



STEAM REPORT FOR 2013-2024 - FINAL

Final

EAST LINDSEY DISTRICT COUNCIL














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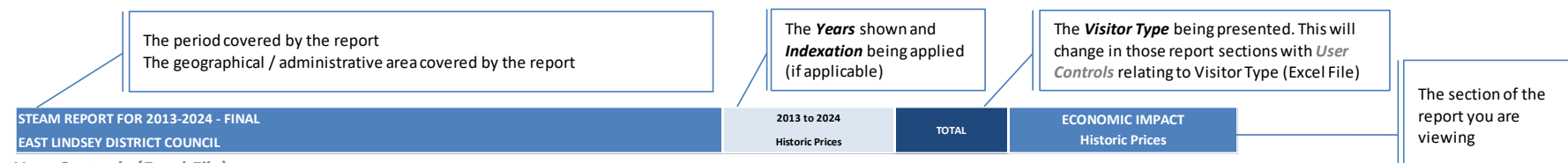
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Report Section Design and Features

Headers

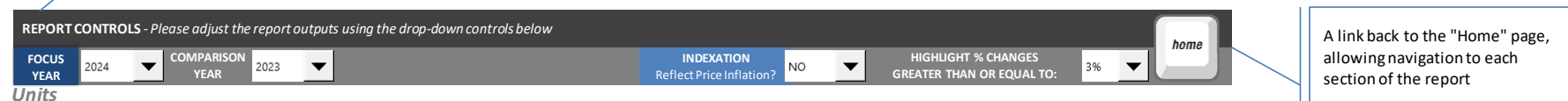
At the top of each page is a band containing key information about your report



User Controls (Excel File)

Above the **Headers** is a band containing **User Controls**, these allow you to adjust various features of your report to suit your needs. When using these controls the report recalculates and represents your STEAM report outputs automatically. You may notice some delay between changing a setting and seeing the result, or being able to adjust a further setting, this is entirely normal.

Drop down fields allow you to change the **Years** shown in the tables and charts and in some sections of the report allow you to focus on specific **Visitor Types**. Where there is a financial component to the section you are viewing, you will be able to **Index** the historic financial data, by applying an inflationary factor based on the most recent report year shown in that report section. Where there is a **trend** or comparative element to the section and percentage changes are shown, you have the option to apply **highlighting** to those values that are above a certain percentage threshold (+/-3% for example). In the Comparative Headlines section, the **Focus Year** can be any year from the trend period, the **Comparison Year** can only be set as a year which is earlier than the focus year.



Units

Each section of the report automatically adjusts number formatting to present data in the most easily understandable way. Different visitor types can generate impacts at very different scales and as a result you may see figures for one group of visitors in thousands and another in millions. The units we use are:

- FTEs** = Full Time Equivalent jobs supported
- £000s / 000s** = thousands of pounds or thousands of tourist days / tourist numbers
- £m / m** = millions of pounds or millions of tourist days / tourist numbers
- £bn / bn** = billions of pounds or billions of tourist days / tourist numbers

Visitor Numbers / Visitor Days / Average Length of Stay

The term **Visitor Numbers** relates to the estimated number of individual **visits** to the area. Each type of visitor tends to stay, on average, a different length of time (Average Length of Stay). The term **Visitor Days** relates to the estimated number of **days** spent within the area by the different visitor types. If you divide the visitor days by visitor numbers, you have the **Average Length of Stay** for that Visitor Type.

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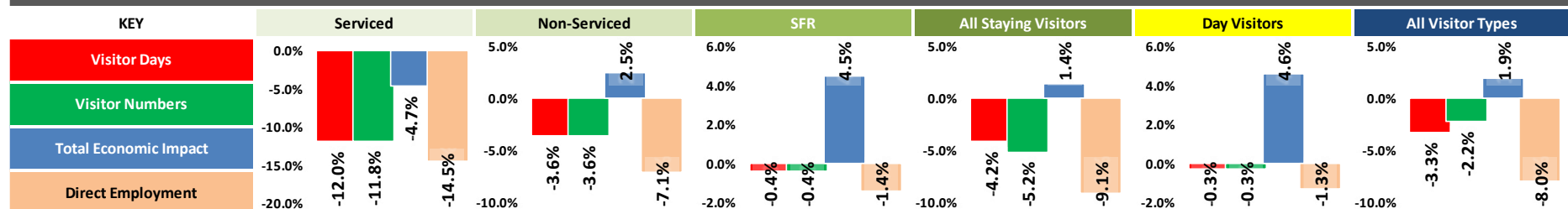
Comparing 2024 and 2023
All £'s Historic Prices

COMPARATIVE HEADLINES

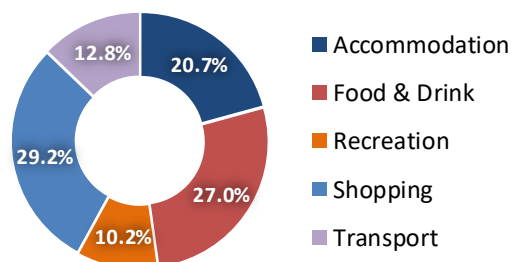
KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2024 & 2023 - IN HISTORIC PRICES

KEY																				
An increase of 3% or more		Staying in Paid Accommodation						Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types			
		Serviced			Non-Serviced															
Less than 3% change		2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	
A Fall of 3% or more		2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	
Visitor Days	M	0.754	0.856	-12.0%	7.851	8.145	-3.6%	0.552	0.554	-0.4%	9.157	9.555	-4.2%	2.762	2.770	-0.3%	11.92	12.32	-3.3%	
Visitor Numbers	M	0.384	0.436	-11.8%	1.094	1.135	-3.6%	0.232	0.233	-0.4%	1.710	1.804	-5.2%	2.762	2.770	-0.3%	4.472	4.574	-2.2%	
Direct Expenditure	£M																647.93	635.52	2.0%	
Economic Impact	£M	107.85	113.15	-4.7%	584.90	570.90	2.5%	37.88	36.26	4.5%	730.63	720.30	1.4%	143.51	137.19	4.6%	874.15	857.49	1.9%	
Direct Employment	FTEs	1,602	1,873	-14.5%	3,669	3,949	-7.1%	262	266	-1.4%	5,532	6,088	-9.1%	978	991	-1.3%	6,510	7,079	-8.0%	
Total Employment	FTEs															8,302	8,943	-7.2%		

PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2024 & 2023 - IN HISTORIC PRICES



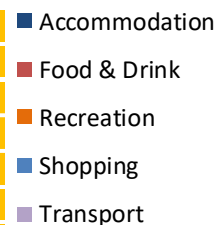
Sectoral Distribution of Economic Impact - £M including VAT in Historic Prices



Direct Expenditure Categories

Sectoral Distribution of Employment - FTEs

Sectors	2024	2023	+/- %
Accommodation	1,759	2,090	-15.9%
Food & Drink	1,790	1,888	-5.2%
Recreation	819	866	-5.4%
Shopping	1,764	1,838	-4.0%
Transport	379	397	-4.4%
TOTAL DIRECT	6,510	7,079	-8.0%
Indirect	1,792	1,864	-3.9%
TOTAL	8,302	8,943	-7.2%



Direct Employment Categories

Unindexed Key Measures by Year and Visitor Type for the Period 2013 to 2024

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

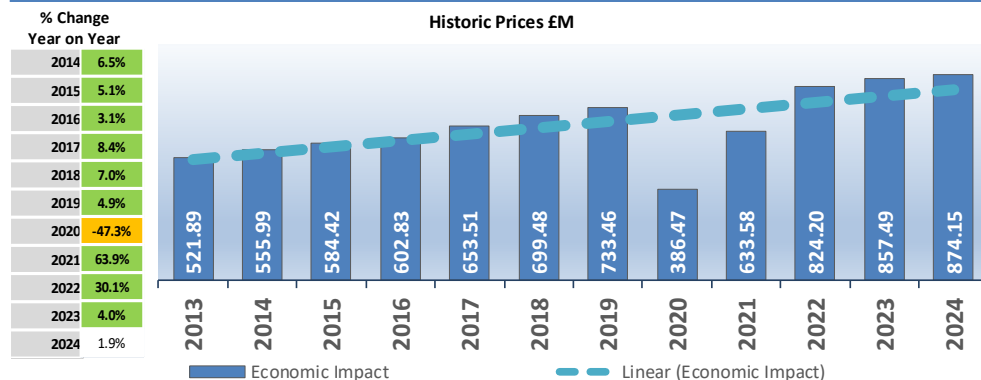
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2013 to 2024
Historic Prices

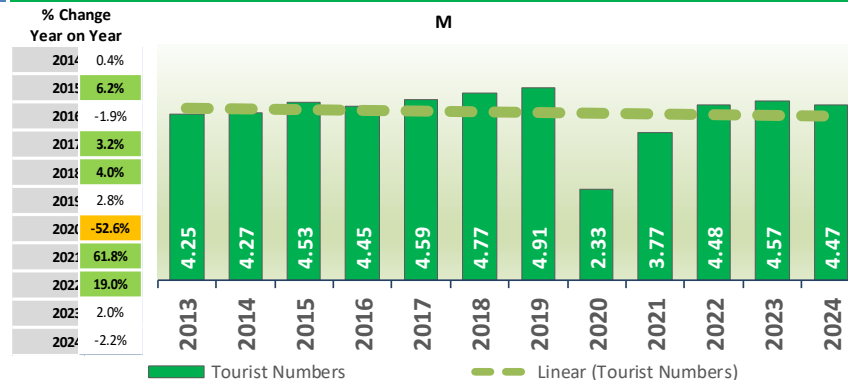
TOTAL

KEY MEASURES
Historic Prices

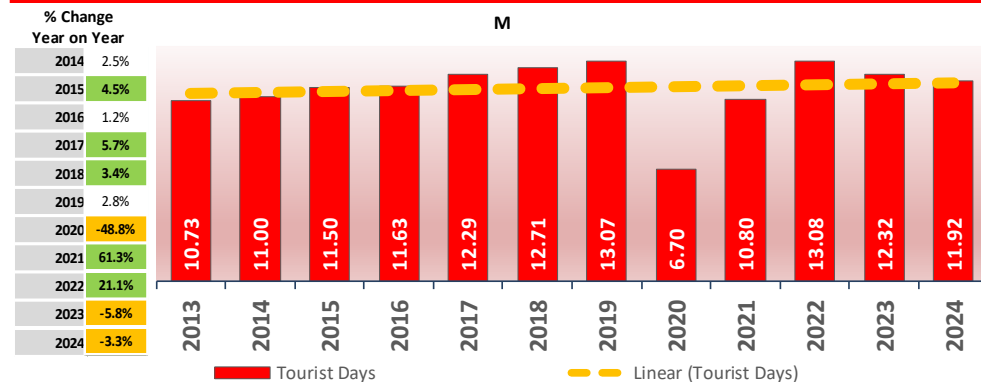
Economic Impact - Historic Prices - Total



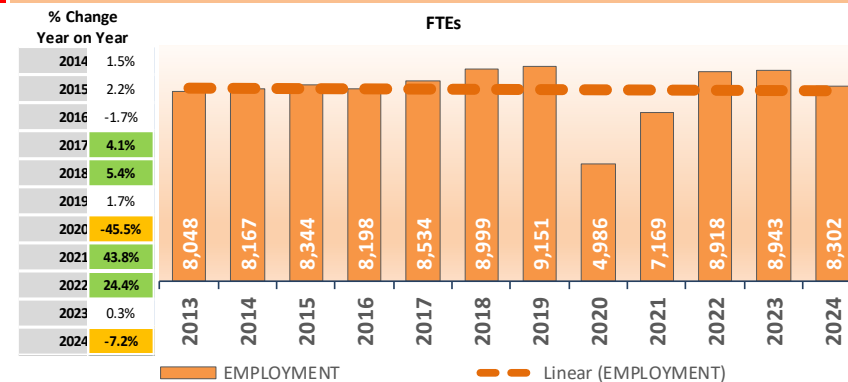
Visitor Numbers - Total



Visitor Days - Total



Total Employment Supported - Total



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		6.5%	12.0%	15.5%	25.2%	34.0%	40.5%	-25.9%	21.4%	57.9%	64.3%	67.5%
Visitor Numbers		0.4%	6.6%	4.6%	8.0%	12.3%	15.5%	-45.2%	-11.4%	5.5%	7.6%	5.2%
Visitor Days		2.5%	7.1%	8.4%	14.5%	18.4%	21.8%	-37.6%	0.7%	21.9%	14.8%	11.0%
Total Employment		1.5%	3.7%	1.9%	6.0%	11.8%	13.7%	-38.0%	-10.9%	10.8%	11.1%	3.2%

"Linear" = Linear Trendline

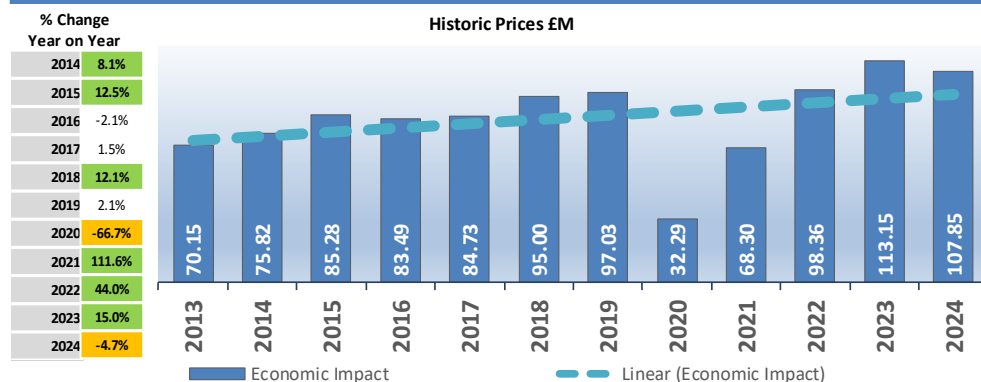
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2013 to 2024
Historic Prices

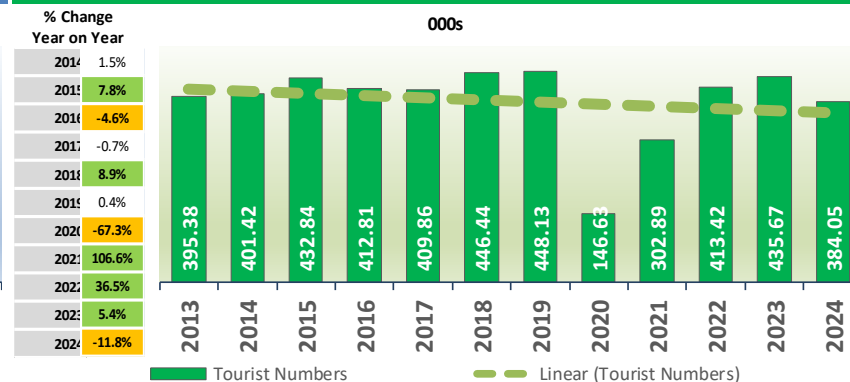
SERVICED
ACCOMMODATION

KEY MEASURES
Historic Prices

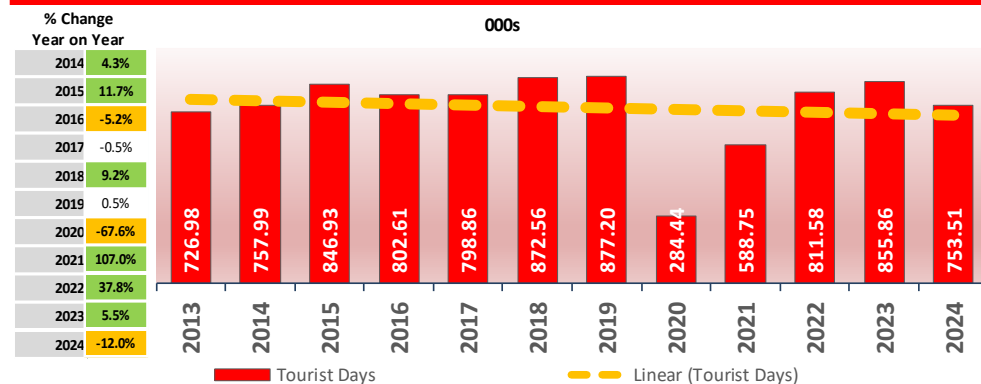
Economic Impact - Historic Prices - Serviced Accommodation



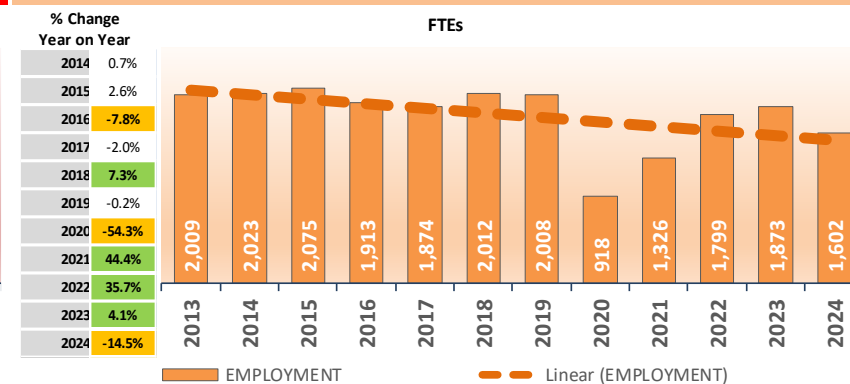
Visitor Numbers - Serviced Accommodation



Visitor Days - Serviced Accommodation



Direct Employment Supported - Serviced Accommodation



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		8.1%	21.6%	19.0%	20.8%	35.4%	38.3%	-54.0%	-2.6%	40.2%	61.3%	53.8%
Visitor Numbers		1.5%	9.5%	4.4%	3.7%	12.9%	13.3%	-62.9%	-23.4%	4.6%	10.2%	-2.9%
Visitor Days		4.3%	16.5%	10.4%	9.9%	20.0%	20.7%	-60.9%	-19.0%	11.6%	17.7%	3.6%
Direct Employment		0.7%	3.3%	-4.8%	-6.7%	0.1%	0.0%	-54.3%	-34.0%	-10.5%	-6.8%	-20.3%

"Linear" = Linear Trendline

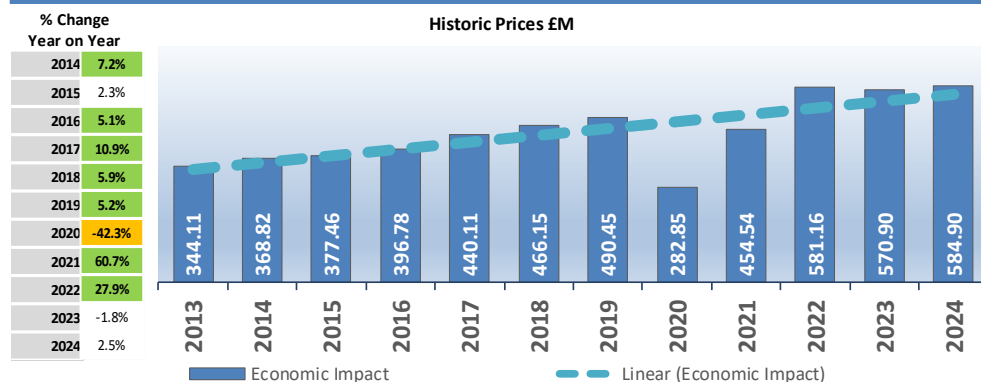
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2013 to 2024
Historic Prices

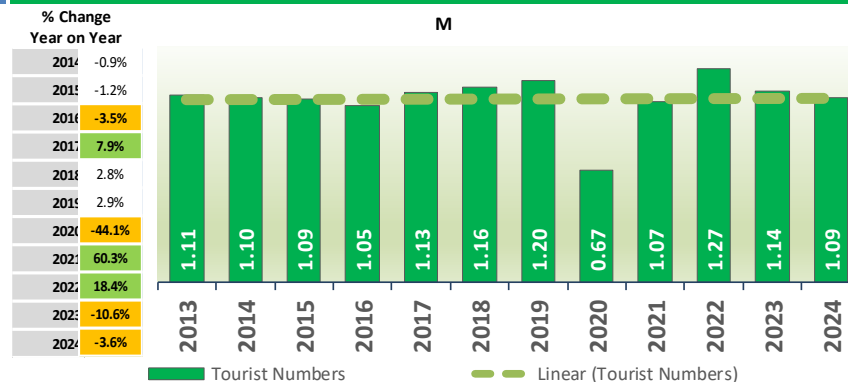
NON-SERVED
ACCOMMODATION

KEY MEASURES
Historic Prices

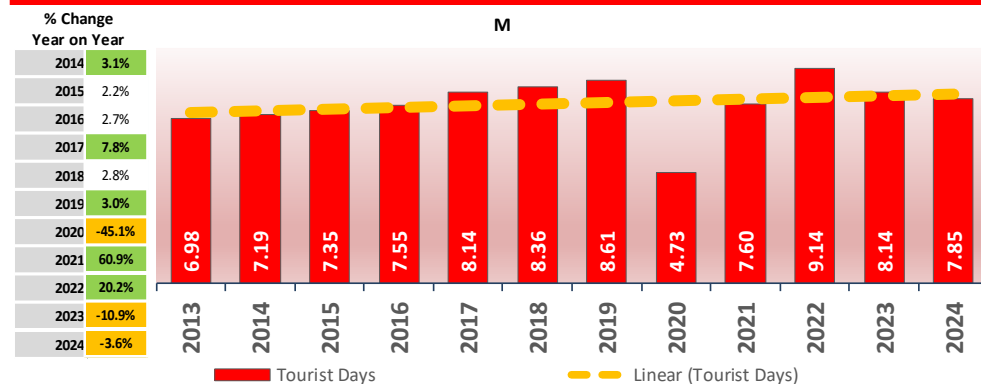
Economic Impact - Historic Prices - Non-Served Accommodation



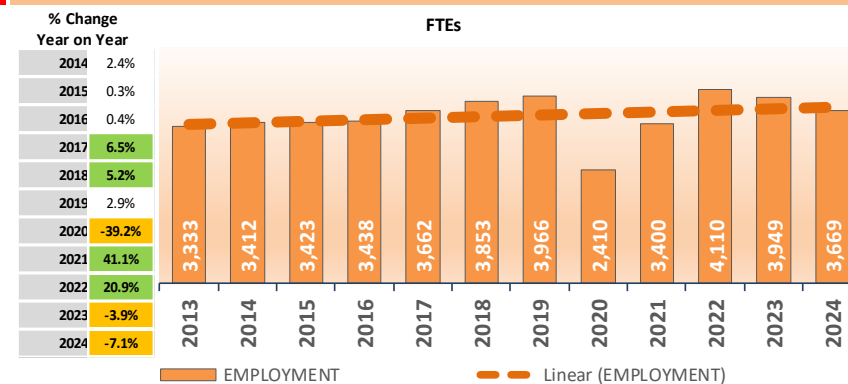
Visitor Numbers - Non-Served Accommodation



Visitor Days - Non-Served Accommodation



Direct Employment Supported - Non-Served Accommodation



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		7.2%	9.7%	15.3%	27.9%	35.5%	42.5%	-17.8%	32.1%	68.9%	65.9%	70.0%
Visitor Numbers		-0.9%	-2.1%	-5.5%	1.9%	4.8%	7.8%	-39.7%	-3.4%	14.3%	2.3%	-1.4%
Visitor Days		3.1%	5.3%	8.2%	16.6%	19.8%	23.4%	-32.3%	8.9%	31.0%	16.7%	12.5%
Direct Employment		2.4%	2.7%	3.2%	9.9%	15.6%	19.0%	-27.7%	2.0%	23.3%	18.5%	10.1%

"Linear" = Linear Trendline

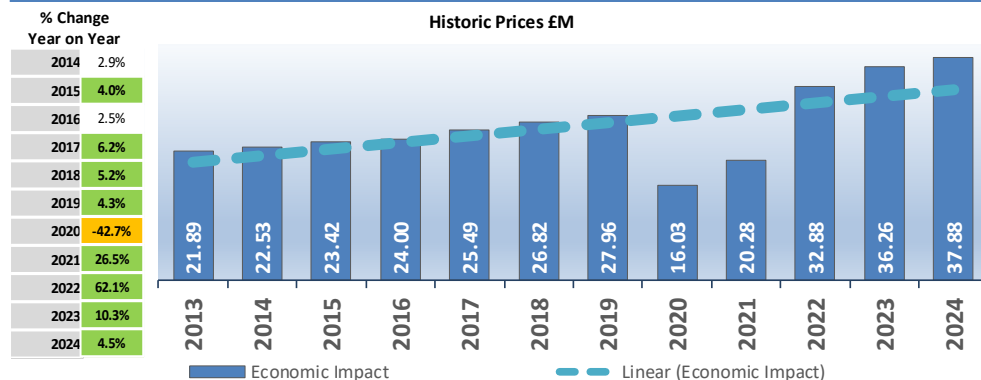
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2013 to 2024
Historic Prices

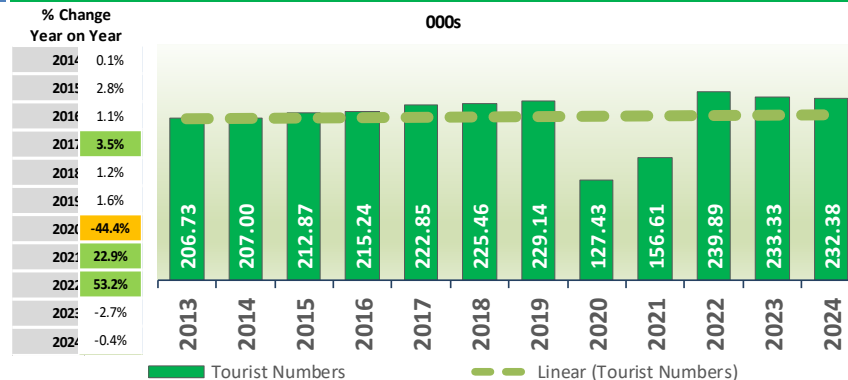
SFR

KEY MEASURES
Historic Prices

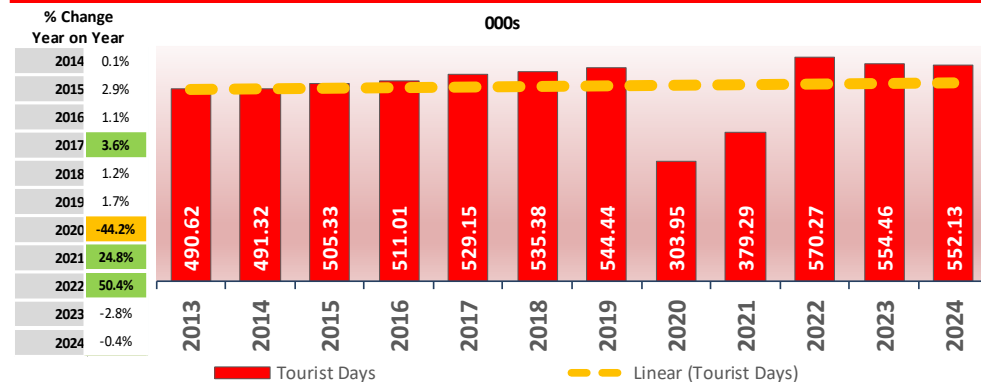
Economic Impact - Historic Prices - SFR



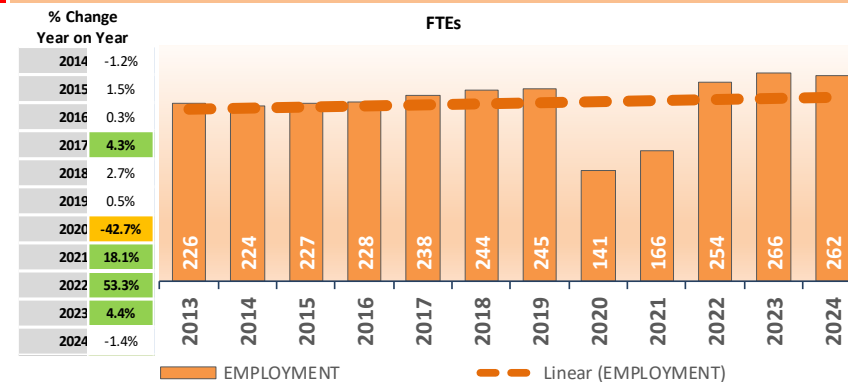
Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		2.9%	7.0%	9.7%	16.5%	22.5%	27.7%	-26.8%	-7.3%	50.2%	65.6%	73.1%
Visitor Numbers		0.1%	3.0%	4.1%	7.8%	9.1%	10.8%	-38.4%	-24.2%	16.0%	12.9%	12.4%
Visitor Days		0.1%	3.0%	4.2%	7.9%	9.1%	11.0%	-38.0%	-22.7%	16.2%	13.0%	12.5%
Direct Employment		-1.2%	0.4%	0.7%	5.0%	7.8%	8.3%	-37.9%	-26.7%	12.4%	17.3%	15.6%

