30.13	12.77
2012	£M	3.967	5.373	5.736	6.117	7.561	9.109	10.04	13.91	8.060	5.774	3.982	2.476	82.11	2.6%	15.08	22.79	32.02	12.23
2013	£M	3.904	5.691	6.338	6.227	9.111	8.943	10.71	15.37	8.072	5.943	4.135	2.694	87.14	6.1%	15.93	24.28	34.15	12.77
2014	£M	3.586	5.724	7.526	6.895	9.052	9.008	10.68	15.07	7.602	5.924	4.210	2.630	87.91	0.9%	16.84	24.95	33.35	12.76
2015	£M	4.278	6.658	8.058	7.011	9.545	9.408	11.00	17.24	8.743	6.955	4.349	3.024	96.26	9.5%	18.99	25.96	36.98	14.33
2016	£M	4.295	6.557	8.803	6.793	9.902	10.39	10.24	16.94	8.102	6.462	4.089	2.987	95.55	-0.7%	19.66	27.08	35.28	13.54
2017	£M	4.401	6.721	9.023	6.965	10.15	10.64	10.49	17.36	8.281	6.605	4.180	3.053	97.87	2.4%	20.15	27.76	36.13	13.84
2018	£M	4.511	6.739	9.087	6.880	10.15	10.34	10.34	17.58	8.479	6.623	4.071	2.995	97.79	-0.1%	20.34	27.37	36.40	13.69
2019	£M	4.753	7.255	9.895	7.021	10.05	11.06	10.07	17.58	8.786	6.996	3.889	3.092	100.45	2.7%	21.90	28.13	36.43	13.98
2020	£M	4.684	6.796	5.230	0.459	1.036	1.889	4.289	11.01	6.136	4.795	1.743	2.001	50.07	-50.2%	16.71	3.384	21.43	8.538
2021	£M	1.386	2.566	4.157	3.791	7.371	9.786	8.338	15.46	8.238	6.614	3.357	2.490	73.56	46.9%	8.109	20.95	32.04	12.46
2022	£M	3.744	5.502	8.588	5.804	8.571	9.837	8.513	14.20	7.489	6.195	3.449	2.812	84.70	15.2%	17.83	24.21	30.20	12.46
ECONOMIC IMPACT - INDEXED TO 2022														DAY VISITOR					
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	£M Economic Impact by Year and Share of Total					
Day Visitor	£M	80.00	82.11	87.14	87.91	96.26	95.55	97.87	97.79	100.45	50.07	73.56	84.70						
All Visitor Types	£M	125.28	124.14	130.97	133.30	143.72	144.91	151.43	153.39	159.97	81.57	120.65	145.66						
Share of Total	%	63.9%	66.1%	66.5%	65.9%	67.0%	65.9%	64.6%	63.8%	62.8%	61.4%	61.0%	58.1%						
Annual Change in Share	%		3.6%	0.6%	-0.9%	1.6%	-1.5%	-2.0%	-1.4%	-1.5%	-2.3%	-0.7%	-4.6%						
Change in Share from 2011	%		3.6%	4.2%	3.3%	4.9%	3.3%	1.2%	-0.2%	-1.7%	-3.9%	-4.5%	-8.9%						
Avg Ann. Change in Share	%		3.6%	2.1%	1.1%	1.2%	0.7%	0.2%	0.0%	-0.2%	-0.4%	-0.5%	-0.8%						

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