"Linear" = Linear Trendline

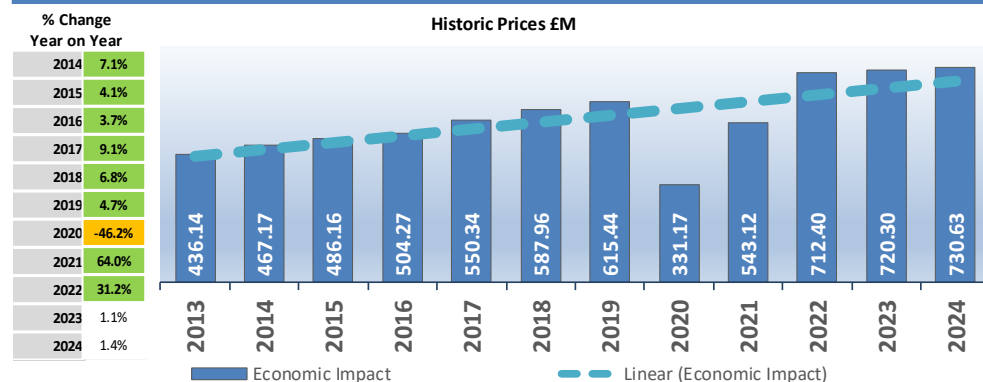
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2013 to 2024
Historic Prices

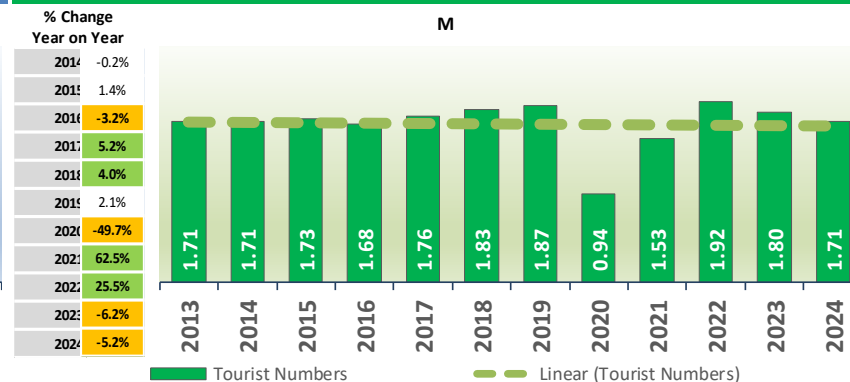
STAYING VISITOR

KEY MEASURES
Historic Prices

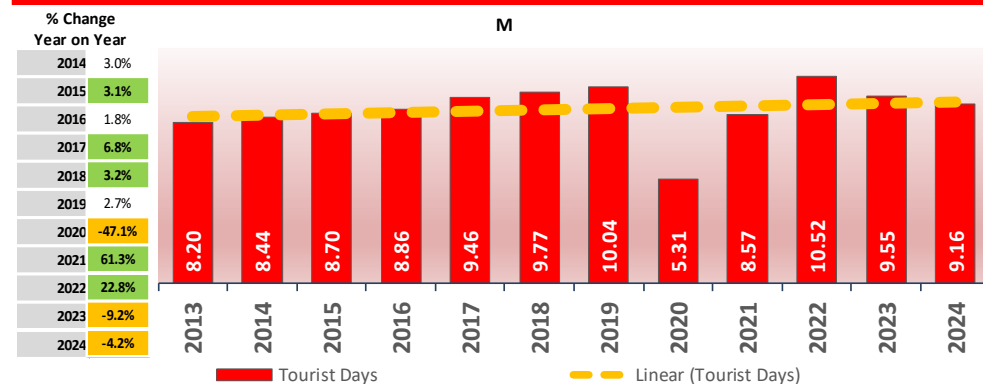
Economic Impact - Historic Prices - Staying Visitor



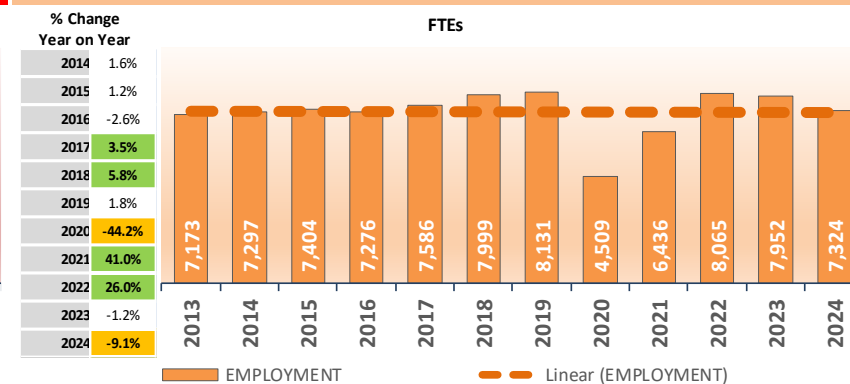
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		7.1%	11.5%	15.6%	26.2%	34.8%	41.1%	-24.1%	24.5%	63.3%	65.2%	67.5%
Visitor Numbers		-0.2%	1.2%	-2.1%	3.0%	7.2%	9.5%	-44.9%	-10.5%	12.3%	5.4%	-0.1%
Visitor Days		3.0%	6.2%	8.1%	15.5%	19.2%	22.4%	-35.2%	4.6%	28.4%	16.6%	11.7%
Direct Employment		1.7%	3.2%	1.4%	5.8%	11.5%	13.3%	-37.1%	-10.3%	12.4%	10.9%	2.1%

"Linear" = Linear Trendline

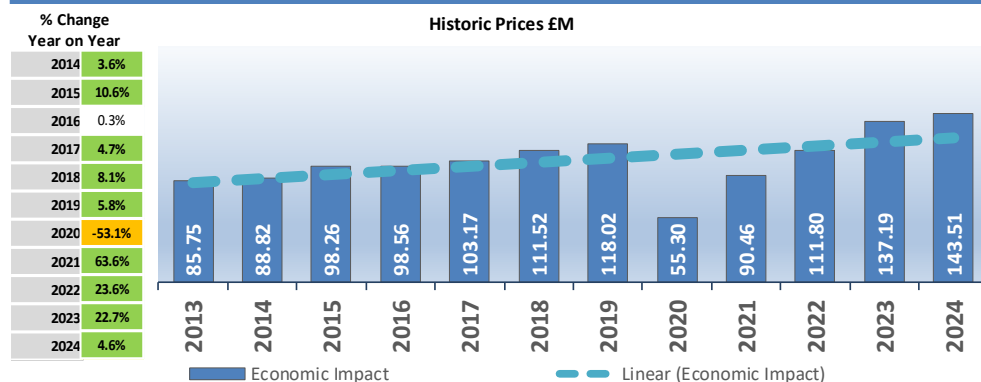
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2013 to 2024
Historic Prices

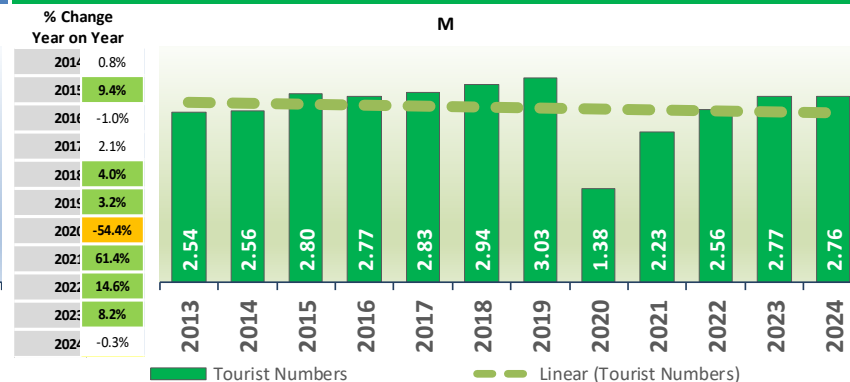
DAY VISITOR

KEY MEASURES
Historic Prices

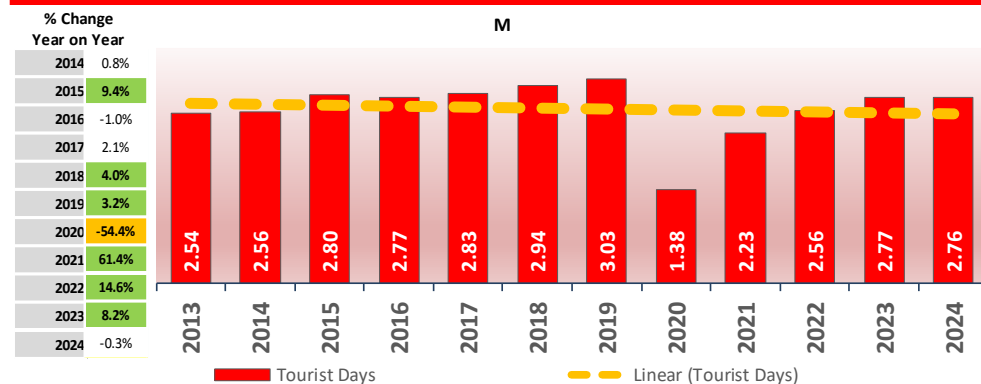
Economic Impact - Historic Prices - Day Visitor



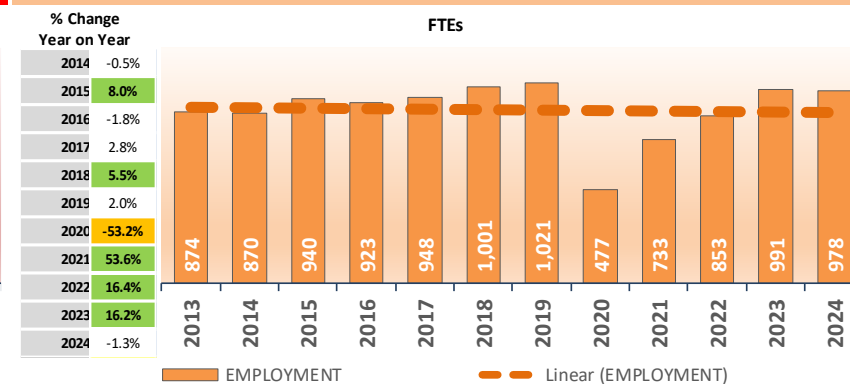
Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		3.6%	14.6%	14.9%	20.3%	30.1%	37.6%	-35.5%	5.5%	30.4%	60.0%	67.4%
Visitor Numbers		0.8%	10.3%	9.2%	11.4%	15.8%	19.6%	-45.4%	-12.0%	0.9%	9.2%	8.8%
Visitor Days		0.8%	10.3%	9.2%	11.4%	15.8%	19.6%	-45.4%	-12.0%	0.9%	9.2%	8.8%
Direct Employment		-0.5%	7.5%	5.5%	8.5%	14.4%	16.7%	-45.4%	-16.2%	-2.4%	13.3%	11.8%

"Linear" = Linear Trendline

Distribution of Key Impacts by Visitor Type, Month and Sector for the Period 2013 to 2024

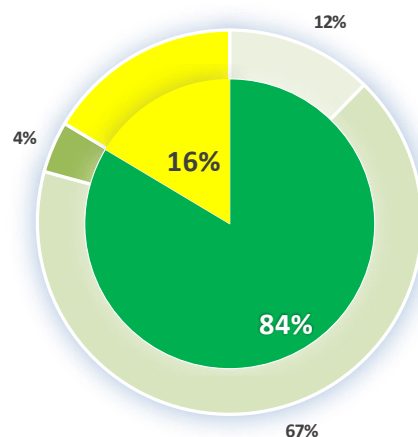
Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

Economic Impact - Historic Prices - £M - Share of Total

Visitor Numbers - 2024 - M - Share of Total

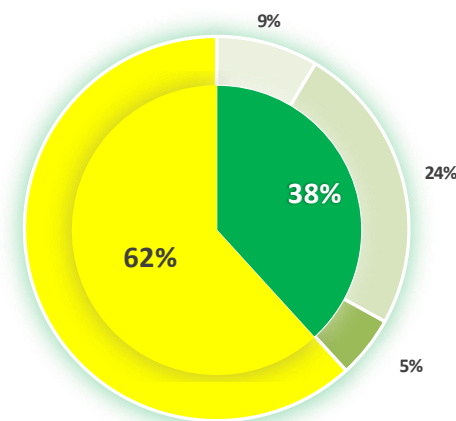
TOTAL
£874.15m

	£M
Serviced	107.85
Non-Serviced	584.90
SFR	37.88
Staying Visitor	730.63
Day Visitor	143.51
Total	874.15



TOTAL
4.47m

	M
Serviced	0.38
Non-Serviced	1.09
SFR	0.23
Staying Visitor	1.71
Day Visitor	2.76
Total	4.47

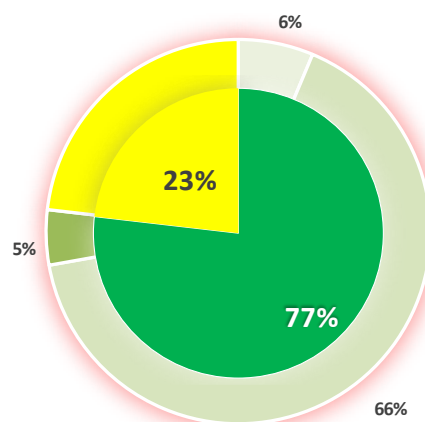


Visitor Days - 2024 - M - Share of Total

Direct Employment Supported - 2024 - FTEs - Share of Total

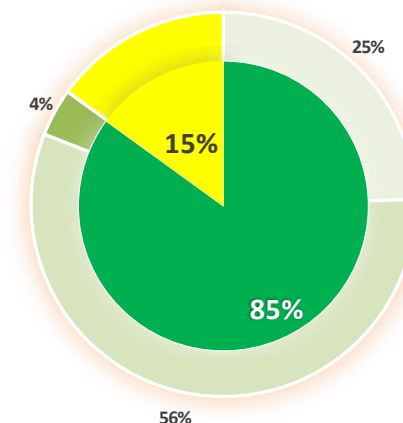
TOTAL
11.92m

	M
Serviced	0.75
Non-Serviced	7.85
SFR	0.55
Staying Visitor	9.16
Day Visitor	2.76
Total	11.92



TOTAL
6,510 Direct FTEs
8,302 Total FTEs

	FTEs
Serviced	1,602
Non-Serviced	3,669
SFR	262
Staying Visitor	5,532
Day Visitor	978
Total	6,510



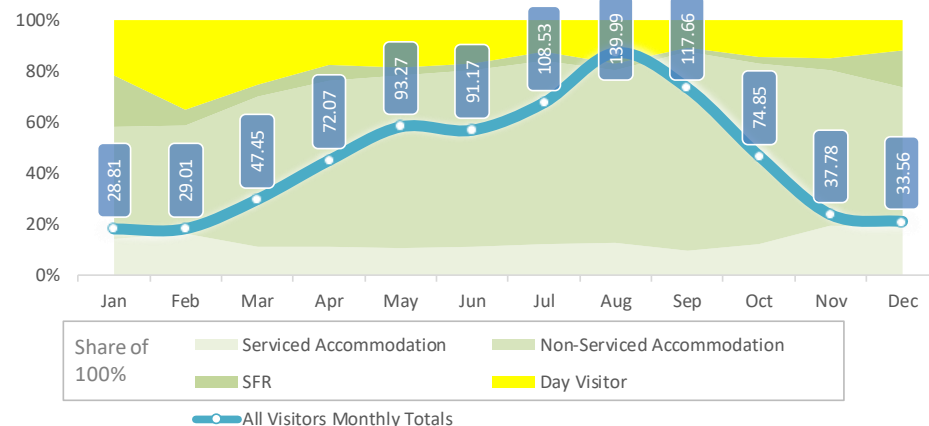
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2024
Historic Prices

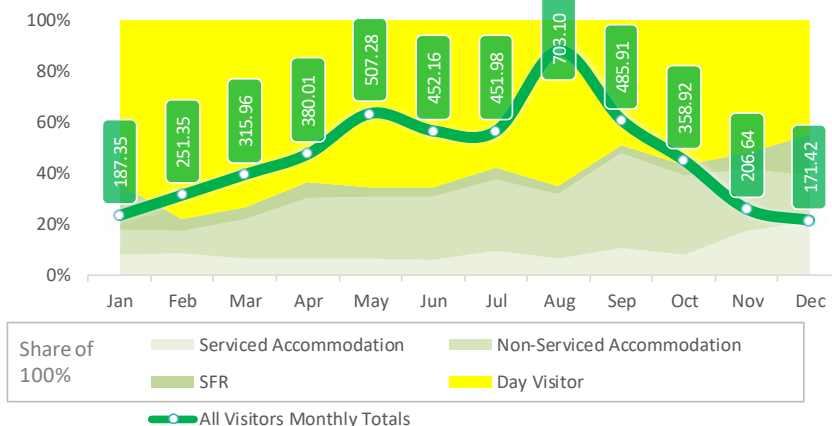
TOTAL

DISTRIBUTION BY MONTH
Historic Prices

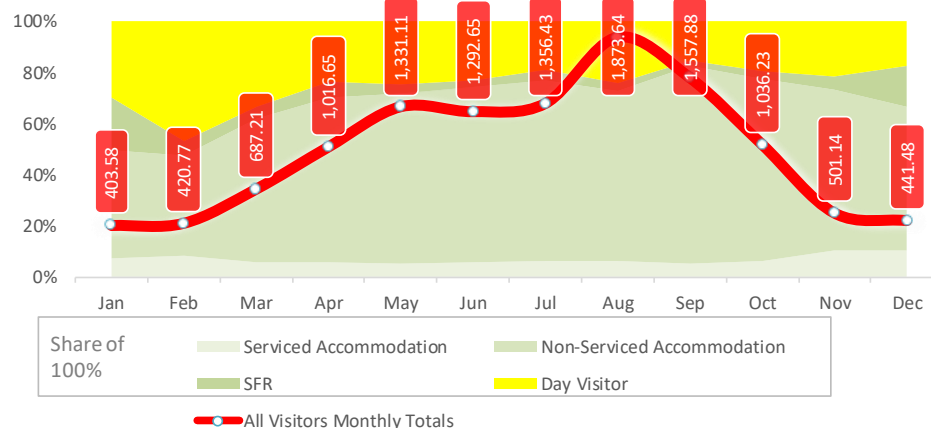
Economic Impact - Historic Prices - £M - Distribution of Impact by Month



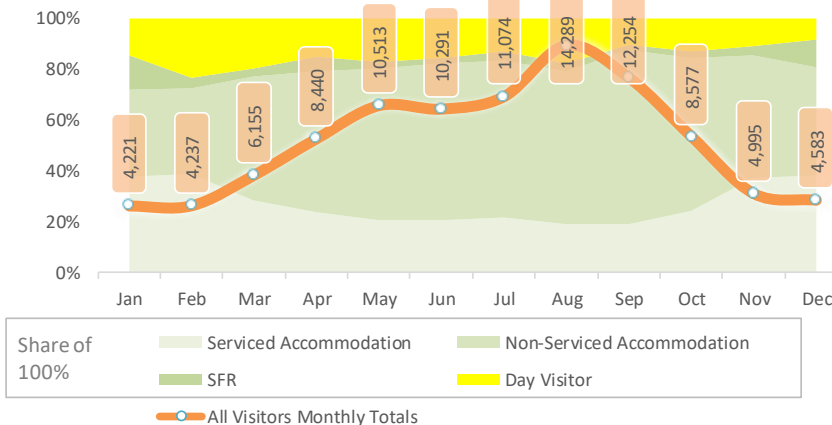
Visitor Numbers - 2024 - 000s - Distribution of Impact by Month



Visitor Days - 2024 - 000s - Distribution of Impact by Month

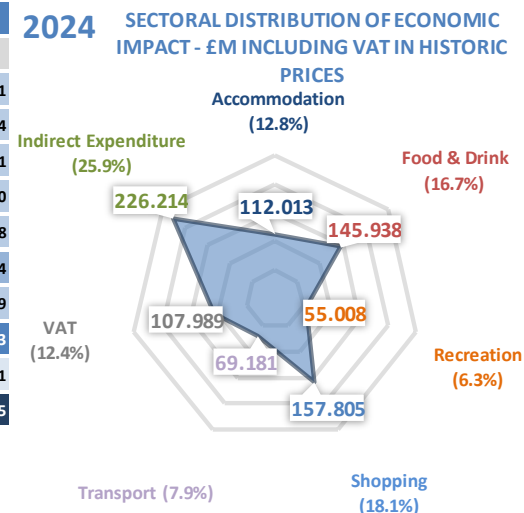


Direct Employment Supported - 2024 - FTEs - Distribution of Impact by Month



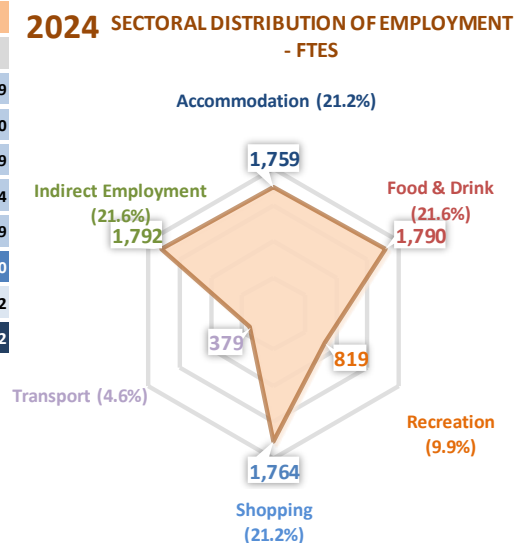
SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT IN HISTORIC PRICES

SECTOR / YEAR		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Accommodation	£M	70.74	78.41	80.44	85.22	92.91	97.36	100.29	60.44	88.76	112.50	106.13	112.01
Food & Drink	£M	86.10	90.80	96.22	98.25	106.21	114.55	120.59	66.79	102.99	135.95	145.22	145.94
Recreation	£M	32.53	34.28	36.47	37.17	40.08	43.44	45.79	24.98	39.09	51.15	54.87	55.01
Shopping	£M	92.28	97.32	103.14	105.65	114.01	122.58	129.09	67.03	110.77	144.16	155.11	157.80
Transport	£M	40.48	42.60	44.96	46.17	50.10	54.03	57.09	30.20	49.70	64.40	68.27	69.18
Direct Revenue	£M	322.13	343.41	361.24	372.47	403.32	431.95	452.83	249.44	391.31	508.16	529.60	539.94
VAT	£M	64.43	68.68	72.25	74.49	80.66	86.39	90.57	35.57	77.75	101.63	105.92	107.99
Direct Expenditure	£M	386.56	412.09	433.48	446.96	483.99	518.35	543.40	285.01	469.06	609.79	635.52	647.93
Indirect Expenditure	£M	135.34	143.89	150.94	155.87	169.52	181.13	190.05	101.46	164.52	214.41	221.97	226.21
TOTAL	£M	521.89	555.99	584.42	602.83	653.51	699.48	733.46	386.47	633.58	824.20	857.49	874.15



SECTORAL DISTRIBUTION OF EMPLOYMENT - FTEs

SECTOR / YEAR		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Accommodation	FTEs	2,263	2,296	2,284	2,115	2,071	2,214	2,271	1,352	1,653	2,097	2,090	1,759
Food & Drink	FTEs	1,580	1,600	1,656	1,656	1,757	1,850	1,877	1,009	1,495	1,867	1,888	1,790
Recreation	FTEs	724	733	762	760	805	851	865	458	688	852	866	819
Shopping	FTEs	1,544	1,564	1,618	1,623	1,719	1,805	1,831	923	1,466	1,805	1,838	1,764
Transport	FTEs	332	335	346	348	370	390	397	204	322	395	397	379
Direct Employment	FTEs	6,443	6,528	6,666	6,502	6,723	7,110	7,240	3,946	5,625	7,016	7,079	6,510
Indirect Employment	FTEs	1,605	1,638	1,678	1,697	1,812	1,890	1,911	1,040	1,544	1,902	1,864	1,792
TOTAL	FTEs	8,048	8,167	8,344	8,198	8,534	8,999	9,151	4,986	7,169	8,918	8,943	8,302



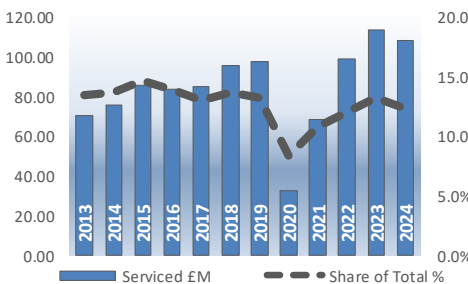
Unindexed Economic Impact by Month, Year and Visitor Type for the Period 2013 to 2024

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL											2013 to 2024 Historic Prices			TOTAL		ECONOMIC IMPACT Historic Prices					
ECONOMIC IMPACT BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY			TOTAL																		
An increase of 3% or more			ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change			Q1			Q2			Q3			Q4									
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2013 to 2024			70.3%	52.0%	72.8%	71.4%	58.3%	58.7%	54.9%	56.5%	100.3%	92.5%	53.8%	83.4%		67.5%	65.9%	61.9%	67.8%	78.8%	
% Change 2023 to 2024			-1.6%	-4.0%	4.3%	-2.3%	-3.5%	5.0%	7.0%	4.2%	2.4%	2.8%	1.2%	-2.5%		1.9%	0.2%	-0.3%	4.4%	1.1%	
Average Annual Change			6.4%	4.7%	6.6%	6.5%	5.3%	5.3%	5.0%	5.1%	9.1%	8.4%	4.9%	7.6%		6.1%	6.0%	5.6%	6.2%	7.2%	
2013			£M	16.92	19.08	27.46	42.04	58.93	57.45	70.08	89.44	58.74	38.88	24.57		18.30	521.89	63.46	158.42	218.27	81.74
2014			£M	17.44	19.88	29.55	45.58	61.05	59.29	73.75	90.40	71.19	41.90	26.41	19.54	555.99	6.5%	66.87	165.93	235.34	87.85
2015			£M	19.40	21.29	31.51	47.60	64.74	63.03	77.00	96.06	71.68	45.58	25.91	20.63	584.42	5.1%	72.20	175.37	244.73	92.12
2016			£M	19.91	21.55	32.45	48.02	66.68	65.49	79.51	100.66	74.34	46.30	26.40	21.53	602.83	3.1%	73.91	180.19	254.51	94.22
2017			£M	21.69	23.65	33.03	53.15	72.09	69.11	86.37	106.74	85.36	50.21	27.89	24.22	653.51	8.4%	78.37	194.34	278.47	102.33
2018			£M	23.03	25.36	34.79	55.75	79.12	74.74	90.31	116.68	89.50	54.49	29.97	25.75	699.48	7.0%	83.18	209.61	296.48	110.21
2019			£M	24.96	26.78	36.79	61.57	83.62	77.40	96.16	120.06	90.54	55.99	32.24	27.35	733.46	4.9%	88.53	222.60	306.76	115.57
2020			£M	26.18	23.13	19.35	2.986	5.852	6.631	51.15	90.98	94.02	47.94	5.230	13.03	386.47	-47.3%	68.66	15.47	236.15	66.20
2021			£M	2.719	4.122	5.509	20.48	64.13	81.09	95.84	122.91	111.96	67.04	32.18	25.60	633.58	63.9%	12.35	165.70	330.71	124.82
2022			£M	26.84	25.35	44.71	65.66	92.80	89.13	108.08	132.41	107.78	62.11	34.60	34.74	824.20	30.1%	96.91	247.58	348.27	131.44
2023			£M	29.29	30.23	45.49	73.75	96.65	86.80	101.46	134.34	114.91	72.79	37.34	34.42	857.49	4.0%	105.02	257.20	350.71	144.56
2024			£M	28.81	29.01	47.45	72.07	93.27	91.17	108.53	139.99	117.66	74.85	37.78	33.56	874.15	1.9%	105.28	256.51	366.18	146.19
ECONOMIC IMPACT - IN HISTORIC PRICES															TOTAL						
SHARE OF MARKET			2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M	Economic Impact by Year and Share of Total					
Total			£M	521.89	555.99	584.42	602.83	653.51	699.48	733.46	386.47	633.58	824.20	857.49	874.15	<div><div></div><div></div></div> <div>1,000.00 800.00 600.00 400.00 200.00 0.00</div> <div>120.0% 100.0% 80.0% 60.0% 40.0% 20.0% 0.0%</div> <div>2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024</div> <div>Total £M</div> <div>Share of Total %</div>					
All Visitor Types			£M	521.89	555.99	584.42	602.83	653.51	699.48	733.46	386.47	633.58	824.20	857.49	874.15						
Share of Total			%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%							
Annual Change in Share			%																		
Change in Share from 2013			%																		
Avg Ann. Change in Share			%																		

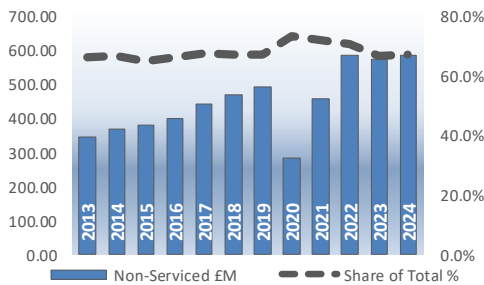
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Report Prepared by: GARETH REYNOLDS. Date of Issue: 10/06/2025

STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL										2013 to 2024 Historic Prices		SERVICED ACCOMMODATION		ECONOMIC IMPACT Historic Prices					
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2013 to 2024		118.5%	37.6%	28.8%	72.1%	80.4%	57.1%	55.1%	42.0%	43.2%	71.4%	19.0%	90.1%	53.8%	Annual Change	49.8%	69.1%	46.2%	53.8%
% Change 2023 to 2024		-5.6%	-7.7%	-6.1%	-8.9%	-1.2%	-6.1%	-3.0%	-1.7%	-6.6%	-3.7%	-5.0%	-7.1%	-4.7%		-6.5%	-5.3%	-3.4%	-5.0%
Average Annual Change		10.8%	3.4%	2.6%	6.6%	7.3%	5.2%	5.0%	3.8%	3.9%	6.5%	1.7%	8.2%	4.9%		4.5%	6.3%	4.2%	4.9%
2013	£M	1.881	3.447	4.143	4.755	5.563	6.365	8.697	12.59	7.937	5.326	6.140	3.301	70.15			9.471	16.68	29.23
2014	£M	2.043	3.428	3.997	5.604	5.941	6.411	9.518	13.02	9.940	6.153	6.311	3.455	75.82	8.1%	9.468	17.96	32.48	15.92
2015	£M	3.141	4.199	4.813	6.353	7.131	8.158	10.52	13.88	9.761	7.419	5.763	4.147	85.28	12.5%	12.15	21.64	34.16	17.33
2016	£M	2.902	4.011	4.661	6.054	6.979	7.832	10.75	14.17	9.388	6.820	5.580	4.338	83.49	-2.1%	11.57	20.86	34.32	16.74
2017	£M	3.147	3.869	4.320	6.516	7.574	7.976	10.60	13.78	9.466	6.991	5.662	4.835	84.73	1.5%	11.34	22.07	33.84	17.49
2018	£M	3.514	4.292	4.718	7.190	8.638	8.957	11.73	15.94	10.28	7.902	6.389	5.448	95.00	12.1%	12.52	24.79	37.95	19.74
2019	£M	3.574	4.335	4.827	7.340	8.847	9.180	12.09	16.19	10.39	8.204	6.643	5.421	97.03	2.1%	12.74	25.37	38.66	20.27
2020	£M	3.571	4.091	1.993	0.605	0.861	0.776	2.742	7.605	4.953	3.623	0.848	0.617	32.29	-66.7%	9.656	2.242	15.30	5.088
2021	£M	0.670	0.754	0.977	1.532	2.329	7.375	10.57	15.43	9.783	7.954	6.153	4.770	68.30	111.6%	2.401	11.24	35.79	18.88
2022	£M	3.232	4.316	4.939	7.776	8.880	9.310	12.48	15.97	10.41	8.387	6.864	5.799	98.36	44.0%	12.49	25.97	38.86	21.05
2023	£M	4.357	5.140	5.687	8.977	10.16	10.65	13.90	18.19	12.17	9.477	7.685	6.750	113.15	15.0%	15.18	29.79	44.26	23.91
2024	£M	4.112	4.743	5.337	8.181	10.04	10.000	13.49	17.88	11.37	9.131	7.304	6.274	107.85	-4.7%	14.19	28.22	42.74	22.71
ECONOMIC IMPACT - IN HISTORIC PRICES														SERVICED ACCOMMODATION					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total					
Serviced	£M	70.15	75.82	85.28	83.49	84.73	95.00	97.03	32.29	68.30	98.36	113.15	107.85						
All Visitor Types	£M	521.89	555.99	584.42	602.83	653.51	699.48	733.46	386.47	633.58	824.20	857.49	874.15						
Share of Total	%	13.4%	13.6%	14.6%	13.9%	13.0%	13.6%	13.2%	8.4%	10.8%	11.9%	13.2%	12.3%						
Annual Change in Share	%		1.5%	7.0%	-5.1%	-6.4%	4.7%	-2.6%	-36.9%	29.0%	10.7%	10.6%	-6.5%						
Change in Share from 2013	%		1.5%	8.6%	3.0%	-3.5%	1.0%	-1.6%	-37.8%	-19.8%	-11.2%	-1.8%	-8.2%						
Avg Ann. Change in Share	%		1.5%	4.3%	1.0%	-0.9%	0.2%	-0.3%	-5.4%	-2.5%	-1.2%	-0.2%	-0.7%						

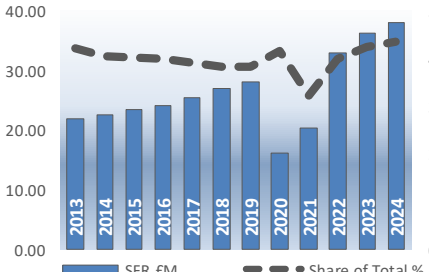
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Report Prepared by: GARETH REYNOLDS Date of Issue: 10/06/2025

STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL											2013 to 2024 Historic Prices		NON-SERVICED ACCOMMODATION		ECONOMIC IMPACT Historic Prices					
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2013 to 2024		61.3%	33.7%	61.8%	75.4%	52.3%	51.7%	59.0%	58.7%	117.4%	104.9%	71.6%	89.0%		70.0%	54.1%	57.7%	75.2%	92.6%	
% Change 2023 to 2024		-5.6%	-11.5%	5.4%	-2.9%	-6.6%	6.1%	9.3%	5.9%	4.0%	3.8%	2.1%	-3.9%		2.5%	-1.7%	-1.3%	6.2%	1.8%	
Average Annual Change		5.6%	3.1%	5.6%	6.9%	4.8%	4.7%	5.4%	5.3%	10.7%	9.5%	6.5%	8.1%		6.4%	4.9%	5.2%	6.8%	8.4%	
2013		£M	7.877	9.231	17.32	26.76	41.38	41.80	48.98	59.58	42.13	25.82	13.47		9.746	344.11	34.43	109.94	150.70	49.04
2014		£M	8.386	9.848	18.47	28.28	42.88	43.29	51.52	59.91	52.76	27.81	14.92	10.74	368.82	7.2%	36.71	114.46	164.18	53.47
2015		£M	8.243	9.448	19.09	29.22	44.63	44.78	53.27	62.29	52.22	28.93	14.75	10.58	377.46	2.3%	36.78	118.64	167.77	54.27
2016		£M	8.811	9.882	19.49	30.06	46.12	46.51	56.11	66.60	55.71	30.68	15.60	11.20	396.78	5.1%	38.19	122.70	178.41	57.48
2017		£M	10.03	11.75	19.95	33.87	50.57	49.57	63.10	71.55	65.74	34.26	16.66	13.08	440.11	10.9%	41.73	134.00	200.38	64.00
2018		£M	10.49	12.26	20.62	35.26	55.01	53.34	65.24	77.72	67.90	36.94	17.67	13.70	466.15	5.9%	43.36	143.60	210.87	68.31
2019		£M	11.78	12.88	21.61	40.19	58.74	54.92	70.12	79.97	68.04	37.56	19.60	15.04	490.45	5.2%	46.27	153.85	218.13	72.20
2020		£M	12.88	10.55	12.32	1.383	3.099	3.265	42.89	68.50	80.17	37.15	2.161	8.491	282.85	-42.3%	35.74	7.747	191.56	47.80
2021		£M	0.325	0.318	0.621	11.94	49.41	61.13	72.57	84.90	89.77	48.58	20.44	14.53	454.54	60.7%	1.264	122.48	247.24	83.56
2022		£M	13.83	12.70	29.13	44.20	68.17	66.26	81.64	93.87	85.41	43.32	21.60	21.03	581.16	27.9%	55.66	178.63	260.93	85.95
2023		£M	13.46	13.95	26.58	48.32	67.46	59.76	71.26	89.30	88.05	51.00	22.62	19.16	570.90	-1.8%	53.98	175.54	248.60	92.77
2024		£M	12.71	12.34	28.02	46.93	63.02	63.39	77.90	94.55	91.61	52.91	23.11	18.42	584.90	2.5%	53.07	173.34	264.06	94.44
ECONOMIC IMPACT - IN HISTORIC PRICES														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total						
Non-Serviced		£M	344.11	368.82	377.46	396.78	440.11	466.15	490.45	282.85	454.54	581.16	570.90	584.90						
All Visitor Types		£M	521.89	555.99	584.42	602.83	653.51	699.48	733.46	633.58	824.20	857.49	874.15							
Share of Total		%	65.9%	66.3%	64.6%	65.8%	67.3%	66.6%	66.9%	73.2%	71.7%	70.5%	66.6%	66.9%						
Annual Change in Share		%		0.6%	-2.6%	1.9%	2.3%	-1.0%	0.3%	9.5%	-2.0%	-1.7%	-5.6%	0.5%						
Change in Share from 2013		%		0.6%	-2.0%	-0.2%	2.1%	1.1%	1.4%	11.0%	8.8%	6.9%	1.0%	1.5%						
Avg Ann. Change in Share		%		0.6%	-1.0%	-0.1%	0.5%	0.2%	0.2%	1.6%	1.1%	0.8%	0.1%	0.1%						

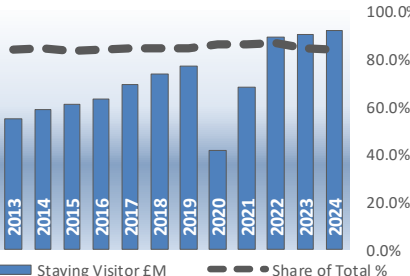
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Report Prepared by: GARETH REYNOLDS Date of Issue: 10/06/2025

STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL										2013 to 2024 Historic Prices			SFR	ECONOMIC IMPACT Historic Prices						
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SFR																		
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2013 to 2024		80.6%	66.3%	66.9%	70.8%	63.8%	63.1%	66.9%	69.0%	81.0%	80.5%	73.8%	84.5%		73.1%	74.7%	66.7%	70.9%	81.3%	
% Change 2023 to 2024		3.3%	1.6%	5.9%	3.5%	2.3%	6.3%	6.8%	6.0%	5.6%	5.4%	5.0%	3.7%		4.5%	3.5%	3.8%	6.2%	4.4%	
Average Annual Change		7.3%	6.0%	6.1%	6.4%	5.8%	5.7%	6.1%	6.3%	7.4%	7.3%	6.7%	7.7%		6.6%	6.8%	6.1%	6.4%	7.4%	
2013		£M	3.172	1.044	1.232	2.604	1.804	1.425	2.161	2.294	1.276	1.209	1.029		2.640	21.89	5.448	5.833	5.730	4.878
2014		£M	3.252	1.063	1.264	2.679	1.838	1.450	2.225	2.377	1.333	1.259	1.063		2.723	22.53	5.578	5.967	5.935	5.045
2015		£M	3.476	1.126	1.312	2.758	1.897	1.496	2.287	2.444	1.371	1.302	1.097	2.858	23.42	4.0%	5.915	6.151	6.102	5.257
2016		£M	3.578	1.152	1.331	2.803	1.935	1.528	2.343	2.516	1.414	1.333	1.125	2.944	24.00	2.5%	6.061	6.266	6.272	5.403
2017		£M	3.821	1.241	1.373	2.978	2.048	1.602	2.485	2.633	1.540	1.418	1.185	3.168	25.49	6.2%	6.436	6.629	6.658	5.772
2018		£M	4.020	1.305	1.428	3.115	2.170	1.691	2.597	2.793	1.603	1.490	1.251	3.352	26.82	5.2%	6.754	6.976	6.993	6.093
2019		£M	4.246	1.345	1.478	3.301	2.262	1.741	2.716	2.878	1.636	1.530	1.320	3.504	27.96	4.3%	7.069	7.305	7.230	6.354
2020		£M	4.609	1.134	0.819	0.127	0.125	0.106	1.589	2.386	1.825	1.428	0.149	1.733	16.03	-42.7%	6.562	0.358	5.800	3.311
2021		£M	0.113	0.032	0.038	1.003	1.999	1.984	2.867	3.088	2.245	2.021	1.410	3.480	20.28	26.5%	0.183	4.987	8.199	6.911
2022		£M	5.009	1.486	1.814	3.772	2.628	2.050	3.163	3.350	1.966	1.774	1.512	4.358	32.88	62.1%	8.309	8.450	8.479	7.644
2023		£M	5.542	1.709	1.943	4.299	2.887	2.186	3.376	3.657	2.186	2.071	1.703	4.698	36.26	10.3%	9.194	9.371	9.220	8.472
2024		£M	5.727	1.736	2.057	4.447	2.954	2.324	3.606	3.878	2.308	2.183	1.788	4.870	37.88	4.5%	9.519	9.725	9.792	8.841
ECONOMIC IMPACT - IN HISTORIC PRICES														SFR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total						
SFR		£M	21.89	22.53	23.42	24.00	25.49	26.82	27.96	16.03	20.28	32.88	36.26	37.88						
All Visitor Types		£M	521.89	555.99	584.42	602.83	653.51	699.48	733.46	633.58	824.20	857.49	874.15							
Share of Total		%	4.2%	4.1%	4.0%	4.0%	3.9%	3.8%	3.8%	4.1%	3.2%	4.0%	4.2%	4.3%						
Annual Change in Share		%		-3.4%	-1.1%	-0.7%	-2.0%	-1.7%	-0.6%	8.8%	-22.8%	24.6%	6.0%	2.5%						
Change in Share from 2013		%		-3.4%	-4.4%	-5.1%	-7.0%	-8.6%	-9.1%	-1.1%	-23.7%	-4.9%	0.8%	3.3%						
Avg Ann. Change in Share		%		-3.4%	-2.2%	-1.7%	-1.7%	-1.7%	-1.5%	-0.2%	-3.0%	-0.5%	0.1%	0.3%						

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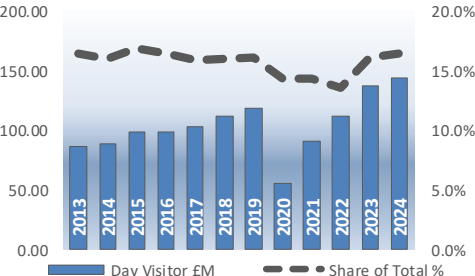
STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL											2013 to 2024 Historic Prices			STAYING VISITOR		ECONOMIC IMPACT Historic Prices					
ECONOMIC IMPACT BY:			MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY			STAYING VISITOR																		
An increase of 3% or more			ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change			Q1			Q2			Q3			Q4									
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2013 to 2024			74.4%	37.1%	56.0%	74.6%	55.9%	52.7%	58.7%	56.2%	105.1%	98.5%	56.0%	88.4%		67.5%	55.6%	59.5%	70.5%	83.4%	
% Change 2023 to 2024			-3.5%	-9.5%	3.5%	-3.3%	-5.6%	4.3%	7.3%	4.6%	2.8%	2.7%	0.6%	-3.4%		1.4%	-2.0%	-1.6%	4.8%	0.7%	
Average Annual Change			6.8%	3.4%	5.1%	6.8%	5.1%	4.8%	5.3%	5.1%	9.6%	9.0%	5.1%	8.0%		6.1%	5.1%	5.4%	6.4%	7.6%	
2013			£M	12.93	13.72	22.70	34.12	48.75	49.59	59.84	74.47	51.34	32.36	20.63		15.69	436.14	49.35	132.46	185.65	68.68
2014			£M	13.68	14.34	23.73	36.57	50.66	51.15	63.26	75.31	64.03	35.22	22.29	16.92	467.17	7.1%	51.75	138.38	202.60	74.44
2015			£M	14.86	14.77	25.21	38.33	53.66	54.44	66.07	78.61	63.35	37.65	21.61	17.59	486.16	4.1%	54.85	146.43	208.03	76.85
2016			£M	15.29	15.04	25.49	38.92	55.04	55.87	69.21	83.29	66.51	38.84	22.30	18.48	504.27	3.7%	55.82	149.83	219.00	79.62
2017			£M	17.00	16.86	25.65	43.37	60.19	59.14	76.18	87.96	76.74	42.67	23.51	21.08	550.34	9.1%	59.50	162.70	240.88	87.26
2018			£M	18.03	17.85	26.76	45.56	65.81	63.99	79.57	96.45	79.78	46.33	25.31	22.50	587.96	6.8%	62.64	175.36	255.81	94.15
2019			£M	19.60	18.56	27.91	50.83	69.85	65.84	84.93	99.04	80.06	47.29	27.56	23.97	615.44	4.7%	66.07	186.52	264.02	98.82
2020			£M	21.06	15.77	15.13	2.114	4.086	4.147	47.22	78.49	86.95	42.20	3.159	10.84	331.17	-46.2%	51.96	10.35	212.66	56.20
2021			£M	1.108	1.104	1.636	14.47	53.74	70.49	86.01	103.42	101.79	58.56	28.00	22.79	543.12	64.0%	3.847	138.70	291.23	109.35
2022			£M	22.07	18.50	35.89	55.75	79.67	77.62	97.29	113.19	97.78	53.48	29.98	31.19	712.40	31.2%	76.45	213.04	308.26	114.64
2023			£M	23.36	20.79	34.21	61.60	80.51	72.59	88.53	111.15	102.40	62.54	32.01	30.61	720.30	1.1%	78.36	214.70	302.08	125.16
2024			£M	22.55	18.82	35.42	59.56	76.01	75.71	95.00	116.31	105.28	64.23	32.20	29.56	730.63	1.4%	76.78	211.28	316.58	125.99
ECONOMIC IMPACT - IN HISTORIC PRICES															STAYING VISITOR						
SHARE OF MARKET			2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total						
Staying Visitor			£M	436.14	467.17	486.16	504.27	550.34	587.96	615.44	331.17	543.12	712.40	720.30	730.63						
All Visitor Types			£M	521.89	555.99	584.42	602.83	653.51	699.48	733.46	386.47	633.58	824.20	857.49	874.15						
Share of Total			%	83.6%	84.0%	83.2%	83.7%	84.2%	84.1%	83.9%	85.7%	85.7%	86.4%	84.0%	83.6%						
Annual Change in Share			%		0.5%	-1.0%	0.6%	0.7%	-0.2%	-0.2%	2.1%	0.0%	0.8%	-2.8%	-0.5%						
Change in Share from 2013			%		0.5%	-0.5%	0.1%	0.8%	0.6%	0.4%	2.5%	2.6%	3.4%	0.5%	0.0%						
Avg Ann. Change in Share			%		0.5%	-0.2%	0.0%	0.2%	0.1%	0.1%	0.4%	0.3%	0.4%	0.1%	0.0%						

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STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL										2013 to 2024 Historic Prices			DAY VISITOR		ECONOMIC IMPACT Historic Prices													
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER												
KEY		DAY VISITOR												TOTAL	% Change													
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES																										
Less than 3% change		Q1			Q2			Q3			Q4			Annual Change		Q1	Q2	Q3	Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC															
% Change 2013 to 2024		57.2%	90.1%	152.7%	57.9%	69.6%	96.6%	32.2%	58.1%	67.2%	62.9%	42.0%	53.1%							67.4%	101.9%	74.2%	52.1%	54.7%				
% Change 2023 to 2024		5.7%	8.0%	6.7%	2.9%	6.9%	8.8%	4.7%	2.1%	-1.1%	3.7%	4.6%	4.7%							4.6%					6.9%	6.4%	2.0%	4.1%
Average Annual Change		5.2%	8.2%	13.9%	5.3%	6.3%	8.8%	2.9%	5.3%	6.1%	5.7%	3.8%	4.8%							6.1%					9.3%	6.7%	4.7%	5.0%
2013	£M	3.987	5.361	4.763	7.922	10.18	7.862	10.24	14.97	7.401	6.519	3.931	2.611	85.75	3.6%	14.11	25.96	32.62	13.06									
2014	£M	3.764	5.541	5.813	9.014	10.39	8.138	10.49	15.09	7.163	6.677	4.113	2.619	88.82		15.12	27.55	32.75	13.41									
2015	£M	4.539	6.517	6.293	9.268	11.08	8.594	10.93	17.45	8.330	7.927	4.296	3.046	98.26		10.6%	17.35	28.94	36.70	15.27								
2016	£M	4.618	6.504	6.966	9.099	11.65	9.614	10.31	17.37	7.822	7.463	4.093	3.049	98.56		0.3%	18.09	30.36	35.50	14.60								
2017	£M	4.693	6.797	7.384	9.779	11.90	9.963	10.19	18.78	8.616	7.541	4.383	3.142	103.17		4.7%	18.87	31.64	37.59	15.07								
2018	£M	5.000	7.504	8.032	10.18	13.31	10.75	10.74	20.22	9.716	8.163	4.654	3.242	111.52		8.1%	20.54	34.25	40.68	16.06								
2019	£M	5.362	8.221	8.873	10.74	13.77	11.57	11.23	21.02	10.48	8.692	4.676	3.383	118.02		5.8%	22.46	36.08	42.73	16.75								
2020	£M	5.122	7.355	4.219	0.872	1.765	2.484	3.924	12.49	7.070	5.743	2.071	2.188	55.30		-53.1%	16.70	5.121	23.48	10.00								
2021	£M	1.611	3.018	3.873	6.012	10.39	10.60	9.825	19.49	10.16	8.485	4.175	2.814	90.46		63.6%	8.502	27.00	39.48	15.47								
2022	£M	4.774	6.855	8.824	9.912	13.12	11.51	10.79	19.22	9.999	8.629	4.618	3.548	111.80		23.6%	20.45	34.54	40.01	16.80								
2023	£M	5.932	9.439	11.28	12.15	16.14	14.21	12.93	23.20	12.51	10.25	5.336	3.817	137.19		22.7%	26.65	42.50	48.64	19.40								
2024	£M	6.267	10.19	12.04	12.51	17.26	15.46	13.54	23.68	12.37	10.62	5.583	3.997	143.51		4.6%	28.49	45.23	49.59	20.20								
ECONOMIC IMPACT - IN HISTORIC PRICES														DAY VISITOR														
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total														
Day Visitor	£M	85.75	88.82	98.26	98.56	103.17	111.52	118.02	55.30	90.46	111.80	137.19	143.51															
All Visitor Types	£M	521.89	555.99	584.42	602.83	653.51	699.48	733.46	386.47	633.58	824.20	857.49	874.15															
Share of Total	%	16.4%	16.0%	16.8%	16.3%	15.8%	15.9%	16.1%	14.3%	14.3%	13.6%	16.0%	16.4%															
Annual Change in Share	%		-2.8%	5.2%	-2.8%	-3.4%	1.0%	0.9%	-11.1%	-0.2%	-5.0%	18.0%	2.6%															
Change in Share from 2013	%		-2.8%	2.3%	-0.5%	-3.9%	-3.0%	-2.1%	-12.9%	-13.1%	-17.4%	-2.6%	-0.1%															
Avg Ann. Change in Share	%		-2.8%	1.2%	-0.2%	-1.0%	-0.6%	-0.3%	-1.8%	-1.6%	-1.9%	-0.3%	0.0%															

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Visitor Numbers by Month, Year and Visitor Type for the Period 2013 to 2024

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

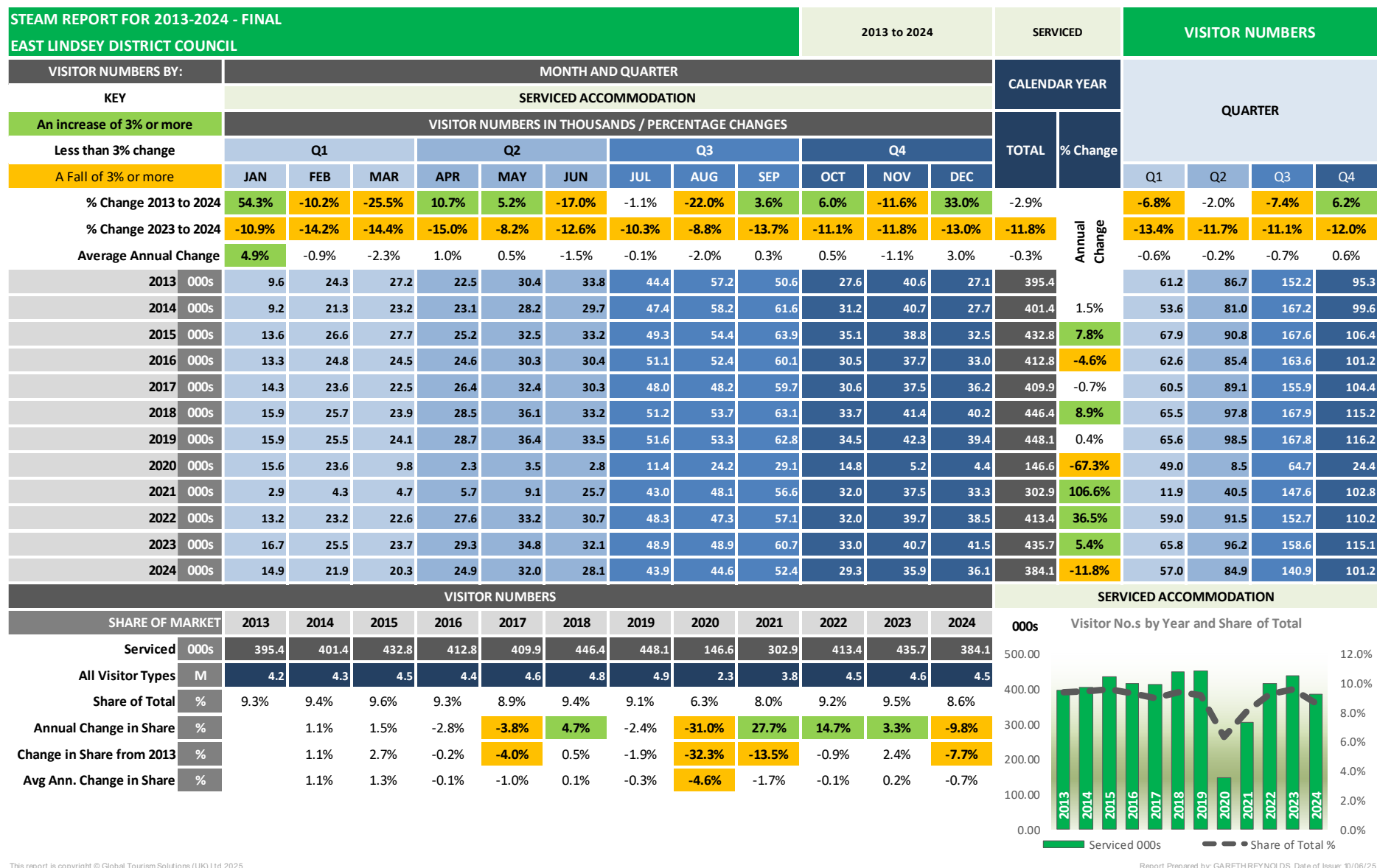
STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL										2013 to 2024				TOTAL		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		5.5%	13.0%	34.2%	0.2%	0.6%	8.0%	-9.4%	3.2%	14.2%	9.5%	-6.9%	9.6%	5.2%	Annual Change	18.7%	2.8%	2.2%	4.4%	
% Change 2023 to 2024		-2.0%	-1.1%	0.1%	-4.4%	-2.6%	1.6%	-0.6%	-2.5%	-5.1%	-2.3%	-3.3%	-5.1%	-2.2%		-0.8%	-1.7%	-2.8%	-3.3%	
Average Annual Change		0.5%	1.2%	3.1%	0.0%	0.1%	0.7%	-0.9%	0.3%	1.3%	0.9%	-0.6%	0.9%	0.5%		1.7%	0.3%	0.2%	0.4%	
2013	M	0.178	0.223	0.235	0.379	0.504	0.419	0.499	0.681	0.425	0.328	0.222	0.156	4.249	0.4%	0.636	1.303	1.605	0.706	
2014	M	0.166	0.219	0.254	0.397	0.485	0.402	0.505	0.683	0.433	0.336	0.229	0.158	4.266		0.639	1.284	1.621	0.722	
2015	M	0.188	0.247	0.267	0.395	0.500	0.400	0.504	0.766	0.486	0.376	0.231	0.168	4.531		6.2%	0.702	1.296	1.757	0.775
2016	M	0.192	0.243	0.283	0.385	0.506	0.432	0.488	0.742	0.448	0.344	0.213	0.170	4.447		-1.9%	0.718	1.323	1.678	0.727
2017	M	0.195	0.250	0.287	0.408	0.516	0.440	0.487	0.773	0.487	0.350	0.220	0.178	4.591		3.2%	0.732	1.363	1.747	0.748
2018	M	0.200	0.264	0.298	0.411	0.552	0.458	0.495	0.808	0.512	0.366	0.228	0.182	4.774		4.0%	0.762	1.421	1.815	0.776
2019	M	0.209	0.278	0.316	0.430	0.562	0.473	0.510	0.817	0.521	0.374	0.231	0.186	4.908		2.8%	0.804	1.465	1.848	0.791
2020	M	0.203	0.241	0.150	0.028	0.056	0.073	0.210	0.523	0.419	0.269	0.064	0.090	2.327		-52.6%	0.594	0.158	1.152	0.423
2021	M	0.045	0.080	0.102	0.190	0.403	0.439	0.453	0.756	0.546	0.385	0.209	0.158	3.765		61.8%	0.227	1.031	1.755	0.752
2022	M	0.181	0.218	0.300	0.379	0.511	0.447	0.473	0.721	0.498	0.350	0.214	0.190	4.482		19.0%	0.699	1.337	1.692	0.754
2023	M	0.191	0.254	0.316	0.398	0.521	0.445	0.454	0.721	0.512	0.367	0.214	0.181	4.574	2.0%	0.761	1.363	1.688	0.762	
2024	M	0.187	0.251	0.316	0.380	0.507	0.452	0.452	0.703	0.486	0.359	0.207	0.171	4.472	-2.2%	0.755	1.339	1.641	0.737	
VISITOR NUMBERS														TOTAL						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M	Visitor No.s by Year and Share of Total					
Total	M	4.249	4.266	4.531	4.447	4.591	4.774	4.908	2.327	3.765	4.482	4.574	4.472							
All Visitor Types	M	4.249	4.266	4.531	4.447	4.591	4.774	4.908	2.327	3.765	4.482	4.574	4.472							
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%							
Annual Change in Share	%																			
Change in Share from 2013	%																			
Avg Ann. Change in Share	%																			

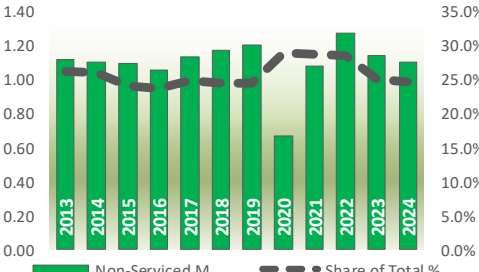
Visitor No.s by Year and Share of Total

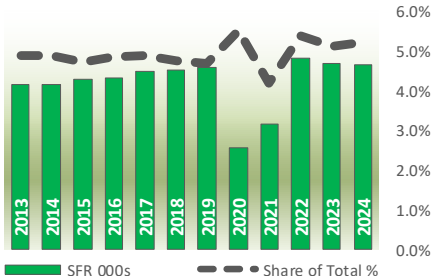
Year	Total M	Share of Total %
2013	4.249	100.0%
2014	4.266	100.0%
2015	4.531	100.0%
2016	4.447	100.0%
2017	4.591	100.0%
2018	4.774	100.0%
2019	4.908	100.0%
2020	2.327	55.0%
2021	3.765	88.0%
2022	4.482	100.0%
2023	4.574	100.0%
2024	4.472	100.0%

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STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL											2013 to 2024			NON-SERVICED		VISITOR NUMBERS				
VISITOR NUMBERS BY:			MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY			NON-SERVICED ACCOMMODATION																	
An increase of 3% or more			VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change			Q1			Q2			Q3			Q4								
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2013 to 2024			-14.0%	-24.8%	-7.9%	-10.3%	-20.0%	-19.4%	-4.1%	12.4%	26.1%	16.7%	-5.9%	6.5%		-1.4%	-13.8%	-17.3%	11.9%	8.2%
% Change 2023 to 2024			-11.3%	-16.9%	-0.6%	-8.3%	-11.6%	0.4%	2.1%	-0.6%	-2.0%	-2.2%	-3.8%	-9.7%		-3.6%	-7.2%	-6.9%	-0.4%	-3.9%
Average Annual Change			-1.3%	-2.3%	-0.7%	-0.9%	-1.8%	-1.8%	-0.4%	1.1%	2.4%	1.5%	-0.5%	0.6%		-0.1%	-1.3%	-1.6%	1.1%	0.7%
2013			M	0.022	0.028	0.054	0.101	0.155	0.137	0.132	0.161	0.143	0.095	0.054		0.029	1.110	0.104	0.392	0.436
2014			M	0.020	0.027	0.051	0.093	0.139	0.123	0.136	0.171	0.151	0.099	0.058	0.032	1.100	0.098	0.355	0.458	0.189
2015			M	0.015	0.023	0.047	0.084	0.134	0.107	0.124	0.195	0.172	0.102	0.059	0.025	1.087	0.086	0.325	0.490	0.186
2016			M	0.018	0.024	0.050	0.082	0.130	0.116	0.127	0.181	0.154	0.091	0.048	0.027	1.049	0.092	0.328	0.463	0.166
2017			M	0.020	0.028	0.049	0.090	0.138	0.120	0.139	0.189	0.177	0.099	0.050	0.031	1.131	0.097	0.349	0.505	0.180
2018			M	0.020	0.028	0.049	0.091	0.145	0.125	0.141	0.200	0.178	0.103	0.052	0.031	1.163	0.098	0.362	0.518	0.185
2019			M	0.022	0.029	0.050	0.101	0.152	0.126	0.149	0.202	0.174	0.102	0.056	0.033	1.197	0.102	0.379	0.525	0.191
2020			M	0.024	0.023	0.028	0.003	0.008	0.007	0.089	0.168	0.197	0.098	0.006	0.018	0.669	0.075	0.018	0.454	0.122
2021			M	0.001	0.001	0.001	0.029	0.122	0.134	0.147	0.204	0.220	0.127	0.056	0.031	1.072	0.003	0.285	0.571	0.213
2022			M	0.024	0.026	0.061	0.100	0.157	0.136	0.156	0.212	0.196	0.106	0.055	0.042	1.269	0.110	0.393	0.564	0.203
2023			M	0.021	0.026	0.050	0.099	0.140	0.110	0.124	0.182	0.184	0.113	0.053	0.034	1.135	0.097	0.349	0.490	0.200
2024			M	0.019	0.021	0.050	0.090	0.124	0.110	0.127	0.181	0.180	0.110	0.051	0.031	1.094	0.090	0.324	0.487	0.192
VISITOR NUMBERS															NON-SERVICED ACCOMMODATION					
SHARE OF MARKET			2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M Visitor No.s by Year and Share of Total					
Non-Serviced			M	1.110	1.100	1.087	1.049	1.131	1.163	1.197	0.669	1.072	1.269	1.135	1.094					
All Visitor Types			M	4.249	4.266	4.531	4.447	4.591	4.774	4.908	2.327	3.765	4.482	4.574	4.472					
Share of Total			%	26.1%	25.8%	24.0%	23.6%	24.6%	24.4%	24.4%	28.7%	28.5%	28.3%	24.8%	24.5%					
Annual Change in Share			%		-1.3%	-7.0%	-1.7%	4.5%	-1.1%	0.1%	17.9%	-0.9%	-0.6%	-12.4%	-1.4%					
Change in Share from 2013			%		-1.3%	-8.2%	-9.7%	-5.7%	-6.8%	-6.6%	10.0%	9.0%	8.4%	-5.0%	-6.3%					
Avg Ann. Change in Share			%		-1.3%	-4.1%	-3.2%	-1.4%	-1.4%	-1.1%	1.4%	1.1%	0.9%	-0.5%	-0.6%					
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STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL										2013 to 2024			SFR	VISITOR NUMBERS					
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY	SFR																		
An increase of 3% or more	VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2013 to 2024	17.4%	8.2%	8.5%	11.1%	6.5%	6.1%	8.5%	9.9%	17.7%	17.4%	13.0%	20.0%		12.4%	13.3%	8.2%	11.4%	17.6%	
% Change 2023 to 2024	-1.5%	-3.2%	0.9%	-1.4%	-2.5%	1.4%	1.8%	1.1%	0.6%	0.5%	0.1%	-1.2%		-0.4%	-1.3%	-1.0%	1.2%	-0.4%	
Average Annual Change	1.6%	0.7%	0.8%	1.0%	0.6%	0.6%	0.8%	0.9%	1.6%	1.6%	1.2%	1.8%		1.1%	1.2%	0.7%	1.0%	1.6%	
2013 000s	28.4	11.1	12.8	21.6	18.4	15.2	19.4	19.8	13.2	12.7	11.4	22.8		206.7	0.1%	52.4	55.2	52.3	46.8
2014 000s	28.4	11.0	12.8	21.6	18.2	15.1	19.4	19.9	13.4	12.8	11.4	22.8	207.0	52.2		54.9	52.8	47.1	
2015 000s	30.0	11.6	13.2	22.0	18.6	15.4	19.7	20.3	13.6	13.1	11.7	23.7	212.9	2.8%		54.7	56.0	53.6	48.5
2016 000s	30.5	11.7	13.2	22.1	18.7	15.5	20.0	20.6	13.9	13.3	11.8	24.1	215.2	1.1%		55.3	56.3	54.4	49.2
2017 000s	31.7	12.3	13.3	22.9	19.3	15.8	20.6	21.0	14.7	13.8	12.1	25.3	222.8	3.5%		57.3	58.1	56.4	51.2
2018 000s	32.1	12.4	13.3	23.0	19.7	16.1	20.7	21.4	14.8	13.9	12.3	25.7	225.5	1.2%		57.8	58.8	56.9	51.9
2019 000s	33.1	12.5	13.4	23.8	20.0	16.1	21.2	21.6	14.7	13.9	12.7	26.2	229.1	1.6%		58.9	60.0	57.4	52.8
2020 000s	35.0	10.2	7.2	0.9	1.1	1.0	12.1	17.4	15.9	12.7	1.4	12.6	127.4	-44.4%		52.4	2.9	45.4	26.7
2021 000s	1.6	0.6	0.6	6.7	15.5	17.0	20.8	21.9	18.3	17.0	12.6	24.2	156.6	22.9%		2.8	39.1	61.0	53.7
2022 000s	34.7	12.3	14.6	24.2	20.7	16.9	21.9	22.3	15.7	14.4	12.9	29.1	239.9	53.2%		61.7	61.9	60.0	56.4
2023 000s	33.9	12.4	13.8	24.3	20.1	15.9	20.7	21.5	15.4	14.8	12.8	27.6	233.3	-2.7%	60.2	60.3	57.6	55.3	
2024 000s	33.4	12.0	13.9	24.0	19.6	16.1	21.0	21.7	15.5	14.9	12.8	27.3	232.4	-0.4%	59.4	59.7	58.3	55.0	
VISITOR NUMBERS														SFR					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s	Visitor No.s by Year and Share of Total				
SFR	000s	206.7	207.0	212.9	215.2	222.8	225.5	229.1	127.4	156.6	239.9	233.3	232.4						
All Visitor Types	M	4.2	4.3	4.5	4.4	4.6	4.8	4.9	2.3	3.8	4.5	4.6	4.5						
Share of Total	%	4.9%	4.9%	4.7%	4.8%	4.9%	4.7%	4.7%	5.5%	4.2%	5.4%	5.1%	5.2%						
Annual Change in Share	%		-0.3%	-3.2%	3.0%	0.3%	-2.7%	-1.1%	17.3%	-24.0%	28.7%	-4.7%	1.9%						
Change in Share from 2013	%		-0.3%	-3.4%	-0.5%	-0.2%	-2.9%	-4.0%	12.6%	-14.5%	10.0%	4.9%	6.8%						
Avg Ann. Change in Share	%		-0.3%	-1.7%	-0.2%	-0.1%	-0.6%	-0.7%	1.8%	-1.8%	1.1%	0.5%	0.6%						

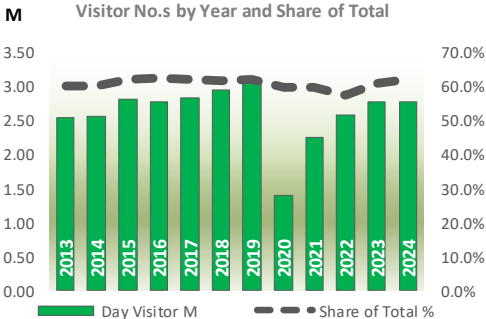
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STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL											2013 to 2024			STAYING VISITOR		VISITOR NUMBERS					
VISITOR NUMBERS BY:			MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY			STAYING VISITOR																		
An increase of 3% or more			VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change			Q1			Q2			Q3			Q4									
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2013 to 2024			12.0%	-13.5%	-10.7%	-3.9%	-13.9%	-16.9%	-2.2%	3.9%	20.1%	14.6%	-6.1%	19.4%		-0.1%	-5.3%	-12.2%	7.3%	9.0%	
% Change 2023 to 2024			-6.6%	-13.1%	-4.1%	-8.5%	-10.1%	-2.2%	-1.0%	-2.1%	-4.6%	-3.8%	-6.4%	-8.7%		-5.2%	-7.4%	-7.1%	-2.7%	-5.9%	
Average Annual Change			1.1%	-1.2%	-1.0%	-0.4%	-1.3%	-1.5%	-0.2%	0.4%	1.8%	1.3%	-0.6%	1.8%		0.0%	-0.5%	-1.1%	0.7%	0.8%	
2013			M	0.060	0.064	0.094	0.145	0.203	0.186	0.196	0.238	0.206	0.135	0.106		0.079	1.712	0.218	0.534	0.640	0.320
2014			M	0.058	0.059	0.087	0.138	0.185	0.168	0.202	0.249	0.226	0.143	0.110	0.082	1.709	0.204	0.491	0.678	0.336	
2015			M	0.059	0.061	0.088	0.131	0.185	0.156	0.193	0.269	0.249	0.150	0.109	0.081	1.732	0.208	0.472	0.712	0.340	
2016			M	0.062	0.061	0.087	0.129	0.179	0.162	0.198	0.254	0.228	0.135	0.098	0.084	1.677	-3.2%	0.210	0.470	0.681	0.316
2017			M	0.066	0.064	0.085	0.140	0.190	0.167	0.208	0.258	0.251	0.143	0.100	0.092	1.764	5.2%	0.215	0.496	0.717	0.335
2018			M	0.068	0.066	0.086	0.143	0.201	0.175	0.212	0.275	0.255	0.151	0.105	0.097	1.835	4.0%	0.221	0.518	0.743	0.353
2019			M	0.071	0.067	0.088	0.154	0.208	0.176	0.221	0.276	0.252	0.151	0.111	0.099	1.874	2.1%	0.226	0.537	0.750	0.361
2020			M	0.074	0.057	0.045	0.007	0.012	0.011	0.112	0.210	0.242	0.125	0.013	0.035	0.943	-49.7%	0.176	0.030	0.564	0.173
2021			M	0.005	0.006	0.007	0.041	0.147	0.177	0.211	0.274	0.295	0.176	0.106	0.088	1.532	62.5%	0.017	0.365	0.780	0.370
2022			M	0.071	0.061	0.098	0.152	0.211	0.183	0.226	0.281	0.269	0.152	0.108	0.109	1.922	25.5%	0.231	0.546	0.776	0.369
2023			M	0.071	0.064	0.088	0.152	0.195	0.158	0.194	0.253	0.260	0.161	0.106	0.104	1.804	-6.2%	0.223	0.505	0.706	0.370
2024			M	0.067	0.055	0.084	0.139	0.175	0.155	0.192	0.247	0.248	0.155	0.099	0.095	1.710	-5.2%	0.206	0.469	0.687	0.348
VISITOR NUMBERS															STAYING VISITOR						
SHARE OF MARKET			2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M Visitor No.s by Year and Share of Total						
Staying Visitor			M	1.712	1.709	1.732	1.677	1.764	1.835	1.874	0.943	1.532	1.922	1.804	1.710						
All Visitor Types			M	4.249	4.266	4.531	4.447	4.591	4.774	4.908	2.327	3.765	4.482	4.574	4.472						
Share of Total			%	40.3%	40.0%	38.2%	37.7%	38.4%	38.4%	38.2%	40.5%	40.7%	42.9%	39.4%	38.2%						
Annual Change in Share			%		-0.6%	-4.5%	-1.4%	1.9%	0.0%	-0.6%	6.1%	0.4%	5.4%	-8.0%	-3.0%						
Change in Share from 2013			%		-0.6%	-5.1%	-6.4%	-4.6%	-4.6%	-5.2%	0.6%	1.0%	6.5%	-2.1%	-5.1%						
Avg Ann. Change in Share			%		-0.6%	-2.5%	-2.1%	-1.2%	-0.9%	-0.9%	0.1%	0.1%	0.7%	-0.2%	-0.5%						

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STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL											2013 to 2024			DAY VISITOR		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																		
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		2.2%	23.6%	64.3%	2.7%	10.3%	27.9%	-14.0%	2.8%	8.7%	6.0%	-7.6%	-0.5%	8.8%	Annual Change	31.3%	13.3%	-1.1%	0.6%	
% Change 2023 to 2024		0.7%	2.9%	1.7%	-1.9%	1.9%	3.7%	-0.2%	-2.7%	-5.7%	-1.2%	-0.3%	-0.2%	-0.3%		1.9%	1.4%	-2.8%	-0.7%	
Average Annual Change		0.2%	2.1%	5.8%	0.2%	0.9%	2.5%	-1.3%	0.3%	0.8%	0.5%	-0.7%	0.0%	0.8%		2.8%	1.2%	-0.1%	0.1%	
2013	M	0.118	0.159	0.141	0.234	0.301	0.233	0.303	0.443	0.219	0.193	0.116	0.077	2.537	0.8%	0.418	0.768	0.965	0.386	
2014	M	0.108	0.160	0.167	0.260	0.299	0.234	0.302	0.435	0.206	0.192	0.118	0.075	2.558		0.435	0.793	0.943	0.386	
2015	M	0.129	0.186	0.179	0.264	0.316	0.245	0.311	0.497	0.237	0.226	0.122	0.087	2.798		9.4%	0.494	0.824	1.045	0.435
2016	M	0.130	0.183	0.196	0.256	0.327	0.270	0.290	0.488	0.220	0.210	0.115	0.086	2.770		-1.0%	0.508	0.853	0.998	0.410
2017	M	0.129	0.186	0.202	0.268	0.326	0.273	0.279	0.515	0.236	0.207	0.120	0.086	2.827		2.1%	0.517	0.867	1.030	0.413
2018	M	0.132	0.198	0.212	0.268	0.351	0.283	0.283	0.533	0.256	0.215	0.123	0.085	2.939		4.0%	0.541	0.903	1.072	0.423
2019	M	0.138	0.211	0.228	0.276	0.354	0.297	0.289	0.540	0.269	0.223	0.120	0.087	3.034		3.2%	0.577	0.927	1.099	0.431
2020	M	0.128	0.184	0.106	0.022	0.044	0.062	0.098	0.313	0.177	0.144	0.052	0.055	1.384		-54.4%	0.418	0.128	0.588	0.250
2021	M	0.040	0.075	0.096	0.148	0.257	0.262	0.243	0.481	0.251	0.209	0.103	0.069	2.234		61.4%	0.210	0.667	0.975	0.382
2022	M	0.109	0.157	0.202	0.227	0.300	0.264	0.247	0.440	0.229	0.198	0.106	0.081	2.560		14.6%	0.468	0.791	0.916	0.385
2023	M	0.120	0.191	0.228	0.245	0.326	0.287	0.261	0.468	0.253	0.207	0.108	0.077	2.770		8.2%	0.538	0.858	0.982	0.392
2024	M	0.121	0.196	0.232	0.241	0.332	0.297	0.260	0.456	0.238	0.204	0.107	0.077	2.762		-0.3%	0.548	0.870	0.954	0.389
VISITOR NUMBERS														DAY VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M Visitor No.s by Year and Share of Total						
Day Visitor	M	2.537	2.558	2.798	2.770	2.827	2.939	3.034	1.384	2.234	2.560	2.770	2.762							
All Visitor Types	M	4.249	4.266	4.531	4.447	4.591	4.774	4.908	2.327	3.765	4.482	4.574	4.472							
Share of Total	%	59.7%	60.0%	61.8%	62.3%	61.6%	61.6%	61.8%	59.5%	59.3%	57.1%	60.6%	61.8%							
Annual Change in Share	%		0.4%	3.0%	0.9%	-1.1%	0.0%	0.4%	-3.8%	-0.3%	-3.7%	6.0%	2.0%							
Change in Share from 2013	%		0.4%	3.4%	4.3%	3.1%	3.1%	3.5%	-0.4%	-0.7%	-4.4%	1.4%	3.4%							
Avg Ann. Change in Share	%		0.4%	1.7%	1.4%	0.8%	0.6%	0.6%	-0.1%	-0.1%	-0.5%	0.1%	0.3%							

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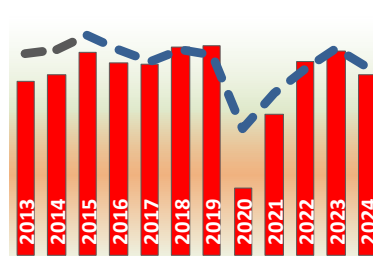
Visitor Days by Month, Year and Visitor Type for the Period 2013 to 2024

- Visitor Types:** *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL											2013 to 2024				TOTAL		VISITOR DAYS					
VISITOR DAYS BY:			MONTH AND QUARTER												CALENDAR YEAR		QUARTER					
KEY			TOTAL																			
An increase of 3% or more			VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change						
Less than 3% change			Q1			Q2			Q3			Q4										
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4			
% Change 2013 to 2024			9.4%	3.6%	19.6%	12.0%	3.2%	5.1%	2.0%	8.9%	26.2%	26.5%	3.9%	19.1%		11.0%	12.0%	6.2%	11.7%	18.3%		
% Change 2023 to 2024			-6.1%	-7.6%	-0.6%	-6.9%	-8.1%	0.3%	0.8%	-1.7%	-3.1%	-2.5%	-3.8%	-7.3%		-3.3%	-4.1%	-4.9%	-1.5%	-3.9%		
Average Annual Change			0.9%	0.3%	1.8%	1.1%	0.3%	0.5%	0.2%	0.8%	2.4%	2.4%	0.4%	1.7%		1.0%	1.1%	0.6%	1.1%	1.7%		
2013			M	0.369	0.406	0.575	0.908	1.289	1.230	1.330	1.720	1.235	0.819	0.483		0.371	10.73	2.5%	1.350	3.427	4.285	1.672
2014			M	0.366	0.412	0.610	0.952	1.286	1.226	1.353	1.770	1.290	0.847	0.505	0.383	11.00	1.388		3.464	4.412	1.736	
2015			M	0.396	0.436	0.640	0.979	1.343	1.277	1.396	1.876	1.350	0.912	0.496	0.398	11.50	4.5%		1.472	3.599	4.622	1.806
2016			M	0.401	0.434	0.652	0.969	1.362	1.313	1.400	1.919	1.373	0.909	0.495	0.405	11.63	1.2%		1.486	3.644	4.692	1.808
2017			M	0.423	0.466	0.653	1.044	1.429	1.351	1.475	1.993	1.542	0.959	0.513	0.442	12.29	5.7%		1.542	3.824	5.010	1.914
2018			M	0.432	0.483	0.665	1.054	1.514	1.409	1.497	2.100	1.573	1.004	0.529	0.450	12.71	3.4%	1.580	3.977	5.169	1.983	
2019			M	0.459	0.502	0.691	1.139	1.563	1.430	1.565	2.120	1.565	1.010	0.556	0.470	13.07	2.8%	1.653	4.132	5.250	2.036	
2020			M	0.466	0.422	0.354	0.054	0.109	0.129	0.821	1.579	1.574	0.853	0.100	0.238	6.698	-48.8%	1.241	0.292	3.973	1.191	
2021			M	0.053	0.087	0.116	0.389	1.187	1.444	1.490	2.071	1.852	1.161	0.533	0.422	10.80	61.3%	0.256	3.019	5.413	2.115	
2022			M	0.440	0.418	0.746	1.077	1.544	1.470	1.572	2.077	1.665	1.002	0.534	0.538	13.08	21.1%	1.604	4.091	5.314	2.074	
2023			M	0.430	0.455	0.691	1.092	1.448	1.288	1.346	1.906	1.608	1.062	0.521	0.476	12.32	-5.8%	1.576	3.829	4.860	2.059	
2024			M	0.404	0.421	0.687	1.017	1.331	1.293	1.356	1.874	1.558	1.036	0.501	0.441	11.92	-3.3%	1.512	3.640	4.788	1.979	
VISITOR DAYS															TOTAL							
SHARE OF MARKET			2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M Visitor Days by Year and Share of Total							
Total			M	10.73	11.00	11.50	11.63	12.29	12.71	13.07	6.698	10.80	13.08	12.32	11.92							
All Visitor Types			M	10.73	11.00	11.50	11.63	12.29	12.71	13.07	6.698	10.80	13.08	12.32	11.92							
Share of Total			%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%								
Annual Change in Share			%																			
Change in Share from 2013			%																			
Avg Ann. Change in Share			%																			

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STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL										2013 to 2024				SERVICED		VISITOR DAYS			
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2013 to 2024		49.4%	-5.1%	-11.5%	19.0%	24.1%	8.1%	-1.2%	-9.7%	-1.0%	18.0%	-18.1%	30.9%	3.6%	Annual Change	3.0%	16.5%	-4.8%	5.9%
% Change 2023 to 2024		-12.7%	-14.4%	-13.0%	-15.6%	-8.5%	-12.8%	-11.0%	-9.9%	-13.3%	-10.8%	-12.0%	-13.8%	-12.0%		-13.4%	-12.2%	-11.2%	-12.1%
Average Annual Change		4.5%	-0.5%	-1.0%	1.7%	2.2%	0.7%	-0.1%	-0.9%	-0.1%	1.6%	-1.6%	2.8%	0.3%		0.3%	1.5%	-0.4%	0.5%
2013	000s	19.8	36.0	43.4	49.5	58.2	66.7	88.2	127.8	82.9	55.7	64.2	34.6	727.0	4.3%	99.2	174.5	298.8	154.4
2014	000s	20.8	34.6	40.4	56.2	60.0	64.9	92.9	127.2	100.1	62.1	63.7	35.0	758.0		95.8	181.1	320.3	160.8
2015	000s	31.6	42.1	48.3	63.6	71.6	82.0	101.7	134.3	97.9	74.4	57.8	41.6	846.9		122.0	217.2	334.0	173.8
2016	000s	28.4	39.1	45.4	58.8	68.1	76.6	99.9	131.7	91.5	66.4	54.3	42.3	802.6	-5.2%	112.9	203.5	323.2	163.1
2017	000s	30.3	37.3	41.6	62.7	72.9	76.9	94.7	123.2	91.1	67.2	54.4	46.5	798.9	-0.5%	109.1	212.5	309.1	168.1
2018	000s	33.1	40.5	44.4	67.7	81.4	84.5	101.2	137.5	96.8	74.3	60.1	51.3	872.6	9.2%	117.9	233.5	335.4	185.7
2019	000s	33.1	40.3	44.8	68.1	82.1	85.3	102.2	137.0	96.4	76.1	61.6	50.3	877.2	0.5%	118.2	235.5	335.6	187.9
2020	000s	32.4	37.1	18.1	5.5	7.8	7.0	22.7	62.8	44.9	32.8	7.7	5.6	284.4	-67.6%	87.5	20.3	130.4	46.1
2021	000s	6.0	6.7	8.7	13.7	20.8	65.9	85.9	125.4	87.3	70.9	54.9	42.6	588.8	107.0%	21.4	100.3	298.6	168.4
2022	000s	27.4	36.6	41.8	65.8	75.2	78.8	96.4	123.3	88.1	71.0	58.1	49.1	811.6	37.8%	105.7	219.8	307.8	178.2
2023	000s	33.9	39.9	44.2	69.8	79.0	82.7	97.9	128.1	94.5	73.7	59.7	52.5	855.9	5.5%	118.0	231.5	320.5	185.9
2024	000s	29.6	34.2	38.4	58.9	72.2	72.1	87.2	115.4	82.0	65.7	52.6	45.2	753.5	-12.0%	102.2	203.3	284.6	163.5
VISITOR DAYS														SERVICED ACCOMMODATION					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s	Visitor Days by Year and Share of Total				
Serviced	000s	727.0	758.0	846.9	802.6	798.9	872.6	877.2	284.4	588.8	811.6	855.9	753.5	1,000.00 800.00 600.00 400.00 200.00 0.00					
All Visitor Types	M	10.7	11.0	11.5	11.6	12.3	12.7	13.1	6.7	10.8	13.1	12.3	11.9						
Share of Total	%	6.8%	6.9%	7.4%	6.9%	6.5%	6.9%	6.7%	4.2%	5.4%	6.2%	6.9%	6.3%						
Annual Change in Share	%		1.8%	6.9%	-6.3%	-5.8%	5.6%	-2.3%	-36.7%	28.3%	13.8%	11.9%	-9.0%						
Change in Share from 2013	%		1.8%	8.7%	1.9%	-4.0%	1.4%	-0.9%	-37.3%	-19.5%	-8.4%	2.5%	-6.7%						
Avg Ann. Change in Share	%		1.8%	4.4%	0.6%	-1.0%	0.3%	-0.2%	-5.3%	-2.4%	-0.9%	0.3%	-0.6%						
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STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL											2013 to 2024				NON-SERVICED		VISITOR DAYS				
VISITOR DAYS BY:			MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY			NON-SERVICED ACCOMMODATION																		
An increase of 3% or more			VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change			Q1			Q2			Q3			Q4									
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2013 to 2024			6.1%	-12.1%	6.7%	15.3%	-0.7%	-1.1%	7.4%	13.5%	33.2%	35.1%	12.9%	24.4%		12.5%	1.6%	3.0%	17.8%	27.0%	
% Change 2023 to 2024			-11.3%	-16.9%	-0.5%	-8.3%	-11.6%	0.4%	2.2%	-0.6%	-1.9%	-2.1%	-3.7%	-9.6%		-3.6%	-7.4%	-6.6%	-0.3%	-4.0%	
Average Annual Change			0.6%	-1.1%	0.6%	1.4%	-0.1%	-0.1%	0.7%	1.2%	3.0%	3.2%	1.2%	2.2%		1.1%	0.1%	0.3%	1.6%	2.5%	
2013			M	0.160	0.188	0.363	0.566	0.890	0.899	0.890	1.098	0.904	0.543	0.279		0.200	6.979	0.711	2.354	2.892	1.022
2014			M	0.166	0.195	0.375	0.578	0.886	0.895	0.909	1.156	0.954	0.565	0.300	0.214	7.192	3.1%	0.735	2.359	3.019	1.079
2015			M	0.161	0.184	0.384	0.592	0.915	0.918	0.934	1.192	0.986	0.583	0.293	0.208	7.349	2.2%	0.729	2.425	3.112	1.083
2016			M	0.167	0.187	0.382	0.594	0.926	0.934	0.961	1.245	1.032	0.604	0.302	0.214	7.548	2.7%	0.736	2.454	3.238	1.120
2017			M	0.185	0.217	0.381	0.652	0.987	0.968	1.049	1.300	1.183	0.656	0.314	0.243	8.135	7.8%	0.782	2.607	3.533	1.213
2018			M	0.187	0.218	0.380	0.656	1.039	1.008	1.060	1.374	1.188	0.685	0.321	0.246	8.361	2.8%	0.785	2.702	3.622	1.252
2019			M	0.206	0.225	0.390	0.730	1.083	1.013	1.122	1.386	1.167	0.680	0.349	0.264	8.615	3.0%	0.820	2.827	3.675	1.293
2020			M	0.218	0.179	0.215	0.024	0.055	0.058	0.670	1.158	1.318	0.650	0.037	0.145	4.725	-45.1%	0.612	0.136	3.145	0.832
2021			M	0.005	0.005	0.011	0.208	0.872	1.079	1.108	1.407	1.471	0.842	0.348	0.245	7.602	60.9%	0.021	2.159	3.986	1.436
2022			M	0.216	0.199	0.471	0.719	1.123	1.092	1.174	1.456	1.314	0.703	0.344	0.332	9.142	20.2%	0.886	2.934	3.943	1.379
2023			M	0.192	0.199	0.389	0.711	0.999	0.885	0.936	1.253	1.228	0.750	0.327	0.275	8.145	-10.9%	0.780	2.596	3.416	1.352
2024			M	0.170	0.165	0.387	0.652	0.884	0.889	0.956	1.246	1.204	0.734	0.315	0.248	7.851	-3.6%	0.722	2.425	3.406	1.298
VISITOR DAYS															NON-SERVICED ACCOMMODATION						
SHARE OF MARKET			2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M Visitor Days by Year and Share of Total						
Non-Serviced			M	6.979	7.192	7.349	7.548	8.135	8.361	8.615	4.725	7.602	9.142	8.145	7.851						
All Visitor Types			M	10.73	11.00	11.50	11.63	12.29	12.71	13.07	6.698	10.80	13.08	12.32	11.92						
Share of Total			%	65.0%	65.4%	63.9%	64.9%	66.2%	65.8%	65.9%	70.5%	70.4%	69.9%	66.1%	65.9%						
Annual Change in Share			%		0.6%	-2.3%	1.5%	2.0%	-0.6%	0.2%	7.0%	-0.3%	-0.7%	-5.4%	-0.3%						
Change in Share from 2013			%		0.6%	-1.7%	-0.2%	1.8%	1.2%	1.4%	8.5%	8.2%	7.5%	1.6%	1.3%						
Avg Ann. Change in Share			%		0.6%	-0.9%	-0.1%	0.5%	0.2%	0.2%	1.2%	1.0%	0.8%	0.2%	0.1%						

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STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL											2013 to 2024			SFR	VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY	SFR																		
An increase of 3% or more	VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024	17.4%	8.2%	8.5%	11.1%	6.5%	6.1%	8.5%	9.9%	17.7%	17.4%	13.0%	20.0%	12.5%	Annual Change	13.6%	8.4%	11.1%	17.9%	
% Change 2023 to 2024	-1.5%	-3.2%	0.9%	-1.4%	-2.5%	1.4%	1.8%	1.1%	0.6%	0.5%	0.1%	-1.2%	-0.4%		-1.3%	-1.1%	1.2%	-0.5%	
Average Annual Change	1.6%	0.7%	0.8%	1.0%	0.6%	0.6%	0.8%	0.9%	1.6%	1.6%	1.2%	1.8%	1.1%		1.2%	0.8%	1.0%	1.6%	
2013	000s	71.1	23.4	27.6	58.4	40.4	31.9	48.4	51.4	28.6	27.1	23.1	59.2	490.6	0.1%	122.1	130.7	128.4	109.3
2014	000s	70.9	23.2	27.6	58.4	40.1	31.6	48.5	51.9	29.1	27.5	23.2	59.4	491.3		121.7	130.2	129.5	110.0
2015	000s	75.0	24.3	28.3	59.5	40.9	32.3	49.3	52.7	29.6	28.1	23.7	61.7	505.3		127.6	132.7	131.6	113.4
2016	000s	76.2	24.5	28.3	59.7	41.2	32.5	49.9	53.6	30.1	28.4	24.0	62.7	511.0	1.1%	129.0	133.4	133.5	115.0
2017	000s	79.3	25.8	28.5	61.8	42.5	33.2	51.6	54.6	32.0	29.4	24.6	65.8	529.1	3.6%	133.6	137.6	138.2	119.8
2018	000s	80.3	26.1	28.5	62.2	43.3	33.8	51.9	55.8	32.0	29.7	25.0	66.9	535.4	1.2%	134.8	139.3	139.6	121.6
2019	000s	82.7	26.2	28.8	64.3	44.1	33.9	52.9	56.1	31.9	29.8	25.7	68.2	544.4	1.7%	137.7	142.2	140.8	123.7
2020	000s	87.4	21.5	15.5	2.4	2.4	2.0	30.1	45.2	34.6	27.1	2.8	32.9	304.0	-44.2%	124.4	6.8	110.0	62.8
2021	000s	2.1	0.6	0.7	18.8	37.4	37.1	53.6	57.8	42.0	37.8	26.4	65.1	379.3	24.8%	3.4	93.3	153.4	129.3
2022	000s	86.9	25.8	31.5	65.4	45.6	35.6	54.9	58.1	34.1	30.8	26.2	75.6	570.3	50.4%	144.1	146.6	147.0	132.6
2023	000s	84.8	26.1	29.7	65.7	44.1	33.4	51.6	55.9	33.4	31.7	26.0	71.8	554.5	-2.8%	140.6	143.3	141.0	129.6
2024	000s	83.5	25.3	30.0	64.8	43.1	33.9	52.6	56.5	33.6	31.8	26.1	71.0	552.1	-0.4%	138.8	141.8	142.7	128.9
VISITOR DAYS														SFR					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s	Visitor Days by Year and Share of Total				
SFR	000s	490.6	491.3	505.3	511.0	529.1	535.4	544.4	304.0	379.3	570.3	554.5	552.1						
All Visitor Types	M	10.7	11.0	11.5	11.6	12.3	12.7	13.1	6.7	10.8	13.1	12.3	11.9						
Share of Total	%	4.6%	4.5%	4.4%	4.4%	4.3%	4.2%	4.2%	4.5%	3.5%	4.4%	4.5%	4.6%						
Annual Change in Share	%		-2.3%	-1.6%	0.0%	-2.0%	-2.2%	-1.1%	8.9%	-22.6%	24.2%	3.2%	3.0%						
Change in Share from 2013	%		-2.3%	-3.9%	-3.9%	-5.8%	-7.8%	-8.9%	-0.7%	-23.2%	-4.6%	-1.6%	1.4%						
Avg Ann. Change in Share	%		-2.3%	-1.9%	-1.3%	-1.5%	-1.6%	-1.5%	-0.1%	-2.9%	-0.5%	-0.2%	0.1%						

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STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL											2013 to 2024				STAYING VISITOR		VISITOR DAYS			
VISITOR DAYS BY:			MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY			STAYING VISITOR																	
An increase of 3% or more			VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change			Q1			Q2			Q3			Q4								
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2013 to 2024			12.7%	-9.2%	5.0%	15.2%	1.1%	-0.2%	6.7%	11.0%	30.0%	32.9%	7.5%	24.3%		11.7%	3.3%	4.2%	15.5%	23.7%
% Change 2023 to 2024			-8.8%	-15.2%	-1.6%	-8.4%	-11.0%	-0.6%	1.0%	-1.3%	-2.6%	-2.8%	-4.7%	-8.7%		-4.2%	-7.2%	-6.8%	-1.1%	-4.7%
Average Annual Change			1.2%	-0.8%	0.5%	1.4%	0.1%	0.0%	0.6%	1.0%	2.7%	3.0%	0.7%	2.2%		1.1%	0.3%	0.4%	1.4%	2.2%
2013	M		0.251	0.247	0.434	0.673	0.988	0.998	1.027	1.277	1.016	0.626	0.366	0.293		8.197	3.0%	0.932	2.659	3.320
2014	M		0.257	0.253	0.443	0.692	0.986	0.992	1.051	1.335	1.083	0.655	0.386	0.308	8.442	0.953		2.670	3.469	1.350
2015	M		0.267	0.250	0.461	0.715	1.027	1.032	1.085	1.379	1.113	0.686	0.374	0.311	8.701	3.1%	0.978	2.775	3.577	1.371
2016	M		0.271	0.251	0.456	0.713	1.035	1.043	1.111	1.431	1.153	0.699	0.380	0.319	8.862	1.8%	0.978	2.791	3.694	1.398
2017	M		0.295	0.280	0.451	0.776	1.103	1.078	1.196	1.478	1.306	0.753	0.393	0.356	9.463	6.8%	1.025	2.957	3.980	1.501
2018	M		0.300	0.285	0.453	0.785	1.163	1.126	1.213	1.567	1.316	0.789	0.407	0.364	9.769	3.2%	1.038	3.074	4.097	1.559
2019	M		0.321	0.291	0.463	0.863	1.209	1.132	1.277	1.579	1.295	0.786	0.436	0.383	10.04	2.7%	1.076	3.204	4.151	1.605
2020	M		0.338	0.237	0.248	0.032	0.065	0.067	0.722	1.266	1.397	0.710	0.048	0.183	5.313	-47.1%	0.824	0.164	3.386	0.941
2021	M		0.014	0.013	0.020	0.240	0.930	1.182	1.248	1.590	1.601	0.951	0.430	0.352	8.570	61.3%	0.046	2.353	4.438	1.733
2022	M		0.330	0.261	0.544	0.850	1.244	1.206	1.325	1.637	1.436	0.805	0.429	0.456	10.52	22.8%	1.135	3.300	4.398	1.690
2023	M		0.310	0.265	0.463	0.847	1.122	1.002	1.085	1.437	1.356	0.856	0.413	0.399	9.555	-9.2%	1.038	2.971	3.878	1.668
2024	M		0.283	0.225	0.456	0.776	0.999	0.995	1.096	1.418	1.320	0.832	0.394	0.365	9.157	-4.2%	0.963	2.770	3.834	1.590
VISITOR DAYS															STAYING VISITOR					
SHARE OF MARKET			2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M Visitor Days by Year and Share of Total					
Staying Visitor			M	8.197	8.442	8.701	8.862	9.463	9.769	10.04	5.313	8.570	10.52	9.555	9.157					
All Visitor Types			M	10.73	11.00	11.50	11.63	12.29	12.71	13.07	6.698	10.80	13.08	12.32	11.92					
Share of Total			%	76.4%	76.7%	75.7%	76.2%	77.0%	76.9%	76.8%	79.3%	79.3%	80.4%	77.5%	76.8%					
Annual Change in Share			%		0.5%	-1.4%	0.7%	1.1%	-0.2%	-0.1%	3.3%	0.0%	1.4%	-3.6%	-0.9%					
Change in Share from 2013			%		0.5%	-0.9%	-0.2%	0.8%	0.7%	0.6%	3.9%	3.9%	5.3%	1.5%	0.6%					
Avg Ann. Change in Share			%		0.5%	-0.5%	-0.1%	0.2%	0.1%	0.1%	0.6%	0.5%	0.6%	0.2%	0.1%					

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Report Prepared by: GARETH REYNOLDS. Date of Issue: 10/06/25

STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL											2013 to 2024				DAY VISITOR		VISITOR DAYS			
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																		
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		2.2%	23.6%	64.3%	2.7%	10.3%	27.9%	-14.0%	2.8%	8.7%	6.0%	-7.6%	-0.5%	8.8%	Annual Change	31.3%	13.3%	-1.1%	0.6%	
% Change 2023 to 2024		0.7%	2.9%	1.7%	-1.9%	1.9%	3.7%	-0.2%	-2.7%	-5.7%	-1.2%	-0.3%	-0.2%	-0.3%		1.9%	1.4%	-2.8%	-0.7%	
Average Annual Change		0.2%	2.1%	5.8%	0.2%	0.9%	2.5%	-1.3%	0.3%	0.8%	0.5%	-0.7%	0.0%	0.8%		2.8%	1.2%	-0.1%	0.1%	
2013	M	0.118	0.159	0.141	0.234	0.301	0.233	0.303	0.443	0.219	0.193	0.116	0.077	2.537	0.8%	0.418	0.768	0.965	0.386	
2014	M	0.108	0.160	0.167	0.260	0.299	0.234	0.302	0.435	0.206	0.192	0.118	0.075	2.558		0.435	0.793	0.943	0.386	
2015	M	0.129	0.186	0.179	0.264	0.316	0.245	0.311	0.497	0.237	0.226	0.122	0.087	2.798		9.4%	0.494	0.824	1.045	0.435
2016	M	0.130	0.183	0.196	0.256	0.327	0.270	0.290	0.488	0.220	0.210	0.115	0.086	2.770		-1.0%	0.508	0.853	0.998	0.410
2017	M	0.129	0.186	0.202	0.268	0.326	0.273	0.279	0.515	0.236	0.207	0.120	0.086	2.827		2.1%	0.517	0.867	1.030	0.413
2018	M	0.132	0.198	0.212	0.268	0.351	0.283	0.283	0.533	0.256	0.215	0.123	0.085	2.939		4.0%	0.541	0.903	1.072	0.423
2019	M	0.138	0.211	0.228	0.276	0.354	0.297	0.289	0.540	0.269	0.223	0.120	0.087	3.034		3.2%	0.577	0.927	1.099	0.431
2020	M	0.128	0.184	0.106	0.022	0.044	0.062	0.098	0.313	0.177	0.144	0.052	0.055	1.384		-54.4%	0.418	0.128	0.588	0.250
2021	M	0.040	0.075	0.096	0.148	0.257	0.262	0.243	0.481	0.251	0.209	0.103	0.069	2.234		61.4%	0.210	0.667	0.975	0.382
2022	M	0.109	0.157	0.202	0.227	0.300	0.264	0.247	0.440	0.229	0.198	0.106	0.081	2.560		14.6%	0.468	0.791	0.916	0.385
2023	M	0.120	0.191	0.228	0.245	0.326	0.287	0.261	0.468	0.253	0.207	0.108	0.077	2.770	8.2%	0.538	0.858	0.982	0.392	
2024	M	0.121	0.196	0.232	0.241	0.332	0.297	0.260	0.456	0.238	0.204	0.107	0.077	2.762	-0.3%	0.548	0.870	0.954	0.389	
VISITOR DAYS														DAY VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M Visitor Days by Year and Share of Total						
Day Visitor	M	2.537	2.558	2.798	2.770	2.827	2.939	3.034	1.384	2.234	2.560	2.770	2.762	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></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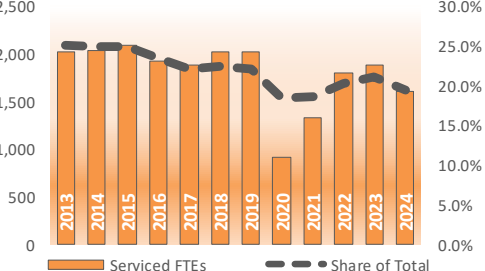
Direct and Total Employment by Month, Year and Visitor Type for the Period 2013 to 2024

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2013-2024 - FINAL										2013 to 2024			TOTAL		TOTAL EMPLOYMENT					
EAST LINDSEY DISTRICT COUNCIL																				
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		TOTAL																		
An increase of 3% or more		TOTAL EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL						% Change	
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change		Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-5.3%	-9.6%	3.4%	4.8%	0.3%	0.8%	-0.9%	3.9%	18.8%	13.9%	-7.3%	0.4%			3.2%	-3.2%	1.7%	6.8%	3.8%
% Change 2023 to 2024		-11.1%	-12.3%	-6.4%	-9.9%	-10.4%	-4.2%	-3.3%	-4.6%	-6.1%	-6.5%	-9.2%	-11.5%			-7.2%	-9.5%	-8.2%	-4.7%	-8.5%
Average Annual Change		-0.5%	-0.9%	0.3%	0.4%	0.0%	0.1%	-0.1%	0.4%	1.7%	1.3%	-0.7%	0.0%			0.3%	-0.3%	0.2%	0.6%	0.3%
2013	FTEs	4,457	4,690	5,953	8,057	10,486	10,210	11,171	13,751	10,313	7,531	5,387	4,566	8,048	1.5%	5,033	9,584	11,745	5,828	
2014	FTEs	4,444	4,716	6,124	8,310	10,419	10,125	11,267	13,782	10,950	7,703	5,514	4,648	8,167		5,095	9,618	12,000	5,955	
2015	FTEs	4,607	4,806	6,274	8,423	10,703	10,406	11,449	14,264	11,087	8,050	5,362	4,695	8,344		2.2%	5,229	9,844	12,267	6,036
2016	FTEs	4,434	4,595	6,132	8,146	10,580	10,366	11,286	14,304	11,002	7,812	5,166	4,560	8,198		-1.7%	5,053	9,697	12,197	5,846
2017	FTEs	4,561	4,761	6,098	8,609	11,026	10,610	11,783	14,747	12,070	8,118	5,245	4,784	8,534	4.1%	5,140	10,082	12,867	6,049	
2018	FTEs	4,781	5,025	6,376	8,930	11,849	11,266	12,213	15,800	12,543	8,655	5,542	5,012	8,999	5.4%	5,394	10,682	13,518	6,403	
2019	FTEs	4,941	5,126	6,532	9,429	12,110	11,345	12,587	15,810	12,412	8,680	5,714	5,128	9,151	1.7%	5,533	10,962	13,603	6,507	
2020	FTEs	4,774	4,431	3,938	918	1,467	1,523	6,897	12,239	12,428	7,363	1,520	2,338	4,986	-45.5%	4,381	1,302	10,522	3,740	
2021	FTEs	884	1,035	1,243	3,306	8,521	10,963	11,653	14,984	14,001	9,554	5,302	4,582	7,169	43.8%	1,054	7,597	13,546	6,479	
2022	FTEs	4,605	4,430	6,637	8,823	11,715	11,306	12,335	15,388	12,729	8,369	5,354	5,325	8,918	24.4%	5,224	10,615	13,484	6,350	
2023	FTEs	4,748	4,831	6,577	9,367	11,733	10,739	11,447	14,972	13,051	9,173	5,498	5,177	8,943	0.3%	5,385	10,613	13,157	6,616	
2024	FTEs	4,221	4,237	6,155	8,440	10,513	10,291	11,074	14,289	12,254	8,577	4,995	4,583	8,302	-7.2%	4,871	9,748	12,539	6,052	
EMPLOYMENT													TOTAL							
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs	Employment (FTEs) and Share of Total (%)					
Total		FTEs	8,048	8,167	8,344	8,198	8,534	8,999	9,151	4,986	7,169	8,918	8,943	8,302	10,000					
Total Employment		FTEs	8,048	8,167	8,344	8,198	8,534	8,999	9,151	4,986	7,169	8,918	8,943	8,302						
Share of Total		%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%						
Annual Change in Share		%																		
Change in Share from 2013		%																		
Avg Ann. Change in Share		%																		

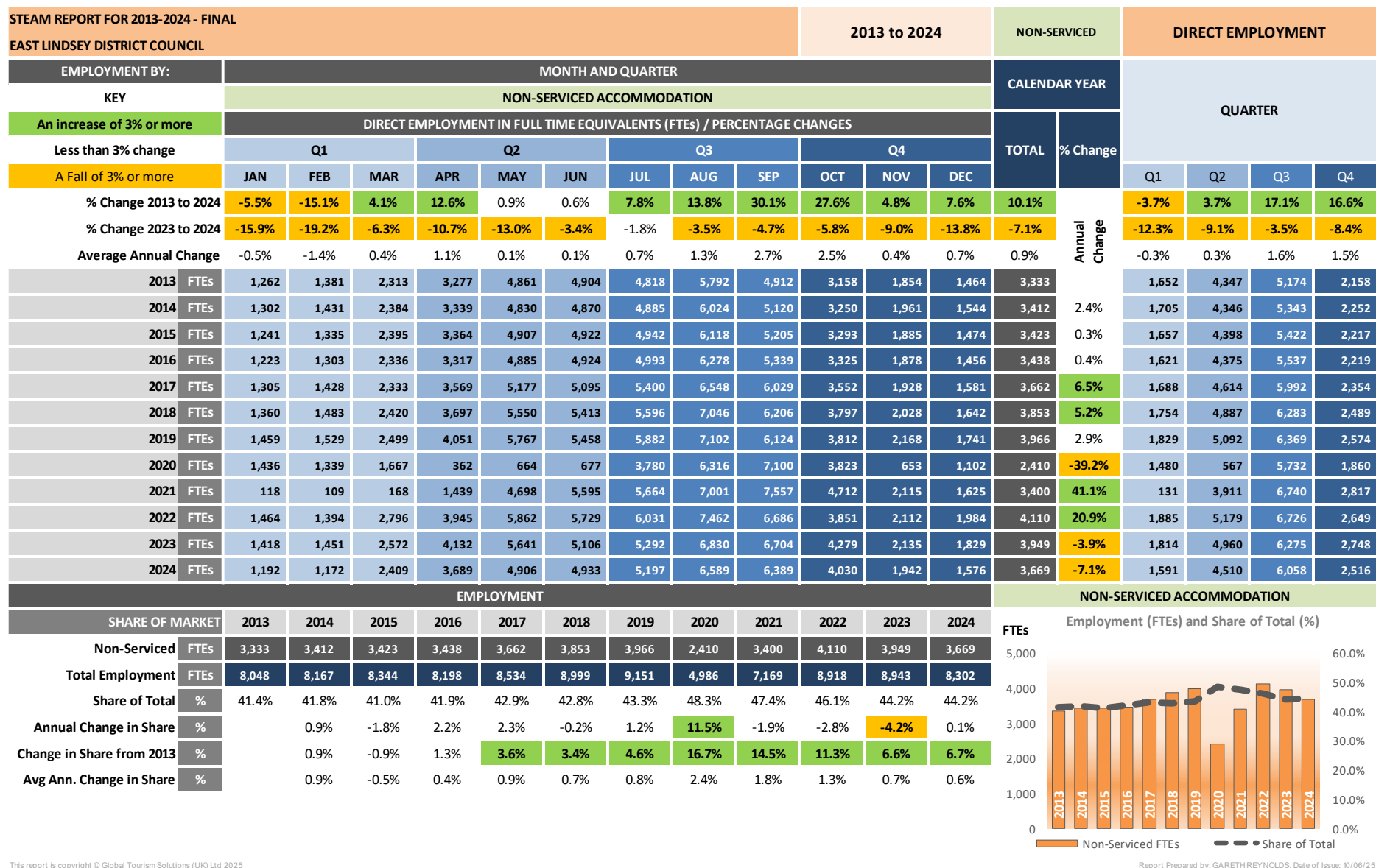
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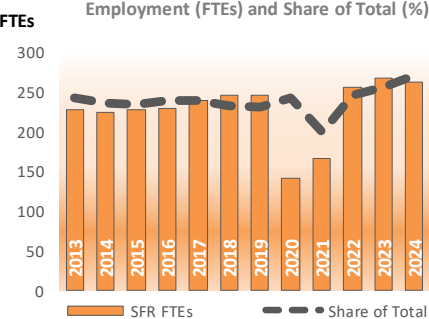
Report Prepared by: GARETH REYNOLDS Date of Issue: 10/06/2025

STEAM REPORT FOR 2013-2024 - FINAL										2013 to 2024			SERVICED		DIRECT EMPLOYMENT					
EAST LINDSEY DISTRICT COUNCIL																				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2013 to 2024		-21.2%	-24.6%	-25.1%	-18.1%	-15.7%	-18.5%	-19.4%	-20.2%	-19.6%	-17.6%	-25.5%	-18.9%	-20.3%	Annual Change	-23.7%	-17.5%	-19.7%	-20.8%	
% Change 2023 to 2024		-14.8%	-15.3%	-14.9%	-15.6%	-13.3%	-14.7%	-14.0%	-13.1%	-14.9%	-14.2%	-14.7%	-15.0%	-14.5%		-15.0%	-14.5%	-14.0%	-14.6%	
Average Annual Change		-1.9%	-2.2%	-2.3%	-1.6%	-1.4%	-1.7%	-1.8%	-1.8%	-1.8%	-1.6%	-2.3%	-1.7%	-1.8%		-2.2%	-1.6%	-1.8%	-1.9%	
2013 FTEs		1,676	1,806	1,876	1,920	1,996	2,068	2,245	2,574	2,193	1,967	2,020	1,771	2,009		0.7%	1,786	1,995	2,337	1,919
2014 FTEs		1,681	1,790	1,845	1,968	2,003	2,045	2,273	2,557	2,324	2,012	2,009	1,770	2,023		1,772	2,005	2,385	1,930	
2015 FTEs		1,763	1,845	1,904	2,022	2,089	2,174	2,333	2,599	2,297	2,104	1,955	1,818	2,075	2.6%	1,837	2,095	2,409	1,959	
2016 FTEs		1,600	1,687	1,750	1,853	1,929	1,998	2,184	2,444	2,113	1,909	1,797	1,689	1,913	-7.8%	1,679	1,927	2,247	1,798	
2017 FTEs		1,577	1,637	1,683	1,849	1,932	1,965	2,108	2,341	2,075	1,879	1,762	1,685	1,874	-2.0%	1,632	1,915	2,175	1,775	
2018 FTEs		1,684	1,748	1,791	1,976	2,088	2,114	2,250	2,551	2,210	2,023	1,894	1,809	2,012	7.3%	1,741	2,059	2,337	1,909	
2019 FTEs		1,682	1,743	1,791	1,974	2,086	2,113	2,250	2,534	2,199	2,031	1,901	1,798	2,008	-0.2%	1,739	2,058	2,328	1,910	
2020 FTEs		1,537	1,520	1,162	366	439	387	913	1,410	1,282	1,169	463	371	918	-54.3%	1,406	397	1,202	667	
2021 FTEs		510	493	513	580	743	1,798	1,954	2,265	1,955	1,823	1,690	1,583	1,326	44.4%	506	1,040	2,058	1,698	
2022 FTEs		1,476	1,552	1,604	1,790	1,865	1,895	2,035	2,254	1,961	1,820	1,709	1,626	1,799	35.7%	1,544	1,850	2,083	1,718	
2023 FTEs		1,550	1,605	1,652	1,863	1,942	1,975	2,104	2,366	2,071	1,890	1,764	1,691	1,873	4.1%	1,603	1,927	2,180	1,781	
2024 FTEs		1,321	1,361	1,406	1,572	1,683	1,684	1,810	2,055	1,763	1,622	1,505	1,437	1,602	-14.5%	1,363	1,647	1,876	1,521	
EMPLOYMENT														SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs Employment (FTEs) and Share of Total (%)						
Serviced		FTEs	2,009	2,023	2,075	1,913	1,874	2,012	2,008	918	1,326	1,799	1,873	1,602						
Total Employment		FTEs	8,048	8,167	8,344	8,198	8,534	8,999	9,151	4,986	7,169	8,918	8,943	8,302						
Share of Total		%	25.0%	24.8%	24.9%	23.3%	22.0%	22.4%	21.9%	18.4%	18.5%	20.2%	20.9%	19.3%						
Annual Change in Share		%		-0.8%	0.4%	-6.2%	-5.9%	1.8%	-1.8%	-16.1%	0.4%	9.1%	3.8%	-7.9%						
Change in Share from 2013		%		-0.8%	-0.4%	-6.6%	-12.0%	-10.5%	-12.1%	-26.2%	-25.9%	-19.2%	-16.1%	-22.7%						
Avg Ann. Change in Share		%		-0.8%	-0.2%	-2.2%	-3.0%	-2.1%	-2.0%	-3.7%	-3.2%	-2.1%	-1.6%	-2.1%						

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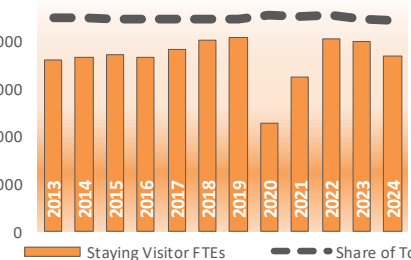
Report Prepared by: GARETH REYNOLDS. Date of Issue: 10/06/25



STEAM REPORT FOR 2013-2024 - FINAL										2013 to 2024			SFR	DIRECT EMPLOYMENT						
EAST LINDSEY DISTRICT COUNCIL																				
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		SFR																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL							
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		20.7%	11.1%	11.5%	14.1%	9.5%	9.0%	11.5%	13.0%	20.9%	20.7%	16.2%	23.3%	15.6%	Annual Change	16.8%	11.4%	14.2%	21.1%	
% Change 2023 to 2024		-2.5%	-4.2%	-0.1%	-2.4%	-3.5%	0.3%	0.8%	0.0%	-0.4%	-0.6%	-1.0%	-2.2%	-1.4%		-2.3%	-2.1%	0.2%	-1.6%	
Average Annual Change		1.9%	1.0%	1.0%	1.3%	0.9%	0.8%	1.0%	1.2%	1.9%	1.9%	1.5%	2.1%	1.4%		1.5%	1.0%	1.3%	1.9%	
2013 FTEs		394	130	153	323	224	177	268	285	158	150	128	328	226	-1.2%	225	241	237	202	
2014 FTEs		388	127	151	319	219	173	265	283	159	150	127	325	224		222	237	236	200	
2015 FTEs		405	131	153	321	221	174	266	285	160	152	128	333	227		1.5%	229	239	237	204
2016 FTEs		408	131	152	320	221	174	267	287	161	152	128	336	228		0.3%	230	238	238	205
2017 FTEs		428	139	154	333	229	179	278	295	172	159	133	355	238		4.3%	240	247	248	215
2018 FTEs		439	143	156	340	237	185	284	305	175	163	137	366	244		2.7%	246	254	255	222
2019 FTEs		447	142	156	348	238	183	286	303	172	161	139	369	245		0.5%	248	256	254	223
2020 FTEs		471	116	84	13	13	11	167	258	197	154	16	187	141		-42.7%	224	12	207	119
2021 FTEs		12	3	4	99	196	195	281	303	220	198	138	342	166		18.1%	6	163	268	226
2022 FTEs		465	138	168	350	244	190	294	311	183	165	140	405	254		53.3%	257	262	262	237
2023 FTEs		487	150	171	378	254	192	297	322	192	182	150	413	266	4.4%	269	275	270	248	
2024 FTEs		475	144	171	369	245	193	299	322	191	181	148	404	262	-1.4%	263	269	271	244	
EMPLOYMENT													SFR							
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs Employment (FTEs) and Share of Total (%)						
SFR FTEs		226	224	227	228	238	244	245	141	166	254	266	262							
Total Employment FTEs		8,048	8,167	8,344	8,198	8,534	8,999	9,151	4,986	7,169	8,918	8,943	8,302							
Share of Total %		2.8%	2.7%	2.7%	2.8%	2.8%	2.7%	2.7%	2.8%	2.3%	2.9%	3.0%	3.2%							
Annual Change in Share %			-2.6%	-0.6%	2.1%	0.2%	-2.6%	-1.2%	5.2%	-17.8%	23.2%	4.1%	6.2%							
Change in Share from 2013 %			-2.6%	-3.2%	-1.2%	-1.0%	-3.6%	-4.7%	0.2%	-17.7%	1.4%	5.6%	12.1%							
Avg Ann. Change in Share %			-2.6%	-1.6%	-0.4%	-0.2%	-0.7%	-0.8%	0.0%	-2.2%	0.2%	0.6%	1.1%							

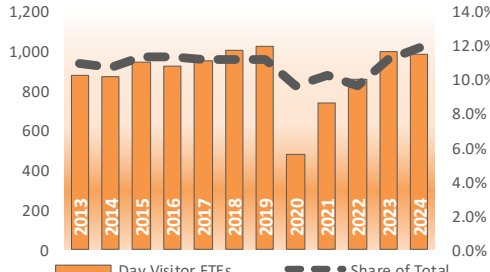
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Report Prepared by: GARETH REYNOLDS. Date of Issue: 10/06/2025

STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL										2013 to 2024			STAYING VISITOR		DIRECT EMPLOYMENT					
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		STAYING VISITOR																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-10.3%	-19.3%	-8.2%	2.0%	-3.5%	-4.7%	-0.4%	3.6%	14.9%	10.6%	-10.2%	-4.1%	-0.7%	Annual Change	-12.2%	-2.4%	5.9%	0.0%	
% Change 2023 to 2024		-13.5%	-16.5%	-9.3%	-11.7%	-12.8%	-6.4%	-5.0%	-5.8%	-7.0%	-8.1%	-11.2%	-13.1%	-9.1%		-12.7%	-10.3%	-6.0%	-10.4%	
Average Annual Change		-0.9%	-1.8%	-0.7%	0.2%	-0.3%	-0.4%	0.0%	0.3%	1.4%	1.0%	-0.9%	-0.4%	-0.1%		-1.1%	-0.2%	0.5%	0.0%	
2013 FTEs		3,332	3,316	4,342	5,520	7,081	7,149	7,331	8,651	7,263	5,275	4,001	3,562	5,569			3,663	6,583	7,748	4,280
2014 FTEs		3,371	3,347	4,379	5,626	7,052	7,088	7,424	8,865	7,603	5,413	4,096	3,638	5,659	1.6%	3,699	6,589	7,964	4,382	
2015 FTEs		3,409	3,312	4,452	5,708	7,217	7,270	7,541	9,002	7,661	5,549	3,967	3,625	5,726	1.2%	3,724	6,732	8,068	4,380	
2016 FTEs		3,230	3,121	4,238	5,489	7,035	7,096	7,444	9,008	7,612	5,386	3,803	3,481	5,579	-2.6%	3,530	6,540	8,022	4,223	
2017 FTEs		3,309	3,204	4,169	5,751	7,339	7,239	7,786	9,184	8,276	5,589	3,822	3,621	5,774	3.5%	3,561	6,776	8,415	4,344	
2018 FTEs		3,483	3,373	4,367	6,013	7,875	7,712	8,130	9,902	8,592	5,982	4,058	3,818	6,109	5.8%	3,741	7,200	8,875	4,619	
2019 FTEs		3,589	3,414	4,445	6,372	8,092	7,755	8,417	9,939	8,495	6,003	4,207	3,908	6,220	1.8%	3,816	7,406	8,951	4,706	
2020 FTEs		3,444	2,975	2,913	741	1,115	1,075	4,860	7,985	8,579	5,147	1,132	1,660	3,469	-44.2%	3,110	977	7,141	2,646	
2021 FTEs		639	606	685	2,118	5,637	7,588	7,899	9,569	9,733	6,734	3,943	3,549	4,892	41.0%	643	5,114	9,067	4,742	
2022 FTEs		3,405	3,084	4,568	6,086	7,972	7,815	8,360	10,026	8,829	5,836	3,961	4,014	6,163	26.0%	3,686	7,291	9,072	4,604	
2023 FTEs		3,456	3,206	4,395	6,374	7,837	7,274	7,693	9,517	8,967	6,350	4,048	3,933	6,088	-1.2%	3,686	7,161	8,726	4,777	
2024 FTEs		2,989	2,677	3,985	5,630	6,834	6,810	7,305	8,966	8,344	5,833	3,595	3,416	5,532	-9.1%	3,217	6,425	8,205	4,282	
EMPLOYMENT														STAYING VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs	Employment (FTEs) and Share of Total (%)					
Staying Visitor		FTEs	7,173	7,297	7,404	7,276	7,586	7,999	8,131	4,509	6,436	8,065	7,952	7,324	10,000					
Total Employment		FTEs	8,048	8,167	8,344	8,198	8,534	8,999	9,151	4,986	7,169	8,918	8,943	8,302						
Share of Total		%	89.1%	89.3%	88.7%	88.7%	88.9%	88.9%	88.8%	90.4%	89.8%	90.4%	88.9%	88.2%						
Annual Change in Share		%		0.2%	-0.7%	0.0%	0.2%	0.0%	0.0%	1.8%	-0.7%	0.7%	-1.7%	-0.8%						
Change in Share from 2013		%		0.2%	-0.4%	-0.4%	-0.3%	-0.3%	-0.3%	1.5%	0.7%	1.5%	-0.2%	-1.0%						
Avg Ann. Change in Share		%		0.2%	-0.2%	-0.1%	-0.1%	-0.1%	-0.1%	0.2%	0.1%	0.2%	0.0%	-0.1%						

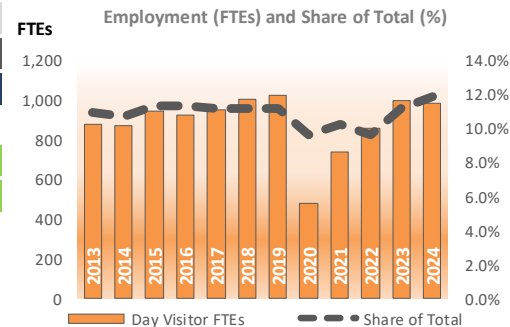
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Report Prepared by: GARETH REYNOLDS Date of Issue: 10/06/2024

STEAM REPORT FOR 2013-2024 - FINAL											2013 to 2024			DAY VISITOR		DIRECT EMPLOYMENT					
EMPLOYMENT BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY			DAY VISITOR																		
An increase of 3% or more			DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL						% Change	
Less than 3% change			Q1			Q2			Q3			Q4									
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change		Q1	Q2	Q3	Q4	
% Change 2013 to 2024			5.0%	27.0%	68.9%	5.5%	13.3%	31.4%	-11.7%	5.7%	11.7%	8.9%	-5.1%	2.3%			11.8%	34.9%	16.4%	1.6%	3.4%
% Change 2023 to 2024			-0.3%	1.9%	0.6%	-2.9%	0.9%	2.6%	-1.2%	-3.7%	-6.7%	-2.2%	-1.3%	-1.2%			-1.3%	0.8%	0.4%	-3.8%	-1.8%
Average Annual Change			0.5%	2.5%	6.3%	0.5%	1.2%	2.9%	-1.1%	0.5%	1.1%	0.8%	-0.5%	0.2%			1.1%	3.2%	1.5%	0.1%	0.3%
2013 FTEs			488	656	583	969	1,246	962	1,253	1,832	906	798	481	319	874	-0.5%	576	1,059	1,330	533	
2014 FTEs			442	651	683	1,059	1,221	956	1,233	1,774	842	785	483	308	870		592	1,079	1,283	525	
2015 FTEs			521	748	722	1,064	1,272	986	1,254	2,002	956	910	493	350	940		8.0%	664	1,107	1,404	584
2016 FTEs			519	731	783	1,022	1,309	1,080	1,158	1,952	879	839	460	343	923		-1.8%	678	1,137	1,330	547
2017 FTEs			518	750	815	1,079	1,313	1,099	1,124	2,072	951	832	484	347	948		2.8%	694	1,164	1,382	554
2018 FTEs			538	808	865	1,097	1,433	1,158	1,156	2,178	1,046	879	501	349	1,001		5.5%	737	1,229	1,460	576
2019 FTEs			556	853	921	1,115	1,429	1,200	1,166	2,182	1,088	902	485	351	1,021		2.0%	777	1,248	1,478	579
2020 FTEs			516	741	425	88	178	250	404	1,320	747	607	219	231	477		-53.2%	561	172	824	352
2021 FTEs			164	306	393	582	1,006	1,026	951	1,887	984	821	404	272	733		53.6%	288	871	1,274	499
2022 FTEs			437	628	808	908	1,201	1,054	988	1,760	916	790	423	325	853		16.4%	624	1,054	1,221	513
2023 FTEs			514	818	978	1,053	1,399	1,232	1,121	2,011	1,085	888	463	331	991	16.2%	770	1,228	1,405	561	
2024 FTEs			512	833	984	1,023	1,412	1,264	1,107	1,937	1,012	869	457	327	978	-1.3%	777	1,233	1,352	551	
EMPLOYMENT															DAY VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs Employment (FTEs) and Share of Total (%)							
Day Visitor		FTEs	874	870	940	923	948	1,001	1,021	477	733	853	991	978							
Total Employment		FTEs	8,048	8,167	8,344	8,198	8,534	8,999	9,151	4,986	7,169	8,918	8,943	8,302							
Share of Total		%	10.9%	10.7%	11.3%	11.3%	11.1%	11.1%	9.6%	10.2%	9.6%	11.1%	11.8%								
Annual Change in Share		%		-2.0%	5.7%	0.0%	-1.3%	0.1%	0.3%	-14.2%	6.8%	-6.4%	15.9%	6.3%							
Change in Share from 2013		%		-2.0%	3.6%	3.6%	2.3%	2.3%	2.6%	-11.9%	-5.9%	-12.0%	2.0%	8.4%							
Avg Ann. Change in Share		%		-2.0%	1.8%	1.2%	0.6%	0.5%	0.4%	-1.7%	-0.7%	-1.3%	0.2%	0.8%							

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Report Prepared by: GARETH REYNOLDS. Date of Issue: 10/06/2025



STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL							2024		STAYING VISITORS		ACCOMMODATION SUPPLY DISTRIBUTION BY TYPE																																								
SERVICED ACCOMMODATION 2024	2024		Change on 2023		Change on 2013		SEASONAL AVAILABILITY OF BED SUPPLY 2024																																												
	Est.	Beds	Est.	Beds	Est.	Beds																																													
Serviced Accommodation Total	235	5,083	-49	-833	-121	-1,099	<div>Non-Serviced Accommodation</div> <div>Serviced Accommodation</div> <table><caption>Seasonal Availability of Bed Supply 2024 Data</caption><thead><tr><th>Month</th><th>Non-Serviced Accommodation</th><th>Serviced Accommodation</th></tr></thead><tbody><tr><td>JAN</td><td>21,578</td><td>5,028</td></tr><tr><td>FEB</td><td>21,540</td><td>5,028</td></tr><tr><td>MAR</td><td>45,688</td><td>5,083</td></tr><tr><td>APR</td><td>51,969</td><td>5,083</td></tr><tr><td>MAY</td><td>53,992</td><td>5,083</td></tr><tr><td>JUN</td><td>53,992</td><td>5,083</td></tr><tr><td>JUL</td><td>53,992</td><td>5,083</td></tr><tr><td>AUG</td><td>53,992</td><td>5,083</td></tr><tr><td>SEP</td><td>53,996</td><td>5,083</td></tr><tr><td>OCT</td><td>53,576</td><td>5,057</td></tr><tr><td>NOV</td><td>30,910</td><td>5,010</td></tr><tr><td>DEC</td><td>25,413</td><td>4,971</td></tr></tbody></table>						Month	Non-Serviced Accommodation	Serviced Accommodation	JAN	21,578	5,028	FEB	21,540	5,028	MAR	45,688	5,083	APR	51,969	5,083	MAY	53,992	5,083	JUN	53,992	5,083	JUL	53,992	5,083	AUG	53,992	5,083	SEP	53,996	5,083	OCT	53,576	5,057	NOV	30,910	5,010	DEC	25,413	4,971
Month	Non-Serviced Accommodation	Serviced Accommodation																																																	
JAN	21,578	5,028																																																	
FEB	21,540	5,028																																																	
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SEP	53,996	5,083																																																	
OCT	53,576	5,057																																																	
NOV	30,910	5,010																																																	
DEC	25,413	4,971																																																	
+50 Room	6	860	+1	+106	+3	+526																																													
11-50 Room	50	1,955	-13	-544	-27	-896																																													
<10 Room	179	2,268	-37	-395	-97	-729																																													
NON-SERVICED ACCOMMODATION 2024	2024		Change on 2023		Change on 2013																																														
	Est.	Beds	Est.	Beds	Est.	Beds																																													
Non-Serviced Accommodation Total	450	53,996	-94	-811	-46	+1,088																																													
Self catering	248	12,759	-76	-835	-80	-876																																													
Static caravans/chalets	0	21,232	0	+276	0	+888																																													
Touring caravans/camping	201	19,995	-18	-240	+34	+1,083																																													
Youth Hostels	1	10	0	-12	0	-7																																													
DISTRIBUTION BY TYPE OF ACCOMMODATION 2024	2024		Change on 2023		Change on 2013																																														
	Est.	Beds	Est.	Beds	Est.	Beds																																													
All Paid Accommodation Total	685	59,079	-143	-1,644	-167	-11																																													
Serviced Accommodation Share of Total	34%	9%																																																	
Non-Serviced Accommodation Share of Total	66%	91%																																																	
SEASONAL AVAILABILITY OF BED SUPPLY 2024	2024																																																		
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC																																							
All Paid Accommodation Total	26,606	26,568	50,771	57,052	59,075	59,075	59,075	59,075	59,079	58,632	35,920	30,384																																							
Serviced Accommodation	5,028	5,028	5,083	5,083	5,083	5,083	5,083	5,083	5,083	5,057	5,010	4,971																																							
Non-Serviced Accommodation	21,578	21,540	45,688	51,969	53,992	53,992	53,992	53,992	53,996	53,576	30,910	25,413																																							

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Report Prepared by: GARETH REYNOLDS. Date of Issue: 10/06/2025

Report Sections With Historic Financial Data Indexed to 2024 Prices

Sections:	<i>Comparative Headlines</i>	Visitor Types:	<i>Total</i>
	<i>Key Measures</i>		<i>Serviced Accommodation</i>
	<i>Economic Impact</i>		<i>Non-Serviced Accommodation</i>
	<i>Sectoral Analysis</i>		<i>SFR</i>
			<i>Staying Visitor</i>
			<i>Day Visitor</i>

Indexation: *Indexation to: 2024*

2013	<i>1.54</i>
2014	<i>1.50</i>
2015	<i>1.48</i>
2016	<i>1.46</i>
2017	<i>1.42</i>
2018	<i>1.37</i>
2019	<i>1.34</i>
2020	<i>1.30</i>
2021	<i>1.28</i>
2022	<i>1.19</i>
2023	<i>1.05</i>
2024	<i>1.00</i>



Direct Expenditure Categories

20.7%

27.0%

10.2%

29.2%

12.8%

Accommodation

Food & Drink

Recreation

Shopping

Transport

Direct Employment Categories

27.0%

27.5%

12.6%

27.1%

5.8%

Accommodation

Food & Drink

Recreation

Shopping

Transport

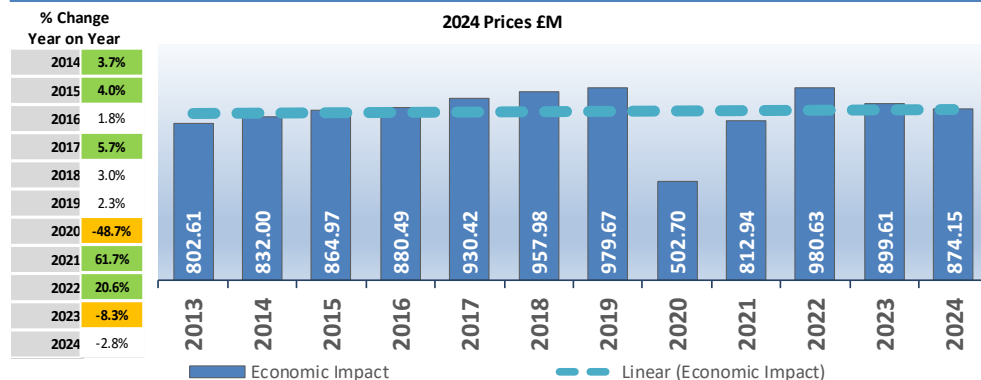
STEAM REPORT FOR 2013-2024 - FINAL
EAST LINDSEY DISTRICT COUNCIL

2013 to 2024
2024 Prices

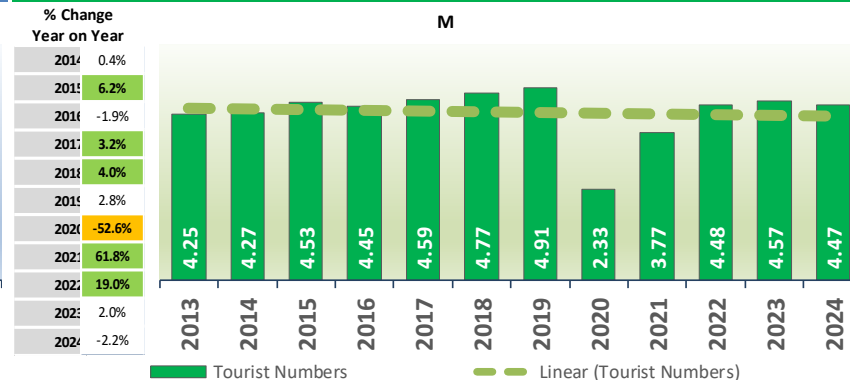
TOTAL

KEY MEASURES
Indexed

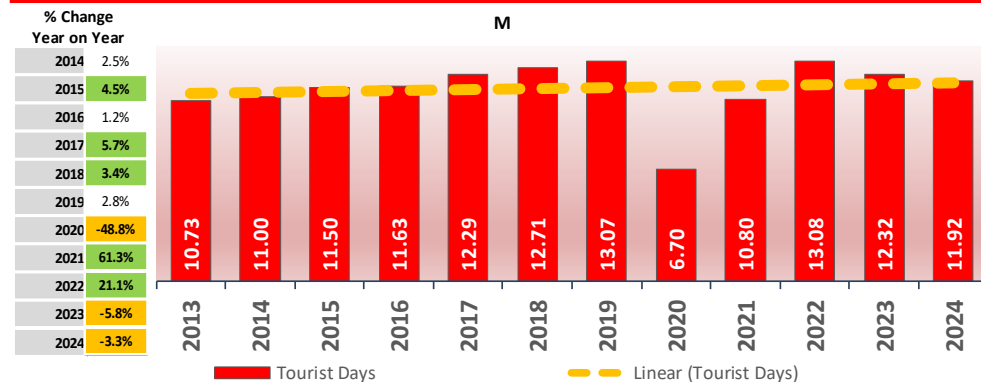
Economic Impact - Indexed - Total



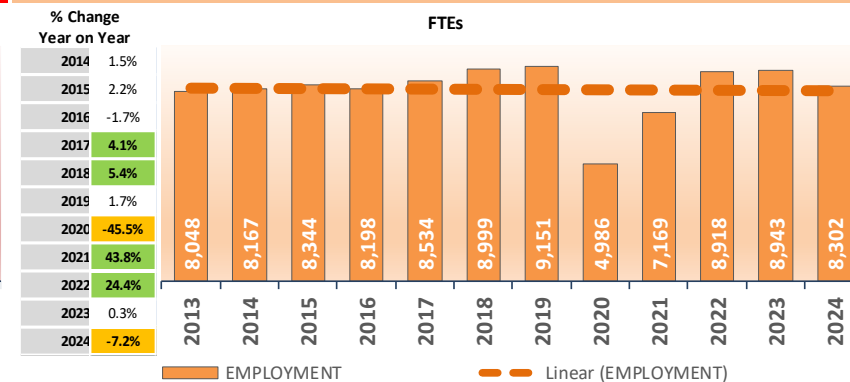
Visitor Numbers - Total



Visitor Days - Total



Total Employment Supported - Total



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		3.7%	7.8%	9.7%	15.9%	19.4%	22.1%	-37.4%	1.3%	22.2%	12.1%	8.9%
Visitor Numbers		0.4%	6.6%	4.6%	8.0%	12.3%	15.5%	-45.2%	-11.4%	5.5%	7.6%	5.2%
Visitor Days		2.5%	7.1%	8.4%	14.5%	18.4%	21.8%	-37.6%	0.7%	21.9%	14.8%	11.0%
Total Employment		1.5%	3.7%	1.9%	6.0%	11.8%	13.7%	-38.0%	-10.9%	10.8%	11.1%	3.2%

"Linear" = Linear Trendline

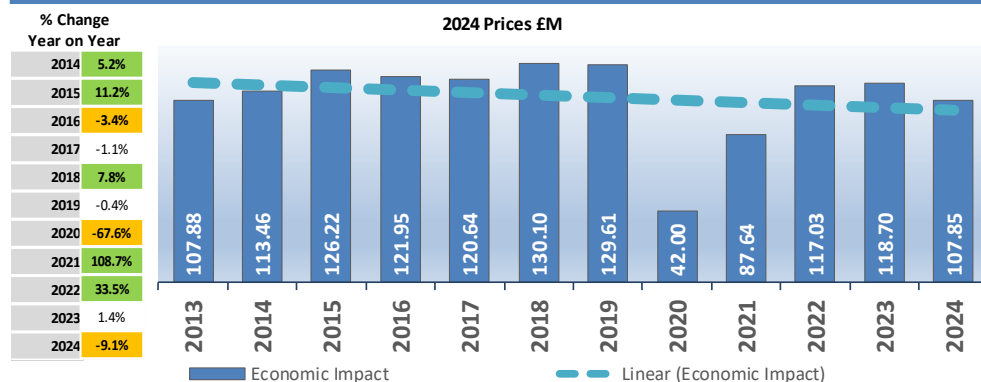
STEAM REPORT FOR 2013-2024 - FINAL
EAST LINDSEY DISTRICT COUNCIL

2013 to 2024
2024 Prices

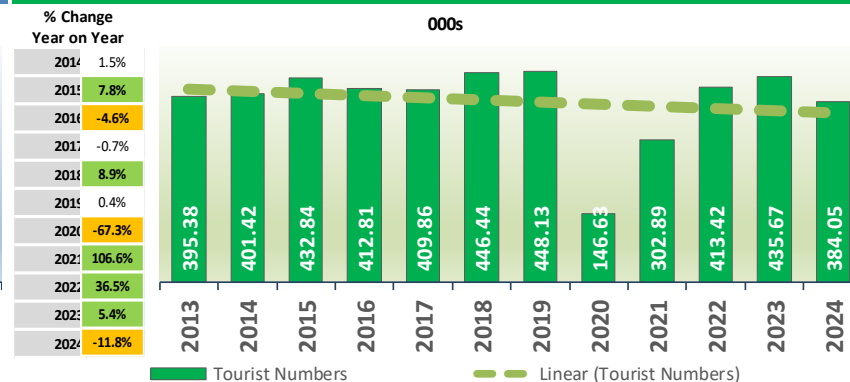
SERVICED
ACCOMMODATION

KEY MEASURES
Indexed

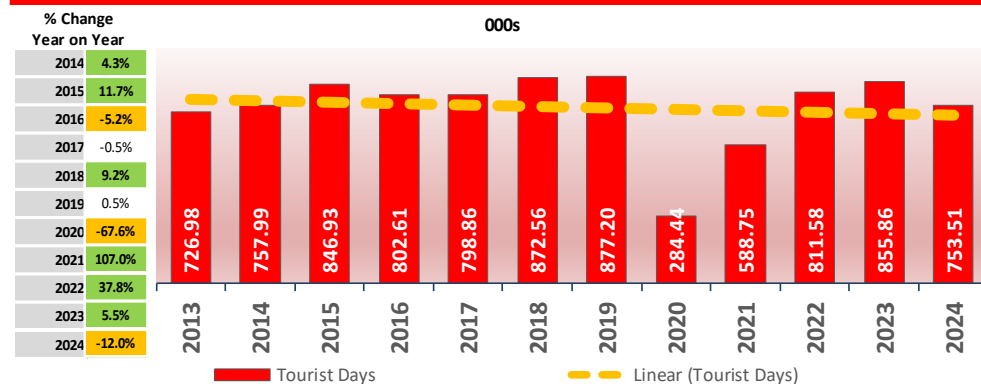
Economic Impact - Indexed - Serviced Accommodation



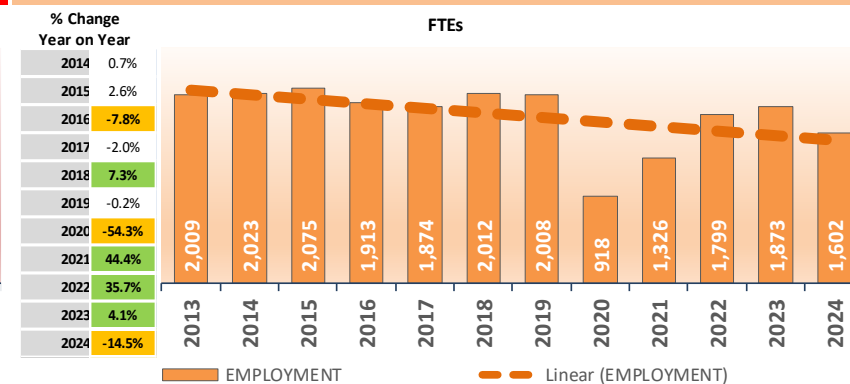
Visitor Numbers - Serviced Accommodation



Visitor Days - Serviced Accommodation



Direct Employment Supported - Serviced Accommodation



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		5.2%	17.0%	13.0%	11.8%	20.6%	20.1%	-61.1%	-18.8%	8.5%	10.0%	0.0%
Visitor Numbers		1.5%	9.5%	4.4%	3.7%	12.9%	13.3%	-62.9%	-23.4%	4.6%	10.2%	-2.9%
Visitor Days		4.3%	16.5%	10.4%	9.9%	20.0%	20.7%	-60.9%	-19.0%	11.6%	17.7%	3.6%
Direct Employment		0.7%	3.3%	-4.8%	-6.7%	0.1%	0.0%	-54.3%	-34.0%	-10.5%	-6.8%	-20.3%

"Linear" = Linear Trendline

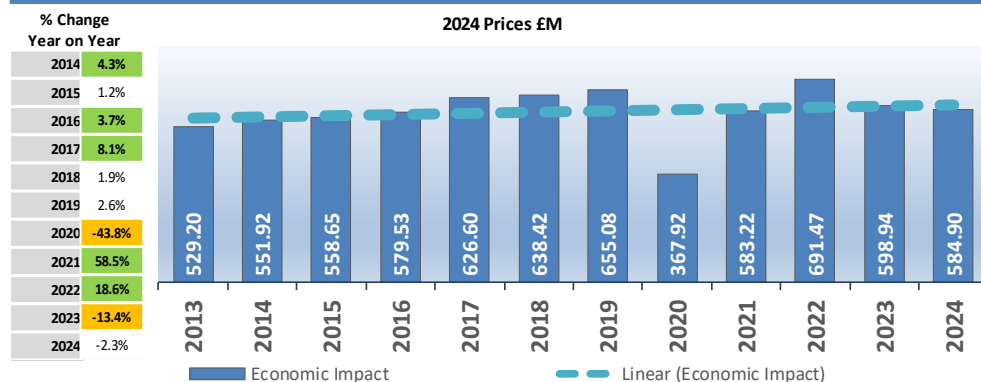
STEAM REPORT FOR 2013-2024 - FINAL
EAST LINDSEY DISTRICT COUNCIL

2013 to 2024
2024 Prices

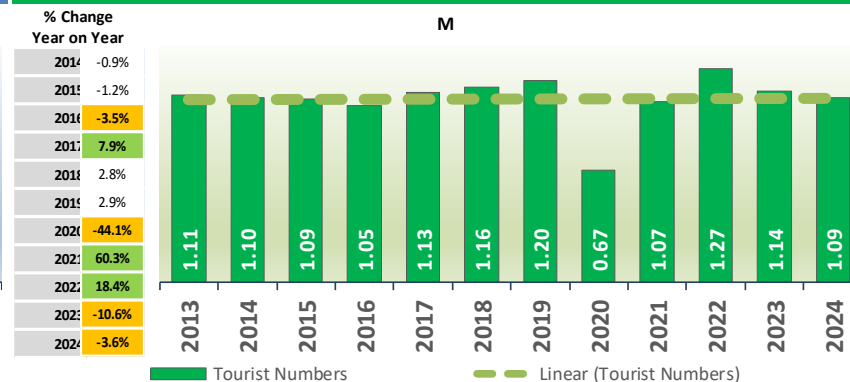
NON-SERVED
ACCOMMODATION

KEY MEASURES
Indexed

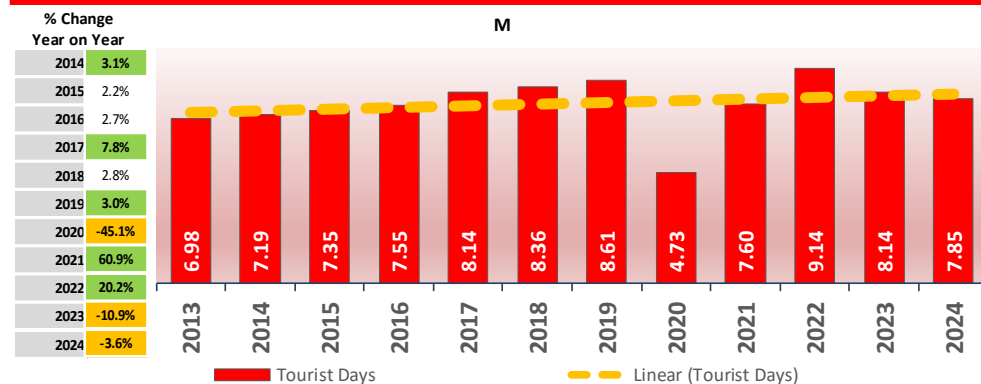
Economic Impact - Indexed - Non-Served Accommodation



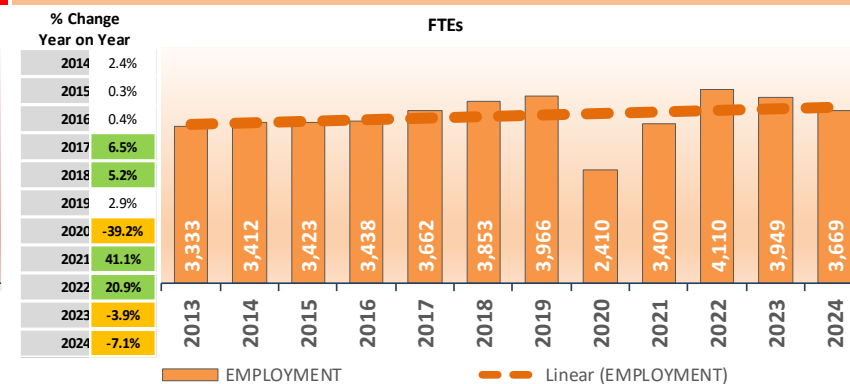
Visitor Numbers - Non-Served Accommodation



Visitor Days - Non-Served Accommodation



Direct Employment Supported - Non-Served Accommodation



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		4.3%	5.6%	9.5%	18.4%	20.6%	23.8%	-30.5%	10.2%	30.7%	13.2%	10.5%
Visitor Numbers		-0.9%	-2.1%	-5.5%	1.9%	4.8%	7.8%	-39.7%	-3.4%	14.3%	2.3%	-1.4%
Visitor Days		3.1%	5.3%	8.2%	16.6%	19.8%	23.4%	-32.3%	8.9%	31.0%	16.7%	12.5%
Direct Employment		2.4%	2.7%	3.2%	9.9%	15.6%	19.0%	-27.7%	2.0%	23.3%	18.5%	10.1%

"Linear" = Linear Trendline

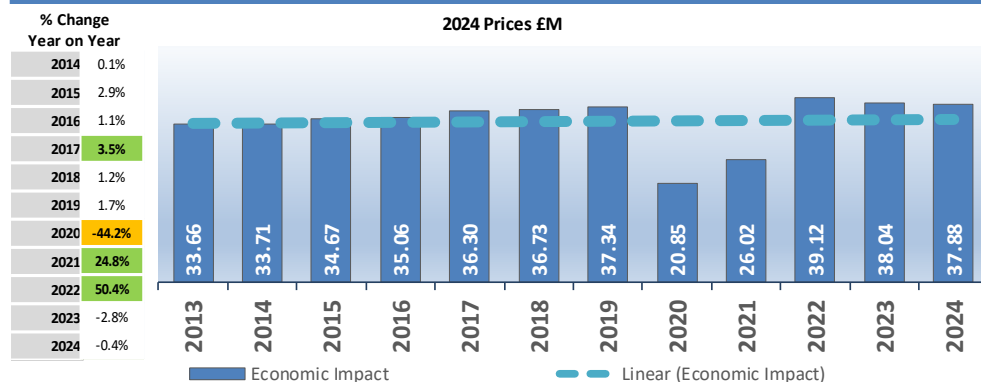
STEAM REPORT FOR 2013-2024 - FINAL
EAST LINDSEY DISTRICT COUNCIL

2013 to 2024
2024 Prices

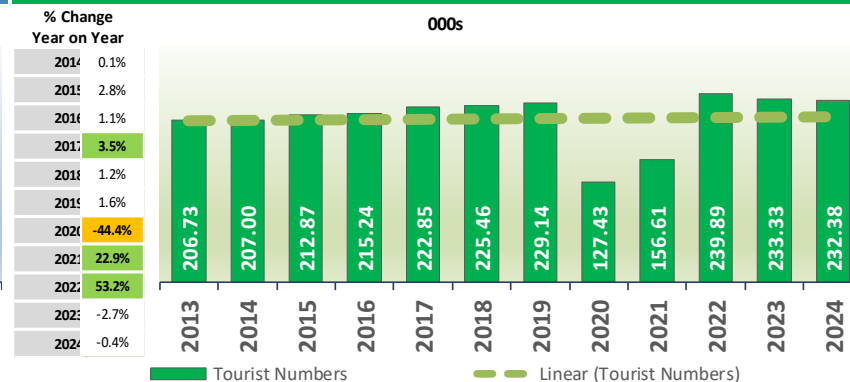
SFR

KEY MEASURES
Indexed

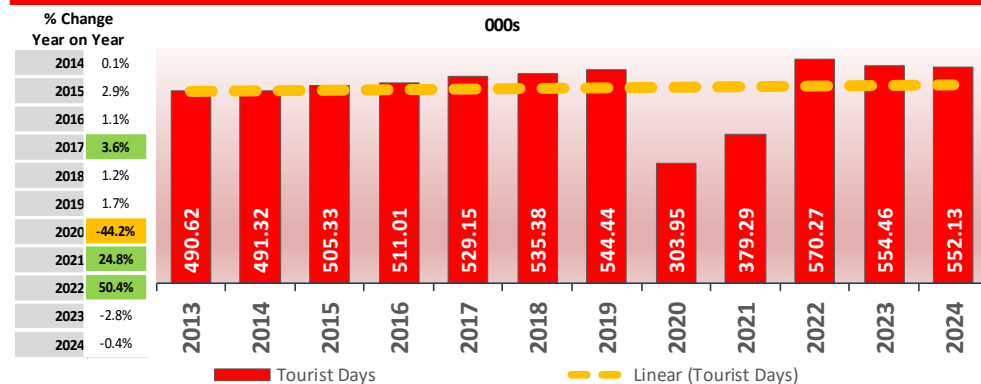
Economic Impact - Indexed - SFR



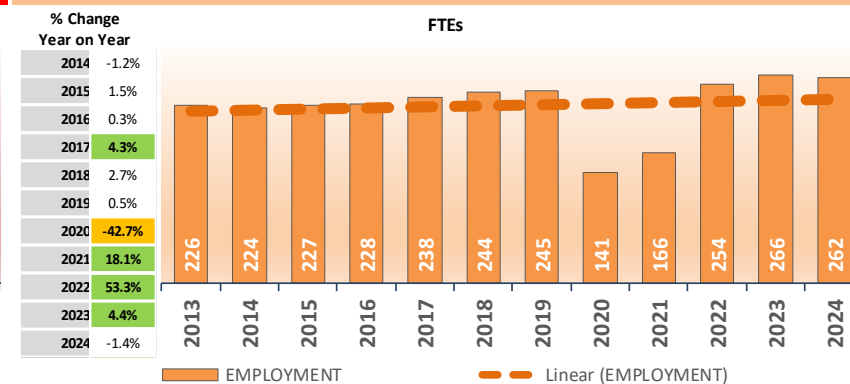
Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		0.1%	3.0%	4.1%	7.8%	9.1%	10.9%	-38.1%	-22.7%	16.2%	13.0%	12.5%
Visitor Numbers		0.1%	3.0%	4.1%	7.8%	9.1%	10.8%	-38.4%	-24.2%	16.0%	12.9%	12.4%
Visitor Days		0.1%	3.0%	4.2%	7.9%	9.1%	11.0%	-38.0%	-22.7%	16.2%	13.0%	12.5%
Direct Employment		-1.2%	0.4%	0.7%	5.0%	7.8%	8.3%	-37.9%	-26.7%	12.4%	17.3%	15.6%

"Linear" = Linear Trendline

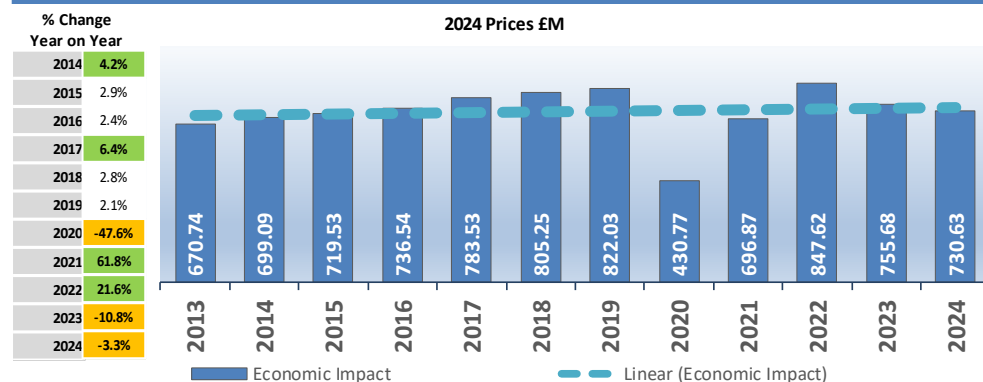
STEAM REPORT FOR 2013-2024 - FINAL
EAST LINDSEY DISTRICT COUNCIL

2013 to 2024
2024 Prices

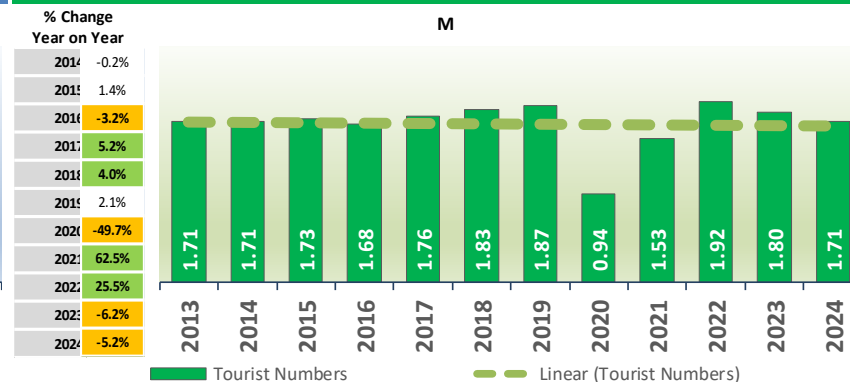
STAYING VISITOR

KEY MEASURES
Indexed

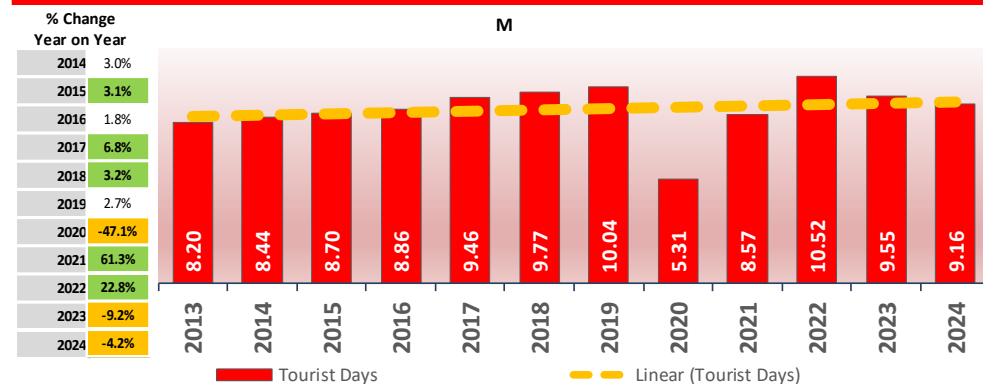
Economic Impact - Indexed - Staying Visitor



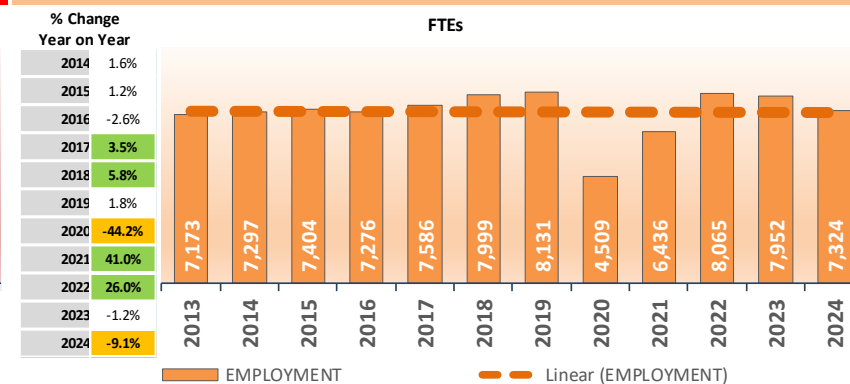
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		4.2%	7.3%	9.8%	16.8%	20.1%	22.6%	-35.8%	3.9%	26.4%	12.7%	8.9%
Visitor Numbers		-0.2%	1.2%	-2.1%	3.0%	7.2%	9.5%	-44.9%	-10.5%	12.3%	5.4%	-0.1%
Visitor Days		3.0%	6.2%	8.1%	15.5%	19.2%	22.4%	-35.2%	4.6%	28.4%	16.6%	11.7%
Direct Employment		1.7%	3.2%	1.4%	5.8%	11.5%	13.3%	-37.1%	-10.3%	12.4%	10.9%	2.1%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
EAST LINDSEY DISTRICT COUNCIL

2013 to 2024
2024 Prices

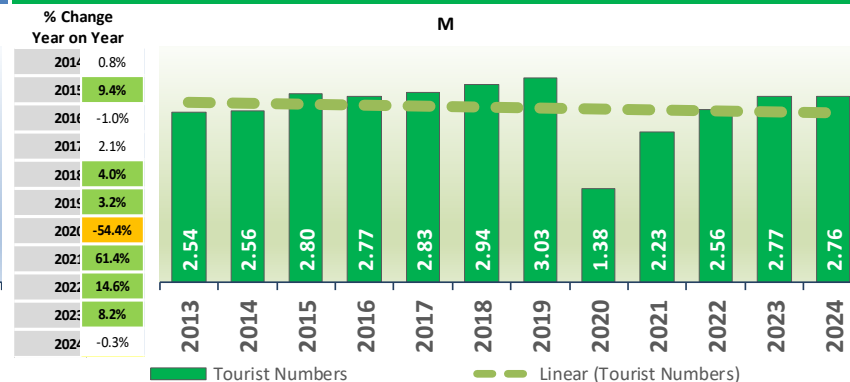
DAY VISITOR

KEY MEASURES
Indexed

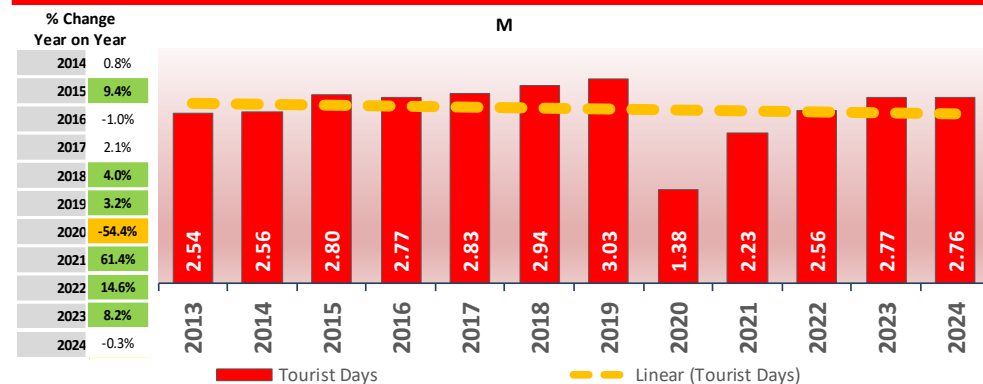
Economic Impact - Indexed - Day Visitor



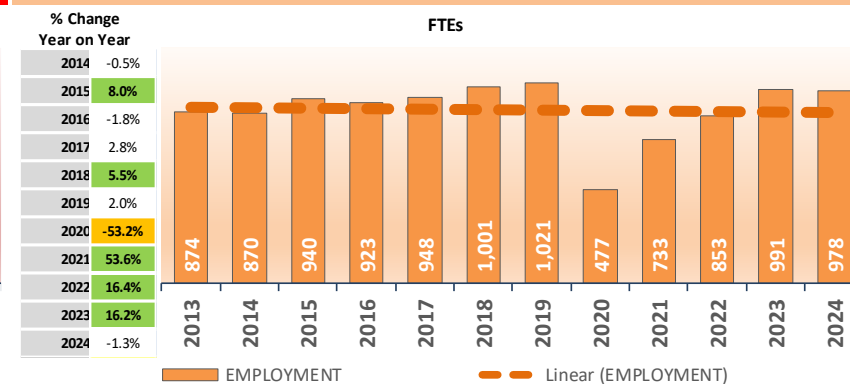
Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



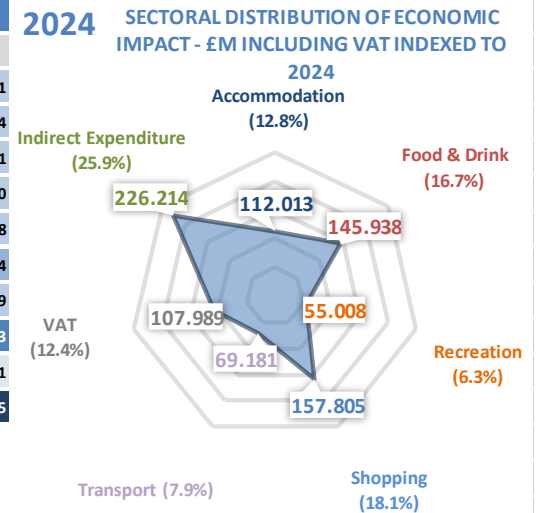
Direct Employment Supported - Day Visitor



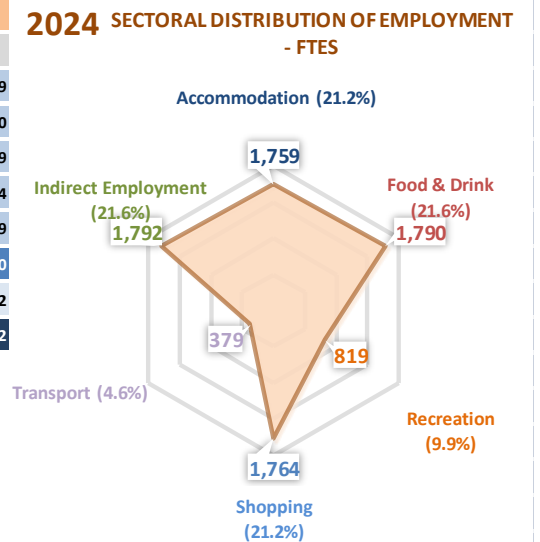
% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		0.8%	10.3%	9.2%	11.4%	15.8%	19.5%	-45.5%	-12.0%	0.9%	9.1%	8.8%
Visitor Numbers		0.8%	10.3%	9.2%	11.4%	15.8%	19.6%	-45.4%	-12.0%	0.9%	9.2%	8.8%
Visitor Days		0.8%	10.3%	9.2%	11.4%	15.8%	19.6%	-45.4%	-12.0%	0.9%	9.2%	8.8%
Direct Employment		-0.5%	7.5%	5.5%	8.5%	14.4%	16.7%	-45.4%	-16.2%	-2.4%	13.3%	11.8%

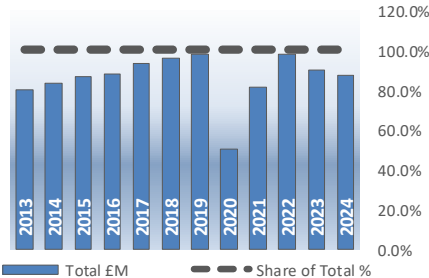
"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL											2013 to 2024	TOTAL	SECTORAL ANALYSIS
EAST LINDSEY DISTRICT COUNCIL											2024 Prices		Indexed
SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT INDEXED TO 2024													
SECTOR / YEAR		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Accommodation	£M	108.79	117.33	119.06	124.47	132.28	133.34	133.95	78.62	113.89	133.85	111.34	112.01
Food & Drink	£M	132.42	135.88	142.41	143.50	151.22	156.89	161.07	86.87	132.15	161.75	152.35	145.94
Recreation	£M	50.03	51.30	53.98	54.29	57.07	59.49	61.16	32.49	50.15	60.86	57.57	55.01
Shopping	£M	141.91	145.63	152.65	154.32	162.32	167.88	172.42	87.19	142.13	171.52	162.73	157.80
Transport	£M	62.26	63.74	66.54	67.44	71.33	73.99	76.25	39.28	63.77	76.63	71.63	69.18
Direct Revenue	£M	495.40	513.89	534.64	544.02	574.22	591.59	604.85	324.46	502.09	604.61	555.62	539.94
VAT	£M	99.08	102.78	106.93	108.80	114.84	118.32	120.97	46.27	99.76	120.92	111.12	107.99
Direct Expenditure	£M	594.48	616.67	641.57	652.82	689.07	709.91	725.82	370.73	601.85	725.53	666.74	647.93
Indirect Expenditure	£M	208.13	215.32	223.40	227.66	241.35	248.07	253.85	131.98	211.09	255.10	232.87	226.21
TOTAL	£M	802.61	832.00	864.97	880.49	930.42	957.98	979.67	502.70	812.94	980.63	899.61	874.15



SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES													
SECTOR / YEAR		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Accommodation	FTEs	2,263	2,296	2,284	2,115	2,071	2,214	2,271	1,352	1,653	2,097	2,090	1,759
Food & Drink	FTEs	1,580	1,600	1,656	1,656	1,757	1,850	1,877	1,009	1,495	1,867	1,888	1,790
Recreation	FTEs	724	733	762	760	805	851	865	458	688	852	866	819
Shopping	FTEs	1,544	1,564	1,618	1,623	1,719	1,805	1,831	923	1,466	1,805	1,838	1,764
Transport	FTEs	332	335	346	348	370	390	397	204	322	395	397	379
Direct Employment	FTEs	6,443	6,528	6,666	6,502	6,723	7,110	7,240	3,946	5,625	7,016	7,079	6,510
Indirect Employment	FTEs	1,605	1,638	1,678	1,697	1,812	1,890	1,911	1,040	1,544	1,902	1,864	1,792
TOTAL	FTEs	8,048	8,167	8,344	8,198	8,534	8,999	9,151	4,986	7,169	8,918	8,943	8,302

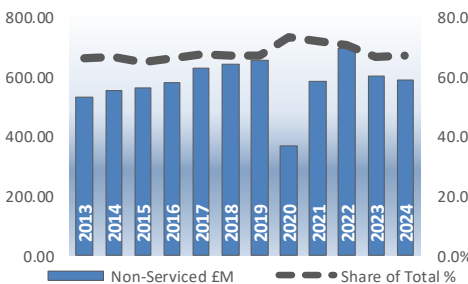


STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL											2013 to 2024 2024 Prices			TOTAL		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2013 to 2024		10.7%	-1.2%	12.4%	11.5%	2.9%	3.2%	0.7%	1.8%	30.2%	25.2%	0.0%	19.3%		8.9%	7.9%	5.3%	9.1%	16.3%	
% Change 2023 to 2024		-6.2%	-8.5%	-0.6%	-6.9%	-8.0%	0.1%	2.0%	-0.7%	-2.4%	-2.0%	-3.6%	-7.1%		-2.8%	-4.4%	-4.9%	-0.5%	-3.6%	
Average Annual Change		1.0%	-0.1%	1.1%	1.0%	0.3%	0.3%	0.1%	0.2%	2.7%	2.3%	0.0%	1.8%		0.8%	0.7%	0.5%	0.8%	1.5%	
2013		£M	26.02	29.35	42.23	64.66	90.62	88.35	107.78	137.56	90.34	59.79	37.78		28.14	802.61		97.60	243.64	335.68
2014		£M	26.11	29.75	44.21	68.21	91.36	88.73	110.37	135.28	106.53	62.70	39.51	29.24	832.00	3.7%	100.07	248.30	352.18	131.45
2015		£M	28.71	31.51	46.63	70.45	95.82	93.29	113.96	142.17	106.08	67.46	38.34	30.54	864.97	4.0%	106.85	259.56	362.21	136.34
2016		£M	29.08	31.47	47.40	70.13	97.40	95.65	116.13	147.02	108.57	67.63	38.55	31.44	880.49	1.8%	107.95	263.18	371.73	137.62
2017		£M	30.88	33.68	47.02	75.66	102.64	98.39	122.97	151.97	121.53	71.48	39.71	34.49	930.42	5.7%	111.58	276.69	396.47	145.68
2018		£M	31.54	34.73	47.65	76.35	108.36	102.37	123.68	159.79	122.57	74.63	41.04	35.26	957.98	3.0%	113.92	287.08	406.05	150.93
2019		£M	33.34	35.77	49.13	82.24	111.69	103.39	128.44	160.36	120.93	74.78	43.06	36.53	979.67	2.3%	118.25	297.32	409.73	154.37
2020		£M	34.05	30.09	25.16	3.884	7.612	8.625	66.53	118.34	122.29	62.36	6.803	16.95	502.70	-48.7%	89.30	20.12	307.17	86.11
2021		£M	3.489	5.289	7.068	26.28	82.29	104.04	122.97	157.71	143.65	86.02	41.28	32.85	812.94	61.7%	15.85	212.61	424.33	160.16
2022		£M	31.94	30.16	53.20	78.12	110.41	106.05	128.59	157.54	128.24	73.90	41.16	41.33	980.63	20.6%	115.30	294.58	414.37	156.39
2023		£M	30.73	31.72	47.73	77.37	101.40	91.07	106.44	140.94	120.56	76.37	39.18	36.11	899.61	-8.3%	110.17	269.84	367.94	151.66
2024		£M	28.81	29.01	47.45	72.07	93.27	91.17	108.53	139.99	117.66	74.85	37.78	33.56	874.15	-2.8%	105.28	256.51	366.18	146.19
ECONOMIC IMPACT - INDEXED TO 2024														TOTAL						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M	Economic Impact by Year and Share of Total					
Total		£M	802.61	832.00	864.97	880.49	930.42	957.98	979.67	502.70	812.94	980.63	899.61	874.15						
All Visitor Types		£M	802.61	832.00	864.97	880.49	930.42	957.98	979.67	502.70	812.94	980.63	899.61	874.15						
Share of Total		%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%						
Annual Change in Share		%																		
Change in Share from 2013		%																		
Avg Ann. Change in Share		%																		

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STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL											2013 to 2024 2024 Prices			SERVICED ACCOMMODATION		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY			SERVICED ACCOMMODATION																	
An increase of 3% or more			ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change			Q1			Q2			Q3			Q4								
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2013 to 2024			42.1%	-10.5%	-16.2%	11.9%	17.3%	2.2%	0.8%	-7.7%	-6.9%	11.5%	-22.6%	23.6%		0.0%	-2.6%	10.0%	-4.9%	0.0%
% Change 2023 to 2024			-10.1%	-12.1%	-10.5%	-13.1%	-5.9%	-10.5%	-7.5%	-6.3%	-10.9%	-8.2%	-9.4%	-11.4%		-9.1%	-10.9%	-9.7%	-8.0%	-9.5%
Average Annual Change			3.8%	-1.0%	-1.5%	1.1%	1.6%	0.2%	0.1%	-0.7%	-0.6%	1.0%	-2.1%	2.1%		0.0%	-0.2%	0.9%	-0.4%	0.0%
2013 £M			2.893	5.301	6.371	7.312	8.555	9.789	13.37	19.37	12.21	8.191	9.442	5.076		107.88	14.57	25.66	44.95	22.71
2014 £M			3.058	5.130	5.981	8.386	8.890	9.593	14.24	19.48	14.87	9.208	9.444	5.170	113.46	5.2%	14.17	26.87	48.60	23.82
2015 £M			4.649	6.214	7.123	9.402	10.55	12.07	15.56	20.54	14.45	10.98	8.530	6.137	126.22	11.2%	17.99	32.03	50.55	25.65
2016 £M			4.239	5.859	6.808	8.843	10.19	11.44	15.71	20.70	13.71	9.961	8.150	6.335	121.95	-3.4%	16.91	30.48	50.12	24.45
2017 £M			4.481	5.509	6.151	9.278	10.78	11.36	15.09	19.62	13.48	9.954	8.061	6.883	120.64	-1.1%	16.14	31.42	48.18	24.90
2018 £M			4.813	5.878	6.462	9.848	11.83	12.27	16.07	21.83	14.08	10.82	8.750	7.462	130.10	7.8%	17.15	33.95	51.97	27.03
2019 £M			4.774	5.790	6.447	9.804	11.82	12.26	16.14	21.62	13.87	10.96	8.873	7.240	129.61	-0.4%	17.01	33.88	51.64	27.07
2020 £M			4.645	5.322	2.593	0.787	1.120	1.010	3.567	9.892	6.442	4.712	1.104	0.803	42.00	-67.6%	12.56	2.917	19.90	6.619
2021 £M			0.860	0.967	1.253	1.965	2.988	9.463	13.57	19.80	12.55	10.21	7.894	6.121	87.64	108.7%	3.080	14.42	45.92	24.22
2022 £M			3.846	5.135	5.876	9.252	10.57	11.08	14.85	19.00	12.38	9.979	8.167	6.900	117.03	33.5%	14.86	30.89	46.23	25.05
2023 £M			4.571	5.392	5.966	9.418	10.66	11.18	14.58	19.08	12.76	9.943	8.062	7.082	118.70	1.4%	15.93	31.26	46.43	25.09
2024 £M			4.112	4.743	5.337	8.181	10.04	10.000	13.49	17.88	11.37	9.131	7.304	6.274	107.85	-9.1%	14.19	28.22	42.74	22.71
ECONOMIC IMPACT - INDEXED TO 2024														SERVICED ACCOMMODATION						
SHARE OF MARKET			2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total					
Serviced			£M	107.88	113.46	126.22	121.95	120.64	130.10	129.61	42.00	87.64	117.03	118.70	107.85					
All Visitor Types			£M	802.61	832.00	864.97	880.49	930.42	957.98	979.67	502.70	812.94	980.63	899.61	874.15					
Share of Total			%	13.4%	13.6%	14.6%	13.9%	13.0%	13.6%	13.2%	8.4%	10.8%	11.9%	13.2%	12.3%					
Annual Change in Share			%		1.5%	7.0%	-5.1%	-6.4%	4.7%	-2.6%	-36.9%	29.0%	10.7%	10.6%	-6.5%					
Change in Share from 2013			%		1.5%	8.6%	3.0%	-3.5%	1.0%	-1.6%	-37.8%	-19.8%	-11.2%	-1.8%	-8.2%					
Avg Ann. Change in Share			%		1.5%	4.3%	1.0%	-0.9%	0.2%	-0.3%	-5.4%	-2.5%	-1.2%	-0.2%	-0.7%					
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STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL											2013 to 2024 2024 Prices		NON-SERVICED ACCOMMODATION		ECONOMIC IMPACT Indexed					
ECONOMIC IMPACT BY:		MONTH AND QUARTER													CALENDAR YEAR		QUARTER			
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES													TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2013 to 2024		4.9%	-13.1%	5.2%	14.0%	-1.0%	-1.4%	3.4%	3.2%	41.4%	33.2%	11.6%	22.9%		10.5%	0.2%	2.5%	13.9%	25.2%	
% Change 2023 to 2024		-10.0%	-15.7%	0.5%	-7.4%	-11.0%	1.1%	4.2%	0.9%	-0.8%	-1.1%	-2.6%	-8.4%		-2.3%	-6.3%	-5.9%	1.2%	-3.0%	
Average Annual Change		0.4%	-1.2%	0.5%	1.3%	-0.1%	-0.1%	0.3%	0.3%	3.8%	3.0%	1.1%	2.1%		1.0%	0.0%	0.2%	1.3%	2.3%	
2013	£M	12.11	14.20	26.64	41.16	63.64	64.28	75.33	91.63	64.79	39.71	20.71	14.99		529.20	52.95	169.08	231.76	75.41	
2014	£M	12.55	14.74	27.64	42.33	64.17	64.78	77.09	89.65	78.95	41.61	22.33	16.08	551.92	4.3%	54.93	171.28	245.69	80.02	
2015	£M	12.20	13.98	28.25	43.25	66.06	66.28	78.84	92.19	77.28	42.82	21.83	15.66	558.65	1.2%	54.44	175.59	248.31	80.32	
2016	£M	12.87	14.43	28.47	43.91	67.37	67.94	81.95	97.27	81.37	44.82	22.78	16.36	579.53	3.7%	55.77	179.21	260.59	83.95	
2017	£M	14.28	16.72	28.41	48.22	71.99	70.57	89.84	101.86	93.59	48.77	23.72	18.62	626.60	8.1%	59.41	190.79	285.29	91.12	
2018	£M	14.37	16.78	28.23	48.29	75.33	73.06	89.35	106.45	92.99	50.59	24.20	18.77	638.42	1.9%	59.39	196.67	288.80	93.56	
2019	£M	15.74	17.20	28.86	53.68	78.46	73.35	93.66	106.81	90.88	50.17	26.18	20.09	655.08	2.6%	61.80	205.49	291.35	96.44	
2020	£M	16.75	13.72	16.02	1.798	4.032	4.247	55.79	89.10	104.28	48.32	2.811	11.04	367.92	-43.8%	46.49	10.08	249.18	62.17	
2021	£M	0.417	0.408	0.797	15.32	63.40	78.44	93.12	108.94	115.18	62.34	26.22	18.65	583.22	58.5%	1.622	157.15	317.23	107.21	
2022	£M	16.45	15.11	34.66	52.59	81.10	78.84	97.14	111.69	101.62	51.54	25.70	25.02	691.47	18.6%	66.22	212.53	310.45	102.26	
2023	£M	14.12	14.63	27.88	50.70	70.77	62.69	74.76	93.69	92.37	53.50	23.73	20.10	598.94	-13.4%	56.63	184.16	260.82	97.33	
2024	£M	12.71	12.34	28.02	46.93	63.02	63.39	77.90	94.55	91.61	52.91	23.11	18.42	584.90	-2.3%	53.07	173.34	264.06	94.44	
ECONOMIC IMPACT - INDEXED TO 2024														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total						
Non-Serviced	£M	529.20	551.92	558.65	579.53	626.60	638.42	655.08	367.92	583.22	691.47	598.94	584.90							
All Visitor Types	£M	802.61	832.00	864.97	880.49	930.42	957.98	979.67	502.70	812.94	980.63	899.61	874.15							
Share of Total	%	65.9%	66.3%	64.6%	65.8%	67.3%	66.6%	66.9%	73.2%	71.7%	70.5%	66.6%	66.9%							
Annual Change in Share	%		0.6%	-2.6%	1.9%	2.3%	-1.0%	0.3%	9.5%	-2.0%	-1.7%	-5.6%	0.5%							
Change in Share from 2013	%		0.6%	-2.0%	-0.2%	2.1%	1.1%	1.4%	11.0%	8.8%	6.9%	1.0%	1.5%							
Avg Ann. Change in Share	%		0.6%	-1.0%	-0.1%	0.5%	0.2%	0.2%	1.6%	1.1%	0.8%	0.1%	0.1%							

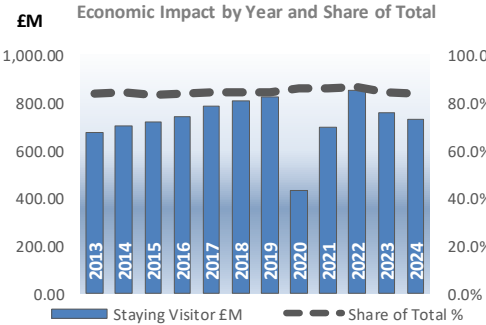
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Report Prepared by: GARETH REYNOLDS Date of Issue: 10/06/2025

STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL											2013 to 2024 2024 Prices			SFR	ECONOMIC IMPACT Indexed						
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER					
KEY		SFR																			
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES												TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4			
% Change 2013 to 2024		17.4%	8.1%	8.5%	11.0%	6.5%	6.1%	8.5%	9.9%	17.7%	17.4%	13.0%	20.0%		12.5%	13.6%	8.4%	11.1%	17.9%		
% Change 2023 to 2024		-1.5%	-3.2%	0.9%	-1.4%	-2.5%	1.4%	1.8%	1.1%	0.6%	0.5%	0.1%	-1.2%		-0.4%	-1.3%	-1.1%	1.2%	-0.5%		
Average Annual Change		1.6%	0.7%	0.8%	1.0%	0.6%	0.6%	0.8%	0.9%	1.6%	1.6%	1.2%	1.8%		1.1%	1.2%	0.8%	1.0%	1.6%		
2013		£M	4.878	1.605	1.895	4.005	2.774	2.191	3.323	3.528	1.962	1.859	1.582		4.060	33.66	0.1%	8.378	8.970	8.813	7.501
2014		£M	4.866	1.590	1.891	4.009	2.751	2.170	3.329	3.558	1.995	1.883	1.590	4.075	33.71	8.347		8.930	8.882	7.549	
2015		£M	5.145	1.667	1.942	4.082	2.807	2.215	3.385	3.618	2.028	1.927	1.624	4.231	34.67	8.754		9.103	9.031	7.781	
2016		£M	5.226	1.682	1.944	4.094	2.826	2.232	3.422	3.674	2.065	1.947	1.644	4.300	35.06	8.853		9.152	9.161	7.891	
2017		£M	5.441	1.767	1.955	4.240	2.916	2.280	3.538	3.748	2.193	2.019	1.687	4.511	36.30	3.5%		9.163	9.437	9.479	8.217
2018		£M	5.506	1.788	1.956	4.266	2.972	2.316	3.557	3.825	2.196	2.041	1.713	4.591	36.73	1.2%		9.250	9.554	9.578	8.345
2019		£M	5.671	1.797	1.974	4.410	3.022	2.326	3.628	3.845	2.185	2.044	1.763	4.680	37.34	1.7%		9.442	9.757	9.657	8.487
2020		£M	5.996	1.476	1.065	0.165	0.163	0.138	2.067	3.104	2.374	1.858	0.194	2.254	20.85	-44.2%		8.536	0.466	7.545	4.306
2021		£M	0.144	0.041	0.049	1.287	2.565	2.545	3.678	3.962	2.880	2.593	1.809	4.466	26.02	24.8%		0.234	6.398	10.52	8.868
2022		£M	5.959	1.768	2.158	4.488	3.127	2.439	3.763	3.986	2.339	2.111	1.799	5.185	39.12	50.4%		9.886	10.05	10.09	9.095
2023		£M	5.814	1.793	2.038	4.510	3.029	2.293	3.542	3.836	2.294	2.173	1.787	4.928	38.04	-2.8%	9.645	9.832	9.672	8.888	
2024		£M	5.727	1.736	2.057	4.447	2.954	2.324	3.606	3.878	2.308	2.183	1.788	4.870	37.88	-0.4%	9.519	9.725	9.792	8.841	
ECONOMIC IMPACT - INDEXED TO 2024															SFR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total							
SFR		£M	33.66	33.71	34.67	35.06	36.30	36.73	37.34	20.85	26.02	39.12	38.04	37.88							
All Visitor Types		£M	802.61	832.00	864.97	880.49	930.42	957.98	979.67	502.70	812.94	980.63	899.61	874.15							
Share of Total		%	4.2%	4.1%	4.0%	4.0%	3.9%	3.8%	3.8%	4.1%	3.2%	4.0%	4.2%	4.3%							
Annual Change in Share		%		-3.4%	-1.1%	-0.7%	-2.0%	-1.7%	-0.6%	8.8%	-22.8%	24.6%	6.0%	2.5%							
Change in Share from 2013		%		-3.4%	-4.4%	-5.1%	-7.0%	-8.6%	-9.1%	-1.1%	-23.7%	-4.9%	0.8%	3.3%							
Avg Ann. Change in Share		%		-3.4%	-2.2%	-1.7%	-1.7%	-1.7%	-1.5%	-0.2%	-3.0%	-0.5%	0.1%	0.3%							

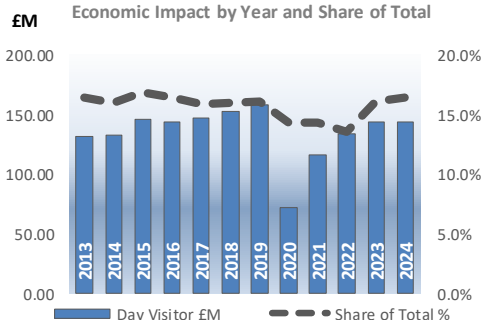
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Report Prepared by: GARETH REYNOLDS. Date of Issue: 10/06/2025

STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL											2013 to 2024 2024 Prices			STAYING VISITOR		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER													CALENDAR YEAR		QUARTER			
KEY		STAYING VISITOR																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES													TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2013 to 2024		13.4%	-10.8%	1.5%	13.5%	1.4%	-0.7%	3.2%	1.6%	33.3%	29.1%	1.5%	22.5%		8.9%	1.2%	3.7%	10.9%	19.3%	
% Change 2023 to 2024		-8.0%	-13.7%	-1.3%	-7.8%	-10.0%	-0.6%	2.3%	-0.3%	-2.0%	-2.1%	-4.1%	-7.9%		-3.3%	-6.6%	-6.2%	-0.1%	-4.1%	
Average Annual Change		1.2%	-1.0%	0.1%	1.2%	0.1%	-0.1%	0.3%	0.1%	3.0%	2.6%	0.1%	2.0%		0.8%	0.1%	0.3%	1.0%	1.8%	
2013 £M		19.89	21.10	34.91	52.48	74.97	76.26	92.03	114.53	78.96	49.76	31.73	24.12		670.74	75.89	203.71	285.52	105.62	
2014 £M		20.47	21.46	35.51	54.72	75.81	76.55	94.66	112.69	95.82	52.71	33.36	25.32	699.09	4.2%	77.44	207.08	303.17	111.39	
2015 £M		21.99	21.86	37.32	56.73	79.42	80.57	97.79	116.35	93.76	55.73	31.98	26.03	719.53	2.9%	81.18	216.72	307.89	113.74	
2016 £M		22.33	21.97	37.22	56.84	80.38	81.61	101.08	121.65	97.15	56.73	32.57	26.99	736.54	2.4%	81.53	218.84	319.87	116.29	
2017 £M		24.20	24.00	36.51	61.74	85.70	84.20	108.46	125.23	109.26	60.75	33.47	30.02	783.53	6.4%	84.71	231.64	342.95	124.24	
2018 £M		24.69	24.45	36.65	62.40	90.14	87.64	108.98	132.10	109.27	63.45	34.67	30.82	805.25	2.8%	85.79	240.17	350.34	128.94	
2019 £M		26.18	24.79	37.28	67.89	93.30	87.94	113.43	132.28	106.93	63.17	36.82	32.01	822.03	2.1%	88.25	249.13	352.65	132.00	
2020 £M		27.39	20.52	19.68	2.750	5.315	5.395	61.43	102.10	113.10	54.89	4.110	14.10	430.77	-47.6%	67.59	13.46	276.62	73.10	
2021 £M		1.422	1.416	2.099	18.57	68.95	90.45	110.36	132.70	130.61	75.14	35.93	29.24	696.87	61.8%	4.937	177.96	373.67	140.30	
2022 £M		26.26	22.01	42.70	66.33	94.80	92.35	115.76	134.68	116.34	63.63	35.67	37.11	847.62	21.6%	90.96	253.48	366.77	136.40	
2023 £M		24.50	21.82	35.89	64.62	84.47	76.16	92.88	116.61	107.43	65.62	33.58	32.11	755.68	-10.8%	82.21	225.25	316.92	131.31	
2024 £M		22.55	18.82	35.42	59.56	76.01	75.71	95.00	116.31	105.28	64.23	32.20	29.56	730.63	-3.3%	76.78	211.28	316.58	125.99	
ECONOMIC IMPACT - INDEXED TO 2024														STAYING VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M	Economic Impact by Year and Share of Total					
Staying Visitor		£M	670.74	699.09	719.53	736.54	783.53	805.25	822.03	430.77	696.87	847.62	755.68	730.63						
All Visitor Types		£M	802.61	832.00	864.97	880.49	930.42	957.98	979.67	502.70	812.94	980.63	899.61	874.15						
Share of Total		%	83.6%	84.0%	83.2%	83.7%	84.2%	84.1%	83.9%	85.7%	85.7%	86.4%	84.0%	83.6%						
Annual Change in Share		%		0.5%	-1.0%	0.6%	0.7%	-0.2%	-0.2%	2.1%	0.0%	0.8%	-2.8%	-0.5%						
Change in Share from 2013		%		0.5%	-0.5%	0.1%	0.8%	0.6%	0.4%	2.5%	2.6%	3.4%	0.5%	0.0%						
Avg Ann. Change in Share		%		0.5%	-0.2%	0.0%	0.2%	0.1%	0.1%	0.4%	0.3%	0.4%	0.1%	0.0%						

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STEAM REPORT FOR 2013-2024 - FINAL EAST LINDSEY DISTRICT COUNCIL											2013 to 2024 2024 Prices			DAY VISITOR		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2013 to 2024		2.2%	23.6%	64.3%	2.6%	10.3%	27.9%	-14.1%	2.8%	8.7%	5.9%	-7.7%	-0.5%		8.8%	31.3%	13.3%	-1.1%	0.6%	
% Change 2023 to 2024		0.7%	2.9%	1.7%	-1.9%	1.9%	3.7%	-0.2%	-2.7%	-5.7%	-1.2%	-0.3%	-0.2%		-0.3%	1.9%	1.4%	-2.8%	-0.7%	
Average Annual Change		0.2%	2.1%	5.8%	0.2%	0.9%	2.5%	-1.3%	0.3%	0.8%	0.5%	-0.7%	0.0%		0.8%	2.8%	1.2%	-0.1%	0.1%	
2013 £M		6.132	8.245	7.325	12.18	15.65	12.09	15.75	23.03	11.38	10.02	6.045	4.015		131.87	0.8%	21.70	39.93	50.16	20.09
2014 £M		5.632	8.292	8.698	13.49	15.55	12.18	15.70	22.58	10.72	9.992	6.154	3.919		132.91		22.62	41.22	49.00	20.07
2015 £M		6.718	9.646	9.314	13.72	16.40	12.72	16.17	25.82	12.33	11.73	6.359	4.508	145.43	9.4%		25.68	42.83	54.32	22.60
2016 £M		6.745	9.500	10.17	13.29	17.01	14.04	15.05	25.38	11.42	10.90	5.978	4.453	143.95	-1.0%		26.42	44.34	51.85	21.33
2017 £M		6.682	9.677	10.51	13.92	16.94	14.18	14.51	26.74	12.27	10.74	6.241	4.473	146.89	2.0%	26.87	45.05	53.52	21.45	
2018 £M		6.848	10.28	11.00	13.95	18.23	14.73	14.71	27.69	13.31	11.18	6.374	4.440	152.73	4.0%	28.13	46.90	55.71	21.99	
2019 £M		7.162	10.98	11.85	14.35	18.39	15.45	15.00	28.08	14.00	11.61	6.246	4.519	157.63	3.2%	29.99	48.19	57.08	22.37	
2020 £M		6.663	9.566	5.488	1.134	2.296	3.231	5.105	16.25	9.196	7.470	2.694	2.846	71.93	-54.4%	21.72	6.661	30.55	13.01	
2021 £M		2.067	3.872	4.970	7.715	13.33	13.60	12.61	25.01	13.04	10.89	5.357	3.611	116.07	61.4%	10.91	34.65	50.66	19.86	
2022 £M		5.680	8.156	10.50	11.79	15.61	13.69	12.84	22.86	11.90	10.27	5.495	4.222	133.01	14.6%	24.33	41.10	47.60	19.98	
2023 £M		6.223	9.903	11.84	12.75	16.94	14.91	13.56	24.34	13.13	10.75	5.598	4.005	143.93	8.2%	27.96	44.59	51.02	20.35	
2024 £M		6.267	10.19	12.04	12.51	17.26	15.46	13.54	23.68	12.37	10.62	5.583	3.997	143.51	-0.3%	28.49	45.23	49.59	20.20	
ECONOMIC IMPACT - INDEXED TO 2024														DAY VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total						
Day Visitor		£M	131.87	132.91	145.43	143.95	146.89	152.73	71.93	116.07	133.01	143.93	143.51							
All Visitor Types		£M	802.61	832.00	864.97	880.49	930.42	957.98	979.67	502.70	812.94	980.63	899.61						874.15	
Share of Total		%	16.4%	16.0%	16.8%	16.3%	15.8%	15.9%	16.1%	14.3%	14.3%	13.6%	16.0%						16.4%	
Annual Change in Share		%		-2.8%	5.2%	-2.8%	-3.4%	1.0%	0.9%	-11.1%	-0.2%	-5.0%	18.0%						2.6%	
Change in Share from 2013		%		-2.8%	2.3%	-0.5%	-3.9%	-3.0%	-2.1%	-12.9%	-13.1%	-17.4%	-2.6%						-0.1%	
Avg Ann. Change in Share		%		-2.8%	1.2%	-0.2%	-1.0%	-0.6%	-0.3%	-1.8%	-1.6%	-1.9%	-0.3%	0.0%						

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